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CATALOG NO. 4550L 1/5



Form BC 126  
June 1954

OFFICIAL NO. 3987

AM

### BROADCASTING STATION LICENSE RECORD

SEE CARD #2 FOR NAME

NAME. XJAMES L. NORMAN (AL 5-30-72; EFF: 6-30-72)...

KSBQ (EFF. 9-29-80)

Date first licensed 9-15-61

Call letters K S E E

XEdward E. Urner and James L. Norman dba Dal-Coast Broadcasters (AL 2-18-71)

XRalph N. Boe, Special Administrator of the Estate of Station location Santa Maria, Calif.

Frank G. Macomber, IV, Deceased (INVOL. 11-18-70)

X FRANK G. MACOMBER, IV (AL-12-21-65; EFF: 12-31-65)

X EDWARD E. URNER tr/as CAL-COAST BROADCASTERS (BAL 9-15-61 EFF: 10-9-61)

Name of licensee X EDWARD E. URNER AND BRYAN J. COLEMAN, d/b as CAL-COAST BROADCASTERS

On Black Rd. 0.3 mi. S. of W. Main St., Santa Maria, Calif. (mp 4-10-61)

Transmitter location Near intersection of Suez Rd. & Donovan Rd., Santa Maria, Calif. (BP 11-2-

117-E South Broadway, Santa Maria, Calif. (Ltr. 1-3-77)

X 106 South Lincoln Street, Santa Maria, California (BRC 9-7-61)

Main studio location X To be determined, Santa Maria, California (BP 11-2-60)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BP-12613	11-2-60	1480	1kw	Day	1-2 7-2-61
	CP for a new standard broadcast station.				
BP-12613 (1)	1-6-61	Mod. of CP(BP-12613) to assign Call Letters.			
BMP-9397 (2)	4-10-61	Mod. of CP(BP-12613) to change antenna-transmitter location.			
BMP-9557 (3)	7-13-61	Mod. of CP(BP-12,613) as mod. for extension of completion date to 10-31-61.			
BRC-1907 (4)	9-7-61	Mod. of CP(BP-12613) to change studio location to 106 South Lincoln Street, Santa Maria, California and operate transmitter by Remote Control from studio location.			
<del>BL-8744</del>	<del>9-15-61</del>	<del>1480</del>	<del>1kw</del>	<del>D</del>	<del>9-15 12-1-62</del>
	<del>License to cover construction permit (BP-12613, as modified which auth. a new standard broadcast station &amp; specify studio location as 106 S. Lincoln Street, Santa Maria, California.</del>				
<del>BAP-547</del>	<del>9-15-61</del>	<del>Voluntary assignment of license to</del>			
<del>EFF:</del>	<del>10-9-61</del>	<del>Edward E. Urner tr/as Cal-Coast Broadcasters.</del>			
<del>BR-3987</del>	<del>11-8-62</del>	<del>1480kc</del>	<del>1kw</del>	<del>Day Re</del>	<del>12-1 12-1-65</del>
<del>BR-3987</del>	<del>11-5-65</del>	<del>Renewal of license</del>			<del>12-1 12-1-68</del>
BAL-5629	12-21-65	Voluntary assignment of license to			
<b>EFF: 12-31-65</b>		FRANK G. MACOMBER, IV			
TELEGRAM	10-17-67	PSA	500w		
BR-3987(L)	11-26-68	Renewal of License			12-1 12-1-71
BAL-7151	11-18-70	INVOL. AL			
BAL-7134	2-18-71	VOL. AL			
BR-3987(L)	11-29-71	RENEWAL			12-1-74
BAL-7573	5-30-72	Vol AL; EFF: 6-30-72			
EBSA	6-12-72				
BR-3987(L)	1-9-75	RENEWAL OF LICENSE			12-1-77



Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

#2

Date first licensed .....

Call letters K.S.E.E.

Station location .....

Name of licensee ..... GAL COAST BROADCASTERS, INC. (AL. 3-13-75; EFF: 3-24-75)

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BAL-8275	3-13-75	Vol. AL.	EFF:		
Itr.	1-3-77	Chg. SL & RC			
BR-3987(L)	4-14-78	Renewal	of License		12-1-80
EBSA	9-29-80	CALL SIGN CHANGE			
BTC800613HV	9-22-80	Vol TC	EFF:	11-1-80	



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters New KSEE

EDWARD E. URNER AND BRYAN J. COLEMAN, d/b as

Name

CAL-COAST BROADCASTERS(P.O. 1709 30th Street, Bakersfield, California)

