

KSEL



Remington Rand Inc.

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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199



## BROADCASTING STATION LICENSE RECORD

Date first licensed 2-4-47 (SEE CARD # 24) Call letters KSL

\* LUBBOCK BROADCASTING COMPANY (AL 2-8-55 EFF: 2-10-55) Location: Lubbock, Texas  
~~NEWS, INC.~~ (AL-9-23-53 EFF: Not consummated per ltr. 11-6-53)

\* WALTER G. RUSSELL, WALTER L. HULL AND MARY FRANCES HULL AND M. M. ROCHESTER d/b as  
 LUBBOCK BROADCASTING COMPANY (AL-6-5-53 EFF: 6-11-53)

Name of licensee xLUBBOCK BROADCASTING COMPANY

904 East Broadway, Lubbock, Texas (redescription ltr. 2-2-76)  
 x1 mi. East of courthouse & 450' south of East Broadway, Lubbock, Texas  
 x84th and Avenue L, Lubbock, Texas (redescription BRC 12-15-69)  
 x1.0 mile east of Courthouse and 450' south of E. Broadway (redescription)  
 x1/4 mile East City Limits and 450 feet South of East Broadway.

Transmitter location Lubbock, Texas (CP 8-1-46)

904 East Broadway, Lubbock, Texas (Letter 8-2-76)  
 x1201 84th St., Lubbock, Texas (redescription ltr. 2-2-76)  
 x 84th & Avenue L, Lubbock, Texas  
 x same as transmitter (BRC 12-15-69)  
 xx 1916 Ave. Q, Lubbock, Texas (Tele. 11-20-51 Eff. 11-26-51)  
 x Ferguson Bldg., Texas Ave., Lubbock, Texas (Lic. 2-4-47)  
 Main studio location x to be determined, Lubbock, Texas (CP 8-1-46)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
3-P-3796	8-1-46 C.P. for new Station	950	1kw	Daytime (Conditional Clause)	10-1 4-1-47
B3-L-2131	2-4-47	950	1kw	Daytime	2-4 5-1-47
B3-Z-1947	Lic. to cover CP(3796) for new station, specify S location and determine operating power by direct method (Conditional Clause)				
B3-P-5537	4-30-47	950	500w* 1kw-LS U *DA-N	(Conditional clause)	6-30 12-30-47
CP-increase power, change hours of operation, install DA for night use and mount FM antenna.					
BR-1388	4-23-47	950	1kw	D	5-1 5-1-50
BMP-2806	7-24-47	950	500w* 1kw-LS U	6-30 12-30-47	Make changes in *DA-N, (Conditional Clause)
BS-1388	6-11-47	STA to opr. add 1 time from 8:00 to 8:15 pm, CST, June 11, 1947, to broadcast the official opening of Gene Autry's Rodeo by Gov. of New Mex. and Att. Gen. of Texas. only.			
BL-2759 BZ-2600	1-26-48	950	500w*, 1kw-LS U *DA-N	1-26 5-1-50	Lic. to cover CP (5537 as mod) to increase power, change hours of opr., install DA for night use & determine opr. power by direct method. (COND. CLAUSE)
BP-6814	8-10-48	950	500w*, 1kw-LS U *DA-N	10-10 4-10-49	CP to make changes in FM and AM antennas. (COND. CLAUSE)
BS-1388	4-28-50	Extension of License			5-1 9-1-50
BS-1388	8-31-50	Extension of license			9-1 12-1-50
BTC-999	11-14-50	Voluntary relinquishment of control of licensee corp. thru sale of stock from Hoyt Houck Robert D. Houck to B.C. Garnett and Betty K.S. Garnett.			
Eff: 11-23-49 prior to grant					
BR-1388	11-22-50	950	500w*, 1kw-LS U *DA-N	11-22 5-1-53	
BP-7917	12-18-50	950	500w* 1kw-LS U *DA-N	By 2-18-51 8-18-51	
C.P. to install new T (COND. CLAUSE)					

\*\* CP cancelled 3-4-49 per request of applicant



## BROADCASTING STATION LICENSE RECORD

#2

See Card # 11

Date first licensed

Call letters K.S.E.L.

DAVID R. - WORLEY, - H. EARL MIZELL, - C. FRED CHAMBERS, W.D. - KENNEDY, GILBERT C. - THOMPSON - &amp; - GERALD H.

