

K S D



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199



Date First Licensed 3-14-22

Call Letters KSD

Location: St. Louis, Missouri

Name of Licensee: KPNX BROADCASTING COMPANY (ML790724AP 8/13/79)  
XXXTAR BROADCASTING COMPANY (AL 2-28-79 EFF: 4-4-79)  
x KSD/KSD-TV, INC. (AL 12-28-73 EFF: 12-31-73)  
x The Pulitzer Publishing Company

Transmitter 67A 1 1/2 mi. N. of  
On U.S. Route 67 at Madison & St. Clair County Line Near East St. Louis, Ill.  
 Location: N.E. Cor. 12th & Olive Sts., St. Louis, Mo. MP-4-25-67

Main Studio 10155 Corporate Square, St. Louis Missouri (BML 10-11-79) outside corp city limits  
x 1111 Olive St, St. Louis, Missouri (BRC-10-9-62)  
Post-Dispatch Bldg.,  
 Location: / xx 12th & Olive Sts., St. Louis, Mo. (1-31-89)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
R-B-641	T.P. 4-9-27	550	500	-	not stated	
"	6-1-27	550	500	KFUO	6-1	7-31-27
	Effective date of previous license deferred by C.O. 13 to				6-15	8-15-27
R-P-641	8-8-27	letter of extension			8-15	10-15-27
<del>XXXXXXXXXXXXXXXXXXXX</del>						
R-B-641	10-15-27	550	500	-	10-15	11-1-27
"	10-24-27	letter of extension			11-1	1-1-28
	extended by C.O. 21				1-1	2-1-28
"	" " 22				2-1	3-1-28
"	" " 23				3-1	4-1-28
"	" " 25				4-1	5-1-28
"	" " 27				5-1	6-1-28
"	" " 33				6-1	8-1-28
"	" " 35				8-1	9-1-28
"	" " 38				9-1	10-1-28
"	" " 44				10-1	11-11-28
Allocation	11-11-28	550	500	KFUO		
R-B-641	10-30-28	550	500	KFUO	11-11	1-31-29
R-B-641	1-7-29	550	500	KFUO	1-31	4-30-29
R-B-641	4-1-29	550	500	KFUO	4-30	7-31-29
R-B-641	Ext. By G.O. 69				7-31	10-31-29
R-B-641	10-12-29	550	500	KFUO	10-31	1-31-30
R-B-641	1-8-30	550	500	KFUO	1-31	4-30-30
R-B-641	4-5-30	550	500	KFUO	4-30	7-31-30
R-B-641	7-7-30	550	500	KFUO	7-31	10-31-30
R-B-641	10-6-30	550	500	KFUO	10-31	1-31-31
R-B-641	12-16-30	To change equipment			1-15	4-15-31
R-B-641	1-20-31	Extension of License			1-31	4-30-31
R-B-641	3-13-31	550	500	KFUO	3-13	4-30-31
R-B-641	4-21-31	550	500	KFUO	4-30	9-1-31
R-B-641	8-21-31	550	500	KFUO	9-1	3-1-32
R-B-641	2-9-32	550	500	KFUO	3-1	9-1-32
R-B-641	8-12-32	550	500	KFUO	9-1	3-1-33
R-B-641	2-10-33	550	500	KFUO	3-1	9-1-33
R-B-641	8-4-33	550	500	KFUO	9-1	3-1-34
R-B-641	2-6-34	550	500	KFUO	3-1	9-1-34
R-B-641	6-15-34	550	500w, 2K	-LS KFUD	6-15	9-1-34



2

Date First  
Licensed.....

Call  
Letters KSD

Name of  
Licensee: The Pulitzer Publishing Company

Transmitter  
Location: \_\_\_\_\_

Main Studio  
Location: \_\_\_\_\_  
FRC-65



CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
P-B-3285	6-29-34	550	500, 2 1/2 kw-LS	S-KFUC	7-30	10-29-34	
	Chg. in equip. and incr. day power. Night pwr. des. for hearing.						
<b>FCC</b> Z-B-92	7-24-34	Authority to determine operating power by direct measurement.				7-24	9-1-34.
MP-20	8-14-34	Extension of C&C dates				8-30	11-29-34
P-B-3285	8-21-34	Incr of 500 watts additional nite pwr. Issued in form of Spec. Exp. Authorization				8-21	9-1-34
B4-R-641	8-14-34	550	500w, 1kw-LS	KFUC	9-1	3-1-35	
P-B-3285	8-21-34	Incr. of 500 watts additional nite pwr. Issued in form of Spec. Exp. Authorization				9-1	3-1-35.
-MP-38	10-2-34	Mod. of P-B-3285 to extend C & C dates				10-30	12-29-34
B4-S-641	10-2-34	Mod. of P-B-3285 as modified to extend date in paragraph 3 to October 22, 1934.					
B4-S-641	10-30-34	Mod. of P-B-3285 as modified to extend date in paragraph 3 to November 20, 1934.					
B3-S-641 C.A.	11-27-34 11-21-34	Mod. of P-B-3285 as modified to extend date in paragraph 3 to Jan. 22, 1935					
B4-MP-55	12-4-34	550	1kw, 5kw-LS	S-KFUC	12-6	2-1-35	
	Mod. C.P. install new equip, Extend C&C dates						
B4-S-641	1-15-35	Mod. Spec. Temp. Exper. Auth. to extend time in which to obtain survey data from 1-22-35 (as per Par. 3 outstanding auth.) for period ending no later than 2-22-35.					
MP-95	1-29-35	Mod. P-B-3285 as modified for changes in equipment and extension C & C				2-7	7-7-35
B4-R-641	2-12-35	550	500w-1kw-LS	S-KFUC	3-1	9-1-35	
B4-SA-100	6-4-35	Oper. add. 500w night with directional antenna				6-4	9-1-35
B4-MP-191	6-25-35	Ext. compl. date of PB3285				2-7	10-7-35
B4-R-641	8-13-35	550	500w, 1kw-LS	KFUC	9-1	3-1-36	
B4-SA-144	8-20-35	Ext. S.A. Exp. oper. add. 500w with directional antenna				9-1	3-1-36
B4-S-641	9-24-35	Oper. w.o. a/f/m etc.				9-24	10-14-35
B4-MP-219	10-22-35	Chg. equip. ext. C&C dates				10-22	2-19-36
B4-S-641 (c.a. 11-6-35)	11-12-35	Oper. aux. trans.				11-6	1-4-36.



-S-B-

BROADCASTING STATION LICENSE RECORD

Date First

Licensed.....

