

K R R R



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**REMOVABLE LABEL GUIDE**

Cat. No. 4550L

Patent No. 1390199

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed ..... 6-23-60 ..... Call letters ..... KRRR (Eff:11-13-61)  
 ..... XKYAP .....

SIERRA BLANCA BROADCASTING, INC. (VOL: AL 11-3-72 Station location ... Ruidoso, New Mexico  
 (EFF:11-27-72)

x EDWARD D. HYMAN, tr/as SIERRA BLANCA BROADCASTING CO. (AL-3-13-65; EFF: 4-1-65)  
 x QUENTON K. CRANDALL, tr/as LINCOLN COUNTY BROADCASTING CO. (BAL 9-20-61 EFF: 10-24-61)

x V. L. HUTCHISON, ORAN A. MOWREY, A. W. DAVIS, JR. AND VIC LAMB d/b as

Name of licensee ..... RUIDOSO BROADCASTING COMPANY .....

Transmitter location ..... South Center Avenue, Ruidoso, New Mexico .....

(RC) 2010 Sudderth Drive, Ruidoso, New Mexico (ERC 3-9-70)  
 Main studio location x South Center Avenue, Ruidoso, New Mexico .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-11793	11-5-58	1340kc	250w	U	1-5 7-5-59
	CP for a new standard broadcast station. (Cond'1)				
BMP-8601 (1)	7-10-59	Mod. of CP (BP-11,793) for extension of completion date to 10-5-59.			
BMP-8712 (2)	9-21-59	Mod. of CP(BP-11,793) for extension of completion date to 11-30-59.			
BP-11,793	11-5-58	Superseding auth. issued to show obstruction markings omitted previously			
BMP-8777 (3)	11-19-59	Mod. of CP(BP-11793 as mod.) to change type transmitter (GATES BC-250T).			
BL-7734	6-23-60	1340	250 w	U	6-23 10-1-62
	Lic. to cover cp(BP-11793, as mod) which authorized a new standard b/c station.				
BAL-4296 EFF:	9-20-61 10-24-61	Voluntary assignment of license to Quenton K. Crandall tr/as Lincoln County Broadcasting Co.			
BP-14,880	7-3-62	1340	250w-1kw-LS,Un	U	9-3 3-3-63
	CP to increase daytime power from 250w to 1kw; install new transmitter (Gates BC-1T) AMENDED 11-2-62 to change applic. name to Quenton K. Crandall tr/as Lincoln County Broadcasting Co.				
	9-25-62	Commission deferred action on renewal pending further consideration.			
BMP-10649 (1)	11-20-62	Mod. of CP(BP-14880) to change type trans. to BAUER 707.			
BR-3866	12-26-62	1340kc	250w	Unl	12-26 10-1-65
BL-9896	4-29-63	1340kc	250w, 1kw-LS-U		4-29 10-1-65
	Lic. to cover CP(BP-14880 as mod) which auth incr day power and install new transmitter.				
BAL-5341 EFF:	2-12-65 4-1-65	Voluntary assginment of lic. to Edward D. Hyman, tr/as Sierra Blanca Broadcasting Co.			
BR-3866	9-1-65	1340kc	250w, 1kw-LS	Unl.	10-1 10-1-68

Form BC 126

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K.R.B.R.

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
wire	11-19-65	Auth. oper. 7:15pm sign-off, for special events thru 2-15-66. <sup>except</sup>			
Wire	9-16-66	Auth. 7:15pm sign-off, except for special events, thru 12-15-66.			
Wire	6-30-67	Auth. 8pm sign-off thru 9-30-67.			
BR-3866(S)	9-25-68	Renewal of License			10-1 10-1-71
BRC-3408(1)	3-9-70	Change studio location and opera. by remote control from studio location.			
BP-17,487	7-23-71	1360kc	5kw	Day	7-23-72
	CP to change frequency to 1360kc, change hours to Daytime and increase power to 5kw, and install new trans. (Gates BC-5P-2).				
WIRE	2-9-72	250watts	PSA		
BR-3866(L)	2-16-72	RENEWAL			10-1-74
EBSA	6-12-72				
BL-13,217(L) Main and Aux.	5-16-72	1360kc	5kw 1kw	Day Aux.	10-1-74
	Lic. (BP-17,487) for changes)				
BAL-7723	11-3-72	VOL. AL			
BR-3866(L)	10-16-74	RENEWAL (MAIN&AUX.)			10-1-77
BR-800602B6	(S) 10-31-80	Renewal of License			10-1-83

## APPLICATION RECORD - BROADCASTING

AUG. 1955

V. L. HUTCHISON, ORAN A. MOWREY, A. W. DAVIS, JR. &amp; VIC LAMB

Call K R R R  
Letters ~~NEW~~ X..K..Y..A..P.....

