

K U O A

K U O A



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

Patent No. 1390199

#1

Date First

Licensed.....12-4-23.....

Call

Letters

KUOA

LOCATION: SILOAM SPRINGS,  
ARKANSAS

K U O A, INCORPORATED (Vol. Assignment of License 4-28-33)

Name of  
Licensee:

x SOUTHWESTERN HOTEL COMPANY (Vol. Assign. Lic. 5-20-32)  
 x University of Arkansas

Transmitter  
Location:

Campus John Brown University, Siloam Springs, Arkansas (CP 6-12-36) Lic. 12-1536  
 x Mount Sequoyah, Fayetteville, Ark. (Mod. C.P. 8-25-33) (Lic. 12-26-33)  
 Fayetteville, Ark. (University Campus)

Main Studio  
Location:

Campus of John Brown University, Siloam Springs, Arkansas (Mod. Lic. 9-22-36)  
 x John Brown University, Siloam Springs, Arkansas (CP 6-12-36)  
 West  
 x 101/Mountain St.,  
 / Washington Hotel, Fayetteville, Ark. (Letter 3-7-33)  
 x Mountain Inn Hotel, Fayetteville, Arkansas. (Telegram 8-14-33)  
 x Fayetteville, Ark. (University Campus)

**CONSTRUCTION PERMIT AND LICENSE RECORD**

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
3-S-B-424	T.P.4-26	27 1000	500	-	not stated	
"	6-1-27	1010	500	-	6-1	7-31-27
Effective date of	previous	license	deferred	by G.O. 13 to 6-15 8-15-27		
3-R-B-424	8-8-27	letter	of extension	8-15 10-15-27		
Extended by G.O.18				10-15 11-1-27		
3-R-B-424	10-24-27	letter	of extension	11-1 1-1-28		
Extended by G.O.21				1-1 2-1-28		
" " " 22				2-1 3-1-28		
" " " 23				3-1 4-1-28		
mod	3-28-28	1010	1000	-	4-1	
Extended by G.O.25				4-1 5-1-28		
" " " 27				5-1 6-1-28		
" " " 33				6-1 8-1-28		
" " " 35				8-1 9-1-28		
" " " 38				9-1 10-1-28		
" " " 44				10-1 11-11-28		
Allocation	11-11-28	1390	1 KW	KLRA		
3-R-B-424	10-30-28	1390	1 KW	KLRA	11-11	1-31-29
3-R-B-424	1-7-29	1390	1 KW	KLRA	1-31	4-30-29
3-R-B-424	4-1-29	1390	1 KW	KLRA	4-30	7-31-29
3-R-B-424	Ext. by G.O.69				7-31	10-31-29
3-R-B-424	10-13-29	1390	1 KW	KLRA	10-31	1-31-30
3-R-B-424	1-11-30	1390	1 KW	KLRA	1-31	4-30-30
3-R-B-424	4-5-30	1390	1 KW	KLRA	4-30	7-31-30
3-S-B-424	6-16-30	Granted	permission to suspend	operation	from 6-10 to 9-18-30	
Telegram	6-27-30	to extend	suspension to	9-22-30		
3-R-B-424	7-15-30	1390	1 KW	KLRA	7-31	10-31-30
3-R-B-424	10-6-30	1390	1 KW	KLRA	10-31	1-31-31
G.O.103	1-20-31	Extension of License	1-31 4-30-31			
3-R-B-424	4-21-31	1390	1 KW	KLRA	4-30	11-1-31
3-R-B-424	10-27-31	1390	1 KW	KLRA (Hear)	11-1	5-1-32
3-R-B-424	12-18-31	1390	1KW	Spec.Hrs.	12-28	5-1-32
Letter	1-5-32	Suspend	operation	from	1-5 1-11-32	
3-R-B-424	4-8-32	1390	1KW	S.H.	5-1	11-1-32
3-AL-B-423	5-20-32	Vol. Assignment	of License			
Letter Min.	7-22-32	Postpone install	freq. monitor	8-31-32		
Letter Min.	8-30-32	Working of Rule	145 ext. ONLY	TO 9-30-32		
3-R-B-424	10-16-32	1390	1KW	S.H.	11-1	5-1-32

3-S-B- 424

BROADCASTING STATION LICENSE RECORD

Date First

#2

Licensed.....12-4-25.....