Card #3

Call  
Letters KSD

Name of

Licensee: THE PULITZER PUBLISHING COMPANY

Transmitter

Location: \_\_\_\_\_

Main Studio

Location: \_\_\_\_\_

FRC-65



CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
B4-L-268	1-14-36	550	1kw, 5kw-LS	S-KFUD	1-14	3-1-36
Employs directional night license to cover C.P. for new equip; incr. day power						
B4-Z-39	1-28-36	Mod. Lic.	antenna measurement		1-28	3-1-36
B4-S-641	2-21-36	Oper. with new antenna measurements pending action on B4-Z-47			2-21	3-1-36
B4-R-641	2-11-36	550	1kw, 5kw-LS	S-KFUD	3-1	9-1-36
B4-S-641	2-21-36	Oper. with new antenna measurements pending action on B4-Z-47			3-1	3-21-36
B4-Z-47	3-3-36	550	1kw*5kw-LS	S-KFUD	3-3	9-1-36
Mod. Lic. for direct measu* Directional antenna						
B4-S-641	CA 8-29-36	Extension of License			9-1	12-1-36
B4-S-641	11-24-36	Extension of license			12-1	3-1-37
B4-S-641	CA 12-17-36	550	1kw*5kw-LS	S-KFUD	12-17	3-1-37
*Directional antenna night Mod. License to change effective field signal						
B4-R-641	2-23-37	550	1kw*5kw-LS	S-KFUD (H)	3-1	9-1-37
B4-S-641	CA 2-20-37	pickup and rebroadcast over KSD program originating in Nat'l Guard plane 2-20-37, during assigned hrs. freq. 1584kc, carry talk in connection with Nat'l Defense Week				
B4-R-641	8-18-37	550	1kw*5kw-LS	S-KFUD	9-1	3-1-38
*Directional antenna night (H)						
B4-SA-258	12-8-37	Oper. regular broadcast trans. for the experimental transmission of facsimile signals 1 am to 6 am, 1kw power.			12-8	3-1-38
B4-R-641	CA 2-24-38	550	1kw*5kw-LS	S-KFUD	3-1	9-1-38
*Directional antenna night (H)						
B4-R-641	3-2-38	550	1kw*5kw-LS	S-KFUD	3-12	9-1-38
Eff. 3-12-38 *Directional antenna night.						
B4-R-641	3-2-38	550	1kw*5kw-LS	S-KFUD	3-12	9-1-38
Eff. 3-12-38 *Directional antenna night. Supersedes renewal of license of same date.						
B4-SA-285	4-6-38	Oper. regular broadcast trans. for the experimental transmission of facsimile signals from 1 am to 6 am, 1kw power (H)			4-6	9-1-38
B4-S-641	8-23-38	Extension of License			9-1	10-1-38
B4-R-641	9-20-38	550	1kw*5kw-LS	S-KFUD	9-20	3-1-39
*Directional antenna night						





## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K S DName of licensee See Card #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B4-R-641	2-13-39	550	1kw*5kw-LS *DA-Night	S-KFUCO	3-1	9-1-39
B4-R-641	8-28-39	550	1kw*5kw-LS *DA-Night	S-KFUCO	9-1	4-1-40
<del>B4-R-641</del>	<del>3-12-40</del>	550	1kw*5kw-LS *DA-Night	S-KFUCO	4-1	8-1-40
B4-R-641	3-12-40	550	1kw*5kw-LS *DA-Night	S-KFUCO	4-1	8-1-40
This license supersedes license of same date						
B4-S-641	4-13-40	550	1kw*5kw-LS *DA-Night	S-KFUCO	4-13	8-1-40
Mod. license to add Sunrise						
Letter B4-ML-987	5-8-40	550	1kw*5kw-LS commencing program tests. Eff. not later than 7-1-40 *DA-Night	U Subj. KFUCO		
To change hours of operation - Facilities KFUCO						
Order	6-12-40	Extension of license			8-1	10-1-40
Letter	6-25-40	Oper. Unlimited Time			7-1	7-30-40
Letter	7-29-40	Ext. oper. Unlimited Time			7-31	9-1-40
B4-ML-987	8-31-40	550	1kw*5kw-LS *DA-Night	U	8-31	10-1-40
Mod. license change hours of oper. - facilities KFUCO						
Order	9-10-40	Extension of license			10-1	3-29-41
NARBA REALLOCATION						
B4-R-641	3-24-41	550	1kw*5kw-LS *DA-Night	U	3-29	4-1-42
B4-R-641	1-27-42	550	1kw*5kw-LS *DA-Night	U	1-27	4-1-42
Mod. Lic. issued correcting Lat. & Long. acc. Engr.'s Memo						
B4-R-641	3-17-42	550	1kw*5kw-LS *DA-Night	U	4-1	6-1-44
B4-S-641	11-6-42	550	1kw*5kw-LS *DA-Night	U	12-1	6-1-44
Mod. Lic. in accordance with Order 107						
B4-R-641	5-23-44	550	1kw*5kw-LS *DA-N	U	6-1	5-1-46
B4-S-641	9-25-45	550	1kw*5kw-LS *DA-N	U	10-1	5-1-46
Mod. Lic. Order 107-A						



B-S

# BROADCASTING STATION LICENSE RECORD

‡ 5

Date first licensed .....

Call letters   K S D  

Name of licensee   See page ‡ 1  

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B4-S-641	4-26-46	Extension of license			5-1 7-1-46
B4-S-641	6-20-46	Extension of license			7-1 9-1-46
B4-R-641	5-10-46	550	1kw*5kw-LS *DA-N	U	5-10 5-1-49
B4-P-4089	12-6-46	550	5kw*	U	
Order issued - CP increase power, install new T, *DA for night use and change T site subject filing for Mod. DA with certain specifications (Cond. Clause)					
B4-P-4089 BMP-2568	4-25-47	550	5kw* 5kw-LS	U	6-25 12-25-47
Mod. C.P. (4089) to make changes in DA. *DA (Cond. Clause)					
BMP-3441	12-17-47	Mod. CP (4089 as mod) for extension of completion date. (CONDITIONAL)			6-25 3-25-48
BMP-3691	3-15-48	Mod. of CP (4089 as mod) for ext. of completion date. (COND. CL.)			6-25 6-25-48
BMP-3901	6-26-48	Mod. CP (4089 as mod) for completion date. (COND. CLAUSE)			6-25 9-25-48
BZ-2454	8-28-47	550	1kw* 5kw-LS	U	8-28 5-1-49
Determine operating power by direct method. (COND. CLAUSE) *DA-N					
BMP-4146	9-9-48	Mod. CP (4089 as mod) for completion date. (COND. CLAUSE)			6-25 12-25-48
BR-641	4-20-49	550	1kw* 5kw-LS	U	5-1 5-1-52
BL-3460	7-25-49	550	5kw* 5kw-LS *DA-N	U	7-25 5-1-52
Lic. to cover CP (4089 as mod) to increase power, install new T and DA for night use and change in transmitter location. (COND. CLAUSE)					
BS-641	9-16-49	550	5kw*, 5kw-LS *DA-N	U	9-16 5-1-52
Mod. Lic. making corrections necessitated by a readjustment of the DA. (COND. CLAUSE)					
BS-641	10-20-49	550	5kw-DA-N	Un	10-20 5-1-52
Mod. Lic. to require that antenna base meters be read and logged at least once weekly instead of once daily. (COND. CLAUSE)					
Tele	2-28-50	No objection opp. with daytime power reduced to 1 kw period 10 days accord. Sec. 3.57 during coal shortage.			



B-S-

# BROADCASTING STATION LICENSE RECORD

Card #6

Date first licensed .....

