

K 50 7



REMOVABLE LABEL GUIDE

Cat. No. 4350L

Patent No. 1,000,000

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-23-52

KSHY 6-9-78

Call letters X K V W O

Station location: Cheyenne, Wyoming

HAROLD S. SCHWARTZ & ASSOCIATES, INC. (AL gr 4/18/78 EFF: 6-9-78)

XX K V W O, INC. (APLH-3-5-70 EFF: 4-21-70)

XCHEYENNE BROADCASTING COMPANY, INC. (BAL 2-21-62 EFF: 3-5-62 per Form 323)

Name of licensee X GREAT WEST COMPANY

1370 Southwest Drive, Cheyenne, Wyoming (BP 1-26-67) (L 5-13-70)

X 3000 West Lincolnway, On U.S. Hwy. 30, Cheyenne, Wyoming

X U.S. Hwy. 30, 4,820 ft. W of Cheyenne, Wyoming (MP 8-27-51)

Transmitter location X To be determined in Cheyenne, Wyoming

1370 Southwest Drive, Cheyenne, Wyoming (RC790521AN 1/10/80)

X 1616 Warren Ave., Cheyenne, Wyo. (ltr. 10-24-78)

X 1725 1/2 Carey Ave., Cheyenne, Wyoming (RC 6-8-78)

X Same as transmitter

X 3000 West Lincolnway, On U.S. Hwy. 30, Cheyenne, Wyoming

X U.S. Hwy. 30, 4,820 ft. W of Cheyenne, Wyoming (MP 8-27-51)

Main studio location X To be determined in Cheyenne, Wyoming

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To..
BP-7731 C.P. for a new std. station subj. antenna & transmitter site - Ltr.	3-7-51	1370	1kw	Daytime	filing MP for approval 3-9-51
P-7731) MP-5595)	8-27-51	1370	1kw	Day	10-27 4-27-52 CP for a new standard broadcast station and MP for approval ant., T&S sites
MP-5795	1-25-52	Mod. of CP 7731	as mod.,	to chg. type T,	chgs. in ant. and extend C&C dates 3-25 9-25-52
BL-4662	7-23-52	1370	1kw	Day	7-23-52 10-1-53 Lic. to cover CP (BP-7731, as mod.) which authorized new standard broadcast station
Telegram	9-30-53	Action on renewal deferred and continued operation auth. until final determination on renewal.			9-30-53
<u>BR-2720</u>	<u>11-25-53</u>	<u>1370</u>	<u>1kw</u>	<u>Day</u>	<u>11-25 10-1-56</u>
TELEGRAM	10-1-56	No action taken, continued operation authorized until final determination on application for renewal of license.			
BR-2720	2-13-57	RENEWAL OF LICENSE		2-13	10-1-59
BR-2720	2-13-57	RENEWAL OF LICENSE		2-13	10-1-59 superseding authorization to correct date.
BTC-2430 EFF:	3-13-57 3-22-57	Vol. transfer of control from W. J. Harpole, Troyce Harrell, Kermit Ashby and Arthur Kline to A.C. Etter, E. L. Thornton, W.P. Wright and Norman E. Jorgensen.			
	9-30-59	Commission deferred action on renewal pending further consideration.			
BR-2720	11-27-59	Renewal of license		11-27	10-1-62
BZ-4330 (1)	2-22-60	Auth. to determine operating power by direct measurement of ant. power.			
BAL-4307 EFF:	2-21-62 3-5-62	Vol. assignment of license to Cheyenne Broadcasting Company, Inc.			
BZ-4543	1-31-62	1370kc	1kw	Day	1-31 10-1-62 Authority to determine operating power by direct measurement of antenna power.