X DAVID R. WORLEY, GEORGE H. W. BUSH, H. EARL MIZELL, DON O. FREEMAN, GERALD H. SANDERS,

C. FRED CHAMBERS, W.D. KENNEDY, JAMES P. SIMMONS AND GILBERT C. THOMPSON, d/b as

LUBBOCK BROADCASTERS, LTD. (AL-2-17-59 EFF: 4-28-59)

X DAVID R. WORLEY, GEORGE H. W. BUSH, H. EARL MIZELL, DON O. FREEMAN

Name of licensee AND GERALD H. SANDERS, d/b as LUBBOCK BROADCASTERS, LTD. (BAPL - 11-25-58; /  
(EFF: 12-1-58)

Transmitter location

Main studio location



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BL-4415	5-16-51	950	500w, 1kw-LS	U	5-16 5-1-53
	Lic. to cover CP(7917) to install new T. *DA-N (CONDL. CLAUSE)				
BTC-1181 Eff.	8-31-51 9-20-51	Transfer of control of licensee corp. from B.C. Garnett and Betty K.S. Garnett to WALTER G. RUSSELL			
BR-1388	4-8-53	950	500w-1kw- LS-DA-N	U	5-1 8-1-53
BAL-1561 EFF:	6-5-53 6-11-53	Vol. assignment of license to WALTER G. RUSSELL, WALTER L. HULL AND MARY FRANCES HULL AND M.M. ROCHESTER, d/b as LUBBOCK BROADCASTING COMPANY			
BR-1388	7-29-53	950	500w, 1kw- LS-DA-N	U	9-1 8-1-56
<del>BAL-1594</del> EFF:	<del>9-23-53</del> Not consumated	<del>Vol. assignment of license to News, Inc.</del> per letter dated 11-6-53			
BAL-1960 EFF:	2-8-55 2-10-55	Vol. assignment of license to Lubbock Broadcasting Company			
BTC-2059 EFF:	9-16-55 9-20-55	Vol. relinquishment of control by Walter G. Russell.			
BR-1388	7-11-56	950	500w, 1kw- LS-DA-N	U	8-1 8-1-59
BP-10816	10-17-56	950kc	500w-1kw-LSUN DA-N		12-17-56 6-17-57
	CP to mount an FM antenna on the SW Tower (cond'l)				
BL-6741	10-21-57	950kc	500w-1kw	DA-N Un	10-21 8-1-59
	License to cover CP (10816)				
BP-10724	10-23-57	950kc	500w-5kw	DA-2 Un	12-23 6-23-58
	CP to increase daytime power; change from DA-N to DA-2; install new transmitter for daytime use (2 main transmitters). (conditional)				
BMP-8145 (1)	6-3-58	Mod. of CP(BP-10,724) for extension of completion date to 12-23-58.			
BAPL-173 EFF:	2-17-59 4-28-59	Voluntary assignment of license to David R. Worley, George H.W. Bush, H. Earl Mizell, Don O. Freeman, Gerald H. Sanders, C. Fred Chambers, W.D. Kennedy, James P. Simmons and Gilbert C. Thompson, d/b as Lubbock Broadcasters, Ltd.			



## B BROADCASTING STATION LICENSE RECORD

SEE CARD #4

Date first licensed .....

Call letters KSEL

EFF: 8-1-61

X McALISTER BROADCASTING CORPORATION (AL 7-26-61 Station location .....