Call letters ..... K S D

Name of licensee ..... See Card #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-7486	12-20-50	550	1kw*, 5kw-LS *DA-N	Aux.	By 2-20-51 8-20-51
C.P. to install old main T for aux. purposes					
BL-4335	1-30-51	550	1kw*, 5kw-LS *DA-N	Aux.	1-30 5-1-52
Lic. cover CP(7486), which auth. installation old main T as auxiliary (Cond)					
BR-641	4-30-52	Main 550 kc	5 kw -LS	DA-N	5-1-52 to 2-1-53
Aux 550 kc 1 kw -LS DA-N Conditional Clause					
BR-641 Aux.	1-7-53	550	5kw DA-N 1kw-5kw -LS-DA-N	U	2-1 2-1-56
<u>Conditional Clause</u>					
BP-9964	11-14-55	550	500w- 5kw-LS	AUX	1-14-56 7-14-56
CP to make changes in the aux. antenna system (employing KSD-TV tower) & to change operation from 1kw, 5kw-LS employing DA-N to 5kw-LS, non-directional antenna & reduce nighttime power to 500w.					
BR-641 Aux.	1-18-56	RENEWAL OF LICENSE			2-1- 2-1-59
BL-6023	2-2-56	550kc	500w, 5kw-LS	AUX.	2-2-56 2-1-59
Lic. to cover CP(BP-9964) to make changes in the auxiliary antenna system (employing KSD-TV tower) and change <del>hours</del> of operation to non-directional antenna.					
BR-641	1-28-59	Renewal of License			2-1 2-1-62
BTC-2981	1-28-59	Voluntary transfer of control of lic. corp.			
EFF: 1-30-59 from Joseph Pulitzer, Jr. and Charles J. Hentschell, Voting Trustees; to Joseph Pulitzer, Jr., Dell B. Stafford, Raymond L. Crowley, Charles J. Hentschell and John G. Jackson, Voting Trustees.					
BR-641	1-9-62	Renewal of license			1-9- 2-1-65
BP-15418	4-23-62	550kc	5kw, DA-N, Un		6-23 12-23-62
CP to install new trans. (RCA BTA 5U)					
BTC-2018 (1)	10-9-62	Mod. of license to operate transmitter by remote control from 1111 Olive St., St. Louis, Missouri.			



Form BC 126

June 1954

#7

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K S D

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BS-641 (1)	11-20-62	Mod. of license	to change Auxiliary transmitter location (redescription).		
EMP-10,625 (1)	11-15-62	Mod. of CP (BP-15,418 which auth instal new trans) for ext. of completion date to			5-22-63
BP-15914	5-15-63	550kc	500w-1kw-LS	U	7-15 1-15-64 CP to install a new aux. trans. (RCA BTA-1MX) at 1111 Olive St., St. Louis, Mo. (KSD-TV site) chg. power to 500w-1kw-LS non-DA for aux. purposes only.
BL-10,156	8-7-63	550kc	500w-1kwLS Aux		8-7 2-1-65 Lic. to cover CP (BP-15,914) which auth. instl. a new aux. trans.
BL-10,033	8-19-63	550kc	5kw-DA-N	U	8-19 2-1-65 Lic. to cover CP (BP-15,418 as mod) which auth. instl. a new trans. COND'L
BZ-5072 (1)	1-10-64	Authority to determine operating power by direct measurement of antenna power. (Aux. Transmitter)			
BZ-5229 (2)	5-15-64	Authority to dermine operating power by direct measurement of antenna power. (Aux.)			
BR-641 Main	1-7-65 1-7-65	550kc.	500w, 1kw, Aux		2-1 2-1-68 Renewal of license to 2-1-68
BRC-2683 (1)	6-16-65	Mod. of license	to change remote control point to 6871 Heege Road, St. Louis, Missouri (KSD-TV transmitter site). (Main Transmitter)		
TELEGRAM	12-29-67	PSA	5000w		
BR-641	1-30-68	550kc	5kw-DA-N	Unl.	2-1 2-1-71 Renewal of Aux. and NDEA
BR-641	1-28-71	Renewal of License & NDEA (Main-S & Aux.-S)			2-1-74
BS-641(1)	12-8-71	Mod. of lic.	to change RC to main studio location. (Main)		
EBSA Comple	5-25-72 6-21-73	Coord:	NL 38 39 12	WL 90 07 44	



Form BC 126

June 1954

CARD#8

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K S D

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BAL-8037	12-28-73	VOL AL	EFF:	12-31-73	
BR-641(L)	10-21-76				RENEWAL (MAIN) 2-1-77
BR-641(L)	10-21-76				RENEWAL (AUX.) 2-1-77
BAL781117EA	2-28-79	VOL. AL		EFF: 4-4-79	
<del>BR-641(S)</del>	<del>2-28-79</del>	<del>RENEWAL OF LICENSE</del>			<del>2-1-80</del>
BTC781207EC	6-7-79	VOL. TC		EFF: 6-7-79	
BML790724AP (1)	8/13/79	ML to change licensee name			
BML790810AM	(2) 10-11-79	ML to chg. SL outside corp city limits.			
BR791001YU (L)	3-19-80				RENEWAL OF LICENSE 2-1-83



no. 1.

STATION APPLICATION RECORD

APPLICANT: The Pulitzer Publishing Co. CALL LETTERS: KSD

ADDRESS: 12th &amp; Olive, St. Louis, Mo. FILE NO: 4-S-B-641 DATED: 3-29-27

Present Assignment: 550 kc. 500 w.  
Requested: 500 kc. 500w. ACTION: T.P. 4-9-27; 500w, 550 kc.  
lic. 6-1-27; 550 kc. 500w. + KFUD

APPLICANT: The Pulitzer Publishing Co. CALL LETTERS: KSD

ADDRESS: 12th &amp; Olive St., St. Louis, Mo. FILE NO: 4-R-B-641 DATED 8-1-27

Present Assignment: 550 kc. 500 w. + KFUD  
Requested: renewal ACTION: 8-8-27 letter of ext.  
from 8-15 to 10-15-27

APPLICANT: The Pulitzer Publishing Company CALL LETTERS: KSD

ADDRESS: 12th &amp; Olive, St. Louis, Mo. FILE NO: 4-R-B-641 DATED 9-29-27

Present Assignment: 550 kc. 500 w. + KFUD  
Requested: renewal ACTION: 10-15-27; 550 kc. 500w unlim  
also 10-24-27; to 11-1-27  
letter of ext. 11-1 to 1-1-28



APPLICANT: The Pulitzer Publishing Company

CALL LETTERS: KSD

ADDRESS: 12th & Olive, St. Louis, Mo.

FILE NO: 4-R-B-641 DATED: 1-11-28

Present

Assignment: 550 kc. 500 w. unlim.

Allocation: 550 kc. 500 w. + KFUD

Requested: renewal

ACTION: lic. 10-30-28; 550 kc. 500 w. + KFUD period 11-11-28 to 1-31-29

APPLICANT: The Pulitzer Publishing Company

CALL LETTERS: KSD

ADDRESS: 12th & Olive, St. Louis, Mo.

FILE NO: 4-R-B-641 DATED: 11-27-28

Present

Assignment: 550 kc. 500 w. + KFUD

Requested: renewal

ACTION: lic. 1-7-29; 550 kc. 500 w. + KFUD term 1-31 to 4-30-29

APPLICANT: XXXXX

CALL LETTERS:

ADDRESS: XXXX

FILE NO: DATED:

Present

Assignment: XXXX

Requested:

ACTION: XXXX

XX XX

XXXXXXXXXX



No. 3

## STATION APPLICATION RECORD

APPLICANT: THE PULITZER PUBLISHING CO. - PUBLISHING THE ST. LOUIS ..... CALL LETTERS: KSD  
 Northeast corner of 12th & Olive / POST-DISPATCH.

