

KULF



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

1201 #1

KULF (8-17-70)

XKTHT (6-10-44)

Date first licensed October 16, 1944

Call letters XKTSB

(See Card #2) SEE CARD #3 FOR NAME

LOCATION: HOUSTON, TEXAS

X WINSTON-SALEM BROADCASTING COMPANY, INC., (AL 2-8-61:EFF: 3-14-61)

x TEXAS RADIO CORPORATION (AL 4-8-53 EFF: 4-15-53)

x ROY HOFHEINZ (AP 11-2-50 Eff: 11-30-50)

X ROY M. HOFHEINZ and W. N. HOOPER, d/b as TEXAS STAR BROADCASTING COMPANY (AL

Name of licensee x TEXAS STAR BROADCASTING COMPANY 12-30-44, Eff. 12-30-44)

2400 ft. South of Frick Road, Houston, Texas (BP 8-27-74)

x Town of Precinct #8, Near Deerpark, Texas (CP & MP 8-21-47) (Lic. 5-23-51)

Transmitter location x Freund and Ennis Streets, Houston, Texas (CP 6-10-44) Lic. 10-16-44

77002 2100 Travis Street, Houston, Texas (BRC 10-12-66)

X 4005 Travis Street, Houston, Texas (BRC-6-10-59)

xx 4000 South Main Street, Houston, Texas. (ltr. 10-23-47)

X 5th Floor Southern Standard Building, Houston, Texas (Lic. 10-16-44)

Main studio location x To be determined, Houston, Texas (CP 6-10-44)

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD		
					From—	To—	
Letter ) B3-P-3006)	5-23-44	1230	250w	U	Subj. compliance procedural requirements of Commission's release of 1-26-44		
For a new station at Houston, Texas							
B3-P-3006	6-10-44	1230	250w	U	7-1	8-31-44	
C.P. for a new station at Houston, Texas							
Telegram	7-12-44	Program tests authorized				period 30 days	
B3-L-1813)	10-16-44	1230	250w	U	10-16	2-1-46	
B3-Z-1606)	Lic. to cover CP 3006 for a new station						
B3-AL-464	12-30-44	Voluntary assignment of license to ROY M. HOFHEINZ and W.N. HOOPER, d/b as TEXAS STAR BROADCASTING COMPANY					
Eff. 12-30-44							
B3-S-1201	7-10-45	1230	250w	U	10-1	2-1-46	
Mod.Lic. Order 107-A							
B3-S-1201	1-23-46	Extension of license			2-1	4-1-46	
B3-S-1201	3-20-46	Extension of license			4-1	6-1-46	
B3-S-1201	5-24-46	Extension of license			6-1	8-1-46	
B3-S-1201	7-25-46	Extension of license			8-1	10-1-46	
B3-R-1201	8-1-46	1230	250w	U	8-1	2-1-49	
B3-P-5573	1-24-47	CP to install aux. T at present site of main T to be operated on 250 watts.				3-24	9-24-47
B3-P-5573	1-24-47	Superseding CP showing change from aux. T to Alternate Main T.					
Order ) B3-P-4361)	5-9-47	790	1kw* 5kw-LS*	U	(Cond'l)		
Chg.freq., incr.power, install new T and *DA for day and night use and chg. T location							
B3-P-4361) BMP-2912)	8-21-47	790	5kw* *DA(2)	U	10-21	4-21-48	
CP chg.freq., incr.power, install new T and DA for day and night use, and chg.T loc. and MP to incr.power, Chgs.type T, DA and T location							
BL-2501	8-21-47	1230	250w	U	8-21	2-1-49	
Lic. to cover CP (5573) to install alternate main T.							