X KSEL RADIO, INC., (AL 11-28-60; EFF: 12-19-60

x DAVID R. WORLEY, H. EARL MIZELL, C. FRED CHAMBERS, W. D. KENNEDY, GILBERT C. TOMPSON AND  
GERALD H. SANDERS d/b as LUBBOCK BROADCASTERS, LTD. (AL 8-22-60) EFF: 9-6-60Name of licensee See Card #2 .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BMP-8154 (2)	6-19-58	Mod. of CP(BP-10,724) which authorized increase daytime power, change from DA-N to DA-2 install new transmitter for daytime use (COLLINS 21E) two Main trans to change type daytime transmitter to (GATES BC-5P).			
BAPL-166 EFF: George H. Gerald H.	11-25-58 12-1-58 W. Bush, Sanders,	Voluntary assignment of license and construction permit to David R. Worley, H. Earl Mizell, Don O. Freeman and d/b as Lubbock Broadcasters, LTD.			
BMP-8349 (3)	12-23-58	Mod. of CP(BP-10,724 as mod.) for extension of completion date to 6-20-59			
BMP-8581 (4)	7-20-59	Mod. of CP(BP-10,724) for extension of completion date to July 20, 1959.			
BR-1388	7-22-59	950	500w, 1kw-LS U DA-N	8-1	8-1-62
BP-13273	8-13-59	CP to replace expired CP(BP-10,724) which authorized increase daytime power; change from DA-N to DA-2; install new transmitter for daytime use (2 main transmitters) [Cond'l].			
		950	500w, 5kw DA-2 U	8-13	10-20-59
<del>BMP-8830 (6)</del>	<del>1-20-60</del>	<del>Mod. of CP(BP-13,273) for extension of completion date to 10-20-60</del>			
BMP-8830 (1)	1-20-60	Mod. of C.P.(BP-13,273) which authorized increase daytime power, chg. from DA-N to DA-2, and install new transmitter for day use) to change type transmitter to (Collins 21E)			
BL-7779	7-1-60	950kc	500w-5kw-LS U	7-1-60 8-1-62	
		Lic. to cover C. P. (BP-13273, as reinstated) which auth. incr. daytime power, chg. from DA-N to DA-2, install new trans. for daytime use (2 main trans.)			
BAL-3969 EFF:	8-22-60 9-6-60	Voluntary assignment of license to David R. Worley, H. Earl Mizell, C. Fred Chambers W.D. Kennedy, Gilbert C. Thompson and Gerald H. Sanders d/b as Lubbock Broadcasters, Ltd.			



Form BC 126  
June 1954

Card #4

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KSEL

Station location Lubbock, Texas

Name of licensee KSEL, INC. (AL. 3-13-75; EFF: 4-1-75)

See card <sup>3</sup>~~4~~

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BAL-4060 EFF:	11-28-60 12-19-60	Voluntary assignment of license to KSEL Radio, Inc.			
BAL-4236 EFF:	7-26-61 8-1-61	Voluntary assignment of license to McAlister Broadcasting Corporation.			
BS-1388	1-24-62	950kc	500w, 5kw-LS U DA-2		1-24 8-1-62
	Modification of license to show that the field intensities be made monthly.				
BS-1388 (1)	5-31-62 Memo	Mod. of license to correct operating specifications.			
BR-1388	7-30-62	950kc	500w, 5kw, Unl LS-DA-2		8-1 8-1-65
BL-9150	8-3-62	950kc	500w-5kw Unl		8-3 8-1-65
	Lic. to use pres. nighttime trans. (COLLINS 20V) as an Aux. Trans. during the day, to be operated on 950kc, 500w, Day-DA.				
<u>Wire</u>	<u>7-18-63</u>	<u>Ext. auth. remain silent thru 8-15-63.</u>			
BR-1388	2-23-66	Renewal of license (Main and Auxiliary)			2-23 4-1-67 (Short Term)
BTC-5023	3-3-66	Voluntary acquisition of positive control of lic. corp. by R. B. McAlister and Bill B. McAlister, as a Family Group, thru purchase of stock from Roy Bass and Alex Miller.			
BR-1388	3-3-67	Renewal of license Main & Aux.			4-1 8-1-68
TELEGRAM	10-17-67	PSA	500w		
BR-1388(S)	7-22-68	RENEWAL (MAIN & AUX.)			8-1-71
BRC-3373(1)	12-15-69	Operate RC. (Main)			
BTC-6486	2-24-71	VOL. TC EFF: 3-23-71			
BR-1388(L)	9-10-71	RENEWAL MAIN - AUX.			8-1-74
BR-1388(L)	9-10-71	Supersede page 1 to correct TL			8-1-74
		950kc	500w, 5kw-LS U 500w, 1kw-LS Aux		RC RC
EBSA	5-22-72				



Form BC 126  
June 1954

#5

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KSEL

Station location .....