ADDRESS: St. Louis, Missouri ..... FILE NO: 4-R-B-641 DATED: 3/12/29

Present  
 Assignment: 550 kc. 500 w. + KFJO ..... ACTION: Lic. 4/1/29  
 550 kc. 500 w. + KFJO  
 Requested: Renewal ..... Period. 4/30/29 to 7/31/29

APPLICANT: THE PULITZER PUBLISHING COMPANY (Publishing the St. Louis ..... CALL LETTERS: KSD  
 (Post Dispatch)

ADDRESS: 12th and Olive Sts., St. Louis, Mo. ..... FILE NO: 4-R-B-641 DATED: 5/31/29

Present  
 Assignment: 550 kc. 500 w. + KFJO ..... ACTION: G.O. 69. 7/31 to 10/31  
 Requested: Renewal

APPLICANT: THE PULITZER PUBLISHING CO. (Publishing The St. Louis ..... CALL LETTERS: KSD  
 (Post-Dispatch)

ADDRESS: N.E. 12th and Olive Sts., St. Louis, Mo. ..... FILE NO: 4-R-B-641 DATED: 9/19/29

Present  
 Assignment: 500 watts, 550 kc. Divides KFJO ..... ACTION: Renewal License 10-12-29  
 Per: 10-31 to 1-31-30.  
 Requested: Renewal



## STATION APPLICATION RECORD

No. 4

APPLICANT: THE PULITZER PUBLISHING COMPANY CALL LETTERS: KSD  
 ADDRESS: N. E. Corner of 12th & Olive Sts., St. Louis, Mo. FILE NO: 4-R-B-641 DATED: 9/19/29  
 Present Assignment: 550 kc. 500 w. + KFUD  
 Requested: Renewal ACTION: Lic. 10-12-29  
 550 kc. 500 w. + KFUD  
 Per. 10-31-29 to 1-31-30

APPLICANT: THE PULITZER PUBLISHING (publishing St. Louis Dispatch) CALL LETTERS: KSD  
 ADDRESS: N.E. Cor. 12th and Olive Sts., St. Louis, Mo. FILE NO: 4-R-B-641 DATED: 12/16/29  
 Present Assignment: 550 kc. 500 w/ + KFUD  
 Requested: Renewal ACTION: Renewal License 1-8-30  
 Per: 1-31 to 4-30-30

APPLICANT: The Pulitzer Publishing Co. CALL LETTERS: KSD  
 ADDRESS: N. E. Cor, 12th & Olive Sts., St. Louis, Mo. FILE NO: 4-R-B-641 DATED: 3/17-30  
 Present Assignment: 550Kc. 500 W + KFUD  
 Requested: Renewal ACTION: Renewal Lic. 4-5-30  
 Per: 4-30 to 7-31-30



## STATION APPLICATION RECORD

# 5

APPLICANT: The Publishing Co., St Louis Post Dispatch CALL LETTERS: KSD

ADDRESS: 12th &amp; Olive Sts., St. Louis, Mo. FILE NO: 4-R-B-641 DATED: 6-16-30

Present Assignment: 550 Kc. 500 W + KFUD  
ACTION: Renewal License 7-7-30  
Per: 7-31 to 10-31-30

Requested: Renewal

APPLICANT: CALL LETTERS:

ADDRESS: FILE NO: DATED:

Present Assignment: ACTION:

Requested:

APPLICANT: CALL LETTERS:

ADDRESS: FILE NO: DATED:

Present Assignment: ACTION:

Requested:



## STATION APPLICATION RECORD

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: ..... ACTION: .....

Requested: .....



## APPLICATION RECORD - BROADCASTING

Call

Letters KSDName THE PULITZER PUBLISHING CO.

File No.	Dated Received	Application for	Action	
			Nature	Date
4-R-B-641	9-11-30	Renewal of Lic.	Granted	10-21-30
4-P-B-1825	11/26/30	Change equipment from W. E. 1-A Modified to W. E. 6-B.	Granted	12-16-30
4-R-B-641	12/11/30	Renewal of License.	G.O. 103 Granted	1-20-31 4-24-31
4-L-B-519	2/12/31	License to cover 4-P-B-1825 issued 12/16/31.	Granted	3-13-31
4-R-B-641	3-25-31	Renewal of license	Not Necessary	
4-R-B-641	6-12-31	Renewal of license	Returned	
4-R-B-641	6-12-31	" " " Resubmitted 8-7-31	Granted	8-25-31



## APPLICATION RECORD - BROADCASTING

Call  
LettersKSDName PULITZER PUBLISHING COMPANY

File No.	Date Received	Application for	Action	
			Nature	Date
4-R-B-641 Resubmitted	12-22-31 1-8-32	Renewal of license	<del>Retr. to</del> Granted	<del>1-2-32</del> 2-9-32
4-R-B-641	6-15-32	Renewal of license	Granted	8-12-32
4-R-B-641	12-17-32	Renewal of license	Granted	2-10-33
4-R-B-641	6-24-33	Renewal of license	Granted	8-4-33
4-R-B-641	12-30-33	Renewal of license	Granted	2-6-34
4-ML-B-1317	4-12-34	Modification of license to increase power from 500 watts to 500 watts, 1KW-LS.	Granted	6-15-34
4-Z-B-92 Amended & Resubmitted	5-5-34 6-14-34	Appli. to determine operating power by direct antenna measurement.	<del>Ret. 5-17-34</del> Granted	<del>(Sec. 68)</del> 7-24-34



#8

Call

Letters K S DName Pulitzer Publishing Company

File No.	Dated	Application for	Action	
			Nature	Date
4-P-B-3285	6-20-34	Construction Permit to increase power from 500w-night, 1KW-LS to 1KW-night, 2 $\frac{1}{2}$ KW-LS, also make changes in equipment.	Granted 6-29-34 insofar as chg. in equip. and incr. in day pwr. Night pwr. des. for hearing	
		S. E. A. with directional antenna	Dismissed and granted	
4-ML-B-1372	6-20-34	Modification of license to increase power from 500w-night, 1KW-LS to 1KW-night, 2 $\frac{1}{2}$ KW-LS.	<del>Ret. 6-29-34, Unsuccessful</del>	
Resubmitted, amended	6-30-34	night power from 500 w. to 1 kw.	<del>any violation of rule 49.</del>	
			Ret. 7-2-34, Rule 49.	
4-R-B-641	6-27-34	Renewal of license	Granted	8-14-34
B4-MP-20	7-30-34	<u>FEDERAL COMMUNICATIONS COMMISSION-RECORD</u> Modification of C.P. (4-P-B-3285) to extend commencement and completion dates to 8-30-34 - 11-29-34 respectfully.	Granted	8-14-34



## APPLICATION RECORD - BROADCASTING

Call  
Letters KSDName PULITZER PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B4-ML-17 Amended	6-27-34 8-18-34	Modification of license to change hours of operation from sharing with KFUCO to unlimited. Facilities of KFUCO. <del>---amended to omit request for facilities of---</del> <del>---station KFUCO. Contingent upon the granting of---</del> <del>KFUCO to another frequency.</del> RE: 3-27, all Fac of KFUCO.	Ex. Rept. 1-452 Dock. 3105 DENIED Min. 3-2-38 Effective 3-12-38	
<del>amended</del> <del>amended</del>	5-2-35 <del>3-27-36</del>	Amended to req. fac. of KFUCO, suggests that KFUCO be assigned to 1010 kc. oper. until local sunset		
B4-MP-38	8-29-34	Modification of C.P. (4-P-B-3285) as modified to extend Commencement date to 10-30-34, Completion date to 12-29-34	Granted	10-2-34
B4-MP-55	10-13-34	Mod. of C. P. (4-P-B-3285) as modified, to install new equip. increase nighttime power from 500w to 1KW and daytime from 2½kw to 5KW. extend commencement date two days after grant, and completion date 60 days thereafter.	Granted	12-4-34



## APPLICATION RECORD - BROADCASTING

Call  
Letters KSD

THE PULITZER PUBLISHING CO.

