

K S M A



Remington Rand Inc.

BRANCHES EVERYWHERE

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**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

Patent No. 1390199



## BROADCASTING STATION LICENSE RECORD

Date first licensed 4-15-46

Call letters K S M A

BAYLISS BROADCASTING BROADCASTING COMPANY(5-12-80) LOCATION: SANTA MARIA, CALIFORNIA  
EFF: 6-30-30

x JAMES M. HAGERMAN(GENERAL PARTNER), A CO-PARTNERSHIP (AL gr 7/21/76 EFF: 7-21-76

x JOHN I. GROOM AND JAMES HAGERMAN, A Co-Partnership (AL 3-28-51 Eff: 4-1-51)

x JOHN H. POOLE (AL 12-8-48; EFF: 12-31-48

x SANTA MARIA BROADCASTING COMPANY (AL 11-28-47 Eff: 1-22-48)

Name of licensee x HUGH G. SHURTLIFF, CHARLES A. SHURTLIFF, MAREBY CARDELLA (DELLA) SHURTLIFF  
and CLEO AGNES CENTER

(P800905AK 11-12-80)

600' W. of Black Road, 1700' S. of West Main Street, Santa Maria, California

x Santa Maria Sewage Disposal Farm, Black Road, Santa Maria, Calif. (BP 7-26-66)

X 510 W. Morrison St., Santa Maria, California (CP 1-14-49)(Lic. 3-1-50)

Transmitter location x U.S. Highway 101, 1 1/2 miles N. of center of Santa Maria, California (CP 8-7-45) (Lic. 4-15-46)

110 West Cypress Street, Santa Maria, California (BRC 3-6-63)

X 510 W. Morrison Street, Santa Maria, California (ML 2-8-49)

x On U.S. Highway 101, 1 1/2 miles North of center of Santa Maria, Calif. (MP 2-25-46) (Lic. 4-15-46)

Main studio location x 306 South Broadway, Santa Maria, California (CP 8-7-45)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
Letter B5-P-3804	5-8-45	1450	250w	U	Subject compliance procedural requirements of Commission policy of 1-26-44 (Cond'l Clause) For a new station at Santa Maria, Calif.
B5-P-3804	8-7-45	1450	250w	U (Cond'l Clause)	10-7 4-7-46 C.P. for a new station at Santa Maria, Calif.
B5-MP-1834	2-25-46	Mod. of C.P. (P-3804)			for change in studio location 10-7 4-7-46
B5-L-1927 B5-Z-1752	4-15-46	1450	250w	U	4-15 2-1-48 Lic. to cover C.P. (P-3804 as mod.) for a new station and determine operating power by direct method (Conditional Clause)
BAL-633 Eff:	11-28-47 1-22-48	Voluntary Assignment of license to SANTA MARIA BROADCASTING COMPANY			
BR-1236	1-30-48	1450	250w	U	2-1 2-1-51
BAL-746 EFF:	12-8-48 12-31-48	Vol. assignment of License from Santa Maria Broadcasting Company to John H. Poole.			
BML-1333	2-8-49	1450	250w	U	2-8 2-1-51 Mod. Lic. to change main studio site.
BP-7108	10-14-49	1240	250w	Un	12-14 6-14-50 CP to change frequency, install new transmitter, mount FM antenna on AM tower and change T site. (COND. CLAUSE)
MP-4980	2-1-50	1240	250w	Un	12-14 6-14-50 Mod. CP (7108) to change type of T. (COND. CL)
BL-3969	3-1-50	1240	250w	Un	3-1 8-1-52 Lic. to cover CP in part (BP-7108 as mod) for change in freq., install new T and change T site. (COND. CLAUSE)
AL-1126 EFF: 4-1-51	3-28-51	Vol. AL from J.H. Poole to J. Hagerman & J. I. Groom, A Co-Partnership.			
BR-1236	7-17-52	1240kc	250w	U (CoCl)	8-1-52 12-1-53
BR-1236	11-4-53	RENEWAL OF LICENSE			12-1 12-1-58
R-1236	11-14-56	RENEWAL OF LICENSE			12-1 12-1-59



