

K S R O

SPERRY  **REMINGTON**
REMOVABLE LABEL TAB
GUIDES AND FOLDERS
MADE IN U. S. A.
CATALOG NO. 4550L 1/5

Date First

Licensed..... October 5, 1937

Call

Letters **K S R O**

Santa Rosa, Calif.

FINLEY BROADCASTING COMPANY (AL 2-13-50; EFF: 3-7-50

x RUTH W. FINLEY (AL 6-13-44, Eff. 7-5-44)

x RUTH W. FINLEY, EXECUTRIX OF THE ESTATE OF E.L. FINLEY, DECEASED (AL 2-9-43, EFF.

x ERNEST L. FINLEY (Vol. Assign. Lic. 5-21-40)

6:35 pm 2-24-43

Name of

Licensee:

x THE PRESS DEMOCRAT PUBLISHING COMPANY

1 mile west of Santa Rosa, California (BP 7-6-61)

X Fresno Avenue & Finley Sts., Santa Rosa, Calif. (BZ 6-9-49)

Transmitter

x Fresno Avenue and Vallejo Sts., Santa Rosa, California (MP-B 6-8-37) Lic. 10-5-37

Location:

x Stony Point Road, Santa Rosa, California (MP-B 4-9-37)

627 College Avenue, Santa Rosa, California (Ltr. 10-4-71)

Flingo Hotel

x 2777 - 4th Street, Santa Rosa, California (BP 7-6-61)

X Fresno Ave., & Finley St., nr. Santa Rosa, Calif (ML 10-27-49)

x 425 Mendocino Avenue

Main Studio

Location:

Press Democrat Building / Santa Rosa, California (MP-B 4-9-37) Lic. 10-5-37

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
Letter B5-P-759 B5-P-759 C.P. for new station	11-17-36	1310 to be deter.)	250w	D	(Trans.site	
B5-P-759 B5-MP-473	4-9-37 C.P. for new station- Mod.C.P. for approval of trans.site;chg.equip.	1310	250w	D	6-9	12-9-37
-	C.A. 4/23/37	Opr. 100w test trans. bet. 6 am PST 4/25 to 5/4			12 mid. &	field survey
B5-MP-522	6-8-37	Mod.CP 759 to chg.trans. site & ext.C.& C.dates			8-7	2-3-38
B5-L-694 Lic.to cover	10-5-37 C.P. for new station	1310	250w	D	10-5	6-1-38
B5-S-939	12/18/37	Opr. 11:30pm PST 12/24 to 12/25-Xmas services, using			1:30am PST	100w power.
B5-R-939	5-25-38	1310	250w	D	6-1	12-1-38
B5-ML-501 Eff.7-8-38 Mod.License to operate	6-28-38 U time.	1310	100w,250w-LS	U	7-8	12-1-38
B5-R-939	11-9-38	1310	100w,250w-LS	U	12-1	6-1-39
B5-R-939	5-23-39	1310	100,250w-LS	U	6-1	12-1-39
B5-ML-726 Mod.License to incr. night power	9-6-39	1310	250w	U	9-6	12-1-39
B5-R-939	11-7-39	1310	250w	U	12-1	10-1-40
B5-S-939	2/20/40	1310	250w	U	3/1	5/1/40
B5-AL-279 P.11:15 am	5-21-40 6-8-40	Vol. Assign. of license to ERNEST L. FINLEY				
Order	6/12/40	Extension of License			8/1	10/1/40
Order	9-10-40	Extension of license			10-1	3-29-40
B5-P-2916	12-4-40	1320	1kw*	U	2-4	8-4-41
	C.P. to install new transmitter, change frequency, increase power and *DA for day and night use					
NARBA REALLOCATION						
B5-R-939	3-24-41	1350	250w	U	3-29	8-1-41
B5-MP-1336 Mod.C.P.2916 for installation of new T, NARBA freq. and changes in *DA for day and night use and extension commensurate date.	7-3-41	1350	1kw*	U	7-4	8-4-41

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K S R O

See Card #1

ERNEST L. FINLEY (Vol. Assign. Lic. 5-21-40)