Name \_\_\_\_\_

File No.	Dated	Application for	Action	
			Nature	Date
B4-MP-95	12-6-34	Mod. of construction permit (B4-P-3285) as modified to change equip. and extend commencement date to 10 days after grant and completion date to 150 days thereafter.	Granted	1-29-35
B4-R-641	12-27-34	Renewal of License	Granted	2-12-35
B4-SA-100	2-27-35	Extension of spec. Ex. Auth. to 9-1-35, for 1kw night power.	Granted	6-4-35
B4-MP-191	5-31-35	Modification of (B4-P-3285) as modified to extend completion date from 7-7-35 to 11-7-35	Granted ext. to 10-7-35 only Min. 6-25-35	
B4-R-641	6-18-35	Renewal of license	Granted	8-13-35



Call  
Letters KSDName THE PULITZER PUBLISHING CO

File No.	Dated	Application for	Action	
			Nature	Date
B4-SA-144	6-24-35	Extension of special experimental authorization to operate with 500 watts additional power at night with directional antenna, from 9-1-35 to 3-1-36	Granted	8-20-35
B4-MP-219	8-28-35	Modification of construction permit (4-P-E-3285) as modified to install new equipment and extend commencement date from 2-7-35 to Date of approval and completion date from 10-7-35 to 120 days after grant.	ORDER of Min.	Recon. & Grant 10-22-35
B4-L-268	12-12-35	License to cover C.P. (4-P-E-3285) for new equip. and increase in power.	Granted	1-14-36
B4-Z-39	12-12-35.	Authority to determine operating power by direct measurement of antenna power.	Granted	1-28-36
B4-R-641	12-30-35	Renewal of License	Granted	2-11-36



## APPLICATION RECORD—BROADCASTING

Call letters KSDName THE PULITZER PUBLISHING CO.

Name

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-Z-47	2-3-36	Authority to determine operating power by direct measurement	Granted	3-3-36
B4-R-641	6-29-36	Renewal of license	(1) (H) (H)	Desig. for Hearing & Temp. Renewal Granted Min. 2-23-37 Granted 8-18-37 Granted CA 2-24-38 Min. 3-1-38 Ex. Rept. 1-452 Dock. 4462 GRANTED Min. 3-2-38 Effective 3-12-38



## APPLICATION RECORD—BROADCASTING

Call letters KSDName THE PULITZER PUBLISHING CO.

FILE No.	DATED	APPLICATION FOR--	ACTION	
			NATURE	DATE
B4-ML-318	6-1-36	Modification of license to limit night radiation in the direction toward WKRC to 123.7 mv/m at one mile or 88.3 mv/m at monitor point.	Returned Request of attorney	11-14-36
B4-SA-258	10-20-37	Special e xperimental authorization to operate a facsimile station from 1 a.m. to 6 a.m., using 1kw power. Period from 12-1-37 to 3-1-38.	Granted	12-8-37
B4-SA-285	1-27-38	Extension of special experimental authoriza- tion to operate a facsimile station from 1 a.m. to 6 a.m., using 1kw power from (1) 3-1-38 to 9-1-38. (2)	<del>Returned 2-5-38</del> <del>-Power-</del> Designated for Hearing Temp. Spec. Exp. Auth. granted 4-6-38 ORDER OF DISMISSAL Request of Applicant 8-24-38 Min. #370 8-30-38	
Resubmitted	2-9-38			



#14

Call  
Letters K S DName The Pulitzer Publishing Co.

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-641	8-16-38	Renewal of license	Granted	9-20-38
B4-R-641	12-29-38	Renewal of license	Granted	2-13-39
B4-P-2379	4-12-39	C.P. changes in directional antenna for day and night use, change frequency from 550 to 630 kc, hours of operation from S-KFUD, to unlimited and move transmitter from N.E cor. 12th & Olive Sts., St. Louis, Mo. to <del>St. Clair</del> & Warren Aves. - Nemeeki, Ill. Contingent on KFRU (B4-P-2322) and on WGBF (B4-P-2321) and request facilities of KXOK (Hrs. of oper).	Docket No. 5644 DISMISSED	Min. #280 5-8-40
Amended	10-30-39	RE: changes in antenna, increase night power to 5kw, and specify trans. site as Chouteau Twp. 4 miles West of Mitchell, Ill.		



## APPLICATION RECORD—BROADCASTING

#15

Call letters KSDName THE POLITZER PUBLISHING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-641	6-28-39	Renewal of license	Granted	8-28-39
B4-R-641	1-24-40	Renewal of license	Granted	3-12-40
B4-ML-987	4-26-40	Mod. of license to change hours of operation from S-KFUC to Unlimited time. Requests facilities of KFUC.	Granted Eff. not later than Letter written Issued	5-8-40 7-1-40 8-31-40
B4-R-641	5-20-40	Renewal of license	Granted 550kc, 1kw-5kw-LS	3-24-41 U



#16

Call

Letters K S DName THE PULITZER PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-2958 Rec'd	8-2-40 8-16-40	C.P. to move transmitter from N.E. corner 12th & Olive Sts., St. Louis, Mo. to Approx. 3 miles West of Columbia, Ill., install new trans. and new directional antenna for night use, and increase power from 1kw, 5kw-LS to 5kw day and night. (Filed by Geo. Smith)	Dismissed without prejudice and retired to closed files without action 6-12-41. Superseded by B4-P-3208.	
B4-P-3208 Rec'd Filed	5-28-41 6-6-41 6-6-41	C.P. to change freq. from 550ke to 940ke, increase power from 1kw, 5kw-LS to 50kw, install new transmitter and new directional antenna for night use, and change location of trans. from N.E. Cor. of 12th & Olive Sts., St. Louis, Mo. to Illinois State Highway #159, <sup>5</sup> / <sub>4</sub> mi. S. of Belleville, Ill. Requests WTAD be transferred from 930 ke to 550 ke, unlimited time. (Filed by Geo. Smith) (W.C. Lent, Engineer)	Docket No. 6284 Dismissed without Prejudice Request of Applicant Min. #305 7-29-42	
Amendment recd. & filed	12-26-41 12-29-41	Form 335 filed Re: To request T. site 5 mi. So. of Belleville, Ill. on State Highway # 59		



Call  
Letters K S DName THE PULITZER PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-641	1-20-42	Renewal of License 335's filed filed Geo. smith	Granted	3-17-42
B4-R-641 Rec'd	3-7-44 3-21-44	Renewal of license Filed by George Smith atty.	Granted	5-23-44
B4-P-4089 Rec'd	10-3-45 10-5-45	C.P. to increase power from 5kw day and 1kw night to 5kw day and night, install new transmitter and new D.A. for night use, and change transmitter location from N.E. Cor. of 12th and Olive Sts., St. Louis, Mo., <del>to Near East St. Louis, Ill.</del> (Filed by Geo. S. Smith, Atty.; A. D. Ring, Engr.)	Docket No. 6809 Granted after hearing Order B-313 12-6-46 subject filing Mod. DA incorporating a radiation value specified and conditional re cross- modulation KXOK MOD.DA filed 2-10-47 issued with MP-2568	
AMENDED Recd. Filed	1-30-46 2-6-46 2-14-46	AMENDED to change transmitter location from Near East St. Louis, Ill. to U.S. Route 67 at Madison & St. Clair County Line, near East St. Louis, Ill. and changes in D.A.		



