

K R Z I

 SPERRY RAND

---

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



# BROADCASTING STATION LICENSE RECORD

4-16-73)

Date first licensed 3-4-63

Call letters x KRZI (EFF: KBGO

Station location Waco, Texas

KW COMMUNICATIONS, INC. (AL-7-19-77 EFF: 7-21-77)  
X KRZI RADIO, INC. (BML 2-6-74)  
x KBGO RADIO, INC. (AL 3-16-73 EFF: 4-7-73)

Name of licensee X AUDIOCASTING OF TEXAS, INC.

4300 block of S. 3rd St. Rd., Waco, Tex. (Superseding 3-4-63)  
X433 South 3rd Street, Waco, Texas (red. 3-4-63)

Transmitter location x Cottonwood Creek & Railroad Tracks, 1 mi. SE of Waco, Texas (BP 8-25-61)

7215 Bosque Blvd., Waco, Texas 76710 (ltr. 3-30-79)  
X 1018 Valley Mills Drive, Waco, Texas (BS 8-29-73)  
X4300 block of S. 3rd St. Rd., Waco, Tex. (BS 5-19-65)

ZIP: 7670 1

X200 Liberty Bldg., Waco, Texas (BL-3-4-63)

Main studio location x To be determined, Waco, Texas (BP 8-25-61)



# CONSTRUCTION PERMIT AND LICENSE RECORD

App. No.	Date Issued	Freq.	Power	Type	Class	Period
BP-11851	8-25-61	1580kc	500w, 1kw-DA-2	U	10-25	4-25-62
CP for a new standard broadcast station (Cond'1)						
BMP-10,269	5-15-62	Mod. of CP (BP-11,851 which auth. a new standard broadcasting station/ for extension of completion date from 4-25-62 to 8-24-62				
(1)	-----					
BMP-10521	9-26-62	Mod. of CP (BP-11,851 as mod.) for extension of completion date to 11-26-62.				
(2)	-----					
BMP-10551	10-17-62	1580kc	500w, 1kw-DA-2	U	10-25	11-26-62
Mod. of CP (BP-11,851 as mod.) to make changes in the nighttime directional antenna pattern.						
BL-9704	3-4-63	1580kc	500w-1kw-DA-2	U	3-4	8-1-65
Lic. to cover CP (BP-11,851 as mod) which auth. a new standard b/c station (sep. trans. GATES BC-1T and <del>work</del> studio loc. as 200 Liberty Bldg., Waco, Texas.						
BL-9704	3-4-63	1580kc	500w-1kw-DA-2	U	3-4	8-1-65
<u>Superseding auth. to correct trans. loc.</u>						
BTC-4403	11-12-64	Voluntary transfer of control of lic. corp. from Joyce Monroe & Horace K. Jackson, Sr. to Charles M. McDonald and Frank B. Tiery, Jr.				
Eff: 11-14-64						
BS-4217	5-19-65	Mod. of Lic. to chg. studio loc. to ant.-trans. loc.				
-----						
BP-16,827	9-10-65	1580kc	500w-1kw-DA-2	&	11-10	5-10-66
CP to make change in daytime and nighttime DA pattern (MEOV) and specify trans as Gates BC-1G (Cond'1)						
BMP-11,643	12-22-65	Mod. of CP (BP-16,827) to make change in DA system (Change tower height).				
(1)	-----					
BMP-11,749	5-24-66	Mod. of CP (BP-16,827 as mod.) for ext of completion date to 8-1-66				
(2)	-----					
BMP-11,831	7-21-66	Mod. of CP (BP-16,827 as mod.) for ext of completion date to 9-1-66				
(3)	-----					
BMP-11,876	9-27-66	Mod. of CP (BP-16,827 as mod.) for ext. of completion date to 11-1-66				
(4)	-----					



Form BC 126  
June 1954 #2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KBGO