## BROADCASTING STATION LICENSE RECORD

Date first licensed ..... SEE CARD #3 Call letters K T H T .....

x SOUTHERN BROADCASTING COMPANY (BS 5-6-71)

x SOUTHERN BROADCASTING COMPANY tr/as WINSTON-SALEM BROADCASTING COMPANY, INC. (BML 4-11-66)

X TEXAS RADIO CORPORATION (AL 4-8-53 EFF: 4-15-53)

x ROY HOFHEINZ (AP 11-2-50 Eff:

Name of licensee X ROY M. HOFHEINZ AND W. N. HOOPER, d/b as TEXAS STAR BROADCASTING COMPANY .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BS-1201	2-16-48	STA to broadcast at frequent intervals on 1230kc, 250w, during the first 18 hours after commencing program test on 790 kc, 5kw, the following announcement "The programs formerly broadcast on this frequency by Station KTHT can now be heard on 790 kc", only.			
BMP-3679	3-11-48	Mod. co	CP (4361)	to change type of transmitter. 10-21 4-21-48	
BAP-154 Eff: 11-30-50	11-2-50	Voluntary assignment construction permit to ROY HOPHEINZ			
BMP-5408	12-20-50	790	5kw-DA	U	10-21 4-21-48
		Mod. CP(4361, as mod.) to make changes in DA (Cond)			
BL-3014	5-23-51	790	5kw, DA-2	U	5-23 5-1-53
		Lic. to cover CP(4361 as mod) which auth. change freq., power, install new T and DA-2.			
BS-1201	4-23-52	Extension of license			5-1 8-1-52
BR-1201	6-19-52	790kc	5kw DA-2	U	6-19-52 8-1-53
HAL-1516 EFF:	4-8-53 4-15-53	Vol. assignment of license to TEXAS RADIO CORPORATION			
Telegram	7-31-53	Action on renewal deferred 7-29-53 and continued operation auth. until final determination on renewal.			
BR-1201	9-2-53	790	5kw-DA-2	U	9-2 8-1-56
BS-1201 (1)	1-20-56	Mod. of license to convert painting & lighting specifications for FORM 715.			
BR-1201	7-11-56	790	5kw-DA-2	U	8-1 8-1-59
BRC-1416 (1)	6-10-59	Mod. of license to change Studio loc. and operate transmitter by Remote Control from studio location, using Directional Antenna (DA-2).			
	7-29-59	Commission deferred action on renewal pending further consideration.			
BR-1201	3-9-60	790	5kw DA-2	U	3-9 8-1-62

Form BC-126

June 1954

#3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KTHT.....

Station location .....

SOUTHERN BROADCASTING COMPANY (m1-3-2-79)

HARTE-HANKS SOUTHERN COMMUNICATIONS, INC. (AL 6-16-78      EFF: 7-31-78)

Name of licensee x See Card #1.....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BS-1201	7-20-60	790kc	5kw DA-2	U	7-20 8-1-62
	Mod. of license to change Operating Specifications and re-description of monitoring points				
BAL-4090 EFF:	2-8-61 3-14-61	Voluntary assignment of license to Winston-Salem Broadcasting Company, Inc.			
BS-1201	11-8-61	790kc	5kw-DA-2	U	11-8 8-1-62
	Mod. of license to change operating specification				
BS-1201 (1)	5-17-62	Mod. of license to redescribe monitor point #2, direction of 116° true North.			
	7-25-62	Commission deferred action on renewal pending further consideration.			
BR-1201	9-27-62	790kc	5kw DA-2	Unl	9-27 8-1-65
BML-2156	4-11-66	Mod. of license to change name of licensee to SOUTHERN BROADCASTING COMPANY tr/as WINSTON-SALEM BROADCASTING COMPANY, INC. ( <del>not-issued to be issued with renewal</del> )			
<del>BR-1201</del> BML-2156	<del>7-28-66</del> & Memo dtd. 6-8-66	<del>790kc</del>	<del>5kw-DA-2</del>	<del>U</del>	<del>7-28 8-1-68</del>
BRC-2978 (1)	10-12-66	Mod. of license to change studio loc. and remote control point to 2100 Travis Street, Houston, Texas.			
BR-1201(L)	9-10-68	Renewal of license & NDEA			9-10 8-1-71
BP-18399	12-19-68	790kc	5kw-DA-2	U	8-19-69
	CP to install new alternate main trans. at main transmitter location.				
BL-12,398(L)	7-10-69	Lic. (BP-18,399) install			Alt-Main Trans. 8-1-71
BS-1201(1)	5-6-71	ML correct name. (Main & Alt.)			
BR-1201(L)	9-24-71	RENEWAL(MAIN & ALT.MAIN & NDEA)			8-1-74
BS-1201(1)	2-11-72	ML to chg. oper. specs.			
EBSA	5-25-72				

