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June 1954

## BROADCASTING STATION LICENSE RECORD

OFFICIAL NUMBER 3994

K S PD (EFF: 8-21-70)

Date first licensed July 31, 1961

Call letters \*K E S T

NEW LIFE ENTERPRISES, INC. (AL1-9-78 EFF: Station location Boise, Idaho

\*EARL J. MCROBERTS AND HARRIE E. HART, JR. DBA

BROADCAST JOURNALISM COMPANY (AL 4-4-74 EFF: 4-4-74 12-5-60

\*JOHN M. BRYAN AND REID W. DENNIS dba KEST BROADCASTING ASSOCIATES, (AP 10-12-60; EFF

Name of licensee \*CARL L. HANSEN AND NORMA W. HANSEN, d/b as BOISE BROADCASTING ASSOCIATES...

Bott Lane, 990' W. of S. Cloverdale Ave., Boise, Idaho (CP 12-5-78)

\*Benjamin Lane, Near Boise, Idaho (Redescribe. BS-4-10-74) Boise, Idaho

Transmitter location \*No. of Franklin Rd. between Cole Ave., So., and Maple Grove Road, near /

SEE CARD #2 for  
STUDIO LOCATION

\*712 1/2 North Orchard, Boise, Idaho (BS 3-18-75)

\*Boise Executive Towers, 800 West Bannock Street, Boise, Idaho (BS 4-10-74)

\*Same as transmitter (BS 12-22-72)

\*413 Idaho Street, Boise, Idaho (BRC 8-8-62)

\*To be determined, Boise Idaho (BMP 9-30-60)

Main studio location Boise, Idaho  
\*No. of Franklin Rd. between Cole Ave., So., and Maple Grove Road, near /

83702

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-12053	6-3-59	790kc	1kw	Day	8-3 2-3-60
	CP for a new standard broadcast station (Cond'1).				
BMP-8879 (1)	3-24-60	Extension completion date to 7-30-60.			
BMP-9073 (2)	3-4-60	Extension completion date to 12-31-60			
RAP-496 EFF:	10-12-60 12-5-60	Voluntary assignment of construction permit to John M. Bryan and Reid W. Dennis d/b as WEST Broadcasting Associates.			
BMP-9017 (3)	9-30-60	Mod. of CP(BP-12053 as mod.) to move antenna-transmitter loc. approx. 1000' S.W. of present site (same description) & change type transmitter (GATES BC-1T) make changes in ground system & change studio loc. to site to be determined and operate transmitter by remote control from proposed studio location.			
BMP-9216 (4)	12-19-60	Mod. of CP(BP-12053 as mod.) for extension of completion date to 5-31-61			
BL-8461	7-31-61	790kc	1kw	Day	7-31 10-1-62
	Lic. to cover CP(BP-12,053 as mod.) which auth. a new standard broadcast station, and specify studio location as trans. site. (NO R. C.)				
BRC-2103 (1)	8-8-62	Mod. of license to change studio loc. to 413 Idaho Street, Boise, Idaho and operate transmitter by remote control from studio location.			
BR-3994	9-28-62	790kc	1kw	Day	10-1 10-1-65
BR-3994	9-17-65	Renewal of license			10-1 10-1-68
TELEGRAM	10-17-67	PSA	500w		
BR-3994(S)	9-25-68	Renewal of License			10-1-71
BS-3994	8-21-70	Call letters change to K S P D			
BR-3994(L)	11-8-71	RENEWAL			10-1-74
WIRE	5-16-72	Authority to remain silent (financial reorganization) thru 8-16-72.			
FRSA	6-12-72				
WIRE	8-8-72	Auth. to remain silent ext. to 11-16-72.			

Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

Card #2

Date first licensed .....

Call letters K S P D

Station location BOISE, IDAHO

Name of licensee .....

Transmitter location .....