Form BC 126

June 1954

#2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K S M A

Station location SANTA MARIA, CALIFORNIA

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BZ-4132	7-10-59	Authority determine operating power by direct measurement of antenna power.			
BR-1236	11-18-59	1240	250w	U	12-1 12-1-62
BS-1236 (1)	10-24-61	Mod. of license to change obstruction markings.			
BR-1236	11-28-62	1240kc	250w	Unl	-12-1 12-1-65
BRC-2209 (1)	3-6-63	Mod. of license to change studio loc. to 110 West Cypress Street, Santa Maria, California and operate transmitter by remote control from studio location.			
BP-15219	3-20-63	1240kc	250w, 1kw-LS	U	5-20 11-20-63
		CP to increase daytime power to 1kw and install new transmitter (COLLINS 20-V) (Cond'l).			
BL-10,051	8-15-63	1240kc	250w, 1kw	U	8-15 12-1-65
		Lic. to cover CP (BP-15,219) which auth. incr. day power and instl. new trans; spec. type trans. as Bauer 707. COND'L			
BL-10,516	6-26-64	1240kc	250w	Aux	6-26- 12-1-65
		Lic to use old main trans. (RCA 250K) at present loc. of main trans.; to be operated on 1240kc, 250w, with RC from studio, for aux. purposes only.			
BR-1236	11-26-65	Renewal of License Main & Aux			12-1 12-1-68
BP-17209	7-26-66	1240kc	250w, 1kw-LS	U	9-26 3-26-67
		CP to change antenna-trans. loc., with remote control from main studio location, make changes in antenna system (increase height). Cond'l			
BMP-12,016 (1)	3-30-67	Mod. of CP (BP-17,209) for completion date to			ext. of com- 7-26-67
BMP-12,116 (2)	8-8-67	Mod. of CP (BP-17,209) for completion date to			ext. of com- 10-26-67
BMP-12,209 (3)	11-15-67	Mod. of CP (BP-17,209, as mod.) for ext. of completion date to			1-26-68
BL-11,982 (L)	6-25-68	Lic. (BP-17,209)			12-1-68



Form BC 126

June 1954

#3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K S M A

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-18389	12-4-68	1240kc	250w,	Aux.	8-4-69
	CP to install aux. trans. at main trans. loc., to be oper. on 1240kc, 250w, for aux. purposes only. (RC)				
BR-1236(S)	12-31-68	Renewal	of License & NDEA	12-31	12-1-71
		(Main & Auxiliary)			
BL-12,419(L)	8-20-69	Lic.(BP-18,389)	install aux. trans.,		12-1-71
		aux. purp. only. (RC)			
BR-1236(S)	11-29-71	RENEWAL & AUX.	& NDEA		12-1-74
EBSA	5-25-72				
BZ-8420(L)	11-14-73	Direct Measurement	1240khz 250w, 1kw-LS U RC		12-1-74
			250w RC Aux.		
BR-1236(S)	1-24-75	Renewal	of License		12-1-77
BAL-8733	7/21/76	InVol AL	EFT: 7-21-76		
BR-1236(L)	3-15-78	Renewal	of License		12-1-80
		(Main & Auxiliary)			
BAL8002290N	5-12-80	VOL	AL.	EFT: 6-30-80	
BP-800905AK	11-12-80	1240khz	.25kw	1.0kw Unl.	11-12-81
(L)		CP to mke chgs.	in ant. sys. & chg. TL.		
BR-800801ZK(L)	7-28-81	Renewal	& Mod.		12-1-83
BL810714AA					



## APPLICATION RECORD—BROADCASTING

K S M A

Call letters X New

HUGH G. SHURTLIFF, CHARLES A. SHURTLIFF,  
 Name MAREBY CARDELLA (DELLA) SHURTLIFF, and CLEO AGNES CENTER

FILE No.	DATED	(P.O. <u>3437 Hedges Ave., Fresno 4, Calif.</u> ) APPLICATION FOR—	ACTION	
			NATURE	DATE
B5-P-3804	11-1-44	Construction Permit for a new standard	Granted	5-8-45 and
Rec'd	11-17-44	broadcast station to be operated on:	waived Sec. 3.55b & 3.60	
Filed	12-11-44	Frequency: 1450 kc	subj. compliance proce-	
		Power: 250w	dural requirements of	
		Hours of Operation: Unlimited time	Commission policy of	
		Trans. Location: U.S. Highway 101, 1½ mi.	1-26-44	
		North of center of Santa Maria, Calif.	Letter Written	
		Studio Location: 306 S. Broadway, Santa Maria, Calif.	Grant Accepted per	
		(Letter requesting consideration & grant under	of 5-19-45	
		Comm. Policy of 1-16-45 - rec'd 2-26-45)	Calif. Issued	8-7-45