Form BC 126 # 2

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-23-52

Call letters KVWO

Station location _____

Name of licensee _____

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-2720	1-31-63	1370kc	1kw	Day	1-31 10-1-65
BTC-4600 EFF:	8-14-64 12-7-64	Vol. acquisition of positive control of Lic. Corp. by Leo R. Morris (100%) thru purchase of stock from John W. Black			
BR-2720	10-26-65	Renewal of License			10-26 10-1-68
BP-17263	1-26-67	1370kc	1kw	Day	3-26 9-26-67
		CP to change ant-trans. & studio loc.			
TELEGRAM	10-30-67	PSA	500w		
BP-18443	3-18-69	1370kc	1kw	Day	4-18-70
		CP to change TL & Studio Loc.			
BAPL-385 BR-2720(S)	3-5-70 3-5-70	VOL. APPL. EFF: renewal		4-21-70	3-5-70 10-1-71
BL-12,560(L)	5-13-70	Lic. (BP-18,443) changes			10-1-71
		Notification rec'd 10-1-70 stating that a BAUER 707 trans. is installed and operating in accordance with Section 73.48 (a)(5) of the Rules.			
BZ-7844(1)	7-22-71	Direct Measurement			
EBSA	6-12-72				
BR-2720(L)	7-11-72	RENEWAL			10-1-74
BTC-7342	3-28-74	VOL TC EFF:			
BR-2720(S)	7-23-75	RENEWAL			10-1-77
BZ-8977(1)	1-14-76	Direct Measurement			
BR-2720(L)	9-30-77	RENEWAL			10-1-80
BAL-9279 EBSA	4/18/78 6-9-78	Vol AL EFF: Chg. call			
MRC-4013(L)	6-8-78	Chg. SL & operate RC			
Itr.	10-24-78	Chg. SL & RC			
BRC790521AN (1)	1/10/80	ML to operate transmitter by RC from main Studio location			
BTC791219G0	1-24-80	VOL. TC EFF:			

BROADCASTING STATION HISTORY RECORD

#3

First licensed

Call Letters KSHY

Station Location

SEE CARD # 1

Name

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BR800602YV(L)	9-22-80	RENEWAL OF LICENSE	10-1-83

Call KVWO
Letters —TW—Name GREAT WEST COMPANY
(P.O. 410 Majestic Bldg., Box 343, Cheyenne, Wyoming)

File No.	Dated	Application for	Action	
			Nature	Date
HP-7731 Rec'd Filed	6-26-50 6-28-50 6-28-50	Construction permit for a new standard broadcast station to be operated on: Frequency: 800kc 1370kc Power: 1kw-500w 1kw Hours of Operation: Daytime Trans. Location: To be determined Cheyenne, Wyoming Studio Location: To be determined Cheyenne, Wyoming Harry J. Ockershausen, Atty. Irl T. Newton, Jr., ^{Mgr.}	GRANTED	3-7-51 subj. filing MP for approval ant. and T site - Ltr. 3-9-51 Issued with MP-5595
AMENDED Rec'd Filed	9-17-50 9-18-50 9-18-50	AMENDED to change power from 1kw to 500w.		
AMENDED Rec'd Filed	1-9-51 1-10-51 1-10-51	AMENDED to change frequency from 800kc to 1370kc and change power from 500w to 1kw.		

RCA BTA-1L

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Letters K.V.W.O.Name GREAT WEST COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5595 Rec'd Filed	5-29-51 5-31-51 5-31-51	Modification of construction permit (BP-7731, which auth. a new standard broadcasting station) for approval of antenna, transmitter and studio location as U.S. Highway 30, 4,820 feet West of Cheyenne City limits, Cheyenne, Wyoming. Frederick H. Walton, Jr., Atty. Edward F. Lorentz, Engr., Kansas City, Mo.	GRANTED	8-27-51
BMP-5795 Rec'd Filed	1-20-52 1-22-52 1-22-52	Modification of construction permit (BP-7731, as mod., which auth. a new standard broadcast station) to change type of transmitter (Gates BC-1E) and make changes in the antenna system. Frederick H. Walton, Jr., Atty.	GRANTED extended	1-25-52 and C&C dates

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters K V W OName GREAT WEST COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-4662 Rec'd Filed	2-3-52 2-5-52 2-5-52	License to cover construction permit (BP-7731, as modified) which authorized a new standard broadcast station. Frederick H. Walton, Jr., atty.	GRANTED	7-23-52
BR-2720 Rec'd Filed	9-24-53 9-25-53 9-25-53	Renewal of license Dempsey & Koplovitz, Attys.	GRANTED	11-25-53
BR-2720 Rec'd Filed	9-28-56 10-1-56 10-1-56	Renewal of license	GRANTED	2-13-57
BTC-2430 Rec'd Filed	2-12-57 2-18-57 2-18-57	Voluntary transfer of control of licensee corporation from W. J. Harpole, Troyce Harrell, Kermit Ashby and Arthur Kline to A. C. Etter, E. L. Thornton, W. P. Wright and Norman E. Jorgensen Norman E. Jorgensen, Atty.	GRANTED EFF:	3-13-57 3-22-57

