

KURY



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

CONFIDENTIAL - FOR OFFICIAL USE ONLY

UNCLASSIFIED//FOR OFFICIAL USE ONLY

Date first licensed 12-4-47

Call letters KURV

Station Location: Minburg, Texas

MAGIC VALLEY RADIO, INC., (AL 12-28-60; EFF: 1-1-61)
KURV, INC. (AL 8-12-53 EFF: 8-24-53)

Name of licensee X JAMES CULLEN LOONEY

Transmitter location West Side of U.S. 281, 1.5 miles north of city limits of
Edinburg, Texas (CP & MP 4-23-47) (Lic. 12-4-47)

Main studio location West Side of U.S. 281, 1.5 miles north of city limits of
Edinburg, Texas (CP & MP 4-23-47) (Lic. 12-4-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B3-P-5051 Letter 11-6-46 CP	10-31-46	710	250w	Daytime	granted subject to filing MP for T site and antenna and subject to applicant disposing of certain interests.
B3-P-5051 3MP-2521	4-23-47	710kc	250w	Day	6-23 12-23-47 Mod. of C.F. (5051) change type of T., approval of antenna, transmitter and studio locations. (Conditional Clause)
Telegram	11-17-47				STA to operate additional time from 5:45 pm, CST to conclusion of President Truman's Speech on November 17, 1947, in order to broadcast said speech, only.
BL-2736 BZ-2574	12-4-47	710	250w	Daytime	12-4 11-1-49 Lic. to cover CP (5051 as mod) for a new station and determine operating power by direct method. (CONDITIONAL CLAUSE)
BZ-2779	1-21-48	710	250w	Daytime	1-21 11-1-49 Determine operating power by direct method.
BR-1801	10-21-49	710	250w	Daytime	11-1 11-1-52
Telegram	10-28-52				Action on renewal deferred 10-23-52 and continued operation authorized until final determination on renewal.
BR-1801	1-28-53	710	250w	Daytime	1-28 8-1-53
BR-1801	7-1-53	RENEWAL OF LICENSE			8-1-53 8-1-56
BAL-1585 EFF:	8-12-53 8-24-53	Vol. assignment of license to KURV, INC.			
BP-6473	3-26-54	710	250w-DA-N U		5-26 11-26-54 (COND'L CLAUSE)
		C.P. chg. hrs. oper., and install DA for night use			
BL-5513	4-1-55	710	250w, DA-N U		4-1 8-1-56 Lic. cover CP (BP-6473) change hours of operation & install DA-N.
BR-1801	7-11-56	Renewal of license			8-1 8-1-59
BR-1801	7-8-59	Renewal of license			8-1 8-1-62
BTC-3527 EFF:	10-12-60 1-1-61	Voluntary transfer of control of licensee corporation from Rogers Kelley to Lloyd Hawkins, Norman E. Loomis and D.A. Benton			

Form BC 126

#2

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KURV

Station location Edinburg, Texas

Name of licensee

See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.	
BAL-4050 EFF:	12-28-60 1-1-61	Voluntary assignment of license to Magic Valley Radio, Inc.				
ER-1801	7-24-62	710kc	250w-DA-N	Un	8-1 8-1-65	
BZ-4933	6-24-63	710kc	250w-DA-N	Unl.	6-24 8-1-65	
		Authority to determine operating power by direct measurement of antenna power.				
ER-1801	7-2-65	Renewal of License			8-1 8-1-68	
Ltr. dtd.	11-2-66 &	rec'd 11-	7-66	giving notification per Sect. 73.48(a)(5) Rules that a Gates BC-250 GY is now <u>installed & in oper.</u>		
BR-1801 (L)	8-22-68	Renewal of License & NDEA			8-1-71	
BR-1801 (S)	8-31-71	RENEWAL & NDEA			8-1-74	
EBSA	5-25-72					
BR-1801 BZ-8569(L)	7-31-74	Renewal of License & Direct Measure- ment			8-1-77	
BTC-7438	10-9-74	VOL. TO	EFF:	11-11-74		
BZ-9180(L)	9-23-76	Direct Measurement			8-1-77	
BR-1801(L)	11-18-77	Renewal of License			8-1-80	
BR 800401	VW 8-29-80	(S)	RENEWAL		8-1-83	