BC-126  
February 1974

#4

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....

Station location Houston, Texas

Name of licensee SOUTHERN BROADCASTING COMPANY

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BP-19,764	8-27-74	790khz,	5kw DA-2 U		8-27-75
		CP to chg. TL and make chgs, in ant. sys.			
<del>BP-19,764(1)</del>	<del>3-31-75</del>	<del>MP correct Theo. Specs.</del>			
BMP-14,021(2)	7-30-75	MP(BP-19,764,	as mod.)	ext. time to	<del>8-27-75</del>
BMP-14,135(3)	2-11-76	MP(BP-19,764 as mod.)	to	extend time	8-27-76
BMP-14,194	6-23-76	MP{BP-19,764 as mod.}	to	chg. ME0V'S on Daytime DA	radiation pattern 8-27-76
BR-1201 BL-14,153(L)	9-30-76	Renewal of License and Modification			8-1-77
BRC-3868(1)	1-11-77	ML operate by RC.			
BR-1201 (L)	7-21-77	Renewal (Main & Alter. M.)			8-1-80
BAL-9225	6-16-78	VOL. AL EFF:		7-31-78	
BML-790212 AS (1)	3-2-79	NAME CHG.			
BR80040124(S)	8-29-80	RENEWAL OF LICENSE			8-1-83

## APPLICATION RECORD - BROADCASTING

KTHH (6-10-44)

Call **xKTSB**  
Letters **xNEW**Name TEXAS STAR BROADCASTING COMPANYc/o Roy Hefkins, Pres., Asperson Bldg.  
P.O. 14th Floor Second National Bank Bldg.  
Houston, Texas.

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3006	10-28-40	C.P. for new station; to be operated on, Frequency <del>1210 kc</del> - Glass IV. 1230 kc under Power - 250 watts NARBA. Time - unlimited. <del>W-S</del> - to be determined, Houston, Texas.	Docket No. 6089 <del>Dismissed without Prejudice</del> <del>Request of Applicant</del>	
Received	10-30-40			
Filed	10-30-40			
Amended	12-18-40	RE: to give trans. site as Freund & Ennis Sts., Houston, Tex., and make changes in antenna.	ORDER of Grant of peti- tion and appl. subj. com- pliance procedural re- quirements of Comm. release of 1-26-44 Min. #228 5-23-44 Letter Written	
Rec'd	12-18-40			
filed	1-6-41	To change frequency to 1230 kc, under NARBA.	Accepted per letter of 6-1-44	
AMENDED	2-4-41			
Rec'd	2-5-41	AMENDED: To make changes in antenna and cor- porate structure.	Issued	6-10-44
Filed	2-5-41			
Petition to reinstate accord. Comm. release of 1-26-44	3-25-44			
Rec'd & Filed	3-25-44			
Amended	3-20-44			
Rec'd & Filed	3-25-44			

No local attorney.

W.E. 451-A-1.