Main studio location 5201 Overland Road, Boise, Idaho

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
WIRE	11-28-72	auth.	suspend	operation	extended thru 12-16-72.
BS-3994(1)	12-22-72	ML chg. SL & RC to TL.			
WIRE	12-22-72	Auth. remain silent extended thru March 22, 1973 pending consideration forms 311.			
WIRE	3-27-73	Auth. remain silent extended thru 6-22-73			
WIRE	6-25-73	Auth. remain silent extended thru 9-22-73.			
COMTEL	9-21-73	Auth. remain silent ext. thru 12-22-73.			
WIRE	12-18-73	Auth. remain silent ext. thru 3-22-74			
WIRE	3-22-74	Auth. remain silent ext. thru 6-22-74.			
BAL 7774	4-4-74	VOL. AL. EFF:			
BS-3994(L)	4-10-74	Change SL/and redes. Trans. loc.			
Comtel	4-10-74	Temp. auth. resume operation to 4-30-74			
Comtel	4-22-74	Auth. continue operation			
BS-3994(1)	3-18-75	Mod. of Lic. to change Studio Location			
BR-3994(L)	8-12-75	RENEWAL			10-1-77
BAL-9178	1-9-78	VOL. AL. EFF:			
BP-21,122(L)	12-5-78	790kHz	1kw(NDA)	Daytime	12-5-79
		CP to chg. TL.			
BP-800725AK	10-2-80	CP to replace expired permit (BP-20,122)			3-31-81

AUG. 1955

Name CARL L. HANSEN AND NORMA W. HANSEN  
d/b as BOISE BROADCASTING ASSOCIATESCall Letters NEW KEST

(P.O. - Box 8, Menlo Park, Calif.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,053 Rec'd Filed	5-29-58 6-2-58 6-2-58	Construction permit for a new standard broadcast station to be operated on: Frequency - 790kc Power - 1kw Hours of operation - Daytime Trans. location - No. of Franklin Rd. between Cole Ave. So., and Maple Grove Road, that may arise due to interaction with KYME Near Boise, Idaho Studio location - Same as transmitter STATION LOCATION - BOISE, IDAHO  Engr. - Vandivere & Cohen	GRANTED Cond'l re: permittee shall assume responsibility for alleviating any serious problems of cross modulation & reradiation to interaction with KYME	6-3-59
<del>BMP-8879</del> R & F	<del>1-18-60</del> 2-1-60	<del>Modification of C. P. (BP-12053 which authorized a new standard broadcast station) for extension of completion date from 2-3-60 to 6-30-60.</del> Atty's: Lyon, Wilner & Bergson	<del>GRANTED</del>	<del>3-24-60</del> to 7-30-60.

RCA BTA 1M

## APPLICATION RECORD - BROADCASTING

AUG 1955

Call K E S T

Name

CARL L. HANSEN AND NORMA W. HANSEN, d/b as BOISE BROADCASTING ASSOCIATES  
 Boise, Idaho

Letters

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9017 R & F	5-27-60 6-1-60	Modification of C. P. (BP-12053 as modified which authorized a new standard broadcast station) to move antenna-transmitter location approx. 1000' S.W. of present site (same description) & change type transmitter (Gates-BC-1T) & make changes in ground system & change studio location from No. of Franklin Rd. betw. Cole Ave. So. & Maple Grove Rd. near Boise, Idaho to site to be determined in Boise & operate transmitter by remote control from proposed studio location. Atty's: Lyon, Wilner & Bergson	GRANTED	9-30-60



