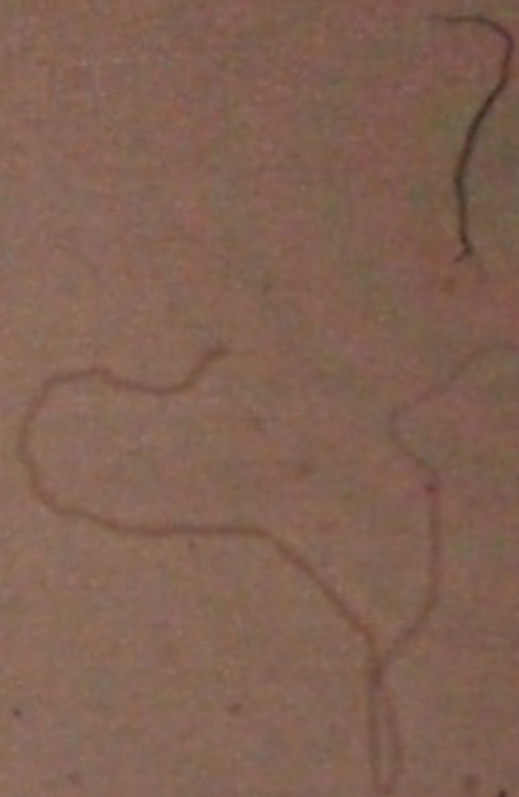


FILE 1



Form BC 126
June 1954

3893 **Authority granted 2-29-68 for on-the-air I.D.; "SPARKS-RENO".
(SEE CARD #2)

BROADCASTING STATION LICENSE RECORD

K R O I 11-1-79
X K W R L (EFF: 1-19-73)

Date first licensed 8-5-60

Call letters X K B U B

XX (SEE CARD #2 FOR NAME)

JOHN B. AYMAR, RECEIVER (INVOL. AL 1-24-72)

Station location Sparks, Nevada

X KBUB, INC. (AL-11-30-65:EFF:

X SILVER CIRCLE BROADCASTING COMPANY, INC. (BAL 12-13-61 EFF: 2-28-62)

Name of licensee X EDWARD J. JANSEN AND KEITH JACK RUDD, d/b as LAKESIDE BROADCASTERS

~~XXXXXXXXXXXX~~

XX 906 Glendale Rd., Sparks, Nevada (Redescription 12-8-75)

X 54 Glendale Rd., Sparks, Nevada (Redescription)

~~XXXX~~. SEE CARD #2

X 910 Glendale Road, Sparks, Nevada

FOR TRANS. SITE

X 7 1/2 mi. S. of Sparks, Nevada (BP 4-8-69)

X 910 Glendale Rd., Sparks, Nev. (Corrected BS 3-8-66)

X 810 Glendale Rd., Sparks, Nevada (BL-8-5-60)

X 500' N. of Glendale Rd., 0.6 mi. W. of Stanford Way, Sparks, Nevada

Transmitter location X Sullivan Lane, 1 mi. N. of Prather Way, Sparks, Nevada (BP-6-24-59)

680 Greenbrae Dr., Sparks, Nevada (Ltr. 11-27-78)

X 135 Terminal Way, Reno, Nevada (ML 12-8-75)

X 30 Court Street, Reno, Nevada (outside corporate city limits) BML 5-24-74

X 910 Glendale Rd., Sparks, Nev. (Corrected BS 3-8-66)

X 810 Glendale Rd., Sparks, Nevada (BL-8-5-60)

X 500' N. of Glendale Rd., 0.6 mi. W. of Stanford Way, Sparks, Nevada

Main studio location Sullivan Lane, 1 mi. N. of Prather Way, Sparks, Nevada (BP-6-24-59)