Jansky & Bailey, Engineers

## APPLICATION RECORD—BROADCASTING

Call letters K T H T

ROY M. HOFHEINZ and W. N. HOOPER, d/b as TEXAS STAR BROADCASTING COMPANY (AL 12-30-44,  
 Name TEXAS STAR BROADCASTING COMPANY Eff. 12-30-44)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-L-1813 Rec'd Filed	6-30-44 7-3-44 7-3-44	License to cover construction permit (B3-P-3006) which authorized a new station, and to specify studio location as 5th Floor Southern Standard Bldg., Houston, Texas; and	Docket No. 6632 ORDER of Grant Min. #479	10-16-44
B3-Z-1606 Rec'd Filed	6-30-44 7-3-44 7-3-44	Authority to determine operating power by direct measurement of antenna power. 335s filed.		
B3-AL-464 Rec'd	12-29-44 (Telegram) 12-30-44	Voluntary Assignment of License to ROY M. HOFHEINZ and W. N. HOOPER, d/b as TEXAS STAR BROADCASTING COMPANY.	Granted Effective	12-30-44 12-30-44
B3-R-1201 Rec'd	12-14-45 12-14-45	Renewal of license ( <del>Par. 17(b) &amp; jurat on</del> -505-A)	<del>Ret'd</del>	<del>1-10-46</del>
Resub.	4-19-46		Granted	8-1-46

## APPLICATION RECORD - BROADCASTING

 Call  
 Letters K T H T

 Name ROY M. HOFHEINZ and W.N. HOOPER, d/b as TEXAS STAR BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4361 Rec'd Filed	12-11-45 12-13-45 12-13-45	<p>Construction permit to change frequency from 1230 to 790 kc, increase power from 250w day and night to 5kw day and 1kw night, install new transmitter (RCA BTA-5F) and directional antenna for night use, and change transmitter location from Freund &amp; Ennis Sts., Houston, Texas to Chocolate Bayou Rd. - Near Alameda Genoa Rd., South of Houston, Texas.</p> <p>(Filed by Everett L. Dillard, Engr.)</p>	<p>Docket No. 7333 - Petition for reconsideration and application GRANTED 5-9-47 after Hearing, subj. upon commencement of oper. applicant will take measurements to determine if interference exists with XEBF, Nuevo Laredo, Mex. and file same with Comm.; if interference exists subj. further to the condition that applicant will within 60 days of filing measurements, file MP spec. DA for daytime use which will eliminate such interf. within Mex. and reduce such interf. within the U.S. consistent with the Standards. Order Issued. Issued with MP-</p>	<p>2912</p>

RCA BTA-5-F

Roy Hofheinz, Houston, Texas, Atty.

## APPLICATION RECORD - BROADCASTING

#4

Call

Letters

K T H TName ROY M. HOFHEINZ and W.N. HOOPER, d/b as TEXAS STAR BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5573	12-23-46	Construction permit to install auxiliary transmitter (GATES BC-250D) at Freund & Ennis Sts., Houston, Texas (present site of main transmitter) to be operated on 1230kc, 250 watts.  Leonard H. Marks, Atty	GRANTED	1-24-47
Rec'd	12-23-46			
Filed	12-23-46			

## APPLICATION RECORD - BROADCASTING

# 5

Call

Letters K T H TName ROY M. HOPFEINZ and W.N. HOOPER, d/b as TEXAS STAR BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-2501 Rec'd Filed	5-14-47 6-9-47 6-9-47	License to cover C.P. (B3-P-5573, which authorized installation of alternate main transmitter (Gates BC-250D) at Freud and Ennis Sts., Houston, Texas (Present site of main transmitter) to be operated on 1230kc, 250w. (Leonard H. Marks, Atty.)	GRANTED	8-21-47
BMP-2912 Rec'd Filed	6-10-47 6-10-47 7-3-47	Mod. of C.P. (B3-P-4361, which authorized change in frequency, increase in power, installation of new transmitter and D.A. for night use and change in transmitter location) to change from employing D.A. for night use to D.A. for both day and night use (DA-2) to increase power from 1kw, 5kw LS to 5kw day and night and change transmitter location from Chocolate Bayou Road, Near Almeda Genoa Road, south of Houston, Texas to Town of Precinct # 8, Near Deerpark, Harris County, Texas	Granted	8-21-47