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMP-11,924 (5)	11-17-66	Mod. of	CP(BP-16,827 as mod)		for ext. of completion date to 12-1-66
BP-16827 (6)	12-7-66	Mod. of	CP(BP-16,827)		to change the daytime inverse distance field intensity at one mile in the direction of N 114° E to specify 13.5 mv/m (Memo).
BR-4217	12-21-66	RENEWAL OF LICENSE			12-21 8-1-68
BL-11,493	3-14-67	15°0kc	500w, 1kw	DA-2 U	3-14 8-1-68
		Lic to cover CP(BP-16,827 as mod) which auth chg. daytime & nighttime DA pattern (Meov) & change DA-system.			
BR-4217(L)	8-29-68	Renewal of License			8-1-71
EBSA	5-22-72				
BP-19,292	10-18-72	1580kc,	500w 1kw	U DA-2	10-18-73
		CP to modify the daytime maximum expected operating values;			
BR-4217 BL-13,346	(L) 3-16-73	Renewal and Lic(BP-19,292) for changes			8-1-76
BAL-7586	3-16-73	VOL AL	EFF:	4-7-73	
BS-4217(L)	4-16-73	ML to chg. call letters to: KRZI			
BS-4217 (1)	8-29-73	ML to chg. studio location to 1018 Valley Mills Drive, Waco, Texas.			
BP-19,535	11-27-73	CP install	Aux. Trans.		11-27-74
		1580khz	250w	DA-2	
BML-2495(2)	2-6-74	ML to chg. corporate name to: KRZI RADIO, INC.			
Comlet	8-12-74	Ant Monitor: Potomac Inst. AM-19 (204)			
BR-4217(L)	8-22-74	RENEWAL			8-1-77
BL-13,846(L)	3-26-75	Lic. to cover BP-19535 for New Aux. Transmitter			8-1-77
BRC-3950	9-15-77	ML to operate RC from main SL {Main & Aux.}			
BAL-8981 BALRE-3213	7-19-77	VOL. AL	EFF:	7-21-77	



#3

BC-126  
June 1975

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K R Z I

Station location .....

Name of licensee SEE CARD #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To.
COMTEL	4-21-78	AUTHORITY GRANTED OPERATE DAYTIME PATTERN AT 250 WATTS BOTH DAY & NIGHT TO: 5-20-78			
-----					
Ltr. Recd.	3-30-79	Chg. SL			
COMTEL	3-4-80	AUTHORITY AND TERMS COMTEL 10-27-77 and 6-13-78 extended pending Commission action on 302 filed 12-17-79			



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters NEW KBGOName AUDIOCASTING OF TEXAS, INC.  
(P.C. - ~~510 Liberty Building~~, Waco, Texas) 76703

Box 888

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,851	11-12-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 1580kc Power - 500w-1kwLS DA-2 Hours of operation - Unlimited Trans. location - Cottonwood Creek & Railroad Tracks, one mile SE of Waco, Texas Studio location - To be determined. Waco, Texas  Atty. - Miller & Schroeder Engr. - Ralph J. Bitzer, St. Louis, Mo. <b>AMENDED to make changes in officers, directors stockholders &amp; stockholdings.</b>	<del>RETURNED</del>	<del>1-17-58</del>
Rec'd	12-31-57		<del>Notarized by stockholder</del>	
Resub.	2-7-58		<b>GRANTED</b>	8-25-61
Rec'd	2-10-58		Cond'l re: Phase Mon.,	
Filed	2-10-58		Field meas. equip., DA & complete non-DA proof. After Hearing Docket No. 12876 Order issued.	
<b>AMENDMENT</b>	2-24-61			
Rec'd	2-27-61			
Filed (ORDER)	6-30-61			
<del>BMP-10,269</del>	<del>4-16-62</del>	Modification of construction permit (BP-11851) which auth. a new standard broadcast station for extension of completion date from 4-25-62 to 8-25-62.  ATTYS - Smith & Pepper P. O. Box 1000, WASHINGTON, D. C.	<b>GRANTED</b>	5-15-62 to 8-24-62
R. & F.	4-23-62			



GATES BC 1J



APPLICATION RECORD - BROADCASTING

Call Letters K B G O

Name AUDIOCASTING OF TEXAS, INC.  
WACO, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
		Letter dated 3-24-62 from WACO objecting to assignment of call letters	- DENIED	6-20-62 - Letter
		Letter dated 5-9-62 from Pepper for KBGO in reply to above letter		
BMP-10,521 R. & F.	8-17-62 8-21-62	Mod. of CP(BP-11,851 as mod. which auth. new standard broadcast station) for extension of completion date from 8-24-62 to 11-25-62. Atty: Vincent A. Pepper	GRANTED to	9-26-62 11-26-62
BMP-10,551 R. & F.	9-4-62 9-6-62	Mod. of CP(BP-11,851 as mod. which auth. new standard broadcast station) to make changes in nighttime directional antenna pattern. Atty: Vincent A. Pepper	GRANTED	10-17-62
BL-9704 R. & F.	9-24-62 9-25-62	Lic to cover CP(BP-11,851 as mod) which auth a new standard broadcast station, (specify trans. as GATES BC-11) & specify studio at 200 Liberty St. Waco, Texas Atty: Smith & Pepper	GRANTED	3-4-63



## APPLICATION RECORD - BROADCASTING

Call  
Letters           K B G O          Name           S  
AUDIOCATING OF TEXAS, INC.  
          Waco, Texas          