Call  
Letters **K U O A**.....

Name of  
Licensee:

**K U O A, INCORPORATED (Vol. Assignment of License 4-28-33)**  
**xSouthwestern Hotel Company**

Transmitter

Location:

Main Studio

Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
3-R-B-424	4-11-33	1350	1 KW	U.	5-1	11-1-33
3-AL-B-513	4-28-33	Vol. Assn. License to KUOA, Inc. eff. 4-28-33				
3-ML-B-1154	4-28-33	1260	1kw	D	4-28	10-1-33
3-P-B-2853	4-28-33	Move tr. (Loc. to be determined) and Chg. equipment				5-29 8-29-33
3-MP-B-453	8-25-33	changes in equipment and approval of transmitter site				5-29 8-29-33
MP-B-470	9-12-33	Mod. C.P. extend	compl. D.		5-29	11-25-33
3-R-B-424	9-19-33	1260	1 kw	D	10-1	4-1-34
L-B-1021	12-26-33	1260	1KW	D	12-26	4-1-34
R-B-424	3-6-34	1260	1 kw	D	4-1	10-1-34
FEDERAL COMMUNICATIONS COMMISSION						
B3-R-424	9-11-34	1260	1 kw	D	10-1	4-1-35
B3-R-424	2-26-35	1260	1kw	D	4-1	10-1-35
B3-R-424	9-10-35	1260	1kw	D	10-1	4-1-36
B3-S-424	10-22-35	Oper. w.o. s/f/a.				10-22 11-20-35
B3-S-424	11-26-35	Oper. 3am to 6am 12-2 to 12-11-35, to broadcast test programs; but remain silent 4:20am to 4:40am 12-2-35.				
B3-TC-16	12-10-35	Transfer of Control to John Brown University				
B3-R-424	3-17-36	1260	1kw	D	4-1	10-1-36
B3-P-1070	6-12-36	Incr. pr. to 2 $\frac{1}{2}$ kw; move trans. & studio chg. equip. & new antenna				8-12 2-12-37
B3-S-424 C.A.	6-20-36 6-10-36	Oper. from 7:30 pm to 8 pm in order to broadcast Pres. Roosevelt's speech.				6-10-36
B3-M-337	9-22-36	1260	1kw	D	9-22	10-1-36
		Mod. Lic. to move studio to Siloam Springs, Ark.				
B3-R-424	9-22-36	1260	1kw	D	10-1	4-1-37
B3-R-424	9-22-36	1260	1kw	D	10-1	4-1-37
		Supersedes renewal issued 9-22-36				
B3-S-424	10/20/36	Opr. without appr. freq. monitor 10/16 to 10/25. Effec. 10/16				
B3-L-462	12-15-36	1260	2 $\frac{1}{2}$ kw	D	12-15	4-1-37
		Lic. to cover C.P. to move trans. incr. power; equip. chg.				
B3-R-424	3-26-37	1260	2 $\frac{1}{2}$ -kw	D	4-1	10-1-37

## BROADCASTING STATION LICENSE RECORD

Date first licensed \_\_\_\_\_

Call letters K U O AName of licensee K U O A, INCORPORATEDTransmitter location See Card #1Main studio location See Card #1.