## APPLICATION RECORD - BROADCASTING

Call  
Letters K T H TName Roy M. Hofheinz and W. N. Hooper d/b as  
Texas Star Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3555	1-16-48	Mod. of C.P. (B3-P-4361, which authorized change in frequency, increase in power, installation of new transmitter and D.A. for day and night use and change in transmitter location) to change frequency from 790 kc to 1030kc, increase power from 5kw to 50 kw, to change type of transmitter (Westinghouse 50-HG-1) and from D.A. for day and night to D.A. night only (DA-N), to change transmitter location from Town of Precinct #8, near Deerpark, Harris County, Texas to Miller Cut-Off Road, Houston, Texas and for extension of Commencement and completion dates from 10-21-47 and 4-21-48, respectively to 30 days after grant and 180 days thereafter.		
Rec'd	1-16-48			
Filed	1-16-48			
		Leonard H. Marks, Atty.;		
		John Creutz, Engr.		
AMENDED	5-15-48	AMENDED to change transmitter location (reog. coords. only)		
Recd.	5-21-48			
Filed	5-24-48			
			DISMISSED	12-3-57
			per Sect. 1.381 of	
			Comm. rules-no ans	
			to ltr. of 10-15-57	

(SEE ADDITION , AMENDMENTS ON CARD #6(a))

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

TEXAS RADIO CORPORATION

Call  
Letters K T H TName ~~ROY HOFHEINZ AND W. N. HOOPER D/B AS TEXAS STAR~~  
~~BROADCASTING COMPANY~~

BMP-3555 (CONTINUED)

File No.	Dated	Application for	Action	
			Nature	Date
AMENDED	5-4-52	AMENDED to change name of applicant from Roy M. Hofheinz and W. N. Hooper d/b as Texas Star Broadcasting Company to Roy Hofheinz	See card 6 for action	
Rec'd.	3-6-52			
Filed	3-14-52			
AMENDED	7-24-53	AMENDED to change name of applicant to TEXAS RADIO CORPORATION.		
REC'D	8-7-53			
FILED	8-7-53			

## APPLICATION RECORD - BROADCASTING

Call

Letters K.T.H.T.Name <sup>Roy M.</sup> ~~ROY~~ HOFHEINZ and W.N. HOOPER d/b as TEXAS STAR BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3679 Rec'd Filed	2-6-48 2-13-48 2-13-48	Mod. of C.P. (B3-P-4361) which authorized change in frequency, increase in power, installation of new transmitter and D.A. for day and night use and change in transmitter location) to change type of transmitter (Gates BC-5A). Leonard H. Marks, Atty.	GRANTED	3-11-48
BL-3014 Rec'd Filed	2-6-48 2-12-48 2-12-48	License to cover C.P. (B3-P-4361) which authorized change in frequency, increase in power, installation of new transmitter and D.A. for day and night use and change in transmitter location.	GRANTED	5-23-51
AMENDED Rec'd Filed	5-14-51 5-17-51 5-17-51	Amended to change name of applicant from Roy M. Hofheinz and W. N. Hooper d/b as Texas Star Broadcasting Company to Roy Hofheinz		

## APPLICATION RECORD - BROADCASTING

ROY HOFHEINZ (AP 11-2-50 Eff:  
 Name  ROY M. HOFHEINZ and W. N. HOOPER d/b as TEXAS STAR BROADCASTING COMPANY

Call

Letters K T H T

File No.	Dated	Application for	Action	
			Nature	Date
BAP-154 Rec'd Filed	10-12-50 10-20-50 10-20-50	Voluntary assignment of construction permit from Roy M. Hofheinz and W. N. Hooper d/b as Texas Star Broadcasting Company to Roy Hofheinz.	GRANTED Eff:	11-2-50 11-30-50
BMP-5408 Rec'd Filed	10-10-50 11-3-50 11-3-50	Modification of construction permit (BS-P-4361) as modified, which authorized change frequency, increase power, installation of new transmitter and DA for day and night (DA-2) and change transmitter location) to make changes in the directional antenna.  John Orentz, Engr.	GRANTED	12-20-50 re properly designed phase monitor installed
BR-1201 Rec'd Filed	1-29-52 2-4-52 2-4-52	Renewal of license  John Erle Stephen, atty.	GRANTED	6-19-52

