

K S L Y



Remington Rand Inc.

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REMOVABLE LABEL GUIDE

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Patent No. 1390199



June 1954

## BROADCASTING STATION LICENSE RECORD

(SEE CARD TWO FOR NAME)

Date first licensed 10-4-60 Call letters K S L Y  
 x HOPER H. ODOM (AL 9-18-69, Eff: 10-16-69)  
 x BEN WICKHAM Station location San Luis Obispo, Calif.  
 HAROLD W. GORE (AL 10-30-68 NOT CONSUMMATED)  
 x BEN WICKHAM (AL-6-30-65: EFF: 7-16-65)  
 XX BERRY BROADCASTERS, INC. (AL 7-19-61 EFF: 7-29-61)  
 Name of licensee X REX O. STEVENSON

0.2 mile South of San Luis Obispo - 1000 feet E. of U.S. Hwy. 101 San Luis/  
 Obispo, Calif. (BMP 3-16-71) ~~Obispo, Calif~~

x 0.5 mi. S. of San Luis Obispo & 1000' E. of old US Hwy. 101 near San Luis/  
 San Luis Obispo, Calif. (BP-6-3)

Transmitter location X 0.5 mi. SW of US Hwy. 101; 1.4 mi. SW of court house on French Road

2895 South Higuera, San Luis Obispo, Calif. (BS 7-27-73)

x 1020 Marsh St., San Luis Obispo, Calif. (Tele. 3-17-69)  
 (Eff: 4-30-66) (BRC 4-11-66)  
 x Sinsheimer Trust Bldg., Osos and Marsh Streets, San Luis Obispo, Calif.

X 1214 Higuera Street, San Luis Obispo, California

Main studio location X 0.5 mi. SW of US Hwy. 101; 1.4 mi. SW of court house on French Road  
 San Luis Obispo, Calif. (BP-6-3-59)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-11983	6-3-59	1400kc	250w	U	803 2-3-60
	CP for a new standard broadcast station.				
BMP-8761 (1)	12-22-59	Mod. of CP(BP-11983) to		change studio	
		and antenna-trans. loc.		change type	
		transmitter (GATES BC-250T)		and operate	
		trans. by RC from studio loc.			
		1400kc	250w	U	8-3 2-3-60
BL-7833	10-4-60	1400kc	250w	U	10-4 12-1-62
	Lic. to cover cp (BP-11,983, as mod) which auth.				
	a new standard broadcast station.				
BAL-4209	7-19-61	Voluntary assignment of license to			
EFF:	7-29-61	Berry Broadcasters, Inc.			
	11-28-62	Commission deferred action on renewal			
	pending further consideration.				
BR-3905	3-15-63	1400	250w	Unl	3-15 12-1-65
BAL-5465	6-30-65	Voluntary assignment of license to			
EFF:	7-16-65	BEN WICKHAM			
BR-3905	2-17-66	1400kc	250w	Unl.	2-17 12-1-68
BRC-2862 (1)	4-11-66	Mod. of license to change studio loc.		to Sinsheimer Trust Bldg., Osos & Marsh	
		Streets, San Luis Obispo, Calif. and		operate transmitter by remote control	
EFF:4-30-66		from studio location.			
BAL-6430	10-30-68	Vol. AL			
NOT CONSUMMATED					
Trs.	3-17-69	Studio: 1020 Marsh St., San Luis Obispo,			
		Calif.			
Ltr.	7-2-69	RC also chg. to 1020 Marsh St., San Luis			
		Obispo, Calif. on 3-16-69.			
BR-3905(L)	3-28-69	Renewal of license			12-1-71
BAL-6691	9-18-69	Vol. AL			
BAL-7159	11-24-70	VOL. AL		EFF: 12-9-70	
PM-2					



Form BC 126

June 1954

CARD No. 2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K S L Y

SAN LUIS OBISPO BROADCASTING INC. (AL: 10-31-79)

Station location .....