39431

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-11656	6-24-59	1270kc	1kw	Day	8-24 2-24-60
	CP for a new standard broadcast station.				
BMP-8782 (1)	2-5-60	Mod. of CP(BP-11656) to change trans- mitter and studio loc. and make chges. in antenna system (decr. hght).			4-5-60 10-5-60
BL-8011	8-5-60	1270kc	1kw	Day	8-5 10-1-62
	Lic. to cover cp (BP-11,656 as mod.) which auth. a new standard broadcast station.				
BAL-4374 EFF: *	12-13-61 2-28-62	Voluntary assignment of license to Silver Circle Broadcasting Company, Inc.			
	9-25-62	Commission deferred action on renewal pending further consideration.			
BR-3893	3-10-64	1270kc 1270kc	1kw 1kw	Day	3-10 10-1-65
BR-3893	10-26-65	Renewal of License			10-26, 10-1-68
BAL-5598 EFF:12-1-65	11-30-65	Voluntary assignment of license to KBUB, INC.			
BS-3893	3-8-66	1270kcs	1kw	Daytime	3-8-66 10-1-68
	Mod. of Lic. to show correct address of ant.- trans. & studio loc.				
TELEGRAM	10-17-67	PSA	287w		
BR-3893(S)	10-29-68	Renewal of License			10-1-71
BP-17861 CANCELLED 10-15-70	4-8-69	1270kc	5kw-DA-D	Day	12-8-69
	CP to increase power, install DA-D, chg. ant- trans. oc., and install new trans.				
BMP-12,660 (1)	4-17-70	MP(BP-17,861) ext. time to			10-10-70
BZ-7035(1)	6-25-71	(1) Direct Measurements			
BR-3893 (L)	9-30-71	Renewal of License			10-1-74
WIRE	12-27-71	Authority to suspend operations pending financial reorganization thru 3-21-72.			
BAL-7497 WIRE	1-24-72	INVOL. AL			
	6-14-72	Authority to remain silent pending financial reorganization thru 9-21-72.			
EBSA	6-12-72				

Form BC 126 8-17-82 on the air I.D. as: "SPARKS-RENO, NEVADA"

June 1954

BROADCASTING STATION LICENSE RECORD

Card #2

Date first licensed (EFF:) Call letters K B U B

JONSSON COMMUNICATIONS CORPORATION (AL 3-8-79) Station location SPARKS, NEVADA

*Peter Forsythe, Receiver (AL 1-23-78 EFF: 3-16-79

*RICHARD KEARNEY, TEMPORARY RECEIVER (BAL-9137 9-28-77 EFF:

K W R L, INC. (AL gr 12/9/76 EFF: 2/4/77

Name of licensee xxTRANSIERRA MEDIA, INC. (AL 1-4-73 EFF: 1-19-73)

Transmitter location 4.75 mi. E. of Sparks in Pak Rah Range, Sparks, Nevada (P791221AE 11-26-80)

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
WIRE	9-20-72	Auth. to remain silent extended thru			12-21-72
WIRE	1-2-73	Auth. to remain silent extended thru			3-21-73
BAL-7692	1-4-73	VOL AL	Eff:	1-19-73	
BS-3893(L)	1-19-73	Call letters changed to:			K W R L
WIRE	4-10-73	Temporary auth. relocate main studio at: 325 West St., Reno, Nevada, extended thru			7-28-73
WIRE	10-16-73	Temp. auth. relocate main studio extended thru November 28, 1973.			
BML-2492 (1)	5-24-74	ML to chg. studio outside corporate city limits. Transmitter may be operated by remote control from studio.			
WIRE	9-9-74	Temp. auth. relocate main studio at: 325 West St., Reno, Nevada extended thru			12-1-74
WIRE	11-19-74	Temp. auth. relocate main studio at: 325 West St. Reno, Nev. extended thru			3-1-75
COMTEL	3-20-75	Auth. operate main studio at 325 West Street, Reno, Nevada extended thru			6-1-75 (auth. extended for remote control)
BR-3893(L)	5-8-75	RENEWAL			10-1-77
Comtel	5-22-75	Temp. auth. oper. with temp. studio extended thru			9-1-75. Also RC.
Comtel	9-26-75	Tem auth. oper. with temp. studio ext. thru			11-1-75
BML-256100	12-8-75	ML chg. SL & RC & redescribe TL			
BAL-8795	12/9/76	Vol AL	EFF:	2/4/77	
BAL-9137	9-28-77	INVOL. AL	EFF:	9-28-77	
BAL-9233	1-23-78	Invol. AL	EFF:		
ITF.	11-27-78	Chg. SL & RC			

#3

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K W R L

Station location SPARKS, NEVADA

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BAL781208EA EBSA	3-8-79 11-1-79	VOL. AL chg. call			EFF: 3-16-79
BP-791221AE (L) adding nighttime service	11-26-80	1270khz CP to chg. TL & Incr.	5kw daytime pwr	5kw & Hrs. of operation by make chg ant sy	11-26-81

APPLICATION RECORD - BROADCASTING

AUG. 1955

Name EDWARD J. JANSEN and KEITH JACK RUDD, d/b as

Call

Letters ...NEW...K.B.U.B.....