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

TEXAS RADIO CORPORATION

Call  
Letters K T H TName x ROY HOPHEINZ

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1516 Rec'd Filed	3-9-53 3-11-53 3-11-53	Voluntary assignment of license to Texas Radio Corporation.	GRANTED EFF:	4-8-53 4-15-53
BR-1201 Rec'd Resub. Rec'd & Filed	4-30-53 5-4-53 6-12-53 6-18-53	Renewal of License <del>(Signed by Chairman of Board)</del>	<del>RETURNED</del>	<del>JUN 2 1953</del>
BR-1201 Rec'd Filed	5-1-56 5-2-56 5-2-56	Renewal of license	GRANTED	7-11-56
BRC-1416 Rec'd	1-21-59 2-2-59	Modification of license to change Studio location from 4000 South Main St., Houston, Texas TO 4005 Travis Street, Houston, Texas and operate transmitter by Remote Control from Studio location, using Directional Antenna (DA-2).	GRANTED	6-10-59

Aug. 1955

Call

Letters KTHTName  WINSTON-SALEM BROADCASTING COMPANY, INC. TEXAS RADIO CORPORATION

HOUSTON, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-1201 Rec'd & Filed	5-1-59 5-4-59	Renewal of license	GRANTED	3-7-60
BAL-4090 Rec'd Filed	12-8-60 12-9-60 12-9-60	Voluntary assignment of license to Winston-Salem Broadcasting Company, Inc.  Edward P. Morgan, Atty.	GRANTED EFF:	2-8-61 3-14-61
BR1201 Rec'd Filed	5-7-62 5-15-62 5-15-62	Renewal of license  Edward P. Morgan, atty.	GRANTED	9-27-62
BR-1201 Rec'd Filed	4-21-65 4-29-65 4-29-65	Renewal of license  Atty. Herbert D. Forrest (WELCH & MORGAN)	GRANTED & MEMO	7-28-66 dtd. 6-8-66
BML-2156 R. & F.	2-7-66 2-9-66	Mod. of license to change name of licensee to Southern Broadcasting Company <del>et al</del> <i>tr/aa</i> Winston-Salem Broadcasting Company, Inc. Atty: Welch & Morgan <i>(7915c)</i>	GRANTED <del>Not issued to be</del> issued with renewal	4-11-66

## APPLICATION RECORD - BROADCASTING

Call  
Letters K T H TName SOUTHERN BROADCASTING COMPANY tr/as WINSTON-SALEM BROADCASTING COMPANY, INC.  
Houston, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2978 Rec'd Filed	9-26-66 9-28-66 9-28-66	Modification of license to change studio location and remote control point to 2100 Travis Street, Houston, Texas. Atty.: Robert N. Green	GRANTED	10-12-66
<i>D.M. 5-2-68</i>				
BR-1201 R & F #425654 \$75 PRESS: MAY 22 1968	4-29-68 5-1-68 5-1-68	Renewal of License  Atty.: Krieger & Jorgensen	GRANTED	9-10-68
AMEND. R & F	5-15-68	Re Engineering.		
BP-18,399 R. & F. #471386 \$30 DEC 16 1968	11-7-68 11-8-68 11-8-68	CP to install new alternate-main transmitter (Gates BC-5H) at main transmitter location (790kc, 5kw U (RC) DA-2) atty-Krieger & Jorgensen	GRANTED	12-19-68

