

K A L T



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-29-50 Call letters K.A.L.T.
 ARK-LA-TEX BROADCASTING CO. (AL-5-5-65; EFF 6-1-65) LOCATION: ATLANTA, TEXAS
 XX HERMAN H. WOMMACK, JR. and DAVID A. WOMMACK, d/b as
 ARK-LA-TEX BROADCASTING COMPANY (AL 12-19-51, Eff. 12-31-51)
 x HERMAN H. WOMMACK, JR. DAVID A. WOMMACK AND ROBERT S. BIELOH d/b as
 ARK-LA-TEX BROADCASTING COMPANY (AL 4-12-51 Eff: 4-24-51)
 x HERMAN H. WOMMACK, JR., AND DAVID A. WOMMACK, D/B AS
 Name of licensee ARK-LA-TEX BROADCASTING COMPANY

Transmitter location 2.4 mi. S on Bivins Hwy., Atlanta, Texas (CP 6-27-50)

Main studio location 2.4 mi. S. on Bivins Hwy., Atlanta, Texas (CP 6-27-50)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To..
BP-7628	6-27-50	900	1kw	Day	8-27 2-27-51
CP for a new standard station. (CONDL. CLAUSE)					
BL-4248	11-29-50	900	1kw	Daytime	11-29 11-1-52
Lic. cover CP(7628) which authorized new std. station(Conds)					
AL-1155	4-12-51	Vol. AL	to H.H.Wommack, Jr., D.A.Wommack & R.S.Bieloh d/b as Ark-La-Tex Broadcasting Company.		
Eff: 4-24-51					
BAL-1296	12-19-51	Vol. assignment of license to HERMAN H. WOMMACK, JR. and DAVID A. WOMMACK, d/b as ARK-LA-TEX BROADCASTING COMPANY			
Eff. 12-31-51					
BR-2554	10-15-52	900kc	1kw	Daytime	11-1 8-1-53
(Cond'l Clause)					
BR-2554	7-1-53	RENEWAL OF LICENSE			8-1-53 8-1-56
BR-2554	7-5-56	Renewal of license			8-1 8-1-59
BP-12481	11-14-58	900kc	1kw	Day	1-14 7-14-59
CP to install a new transmitter (COLLINS 20-V).					
BL-7362	3-24-59	License to cover CP (BP-12,481) which authorized installation of a new transmitter.			
BR-2554	7-8-59	900	1kw	Day	8-1 8-1-62
7-25-62 Commission deferred action on renewal pending further consideration.					
BR-2554	8-30-62	Renewal of license			8-30 8-1-65
BAL-5432	5-5-65	Voluntary assignment of lic. to ARK-LA-TEX BROADCASTING CO.			
Eff: 6-1-65					
BR-2554	8-10-65	900kc	1kw	Day	8-10 8-1-68
BR-2554(S)	7-29-68	RENEWAL			8-1-71
PSA	11-23-70	40w			
BR-2554(S)	7-29-71	RENEWAL			8-1-74
EBSA	6-12-72				
BR-2554(S)	7-31-74	RENEWAL			8-1-77
BTC-7560	Vol. TC	11-22-74	EFF:	12-17-74	
BP-19,935	6-12-75	900khz.	250w	Aux.	6-12-76
CANCELLED CP to install a new aux. trans.					

#2

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-29-50

Call letters K A L T

Station location Atlanta, Texas

Name of licensee ARK-LA-TEX BROADCASTING CO.

Transmitter location 2.4 mi. S. on Bivins Hwy., Atlanta, Texas

Main studio location Same As Transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BR-2554(L)	7-21-77		RENEWAL		8-1-80
BZ-781211AN(1)	1-9-79	Direct	Measurement		
BR800318UB(L)	7-18-80	Renewal	of License		8-1-83

APPLICATION RECORD - BROADCASTING

Ark-La-Tex Broadcasting Company,
A Partnership composed of Herman H. Wommack, Jr.
and David A. Wommack

Call **K A L T**
Letters ~~sent~~.....

Name _____
(P.O. c/o David A. Wommack, 138 Hobison Courts, Texarkana, Texas)

File No.	Dated	Application for	Action	
			Nature	Date
BP-7628 Rec'd Filed	4-15-50 4-19-50 4-19-50	Construction permit for a new standard broadcast station to be operated on: Frequency: 900kc Power: 1kw Hours of Operation: Daytime Trans. Location: 2.4 mi. S. on Bivins Hwy. Atlanta, Texas Studio Location: 2.4 mi. S. on Bivins Hwy. Atlanta, Texas	GRANTED re permittee agrees to accept interference which may result from grant of BP-5612; blanketing clause	6-27-50
BL-4248 Rec'd Filed	10-14-50 10-16-50 10-16-50	License to cover construction permit (BP-7628) which authorized a new standard broadcast station.	GRANTED re blanketing; waiver 3.30(a); re licensee accepting interference which may result from grant of BP-5612.	11-29-50

