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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-9-53 Call letters K S M O

EMERLANN BROADCASTING CO. (AL 5-11-67 EFF:6-1-67) Station Location: Salem, Missouri

xW. EARL DOUGHERTY tr/as EMERLANN BROADCASTING COMPANY (AL 6-15-66 :EFF:-6-23-66)

xWILLIAM B. SMITH, tr/as THE ZOLA BROADCASTING COMPANY (AL 11-23-55, EFF:12-31-55)

xLUTHER W. MARTIN AND MARTIN M. MITCHUM, A PARTNERSHIP d/b as "SHOW-ME

BROADCASTING COMPANY (AL 2-24-54 EFF: 3-2-54)

Name of licensee xLUTHER W. MARTIN, WILSON C. BURKHEAD, AND MARTIN M. MITCHUM, A PARTNERSHIP
d/b as "SHOW ME" BROADCASTING COMPANYTransmitter location Highway #19, South, Salem, Missouri (CP 6-3-53) (L 12-9-53)

The Wisdom Insurance Building, Salem, Missouri (ltr. 5-24-77)

XX Fourth & Hickory Streets, Salem, Missouri (Ltr. 6-29-53) (L 12-9-54)

Highway #19, South, Salem, Missouri (CP 6-3-53)

Main studio location

Zip 65560

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-8765	6-3-53	1340kc	250w	Un	8-3-53 2-3-54
	CP for new station (CONDITIONAL CLAUSE)				
BRC-105 (1)	7-15-53	Mod. of CP to operate trans. by R. C. from Fourth & Hickory Sts., Salem, Missouri			
BL-5154	12-9-53	1340	250w	U	12-9 2-1-56
	Lic. - cover CP (BP-8765, as mod.) for new standard broadcast station.				
BAL-1724	2-24-54	Vol. assignment of license to LUTHER W. MARTIN AND MARTIN M. MITCHEM, A PARTNER*			
EFF:	3-2-54	SHIP d/b as "SHOW-ME BROADCASTING COMPANY".			
BAL-2147	11-23-55	Vol. assignment of license to WILLIAM B. SMITH, tr/as THE ZOLA BROADCASTING COMPANY.			
EFF:	12-31-55				
BR-2889	1-18-56	1340kc	250w	U	2-1 2-1-59
BR-2889	1-14-59	Renewal of license			2-1 2-1-62
BR-2889	1-18-62	Renewal of license			2-1 2-1-65
BP-14048	5-23-62	1340kc	250w, 1kw-LS	U	7-23 1-23-63
	CP to increase daytime power to 1kw and install a new transmitter (GATES BC-1T) (Cond'l).				
MP-10507 (1)	9-17-62	Mod. of CP(BP-14,048) to chg. type trans. to ITA/1000A.			
BL-9912	5-3-63	1340kc	250w, 1 kw-LS-U		5-3 2-1-65
	Lic to cover CP(BP-14048 as mod) which auth incr day power and install new transmitter. (Cond'l)				
BR-2889	1-22-65	Renewal of License			2-1 2-1-68
BAL-5756	6-15-66	Voluntary assignment of license to W. EARL DOUGHERTY tr/as Emerlann BROADCASTING COMPANY			
EFF:	6-23-66				
BAL-6045	5-11-67	Voluntary assignment of license to EMERLANN BROADCASTING CO.			
EFF:	6-1-67				
BR-2889(L)	3-6-68	Renewal of License			2-1-71
BR-2889(S)	2-25-71	Renewal			2-1-74
BZ-7985(1)	3-3-72	Direct Measurement			
EBSA	5-22-72				
BR-2889 (L)	5-20-74	RENEWAL			2-1-77
BTC-7890	1/23/76	Vol TC EFF: 1/30/76 consummated 2/1/76			

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters

Station location

Name of licensee ULTRA-SONIC BROADCAST STATIONS, INC. (AL 7-22-77 Eff: 7-30-77)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
Ltr. 5-24-77 BAL-9039	Change 7-22-77	SL and RC Vol. AL			
BR-2889 (L)	5-12-80	Renewal	of License		2-1-83

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Name LUTHER W. MARTIN, WILSON C. BURKHEAD, AND MARTIN M.

Call

K S M O

Letters

New

Name MITCHUM A Partnership d/b as "SHOW-ME" BROADCASTING COMPANY
PO c/o Luther W. Martin PO Box 567, Rolla, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BP-8765 Rec'd Filed	2-11-53 2-13-53 2-13-53	Construction permit for a new standard broadcast station to be operated on: Frequency: 1340kc Power: 250w Hours of Operation: Unlimited Trans. Location: Highway #19, South Salem, Missouri Studio Location: Highway #19, South Salem, Missouri Fourth & Hickory Sts.,	GRANTED re compliance trans. with Sec. 3.46 & Sec. 12.	6-3-53
BRC-105 Rec'd Filed	6-29-53 7-1-53 7-1-53	Modification of construction permit (BP-8765, which auth. a new standard broadcast station) to operate transmitter by Remote Control from Fourth & Hickory Sts., Salem, Missouri.	GRANTED	7-15-53