FORM BC-121  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters ..... K U L F  
X K T H T

SOUTHERN BROADCASTING COMPANY

Name  SOUTHERN BROADCASTING COMPANY TR/AS WINSTON-SALEM BROADCASTING COMPANY, INC.  
Houston, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,398 R & F #522470 \$30 PT JUL 1 1969	6/12/69 6/16/69 6/16/69 6/25/69	License (BP-18,399) install alt-main trans.  Atty: Norman E. Jorgensen	GRANTED	7-10-69
BR-1201 R & F PN Recd. PRESS JUN 25 1971	4-9-71 4-30-71 "	RENEWAL OF LICENSE (MAIN & ALTERNATE MAIN TRANS) GRANTED N.E. Jorgensen, Atty.  AMENDED 9-14-71 re: engineering statement; proof of perf. measure- ment MOTION FOR EXTENSION OF TIME TO FILE REPLY filed 8-19-74 by Petitioners (over)	GRANTED	9-24-71
BP-19,764 Rec'd Filed \$50-264357 AC-056 PRESS: AUG 20 1974	12-21-73 12-28-73 12-28-74 12-28-73	Construction permit to change the transmitter site to Hanson Road 2,400 feet south of Frick Road, Houston, Texas and make changes in the antenna system 29' 54" 54" 95' 27' 42"  Atty. Norman E. Jorgensen Amended 4-12-74 re engineering data for new nighttime DA pattern. Amended 6-20-74 re increase tower height and make changes in the day & night antenna arrays.	GRANTED	8-27-74



BR-1201 AMENDED 7-29-74 re: composition of area

BR-1201 REPLY TO THE OPPOSITION TO THE PETITION TO DENY  
filed 9-30-74 by Chicano Communications Council

BP-19,764

Amended 8-13-74 re Engr's. statement.

BR-1201 AFFIDAVITS FOR REPLY TO THE OPPOSITION TO THE  
PETITION TO DENY filed 10-30-74 by Petitioners

Call  
Letters KULF

Name SOUTHERN BROADCASTING COMPANY  
Houston, Texas

File No.	Dated	Application for	Action	
			Nature	Date
ER-1201 R & F PH PRESS	3-26-74	Renewal of License(Main & Alternate Main)  Atty: <u>Jorgensen &amp; Baron</u>	GRANTED issued with BL-14,153	9-30-76
	4-26-74			
	4-26-74			
	MAY 1 1974	PETITION TO DENY RENEWAL OF LICENSE filed 7-1-74 by Chicano Communications Council		
		PETITION TO DENY AND INTERVENE filed 7-1-74 by Black Citizens for Media Access AMENDED 7-3-74 re: EEO		
		OPPOSITION TO TWO PETITIONS TO DENY (a) CHICANO COMMUNICATIONS COUNCIL: AND (b) PLURIA MARSHALL INDIVIDUALLY, AND FOR BLACK CITIZENS FOR MEDIA ACCESS, ET AL filed 8-2-74 by Norman E. Jorgenson, counsel for Southern Broadcasting Company		
		MEMORANDUM OPINION AND ORDER 6-19-75 Petition to Deny DENIED	(over)	
BMP-14,021 R & F #446426\$100 Code 001 PRESS	7-3-75 7-7-75 7-9-75 JUL 23 1975	MP(BP-19,764, as mod.) ext. time to 2-27-76. (Changes)  Atty: Norman E. Jorgensen	GRANTED  TO	7-30-75  2-27-76