File No.	Dated	Application for	Action	
			Nature	Date
BP-12613	11-24-58	Construction permit for a new standard broadcast station to be operated on: Frequency - 1480kc Power - 1kw Hours of operation - Daytime Trans. location - Near intersection of Suey Rd. & Donovan Rd., Santa Maria, California Studio location - To be determined Santa Maria, Calif. Station location - SANTA MARIA, CALIFORNIA  Atty. - Haley, Wollenberg & Kenehan Engr. - Gautney & Jones	GRANTED After Hearing Docket No. 13331 Order Issued.	11-2-60
Rec'd	11-26-58			
Filed	11-26-58			
AMENDMENT	3-28-60	AMENDED to move antenna approx 150 ft SW of present site (no change in description).		
Rec'd	3-29-60			
Filed (ORDER)	4-8-60			



RCA-BTA-1R



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters .....K.S.E.E.....

Name ....EDWARD E. URNER AND BRYAN J. COLEMAN d/b as CAL-COAST BROADCASTERS  
 SANTA MARIA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9397 R.&F.	3-2-61 3-3-61	Modification of construction permit(BP-12613 which auth. a new standard broadcast station) to change antenna-trans. location from Nr. intersection of Suey Rd. & Donovan Rd., Santa Maria, Calif. to On Black Rd. 0.3 mi. south of W. Main St., Santa Maria, Calif.	GRANTED	4-10-61
BMP-9557 R & F	5-25-61 5-31-61	Modification of CP(BP-12,613 as mod. which auth. a new standard broadcast station) for extension completion date from 7-2-61 to 10-31-61. Haley, Mollenberg and Bader, Attys.	GRANTED	7-13-61
BAP-547 Rec'd Filed	8-7-61 8-15-61 8-15-61	Voluntary assignment of construction permit to Edward E. Urner tr/as Cal-Coast Broadcasters.  Thomas N. Dowd, Atty.	GRANTED EFF:	9-15-61 10-9-61



AUG. 1955

Call  
Letters K S E E

EDWARD E. URNER tr/qs CAL-COAST BROADCASTERS

Name  EDWARD E. URNER AND BRYAN J. COLEMAN, d/b as CAL-COAST BROADCASTERS  
Santa Maria, California

File No.	Dated	Application for	Action	
			Nature	Date
BL-8744 R. & F.	8-19-61 8-22-61	License to cover C.P. (BP-12,613 as mod.) which auth. a new standard broadcast station, and specify studio location as 106 S. Lincoln Street, Santa Maria, California. Atty: Pierson, Ball & Dowd	GRANTED	9-15-61
BRC-1907 Rec'd Filed	9-2-61 9-6-61 9-6-61	Mod. of CP(BP-12613) to change studio location to 106 South Lincoln Street, Santa Maria, California and operate transmitter by Remote Control from studio location.  Robert E. Hodson, Atty.	GRANTED	9-7-61
BR-3987 Rec'd & Filed	8-28-62 8-31-62 8-31-62	Renewal of license	GRANTED	11-8-62



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters K S E E

FRANK G. MACOMBER, IV

Name xEDWARD E. URNER tr/as CAL-COAST BROADCASTERS  
Santa Maria, California

File No.	Dated	Application for	Action	
			Nature	Date
BR-3987 R & F	8-30-65 9-3-65	Renewal of license  Atty- Haley, Bader & Potts	GRANTED	11-5-65
BAL-5629 R & F	10-27-65 10-29-65	Voluntary assignment of license to FRANK G. MACOMBER, IV. Atty. for assignor: Haley, Bader & Potts Atty. for assignee: Smith & Pepper	GRANTED EFF:	12-21-65 12-31-65
Ltr.	6-5-68	Bilger & Glaser now attys.		
BR-3987 R & F #455704 \$75 Press: SEP 30 1968	8-19-68 8-30-68 8-30-68	Renewal of license. Michael Glaser, atty.	GRANTED 11-26	11-16-68
AMENDMENT R&F	9-18-68	AMENDED financial.		