(EFF: 11-7-79)

\*KSLY-AM, INC. (AL gr 3/15/76 EFF: 4/2/76)

x Homer H. Odom tr/as KSLY Broadcasting Company (AL 7-28-71 EFF: 9-2-71)

\*HOMER H. ODOM, GENERAL PARTNER, AND WALTER B. LAKE LIMITED PARTNER

Name of licensee d/b/as KSLY BROADCASTING COMPANY (AL 11-24-70 EFF: 12-9-70)

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To
BP-18 858	12-7-70	1400kc	250w 1kw	U	12-7-71 CP to increase daytime power to 1kw and install new transmitter Gates. BC-1G .
BMP-13,189	3-16-71	1400kc	250w 1kw	U	12-7-71 Mod. of CP (BP-18,858) to change antenna-transmitter location.
BMP-13,189	3-16-71	Superseding authorization to delete condition specifying remeasurement of antenna resistance and add new condition.			
BL-12938(L)	5-20-71	1400kc	250w, 1kw-LS	U	12-1-71 Lic. cover CP (BP-18,858 as mod) for changes.
<b>BAL-7365</b>	<b>7-28-71</b>	<b>VOL. AL</b>		<b>EFF: 9-2-71</b>	
BR-3905(L)	12-21-71	RENEWAL			12-1-74
EBSA	5-22-72				
BS-3905 (1)	7-27-73	ML to chg. SL & RC.			
BL-13,895(2)	5-30-75	Lic. to use former main trans. for auxiliary purposes only (250w) 12-1-74			
BR-3905(L)	9-15-75	RENEWAL (MAIN & AUX.)			12-1-77
BAL-8575	3/15/75	Vol AL		EFF: 4/2/76	
BP-20,314	6-29-76	CP to make chg. in ant. system			6-29-77
BL-14,251(L)	2-11-77	ML to cover BP-20,314 for changes 12-1-77			
BR-3905(L)	12-28-77	Renewal of License (Main & Auxiliary)			12-1-80
BR-3905(L)	12-28-77	Supersede auth. issued same date to show the correct daytime antenna current.			
BTC781004EA	11-14-78	VOL. TC.		EFF:	
BAL790830HX	10-31-79	VOL. AL		EFF: 11-7-79	



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters NEW KSLYName REX O. STEVENSON  
(P.O. - 3560 Washington Street, San Francisco, Calif.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,983 Rec'd Filed	4-25-58 4-30-58 4-30-58	Construction permit for a new standard broadcast station to be operated on: Frequency - 1400kc Power - 250w Hours of operation - Unlimited Trans. location - 0.5 mi SW of US Hwy 101; 1.4 mi SW of Court House on French Road, San Luis Obispo, California Studio location - Same as transmitter  (Contin ent on grant of BP-11805 - KCOY chge freq) Engr. - A.E. Town Assoc. Inc. San Francisco, Calif.	GRANTED	6-3-59
		Per letter of 2-25-59 applicant now represented by Lyon, Wilner and Bergson, Washington, D.C.		



RCA BTA 250M



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters K.S.LY

Name

REX O. STEVENSON

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8761 R & F	10-12-59 10-21-59	Modification of C. P. (BP-11983 which authorized a new standard broadcast station) to change antenna-transmitter location from 0.5 mi. S. W. of U. S. Hwy. 101; 1.4 mi. SW of court house on French Road, San Luis Obispo, California <u>to</u> 5. mi. south of San Luis Obispo & 1000' east of old U. S. Hwy. 101 near San Luis Obispo, Calif. and chg. studio loc. from 0.5 mi. SW of US Hwy 101, 1.4 mi. SW of court house on French Road near San Luis Obispo, California <del>and</del> <u>to</u> 1214 Higuera Street, San Luis Obispo, Calif. and change type transmitter (Gates BC-250T) & operation trans. by RC from studios. Atty's: Lyon, Wilner & Bergson	GRANTED	12-22-59
BL-7833 Rec'd Filed	1-27-60 2-1-60 2-1-60	License to cover construction permit (BP-11,983, as mod.) which authorized a new standard broadcast station.  Philip Bergson, Atty. Jules Cohen, Engr.	GRANTED	10-4-60



## APPLICATION RECORD - BROADCASTING

AUG. 1955

BEN WICKHAM

\* BERRY BROADCASTERS, INC.