Name LAKESIDE BROADCASTERS

(P.O. - c/o Edward J. Jansen, 2031-Ballard, Las-Vegas-Nevada)

1504 Garden Drive, San Bernardino, California

File No.

Dated

Application for

Nature

Date

11,656

BP-11,656

Rec'd

Filed

1-15-57

1-17-57

1-17-57

Construction permit for a new standard broadcast station to be operated on:

Frequency - 1270kc

Power - 500w - 1kw

Hours of operation - Daytime

Transmitter location - ~~South side U.S. Hwy 50,~~~~at the Calif.-Nevada line,~~~~State Line, Nevada~~

Studio location - Same as transmitter

Station location - ~~State Line,~~ Nevada

Engr. - A.E. Towne Assoc., Inc.

San Francisco, Calif.

AMENDMENT

R & F

5-2-57

5-9-57

AMENDED to change station location to ~~Edgewood,~~ Nevada.

AMENDMENT

R & F

10-21-57

10-23-57

AMENDED to incr. power to 1kw; change type trans. (Collins 20V); change antenna-trans. & studio loc. to Sullivan Lane, 1 mi No. of Prather Way, Sparks, Nev., make chges in antenna (decr. hght) & gr. system & change station loc. to SPARKS, NEVADA. (New file no. assigned.)

GRANTED

6-24-59

COLLINS 550A 20V

AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

Call
Letters K B U BName EDWARD J. JANSEN AND KEITH JACK RUDD d/b as
LAKESIDE BROADCASTERS

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8782 R & F	11-10-59 11-13-59	Modification of C. P. (BP-11656 which authorized a new standard broadcast station) to change transmitter and studio location from Sullivan Lane, xxxxxx , 1 mi. N. of Prather Way, Sparks, Nevada to 600 500 ft. N. of Glendale Rd. 0.6 mi. W. of Stanford Way, Sparks, Nevada	GRANTED	2-5-60
AMENDMENT R & F	1-28-60 1-29-60	Atty- Harry Becker Engr.- Jay E. Tapp, Long Beach, Calif. AMENDED to make changes in antenna (decr. hght); redescribe antenna-trans. & studio location as 500 ft N of Glendale Rd and 0.6 miles W of Stanford Way, Sparks, Nevada (no chge in coord)		
		Engr. - Silliman, Moffet & Rohrer		

AUG. 1955

#3

Call KBUB

Letters

SILVER CIRCLE BROADCASTING COMPANY, INC.

Name ~~x~~ EDWARD J. JANSEN AND KEITH JACK BUDD, d/h as LAKESIDE BROADCASTERS
SPARKS, NEVADA

File No.	Dated	Application for	Action	
			Nature	Date
BL-8011 R & F PROG TEST 7-8-60	6-30-60 7-5-60	License to cover C.P. (BP-11,656 as modified) which authorized a new standard broadcast station.	GRANTED	8-5-60
BAL-4374 Rec'd Filed	10-27-61 10-31-61 10-31-61	Voluntary assignment of license to Silver Circle Broadcasting Company, Inc.	GRANTED EFF: ✓	12-13-61 2-28-62
BR-3892 rec'd Filed	7-13-62 7-16-62 7-16-62	Renewal of license	GRANTED	3-10-64
BAL-5154 R & F	6-20-64 6-30-64	Voluntary assignment of license to S.J. TORRE	DISMISSED (Mutual request) of parties	8-11-64

AUG. 1955

Card #4

Call
Letters KBUB

KBUB, INC.

Name \times SILVER CIRCLE BROADCASTING COMPANY, INC.
SPARKS, NEVADA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3893 R & F	7/19/65 7/22/65	Renewal of license	GRANTED	10-26-65
BAL-5598 R & F	10-18-65 10-19-65	Voluntary assignment of license to KBUB, INC. Atty. Fletcher, Heald etc.	GRANTED EFF:12-1-65	11-30-65
HML-2170 R. & F.	1-28-66 2-8-66	Mod. of license to change station location from Sparks, Nevada <u>to</u> Reno-Sparks, Nevada. Atty: Fletcher, Heald, Rowell, Kenehan & Hildreth	DISMISSED Req. of applicant	12-22-67
BP-17,861 Rec'd Filed DEC 28 1967 See amend card #5 (Preliminary examination indicates this proposal is mutually exclusive with BP-17,864)	8-14-67 8-16-67 8-16-67	CP to increase power from 1kw to 5kw, install DA-D, change ant-trans loc. to 7 $\frac{1}{2}$ mi. S of Sparks, Nevada, install new trans. (RCA BTA-5T) atty: Wilner, Scheiner & Greeley enr-Ron Oakley, Reno, Nevada	DISMISSED req. of applicant GRANTED CANCELLED	8-28-67 8-28-67 4-8-69 10-15-70 req. of atty.