Name of licensee xTHE PRESS DEMOCRAT PUBLISHING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B5-S-939	7-29-41	Extension of license			8-1	10-1-41
B5-I-1473	9-11-41	1350	1kw*	U	9-11	10-1-41**
B5-Z-1191	Lic. to cover C.P. for change in frequency, increase power, *DA for day and night use and new T. Determine operating power by direct method. **Temporary					
B5-R-939	9-16-41	1350	1kw*	U	9-16	8-1-42
					*DA-Day	and night
B5-S-939	7-21-42	Extension of license			8-1	10-1-42
B5-R-939	9-15-42	1350	1kw*	U	9-15	10-1-44
					*DA-Day	and night
B5-S-939	11-6-42	1350	1kw*	U	12-1	10-1-44
					*DA-Day	and night
	Mod. Lic. in accordance with Order #107					
B5-AL-359	2-9-43	Vol. Assign. License to RUTH W. FINLEY, Executrix of the Estate of E. L. FINLEY, Deceased				
	2-24-43					
B5-S-939	7-24-43	1350	1kw*	U	7-24	10-1-44
			*DA			
	Mod. of license in accordance with Engr.'s Memo of 7-24-43 changing DA specifications					
B5-AL-412	6-13-44	Voluntary assignment of license to RUTH W. FINLEY				
	7-5-44					
B5-S-939	9-26-44	Extension of license			10-1	12-1-44
B5-R-939	11-21-44	1350	1kw*	U	11-21	11-1-45
			*DA			
B5-S-939	7-10-45	1350	1kw*	U	10-1	11-1-45
	Mod. Lic. Order 107-A		*DA			
B5-S-939	10-24-45	Extension of license			11-1	1-1-46
B5-S-939	12-19-45	Extension of license			1-1	3-1-46
B5-S-939	2-20-46	Extension of license			3-1	5-1-46
B5-S-939	4-26-46	Extension of license			5-1	7-1-46
B5-S-939	6-20-46	Extension of license			7-1	9-1-46
B5-S-939	8-22-46	Extension of license			9-1	11-1-46
B5-R-939	10-31-46	1350	1kw*	U	10-31	11-1-48
			*DA			

B-S

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K.S.R.O.

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BS-939	10-27-48	Extension of license			11-1	3-1-49	
BS-939	2-24-49	Extension of license			3-1	6-1-49	
BR-939	5-26-49	1350	1kw* *DA	U	5-26	11-1-51	
BR-939	5-26-49	Superseding license issued as of same date to correct name of licensee and description of T site.				5-26	11-1-51
BZ-3045	6-9-49	1350	1kw-DA	U	6-9	11-1-51	
		Determine opr. power by direct method.					
Tele	11-14-49	Auth. remain silent period 10 days pending repairs accordance Sec. 3.71.					
BML-1374	10-27-49	1350	1kw-DA	Un	10-27	11-1-51	
		Mod. Lic. to change main studio site. (COND. CLAUSE)					
BAL-975	2-13-50	Vol. assignment of license from Ruth W. Finley to Finley Broadcasting Company					
EFF:	3-7-50						
BTC-1010	12-29-50	Voluntary relinquishment of control of licensee corp. from Ruth W. Finley to Robert W. Finley and Ruth F. Person					
EFF:	12-29-50						
BR-939	10-25-51	1350	1kw-DA	U	11-1	12-1-53	
BR-939	11-4-53	Renewal of License			12-1	12-1-56	
BTC-1831	12-15-54	Vol. acquisition of control by Ruth F. Person and Evert B. Person.					
EFF:	12-10-54						
BS-939 (1)	4-23-56	Mod. of license to change the location of Point #2 and description of new monitoring point to be used.					
TELEGRAM	11-30-56	Action on renewal deferred 11-28-56 and continued operation authorized until final determination on renewal applic.					
BR-939	1-17-57	1350	1kw-DA-1	U	1-17	12-1-59	
	11-27-59	Commission deferred action on renewal pending further consideration.					
BR-939	1-18-61	1350kc	1kw DA-1	U	1-18	12-1-62	