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD		
					From	To	
B3-ML-478	9-7-37	1260	5kw	D	9-7	10-1-37	
Mod. License to increase power							
B3-R-424	9-14-37	1260	5kw	D	10-1	4-1-38	
B3-R-424	3-9-38	1260	5kw	D	4-1	10-1-38	
B3-R-424	9-13-38	1260	5kw	Day	10-1	4-1-39	
B3-S-424	11/30/38	opr 4 to 6 a.m. CST frm Dec. 20 to Dec. 30, 1938, test programs, power of 1kw. CST					
B3-2-162	12-20-38	1260	5kw	D	12-20	4-1-39	
Mod. License for direct measurement							
B3-S-424	3/1/39	rebroadcast time signals originated by radio station NAA at 8, 11 am & 6pm daily frm 3/1/39 to 3/31/39.					
B3-S-424	3/9/39	rebroadcast time signals rec'd frm Station NAA frm Apr 1, 1939 to Sept 30, 1939 (EXTENSION OF)					
B3-R-424	3-6-39	1260	5kw	D	4-1	10-1-39	
B3-R-424	9-6-39	1260	5kw	D	10-1	6-1-40	
B3-S-424	4-13-40	1260	5kw	D	4-13	6-1-40	
Mod. Lic. to add SR							
B3-R-434	5-7-40	1260	5kw	D	6-1	8-1-40	
Order	6/12/40	Extension of License			8/1	10/1/40	
Order	9-10-40	Extension of license			10-1	3-29-41	
NARBA REALLOCATION							
B3-R-424	3-24-41	1290	5kw	D	3-29	6-1-42	
B3-2-984	6-12-41	1290	5kw	D	6-12	6-1-42	
Determine operating power by direct measurement.							
B3-F-235	9-11-41	Install automatic frequency control					
B3-S-424	12-24-41	to opr. addl. time from 7 to 9 p.m., CST, 1-3-42, using power of 1kw, only, in order to b/c program in connection with a banquet at John Brown Univ., during which speeches will be delivered by Mr. R. G. Lefourneau and Gov. Homer Adkins of Ark.					
B3-S-424	5-26-42	Extension of license			6-1	7-1-42	
B3-S-424	6-23-42	Extension of license			7-1	8-1-42	
B3-S-424	7-21-42	Extension of license			8-1	9-1-42	
B3-S-424	8-18-42	Extension of license			9-1	10-1-42	
B3-S-424	9-22-42	Extension of license			10-1	11-1-42	

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K U O AName of licensee K U O A, INCORPORATEDTransmitter location See Card #1Main studio location See Card #1



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD		
					From—	To—	
B3-R-424	10-27-42	1290	5kw	D	10-27	10-1-44	
B3-S-424	11-6-42	1290	5kw	D	12-1	10-1-44	
	Mod. Lic. in accordance with Order #107						
B3-R-424	9-25-44	1290	5kw	D	10-1	11-1-45	
B3-S-424	9-25-45	1290	5kw	D	10-1	11-1-45	
	Mod. Lic. Order 107-A						
B3-S-424	10-24-45	Extension of license				11-1	1-1-46
B3-S-424	12-19-45	Extension of license				1-1	3-1-46
B3-S-424	2-20-46	Extension of license				3-1	5-1-46
B3-S-424	4-26-46	Extension of license				5-1	7-1-46
B3-S-424	6-20-46	Extension of license				7-1	9-1-46
B3--R-424	5-10-46	1290	5kw	D	5-10	11-1-47	
B2-2621	11-13-47	1290	5kw	Daytime	11-13	11-1-48	
	Determine operating power by direct method.						
BR-424	10-27-48	1290	5kw	D	11-1	11-1-51	
BR-424	10-10-51	1290	5kw	D	11-1	6-1-52	
BR-424	5-21-52	1290 kc	5 kw	D	6-1-52	6-1-55	
BR-424	5-18-55	RENEWAL OF LICENCE				6-1	6-1-58
EP-11246	5-15-57	1290kc	5kw	D	7-15-57	1-15-58	
	Construction permit to install new transmitter.						
ERC-1163 (1)	7-15-57	Modification of license to operate transmitter by remote control from Campus of John Brown University, Siloam Springs, Arkansas					
BL-6681 (2)	7-30-57	License to cover construction permit (EP-11,246) which auth. installation of a new Transmitter (RCA BTA-5F)					
TELEBRK	5-29-58	Action on renewal application deferred pending further consideration. Continued operation authorized.					
BR-424	6-26-58	1290kc	5kw	D	6-26	6-1-61	
	6-1-61	Completion deferred action on renewal pending further consideration.					
BR-424	7-12-61	RENEWAL OF LICENSE				7-12	6-1-64

Form BC 126

June 1954

#5

**BROADCASTING STATION LICENSE RECORD**

Date first licensed ..... 12-4-23

Call letters ..... KUOA

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BR-424	5-28-64	Renewal	of License		6-1 6-1-67
BR-424	5-22-67	Renewal	of License		6-1- 6-1-70
		Renewal	of NDEA		
TELEGRAM	10-17-67	PSA	500w		
BZ-6782(S) (1)	4-12-68	Direct Meas.			
BZ-7437(2)	3-24-70	Direct	Measurement		
BR-424	6-25-70	(L) RENEWAL	OF LICENSE &	NDEA	6-1-73
BZ-7986(L)	2-22-72	DIRECT	MEASUREMENT		
EBSA	5-25-72				
BR-424(S)	5-31-73	RENEWAL	OF LICENSE		6-1-76
Ltr. received 8-28-73 stating that a Continental Electronics, 815F transmitter installed.					
BZ-8671(1)	11-7-74	Direct	Measurement		
BR-424(L)	5-12-76		RENEWAL		6-1-79
BR-790131 UR (S)	6-13-79	RENEWAL	OF LICENSE		6-1-82
BZ-791121AE(L)	1-23-80	DIRECT	MEASUREMENT		6-1-82