Call  
Letters K S L YName X REX O. STEVENSON  
SAN LUIS OBISPO, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4209 Rec'd Filed	4-10-61 4-13-61 4-13-61	Voluntary assignment of license to Berry Broadcasters, Inc.  Vincent A. Pepper, Atty.	GRANTED  EFF:	7-19-61  7-29-61
BR-3905 R.&F.	10-23-62 10-24-62	RENEWAL OF LICENSE Atty: Smith & Pepper	GRANTED	3-15-63
BAL-5465 R & F	5-11-65 5-19-65	Voluntary assignment of license to BEN WICKHAM  Atty: Booth & Lovett	GRANTED EFF	6-30-65 7-16-65
BR-3905 R & F	11-20-65 11-22-65	Renewal of license Atty: J. Hennessey	GRANTED	2-17-66



FORM BC-121

## APPLICATION RECORD - BROADCASTING

1400ke

AUG. 1955 BEN WICKHAM

x HAROLD W. GORE

Call  
Letters K S L Y

Name x BEN WICKHAM

San Luis Obispo, California

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2862 Rec'd Filed	4-1-66 4-6-66 4-6-66	Modification of license to change studio location to Sinsheimer Trust Bldg., Osos & Marsh Streets, San Luis Obispo, Calif., and operate transmitter by remote control from studio location.  Joseph F. Hennessey, Atty.	GRANTED (Cond'l re notify Comm. Sect. 73.31 Rules)	4-11-66  Eff:4-30-66
BAL-6430 R & F FEE PD:\$75 AUG 6 1968 See over for amendments Pub. Notice filed 9-5-68	7-20-68 7-24-68 #446391	Voluntary assignment of license to HAROLD W. GORE  Atty for assignor - J.F.Hennessey (Pittman, Lovett) for assignee - Haley, Bader & Potts	GRANTED  <del>NOT CONSUMMATED</del> LTR	10-30-68  12-24-68
BR-3905 R & F #466665 \$75 PRESS OCT 25 1968	10-15-68 10-17-68 10-17-68	Renewal of license  Atty- Joseph F. Hennessey AMENDED 11-12-68 re: Date of Equip. Perf. Meas.	GRANTED	3-28-69



RE: BAL-6430 - Atty was called 8-2-68 Par. 7, Page 2 not  
ans. - Exh. 7 not rec. (re consideration)  
AMENDED 8-19-68 - ref. made to Agreement for consideration  
ATTY WAS CALLED 8-20-68 - Monetary consideration nec.