Name d/b as RUIDOSO BROADCASTING COMPANY

(P.O. - A.W. Davis, Jr., Box 97, Paducah, Texas)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,793	10-30-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 1340kc Power - 250w Hours of operation - Unlimited Trans. location - South Center Ave. Ruidoso, New Mexico Studio location - Same as transmitter  Engr. - Guy C. Hutcheson, Arlington, Tex.	RETURNED	12-17-57
Rec'd	12-2-57		Bated wrong	
Resub.	12-23-57			
Rec'd	1-8-58			
Filed	1-8-58			
BMP-8601	6-22-59	Modification of c.p. (BP-11793 which authorized a new standard broadcast station) for extension of completion date from 7-5-59 to 1-1-60.	GRANTED	7-10-59
Rec'd & Filed	6-25-59			to 10-5-59

RCA BTA 250M

Name V. L. HUTCHISON, ORAN A. MOWREY, A. W. DAVIS, JR. AND VIC. LAMB d/b as RUIDOSO  
BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8712 R & F	9-9-59 9-10-59	Modification of C. P. (BP-11793 as modified, which authorized a new standard broadcast station) for extension of completion date from 10-5-59 to 11-7-59	GRANTED to	9-21-59 11-30-59
BMP-8777 R & F	11-4-59 11-6-59	Modification of C. P. (BP-11793 as modified which authorized a new standard broadcast station) to change type transmitter (Gates BC-250-T) Atty's: Mallyck & Bernton	GRANTED	11-19-59
BL-7734 Rec'd Filed	11-12-59 11-13-59 11-13-59	License to cover construction permit (BP-11793, as modified) which authorized a new standard broadcast station.  E. Theodore Mallyck, Atty.	GRANTED	6-23-60



FORM BC-121 #3  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call K R R R ( 11-13-61 )  
Letters X K Y A P

V.I. Hutchison, Oran A. Mowrey, A.W. Davis, Jr. and Vic Lamb  
Name ..dba..RUIDOSO BROADCASTING COMPANY.....  
Ruidoso, New Mexico

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,880 Rec'd Filed	5-27-61 6-5-61 6-5-61	Construction permit to increase daytime power from 250w <u>to</u> 1kw; install new transmitter (GATES BC 1T) Engr. - Guy C. Hutchison, Arlington, Texas	GRANTED	7-3-62
AMENDMENT R & F	10-27-61 11-2-61	AMENDED to change applicant name to "Quenton K. Crandall tr/as Lincoln County Broadcasting Co". (BAL-4296 gr 9-20-61)		
BAL-4296 Rec'd Filed	7-25-61 7-27-61 7-27-61	Voluntary assignment of license to Quenton K. Crandall tr/as Lincoln County Broadcasting Co.	GRANTED EFF:	9-20-61 10-24-61
BR-3866 Rec'd Filed	7-1-62 7-6-62 7-6-62	Renewal of license	GRANTED	12-26-62
BMP-10,649 R. & F.	10-30-62 11-5-62	Mod. of CP (BP-14,880 which auth. incr. day power; install new trans.; ) to change type trans. to Bauer 707.	GRANTED	11-20-62

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

K R R R

#4 Edward D. Hyman, tr/as Sierra Blanca Broadcasting Co. Letters

x Quenton K. Crandall tr/as  
LINCOLN COUNTY BROADCASTING CO.Name  
Ruidoso, New Mexico

File No.	Dated	Application for	Action	
			Nature	Date
BL-9896 R. & F.	12-13-62 12-17-62	Lic to cover CP(BP-14,880 as mod) which auth incr day power and install new transmitter.	GRANTED	4-29-63
BAL-5341 Re <sup>g</sup> 'd Filed	1-9-65 1-14-65 1-25-65	Voluntary assignment of license to EDWARD D. HYMAN tr/as SIERRA BLANCA BROADCASTING CO.	GRANTED EFF:	3-12-65 4-1-65
BR-3866 R & F	7-2-65 7-7-65	Renewal of license	GRANTED	9-1-65
TEL. dated 11-13-65 from		licensee re reduce hours B/C 11-15-65		
BP-17,487 Rec'd Filed See amend Card #5 Preliminary examination indicates this proposal is MUTUALLY EXCLUSIVE	10-25-66 10-27-66 10-27-66	CP to change frequency from 1340kc to 1360kc, change hours of operation from Unlimited to Daytime only, using power of 5kw (increase), install new trans. (Gates BC-5P-2). Atty: Prince & Paul Engr: Palmer A. Greer, Greenville, S.C.	DESIGNATED FOR HEARING JUL 25 1967 REMOVED from hearing & RETURNED to processing with BP-16,965, line 8-21-71 GRANTED	7-23-71

CONTACT: EDWARD D. HYMAN  
PHONE: CODE 505; 257-2345  
ADDRESS: RUIDOSO, N. M.

