

K R U S



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed12-17-47.....

Call letters K R U S

Location: Ruston, Louisiana

RUSTON BROADCASTING COMPANY, INC. (AL 3-5-69, Eff: 3-31-69)

Name of licenseexCLARENCE E. FAULK, JR., tr/as RUSTON BROADCASTING COMPANY.....

Transmitter location U.S. Highway 80, 1.75 miles Southwest of Center of Ruston. (CP & MP 10-7-47
(Lic. 12-17-47)105 Park Avenue, Ruston, Louisiana (Redescription)
EastMain studio location 105 North Railroad Avenue, Ruston, Louisiana. (CP & MP 10-7-47) (Lic. 12-17-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-5263	7-9-47	1490	250w	U	
Order issued - CP for new station granted subject filing MP for approval of T site and antenna					
B3-P-5263 BMP-3026	10-7-47	1490	250w	U	12-7 6-7-48
Mod. CP (5263) for approval of antenna and Transmitter site.					
BL-2796 BZ-2638	12-17-47	1490	250w	U	12-17 8-1-48
Lic. to cover CP (5263 as mod.) for a new station and determine operating power by direct method.					
BR-1784	7-21-48	1490	250w	U	8-1 8-1-51
BR-1784	7-25-51	1490	250w	U	8-1 6-1-52
BR-1784	5-21-52	1490 kc	250 w	Unl.	6-1-52 6-1-55
BRC-122 (1)	7-20-53	Mod. of lic. to operate trans. by R.C. from 105 East N. Railroad Avenue, Ruston, La.			
BR-1784	5-18-55	1490kc	250w	U	6-1 6-1-58
TELEGRAM	5-29-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			
BR-1784	6-26-58	Renewal of license			6-26- 6-1-61
	6-1-61	Comm. deferred action on renewal pending further consideration.			
BR-1784	11-3-61	Renewal of license			11-3 6-1-64
BP-14,423	1-26-62	1490kc	250w-500w	U	3-26-62 9-26-62
CP to incr. daytime power from 250w to 500w and install new trans. (COLLINS 550A) (Cond'1)					
BMP-10257 (1)	5-28-62	Mod. of CP(BP-14423) to chg. type trans. (COLLINS 20-V-3). & Increase day power			
BL-9476	10-22-62	1490kc	250w-500w	U	10-22 6-1-64
Lic. to cover CP (BP-14,423 as mod) which auth. incr. day power and instl. new trans. COND'L					
BP-15817	9-27-63	1490kc	250w, 1kw-LS	U	11-27 5-27-64
CP to increase daytime power to 1kw (Cond'1).					
BR-1784	5-28-64	Renewal of License			6-1 6-1-67
BL-10448 (1)	6-29-64	Lic. to cover CP(BP-15,817) which auth incr. daytime power. (Cond'1)			
BZ-3035	7-19-56	1490kc	250w-1kw-LS	U RC	7-19 8-1-57
condl Auth. to determine operating power by direct meas. of antenna power.					

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KRUS

Station location Ruston, Louisiana

Name of licensee CLARENCE E. FAULK, JR., tr/as RUSTON BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-1784	5-22-67	Renewal of License & NDEA			6-1-67 6-1-70
BAL-6408	3-5-69	Vol. AL			
BR-1784(L)	2-5-71	RENEWAL & NDEA			6-1-73
EBSA	5-25-72				
BS-1784(I)	10-11-72	ML to	correct	coordinates	6-1-73
BR-1784(L)	5-31-73	RENEWAL			6-1-76
BR-1784(S)	5-12-76		RENEWAL		6-1-79
BR 790201	ZI 2-29-80	(S)	RENEWAL		6-1-82

APPLICATION RECORD - BROADCASTING

Call KRUS
 Letters XNew

Name CLARENCE E. FAULK, JR. tr/as RUSTON BROADCASTING COMPANY
(PO No.3 Westwood Hills, Ruston, Louisiana)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5263	9-14-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1490kc Power: 250w Hours of operation: Unlimited Trans. location: To be determined-Ruston, Louisiana Studio location: 105 North Railroad Ave., Ruston, Louisiana	Docket No. 7889	
Rec'd	9-17-46		GRANTED AFTER HEARING	
Filed	9-17-46		Decision B-361	7-9-47
			subject filing MP for approval of T site and antenna.	
			Order issued	
			Issued with MP 3026	