FORM BC-121

AUG. 1955

## APPLICATION RECORD - BROADCASTING

1400kc

Call  
Letters K S L Y  
d/b/as

HOMER H. ODOM, GENERAL PARTNER, AND WALTER B. LAKE LIMITED PARTNER

KSLY BROADCASTING COMPANY

Name ~~BEN~~ WICKHAM  
San Luis Obispo, California

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6691 R & F FEE PD: \$75 - #523015 JUN 30 1969 Pub. notice filed 7-24-69 AMENDED	6-3-69 6-17-69 9-8-69.	Vol. assignment of lic. to HOMER H. ODOM  Atty - Pittman, Lovett & Hennessey	GRANTED Eff:	9-18-69 10-16-69
BP-18,858 Rec'd Filed \$100-626432 PW filed PRESS:	8-20-70 8-24-70 8-24-70 8-24-70 10-8-70 OCT 12 1970	Construction permit to increase daytime power to 1kw and install new transmitter Gates, BC-1G.  Atty. Joseph F. Hennessey Eng. Cohen & Dippell	GRANTED	12-7-70 Grant fee requested \$900 Grant fee paid 1-11-71.
BAL- 7159 R&F \$250 #637509 (316) 053 NOV 2 1970	10-13-70 10-22-70 10-22-70	Vol. AL to Homer H. Odom, General Partner, and Walter B. Lake, Limited Partner, d/b as KSLY Broadcasting Company. Atty: Joseph Hennessey	GRANTED	11-24-70 EFF: 12-9-70



Contact: Homer Odom, Owner  
1020 Marsh Street  
San Luis Obispo, California  
Telephone: Area Code 805 Local No. 543-9400



APPLICATION RECORD - BROADCASTING

1400kc

Call  
Letters K S L Y

Homer H. Odom tr/as KSLY Broadcasting Company

Name <sup>X</sup> HOMER H. ODOM, GENERAL PARTNER, AND WALTER B. LAKE LIMITED PARTNER d/b as KSLY  
BROADCASTING COMPANY (San Luis Obispo, California)

File No.	Dated	Application for	Action	
			Nature	Date
EMP- 13,189 Rec'd #665277 \$50 Acc. 060 Press MAR 1971 Filed	2-15-71 2-18-71 2-18-71 1971 2-18-71	Mod. of CP (BP-18,858) to change antenna-transmitter location to 0.2 mile South of San Luis Obispo - 1000 feet E. of U. S. Hwy. 101, San Luis Obispo, California. 35° 15' 50" - 120° 39' 56"	GRANTED	3-16-71
BL-12,938 Rec'd #W 501173 \$50. Filed AC-067 PTA PRESS MAY 14 1971	4-6-71 4-26-71 4-28-71 4-28-71 5-5-71	Lic.(BP-18,858, as mod.) for changes.  Engr: Ralph E. Dippell, Jr.(Cohen and Dippell)	GRANTED	5-20-71 5-20-71
BAL-7365 R & F FEE PD: \$250 #016342 CODE 053(FORM 316) JUL 26 1971	7-5-71 7-13-71	Voluntary assignment of license to HOMER H. ODOM tr/as KSLY BROADCASTING COMPANY  Atty - Pittman, Lovett etc(J. Hennessey)	GRANTED	7-28-71 EFF: 9-2-71



#7

Form BC-121  
September 1969

# APPLICATION RECORD - BROADCASTING

Call Letters K S L Y

Name HOMER H. ODOM tr/as KSLY BROADCASTING COMPANY  
SAN LUIS OBISPO, CALF.

File No.	Dated	Application for	Action	
			Nature	Date
ER-3905 R & F PN PRESS <b>SEP 27 1971</b>	8-30-71 9-2-71 9-14-71	Renewal of License Atty-Joseph F. Hennessey AMENDED 11-18-71 re: financial statement AMENDED 12-6-71 re: employment policy	GRANTED	12-21-71
BP-20,314 Rec'd Filed \$50-063007 AC-060 PRESS: <b>JUN 17 1976</b>	4-10-72 4-12-72 4-12-72 4-12-72	Construction permit to remove the series resistor and increase the non-directive efficiency from 150mv/m/kw to 184 mv/m/kw.  Atty. Pittman, Lovett, Ford, Hennessey and White. (John N. Papajohn) Amended 4-7-76 re engineering	GRANTED	6-29-76

The Comm. by letter 5-31-73 notified station of apparent liability for forfeiture of \$1,000. for violation of political editorial rule. O V ER



The Commission by Memo Opinion & Order ordered station to forfeit \$1,000 for violation of personal attack and political editorializing rules.

The Comm. by Memo. Opinion & Order on 2-27-74 ordered station to forfeit \$1000 for violations.