AUG. 1955

4

Call
Letters **XVWO**Name **GREAT WEST COMPANY****Cheyenne, Wyoming**

File No.	Dated	Application for	Action	
			Nature	Date
BR-2720	6-23-59	Renewal of license	GRANTED	11-27-59
Rec'd	6-24-59			
Filed	6-24-59	Norman E. Jorgensen, Atty		
BZ-4330	7-20-60	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-22-60
Rec'd	7-22-60			
Filed	7-22-60			
BAL-4307	8-14-61	Voluntary assignment of license to Cheyenne Broadcasting Company, Inc.	GRANTED	2-21-62
Rec'd	8-14-61		EFF:	3-5-62
Filed	8-14-61	Norman E. Jorgensen, Atty.	per Form 323	
BZ-4543	9-12-61	Authority to determine operating power by direct measurement of antenna power	REF'D 10-6-61	
Rec'd	9-6-61		Sec. 1 dated wrong	
Resubmitted	10-9-61		GRANTED	1-31-62
R & F	10-9-61			

FORM BC-121
 AUG. 1955 # 5

APPLICATION RECORD - BROADCASTING

Call Letters KVWO

Name CHEYENNE BROADCASTING COMPANY, INC.
Cheyenne, Wyoming

File No.	Dated	Application for	Action	
			Nature	Date
BR-2720 Rec'd Resub. R & F	7-16-62 7-31-62 8-23-62 8-24-62	Renewal of license	Returned - 8-16-62 - Set II dated after - Set I + appl. incomplete Prog. & Trans. logs & 323 not submitted GRANTED	8-16-62 1-31-63
BTC-4600 Rec'd Filed	6-8-64 6-19-64 7-13-64	Voluntary acquisition of positive control of licensee corp. by Leo R. Morris (60%) thru purchase of stock from John W. Black	GRANTED EFF:	8-14-64 12-7-64
BR-2720 R & F	7-4-65 7-6-65	Renewal of License	GRANTED	10-26-65
BP-17,263 R.&F	6-21-66 6-22-66	Construction permit to change antenna-trans. & studio location from 3000 W. Lincolnway, On US Hwy. 30 Cheyenne, Wyo. to Southwest Drive, Cheyenne, Wyoming.	GRANTED	1-26-67 <i>forfeited</i>

Atty-Samuel Miller
 F. C. C. - WASHINGTON, D. C.

APPLICATION RECORD - BROADCASTING

Call
Letters K V W O**K V W O, INC.**Name Cheyenne Broadcasting Company, Inc.
Cheyenne, Wyoming

File No.	Dated	Application for	Action	
			Nature	Date
BR-2720 R. & F. #441481 \$75 AUG 23 1968	7-1-68 7-3-68 7-3-68	Renewal of license. AMENDED 11-12-68 re: Financial Data, business interests, engineering & commercial matter	GRANTED	3-5-70
BP-18,448 Recd	11-12-68	CP to chg. ant-trans. & studio loc. to Southwest Drive, Cheyenne, Wyoming.	RETURNED 11-14-68 No. to file Sect 1 \$30 fee	
Resub. R. & F. #478312 \$30 FEB 26 1969	12-11-68 12-13-68 12-13-68	enr-John T. Roberts, Cheyenne, Wyo.	GRANTED	8-18-69
BAPL-385 R & F FEE PD: \$75 -#545766 (also see: KWOC-FM) Pub. notice filed 10-20-69	8-22-69 9-29-69	Voluntary assignment of lic. to KVWO, INC. AMENDED 12-19-69 re: Financing & Programming.	GRANTED EFF:	3-5-70 4-21-70

OCT 24 1969

~~Letter 8-22-68 re Item 7, Sec I not answered;~~

Letter 8-22-68 re Item 7, Sec I not answered;
transmitter loc chg. (had CP -exp. -301 mailed to reapply)

~~in app in application (also BPH 6564)~~

APPLICATION RECORD - BROADCASTING

Call Letters K V W O

Name KVWO, INC.
Cheyenne, Wyoming

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,560 Rec'd #5557907 \$30. Amended & F PTA PRESS MAY 5 - 1970 3-26-71 Annual filing fee \$91.00 paid 10-1-70. Credit \$76.00 to 1971.	11-17-69 11-18-69 11-18-69 11-26-69	Lic.(BP-18,448) for changes. Atty: Martin R. Leader(Fisher, Wayland,etc.) AMENDED: 4-28-70 re Licensee name	GRANTED	5-13-70
BZ-7844 R & F DM PRESS	6-30-71 7-6-71 7-8-71 JUL 22 1971	Direct Measurement.	GRANTED	7-22-71