Transmitter- Collins 300-G

O.S. Droke, Engr.
Sheveport, Louisiana

APPLICATION RECORD - BROADCASTING

#2

Call

Letters

KRUS

Name CLARENCE E. FAULK, JR. tr/as RUSTON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3026	7-25-47	Mod. of C.P. (B3-P-5263, which authorized a new standard broadcast station) for approval of antenna and transmitter location at 1.75 miles SW of center of Ruston, Louisiana. (Filed by E. D. Johnston, Atty.)	GRANTED	10-7-47
Rec'd	8-4-47			
Filed	8-4-47			

APPLICATION RECORD - BROADCASTING

#3

Call
Letters ... K.R.U.S.

Name CLARENCE E. FAULK, JR., tr/as RUSTON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-2796 Rec'd Filed	11-3-47 11-5-47 11-5-47	License to cover C.P. (B3-P-5263, as mod.,) which authorized a new standard broadcast station. and <i>12-17-47</i>	GRANTED	12-17-47
BZ-2638 Rec'd Filed	11-3-47 11-5-47 11-5-47	Authority to determine operating power by direct measurement of antenna power.		
BP-6730 Rec'd Filed	4-20-48 4-23-48 4-23-48	Construction Permit to change frequency from 1490kc to 1230kc. E.D. Johnston, Apty. O.S. Droke, Engr. Contingent upon KNOE being granted a change of facilities.	DOCKET # 9092 Dismissed without pre- judice 1-28-49 ORDER ISSUED	

APPLICATION RECORD - BROADCASTING

#4

Call
Letters K R U SName CLARENCE E. FAULK, JR., tr/as RUSTON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1784 Rec'd	5-20-48 6-1-48	Renewal of license	GRANTED	7-21-48
BR-1784 Rec'd	5-1-51 5-28-51	Renewal of license	GRANTED	7-25-51
BR-1784 Rec'd Resub. Rec'd Filed	3-8-52 3-26-52 4-23-52 4-30-52 4-30-52	Renewal of license	Application returned App. returned to Sect. II - tested after Sect. I. GRANTED	5-21-52 5-21-52
BRC-111 Rec'd Resub. Rec'd Filed	6-29-53 7-3-53 7-9-53 7-13-53 7-13-53	Modification of license to operate transmitter by Remote Control from 105 E. North Railroad Avenue, Ruston, Louisiana.	RETURNED Not rebarised. GRANTED	July 6, 1953 7-20-53

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters KRUS

Name CLARENCE E. FAULK, JR., tr/as RUSTON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1784 Rec'd Filed	2-16-55 2-21-55 2-21-55	Renewal of License	GRANTED	5-18-55
BR-1784 Rec'd. Resubmitted Rec'd. Resubmitted Rec'd & Filed	2-24-58 3-3-58 2-24-58 3-20-58 3-27-58 3-31-58	Renewal of License.	RETURNED incorrect. RETURNED by 3-24-58 improperly verified. GRANTED	3-10-58 name incorrect. 3-24-58 improperly verified. 6-26-58
BP-14,423 Rec'd Resub Rec'd Resub R&F	8-17-60 8-19-60 8-17-60 10-7-60 10-17-60 10-19-60	Construction permit to increase daytime power from 250w to 500w, and install new transmitter (Collins 550A). Engr. - Joel E. Wharton, Shreveport, Louisiana	RETURNED 8-26-60 RE-ENGR. SER-V-A Rec'd 10-13-60 Dated wrong GRANTED	8-26-60 RE-ENGR. SER-V-A 10-13-60 Dated wrong 1-26-62

Interference 250w Class IV stations. Ant. Resist. measurements Sec. 3.54

APPLICATION RECORD - BROADCASTING

Call
Letters KRUS

#6

Name CLARENCE E. FAULK, JR., tr/as RUSTON BROADCASTING COMPANY
RUSTON, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1784 Rec'd & Filed	2-28-61 3-1-61	Renewal of License	GRANTED	11-3-61
BMP- Rec'd	2-28-62 3-2-62	Mod. of CP (BP-14,423, which auth. increase daytime power and install new transmitter) to increase daytime power from 500w to 1kw and install new transmitter (Collins 20-V) Eng. Howard Griffith, West Monroe, La.	Ret'd Not signed by notary	3-22-62
BMP-10,257 R.&F.	4-9-62 4-12-62	Mod. of CP (BP-14,423) which auth. inc. day power and install new trans) to chg. type transmitter (Collins 20-V-3).	GRANTED	5-28-62