Composite

250w

#2

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

LUTHER W. MARTIN, WILSON C. BURKHEAD, AND MARTIN M. MITCHUM

Call

K S M O

Name a partnership d/b as "SHOW-ME" BROADCASTING COMPANY

Letters

File No.	Dated	Application for	Action	
			Nature	Date
BL-5154 Rec'd Filed	10-23-53 10-26-53 10-26-53	License to cover construction permit (BP-8765 as mod.,) which auth. a new standard broadcast station.	GRANTED	12-9-53
BAL-1724 Rec&d Filed	2-5-54 2-8-54 2-8-54	Voluntary assignment of license to Luther W. Martin and Martin M. Mitchum, A Partnership d/b as "Show-Me" Broadcasting Company.	GRANTED EFF:	2-24-54 3-2-54
BR-2889 Rec'd Filed	10-6-55 10-10-55 10-10-55	Renewal of License	GRANTED	1-18-56
BAL-2147 Rec'd Filed	10-18-55 10-20-55 10-20-55	Voluntary assignment of license to William B. Smith tr/as The Zola Broadcasting Company	GRANTED EFF:	11-23-55 12-31-55

Aug. 1955

Call
Letters K S M OName WILLIAM B. SMITH tr/as THE ZOLA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2889 Rec'd & Filed	10-28-58 11-3-58	Renewal of license	GRANTED	1-14-59
BP-14,048 Rec'd Filed	3-30-60 4-1-60 4-1-60	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1T) Eng.- Martin M. Mitchum, Rolla, Missouri	GRANTED Cond'l re: Permittee shall accept such interference as may be imposed by other existing 250w Class IV stations. Permittee shall submit with the applic. ant. resistance measurements.	5-23-62
BR-2889 Rec'd & Filed	10-31-61 11-1-61	Renewal of License	GRANTED	1-18-62
BMP-10,507 R. & F.	8-13-62 8-16-62	Mod. of CP(BP-14048 which auth. incr day power and install new trans. Gates BC 1-T) to chg. type trans. to ITA 1000A	GRANTED	9-17-62
BL-9912 R. & F.	12-21-62 12-26-62	Lic to cover CP(BP-14,048 as mod) which auth incr day power and install new transmitter.	GRANTED (Cond'l re accept interference)	5-3-63

APPLICATION RECORD - BROADCASTING

AUG. 1955

Card #4

Call
Letters K S M O

EmErLann Broadcasting Co.

Name WILLIAM B. SMITH, tr/as THE ZOLA BROADCASTING COMPANY
SALEM, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BR-2889 R & F	11/2/64 11/4/64	Renewal of license	GRANTED	1-22-65
BAL-5756 R & F	4-25-66 4-26-66	Voluntary assignment of license to W. EARL DOUGHERTY tr/as EmErLann Broadcasting Company Atty - Booth & <u>Lovett</u>	GRANTED EFF:	6-15-66 6-23-66
BAL-6045 R & F (Form 316)	4-5-67 4-18-67	Voluntary assignment of license to EMERLANN BROADCASTING CO. Atty. Booth and Lovett	GRANTED EFF:	5-11-67 6-1-67
BR-2889 R & F DEC 11 1967	10-26-67 11-3-67	Renewal of license	GRANTED	3-6-68

APPLICATION RECORD - BROADCASTING

Call
Letters K S M OName EMERLANN BROADCASTING CO.
SALEM, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BR-2889 R & F PN Recd. PRESS NOV 17 1970	10-30-70 11-3-70	RENEWAL OF LICENSE AMENDED 2-2-71 re: programming	GRANTED	2-25-71
BZ-7985 Rec'd Filed & Amended DM PRESS	12-29-71 1-3-72 1-17-72 1-31-72 FEB 28 1972	Direct Measurement. Exh. 1(Par. 9, Sect. II-A)	GRANTED	3-3-72
BR-2889 R & F P.N. PRESS	10-24-73 10-30-73 11-1-73 NOV 9 - 1973	Renewal of License AMENDED 11-20-73 re: Section II resub. re date of signature AMENDED 5-3-74 re: EEO	GRANTED	5-20-74

BR-2889 - Sect. II ret'd 11-7-73 not dated

APPLICATION RECORD - BROADCASTING

Call Letters X S M O

Name ULTRA-SONIC BROADCAST STATIONS, INC.
 EmErLann Broadcasting Co.
Salem, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BTC -7890 R & F FEE FD: \$200 #496653 CODE 047	11-7-75 11-10-75 NOV 25 1975	Voluntary transfer of control of lic corp from W. Earl Dougherty, Sarah E. Dougherty, and Karen Mossman(all stockholders) to Ultra-Sonic Broadcast Stations, Inc. (SEE OVER)	GRANTED continued FEE REQ pd	1/23/76 1/30/76 4/20/76 W 558245
PN filed	12/1/75	Atty - Booth & <u>Freret</u>		
BAL-9039 R & F FORM 316	6/12/77 6/27/77 JUL 14 1977	Voluntary assignment of license to ULTRA-SONIC BROADCAST STATIONS, INC. Atty - Booth & <u>Freret</u> Art. & By-Laws on file with BTC-7890	GRANTED EFF:	7-22-77 7-30-77

ex 11-14-75
RE: BTC-7890 Transferee has ~~proposed~~ BALH-2183 to acquire
KSTU-FM. (Art etc on file)

#7

1340 khz

Form BC-121

May 1976

2-53

APPLICATION RECORD - BROADCASTING

Call
Letters K S M OName ULTRA-SONIC BROADCAST STATIONS, INC.
SALEM, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BR-2889	9-28-76	RENEWAL OF LICENSE		
Recd.	10-1-76		GRANTED	5-12-80
PN Recd.	"			
FILED	8-11-77	SUPPLEMENTAL APPLICATION filed 10-1-79 as an amendment to pending renewal application. (BR791001XL) PRESS:		
PRESS	AUG 15 1977		OCT 29 1979	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