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KSRO

Station location

Name of licensee SEE CARD #1

Transmitter location

Main Studio Location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. NO.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD FROM TO
BP-12313	7-6-61	1350kc	5kw-DA-N	U	9-6 3-6-62
	CP to increase power to 5kw, change antenna-trans. and studio loc., make changes in DA system (decr. height), change to DA-N, changes in ground system and install new transmitter (RCA BTA 5H) (Cond'l)				
BRC-1954 (1)	12-15-61	Mod. of CP(BP-12313 as mod.) to operate transmitter by remote control from 2777 Fourth Street, Flamingo Hotel, Santa Rosa, California, while using non-directional antenna.			
BMP-9925 (2)	12-15-61	Mod. CP(BP-12313) to change type trans. to Bauer Type: FB-5000-J			
BL-9007	5-17-62	1350kc	5kw, DA-N	U	5-17 12-1-62
	License to cover CP(BP-12313, as mod.) which auth. incr. in power and install new trans. (Bauer FB 5000 J); chgs. in ant.-trans. loc.; chgs in DA system; chg. in ground system and operate by remote control which using non DA				
BR-939	11-8-62	Renewal of license			12-1 12-1-65
BRC-2241 (1)	8-3-63	Mod. of lic. to op. transmitter by Remote control from 2777 Fourth St., Flamingo Hotel, Santa Rosa, Calif (DA-N)			
BR-939	11-5-65	1350kc.	5kw, LS	Unl DA-N	12-1 12-1-68
BP-18191	8-16-68	1350kc	5kw-DA-N	U	4-16-69
	CP to increase antenna height (add communications antenna) (#1 tower). Cond'l.				
BRC-3337(1)	5-7-69	Operate RC CP(BP-18,191)			
BR-939(S)	5-9-69	Renewal of License & NDEA			12-1-71
BL-12,326 (L)	12-15-69	Lic. to cover changes			12-1-71
BR-939(L)	12-21-71	Renewal of License, NDEA & Modification			12-1-74
EBSA	5-25-72				

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

CARD #5

Date first licensed

Call letters K.S.R.O.

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To
BR-939(L)	2-28-75	Renewal	of license		12-1-77
BR-939(L)	11-16-77	Renewal	of License		12-1-80
BR-939(L)	11-16-77	Superseded auth. to show the correct Common Point Resistance.			
COMTEL	3-26-80	AUTHORITY GRANTED OPERATING PARAMETERS			
BR800801C8 (S)	11-17-80	RENEWAL OF LICSESE			12-1-83

APPLICATION RECORD - BROADCASTING

1.

Call **K S R O**
Letters **NEW**

Amended 11-13-35

Name ~~BRUCE L. PERRY~~ The Press Democrat Publishing Co.
P.O. 1020 McDonald Ave. Santa Rosa, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-759	9-4-35	C.P. for new station to be operated on: Frequency 1310 kc, Power 250 w. Time Daytime. Studio Location - 425-427 Mendocino Ave. Santa Rosa, Calif. Transmitter location: To be determined, Santa Rosa, California	Examiner's Report 1-234 GRANTED Effective 12-8-36 Trans. site to be deter. Letter written. Issued with MP-473	Min. 11-17-36 12-8-36 4-9-37
Amended	11-13-35	RE; change name.		

APPLICATION RECORD—BROADCASTING

#2

Call letters K S R OName THE PRESS DEMOCRAT PUBLISHING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B5-MP-473	2-13-37	Modification of construction permit (B5-P-759) to make changes in authorized equipment, for approval of transmitter site at Sebastopol -Road, Santa Rosa, Calif. approval of antenna and change studio site from 425-427 Mandocino Avenue to Sebastopol Road, Santa Rosa, California	Granted	4-9-37
Amended (Amendment	3-5-37 superseded 3-11-37)	To change transmitter site from Sebastopol Road to Stony Point Road, Santa Rosa, California and studio from Sebastopol Road to Press Democrat Bldg., Santa Rosa, Calif.		

Mr. Gum - Attorney

APPLICATION RECORD—BROADCASTING

#3

Call letters KSROName THE PRESS DEMOCRAT PUBLISHING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B5-MP-522	5-7-37	Modification of construction permit (B5-P-759) to change transmitter site from Stony Point Road, Santa Rosa, California to Fresno Avenue & Vallejo Street, Santa Rosa, California, extend commencement and completion dates from 6-9-37 and 12-9-37 respectively to 60 days after grant and 180 days thereafter.	Granted	6-8-37
B5-L-694	9-17-37	License to cover CP(B5-P-759) as modified for new station.	Granted	10-5-37

APPLICATION RECORD—BROADCASTING

4

Call letters KSROName THE PRESS DEMOCRAT PUBLISHING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B5-MI-501	9-29-37	Mod. of license to change hours of oper. from daytime to unlimited using 100w; 250w-LS. power.	Returned	10-13-37
Resubmitted	10-16-37		wrong form.	
			Ex. Rept. I-619 Dock. 4917	
			GRANTED Min. 6-28-38	
			Effective 7-8-38	
B5-R-939	3-24-38	Renewal of license (5, 15e, 18e)	Returned	4-14-38
Resubmitted	(rec'd-4-21-38)	(7a)	Returned	5-6-38
Resubmitted	3-24-38		Granted	5-25-38
B5-R-939	9-22-38	Renewal of license	Granted	11-9-38
B5-R-939	3-25-39	Renewal of license	Granted	5-23-39

APPLICATION RECORD—BROADCASTING

5.