Kenn Early, Gen. Mgr.
702; 358-8211
910 Glendale Road
Sparks, Nevada

FORM BC-121 **CARD #5**
AUG. 1955

APPLICATION RECORD - BROADCASTING

1270 KC

Call
Letters KBUB

Name KBUB, INC.
SPARKS, NEVADA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3893 R & F #441407 \$75 PRESS: JUL 30 1968	5-15-68 7-3-68 7-3-68	Renewal of License Att'y.: Edward W. Summers, Jr., (Fletcher, Heald, Rowell, Kenehan & Hildreth) AMENDED 8-30-68 re: Financial Data	GRANTED	10-29-68
BP-17,861 cont'd AMENDMENT R&F AMENDMENT R & F	11-21-68 5-16-69	AMENDED Section III. Corrected DA pattern submitted.	GRANTED	4-8-69
BMP-12,860 R & F #561851 \$30 FEB 2 - 1970	12-1-69 12-4-69 12-4-69	MP (BP-17,861) ext. time to _____ (For changes) Atty: Vincent J. Curtis, Jr. (Fletcher, Heald etc.)	GRANTED to CP CANCELLED request of atty.	4-17-70 10-10-70 10-15-70
BZ-7835 R & F #W 010274 \$50. AC-067 PTA PRESS	6-6-71 6-8-71 6-8-71 6-15-71 JUN 23 1971	Direct Measurement. Refunded (filed w/KLGR amend)	GRANTED	6-25-71

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1270kc

TRANSIERRA MEDIA, INC.

X John B. Aymar, Receiver

Call **KWRL**
Letters **KBUB**

Name **x KBUB, INC.**
SPARKS, NEVADA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3893 R & F PH Press JUL 26 1971	7-2-71 7-8-71 7-8-71	Renewal of License Atty-Fletcher, Herald, Howell etc. AMENDED 8-25-71 re: Section VI & Exhibits submitted AMENDED 9-20-71 re: financial and program data	GRANTED	9-30-71
BAL-7497 R & F FEE PD: \$250 #031197 CODE 053 (Form 316) JAN 18 1972	1-6-72 1-10-72	Involuntary assignment of license to JOHN B. AYMAR, RECEIVER Atty - Molnar & Gammon	GRANTED	1-24-72
BAL-7692 R & F FEE PD: \$1000 #106179 CODE 047 Pub. notice filed 10-24-72	8-28-72 9-5-72 SEP 28 1972	Voluntary assignment of license to TRANSIERRA MEDIA, INC. Atty for assignor - James Gammon for assignee - Keith Putbrese (SEE OVER FOR AMENDMENTS)	GRANTED Req. Grant Fee \$ 1,560.00 COND'LL EFF: 1-19-73 Paid: 048, 1-23-73, W 145980	1-4-73

RE: BAI-7692 - AMENDED 12-1-72 - statement re advertising;
financial data (assignee)

AMENDED 12-27-72 - financial data

#7

APPLICATION RECORD - BROADCASTING

1270khs

Call
Letters K W R L

Name TRANSIERRA MEDIA, INC.
Sparks, Nevada

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7251 Rea'N Filed FEE PD: \$250 #236724 CODE 047 (FORM 316) OCT 3 1973	8-22-73 9-21-73 9-26-73	Voluntary relinquishment of negative control of lic corp by Cy Newman thru sale of stock to the licensee corporation Atty - Keith E. Putbrese	DISMISSED	10-30-74 per Sec. 1.568(b)
BML-2492 R & F \$50-258905 AC-056 PRESS: JAN 14 1974	11-21-73 12-7-73 12-7-73	Modification of license to change the main studio location and remote control point outside the corporate city limits to 30 Court Street, Reno, Nevada. Request waiver of the rules. Law Firm of Atty. Joseph M. Gontram (Keith Putbrese)	GRANTED	5-24-74
Amended 3-25-74 re letter from local real estate brokerage firm attesting to lack of studio space in Sparks and a map of area.				

APPLICATION RECORD - BROADCASTING

1270kHz.