Form 94

## APPLICATION RECORD - BROADCASTING

Call

Letters K S M A

Name HUGH G. SHURTLIFF, CHARLES A. SHURTLIFF, MAREBY CARDELLA (DELLA) SHURTLIFF  
and CLEO AGNES CENTER

File No.	Dated	Application for	Action	
			Nature	Date
B5-MP-1834 Recd. Filed	1-4-46 1-10-46 1-10-46	Mod. of C.P. (B5-P-3804 which authorized a new station) for change in studio location from 306 South Broadway, Santa Maria, Calif. <u>to</u> U.S. Highway 101, 1 $\frac{1}{2}$ miles North of center of Santa Maria, Calif.	GRANTED (Conditional Clause re waiver Sections 3.55(b) and 3.60)	2-25-46
B5-L-1927 Recd. Filed	12-15-45 12-17-45 2-11-46	License to cover C.P. (B5-P-3804 as modified) which authorized construction of a new Standard Broadcast Station and	GRANTED (Conditional Clause re 3.55(b) and 3.60)	4-15-46
B5-Z-1752 Recd. Filed	12-15-45 12-17-45 12-17-45	Authority to determine operating power by direct measurement of antenna power.		



Form 94

## APPLICATION RECORD - BROADCASTING

# 3

SANTA MARIA BROADCASTING COMPANY (AL 11-28-47 Eff: 1-22-48) Call Letters K S M AName \* HUGH G. SHURTLIFF, CHARLES A. SHURTLIFF, MAREBY CARDELLA (Delia) SHURTLIFF  
and CLEO AGNES CENTER

File No.	Dated	Application for	Action	
			Nature	Date
BAL-633 Rec'd Filed	8-1-47 8-14-47 8-14-47	Voluntary Assignment of License to Santa Maria Broadcasting Company	GRANTED Eff:	11-28-47 1-22-48
BR-1236 Rec'd Resub. & Amended Rec'd	11-22-47 11-28-47  1-19-48 1-21-48	Renewal of license  " "	GRANTED	1-30-48



## APPLICATION RECORD - BROADCASTING

# 4

JOHN H. POOLE (AL 12-8-48; EFF: 12-31-48)  
 Name SANTA MARIA BROADCASTING COMPANY

Call  
 Letters K S M A

File No.	Dated	Application for	Action	
			Nature	Date
BAI-746 Rec'd Filed	5-25-48 6-18-48 6-18-48	Voluntary Assignment of License from Santa Maria Broadcasting Company <u>to</u> John H. Poole. Gustav B. Margraf, Atty.	GRANTED EFF:	12-8-48 12-31-48
BML-1333 Rec'd Filed	1-10-49 1-14-49 1-14-49	Modification of License to change main studio location from: U.S. Highway 101, 1½ miles North of center of Santa Maria, Calif. to: 510 W. Morrison Street, Santa Maria, California.  (James E. Greeley, Atty.)	GRANTED	2-8-49



#5

Call  
Letters K S M AName JOHN H. POOLE

File No.	Dated	Application for	Action	
			Nature	Date
BP-7108 Rec'd Filed	1-31-49 2-10-49 2-10-49	Construction Permit to change frequency from 1450kc to 1240kc, install a new transmitter (Gates BC-250-GY), mount the FM antenna on the AM tower and change transmitter location from U.S. Highway 101, 1½ miles North of center of Santa Maria, California <u>to</u> 510 West Morrison Street, Santa Maria, California.  (Filed by James E. Greeley, Atty.)	GRANTED re blanketing clause	10-14-49
AMENDED Recd. Filed	9-13-49 9-19-49 9-19-49	AMENDED to change transmitter location (geog. coords. only)		