Call letters KJBP

ERNEST L. FINLEY (Vol. Assign. Lic. 5-21-40)

Name xTHE PRESS DEMOCRAT PUBLISHING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B5-ML-726	7-15-39	Modification of license to increase power from 100w; 250w-1S to 250w day and night.	Granted	9-6-39
B5-R-939	9-20-39	Renewal of license	Granted	11-7-39
B5-AL-275 Resubmitted (Rec'd 2-28-40)	2-9-40 2-9-40	Voluntary assignment of license from The Press Democrat Publishing Co. to Ernest L. Finley	Returned (See 8-4-40 on Part 1) Granted	2-21-40 5-21-40 Eff. 11:15 am, 6-8-40
B5-R-939 Resubmitted	5-21-40 6-11-40	Renewal of license (A.L. granted, to be filed in new name)	Returned Granted	6/5/40 3-24-41 1350kc, 250w, U

#6

Call

Letters K S R OName ERNEST L. FINLEY

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-2916 Rec'd	6-29-40 7-2-40	C.P. to change frequency from 1310ke to 1320ke, increase power from 250w to 1kw, install new transmitter and directional antenna for day and night use. Requests Class III-B Station. (Filed by Robt. B. Bennett)	Granted No action	12-4-40 on class
B5-MP-1336 Rec'd	6-14-41 6-16-41	Mod. of C.P. (B5-P-2916) for installation of new type transmitter, changes in directional antenna on 1350 ke under NARBA, and extension of C&C dates from 2-4-41 and 8-4-41 to 1 day after grant and 30 days thereafter respectively Form 335 filed 6-25-41	Granted	7-3-41
B5-R-939	7-17-41	Renewal of license Forms 335 filed 7-21-41	Granted	9-16-41

APPLICATION RECORD - BROADCASTING

Call
Letters KSROName ERNEST L. FINLEY

File No.	Dated	Application for	Action	
			Nature	Date
B5-L-1473 Rec'd Resubmitted Received	7-22-41 7-24-41 7-22-41 8-14-41	License to cover C.P. (B5-P-2916 as modif.) which auth. new transmitter & D.A. for day and night use & change in frequency. form 335 filed.	Ret'd in-transit Granted	8-2-41 for con type 9-11-41
B5-Z-1191 rec'd	7-22-41 7-24-41	Authority to determine operating power by direct measurement of antenna power	Granted	9-11-41
B5-R-939 Resub.	7-8-42 7-23-42	Renewal of license (Add'l copy & 335's) Also Reg. 1-13(b) & 14)	Ret'd Granted	7-18-42 9-15-42

APPLICATION RECORD - BROADCASTING

Call

Letters K S R O

RUTH W. FINLEY (AL 6-13-44, Eff. 7-5-44)

* RUTH W. FINLEY, EXECUTRIX OF THE ESTATE OF E. L. FINLEY, DECEASED (AL 2-9-43, Eff. 3:35 pm

Name x ERNEST L. FINLEY

2-24-43)

File No.	Dated	Application for	Action	
			Nature	Date
B5-AL-359 Rec'd Resubmitted Rec'd Filed	11-21-42 11-27-42 11-21-42 12-11-42 12-11-42	Involuntary assignment of license from Ernest L. Finley, Deceased to Ruth W. Finley, Executrix. 335's filed	-Returned Part-I; Sec-16 and Part-II; Sec-16b; 13-a- signature- Granted Eff. 3:35 pm	--11-30-42 2-9-43 2-24-43
B5-AL-412 Rec'd Filed	4-20-44 4-29-44 4-29-44	Voluntary Assignment of License from Ruth W. Finley, Executrix of the Estate of E. L. Finley, Deceased, to RUTH W. FINLEY. (335s filed)	Granted	6-13-44 7-5-44
B5-R-939 Rec'd	9-13-44 9-16-44	Renewal of license Letter req. Form 303-B, 9-19-44 Form 303-B rec'd 10-14-44	Granted	11-21-44
B5-R-939 Rec'd	9-10-45 9-17-45	Renewal of license Amend. & logs filed 11-15-45	Granted	10-31-46