FORM BC-121 #5  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters K R R R

Name EDWARD D. HYMAN tr/as SIERRA BLANCA BROADCASTING CO.  
Ruidoso, New Mexico

File No.	Dated	Application for	Action	
			Nature	Date
BR-3866 R & F #439123 \$75 AUG 5 1968	6/11/68 6/28/68 6/28/68	Renewal of license Atty: John Gordon Smith	GRANTED	9-25-68
-----				
BP-17,487 cont'd AMENDMENT recd 7-16-68, filed(order) 7-31-68 re Section III.				
BRC-3408 R & F #574890 \$30	1-26-70 2-3-70 2-3-70	Mod. of lic. to change studio loc. to 2010 Budderth Drive, Ruidoso, New Mexico and operate by remote control from same location. Atty: Ray R. Paul(Prince & Paul)	GRANTED	3-9-70
BR-3866 R & F P.N. PRESS JUL 27 1971 PTA-2-4-72	6-15-71 7-1-71 7-1-71	Renewal of License Atty: Ray R. Paul (Prince & Paul) AMENDED 7-16-71 re: Balance Sheet AMENDED 10-5-71 re Sect. IV-A	GRANTED	2-16-72

(OVER)

TD PTA-4-27-72 then 4-21-72

BP-17,487 AMENDED 2-24-69 re include additional informati  
Section III.

(BR800602B6) SUPPLEMENTAL APPLICATION filed 6-2-80 as  
an amendment to pending renewal application.

(Atty. James K. Edmundson) PRESS:

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters K R R RSIERRA BLANCA BROADCASTING, INC.  
X EDWARD D. HYMAN, TR/ASName SIERRA BLANCA BROADCASTING CO.  
Ruidoso, New Mexico

File No.	Dated	Application for	Action	
			Nature	Date
1-BL-13,217 Rec'd W 037143-\$50. Filed PTA	1-22-72 1-28-72 1-31-72 1-31-72 2-4-72	Lic.(BP-17,487) for changes. Transmitter: BAUER, FB-5V. AC-067	GRANTED	5-16-72
2-BL-13,217 Rec'd W -48944-\$50. LTD PTA Amended & F PTA ext PRESS	3-6-72 3-9-72 3-9-72 3-27-72 4-7-72 5-4-72 MAY 11 1972	Lic. for new Auxiliary Transmitter in accord w/BP-17,487. Transmitter: BAUER, 707 - 1kw.  thru 4-21-72 - Re: engr. data (new pg. 1, Sect. II-A)		
BAI-7723 R & F FEE PD: \$250 #118801 CODE 053 (Form 316)  OCT 30 1972	10-6-72 10-12-72	Voluntary assignment of license to SIERRA BLANCA BROADCASTING, INC.	GRANTED  EFF:	11-3-72  11-27-72

APPLICATION RECORD - BROADCASTING

1360 kc

Call  
Letters K..R..R..R.....

Name SIERRA BLANCA BROADCASTING, INC.  
RUIDOSO, NEW MEXICO

File No.	Dated	Application for	Action	
			Nature	Date
BR-3866 R & F PN Recd. PRESS	6-7-74 7-1-74 " <b>JUL 11 1974</b>	RENEWAL OF LICENSE (MAIN & AUX.) AMENDED 9-17-74 re: bus. int.; commercial policy; ascertainment of comm. needs	GRANTED	10-16-74
BR-3866 R & F PN Recd. PRESS	5-18-77 5-23-77 " <b>MAY 27 1977</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY) (BR800602B6) SUPPLEMENTAL APPLICATION filed 6-2-80 as an amendment to pending renewal application. AMENDED 9-23-80 re: EEO	PRESS	10-31-80 <b>JUL 16 1980</b>

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION K R R R

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-20,886	8-30-77	new	Triple R. Broadcasting Inc. Ruidoso, N.Mex.	CP for a new station on: 1360khz. 5kw	



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