## APPLICATION RECORD - BROADCASTING

Call  
Letters **K S M A**Name **JOHN H. POOLE**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4980 Rec'd Filed	1-30-50 2-1-50 2-1-50	Modification of construction permit (BP-7108, which authorized change in frequency, installation of new transmitter, mount FM antenna on AM tower and change transmitter location) to change type of transmitter (RCA-250-K). Vernon L. Wilkinson, Atty.	GRANTED re blanketing clause.	2-1-50
BL-3969 Rec'd Filed	2-7-50 2-9-50 2-9-50	License to cover C.P. in part (BP-7108, as mod.) which authorized change in frequency, installation of new transmitter and change transmitter location.  (James A. McKenna, Jr., Atty.)	GRANTED re blanketing clause	3-1-50



## APPLICATION RECORD - BROADCASTING

Name **JOHN I. GROOM AND JAMES HAGERMAN, A Co-Partnership**  
**JOHN H. POOLE** (AL 3-28-51)

Call  
Letters **K S M A**

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1126 Rec'd Filed	12-9-50 12-20-50 12-20-50	Voluntary assignment of license from John H. Poole to James Hagerman and John I. Groom, Co-Partners.  James A. McKenna, Jr., Atty.	GRANTED  EFF: 4-1-51	3-28-51
BR-1236 Rec'd Filed	4-28-52 6-6-52 6-6-52	Renewal of License	GRANTED	7-17-52
BR-1236 Rec'd Filed	8-24-53 8-31-53 8-31-53	Renewal of license	GRANTED	11-4-53
BR-1236 Rec'd Filed	8-31-56 9-4-56 9-4-56	Renewal of License	GRANTED	11-14-56



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters K S M AName JOHN I. GROOM AND JAMES HAGERMAN, A Co-Partnership

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4132	3-22-59	Authority to determine operating power by direct measurement of antenna power.	<del>RETURNED</del>	<del>5-11-59</del>
Rec'd	4-3-59		<del>Dated wrong</del>	
Resub.	4-27-59			
Rec'd	5-19-59		GRANTED	7-16-59
Filed	5-19-59			
BR-1236	8-31-59	Renewal of License		
Rec'd	9-9-59		GRANTED	11-18-59
Filed	9-9-59			
BP-15,219	11-9-61	CP to increase daytime power from 250w to 1kw and install new transmitter (Collins 20-V)	GRANTED	3-20-63
Rec'd	11-21-61		Cond'l re: Class IV	
Filed	11-21-61		stations. Permittee shall submit with the applic. for lic. antenna resistance meas.	
		Atty. Spearman and Roberson Eng. Jay E. Tapp, Long Beach, Calif.		
BR-1236	8-31-62	Renewal of license		
Rec'd &	9-4-62		GRANTED	11-28-62
Filed	9-4-62			



FORM BC-121  
AUG. 1955

#9

# APPLICATION RECORD - BROADCASTING

Call  
Letters K S M A

Name JOHN I. GROOM AND JAMES HAGERMAN, A CO-PARTNERSHIP  
SANTA MARIA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2209 Rec'd Filed	2-23-63 2-27-63 2-27-63	Modification of license to change studio location <u>to</u> 110 West Cypress Street, Santa Maria, California and operate transmitter by remote control from studio location.  Richard Hildreth, Atty.	GRANTED	3-6-63
BL-10,051 R. & F.	3-29-63 4-1-63	Lic to cover CP(BP-15,219) which auth incr daytime power and install new trans; specify type transmitter as Bauer 707. Atty- Spearman & Roberson	GRANTED re: accept interference	8-15-63
BL-10,516 R.&F.	1-16-64 2-3-64	Lic to use old main trans.(RCA 250K) at present loc of main trans.; to be operated on 1240kc, 250w, with RC from studio, for aux. purposes only.  Atty-Spearman & Roberson	GRANTED	6-26-64



AUG. 1955 #10

## APPLICATION RECORD - BROADCASTING

Call  
Letters K S M AName JOHN I. GROOM AND JAMES HAGERMAN, A CO-PARTNERSHIP  
Santa Maria, California

