

K R S I



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-13-59

Call letters K.R.S.I.

~~Hopkins-Edina~~ St. Louis Park, Minnesota

ROY H. PARK BROADCASTING OF MINNESOTA, INC. (AL. 12-31-74; EFF:1-1-75)

X ROY H. PARK BROADCASTING OF THE MIDWEST, INC. (AL 11-6-68

x AREAWIDE COMMUNICATIONS, INC. (EML 10-4-67)

Name of licensee x RADIO SUBURBIA, INC.

Transmitter location At intersection of State Hwy. 169 and County Road 66,
one mile west of Edina, Minnesota (CP 10-3-56)11320 Valley View Road, Eden Prairie, Minn. (BS 1-22-73)
x 4500 Excelsior Blvd., St. Louis Park, Minnesota

Main studio location To be determined, Hopkins-Edina-St. Louis Park, Minnesota (CP 10-3-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-9405 C.P.	10-3-56 for a new	950 Standard	1kw-DA Broadcast	Day Station	12-3 6-3-57
BMP-7700 (1)	6-18-57	Mod. of CP(BP-9405) for extension of completion date to 9-3-57			
BP-11,564 C.P.	10-7-57 to replace expired C.P. (BP-9405, as mod.) which authorized a new standard broadcast station	950kc	1kw-DA-D	Day	12-7 6-7-58
BMP-8133 (1)	5-13-58	Mod. of CP(BP-11,564 as reinstated and modified which authorized a new standard broadcast station) to change type transmitter to (RCA HTA-10X).			
BMP-8226 (2)	11-25-58 mod.) to specify studio location and change station location.	Mod. of CP(BP-8226, as reinstated and			
BL-7111 * - - - -	7-13-59 Lic. to cover CP (BP-11,564 as mod.) and reinstated which authorized a new standard broadcast station.	950kc	1kw-DA	Day	7-13 4-1-62
BTC-3716 EFF:	5-17-61 5-20-61	Voluntary transfer of control of licensee corporation from William E. Schons, Russell Russell H. Larson, Kenneth C. Weinmann and Emilie L. Weinmann to Red Owl Stores, Inc.			
BP-14096 (Cond'1)	2-14-62	950kc	1kw-DA-2,	Un	4-14 10-14-62
		CP to chg. hrs. of op. from Day, to Un. (pwr. 1kw) make changes in DA (add 1 tower) Chg. from DA-D to DA-2			
HR-3756	3-23-62	Renewal of license			4-1 4-1-65
BL-9685	4-18-63	950w	1kw-DA-2	Unl.	4-18 4-1-65
	Lic. to cover CP (BP-14,096) which auth. chg. hours of oper. (form DAY to U) chg. DA(1 add'1 tower) chg. DA-D to DA-2.				
BS-3756 (1)	9-26-63	Mod. of license to change specifications.			(Memo) operating
BR-3756	3-15-65	950kc	1kw-DA-2,	Unl.	4-1 4-1-68
BML-2226 (1)	10-4-67	Mod. of license to change licensee name to AREAWIDE COMMUNICATIONS, INC.			
BTC-5402	3-27-68	Vol. TC			

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters ..K.R.S.I.....

Station location

Name of licensee ...SEE CARD #1.....

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BTC-5402 EFF.	5-29-68 6-11-68	Vol. TC			
BR-3756(L)	11-6-68	Renewal	of License & NDEA		4-1-71
BAL-6418	11-6-68	Vol. AL			
BR-3756(L)	3-25-71		RENEWAL & NDEA		4-1-74
BTC-6700	10-27-71	VOL TC	EFF: 11-1-71		
EBSA	5-25-72				
BS-3756(1)	1-22-73	ML to chg. SL			
BR-3756(L)	7-3-74	Renewal			4-1-77
BAL-8322	12-31-74	Vol. AL		EFF:	1-1-75
COMTEL	8-20-75	Authority granted thru 9-30-75 operate without necessity of taking weekly field intensity measurements at MP's pending repair or calibration of field meter. Necessary maintain all other operating parameters per license			
BR-3756(L)	3-15-77		RENEWAL		4-1-80
BR 791203	XN 3-31-80	(S)	RENEWAL		4-1-83

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters KRSI
 Name ~~EDWARD SCHONS AND WILLIAM E. SCHONS d/b as HOPKINS EDINA~~
~~ST. LOUIS PARK BROADCASTING COMPANY~~ RADIO SUBURBIA, INC.
 PO c/o William E. Schons 1135 Plymouth Bldg., Minneapolis 3, Minn.