APPLICATION RECORD - BROADCASTING

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Call
Letters K R U SName Clarence E. Faulk, Jr. tr/as RUSTON BROADCASTING COMPANY
Ruston, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BL-9476 R. & F.	6-15-62 6-18-62	Lic to cover CP(BP-14,423 as mod) which auth incr day power and install new transmitter.	GRANTED re: accept interf.	10-22-62
BP-15,817 Rec'd Filed	10-18-62 12-7-62 12-7-62	CP to increase daytime power from 500w to 1kw Atty. Kirkland, Ellis, Hodson, Chaffetz & Masters Eng. Howard Griffith, West Monroe, La.	GRANTED Cond'l re: 250w Class IV stations. & meas. re Masters Sect. 3.54	9-27-63
BL-10,448 R. & F.	12-11-63 12-13-63	Lic to cover CP(BP-15,817) which auth incr daytime power. Atty- Kirkland, Ellis, Hodson, Chaffets and Masters	GRANTED Cond'l re: 250w Class IV stations.	6-29-64

APPLICATION RECORD - BROADCASTING

Call
Letters K R U SName CLARENCE E. FAULK, JR., tr/as RUSTON BROADCASTING COMPANY
Ruston, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-1784 Rec'd Filed	3-3-64 3-5-64 3-5-64	Renewal of license	GRANTED	5-28-64
BZ-6035 Rec'd Filed	4/21/66 4/25/66 6/6/66	Auth. to determine operating power by direct meas. of antenna power. (1490kc) Attys: Kirkland, Ellis, Hodson etc.	GRANTED	7-19-66
BR-1784 R & F	2-28-67 3-3-67	Renewal of license	GRANTED	5-22-67 Con'd. 250w Class IV
BAL-6408 R & F FEE PD: \$75 JUL 17 1968 Pub. notice filed 7-18-68	6-21-68 7-5-68 441560	Voluntary assignment of license to RUSTON BROADCASTING COMPANY, INC. Req. waiver Suppre interim policy -Docket 18110 Atty - Kirkland, Ellis etc	GRANTED	3-5-69 (COND'L.D-18110) Eff: 3-31-69 take
AMENDED 9-20-68 conclusion in DOCKET 18110 LTR filed 10-18-68 AMENDED 11-13-68 AMENDED 12-3-68	-68 -68 -68 -68	- statement re will accept grant subject to condition - support of sale of FM & efforts made to sell FM - plan of financing - Reason for selling	take	off air pending FM(reply to ltr 10-1-68) (SEE OVER FOR FURTHER AMENDMENTS)

RE: BAL-6408 - Inventory list (licensee)

APPLICATION RECORD - BROADCASTING

Call
Letters K R U S

NameRUSTON BROADCASTING COMPANY, INC.....
Ruston, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-1784 R & F #581388 \$75. P.N.	2-20-70 3-3-70 (\$210. submitted) 3-3-70	Renewal of License Atty.: James R. Cooke AMENDED 4-23-70 re: commercial matter AMENDED 1-22-71 re: <u>commercial policy</u>	GRANTED	2-4-71
BR-1784 R & F PN Recd. PRESS	3-2-73 3-5-73 " MAR 27 1973	RENEWAL OF LICENSE John L. Tierney, Atty.	GRANTED	5-31-73
BR-1784 R & F PN Recd. PRESS	1-31-76 2-2-76 " MAR 11 1976	RENEWAL OF LICENSE Jas. R. Cooke, Atty. AMENDED 3-15-76 re: commercial matter	GRANTED	5-12-76

APPLICATION RECORD - BROADCASTING

Call
Letters K R U S

Name RUSTON BROADCASTING COMPANY, INC.
Ruston, LA

File No.	Dated	Application for	Action	
			Nature	Date
BR790201ZI PRESS MAR 26 1979		Renewal of License R. Michael Senkowski, Atty.	GRANTED	2-29-80

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION...K.R.U.S...

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-6987	10-23-49	New	Joe F. Rushton, M.D. Shreveport, La.	C.P. for new Station 1490kc, 250w, Unlimited	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