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4403 R. & F.	10-11-63	Voluntary transfer of control of licensee corporation from Joyce Monroe and Horace K. Jackson, Sr. to Charles M. McDonald and Frank B. Tirey, Jr. <u>Atty- Smith &amp; Pepper</u>	GRANTED	11-12-64  Eff: 11-14-64
BR-4217 R & F	5/1/65 5/13/65	Renewal of license Atty. Smith and Pepper	GRANTED <i>12-21</i>	12-21-66
BP-16,827 Rec'd. Filed	4-16-65 4-30-65 7-13-65	Construction permit to make change in daytime and nighttime DA pattern (MEOV) and specify transmitter as GATES BC-1G. REQUEST WAIVER OF SEC. 73.37 of RULES. Atty: Smith & Pepper Engr: William B. Carr	GRANTED	9-10-65 Cond'1: phase monitor field measuring equip non-directional proof.



APPLICATION RECORD - BROADCASTING

Call  
Letters K B G O

Name AUDIOCASTING OF TEXAS, INC.  
Waco, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,643 R&F	10-18-65 10-20-65	Mod. of C.P.(BP-16,827 which auth. make chng. Daytime and nighttime DA pattern, (MEOV) specify trans. as GATES BC-1G and request waiver 73.37) to make change in DA system (change tower height).  Attys: Smith & Pepper	GRANTED	12-22-65
BMP-11,749 R & F	4-1-66 4-5-66	Modification of CP(BP-16,827 as modified which authorized <del>to make</del> change in daytime and nighttime DA pattern(MEOV) and make changes in DA system) for extension of completion date from 5-10-66 to 8-1-66.  ATTY - Smith & Pepper	GRANTED	5-24-66 8-1-66
BMP-11,83E R&F	6-29-66 6-30-66	Modification of CP(BP-16,827 as modified which authorized <del>to make</del> change in daytime and nighttime DA pattern(MEOV) and make changes in DA system) for extension of completion date from 8-1-66 to 9-1-66.  Attys: Smith & Pepper	GRANTED	7-21-66 9-1-66



## APPLICATION RECORD - BROADCASTING

Call  
Letters K B G OName AUDIOCASTING OF TEXAS, INC.  
WACO, TEXAS 76703

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,876 R & F	8-29-66 8-31-66	Modification of CP(BP-16,827 as mod., which authorized change in daytime and nighttime DA pattern(MEOV) and make changes in DA system) for extension of completion date from 9-1-66 to 11-1-66. <i>1580K</i>	GRANTED to	9-27-66 11-1-66
BMP-11,924 R & F	10-31-66 10-31-66	Mod. of CP(BP-16,827 as mod., which auth chg. in daytime and nighttime DA pattern(MEOV) & make chgs in DA system) for extension of completion date from 11-1-66 to _____ Attys - Smith & Pepper Attys-Smith & Pepper (Donald E. Bilger)	GRANTED to	11-17-66 12-1-66
BL-11,493 Rec'd Filed	10/29/66 11/1/66 11/2/66	Lic. to cover CP (BP-16,827 as mod.) which auth. chng daytime & nighttime DA pattern (MEOV) & chng DA-system. Atty: D. E. Bilger R. E. Rohrer, Wash, D. C.-ENGR:	GRANTED	3-14-67



FORM BC-121 #6  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters K B G O

Name AUDIOCASTING OF TEXAS, INC.  
Waco, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BR-4217 R & F #424488 \$75 MAY 21 1968  Ltr.	4-26-68 4-29-68 4-29-68  6-10-68	Renewal of License Atty: Donald E. Bilger  AMENDED 5-23-68 to show correct type transmitter (Gates BC-1T) AMENDED 6-5-68 re: Programming AMENDED 7-16-68 re: programming Bilger & Glaser now attys. AMENDED 8-9-68 re: Engineering	GRANTED	8-29-68
BR-4217 R & F P.N. PRESS  MAY 20 1971	4-26-71 4-30-71 4-30-71	Renewal of License  Atty: Robert L. Olender (Bilger & Blair) AMENDED 6-14-71 re: engineering data AMENDED 8-17-71 re: financial data, commercial policy; employment policy	GRANTED	3-16-73 issued with BL-13,346



APPLICATION RECORD - BROADCASTING

1580ko

Card #7

Call  
Letters .....KBGO.....