File No.	Dated	Application for	Action	
			Nature	Date
BP-9405	7-26-54	Construction permit for a new standard broad-	GRANTED Subj. to installation of properly designed phase monitor, and sub- mission of complete non-directional proof of performance <i>after hearing</i>	10-3-56
Rec'd	7-27-54	cast station to be operated on:		
Filed	7-27-54	Frequency: 950kc		
		Power: 1kw - DA		
		Hours of Operation Daytime		
		Trans. Location: 1 mi. W. of Edina at the inter-		
		section of State Hwy. 169 and		
		County road 66, Nr. Edina, Minn.		
		Studio Location: To be determined		
		Hopkins-Edina-St. Louis Park,		
		Minnesota		
		Samuel Miller, Atty		
		Lynne C. Smeby, Engr.		
AMENDED	3-1-55	AMENDED to change name of applicant to		
Rec'd	3-3-55	Radio Suburbia, Inc.		
Filed	3-18-55			

SEE AMENDMENT ON CARD #2

GATES BC-1E

Name RADIO SUBURBIA, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-9405 (Cont'd from card #2) AMENDED Rec'd Filed	7-8-55 7-11-55 7-15-55	AMENDED to make changes in stockholders.	See Card	#1 for Action
BMP-7700 Rec'd Filed	5-29-57 5-31-57 5-31-57	Modification of Construction Permit (BP-9405 which authorized a new standard broadcast station) for extension of completion date from 6-3-57 to 12-3-57.	GRANTED	6-18-57 to 9-3-57
BMP- Rec'd Filed	9-5-57 9-6-57	Modification of Construction Permit (BP-9405 as mod., which authorized a new standard broadcast station) for extension of completion date from 9-3-57 to 3-3-58.	Returned necessary 321.	9-16-57 to file Form

APPLICATION RECORD - BROADCASTING

AUG. 1955

#3

Call
Letters K R S I

Name ..RADIO SUBURRIA, INC.....

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,564 Rec'd Filed	9-19-57 9-20-57 9-20-57	Construction permit to replace expired construction permit BP-9405 as mod., which authorized a new standard broadcast station.	GRANTED Cond'l re phase monitor and DA-non-DA proof	10-7-57
BMP-8133 Rec'd Resub Rec'd&Filed	3-26-58 3-31-58 5-7-58	Modification of construction permit (BP-11,564 as reinstated and modified which authorized a new standard broadcast station) to change type transmitter to ((RCA BTA-LMX).	Application ret. 3-27-58 incomplete. GRANTED	5-13-58
BL-7111 Rec'd Filed Amended R & F	5-2-58 5-6-58 5-6-58 12-10-58 12-15-58	License to cover c.p. BP-11,564 as mod., and reinstated which authorized a new standard broadcast station Amended to delete Hopkins-Edina from station location.	GRANTED	7-13-59

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters **K R S I**Name **RADIO SUBURBIA, INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8226 Rec'd Filed	7-10-58 7-11-58 7-11-58	Modification of construction permit (BP-11564 as reinstated and mod. which auth. a new standard broadcast station) to specify studio location as 4500 Excelsior Blvd., St. Louis Park, Minnesota and change station location from St. Louis Park-Edina-Hopkins, Minnesota <u>TO</u> ST. LOUIS PARK, MINNESOTA. Atty. - Samuel Miller	GRANTED	11-25-58
BP-14,096 Rec'd Filed	4-25-60 4-28-60 4-28-60	Construction Permit to change hours of operation from <u>Daytime</u> to Unlimited using power of 1kw; make change in directional antenna (1 add'l) tower; change from DA-D to DA-2 8-11-61 Atty.- Samuel Miller Percy Russell (Kirkland Eng.- Walter F. Kean, Riverside, Ill. Ellis AMENDED to reflect BTC-3716 gr 5-17-61	GRANTED Cond'l. re: installation properly designed phase monitor; Field meas. equip.; complete non-DA proof; and before prog. tests, submit new etc) impedance meas.	2-14-62
AMENDMENT R & F	8-7-61 8-11-61			