File No.	Dated	Application for	Action	
			Nature	Date
BR-1236	8-24-65	Renewal of license (Main & Aux.)	GRANTED	11-26-65
6 R & F	9-1-65	Atty: Richard Hildreth and James P. Riley		
BP-17,209	2-27-66	CP to change antenna-transmitter location to	GRANTED	7-26-66
R & FA	3- 4-66	Santa Maria Sewage Disposal Farm, Black Road, Santa Maria, California, with remote control from main studio location, make changes in antenna system(increase height). (Waiver of Sect. 73.188(B)(1) req., if nec.)(1240kc)	Cond'l re: Before program test operation.	
		Atty-Fletcher, Heald, Rowell Kenehan & Hildreth (Howard R. Harrison)		
		Engr. John I. Groom		
AMENDMENT	5-20-66	AMENDED to change antenna height.		
R & F	5-23-66			



## APPLICATION RECORD - BROADCASTING

1240kc

Call  
Letters K S M AName JOHN I. GROOM AND JAMES HAGERMAN, A CO- PARTNERSHIP  
SANTA MARIA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,016 R & F	3-9-67 3-16-67	Mod. of CP(BP-17,209 which auth chg. ant-trans loc to Santa Maria Sewage Disposal Farm, Black Road, Santa, Maria, Cal, with RC from main studio loc, make chgs in ant sys (inc hgt) for ext of completion date from 3-26-67 to 7-26-67 Atty. Richard Hildreth	GRANTED to	3-30-67 7-26-67
BMP-12,116 R & F	7-13-67 7-19-67 JUL 31 1967	Mod. of CP(BP-17,209 which auth chg. ant-trans loc. with RC from main studio loc. make chgs in ant. system (increase hgt) for ext. of completion date from 7-26-67 to 10-26-67 Atty. Richard Hildreth	GRANTED to	8-8-67 10-26-67
BMP-12209 R.&F.	10-23-67 10-25-67	Mod. of CP(BP-17,209 as mod. which auth.chg. ant-trans. loc.;with RC from studio; make chgs in ant. system(inc.hgt)for ext. of completion date from 10-26-67 to _____ Atty:Fletcher, Heald,Rowell,Kenehan&Hildreth	GRANTED to	11-15-67 1-26-68



FORM BC-121 #12  
Aug. 1955

APPLICATION RECORD - BROADCASTING

1240kc

Call  
Letters ..... K S M A

Name JOHN I. GROOM AND JAMES HAGERMAN, A CO-PARTNERSHIP  
Santa Maria, California 93454

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,982 Rec'd Filed #40268 \$39 Amended PT JUN 13 1968	1/19/68 1/25/68 4/30/68 1/25/68 4/30/68 5/13/68	License (BP-17,209 as mod.) for changes. Engr: Cecil Lynch, Modesto, Calif. Atty: Wade H. Hargrove  re engr. data.	GRANTED	6-25-68
BR-1236 R & F #456048 \$75 PRESS: SEP 2 1968 (see over)	8-26-68 9-3-68 9-3-68	Renewal of License (Main)  Atty.: Wade H. Hargrove (Fletcher, Heald, Rowell, Kenehan & Hildreth)  AMENDED 12-16-68 re: Commercial Matter	GRANTED	12-31-68
BP-18,389 R. & F. #466019 \$30 DEC 2 1968	10-10-68 10-16-68 10-16-68	CP to install aux. trans (RCA 250K) at main trans loc, to be oper. on 1240kc, 250w, for auxiliary purposes only. (RC) atty-Fletcher, Heald, Rowell, Kenehan & Hildreth	GRANTED	12-4-68



BR-1236 - atty. called 9-25-68 - to file renewal for Aux.



FORM BC-121

AUG. 1955

## APPLICATION RECORD - BROADCASTING

1240kc

Call  
Letters K S M AName JOHN I. GROOM AND JAMES HAGERMAN, A CO-PARTNERSHIPSanta Maria, California 93454

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,419 Rec'd #514291 \$30 AMENDED:R&F Filed PT AUG 15 1969	5/14/69 5/14/69 5/14/69 7/8/69 7/8/69 7/16/69	Lic. (BP-18,389) install aux. trans., aux. purposes only. (RC)  Re engr. data.  Atty: Philip J. Hennessey III	GRANTED	8-20-69
Annual filing fee \$88.00 paid 11-27-70. #645820. COMBINED WITH KSMA-FM RATES.				
BR-1236 R & F P.N. PRESS SEP 8 1971	8-27-71 8-31-71 8-31-71	Renewal of License (Main & Auxiliary)  Atty: Marvin Rosenberg (Fletcher, Heald, etc.)	GRANTED	11-29-71
BZ-8520 Rec'd Amend & Filed DM NOV 2 1973 Press NOV 12 1973	8-29-72 9-1-72 10-9-73 10-19-73	Direct Measurement (Main & Aux.)  engr. data	GRANTED	11-14-73