Name of licensee See Card #4

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-1388(L)	8-22-74	Renewal of License (Main & Auxiliary)			8-1-77
BAL-8307	3-13-75	Vol. AL.	EFF:	4-1-75	
Ltr.	2-2-76	Redescribe TL, SL & RC.			
Ltr.	8-2-76	SL changed; RC deleted			
R-1388(L)	7-14-78	Renewal (Main & Aux.)			8-1-80
BS- 1388 (1)	9-18-79	Modification to correct Monitoring point description			8-1-80
<u>BR 800328</u>	<u>UC 7-18-80</u>	<u>(S)</u>	<u>RENEWAL</u>	<u>(MAIN &amp; AUX. TRAN)</u>	<u>8-1-83</u>



## APPLICATION RECORD - BROADCASTING

Call **KSEL**Letters **X NEW**

~~CLYDE H. SMITH, C. O. BALDWIN, HOYT HUGH and WALTER G. RUSSELL~~  
 Name LUBBOCK BROADCASTING COMPANY

(P.O. ~~1302 Avenue G, Lubbock, Texas~~)

310 Amarillo Bldg., Amarillo, Texas

Application for

Action

Nature Date

B3-P-3796

11-28-44

C.P. for a new standard broadcast station

Rec'd

12-5-44

to be operated on:

Filed

12-5-44

Frequency: ~~960~~ ke- 950 kc

Power: 1kw

Hours of Operation: Daytime only

Trans. Location:  $\frac{1}{4}$  Mi. east city limits and

450' South of East Broadway, Lubbock, Texas

Studio: To be determined, Lubbock, Texas

~~(Filed by Verne R. Young, Atty.)~~ Ltr. 4-30-46

Grant R. Wrathall, Engineer

(Call "KSEL" reserved)

AMENDED

9-29-45

AMENDED to change name of applicant from

Rec'd

10-5-45

partnership to coporation - Lubbock Broadcasting

Filed

10-5-45

Company, changes in transmitting equipment

and antenna.

Amended

3-14-46

RE to change frequency from 960 to 950 kc

Rec'd

3-22-46

Filed

3-28-46

Docket No. 7343  
 Granted without a  
 hearing 8-1-46  
 (Subject to condition  
 that permittee shall  
 satisfy legitimate com-  
 plaints of blanketing  
 within 250 mv/m  
 contour including  
 external cross  
 modulation)



COMPOSITE



## APPLICATION RECORD - BROADCASTING

#2

Call

Letters K S E LName LUBBOCK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2141 Rec'd Filed	9-16-46 9-18-46 9-18-46	Modification of Construction Permit (B3-P-4796) which authorized a new standard broadcast station) to make changes in antenna, ground system and transmitting equipment.  Ralph E. Walker, Att'y	Dismissed Request of Attorney	9-27-46
B3-L-2131 Rec'd Filed	10-28-46 10-29-46 10-29-46	License to cover C.P. (B3-P-3796) which authorized a new standard broadcast station and specify studio location at Ferguson Bldg., Texas Avenue, Lubbock, Texas and	GRANTED (Conditional re waiver 3.60 and subject to blanketing clause)	2-4-47
B3-Z-1947 Rec'd Filed	10-28-46 10-29-46 10-29-46	Authority to determine operating power by direct measurement of antenna power.  (Ralph L. Walker, Atty.)		



## APPLICATION RECORD - BROADCASTING

# 3

Call

Letters K S E LName LURBOCK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5537 Rec'd Filed	12-3-46 12-17-46 12-17-46	(279) Construction Permit to increase power from 1kw day to 500w, 1kw-I.S. change hours of operation from daytime to unlimited time, install directional antenna for night use and mount FM antenna on top of AM tower.	GRANTED conditional re waivers 3.60 and blanketing within the 250 mv/m contour, includ- ing external cross mod.	4-30-47
BMP-2806 Rec'd Filed	5-16-47 5-23-47 5-23-47 (256)	Modification of C.P. (B3-P-5537, which authorized an increase in power, change in hours of operation, installation of directional antenna for night use and mount FM antenna on top of AM tower) to make changes in directional antenna for night use. (Filed by Ralph L. Walker, Atty.)	GRANTED re waiver 3.60 and blanketing clause.	7-24-47



## APPLICATION RECORD - BROADCASTING

14

Call

Letters KSEL

Name LUBBOCK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1388 Rec'd	3-29-47 4-10-47	Renewal of license Filed by Ralph Walker atty.	Granted	4-23-47