## APPLICATION RECORD - BROADCASTING

Call

Letters K S DName THE PULITZER PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-841 Rec'd	2-14-46 2-21-46	Renewal of license Filed by Harold Cowgill atty.	Granted	5-10-46
BMP-2568 Rec'd Filed	3-3-47 3-5-47 3-5-47	Mod. of C.P. (B4-P-4089, which authorized increase in power, installation of new transmitter and D.A. for night use and change in transmitter location) to make changes in directional antenna system.  (Filed by Paul M. Segal, Atty. A.D. Ring, Engr.)	GRANTED	4-25-47 subject to condition that in the event cross-modulation obtains between KSD and KXOK due to interaction of the respective antenna systems, this permittee accepts full responsibility for and will take appropriate technical measures to correct same.



## APPLICATION RECORD - BROADCASTING

#19

Call  
Letters KSDName THE PULITZER PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BZ-2454 Rec'd Filed	8-18-47 8-20-47 8-20-47	Authority to determine operating power by direct measurement of antenna power.  (A. D. Ring, Engr.) §	GRANTED	8-28-48 Employing DA night, such that the signal intensity in the direction of WKRC shall not be in excess of 70% of the average effective field radiated by the antenna with low power.
BMP-3441 Rec'd Filed	12-5-47 12-9-47 12-9-47	Mod. of C.P. (B4-P-4089, as mod., which authorized increase in power, installation of new transmitter and D.A. for night use and change in transmitter location) for extension of completion date from: 12-25-47 to: 3-25-48.  (David E. Tolman, Atty.)	GRANTED	12-17-47 subj. to cond. that in event cross-mod. obtains between KSD & KXOK due to interaction of respective antenna systems, this permittee accepts full responsibility for and will take appropriate technical measures to correct same.



Form 94  
#20

## APPLICATION RECORD - BROADCASTING

Call  
Letters K S DName THE PULITZER PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3691	3-4-48	Mod. of C.P. (B4-P-4089, as mod., which authorized increase in power, installation of new transmitter and DA for night use and change in transmitter location) for extension of completion date from: 3-25-48 to: 6-25-48  (David E. Tolman, Atty.)	GRANTED	3-15-48
Rec'd	3-9-48		subj. to condition that in the event cross-Mod. obtains between KSD and KXOK due to interaction of the respective antenna systems, this permittee accepts full responsibility for and will take appropriate technical measures to correct same.	
Filed	3-9-48			



## APPLICATION RECORD - BROADCASTING

Call  
Letters KSDName THE PULITZER PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3901 Rec'd Filed	5-17-48 5-19-48 5-19-48	Mod. of C.P. (B4-P-4089, as mod., which authorized increase in power, installation of new transmitter and DA for night use and change in transmitter location) for extension completion date from: 6-25-48 to: 9-25-48  (Harold G. Cowgill, Atty.)	GRANTED subj. to cond. that in the event cross modulation obtains between of KSD and KXOK due to interaction of the respective antenna systems, this permittee accepts full responsibility for and will take appropriate technical measures to correct same	5-26-48
BMP-4146 Rec'd Filed	8-26-48 8-27-48 8-27-48	Mod. of C. P. (B4-P-4089, as mod., which authorized increase in power, installation of new transmitter and DA for night use and change in transmitter location) for extension of completion date from: 9-25-48 <u>TO</u> : 12-25-48  (David E. Tolman, Atty.)	GRANTED same cond. as above	9-9-48



## APPLICATION RECORD - BROADCASTING

Call  
Letters .....K.S.D.....

Name THE PULITZER PUBLISHING COMPANY.....

File No.	Dated	Application for	Action	
			Nature	Date
BL-3460 Rec'd Files	11-12-48 11-17-48 11-17-48	License to cover CP (B4-P-4089, as mod.,) which authorized increase in power, installation of new transmitter and DA for night use and change in transmitter location.  (David E. Tolman, Atty. Howard T. Head, Engr.)	GRANTED Not Issued.	12-28-48
			Above grant set aside 1-19-49 pursuant to Section 1.102(b) since cond. attached to CP were not satisfied. (Law Dept. telegram)	
			Granted	7-25-49
			subj. to cond. that in the event of gross mod. obtains between KSD & KXOK due to interaction of the respective antenna systems, this licensee accepts full responsibility for & will take appropriate technical measures to correct same	
BR-641 Rec'd	2-25-49 3-1-49	Renewal of License. (Harold G. Cowgill, Atty.)	GRANTED	4-20-49

*Filed 9-12-49 readjustment of DA  
Engineering report TE 9-13-49*



## APPLICATION RECORD - BROADCASTING

Call  
Letters K S DName THE PULITZER PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
Rec'd.	12-13-49	License to use old main transmitter (RCA 5C) at 1111 Olive Street, St. Louis, Missouri for auxiliary purposes with power of 1kw-5kw-LS employing DA for night use.  (David E. Tolman, Atty.)	Returned	1-24-50 -
	12-19-49		application for CP necessary.	
			Application for CP received	1-12-50 and assigned file No. BP-7486.



#24

Call  
Letters K S DName THE PULITZER PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-7486 Rec'd. Filed	1-10-50 1-12-50 1-12-50	Construction permit to install old main transmitter (RCA 5-C) at 1111 Olive Street, St. Louis, Missouri, for auxiliary purposes with power of 1kw-5kw-LS employing DA for night use.  David E. Tolman, Atty.	Removed GRANTED Order	Docket #9642 from hrg. and 12-20-50 issued.
BL-4335 Rec'd. Filed	1-12-51 1-16-51 1-16-51	License to cover construction permit (BP-7486), which authorized installation of the old main transmitter at 1111 Olive Street, St. Louis, Missouri, for auxiliary purposes only.  David E. Tolman, Atty.	GRANTED	1-30-51
BR-641 Rec'd Filed	1-21-52 1-29-52 1-29-52	Renewal of license (Main & Aux.) Filed by Harold Cowgill atty.	GRANTED	4-30-52



## APPLICATION RECORD - BROADCASTING

FORM A-170 #25  
FORMERLY FCC FORM 94Call  
Letters K.S.D.Name THE PULITZER PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-641 Rec'd Filed	10-24-52 11-5-52 11-5-52	Renewal of License (Main and Auxiliary) Filed by David E. Tolman, Atty.	GRANTED	1-7-53
EP-9964 Rec'd Filed	7-5-55 7-6-55 7-6-55	Construction permit to make changes in the auxiliary antenna system (employing KSD-TV tower) and to change operation from 1kw, 5kw-LS employing DA-N <u>to</u> <del>1kw</del> , 5kw-LS, non-directional antenna.  Segal, Smith & Hennessey, Attys. Howard T. Head, Engrs.	GRANTED	11-14-55
AMENDED Rec'd Filed	10-17-55 10-19-55 10-19-55	AMENDED to reduce nighttime power to 500w.		



## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call  
Letters .....K.S.D.....

Name .....THE PULITZER PUBLISHING COMPANY.....