APPLICANT: University of Arkansas ..... CALL LETTERS: KUOA

ADDRESS: Fayetteville, Ark. .... FILE NO: 3-S-B-424 DATED: 4-18-27

Present  
Assignment: 1000 kc. 750 w. .... ACTION: T.P. 4-26-27; 1000 kc. 500w  
lic. 6-1-27; 1010 kc. 500 w. unlim.

Requested: 1000 kc. 1 KW

APPLICANT: University of Arkansas ..... CALL LETTERS: KUOA

ADDRESS: Fayetteville, Ark. .... FILE NO: 3-R-B-424 DATED: 8-8-27

Present  
Assignment: 1010 kc. 500 w. unlim. .... ACTION: 8-8-27 letter of ext.  
from 8-15 to 10-15-27

Requested: renewal

APPLICANT: University of Arkansas ..... CALL LETTERS: KUOA

ADDRESS: Fayetteville, Ark. .... FILE NO: 3-R-B-424 DATED: 10-1-27

Present  
Assignment: 1010 kc. 500 w. unlim. .... ACTION: 10-24-27 letter of ext.  
from 11-1-27 to 1-1-28

Requested: renewal

APPLICANT: University of Arkansas..... CALL LETTERS: KUOA.....  
 ADDRESS: Fayetteville, Ark...... FILE NO: 3-R-B-424 DATED 1-10-28.....  
 Present Assignment: allocation 1390 kc. 1 KW + KLRA..... ACTION: lic. 10-30-28; 1390 kc.  
renewal..... 1 KW + KLRA TERM 11-11-28 to  
1-31-29.....

APPLICANT: University of Arkansas..... CALL LETTERS: KUOA.....  
 ADDRESS: Fayetteville, Ark...... FILE NO: 3-N-B-104 DATED: 10-23-28  
D. H. - 5-27-29  
 Present Assignment: 1390 kc. 1 KW + KLRA..... Withdrawn: see letter  
1250 kc. 1 KW 16 hrs per day...... ACTION: 9/18/29.....

APPLICANT: University of Arkansas..... CALL LETTERS: KUOA.....  
 ADDRESS: Fayetteville, Ark...... FILE NO: 3-R-B-424 DATED: 12-11-28.....  
 Present Assignment: 1390 kc. 1 KW + KLRA..... ACTION: lic. 1-7-29; 1390 kc. 1 KW  
renewal..... + KLRA term 1-31 to 4-30-29.....

no.3.

STATION APPLICATION RECORD

APPLICANT: University of Arkansas ..... CALL LETTERS: KUOA

ADDRESS: Fayetteville, Ark. .... FILE NO: 3-R-B-424 DATED: 3-27-29

Present  
Assignment: 1390 kc. 1 KW + KLRA ..... ACTION: lic. 4-1-29; 1390 kc. 1 KW  
+ KLRA term 4-30 to 7-31-29Requested: renewal

APPLICANT: University of Arkansas ..... CALL LETTERS: KUOA

ADDRESS: Fayetteville, Ark. .... FILE NO: 3-R-B-424 DATED: 5-30-29

Present  
Assignment: 1390 kc. 1 KW + KLRA ..... ACTION: Ext. by C.O.69  
term 8-31 to 10-31-29Requested: renewal

APPLICANT: UNIVERSITY OF ARKANSAS ..... CALL LETTERS: KUOA

ADDRESS: Fayetteville, Arkansas ..... FILE NO: 3-R-B-424 DATED: 9/25/29

Present  
Assignment: 1390 kc. 1 KW. + KLRA ..... ACTION: Lic. 10-12-29  
1390 kc. 1 KW. + KLRARequested: Renewal ..... Per. 10-31-29 to 1-31-30

APPLICANT: ..... SAME ..... CALL LETTERS: ...KUOA.....  
 ADDRESS: ..... SAME ..... FILE NO: 3-R-B-424 DATED: 12-17-29  
 Present Assignment: 1390 kc. 1 KW. \* KLRA Renewal license 1-11-30.  
 Requested: Renewal ACTION: Period 1-31 to 4-30-30.