Name  KBGO RADIO, INC.  
 AUDIOCASTING OF TEXAS, INC.  
WACO, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BP- 19,292	12-13-71	Construction permit to modify the daytime maximum expected operating values.	Waiver granted & appli accept. for filing by Comm. act. 10-5-72.	10-18-72
Rec'd	12-13-71			
Filed	12-13-71			
\$50-025192	12-13-71	Atty. Bilger & Blair (Robert Olender)	GRANTED	10-18-72
AC-060		Petition for waiver of Section 73.37 of the Rules filed.		
PRESS OCT 10 1972				
--- Amended 2-2-72 re Radiation pattern ---				
BAL -7586	5-5-72	Voluntary assignment of license to KBGO RADIO, INC.	GRANTED	3-16-73
R & F	5-9-72			
FEE PD: \$1000 #071338		Atty - Bilger & Blair	Re.q Grant Fee	\$ 5,000.00
COHE 047	MAY 26 1972		EFF:	4-7-73
Pub. notice filed	5-26-72	AMENDED 5-31-72 to show pending applications	fee paid 048	4-16-73
Pub. notice filed	6-19-72	AMENDED 9-26-72 to change officers, Directors and stockholders and revised financial plan		W 174287
		AMENDED 11-17-72 - Pledge Agreement		



APPLICATION RECORD - BROADCASTING

Call KRZI  
Letters xKBGO

KBGO RADIO, INC.  
X AUDIOCASTING OF TEXAS, INC.

Name .....  
Waco, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,346	11-7-72	License to cover CP(BP-19,292) for changes.	GRANTED issued with renewal	3-16-73
Rec'd	11-8-72	Transmitter: RCA, BTA, 1R1).		
W 128730-\$50	11-16-72-	AC-067		
Amended & F	11-16-72	Engr. data		
PTA	11-30-72	Atty: <u>Bilger</u> & Blair		
PRESS	DEC 21 1972	AMENDED 12-4-72 - re pledge agreement		
PTA ext.	1-30-73	Engr. data		
Amended	1-24-73	to expire 3-14-73 - engr. data not fully responsive.		
PTA LTD	2-14-73	Engr. data		
Amended	2-14-73			
BP-19,535	11-5-73	Construction permit to install new auxiliary	GRANTED	11-27-73
R & F	11-6-73	transmitter RCA, BTA-250M with 250w, Unlimited.		
\$50-249585	11-6-73	Atty. <u>Bilger</u> and Blair		
AC-056				
PRESS:	NOV 21 1973			

23 ext.  
LPH - 2-14-73 to 3-14-73



APPLICATION RECORD - BROADCASTING

1580khz

KRZI RADIO, INC.

Call Letters K R Z I

Name  KRZI RADIO, INC.  
 WACO, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BML-2495 R & F \$50-256501 AC-056 PRESS:  JUN 14 1974	11-26-73 11-28-73 11-28-73	Modification of license to change the corporate name to KRZI RADIO, INC.  Atty. Donald E. Bilger	GRANTED	2-6-74
BR-4217 R & F PN PRESS MAY 28 1974	4-30-74 5-3-74 5-3-74	Renewal of License  Atty: Lee W. Shubert(Bilger & Blair) AMENDED 8-12-74 re: programming; commercial policy; letters of commendation	GRANTED	8-22-74
BL-13,846 R & F 50#364956 PTA PRESS FEB 27 1975	11-11-74 11-15-74 11-18-74 11-25-74	Lic. to cover BP-19353 for New Auxiliary Transmitter, RCA BTA-250M  Atty. Lee W. Shubert (Bilger & Blair)	GRANTED	3-26-75



APPLICATION RECORD - BROADCASTING

1580 KHz

Call Letters K R Z I

Name  KW COMMUNICATIONS, INC.  
 KRZI RADIO, INC.  
Waco, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8981 R & F (DCRM 314) PN filed	4-1-77 4-6-77 APR 20 1977 5/4/77	Voluntary assignment of license to KW COMMUNICATIONS, INC.  Atty - <u>Wilner</u> & Scheiner  Over	GRANTED Eff:	7-19-77 7-21-77
BR-4217 R & F P.N. PRESS	3-28-77 4-1-77 4-1-77 APR 21 1977	Renewal of License (Main & Auxiliary)  Atty.: Lee W. Shubert AMENDED 7-25-77 to change name of applicant to "KW Communications, Inc." AUG 19 1977 (OVER)	ISSUED	8-77
BRC-3950 R & F	8-2-77 8-15-77 SEP 13 1977	Mod. of lic. to operate trans. by RC from the main studio location (Main & Aux.)  Atty: John R. Wilner	GRANTED	9-15-77

B2-12-17-79 amended 1-16-81



BAL-8981 -AMENDED 6/27/77 re: stockholdings(assignee) &  
Financial data

Statement filed 7/13/77 re: 302 to be filed

(BR800327UY) SUPPLEMENTAL APPLICATION filed 3-27-80 as  
an amendment to pending renewal application.PRESS:

APR 24 1980



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