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters K R S IName RADIO SUBURBIA, INC.
St. Louis Park, Minn.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3716	3-23-61	Voluntary transfer of control of licensee corporation from William E. Schons, Russell H. Larson, Kenneth C. Weinmann and Emilie L. Weinmann to Red Owl Stores, Inc. Samuel Miller, Atty. for Transferors Percy H. Russell, Atty. for Transferees	GRANTED	5-17-61
Rec'd	3-28-61		EFF:	5-20-61
Filed	3-28-61			
BR-3756	12-27-61	RENEWAL OF LICENSE	GRANTED	3-23-62
R. & F.	1-2-62	Attys-Kirkland, Ellis, Hodson, Chaffetz & Masters		
BL-9685	9-14-62	Lic to cover CP(BP-14,096) which auth chg hours of operation (from Day to U) chg DA (1 add'l tower) chg DA-D to DA-2. Atty- Kirkland, Ellis, Hodson, Chaffetz & Masters	GRANTED	4-18-63
R. & F.	9-17-62			

APPLICATION RECORD - BROADCASTING

Card #6

Call

Letters K R S I

AREAWIDE COMMUNICATIONS, INC.

Name X RADIO SUBURRIA, INC.

ST. LOUIS PARK, MINNESOTA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3756 R & F	12/28/64 1/4/65	Renewal of license	GRANTED	3-15-65
BTC-5102 R & F	7-26-67 7-28-67	Voluntary transfer of control of Red Owl Stores, Inc. (Parent corp. of lic. corp) from James F. Bell, Jr., Thomas R. Anderson & "Bell Interests" to Gamble-Skogmo, Inc.	GRANTED	3-27-68
AUG 8 1967		Atty - Kirkland, Ellis etc (P. Russell)	GRANT SET-ASIDE	4-24-68
BML-2226 R & F	9-18-67 9-19-67	Mod. of lic. to change licensee name to AREAWIDE COMMUNICATIONS, INC. Atty. Percy Russell	by Comm. order #15729 GRANTED EFF.	5-29-68 6-11-68
SEP 28 1967			GRANTED	10-4-67
BR-3756 R & F	12-28-67 1-2-68	RENEWAL OF LICENSE Atty: Percy H. Russell	GRANTED	11-6-68
JAN 17 1968			(Cond'l re: consummate within 45 days & notify Comm. 1 day thereafter)	
BAT-6418 R & F	7-2-68 7-16-68	Voluntary assignment of license to ROY H. PARK BROADCASTING OF THE MIDWEST, INC. Atty for assignor - Percy H. Russell for assignee - John H. Aldrich	GRANTED	11-6-68
JUL 29 1968				

APPLICATION RECORD - BROADCASTING

Call
LettersK..R..S..I.....

ROY H. PARK BROADCASTING OF THE MIDWEST, INC.

Name AREAWIDE-COMMUNICATIONS, INC.St. Louis Park, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BR-3756 R & F P.N. PRESS JAN 27 1971	12-18-70 1-4-71 1-4-71	Renewal of License Atty: Edward B. Reddy (Midlen & Reddy)	GRANTED ✓	3-25-71
BTC-6700 R & F FEE PD: \$250 #014344 CODE 053 (Form 316) ALSO SEE: WSLs, WTVR ETC PRESS: 10-28-71	10-22-71 10-22-71	Voluntary transfer of control of lic corp from Roy H. Park to Park Broadcasting, Inc. Atty - McKenna & Wilkinson	GRANTED EFF:	10-27-71 11-1-71
BR-3756 R & F PN Recd. PRESS	12-20-73 1-2-74 28 JAN 1974	RENEWAL OF LICENSE AMENDED 3-15-74 re: balance sheet; ascert. of comm. needs; EEO	GRANTED	7-3-74

APPLICATION RECORD - BROADCASTING

950 KHz

Call
Letters KRSI

ROY H. PARK BROADCASTING OF MINNESOTA, INC.

Name XROY H. PARK BROADCASTING OF THE MIDWEST, INC.
St. Louis Park, Minn.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8322 R & F FEE PD: \$250 # 377140 CODE 047 (FORM 316) ALSO SEE KRED & FM KFMX DEC 31 1974	12-24-74 12-26-74	Voluntary assignment of license to ROY H. PARK BROADCASTING OF MINNESOTA, INC. Atty - <u>Midlen</u> & Reddy	GRANTED EFF:	12-31-74 1-1-75
BR-3756 R & F PN Recd. PRESS	11-15-76 12-1-76 " FEB 22 1977	RENEWAL OF LICENSE John J. Smith, Atty.	GRANTED	3-15-77
BR791203 PRESS	JAN 31 1980	Renewal of License Atty.: Robert W. Coll	GRANTED	3-31-80

82-2-4-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