APPLICATION RECORD - BROADCASTING

Call
Letters KVWOName KVWO, INC.
Cheyenne, Wyoming

File No.	Dated	Application for	Action	
			Nature	Date
BR-2720 R & F PH PRESS JUL 29 1971	6-28-71 7-2-71 7-2-71	Renewal of License	GRANTED	7-11-72
BTC-7342 R & F FEE PD: \$250 # 272552 CODE 047 (Form 316) FEB 4 1974	1-16-74 1-24-74 ALSO SEE FM	Voluntary transfer of control of lic corp from John W. Hough to Mesa Broadcasting Company	GRANTED EFF:	3-28-74
BR-2720 R & F P.N. PRESS JUL 23 1974	6-21-74 7-3-74 7-3-74	Renewal of License AMENDED 11-11-74 re: employ. practices AMENDED 2-3-75 re: programming AMENDED 9-20-75 re: EEO	GRANTED	7-23-75

APPLICATION RECORD - BROADCASTING

1370kHz

Call
Letters K V W O

#9 HAROLD S. SCHWARTZ & ASSOCIATES, INC.

Name xxKVWO, INC.
Cheyenne, Wyoming

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8977 R & F DM PRESS DEC 10 1975	9-19-75 9-26-75 12-3-75	Direct Measurement	GRANTED	1-14-76
BR-2720 R & F PN Recd. PRESS MAY 28 1977	5-19-77 5-23-77 "	RENEWAL OF LICENSE	GRANTED	9-30-77
BAL-9279 R & F FORM 314 PN FILED FEB 23 1978	2-9-78 2-13-78 3-17-78	Voluntary assignment of license to HAROLD S. SCHWARTZ & ASSOCIATES, INC. (see over) Atty for assignee - Fly, Shuebruk etc	GRANTED EFF: 6-9-78	4/18/78

RE: BAL-9279 - NOTED: Call ltrs of KVWO not included in assignment; Assignee is licensee of KHCS, Phoenix, Ariz (Ar on file); ASSIGNOR HAS PENDING (BAL-9182) on AM KRNK AMENDED 3-14-78 re: Oper. cost; Harold S. Schwartz - promissory note for loan, Acer. data & list of problems & EEOP data.

AMENDED 3-20-78 re: Auth db in Wyoming & revised sales agreement

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call **KSHY**
Letters **XK V W O**Name **HAROLD S. SCHWARTZ & ASSOCIATES, INC.**
Cheyenne, Wyoming

File No.	Dated	Application for	Action	
			Nature	Date
BRC-4013 R & F PRESS:	5-1-78 5-19-78 JUN 7 1978	Mod. of License to change Studio location to: 1725½ Carey Avenue, Cheyenne, Wyoming and operate transmitter by Remote control from the proposed studio site. Atty: Irving Gastfreund (Fly, Shuebruk)	GRANTED	6-8-78
BTC791219GO Form 316 (Also see KXEG, KBBX & KCGL (Em) PRESS	11-2-79 JAN 8 1980	Vol. pro forma PC from Harold S. Schwartz to H. Gary Morse and Burt W. Kaufman, Trustees of the Harold S. Schwartz Revocable Trust Agreement Atty - Howard Braun (Fly, Shuebruk, etc.)	GRANTED EFF:	1-24-80 1-24-80

BTC791219G0

Vol pro forma transfer of control from Harold S. Schwartz
to Harold S. Schwartz under the Harold S. Schwartz
Revocable Trust (H. Gary Morse and Burt W. Kaufman,
Co-Trustees) per memo Roy Stewart dated 10-24-80

Name: HAROLD S. SCHWARTZ & ASSOCIATES, INC.

Station Location: CHEYENNE, WYOMING

File No.	Date	Description	Action and Date
BRC79052 LAN PRESS (0)		Mod. of License to Operate Transmitter by RC from Main SL: 1370 Southwest Drive, Cheyenne, Wyoming.	GRANTED 1-10-80
BR 800602 YV PRESS	JUL 1 8 1980	RENEWAL OF LICENSE Howard J. Braun, Atty.	GRANTED 9-22-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