The Commission by Memo. Opinion & Order on 8-28-74 denied reconsideration of \$1000 violation and ordered station to pay forfeiture within 30 days.



APPLICATION RECORD - BROADCASTING

Call  
Letters K S L Y

Name x KSLY-AM, INC.  
HOMER H. ODOM, tr/as KSLY BROADCASTING COMPANY  
San Luis Obispo, California

File No.	Dated	Application for	Action	
			Nature	Date
BR-3905 R & F P.N. PRESS	7-30-74 8-1-74 8-1-74 <b>AUG 27 1974</b>	Renewal of License Atty.: Eric T. Esbensen AMENDED 9-19-73 re: Ownership Report; financial statement AMENDED 12-16-74 re: ascertainment of comm. needs, programming & equal employ. prog. (over)	GRANTED	9-15-75
BL-13,895 R & F \$50#390906 PTA PRESS APR 4	10-24-74 1-13-75 2-11-75 3-25-75 <b>1975</b>	Lic. to use former main transmitter for Auxiliary Purposes Only, Gates BC-250T	GRANTED Conditional re renewal	5-30-75
BAL-8575 R & F FEE PD: \$200 #507809 CODE 047 (ALSO SEE FM JAN 9 1976 KUNA)	12-5-75 12-9-75	Voluntary assignment of license to KSLY-AM, INC.  (J.F. Hennessey) Atty for assignor - Pittman, Lovett etc for assignee - Jason L. Shrinsky  (SEE OVER)	GRANTED EFF: FEE REQ:	3/15/76 4/2/76 pd 11/17/76 W 636733
PN filed	1/9/76			
PN filed	2/6/76			



RE: BAL-8575 - NOTED: Cert of Auth for Calif ~~not~~ filed <sup>3-27-76</sup>

(Assignee is Illinois corp)

AMENDED 1-9-76 - bal. sheets (assignor)

AMENDED 2/10/76 - re: financial agreement

(BR-3905) AMENDED 8-4-76 re: programming



## APPLICATION RECORD - BROADCASTING

Call  
Letters K S L Y

#9

Name KSLY-AM, INC.San Luis Obispo, California

File No.	Dated	Application for	Action	
			Nature	Date
BL-14,251 R & F \$100#641770 PTA PRESS DEC 17 1976	10-19-76 11-29-76 12-1-76 12-9-76	Lic to cover BP-20,314 for changes Atty: Jason L. Shrinsky	GRANTED	2-11-77
BR-3905 R & F PN Recd. PRESS AUG 24 1977	7-20-77 8-1-77 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) Jas.M.Weitzman,Atty.	GRANTED	12-28-77
BTC781004EA Form 316 (Also see K U N A (Em)) PRESS OCT 12 1978	9-28-78	Vol. TC from Michael J. Rovell, Murray K. Rosenburg, Daniel L. Lassman, et al (all stockholders) to SUNBELT COMMUNICATIONS, LTD. Atty - Jason Shrinsky	GRANTED EFF:	11-14-78 12-1-78



APPLICATION RECORD - BROADCASTING

Call Letters K S L Y

SAN LUIS OBISPO BROADCASTING INC.

Name x KSLY-AM, Inc.  
San Luis Obispo, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
BAL 790830HX FORM 311 (ALSO SEE FM KUNA) PRESS: PN FILED	SEP 15 1979 9-24-79	Vol AL to SAN LUIS OBISPO BROADCASTING INC. (over) Atty for assignor - E. Evers (Shrinsky & Eisen) for assignee - J.R. Carr (Dempsey & Koplovitz)	GRANTED EFF:	10-31-79 11-7-79
BR800801VP PRESS:	SEP 10 1980	RENEWAL OF LICENSE (Main & Aux. Trans.)  Atty: J. Richard Carr	GRANTED	1-30-81



BAL790830HX Amended 10-19-79 re: financial data & plan  
of financing; bal. sheet - Dudley White; bank ltr.



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