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters ..... K E S T

Name X CARL L. HANSEN AND NORMA W. HANSEN d/b as BOISE BROADCASTING ASSOCIATES

File No.	Dated	Application for	Action	
			Nature	Date
BAP-496 Rec'd Filed **See below	7-8-60 7-15-60 7-15-60	Voluntary assignment of construction permit to John M. Bryan and Reid W. Dennis d/b as KEST Broadcasting Associates.  Philip Bergson, Atty.	GRANTED EFF:	10-12-60 12-5-60
BMP-9073 Rec'd Filed	7-15-60 7-18-60 7-18-60	Modification of C. P. (BP-12053 which authorized a new standard broadcast station) for extension of completion date from 7-30-60 to 12-31-60. Atty's: Lyon, Wilner & Bergson	GRANTED	8-4-60
**BAP-496 - REQUEST FOR	PROTEST AND ADDITIONAL	PETITION FOR RECONSIDERATION FILED 11-14-60 by Haley for KGEM - DISMISSED 12-14-60 - MEMO OPINION & ORDER TIME IN WHICH TO FILE REPLY filed 11-25-60 by Bergson for applicant		
BMP-9215 R & F	11-25-60 11-28-60	Modification of C. P. (BP-12053, as modified, which auth. a new standard broadcast station) for extension of completion date from 12-31-60 to 3-31-61.	GRANTED	12-19-60 to May 31, 1961
BAP-496	OPPOSITION TO PROTEST & PETITION FOR RECONSIDERATION FILED 11-14-60 BY	REPLY TO OPPOSITION filed 12-8-60		12-1-60 by Bergson

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call K S P D  
Letters X K S TName JOHN M. BRYAN AND REID W. DENNIS d/b/a KEST BROADCASTING ASSOCIATES  
Boise, Idaho

File No.	Dated	Application for	Action	
			Nature	Date
BL-8461 R. & F.	4-8-61 4-14-61	License to cover C. P. (BP-12,053 as mod.) which authorized a new standard broadcast station, & specify studio same as trans. site (No remote con.) Philip Bergson, Atty.	GRANTED	7-31-61
BR-3994 Rec'd Filed	6-27-62 7-25-62 7-25-62	Renewal of license  Philip Bergson, Atty.	GRANTED	9-28-62
BRC-2103 Rec'd Filed	6-27-62 7-25-62 8-7-62	Modification of license to change studio location to 413 Idaho Street, Boise, Idaho and operate transmitter by remote control from studio location.	GRANTED	8-8-62
BR-3994 R & F	6/15/65 7/6/65	Renewal of license Atty. Wilner and Bergson	GRANTED	9-17-65
BR-3994 R & F #440315 \$75	6/21/68 7/1/68 7/1/68	Renewal of license AMENDED 8-12-68 re: Balance Sheet Atty: John R. Wilner	GRANTED	9-25-68

Called Atty: John R. Wilner 8/2/68 re submit balance sht.

## APPLICATION RECORD - BROADCASTING

AM 790kc

Call  
Letters K S P DName JOHN M. BRYAN AND REID W. DENNIS d/b as KEST BROADCASTING ASSOCIATES  
BOISE, IDAHO

File No.	Dated	Application for	Action	
			Nature	Date
BR-3994 R & F PN Recd. PRESS	6-18-71 7-1-71 "	RENEWAL OF LICENSE John R. Wilner, Atty.	<del>GRANTED</del> <del>Not Issued</del> <del>Grant RECEIVED</del>	<del>9-30-71</del> <del>10-13-71</del>
-----				
BAL-7774 R & F FEE PD: \$1000 #137595 CODE 047 JUL 27 1971 JAN 12 1973	12-14-72 12-18-72	Voluntary assignment of license to <del>THOMAS A. HILL</del> (SEE CARD #6) Atty. for assignee (4-11-73) Mullin, PETITION TO DENY FILED 2-12-73 by Attys. Connor etc Wilkinson, Cragun & Barker on behalf of KBOI MOTION FOR EXT OF TIME TO RESPOND TO PET. TO DENY filed 3-27-73 by assignee OPPOSITION TO MOTION FOR EXT OF TIME FILED 3-30-73 by Wilkinson, Cragun & Barker on behalf of KBOI AMENDED 4-11-73 - financial data; programming data; & re EEOP OPPOSITION TO PET TO DENY FILED 4-11-73 by atty for a ssignee (SEE OVER)	<del>DISMISSED</del> <del>REQUEST OF ASSIGNEE</del> REINSTATED Req. of atty	<del>12-6-73</del> <del>12-12-73</del> 4-4-74
DEC 12 1973 (REINSTATED)				

RE: BAL-7774 - REQUEST FOR EXT. OF TIME TO REPLY TO  
OBJECTION TO PET TO DENY filed 4-23-73 by Atty Knauer on  
behalf of Boise Valley B/Cers, Inc. (KBOI)

REPLY TO OPPOSITION TO PET TO DENY filed 5-7-73 by  
Atty Knauer on behalf of KBOI