APPLICATION RECORD - BROADCASTING

Call
Letters K.S.R.O.Name RUTH W. FINLEY

File No.	Dated	Application for	Action	
			Nature	Date
BZ -939 Rec'd	8-30-48 9-1-48	Renewal for License	Granted	5-26-49
BZ-3045 Rec'd Filed	4-14-49 5-19-49 5-19-49	Authority to determine operating power by direct measurement of antenna power. (Courtney, Krieger & Jorgensen, Attys.)	GRANTED	6-9-49
BML-1374 Rec'd Filed	10-7-49 10-13-49 10-13-49	Modification of license to change main studio location from Press Democrat Building, 425 Mendocino Avenue, Santa Rosa, California to Fresno Avenue & Finley Streets, Santa Rosa, California.	GRANTED	10-27-49 re waiver sec. 3.30(a) to permit identification of location as Santa Rosa, Rosa, Calif.

APPLICATION RECORD - BROADCASTING

FINLEY BROADCASTING COMPANY (AL 2-13-50)

Call
Letters K S R O Name x RUTH W. FINLEY

File No.	Dated	Application for	Action	
			Nature	Date
BAI-975 Rec'd Filed	1-22-50 1-30-50 1-30-50	Voluntary assignment of license from Ruth W. Finley to Finley Broadcasting Company.	GRANTED EFF:	2-13-50 3-7-50
BTC-1010 Rec'd Filed	9-25-50 10-12-50 10-12-50	Voluntary relinquishment of control of licensee corporation from Ruth W. Finley to Robert W. Finley and Ruth F. Person. (2490 shares of common stock - 99.6%).	GRANTED Eff:	12-29-50 12-29-50
BR-939 Rec'd Filed	7-27-51 7-30-51 7-30-51	Renewal of license	Granted	10-25-51
BR-939 Rec'd Filed	8-14-53 8-18-53 8-18-53	Renewal of License	GRANTED	11-4-53

#11

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters KSROName FINLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1831	10-9-54	Voluntary acquisition of control of licensee corporation by Ruth F. Person and Evert B. Person thru purchase of 1245 shares of stock from Robert W. Finley.	GRANTED	12-15-54
Rec'd	10-18-54		EFF:	12-10-54
Filed	10-18-54			
BR-939	8-29-56	Renewal of license	Original returned 9-24-56	
Recd	9-10-56		signatures	
Resub	8-29-56		Orig. ret. 10-4-56 not	
Recd	10-3-56		signed	
Resub	10-9-56		GRANTED	1-17-57
Recd	10-15-56			
Filed	10-15-66			

AUG. 1955

Call
Letters K S R OName FINLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,313 Rec'd Filed	8-21-58 8-29-58 8-29-58	Construction permit to increase power from 1kw to 5kw; change antenna-trans. location from Fresno Avenue & Finley Street, near Santa Rosa, Calif. TO 1 mile west of Santa Rosa, Calif., change studio location from "Same as transmitter" TO 2777 - 4th Street, Santa Rosa, California; make changes in DA system (decr. hght); change from employing directional antenna night & day to directional antenna nighttime only (DA-1 to DA-N); changes in ground system and install new transmitter (RCA BTA 5H). Atty. - Prince, Taylor & Crampton Engr. - Robert L. Hammett, San Francisco, Cal.	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof, Permittee shall accept such interf. as may be caused by other existing 250 watt Class IV stations. (After Hearing D-12820)	7-6-61
BR-939 Rec'd & Filed	8-28-59 9-2-59	Renewal of license.	GRANTED	1-18-61

AUG. 1955

13

Call
Letters ...K.S.R.O.....Name Finley Broadcasting Company
Santa Rosa, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9925 R&F	11-3-61 11-6-61	Mod of CP (BP-12313 which auth incr power, chg ant-trans and studio loc, make chgs in DA system chg to DA-N, make chgs in ground system and install new trans) to change type trans (Bauer FB-5000-J).	GRANTED	12-15-61
BRC-1954 Rec'd Filed	12-6-61 12-7-61 12-7-61	Mod. of CP(BP-12313 as mod.) to operate transmitter by remote control from 2777 Fourth Street, Flamingo Hotel, Santa Rosa, California, while using non-directional antenna D. F. Prince, Atty.	GRANTED	12-15-61