## APPLICATION RECORD - BROADCASTING

Call  
Letters KSELName 45 LUBBOCK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-2759 Rec'd Filed	10-1-47	License to cover C.P. (B3-P-5537, as mod.,) which authorized increase in power, change in hours of operation, installation of directional antenna for night use. <del>and</del> <del>the antenna was to be used for night use</del> and Authority to determine operating power by direct measurement of antenna power. (Ralph L. Walker, Atty.)	GRANTED	1-26-48
	10-7-47			
	10-15-47		re blanketing clause	
BZ-2600 Rec'd Filed	10-1-47 10-7-47 10-15-47			
HP-6814 Rec'd Filed	5-28-48 6-1-48 6-1-48	Construction Permit to make changes in the FM and AM antennas. Ralph L. Walker, Atty. James C. McNary, Engr.	GRANTED 8-10-48 re blanketing clause; also subj. to cond. that per- mittee file a sufficient proof of performance to indicate that the DA pattern remains essenti- ally unchanged.	

CANCELLED 3-4-49 PER REQUEST  
OF APPLICANT



## APPLICATION RECORD - BROADCASTING

Call  
Letters **KSEL**Name **LUBBOCK BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BR-1388 Rec'd	2-10-50 2-24-50	Renewal of license. (Robert E. Hodson, Atty.)	GRANTED	11-22-50
BTC-999 Rec'd Filed	9-9-50 9-22-50 9-22-50	Voluntary relinquishment of control of licensee corporation thru sale of stock from Hoyt Houck and Robert D. Houck to B. C. Garnett and Betty K. S. Garnett. (2,217.6 shares of common stock) Ralph L. Walker, Atty.	GRANTED Eff: 11-23-49 prior to grant	11-14-50
BP-7917 Rec'd Filed	11-15-50 11-20-50 11-20-50	Construction permit to install a new trans- mitter (Collins 20V). Ralph L. Walker, Atty.	GRANTED re blanketing	12-18-50



#7

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters K S E LName LUBBOCK BROADCASTING COMPANY  
Lubbock, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BL-4415 Rec'd. Filed	4-10-51 4-13-51 4-13-51	License to cover construction permit (BP-7917) which authorized installation of a new transmitter.  Ralph L. Walker, Atty.	GRANTED re blanketing clause.	5-16-51
BTC-1181 Rec'd Filed	7-31-51 8-15-51 8-15-51	Voluntary acquisition of control of licensee corporation by Walter G. Russell through purchase of 5,174 shares of stock from B. C. Garnett and Betty K. S. Garnett, (28%).  Ralph L. Walker, Atty.	GRANTED Eff.	8-31-51 9-20-51



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters X.S.E.L.Name LUBBOCK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1388 Rec'd Filed	1-21-53 1-22-53 1-22-53	Renewal of License Filed by Ralph L. Walker, Atty.	GRANTED	4-8-53
BR-1388 Rec'd Filed	4-20-53 5-4-53 5-4-53	Renewal of License (Informal request) Filed by Robert E. Hodson, Atty. ** (See amendment below)	Granted	7-29-53
BAL-1561 Rec'd Filed	5-14-53 5-22-53 5-22-53	Voluntary assignment of license to Walter G. Russell, Walter L. Hull and Mary Frances Hull and M. M. Rochester, d/b as Lubbock Broadcasting Company.  Ralph L. Walker, Atty.	GRANTED EFF:	6-5-53 6-11-53
**BR-1388 Rec'd	6-26-53 7-1-53	AMENDED TO change applicant name to: Walter G. Russell, Walter L. Hull and Mary Frances Hull and M. M. Rochester d/b as Lubbock Broadcasting Company		



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

LUBBOCK BROADCASTING COMPANY

Call  
Letters K S E LName x WALTER G. RUSSELL, WALTER L. HULL AND MARY FRANCES HULL.....  
AND M. M. ROCHESTER, d/b as LUBBOCK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1594 Rec'd Filed	7-23-53 7-27-53 7-27-53	Voluntary assignment of license to News, Inc.  Filed by Eugene L. Burke, Atty.	GRANTED EFF: Not consummated per ltr of 11-6-53	9-23-53
BAL-1960 Rec'd Filed	1-26-55 1-31-55 1-31-55	Voluntary assignment of license to Lubbock Broadcasting Company.  Ralph Walker, Atty.	GRANTED EFF:	2-8-55 2-10-55
BTC-2059 Rec'd Filed	9-1-55 9-6-55 9-6-55	Voluntary <del>relinquishment</del> relinquishment of control of licensee corporation by Walter G. Russell thru issuance of 25,000 additional shares of treasury stock to M. M. Rochester.  Ralph Walker, Atty.	GRANTED EFF:	9-16-55 9-20-55



## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call  
Letters .....