APPLICANT: University of Arkansas ..... CALL LETTERS: ...KUOA.....  
 ADDRESS: Fayetteville, Arkansas ..... FILE NO: 3-R-B-424 DATED: 3-17-30  
 Present Assignment: 1390 Kc. 1 KW \* KLRA Renewal Lic. 4-5-30  
 Requested: Renewal ACTION: Per: 4-30 to 7-31-30

APPLICANT: Same ..... CALL LETTERS: KUOA.....  
 ADDRESS: Same ..... FILE NO: 3-R-B-424 DATED: 6-9-30  
 Present Assignment: 1390 Kc. 1 KW \* KLRA Renewal License 7-15-30  
 Requested: Renewal ACTION: Per: 7-31 to 10-31-30

## APPLICATION RECORD - BROADCASTING

Call

Letters KMOA

SOUTHWESTERN HOTEL COMPANY (Vol. Assign. Lic. 5-20-32)

Name x University of Arkansas

File No.	Date d Received	Application for	Action	
			Nature	Date
3-R-B-424	9-22-30	Renewal of lic.	Granted	10-21-30
3-R-B-424	12-26-30	Renewal of License	G.O. 103 Granted	1-20-31 4-24-31
3-R-B-424	8-3-31	Renewal of license requested in accord. 114 KLRA fails to sign time sharing agreement. Taken from Docket & for Spec. Hrs. ef.	Granted (Hearing) Granted	10-27-31 12-18-31 12-28-31.
3-AL-B-423	3-4-32	Voluntary assignment of license to SOUTHWESTERN HOTEL COMPANY.	Granted	5-20-32
3-R-B-424	2-27-32	Renewal of licence	Granted	4-8-32
3-R-B-424	9-20-32	Renewal of license	Granted	10-18-32
3-R-B-424	2-25-33	Renewal of license	Granted	4-11-33



## APPLICATION RECORD - BROADCASTING

Call  
Letters K U O A

K U O A, INCORPORATED (Vol. Assignment of License 4-28-33)

Name x SOUTHWESTERN HOTEL COMPANY

File No.	Date <del>Received</del>	Application for	Action	
			Nature	Date
3-ML-B-1154	3-28-33	Mod. lic. change frequency from 1390 kcs to 1260 kcs-change hours from Specified to Full Daytime.	Granted	4-28-33
Amended	4-6-33	to change name of applicant to KUOA, Inc.		
3-AL-B-513	3-31-33	Voluntary assignment of license to KUOA, Inc.	Granted on	4-28-33, eff. 4-28-33.
3-P-B-2853	3-31-33	Construction permit to make changes in equipment and move transmitter locally (filed in name of KUOA, Inc.)		
Telegram (amended)	4-24-33	to change transmitter location to "site to be determined subject to approval of FRC"	Granted	4-28-33
3-MP-B-453	6-20-33	Modify 3-P-B-2853 approval of Tr. loc. Mount Sequoyah St., Fayetteville, Ark. & changes in equipment.		
Letter	7-29-33 <sup>4</sup>	Gives addl. inf. on proposed location.	Granted	8-25-33

#7

Call  
Letters

KVOA

Name K V O A Incorporated

File No.	Dated	Application for	Action	
			Nature	Date
3-MP-B-470	8-15-33	Modify 3-P-B-2853 to extend date of commencement to date approval of site granted and extend date completion from 8-29-33 to 90 days after grant.	<del>Ret'd 8-21-33 with not properly executed.</del> Granted	9-12-33, eff. 8-29-33, to extend compl. to 11-25-33.
Resubmitted	"			
& 3-RB-424	8-29-33	Renewal of License	Granted	9-19-33
3-ML-B-1243	10-5-33	Mod. license to change hours of operation from Daytime to local sunset; to <sup>7 AM</sup> day to 6:30 PM during winter months.   Kw d + n.	<del>Ret'd 10-11-33 wrong form also improperly signed &amp; executed.</del>	<del>Denied Order 2-9-34</del>
Resubmitted	10-20-33			
<del>3-MP-B-1021</del>	<del>12-12-33</del>	<del>License to cover 3-P-B-2853 as modified, change of transmitter location and equipment changes</del>	Granted	C.A. 12-26-33
3-L-B-1021	12-12-33	License to cover 3-P-B-2853 as modified, change of transmitter location and equipment changes	Min.	1-2-34
<del>3-RB-424</del>	<del>1-27-34</del>	<del>Renewal of license</del>	Granted	3-6-34

## APPLICATION RECORD - BROADCASTING

Call

Letters KUOAName KUOA, INCORPORATED.