FORM BC-121
AUG. 1955 #14

APPLICATION RECORD - BROADCASTING

Call
Letters K S R O

Name FINLEY BROADCASTING COMPANY
Santa Rosa, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
BL-9007 R. & F.	12-6-61 12-7-61	Lic to cover CP(BP-12,313 as mod) which auth. incr. in power and installation of new trans.; changes in ant-trans. and studio loc; changes in DA System (DA-1 to DA-N); chg in ground system. & operate trans. by remote control while using non-DA. Atty-D. F. Prince	GRANTED	5-17-62
BR-939 Rec'd & Filed	8-15-62 9-4-62 9-4-62	Renewal of license	GRANTED	11-8-62

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters K S R OName FINLEY BROADCASTING COMPANY
SANTA ROSA, CALIF.

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2241 Rec'd Filed	5-8-63 5-10-63 5-10-63	Modification of license to operate transmitter by remote control from 2777 Fourth Street, Flamingo Hotel, Santa Rosa, Calif., nighttime operation. (DA-N) Ray R. Paul, Atty.	GRANTED	8-8-63
BR-939 Rec'd Filed	8-28-65 9-1-65 9-1-65	Renewal of license Atty - Prince & Paul	GRANTED	11-5-65
BP-18,191 R. & F. #425017 \$30 JUN 10 1968	4-26-68 4-30-68 4-30-68	CP to increase antenna height (add communications antenna). (#1 tower) atty-Prince & Paul enr-Edward Edison, San Fran., Calif.	GRANTED Cond'l res	8-16-68 A partial proof of performance.
BR-939 R & F \$75-456029 PRESS: OCT 2 8 1968	8-29-68 9-3-68 9-3-68	Renewal of license Atty. John Gordon Smith (Prince & Paul) AMENDED 1-8-69 re: Programming AMENDED 1-31-69 re: commercial matter	GRANTED	5-9-69

APPLICATION RECORD - BROADCASTING

1350kc

Call
Letters K S R O Name ..FINLEY..BROADCASTING..COMPANY.....
Santa Rosa, California

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3337 R & F #503935 \$30.00 APR 16 1969	4-4-69 4-7-69 4-7-69	Mod. of CP(BP-18,191) to operate transmitter by remote control from Flamingo Hotel, 2777 4th Street, Santa Rosa, California (DA-N). Atty.: John Gordon Smith	GRANTED	5-7-69
BL-12,326 Rec'd #464904 \$30 AMENDED:R&F Filed PT MAY 2 1969	10/4/69 10/9/69 10/9/69 3/14/69 3/14/69 3/21/69	License (BP-18,191) for changes. Re engr. data. Engr: Robt. P. Smith, San Francisco, Calif. Atty: John Gordon Smith	GRANTED	12-15-69

APPLICATION RECORD - BROADCASTING

Call Letters K S R O

Name FINLEY BROADCASTING COMPANY
 SANTA ROSA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-939 R & F PN PRESS SEP 27 1971	8-6-71 9-2-71 9-2-71	Renewal of License Atty-Prince & <u>Paul</u> AMENDED 10-13-71 re: engineering data AMENDED 12-15-71 re: commercial policy	GRANTED	12-21-71
BR-939 R & F PN PRESS AUG 28 1974	7-5-74 7-30-74 7-30-74 AUG 28 1974	Renewal of License Atty: Prince & <u>Paul</u> AMENDED 11-20-74 re: programming, commercial matter & equal employ. policy AMENDED 2-19-75 re: EEO	GRANTED	2-28-75
Ltr. 9-20-76	Licensee	now represented by PIERSON, BALL & DOWD		

APPLICATION RECORD - BROADCASTING

Call Letters K S R O

Name FINLEY BROADCASTING COMPANY
SANTA ROSA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR- 939 R & F PN Recd. PRESS	7-8-77 8-1-77 " AUG 30 1977	RENEWAL OF LICENSE Jas. J. Freeman, Atty.	GRANTED	11-16-77
BR 800801 C PRESS	8 SEP 22 1980	RENEWAL OF LICENSE Jas. J. Freeman, Atty.	GRANTED	11-17-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