KSEL

Name LUBBOCK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1388	4-1-56	Renewal of license		
Rec'd	4-30-56	Robert E. Hodson, Atty.		
Filed	4-30-56		GRANTED	7-11-56
<hr/>				
BP-10,724	7-11-56	Construction permit to increase daytime power from 1kw to 5kw; change from employing directional antenna at night to directional antenna night and day (DA-N to DA-2); install new trans. for daytime use (COLLINS 21 E -(two main transmitters) and mount an FM antenna on the SW tower (no change in height).	GRANTED	10-23-57
Rec'd	7-26-56		Conditions: Phase monitor; Field Measuring Equipm't; Non-DA proof; After adjustm't of daytime radiation the common point impedance of the nighttime DA array to be measured and submitted with sufficient field intensity measurement data to show that nighttime array remains essentially adjusted as authorized.	
Filed	7-26-56			
AMENDMENT	9-28-56			
Rec'd	10-1-56	Atty. - Pierson, Ball & Dowd		
Filed	10-1-56	Engr. - Guy C. Hutcheson, Arlington, Tex.		
		AMENDED to delete req. for FM ant. on SW tower.		



FORM BC-121 #11  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters K.S.E.L.

Name LUBBOCK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,816 Rec'd Filed	9-28-56 10-1-56 10-1-56	Construction permit to mount an FM antenna on the SW tower (no change in height).  Atty. - Robert E. Hodson Engr. - Guy C. Hutcheson, Arlington, Tex.	GRANTED Condition re determination of power; submission sufficient data showing no substantial change in DA system.	10-17-56
BL-6741 Rec'd Filed	6-12-57 6-14-57 6-14-57	License to cover Construction Permit BP-10,816 which authorized mount FM antenna on <del>the SW</del> SW tower (no change in height). Atty's: Pierson Ball & Dowd.	GRANTED	10-21-57
BP-8145 Rec'd Filed	5-16-58 5-21-58 5-21-58	Modification of construction permit (BP-10,724) which authorized increase daytime power, change from DA-N to DA-2, install new transmitter for daytime use (two <del>max</del> Main transmitters) for extension of completion date from 6-23-58 to 12-23-58.  Atty's: Pierson, Ball & Dowd F. C. C. - WASHINGTON, D. C.	GRANTED	6-3-58



AUG. 1955

#12

## APPLICATION RECORD - BROADCASTING

Call

Letters KSEL

Name

LUBBOCK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8154 Rec'd Filed	5-28-58 5-29-58 5-29-58	Modification of construction permit (BP-10,724 which authorized increase daytime power, change from DA-M to DA-2, install new transmitter for daytime use (COLLINS 21E) Two Main Transmitters.) to change type daytime transmitter to (GATES BC-5P).  Atty's: Pierson, Ball & Dowd	GRANTED	6-19-58
BAPL-166 Rec'd. Resub. Rec'd.&Filed	10-21-58 10-27-58 11-1-58 11-4-58	Voluntary assignment of license and construction permit to David R. Worley, George H.W. Bush, H. Earl Mizell, Don O. Freeman and Gerald H. Sanders, d/b as Lubbock Broadcasters, Ltd.	<del>RETURNED</del> <del>Exh. 2(a) dated after</del> <del>Sec.-I</del>  GRANTED EFF:	<del>10-29-58</del> <del>dated after</del>  11-25-58 12-1-58
<del>XXXXXX</del> <del>XXXXXX</del>	<del>XXXXXX</del> <del>XXXXXX</del>	<del>XXXXXX</del> <del>XXXXXX</del>		