Supplement financial data & ext. of agreement filed 7-31-73

## APPLICATION RECORD - BROADCASTING

Call  
Letters KSPD

EARL J. MCROBERTS AND HARRIE E. HART, JR. DBA BROADCAST JOURNALISM COMPANY

Name X John M. Bryan and Reid W. Dennis dba KEST BROADCASTING ASSOCIATES  
Boise, Idaho

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7774 (CONTINUED) AMENDED R & F FEE PD: \$1000 #281681 CODE 047 FEB 27 1974	11-28-73 2-20-74	AMENDED to change assignee to EARL J. MCROBERTS and HARRIE E. HART, JR., dba BROADCAST JOURNALISM COMPANY (SEE OVER) Atty - Mullin, Connor & Rhyne	GRANTED GRANT FEE: \$350.00 EFF: 4-4-74	4-4-74
PUB. NOTICE FILED	3-25-74		048 PD 4-25-74 W 306246 Condl re resume bcng. 60 days and 10 days prior submit meas.	
BR-3994 R & F P.N. PRESS	6-10-74 7-2-74 7-2-74	Renewal of License Atty.: Nathaniel F. Emmons	GRANTED	8-12-75
	JUL 10 1974			
BR-3994 R & F PN Recd. PRESS	6-9-77 6-13-77	RENEWAL OF LICENSE (BR800723UM) SUPPLEMENTAL APPLICATION filed 7-23-80 as an amendment to pending renewal application. PRESS:	GRANTED	3-13-81
	JUN 22 1977		SEP 10 1980	

RE: BAL-7774 Affidavit from former proposed assignee  
(Thomas H. Hill) re expenses

Statement filed 3-25-74 from former proposed assignee  
re employment as consultant

AMENDED 4-1-74- financial data; & re legality of partnershi

BAL-7774

APPLICATION RECORD - BROADCASTING

Form BC-121  
May 1976

New Life Enterprises, Inc.

Call  
Letters ...K.S.P.D.

EARL J. McROBERTS and HARRIE E. HART, JR.

Name dba BROADCAST JOURNALISM COMPANY  
BOISE, IDAHO

File No.	Dated	Application for	Action	
			Nature	Date
BAL- 9178 R & F FORM 314 PRESS PN FILED	10/12/77 11/4/77  NOV 16 1977 12-28-77	Voluntary assignment of license to NEW LIFE ENTERPRISES, INC.  (Over)	GRANTED EFF:	1-9-78
BP-21,122 R & F PRESS PN filed 12-28-77	1-17-78 1-23-78  FEB 21 1978 12-28-77	Construction permit to change antenna TL: <del>to 5 miles south of Eagle on Highway #69, Boise, Idaho.</del> SL & RC 5201 Overland Road, Boise, Idaho. <del>430-404-334-4460-244-294-</del> Ltr. 5-12-78 req. waiver city grade coverage	GRANTED	12-5-78
Amend. Rec. <del>Amend R &amp; F</del> <del>BP 780920AK</del> PRESS: BP-21,122	9-20-78  OCT 20 1978	<del>Change</del> chg. TL to: Bott Lane, 990' W. of S. Cloverdale Ave., near Boise, Idaho; <del>insert</del> <del>insert</del> 43 33 57 116 20 13  Atty:---- Engr:----		



RE: BAL-9178 - Cert. of auth. to do bus in Idaho since  
assignee is calif. corp. nec. (No orig. sign. for assignee)

AMENDED 12-23-77 re: B/c interest

#8

## APPLICATION RECORD-BROADCASTING

790khz  
Call Letters: K S P D

Name: NEW LIFE ENTERPRISES, INC.

Station Location: Boise, Idaho

File No.	Date	Description	Action and Date
BL-800707AD R & F PRESS	7-7-80 JUL 21 1980	Lic. to cover BP-21,122 for changes	GRANTED 3-13-81 (Issued with renewal)
BP800725AK PRESS (0)	SEP 2 1980	Construction Permit to Replace Expired Permit (BP-20,122).	GRANTED 10-2-80

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