Call
Letters KWRLName KWRL, INC.
TRANSIERRA MEDIA, INC.
Sparks, Nevada

File No.	Dated	Application for	Action	
			Nature	Date
BR-3893 R & F PN PRESS	7-2-74 7-5-74 7-5-74 JUL 15 1974	Renewal of License Atty: Joseph Gontram(Keith Putbrese) AMENDED 8-16-74 re: transmitter logs; engineering statement AMENDED 4-11-75 re: programming	GRANTED	5-8-75
2561 Rec'd Filed \$100-97306 AC:001 Press:	11-6-75 11-12-75 11-12-75 NOV 25 1975	Mod. of license to chg. studio loc. to 1135 Terminal Way, Reno, Nevada(outside corporate city limits) and redescribe trans. loc. as 906 Glendale Rd., Sparks, Nevada. Atty: Richard F. Kennedy(Putbrese and Walton)	GRANTED	12-8-75
BAL-8795 R & F FEE PD:\$200 #609402 COBE 047#609402 PN filed	8-5-76 9-2-76 OCT 7 1976 10/19/76	Voluntary assignment of license to OCEANIC INVESTMENT CORPORATION Atty - Putbrese, Kennedy & Malick F.C.C. - WASHINGTON, D. C. AMENDED 11-2-76 to chge assignee to KWRL, INC.	GRANTED EFF: FEE REQ:	12/9/76 2/4/77

(See over)

RE: BAL-8795 ATTY WAS CALLED 10-6-76 - Table II incomplete
re dates; also Table I - complete home addresses; Page 6
Sec. IV-A not dated; Cert. of Art nec, also by laws nec.
AMENDED 11-2-76 - chge assignee to KARL, INC., re above;
and Past programming(assignor)
AMENDED 12-8-76 - reflect resignation of Sec.-Treas

APPLICATION RECORD - BROADCASTING

Call K R O I

10-60 PETER FORSYTHE, RECEIVER
RICHARD KEARNEY, TEMPORARY RECEIVER

Letters X K W R L

Name X K W R L, INC.
SPARKS, NEVADA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-9137 R & F FORM 316	9/7/77 9/12/77 SEP 29 1977	Involuntary assignment of license to RICHARD KEARNEY, TEMPORARY RECEIVER Atty -	GRANTED EFF:	9-28-77 9-28-77
BR-3893 R & F PN Recd. PRESS	9-26-77 9-30-77 OCT 5 1977	RENEWAL OF LICENSE Richard F. Kennedy, Atty. (OVER)		
BAL-9233 R & F FORM 316	12/22/77 1/4/78 JAN 12 1978	Involuntary assignment of license to PETER FORSYTHE, RECEIVER Atty - Putbrese & Kennedy	GRANTED EFF:	1-23-78

(BR800530WS) SUPPLEMENTAL APPLICATION filed 5-30-80 as
an amendment to pending renewal application.
(Atty.: Jason L. Shrinsky) PRESS JUL 16 1980

AMENDED 9-10-80 re: commercial matter

APPLICATION RECORD - BROADCASTING

#10

Call Letters K R O I
X K W R L

JONSSON COMMUNICATIONS CORPORATION

Name X PETER FORSYTHE, RECEIVER
Sparks, Nevada

File No.	Dated	Application for	Action	
			Nature	Date
BAL 781208EA PRESS Form 314 PN FILED PRESS	DEC 20 1978 1-15-79 JAN 9 1979	Vol AL to JONSSON BROADCASTING CORPORATION * (over) Atty-Jason L. Shrinsky **Amended 12-26-78 chg. name of assignee to JONSSON COMMUNICATIONS CORPORATION	GRANTED EFF:	3-8-79 3-16-79
BP 791221AE ACCEPTED CUT OFF DATE	9-3-80 10-3-80	CP chg TL: 4.75 mi East of Sparks in Pak Ran Range, Sparks, Nevada; chg hours of operation to Unlimited by adding nighttime service with 5KW; incr daytime from 1kw to 5kw; install DA-2; make chgs in ant sys 39 32 01 119 39 48 MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 ATTY: James M. Weitzman	GRANTED Con'd	11-26-80
AMENDED AMENDED	12-26-79 1-31-80	cost of equipment public notice		

BAL--EA Amended 12-26-78 Cert. Arts. of inc. to chge
name of assignee to "JONSSON COMMUNICATIONS CORPORATION

AMENDED 2-21-79 re: Auth. tdb in Nevada; projected
operating expenses and state. on ascertainment

AMENDED 3-5-79 re: Guarantee of assignee to accept and
correct all engineering deficincie after grant of AL

BP-791221AE- Amended 11-12-80 RE: ENGINEERING -Environmen
tal Impact Statement, & operating
less than 18 per day.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