Collins 20T

FORMERLY FCC FORM 94

HERMAN H. WOMMACK, JR. AND DAVID A. WOMMACK d/b as

Call

Letters

K A L T

Name ARK-LA-TEX BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1155 Rec'd Resubmitted Rec'd Filed	1-1-51 2-15-51 3-5-51 3-5-51	Voluntary assignment of license from Herman H. Wommack, Jr. and David A. Wommack d/b as Ark-La-Tex Broadcasting Company to Herman H. Wommack, Jr., David A. Wommack and Robert S. Bieleh d/b as Ark-La-Tex Broadcasting Company.	RETURNED Section 1 filed incorrectly. GRANTED Eff: 4-24-51	2-21-51 4-12-51
BAL-1296 Rec'd Resubmitted Rec'd Resubmitted Rec'd Filed	10-15-51 11-7-51 10-15-51 11-21-51 12-3-51 12-6-51 12-6-51	Voluntary assignment of license to Herman H. Wommack, Jr. and David A. Wommack d/b as Ark-La-Tex Broadcasting Company	RETURNED Application not properly signed or notarized. RETURNED Application not signed properly. Partnership agreement dated after date of application. GRANTED Eff.	11-9-51 11-28-51 12-19-51 12-31-51

FORMERLY FCC FORM 94

Call

Letters KALTName HERMAN H. WOMMACK, JR. AND DAVID A. WOMMACK d/b as
ARK-LA-TEX BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2554 Rec'd Filed	7-30-52 8-4-52 8-4-52	Renewal of license	GRANTED	10-15-52
BR-2554 Rec'd Filed	5-1-53 5-4-53 5-4-53	Renewal of License	GRANTED	7-1-53
BR-2554 Rec'd Filed	3-30-56 4-6-56 4-6-56	Renewal of License	GRANTED	7-5-56
BP-12,481 Rec'd Filed	10-23-58 10-27-58 10-27-58	Construction permit to install a new transmitter (Collins 20-V).	GRANTED	11-14-58
BL-7362 Rec'd Filed	12-15-58 12-22-58 12-22-58	License to cover construction permit (BP-12,481) which authorized installation of a new transmitter.	GRANTED	3-24-59
BR-2554 Rec'd & Filed	4-24-59 4-27-59	Renewal of license.	GRANTED	7-8-59

Aug. 1955

ARK-LA-TEX BROADCASTING CO.

Call

Letters K A L T

*HERMAN H. WOLPACK, JR. AND DAVID A. WOLPACK

Name d/b as ARK-LA-TEX BROADCASTING COMPANY

Atlanta, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BR-2554 Rec'd Filed	4-18-62 4-23-62 4-23-62	Renewal of license	GRANTED	8-30-62
BAL-5432 R & F	2-28-65 4-19-65	Voluntary assignment of license to ARK-LA-TEX BROADCASTING CO.	GRANTED Eff:	5-5-65 6-1-65
BR-2554 Rec'd Filed Amended R & F	4-21-65 4-26-65 5-10-65 6/21/65 6/25/65	Renewal of license Amended to change name of applicant to ARK-LA-TEX BROADCASTING CO.	GRANTED	8-10-65
BR-2554 R & F #418284\$170 Refund \$65 \$30.00 RP	3-30-68 4-1-68 4-1-68 5-16-68 MAY 20 1968	Renewal of license AMENDED 5-20-68 re: ownership report AMENDED 7-11-68 re: Programming	GRANTED	7-29-68

Form letter 5-16-68 & 323's

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters KAL TName ARK-LA-TEX BROADCASTING COMPANY
ATLANTA, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
ER-2554 R & F PN Press	4-30-71 5-3-71 5-3-71	Renewal of license AMENDED 6-10-71 re: commercial matter	GRANTED	7-29-71
ER-2554 R & F PN PRESS	4-30-74 5-6-74 5-6-74 MAY 10 1974	Renewal of License	GRANTED	7-31-74
BTC-7560 R & F FEE PD: \$1000 CODE 047	9-27-74 10-3-74 #351820 OCT 10 1974	Voluntary transfer of control of lic corp from Herman H. Wommack, Jr. to David A. Wommack Bal. sheet filed 10-7-74	GRANTED EFF: Fee Pd. 1223-74 048 W 376138	11-22-74 12-17-74

APPLICATION RECORD - BROADCASTING

#6

Call
Letters K A L T

Name ARK-LA-TEX BROADCASTING CO.
Atlanta, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,935 R & F \$50-412453 AC-056 MAY 5 1975	4-4-75 4-10-75 4-10-75	construction permit to install a new auxiliary transmitter Gates BC-250GY	GRANTED CANCELLED CP expired	6-12-75 3-16-77
BP-20,642 R & F \$100-589011 AC-001 SEP 1 1976	6-28-76 7-2-76 7-2-76	CP to make chgs. in ant. sys. chg. to shunt feed ant., inc. tower height.	DISMISSED per appli	10-28-77 request

#7

900 kc

APPLICATION RECORD - BROADCASTING

Form BC-121

May 1976

8-50

Call
Letters K A L TName ARK-LA-TEX BROADCASTING CO.
ATLANTA, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-2554 R & F PN Recd. PRESS	3-21-77 3-24-77 "	RENEWAL OF LICENSE' AMENDED 6-13-77 re: programming AMENDED 7-6-77 re: EEO	GRANTED	7-21-77
	APR 26 1977			
BZ-781211AN R & F DM PRESS	12-11-78 12-18-78	Direct Measurement	GRANTED	1-9-79
	DEC 29 1978			
BR800318UB PRESS	APR 24 1980	Renewal of License	GRANTED	7-18-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