(BR-1201) AMENDED 6-24-76 re: stockholder

## APPLICATION RECORD - BROADCASTING

Call  
Letters K U L FName SOUTHERN BROADCASTING COMPANY  
Houston, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,135 R&F \$100-521044 AC:001 Press:	1-14-76 1-16-76 1-16-76  JAN 20 1976	Mod. of CP (BP-19,764 as mod. ) to extend completion date to _____ ? Atty: Norman Jorgensen	GRANTED	2-11-76
BMP- 14,194 Rec'd Filed \$100-550733 AC:001 PRESS:	3-26-76 3-29-76 3-29-76 3-29-76  JUN 4 1976	Mod. of CP (BP-19,764 as mod.) to change MEQV'S on Daytime directional radiation pattern. Atty: Norman Jorgensen	Granted	6-23-76
BL-14,153 R & F \$100#563052 Amend PTA PRESS	5-23-76 5-4-76 5-5-76 7-23-76 - engr. data 8-6-76	Lic. to cover BP-19,764 for Alternate Trans.  Atty: Norman E. Jorgensen	GRANTED issued with RENEWAL	9-30-76

## APPLICATION RECORD - BROADCASTING

May 1976

8-44

Call  
Letters ...K..U..L..F.....

HARTE-HANKS SOUTHERN COMMUNICATIONS, INC.

Name ~~SOUTHERN BROADCASTING COMPANY~~  
HOUSTON, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3868 R&F \$100-646000 AC:001 PRESS:	12-3-76 12-10-76 12-11-76	Mod. of license to oper. trans. by remote control from: 2100 Travis Street, Houston, Texas (Main studio loc.)(Main and Alt. Main)  Atty: Norman Jorgensen	GRANTED	1-11-77
DEC 28 1976				
BR-1201 R & F PN Recd. PRESS	3-25-77 4-1-77 "	RENEWAL OF LICENSE (MAIN & ALTERNATE MAIN)  AMENDED 6-6-77 re: engineering  John G. Johnson, Jr., Atty. (above firm)	granted	7-21-77
MAY 2 1977				
BAL -9225 R & F FORM 314 (SEE WSGN ETC) DEC 25 1977 PN REC'D	11-23-77 12-1-77 1-3-78	Voluntary assignment of license to HARTE-HANKS SOUTHERN COMMUNICATIONS, INC.  Atty for assignor - N.E. Jorgensen for assignee - Arnold & Porter (R. Miller)	GRANTED EFF:	6-16-78 7-31-78

#16

790KHz.

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

Call

Letters .....K.U.L.F.....

Name SOUTHERN BROADCASTING COMPANY  
HOUSTON, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BML790212AS PRESS (0)		Modification of License to change Name of Licensee to: SOUTHERN BROADCASTING COMPANY	GRANTED	3-2-79
BR 800401-74 PRESS	MAY 05 1980	Atty. John G. Johnson, Jr. (Jorgensen, Johnson & Northrop) RENEWAL OF LICENSE (MAIN & ALTER.MAIN) AMENDED 5-19-80 re: Ownership Report AMENDED 5-23-80 re: EEO AMENDED 6-17-80 re: EEO	GRANTED	8-29-80
Letter Dated PRESS (0)	5-4-81 MAY 29 1981	Filed by John G. Johnson, Jr., Request to Change Name of Licensee to: HARTE-HANKS RADIO, INC.		

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION ~~KTHT~~ (8-10-44)  
~~KULF~~ (8-17-70)

\* ROY M. HOFHEINZ and W.N. HOOPER, d/b as TEXAS STAR BROADCASTING COMPANY (AL  
 Licensee : \*Texas Star Broadcasting Company 12-30-44, Eff.12-30-44)

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B3-P-4362 Rec'd Filed	12-8-45 12-18-45 12-18-45	New	Veterans' Broadcasting Company, a partnership composed of Max. H. Jacobs, Douglas B. Hicks and Tom J. Harling, Jr. Houston, Texas	C.P. for a new standard broadcast station to be operated on 1230 kc, 250w, Unlimited time (Facilities to be relinquished by KTHT)	Granted 5-9-47

Renewal  
Requested

Date  
Received

Designated  
for Hearing

Reason

Remarks

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