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters KSELName DAVID R. WORLEY, GEORGE H. W. BUSH, H. EARL MIZELL, DON O. FREEMAN  
AND GERALD H. SANDERS, d/b as LUBBOCK BROADCASTERS, LTD.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8349	12-8-58	Modification of c.p. (EP-10,724 which authorized increase daytime power, change from DA-N to DA-2, install new transmitter for daytime use (Collins 21E) two main transmitters) for extension of completion date from 12-23-58 to 6-20-59.	GRANTED	12-23-58
Rec'd	12-9-58		to	6-20-59
Filed	12-9-58			
BAPL-173	2-2-59	Voluntary assignment of license and construction permit to David R. Worley, George H. W. Bush, H. Earl Mizell, Don O. Freeman, Gerald H. Sanders, C. Fred Chambers, W. D. Kennedy, James P. Simmons and Gilbert C. Thompson, d/b as Lubbock Broadcasters, Ltd.	GRANTED	2-17-59
Rec'd.	2-5-59		EFF:	4-28-59
Filed	2-5-59			
BR-1388	5-13-59	Renewal of license	GRANTED	7-22-59
Rec'd & Filed	5-14-59			
BMP-8581	6-13-59	Modification of c.p. (BP10,724 which authorized increase daytime power, change from DA-N to DA-2, install new transmitter for daytime use (Collins 21E) two main transmitters) for extension of completion date from 6-20-59 to 7-20-59.	GRANTED	6-19-59
Rec'd & Filed	6-15-59			to 7-20-59



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters KSELName DAVID R. WORLEY, GEORGE H.W. BUSH, H. EARL MIZELL, DON O. FREEMAN, GERALD H. SANDERS,  
C. FRED CHAMBERS, W.D. KENNEDY, JAMES P. SIMMONS, AND GILBERT C. THOMPSON, d/b as

LUBBOCK BROADCASTERS, LTD.

Lubbock, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,273 R & F	7-24-59 7-27-59	CP to replace expired c.p. (BP-10724) which auth. increase daytime power; change from DA-N to DA-2; install new transmitter for daytime use (2 main transmitters).	GRANTED	8-13-59
<del>BMP-8830</del> R & F	<del>12-5-59</del> 12-8-59	<del>Modification of C. P. (BP-13273) which</del> <i>as reinstated</i> authorized increase in daytime power, chg. from DA-N to DA-2, and install new transmitter for daytime use) to change type transmitter (Collins 21E)	GRANTED	<del>1-20-60</del>
EL-7779 R & F	8-8-59 8-10-59	License to cover C. P. (BP-13273) <i>as reinstated</i> which authorized increase of daytime power, chg. from DA-N to DA-2, inst. new transmitter for daytime use (2 main transmitters)	GRANTED	7-1-60



AUG. 1955

Call

K S E L

Name X DAVID R. WORLEY, GEORGE H. W. BUSH, H. EARL MIZELL, DON Letters  
 O. FREEMAN, GERALD H. SANDERS, C. FRED CHAMBERS, W. D. KENNEDY, JAMES P. SIMMONS AND  
 GILBERT C. TOMPSON d/b as LUBBOCK BROADCASTERS, LTD.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3969 Rec'd Filed	8-5-60 8-8-60 8-8-60	Voluntary assignment of license to David R. Worley, H. Earl Mizell, C. Fred Chambers, W. D. Kennedy, Gilbert C. Tompson and Gerald H. Sanders d/b as Lubbock Broadcasters, Ltd.  Ross K. Prescott, Atty.	GRANTED EFF:	8-22-60 9-6-60
BAL-4060 Rec'd Filed	11-7-60 11-8-60 11-8-60	Voluntary assignment of license to KSEL Radio, Inc.  Ross K. Prescott, Atty.	GRANTED EFF:	11-28-60 12-19-60
BAL-4236 Rec'd Filed	5-6-61 5-15-61 5-15-61	Voluntary assignment of license to McAlister Broadcasting Corporation. (CONTINGENT ON GRANT OF BAL-4235, KZZN)  Ross K. Prescott, Atty.	GRANTED EFF	7-26-61 8-1-61