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-424	7-26-34	FEDERAL COMMUNICATIONS RECORD: Renewal of license.	Granted	9-11-34.
B3-R-424 Resubmitted	1-30-35 "	Renewal of license. (14 c and signature)	<del>Returned</del> Granted	<del>2-25-35.</del> 3-26-35.
B3-TC-16 resub&amend	6-17-35 7-22-35	Authority for consent to transfer of control of Corporation of station KUOA, from <del>The Fulbright Investment Company</del> to John Brown University. Amended: To change name of transferor <sup>or</sup> from Fulbright Investment Co. to Miss Roberta, Mrs. Roberta and Miss Helen Fulbright.	<del>Returned</del> <del>Improperly executed</del> Granted	<del>6-25-35.</del>  12-10-35
B3-R-424	7-29-35	Renewal of license	Granted	9-10-35
B3-R-424 Resubmitted	1-27-36 2-16-36	Renewal of License (Signature)	<del>Returned</del> Granted	<del>2-13-36</del> 3-17-36

## APPLICATION RECORD - BROADCASTING

9.

Call

Letters KUOAName KUOA, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-1070	3-28-36	Construction permit to make changes in equipment, erect a new antenna, increase power from 1kw to 2½kw, move transmitter from Mount Sequoyah, Fayetteville, Arkansas to John Brown University, Siloam Springs, Arkansas and studio from Washington Hotel, 101 West Mountain Street, Fayetteville, Arkansas to John Brown University, Siloam Springs, Ark.	Returned <del>4-1-36</del>	
Resubmitted	4-7-36		Site, name & antenna	Granted
B3-R-424	7-31-36	Renewal of license	Granted	9-22-36

## APPLICATION RECORD—BROADCASTING

Call letters K U O AName K U O A, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-ML-337	8-14-36	Modification of license to move the main studio from Fayetteville, Arkansas to Campus of John Brown University, Siloam Springs, Arkansas	Granted	9-22-36
B3-MP-391	9-17-36	Modification of construction permit (B3-P-1070) to move transmitter and studio, make equip. changes, install new antenna & increase in power, requesting further increase in power from 2½kw to 5kw, install new transmitter and additional hours of operation from midnight to 6 A.M. using 5kw power, extend commencement date to 30 days after grant and completion date to 150 days thereafter.	ORDER OF DISMISSAL Request of Applicant Min.	1-19-37

## APPLICATION RECORD—BROADCASTING

Call letters K U O AName K U O A, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-L-462	11-25-36	License to cover C.P. (B3-P-1070) for equip. changes, install new antenna, increase power, and move trans. and studio.	Granted	12-15-36
B3MI-399	12-12-36	Modification of license to change frequency from 1260 kc to 620 kc, and increase power from 2½kw to 5kw	Returned Violation	12-21-36 Rule 104.7
B3-ML-420	1-13-37	Mod. of license to change frequency from 1260 to 620 kc. power from 2500 w to 5kw.	ORDER of DENIAL (104.6-c) -DEFAULT Min. 3-26-37	
B3-R-424	1-30-37	Renewal of license	Granted	3-26-37

## APPLICATION RECORD—BROADCASTING

12

Call letters KUOAName KUCA, Incorporated

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-ML-458	5-7-37	Modification of license to change frequency from 1260 kc to 620 kc and power from 2½kw to 5kw	Returned Jurat & violation Rule 104.7	4-14-37
B3-ML-478	6-5-37	Modification of license to increase day power from 2½kw to 5kw.	Granted	9-7-37
B3-R-424 Resubmitted	7-26-37	Renewal of license (3a)	Returned	<del>8-3-37</del>
Resubmitted	8-7-37	(3a)	Returned	<del>8-13-37</del>
Resubmitted	"		Granted	9-14-37
B3-R-424 Resubmitted	1-20-38	Renewal of license ( <del>Sec. 3b &amp; 37a</del> )	Returned	<del>2-3-38</del>
			Granted	3-9-38