File No.	Dated	Application for	Action	
			Nature	Date
BR-641 Rec'd Filed	10-27-55 11-4-55 11-4-55	Renewal of License(Main & Auxiliary)	GRANTED	1-18-56
BL-6023 Rec'd Filed	12-21-55 1-5-56 1-5-56	License to cover construction permit (BP-9964) which authorized changes in the auxiliary antenna system (employing KSD-TV tower) and changing operation from 1kw, 5kw-LS, DA-N to 500w-5kw-LS, non-directional antenna. Seymour M. Chase, Atty.	GRANTED	2-2-56
BR-641 R & F	10-29-58 10-31-58	Renewal of license (Main & Aux.) Robert A. Marmet, attorney	GRANTED	1-28-59



AUG. 1955

Call  
Letters K S DName THE PULITZER PUBLISHING COMPANY  
ST. LOUIS, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2981 Rec'd. Filed	12-2-58 12-4-58 12-4-58	Voluntary transfer of control of licensee corporation from Joseph Pulitzer, Jr. and Charles J. Hentschell, Voting Trustees; to Joseph Pulitzer, Jr., Dell B. Stafford, Raymond L. Crowley, Charles J. Hentschell and John G. Jackson, Voting Trustees.  Robert A. Marmet, Atty.	GRANTED	1-28-59 1-30-59
BR-641 Rec'd Filed	10-30-61 10-31-61 10-31-61	Renewal of license (MAIN & AUXILIARY)  Robert A. Marmet, Atty.	GRANTED	1-9-62
BRC-2018 Rec'd Filed	3-14-62 3-22-62 3-22-62	Mod. of lic. to operate transmitter by remote control from 1111 Olive St., St. Louis, Mo. (directional antenna.) Edwin R. Schneider, Atty.	GRANTED	10-9-62



## APPLICATION RECORD - BROADCASTING

Call  
Letters K.S.D.Name THE PULITZER PUBLISHING COMPANY  
ST. LOUIS, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,418 R.&F.	3-14-62 3-22-62	CP to install a new transmitter(RCA BTA-5U)  Atty: Marmet & Schneider	GRANTED	4-23-62
BMP-10,625 R. & F.	10-12-62 10-15-62	Mod. of CP(BP-15,418 which auth. install. new trans.) for extension of completion date from 12-23-62 to 5-23-63.  Atty: Marmet & Schneider	GRANTED	11-15-62
BP-15,914 R.&F.	4-29-63 5-2-63	CP to install a new aux. trans.(RCA BTA-1MX) at 1111 Olive St., St.Louis, Missouri(KSD-TV site); chg. power from 500w-5kw-LS non-DA to 500w - 1kw-LS non-DA for aux. purposes only.  Atty: Marmet & Schneider	GRANTED	5-15-63
BL-10,033 R. & F.	3-18-63 3-19-63	Lic to cover CP(BP-15,418) <sup>revised</sup> which auth installing a new transmitter.  Atty: Marmet & Schneider	GRANTED	8-19-63 COND'L



APPLICATION RECORD - BROADCASTING

Call **K S D**  
Letters .....

Name **THE PULITZER PUBLISHING COMPANY**  
**St. Louis, Missouri**

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,156 R. & F.	6-11-63 6-14-63	Lic to cover CP(BP-15,914) which auth installing a new Auxiliary Transmitter. Atty- Marmet & Schneider	GRANTED	8-7-63
BZ-5072 R. & F.	9-17-63 9-20-63	Authority to determine operating power by direct measurement of antenna power. (Auxiliary Transmitter) Atty- Marmet & Schneider	GRANTED	1-10-64
BZ-5229 R. & F.	3-5-64 3-9-64	Authority to determine operating power by direct measurement of antenna power. (Auxiliary Transmitter & Antenna) Atty- Marmet & Schneider	GRANTED	5-15-64
BR-641 R & F	11/3/64 11/5/64	Renewal of license (Main & Auxiliary)  Atty. Marmet & Schneider	GRANTED	1-7-65



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters K S DName THE PULITZER PUBLISHING COMPANY  
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
ERC-2683 Rec'd Filed	6-2-65 6-4-65 6-4-65	Modification of license to change remote control point to 6871 Heege Road, St. Louis, Missouri (KSD-TV transmitter site). (MAIN TRANSMITTER)  Robert A. Marmet, Atty.	GRANTED	6-16-65
BR-641 R & F NOV 24 1967	10-27-67 11-3-67	Renewal of license (Main & Auxiliary) Atty- Robert A. Marmet	GRANTED (cond't. re. cross-modulation)	1-30-68
BR-641 R & F P.N. NOV 12 1970	10-30-70 11-3-70 11-3-70	Renewal of License (Main & Auxiliary)  Atty: Robert A. Marmet (Marmet & Webster) AMENDED 12-28-70 re: business interest	GRANTED	1-28-71



#31

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

550khz

Call  
Letters K S D

KSD/KSD-TV, INC.

Name X THE PULITZER PUBLISHING COMPANY  
ST. LOUIS, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BR-641 R & F PN PRESS NOV 20 1973	10-26-73 11-5-73 11-5-73	Renewal of License(Main & Auxiliary) AMENDED 1-4-74 to change name to "KSD/KSD-TV, Inc." Atty: Gordon R. Malick (SEE PETITION TO DENY BELOW)	GRANTED	10-21-76
BAL-8037 R & F FEE PD: \$250 #254290 CODE 047 (Form 316) ALSO SEE TV	11-16-73 11-20-73	Voluntary assignment of license to KSD/KSD-TV INC.  Atty - Gordon Malick	GRANTED EFF:	12-28-73 12-31-73 (INCLUDE TV)
PETITION OF THE DEPARTMENT OF JUSTICE TO DENY RENEWAL APPLICATION filed 1-2-74 by Attys. of Dept. of Justice (Bruce B. Wilson, B. Barry Grossman, Gerald A. Connell, Sinclair Gearing & Robert B. Greenbaum) PETITION TO DENY RENEWAL OF LICENSE filed 1-2-74 by Action Against Apathy, Congress of Racial Equality, Action, Committee for Action thru Education; Freedom of Residence & Parishes Associated on the Kinloch Team. RESPONSE OF THE DEPARTMENT OF JUSTICE TO PETITIONS FOR EXTENSION OF TIME filed 1-18-74				