## APPLICATION RECORD - BROADCASTING

Call  
Letters KSELName MCALISTER BROADCASTING CORPORATION  
Lubbock, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BL-9150 R. & F.	1-30-62 1-31-62	Lic to use present nighttime trans (Collins 20W) as an Aux. Trans. during the Day, to be operated on 950kc, 500w, <del>Day--DA</del> 1kwLS, DA-2	GRANTED (issued as two aux.trans	8-3-62
BR-1388 Rec'd Filed	4-27-62 4-30-62 4-30-62	Renewal of License.	GRANTED	7-30-62
BR-1388 R & F	4/28/65 4/30/65	Renewal of license (MAIN & AUXILIARY) Atty. Leo Resnick	GRANTED	2-23-66
BTC-5023 R & F	1-3-66 2-3-66	Voluntary acquisition of positive control of lic. corp. by R.B. McAlister and Bill B. McAlister, as a Family Group, thru purchase of stock from Roy Bass and Alex Miller  Atty - Leo Resnick	GRANTED	3-3-66



FORM BC-121  
Aug. 1955

#17

APPLICATION RECORD - BROADCASTING

Call  
Letters KSEL

Name MCALISTER BROADCASTING CORPORATION  
Lubbock, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BR-1388 R & F BR-1388 Rec'd Filed	12-30-66 1-4-67 12-30-66 1-4-67 1-18-67	Renewal of license (Main) (SHORT TERM)  Renewal of license (Auxiliary)	GRANTED	3-3-67
BR-1388 R & F #424459 Press	4-25-68 4-29-68 \$105. MAY 31 1968	Renewal of license (main & auxiliary).	GRANTED	7-22-68
BRC-3373 R & F #539237 SEP 10 1968	8-29-69 9-2-69 \$30.9-2-69	Mod. of license to operate Main transmitter by remote control from 84th and Avenue L, Lubbock, Texas. (MAIN TRANSMITTER (DA-2)). Atty.: Leo Resnick	GRANTED	12-15-69
Amended 11-20-69 re proof of performance.				



PRC-3373

Amerd.

REF

9-16-69

Add'l.

Engt.



# APPLICATION RECORD - BROADCASTING

Call  
Letters KSEL

Name MCALISTER BROADCASTING CORPORATION  
Lubbock, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BZ- Rec'd	7-10-70	Direct Measurement  Leo Resnick, Atty.	RETURNED Filed on JUL 16 1970	7-15-70 301
BTC-6486 R&F #659314, \$250 (316) FEB 8 1971	1-25-71 1-27-71 1-27-71	Vol. acq. of neg. control by each R.B. McAlister and Bill B. McAlister thru sale of stock by Mack Mead to the lic. corp. Leo Resnick, Atty.	GRANTED EPP:	2-24-71 3-23-71
Pub. notice filed	2-15-71			
BR-1388 R & F PN Recd. PRESS JUN 22 1971	4-27-71 4-29-71 " MAY 7 1974	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) AMENDED 7-26-71 re: programming; commercial matter; policy AMENDED 8-18-71 re: commercial policy	GRANTED	9-10-71 employment
BR-1388 R & F PN Recd. PRESS	4-29-74 5-1-74 " MAY 7 1974	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	8-22-74



PHASE 1 REFUND ACTION

TRANS.  
CODE  
500

DATE  
80/03/30

AMT.  
215.00

INITIALS  
87



FORM BC-121 #19  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

950KHZ

Call  
Letters KSEL

Name KSEL, INC.  
X McALISTER BROADCASTING CORPORATION  
Lubbock, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8307 R & F FEE PD: \$1000 # 368025 CODE 947 (ALSO SEE FM) Pub. notice filed 12-13-74 DEC 17 1974	11-12-74 11-25-74	Voluntary assignment of license to KSEL, INC.  Atty for assignor - Leo Resnick for assignee - Dow, Lohnes & Albertson Bank ltr re loan - filed 2-14-75	GRANTED EFF: GR. FEE REQUESTED pd 063 4-10-75 411579	3-13-75 4-1-75
BR-1388 R & F PN Recd. PRESS APR 7 1977	3-17-77 3-31-77 "	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)  J.A. Roberts, Atty.	GRANTED	7-14-78
BR800328UC PRESS APR 24 1980		Renewal of License Atty.: L. Adrian Roberts	GRANTED	7-18-80

BS-9-18-79



Geo. McLiffton

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## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