APPLICATION RECORD - BROADCASTING

Call KURV
 Letters NEW

Name JAMES CULLEN LOONEY

(P.O. 217 1/2 South Clooner Blvd., Edinburg, Texas)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5051 Rec'd Filed	7-8-46 7-13-46 7-13-46	<p>Construction Permit for a new standard broadcast station to be operated on: Frequency: 710 kc Power: 250w Hours of Operation: Daytime only Trans. Location: To be determined - Edinburg, Texas. Studio Location: Same. (Filed by Anderw Bennett, Atty; Grant Wrathall, Engr.)</p>	<p>GRANTED subject to filing MP for approval of T site and antenna and further condition that applicant dispose of all shares of stock of Valley Broadcastg. Assn., Inc. and sever all connection with that corpl & with station authorized at McAllen, Tex.</p>	<p>10-31-46</p>
			Letter 11-6-46	

Gates 250-C Transmitter

APPLICATION RECORD - BROADCASTING

#2

Call
Letters KURVName JAMES CULLEN LOONEY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2521	2-20-47	Mod. of C.P. (B3-P-5051, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (Raytheon RA-250), and for approval of transmitter and studio location at 1.5 miles north of city limits - west side of U.S. 281, Edinburg, Texas. (Grant R. Wrathall, Engr. & Andrew W. Bennett, Atty.)	GRANTED	4-23-47
Rec'd	2-26-47		Conditional re	
Filed	2-26-47		The grant of this C.P. is not to be construed as an approval of the antenna & its location for use of an FM B/C Stn. which will be determined on the merits of the applicants FM application	

APPLICATION RECORD - BROADCASTING

Call
Letters ...K.U.R.V......Name JAMES CULLEN LOONEY

File No.	Dated	Application for	Action	
			Nature	Date
EL-2736 Rec'd Filed	10-11-47 10-13-47 10-13-47	License to cover C.P. (E3-P-5051, as mod.,) which authorized a new standard broadcast Station. and Authority to determine operating power by direct measurement of antenna power. (Andrew W. Bennett, Atty.)	GRANTED re waivers 3.60	12-4-47 3.55(b) and
BZ-2574 Rec'd Filed	10-10-47 10-13-47 10-13-47			
BP-6473 Rec'd Filed	11-17-47 12-2-47 12-2-47	Construction Permit to increase power for 250w day to 1kw day and night, change hours of operation from daytime to unlimited time, install new transmitter (Raytheon RA-1000) and directional antenna for night use (DA-N) Filed by Andrew W. Bennett, Atty.; James McNary, Engr.) (For Amendment See Card #4)	Docket No. 9345 DENIED - AFTER HEARING 9-26-51 Decision and Order Issued on 12-18-51 upon consid- eration of petition for rehearing, above action set aside and remanded to examiner - GIBER GRANTED 3-26-54 in part	

fields, for 710kw, 250w, U, DA-N, subj. radiated
DENIED in part for 1kw - DECISION AND ORDER

APPLICATION RECORD - BROADCASTING

Call
Letters KURVName JAMES CULLEN LOONEY

File No.	Dated	Application for	Action	
			Nature	Date
BZ-2779 Rec'd Filed	12-18-47 12-23-47 12-23-47	Authority to determine operating power by direct measurement of antenna power. (Andrew W. Bennett, Atty.)	GRANTED	1-21-48
BR-1801 Rec'd	8-25-49 8-29-49	Renewal of license. (Filed by Milton J. Kihler, Atty.)	Granted	10-21-49
BP-6473 (cont'd) AMENDED Rec'd Filed	2-22-52 2-29-52 3-7-52	AMENDED to change power from 1kw to 250w, 1kw-LS and type of transmitter from Raytheon RA-1000, DCC, Max. 1kw to RCA, BTA-1M with kit, DCC, Max. 1kw.; and change transmitter location (coordinates only)	See Card #3 for action	
BR-1801 Rec'd Filed	7-28-52 8-4-52 8-4-52	Renewal of license	GRANTED	1-28-53