18 JAN 1974

F. C. C. - WASHINGTON, D. C. (OVER)



RE: BR-641 AMENDMENT TO ST. LOUIS BROADCAST COALITION  
PETITIONS TO DENY AND REQUEST FOR WAIVER OF COMMISSION  
MULTIPLE OWNERSHIP RULES filed 1-28-74 by Coalition.  
MOTION TO STRIKE "AMENDMENT" TO PETITION TO DENY AND  
"REQUEST FOR WAIVER OF COMMISSION MULTIPLE OWNERSHIP  
RULES" filed 2-8-74 by Robert Marmet, Counsel on behalf  
of KSD/KSD-TV, Inc.  
OPPOSITION TO PETITION TO DENY filed 2-15-74 by Robert A.  
Marmet on behalf of KSD  
OPPOSITION TO MOTION TO STRIKE AMENDMENT TO PETITION TO  
DENY AND REQUEST FOR WAIVER OF COMMISSION MULTIPLE  
OWNERSHIP RULES filed 2-22-74 by The St. Louis Broadcast  
COALITION  
OPPOSITION TO PETITION ERRATA SHEET filed 2-25-74 by  
KSD/KSD-TV, Inc.  
CONSENT MOTION FOR EXTENSION OF TIME FOR FILING REPLY TO  
OPPOSITION TO PETITION TO DENY filed 2-25-74 by The  
St. Louis Broadcast Coalition  
MOTION TO STRIKE filed 2-27-74 by KSD-KSD-TV, Inc.  
REPLY TO OPPOSITION TO MOTION TO STRIKE AMENDMENT AND  
REQUEST filed 3-1-74 by KSD/KSD-TV  
REQUEST FOR EXTENSION OF TIME filed 3-27-74 by St. Louis  
Broadcast Coalition  
REPLY OF ST. LOUIS BROADCAST COALITION TO OPPOSITION TO  
PETITION TO DENY filed 4-10-74  
OPPOSITION OF KSD/KSD-TV INC. TO PETITION OF THE DEPARTMENT  
OF JUSTICE TO DENY RENEWAL APPLICATIONS filed 4-15-74 by  
Robert A. Marmet, Counsel  
MOTION TO STRIKE filed 4-24-74 by Robert A. Marmet, on  
behalf of KSD/KSD-TV, Inc.  
REPLY TO OPPOSITION - ERRATA SHEET filed 4-23-74 by  
The St. Louis Broadcast Coalition  
OPPOSITION TO MOTION TO STRIKE filed 5-8-74 by The St.  
Louis Broadcast Coalition  
REPLY OF THE DEPARTMENT OF JUSTICE TO APPLICANTS  
OPPOSITIONS TO PETITION TO DENY RENEWAL APPLICATIONS Filed  
5-20-74  
COMMENTS ON OPPOSITION TO MOTION TO STRIKE filed 5-24-74  
by Robert A. Marmet on behalf of KSD/KSD-TV  
AMENDED 9-29-75 re: EEO  
AMENDED 3-31-76 re: EEO Complaint  
MEMORANDUM OPINION & ORDER, adopted 10-21-76, Petitions to  
Deny filed by ACTION and by the St. Louis Broadcast  
Coalition DENIED.  
AMENDED 10-21-76 re: EEO complaint (see card 32)



APPLICATION RECORD - BROADCASTING

550KHZ

Q-22-

KTAR BROADCASTING COMPANY

Call Letters KSD

Name  KSD/KSD-TV, Inc.  
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BR-641 Recd. PN Recd. FILED PRESS	9-9-76	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED Cond'ls	2-28-79
	9-24-76	"		
	10-21-76	Robert A. Marmet, Atty. (OVER) AMENDED 8-23-77 re: EEO		
DEC 21 1976				
BAL781117EA PRESS Form 314	DEC 7 1978	Vol AL to KTAR BROADCASTING COMPANY REQUEST FOR TAX CERTIFICATE (SEE OVER) Atty for assignor-Robert A. Marmet Atty for assignee-Benjamin J. Griffin  MAJOR AMENDMENT - SEE CARD #33	GRANTED EFF:	2-28-79 4-4-79  TAX CERTIFICATE ISSUED



BR-641 10-21-76 MEMORANDUM OPINION & ORDER #42641,  
FCC 76,984, Adopted to deny Petition filed by the  
Justice Department.

AMENDED 12-8-76 re: EEO complaint

PETITION FOR RECONSIDERATION filed 12-13-76 by Frank W.  
Lloyd, Counsel on behalf of St. Louis Broadcast  
Coalition

AMENDED 12-20-76 re: EEO complaint

OPPOSITION TO PETITION FOR RECONSIDERATION filed 1-10-77  
by Robert A. Marmet, Counsel on behalf of KSD/KSD-TV

AFFIRMATIVE ACTION PROGRAM filed 1-25-77 by Robert A.  
Marmet, Counsel on behalf of KSD/KSD-TV

OPPOSITION TO PETITION FOR RECONSIDERATION filed 1-26-77  
by William P. Sims, Counsel on behalf of Newhouse  
Broadcasting Corporation

OPPOSITION TO PETITION FOR RECONSIDERATION filed 1-26-77  
by Robert A. Marmet, Counsel on behalf of KSD/KSD-TV

CONSOLIDATED REPLY TO OPPOSITION TO PETITIONS FOR  
RECONSIDERATION filed 2-7-77 by Frank W. Lloyd, Counsel  
on behalf of St. Louis Broadcast Coalition

Ltr. 3-7-77 re conciliation of case has been terminated

JOINT MOTION TO APPROVE AND ENTER A CONSENT DECREE  
filed 3-15-77 by Odas Nicholson, Counsel on behalf of  
Equal Employment Opportunity Commission, and by  
D. J. Sullivan, counsel on behalf of KSD/KSD-TV, Inc.

CONSENT DECREE filed 3-18-77 by Robert A. Marmet, counsel  
on behalf of KSD/KSD-TV

RE: BALEA - Exchange with KTAR, KBBC9AL-781117EE/EF

amended 12-13-78 re: inc. of stock held by Karl Eller

AMENDED 1-18-79 re: Exchange Agreement

AMENDED 1-25-79 re contracts to be assumed;

AMENDED 1-30-79 - financial & legal data; re BC & bus. int



Form BC-121  
May 1976

# APPLICATION RECORD - BROADCASTING

Call Letters K S D

KTAR BROADCASTING COMPANY

Name xKSD/KSD-TV, INC.  
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BTC781207EC PRESS PN FILED	JAN 9 1979 2-16-79	<p><u>MAJOR AMENDMENT</u> - to incorporate the co-pending assignment of KSD, St. Louis, Mo. (BAL 781117EA) in the applications (BTC780912EF-EM and BTC780912KE-KK). Voluntary transfer of control of Combined Communications Corporation (parent corp of proposed licensee) from John J. Louis, Jr., Karl Eller, et al (all stockholders) to GANNETT CO., INC.</p> <p>REQUEST WAIVER SECTION 1.597</p> <p style="text-align: right;">(over)</p> <p>CONTINGENT ON GRANT OF BAL781117EA</p>	GRANTED Comm. M. EFF:	6-7-79 O. & O. 6-7-79



BTC781207EC Amended 2-12-79 re: transferee's portion of 12-7-78 filing consisted of entire Sec. IV-A and Sec. VI.

AMENDED 1-24-79 re: further public interest commitments by the assignee.& to be incorporated in its portion of the pending transfer application.



#34

## APPLICATION RECORD BROADCASTING

550KHz.

Call Letters: K S D

KPNX BROADCASTING COMPANY

Name: XKTAR BROADCASTING COMPANY

Station Location: ST. LOUIS, MISSOURI

File No.	Date	Description	Action and Date
BML790724AP PRESS (0)	AUG 13 1979	Modification of License to change Name of Licensee to: KPNX BROADCASTING COMPANY.  Atty. Peter D. O'Connell (Pierson, Ball & Dowd)	GRANTED 8/13/79
BML790810AM PRESS (0)	SEP 18 1979	Modification of License to change Main Studio Location to: 10155 Corporate Square, St. Louis, Missouri (OUTSIDE CITY LIMITS).  REQUEST WAIVER OF SECTION 73.31 OF THE COMMISSION'S RULES.  Atty. Peter D. O'Connell (Pierson, Ball & Dowd)	GRANTED 10-11-79



## APPLICATION RECORD-BROADCASTING

Call Letters: K S D

Name: KPNX BROADCASTING COMPANY

Station Location: ST. LOUIS, MISSOURI

File No.	Date	Description	Action and Date
BR 791001 YU PRESS OCT 31 1979		RENEWAL OF LICENSE (MAIN & AUXILIARY) Leon J. Schachter, Atty. PETITION TO DENY filed 1-2-80 by St. Louis Broadcast Coalition.	GRANTED 3-19-80



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