## APPLICATION RECORD—BROADCASTING

#13

Call letters K U O AName K U O A, Inc.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-424 Resubmitted	7-18-38 "	Renewal of license ( <del>Sec. 30, 12 &amp; 18a</del> ) " " "	<del>Returned</del> Granted	<del>8-1-38</del> 9-13-38
B3-Z-162	11-19-38	Authority to determine operating power by direct measurement of antenna power.	Granted	12-20-38
B3-R-424	1-20-39	Renewal of license	Granted	3-6-39
B3-R-424	7-20-39	Renewal of license	Granted	9-6-39
B3-R-424	3-19-40	Renewal of license	Granted	5-7-40
B3-R-424	5/25/40	Renewal of license	Granted	3-24-41 1290kc, 5kw, D
B3-Z-984 Rec'd.	5-16-41 5-22-41	Authority to determine operating power by direct measurement of antenna power. Form 335 filed 6-6-41	Granted	6-12-41



#14

Call  
Letters K U O AName KUOA, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-F-235 Rec'd	8-12-41 8-16-41	Authority to install automatic frequency control. Form 335 filed	Granted	9-11-41
B 3-R-424	3-16-42	Renewal of license and Forms 335	Granted	10-27-42
B3-R-424 Rec'd.	7-20-44 7-27-44	Renewal of license and Forms 303-A	Granted	9-26-44
B3-R-424 Rec'd	8-15-45 8-24-45	Renewal of license Photos rec'd 9-11-45	Granted	5-10-46

#15

Call

Letters K U O AName K U O A, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-5400 Recd. Filed	10-19-46 10-29-46 10-29-46	Construction permit to change hours of operation from daytime to <del>unlimited time</del> , change power from 5 kw day to <del>500-5kw LS</del> , and <del>install directional antenna</del> for night use. Paul D. P. Spearman, Atty.	Docket # 8359 Denied after hearing 4-1-49 Decision and Order Issued	
* AMENDED Recd. Filed	11-25-47 11-28-47 1-2-48	AMENDED to change frequency from 1290kc to 740kc; power from 500w 5kw LS to <del>5kw-daytime</del> <del>only</del> hours of operation from unlimited to <del>daytime, using non-directional antenna</del> . (J. G. Rountree, Engr.)		
* AMENDED Recd. Filed	1-3-48 1-6-48 1-16-48	AMENDED to change power from 5kw daytime to 10kw day and night; hours of operation from daytime to unlimited; change type transmitter (Westinghouse 10-HV-1); install <sup>(DA-2)</sup> directional antenna for both day and night, and change transmitter location from Campus of John Brown University, Siloam Springs, Arkansas, to approx. 7.5 miles east of Siloam Springs, Arkansas. (near Community of Pedro)		

#16

Call  
Letters K U O AName K U O A, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BZ-2621 Recd. Filed	10-27-47 10-30-47 10-30-47	Authority to determine operating power by direct measurement of antenna power.  (John C. Spearman, Atty.)	GRANTED	11-13-47
BR-424 Rec'd	8-25-48 8-30-48	Renewal of license Filed by John Spearman atty.	Granted	10-27-48

## APPLICATION RECORD - BROADCASTING

Call  
Letters K U O AName K U O A, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-424 Rec'd	7-28-51 8-1-51	Renewal of license	Granted	10-10-51
BR-424 Rec'd Filed	2-20-52 2-29-52 2-29-52	Renewal of license	GRANTED	5-21-52
BR-424 Rec'd	11-28-52 12-1-52	Renewal of license (Informal Request)	RETURNED as unnecessary	DEC 8 1952
BR-424 Rec'd Filed	2-19-55 2-25-55 2-25-55	Renewal of License Filed by John C. Spearman, Atty.	GRANTED	5-18-55
BP-11,246 Rec'd Filed	4-30-57 5-2-57 5-2-57	Construction Permit to install new transmitter (RCA BTA-5F).	GRANTED	5-15-57