APPLICATION RECORD - BROADCASTING

Edward E. Urner and James L. Norman dba Cal-Coast Broadcasters

Call Letters KSEE

x RALPH N. BOE, SPECIAL ADMINISTRATOR OF THE ESTATE OF FRANK

Name x FRANK G. MACOMBER, IV G. MACOMBER, IV, DECEASED

Santa Maria, California 93454

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7134	8-7-70	Voluntary assignment of license to EDWARD E. URNER and JAMES L. NORMAN dba CAL-COAST BROADCASTERS	GRANTED	2-18-71
Rec'd	8-12-70		Req. grant fee	
FEE PD: \$1000.	#623999		\$2,060.00 paid	3-26-71
CODE 047		Atty - Haley, Bader & Potts		
FILED SEP 17 1970	8-17-70	AMENDED 8-17-70 - Signed Partnership Agreement; & statement re loan [PETITION FOR REDUCTION OF GRANT FEE filed 4-15	# W 000899.	71
Pub.notice filed	9-16-70	AMENDED 2-17-71 to show Ralph N. Boe, Special Administrator etc as assignor (per BAL-7151 granted)		
BAL-7151	9-25-70	Involuntary assignment of license to RALPH N. BOE, Special Administrator of the Estate of Frank G. Macomber, IV (deceased)	GRANTED	11-18-70
Rec & Filed	9-30-70			
FEE PD: \$250.	#633414			
CODE 053 (Form 316)		Atty - Haley, Bader & Potts		
SEP 7 1970		Michael L. Glaser, now atty.		
ltr.	1-18-71			
Annual filing fee	\$80.00	paid 12-1-70. #647116.		



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters K S E E

JAMES L. NORMAN  
 Name ~~XX~~ EDWARD E. URNER AND JAMES L. NORMAN d/b as CAL-COAST BROADCASTERS  
 Santa Maria, California

File No.	Dated	Application for	Action	
			Nature	Date
BR-3987 R & F P.N. PRESS <b>AUG 31 1971</b>	7-13-71 8-6-71 8-6-71	Renewal of License  Atty: Lois P. Siegel (Haley, Bader & Potts) AMENDED 11-15-71 re: equal employment policy	GRANTED	11-29-71
<del>BAL-7573</del> R & F FEE PD: \$250 #065992 CODE 053 (Form 316) <b>MAY 10 1972</b>	<del>4-13-72</del> 4-21-72	<del>Voluntary assignment of license to</del> JAMES L. NORMAN  Atty - Haley, Bader & Potts Pro forma bal. sheet filed 5-22-72	<del>GRANTED</del> EFF:	<del>5-30-72</del> 6-30-72
BR-3987 R & F PN Recd. PRESS <b>SEP 16 1974</b>	7-3-74 8-1-74 "	RENEWAL OF LICENSE Henry A. Solomon, Atty. AMENDED 3-3-75 re: financial data	GRANTED	1-9-75



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call **KSEE**  
Letters .....

CAL COAST BROADCASTERS, INC.

Name **X JAMES L. NORMAN**

Santa Maria, California

File No.	Dated	Application for	Action	
			Nature	Date
BAT.-8275 R & F FEE PD: \$1000 #353995 CODE 047 OCT 21 1974 PN. REC. 12-3-74	10-8-74 10-10-74	Voluntary assignment of license to CAL-COAST BROADCASTERS, INC. (SEE OVER)  Atty - Haley, Bader & Potts	GRANTED EFF: 3-24-75 GR. FEE REQUESTED pd 048 4-10-75 411578	3-13-75 3-24-75
BR-3987 R & F PN Recd. PRESS	7-17-77 7-22-77 " <b>AUG 1 1977</b>	RENEWAL OF LICENSE  Henry A. Solomon, Atty.	GRANTED	4-14-78
BTC800613HV FORM 315 PRESS PN FILED	<b>JUL 30 1980</b> 7-14-80	Vol. TC from <del>Buddy Black</del> Los Padres Broadcasting Corporation. Atty: A. Harry Becker, Law offices	GRANTED EFF:	9-22-80 11-1-80



RE: BAL-8275 - Atty was called 10-18-74 - discrep re stock  
Par.11, Sec.II prog.  
AMENDED 10-25-74 to correct above discrep re stock; & re/  
AMENDED 10-29-74 to reflect stock subscribed; (not issued)  
financial data

BTC800613HV AMENDED 7-7-80 re: financial data.

AMENDED 7-14-80 re: Financial data.

AMENDED 7-25-80 re: Promissary note, pledge agreement &  
ohter financial data.

AMENDED 8-21-80 re: legal qualifications, plan of  
financing and other financial data



#8

## APPLICATION RECORD-BROADCASTING

1480  
KSBQCall Letters: X K S E E

Name: CAL-COAST BROADCASTERS, INC.

Station Location: SANTA MARIA, CALIFORNIA

File No.	Date	Description	Action and Date
BR 800808 UB PRESS	AUG 21 1980	RENEWAL OF LICENSE	<i>11-28-80</i> ISSUED
BZ-810714AB R & F DM  PRESS	7-14-81 7-24-81 JUL 29 1981	DIRECT MEASUREMENT Atty: Pierson, Ball & Dowd (Pierson, Ball & Dowd)	<i>7-24-81</i> ISSUED



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