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters KURVName JAMES CULLEN LOONEY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1801 Rec'd Filed	4-22-53 5-4-53 5-4-53	Renewal of License Filed by Leonard H. Marks, Atty.	GRANTED	7-1-53
BAL-1585 Rec'd Filed	7-9-53 7-15-53 7-15-53	Voluntary assignment of license to KURV, INC. Leonard Marks, Atty.	GRANTED EFF:	8-12-53 8-24-53
BL-5513 Rec'd Filed	10-27-54 11-1-54 11-1-54	License to cover construction permit (BP-6473) which authorized change hours of operation and install directional antenna DA-N.	GRANTED	4-1-55

APPLICATION RECORD - BROADCASTING

Call
Letters KURV

Name KURV, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1801 Rec'd Filed	4-11-56 5-1-56 5-1-56	Renewal of License Leonard H. Marks	GRANTED	7-11-56
BR-1801 Rec'd & Filed	4-10-59 4-20-59	Renewal of license Leonard H. Marks, Attys.	GRANTED	7-8-59
BTC-3527 Rec'd Filed	8-18-60 8-23-60 8-23-60	Voluntary transfer of control of licensee corporation from Rogers Kelley to W. Lloyd Hawkins, Norman E. Loomis and D. A. Benton. Leonard Marks, Atty. for transferor Ross K. Prescott, Atty. for transferee	GRANTED EFF:	10-12-60 1-1-61
BAL-4050 Rec'd Filed	10-26-60 11-2-60 11-2-60	Voluntary assignment of license to Magic Valley Radio, Inc. Ross K. Prescott, Atty.	GRANTED EFF:	12-28-60 1-1-61

AUG. 1955

Call
LettersK.U.R.V.....NameMAGIC VALLEY RADIO, INC.....
Edinburg, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BR-1801 Rec'd Filed	4-19-62 4-23-62 4-23-62	Renewal of license	GRANTED	7-24-62
BZ-4933 R & F	4-6-63 4-8-63	Authority to determine operating power by direct measurement of antenna power.	GRANTED	6-24-63
BR-1801 Rec'd Filed	4-29-65 5-8-65 5-4-65	Renewal of license	GRANTED	7-2-65
BR-1801 R & F #424523 \$75 MAY 22 1968	4-25-68 4-29-68 4-29-68	Renewal of License AMENDED 8-7-68 re: Programming	GRANTED	8-22-68
BR-1801 R & F PN Recd. PRESS JUN 18 1971	4-20-71 4-23-71 "	RENEWAL OF LICENSE AMENDED 7-12-71 re: commercial matter; equal employment policy AMENDED 8-19-71 re: Skelteno proof of performance	GRANTED	8-31-71

Sect. IV-A returned 5-20-68 re: Signature
Resub. 5-27-68

APPLICATION RECORD - BROADCASTING

Call
Letters KURV

Name MAGIC VALLEY RADIO, INC.
EDINBURG, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-1801 R & F PN PRESS	4-30-74 5-6-74 5-6-74	Renewal of License	GRANTED issued with BZ-8569	7-31-74
BTC-7438 R & F FEE PD: \$1000 #302978 CODE 047	4-30-74 5-9-74	Voluntary acquisition of positive control of lic corp. by W. Lloyd Hawkins thru purchase of stock from Cloyd O. Kendrick, Beulah D. Kendrick, D.A. Benton and Norman E. Loomis by the licensee corporation Atty - Prescott & Prescott, Dallas, Texas	Granted GRANT FEB: \$3,394.00 * EFF: 11-11-74 FEE PD. 11-20-74, 048 W 365800	10-9-74
BZ-8569 R & F Amend DM PRESS 18 JUL 1974	5-29-73 6-5-73 4-29-74 - engr. data 5-1-74	Direct Measurement	GRANTED issued with BR-1801	7-24-74

710khz

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters K.U.R.V.

#9

Name MAGIC VALLEY RADIO, INC.
Edinburg, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9180 R & F DM PRESS	6-27-75 6-27-75 7-16-76 7-22-76	XXXXXXXXXX Direct Measurement	GRANTED	9-23-76
BR-1801 R & F P.N. PRESS	3-28-77 3-30-77 3-30-77 APR 25 1977	RENEWAL OF LICENSE	GRANTED	11-18-77
BR800401VW PRESS	APR 29 1980	Renewal of License Atty.: Arthur V. Weinberg AMENDED 7-23-80 re: ascertainment of comm. needs & problems	GRANTED	8-29-80

302-11-24-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