## APPLICATION RECORD - BROADCASTING

Call  
Letters K U O AName K U O A, INCORPORATEDSILOAM SPRINGS, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
BL-6681 Rec'd Filed	6-11-57 6-17-57 6-17-57	License to cover Construction Permit BP-11,246 which authorized installation of a new transmitter (RCA BTA-5F).	GRANTED	7-30-57
BRC-1163 Rec'd Filed	6-27-57 7-1-57 7-1-57	Modification of license to operate transmitter by remote control from Campus of John Brown University, Siloam Springs, Arkansas	GRANTED	7-15-57
BR-424 Rec'd Filed	2-25-58 3-3-58 3-3-58	Renewal of License Russell Rowell, Attorney	GRANTED	6-26-58
BR-424 Rec'd & Filed	2-25-61 3-10-61	Renewal of License Russell Rowell, attorney	GRANTED	7-12-61
BR-424 Rec'd Filed	2-18-64 3-4-64 3-4-64	Renewal of license Atty. Russell Rowell	GRANTED	5-28-64
BR-424 R.&F	2-18-67 2-24-67	RENEWAL OF LICENSE ATTYS: Fletcher, Heald, Rowell, Kenehan & Hildreth	GRANTED	5-22-67

FORM BC-121 #19  
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters K U O A

Name KUOA, INCORPORATED  
Siloam Springs, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6782 R & F #403908 \$30 Refund \$30 DM APR 10 1968	1/29/68 1/31/68 1/31/68 4/8/68 3/5/68	Direct Meas. Atty: Russell Rowell	GRANTED	4-12-68
BZ-7437 R & F DM Amended PRESS MAR 23 1970	11-17-69 11-20-69 11-28-69 12-24-69 23 1970	Direct Measurement. Atty: Marvin Rosenberg (Fletcher, Heald, Rowell, etc.) re Sect. II-A, Par. 6 (trans. - PSA oper.)	GRANTED	3-24-70
BR-424 R & F #582009 \$75 PN PRESS APR 2 1970	2-23-70 3-2-70 3-2-70 3-2-70 APR 2 1970	Renewal of license Russell Rowell, Atty. AMENDED 5-20-70 re: programming	GRANTED	6-25-70

APPLICATION RECORD - BROADCASTING

Call  
Letters .....K.U.O.A.....

Name KUOA INCORPORATED  
Siloam Springs, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7986 R & F DM PRESS FEB 18 1972	1-18-72 1-20-72 1-31-72	"Direct Measurement. Atty: Russell Rowell (Fletcher, Heald, etc.)	GRANTED	2-22-72
BR-424 R & F PN Recd. PRESS MAR 9 1973	2-15-73 2-20-73 "	RENEWAL OF LICENSE Russell Rowell, Atty.	GRANTED	5-31-73
BZ-8671 R & F DM PRESS 5 NOV 1974	7-30-74 8-5-74 9-18-74	Direct Measurement	GRANTED	11-7-74
BR-424 R & F PN Recd. PRESS MAR 31 1976	1-26-76 2-2-76 "	RENEWAL OF LICENSE	GRANTED	5-12-76

Form BC-121

May 1976

6-79

## APPLICATION RECORD - BROADCASTING

Call  
Letters K U O AName KUOA, INCORPORATED  
SILOAM SPRINGS, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
BR 790131 UR PRESS	MAR 19 1979	RENEWAL OF LICENSE	GRANTED	6-13-79
BZ-791121AE R & F DM PRESS JAN 22 1980	11-21-79 11-27-79	Direct Measurement Atty: Marvin Rosenberg (Fletcher, Heald, etc.)	GRANTED	1-23-80



K U O A RECORD OF DENIAL OF INFO RMAL APPLIC ATIONS

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12-7-56 Wire Requesting authority to operate until 5:30  
P.M., Sunday, Dec. 16, 1956 to carry Xmas.  
program from State Capitol Bldg.

& 4-18-60 Wire Opr. 4-24-60 after LS special program

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING ST. N KUOAK U O A, INCORPORATED (Vol. Assign. Lic. 4-28-33)  
x SOUTHWESTERN HOTEL COMPANY

Licensee

x University of Arkansas

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
3-ML-B-836 See also 807	5-9-31	KLRA	Arkansas Brdcastg. Co. Little Rock, Ark.	Now shares with KUOA Requests Unlimited.	Granted Spec. Hrs. 12-18-31

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks
7-24-31	8-10-31	8-18-31	3-ML-B-836 & GO #105	granted spec. hrs. 12-18-31

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