REQUEST FOR WAIVER OF THE AM-FM PROGRAM DUPLICATION RULE  
filed 4-19-79 by Richard Hildreth on behalf of Manchik  
Broadcasting, Inc.



# APPLICATION RECORD - BROADCASTING

1240 kc

Call  
Letters K S M A

Name JAMES M. HAGERMAN (GENERAL PARTNER), A CO-PARTNERSHIP  
x JOHN I. GROOM and JAMES HAGERMAN, A CO-PARTNERSHIP  
SANTA MARIA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1236 R & F PN Recd. PRESS	7-22-74 8-1-74 " SEP 12 1974	RENEWAL OF LICENSE (MAIN & AUXILIARY) R. Hildreth, Atty. AMENDED 9-10-74 re: programming AMENDED 12-12-74 re: ascertainment of comm. needs & commercial matters	GRANTED	1-24-75
BAL-8733 Rec'd Filed Fee pd \$100 Code 047 (FORM 316) Also see KSMA-FM JUL 20 1976	5/4/76 5/10/76 6/2/76 W 566257	Involuntary assignment of license to James M. Hagerman (General Partner), A Co-Partnership (SEE OVER) Atty - Fletcher, Heald, etc (Richard Hildreth)	GRANTED EFF: NO FEE:	7/21/76 7-21-76
BR-1236 R & F PN Recd. PRESS	7-8-77 7-29-77 " AUG 18 1977	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 6-28-78 re: EEO Richard Hildreth, Atty.	GRANTED	3-15-78



RE: BAL-8733 - Amended Agreement filed with Comm 4-17-76  
to include wives as surviving partners. INVOLUNTARY  
per QSP. (wife of John I. Groom is Limited partner)

REQUEST FOR WAIVER OF THE AM-FM PROGRAM DUPLICATION RULE  
filed 4-19-79 by Richard Hildreth on behalf of Manchik  
Broadcasting, Inc.



#15

1240

## APPLICATION RECORD-BROADCASTING

bayliss broadcasting company

Call Letters: K S M A

Name: JAMES M. HAGERMAN (GENERAL PARTNER), A CO-PARTNERSHIP

Station Location: Santa Maria, Calif.

File No.	Date	Description	Action and Date
BAL-800229GN FORM 314 (ALSO SEE FM) PRESS: MAR 12 1980 PN FILED 4-3-80		Vol AL to BAYLISS BROADCASTING COMPANY Atty for assignee - J. Duffy (Pierson, Ball & Dowd)	EFF: 6-30-80
BR 800801 ZK PRESS	SEP 12 1980	RENEWAL OF LICENSE (MAIN & AUXILIARY) John J. Duffy, Atty.	GRANTED 5-12-80 GR. 11-25-80 (Issued with BL-810714AA)
BP800905AK PRESS (0)	SEP 25 1980	CP to make chgs. in Ant. Sys. & chg. TL to: 600' West of Black Road, 1700' South of W. Main Street, Santa Maria, California.  34° 57' 02" 120° 29' 27"  Atty. Harrison T. Slaughter (Pierson, Ball & Dowd)	GRANTED 11-12-80 Con'D



BAL800229GN AMENDED 5-6-80 re: filed copy of certified  
By-Laws and amend Exhibit II-2 and Section IV-A, page 5  
paragraph 27.



#16

## APPLICATION RECORD-BROADCASTING

Call Letters: K S M A

Name: BAYLISS BROADCASTING COMPANY

Station Location: SANTA MARIA, CALIFORNIA

File No.	Date	Description	Action and Date
BL-810714AA R & F PTA PRESS	7-14-81	Lic. to cover (BP-800905AK as mod.) for chgs Atty: Harrison T. Slaughter (Pierson, Ball & Dowd)	Gr. 7-28-81 (Issued with Renewal)



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

