

K R K K



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed September 12, 1938

K R K K (Eff. 9-6-74)

Call letters X, K V R SLOCATION: ROCK SPRINGS, WYOMING

MEDIA WEST, INC. (AL 7-31-74 EFF: 9-3-74)

Name of licensee x WYOMING BROADCASTING COMPANY1400 Yellowstone Rd., Rock Springs, Wyoming (BMP-8-28-80)x On old Hwy. 187, 2 miles north of Rock Springs, Wyoming (EZ-4204 gr 1-6-60)x Rock Springs, Wyoming (C.P. 4-30-47)

12-8-38)

Renumbered Ltr.

x 1307 Wyoming St., Rock Springs, Wyoming (St. Wyoming Lic. 9-12-38)Transmitter location x Wyoming Ave. Ext., 1/3 mi. E. of Wyoming General Hospital, Rock Springs, Wyoming (C.P. & MP-B 2-21-38)1800 Yellowstone Road, Rock Springs, Wyoming (BMP-8-28-80)x On old Hwy. 187, 2 mi. N. of Rock Springs, Wyoming (EZ-4204 gr 1-6-60)x 1307 Wyoming St., Rock Springs, Wyo. (St. renumbered Ltr. 12-8-38) (C.P. & MP-B 2-21-38)Main studio location x Wyoming Ave. Ext., 1/3 mi. E. of Wyoming Gen. Hospital, Rock Springs, Wyoming

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From	To
Letter B5-P-1925	9-14-37	1370	100w, 250w-LS	U	Subject to transmitter site to be determined For new station at Rock Springs, Wyoming.	
B5-P-1925) B5-MP-596)	2-21-38	1370	100w, 250w-LS	U	4-21	10-21-38 C.P. for new station; mod. C.P. for approval of trans. site and antenna.
B5-L-811	9-12-38	1370	100w, 250w-LS	U	9-12	1-1-39 License to cover C.P. for new station
B5-R-974	12-19-38	1370	100w, 250w-LS	U	1-1	7-1-39
B5-R-974	6-27-39	1370	100w, 250w-LS	U	7-1	1-1-40
B5-ML-880	11-14-39	1370	250w	U	11-14	1-1-40 Mod. license to increase power
B5-R-974	12-12-39	1370	250w	U	1-1	12-1-40
B5-R-974	12/20/39	1370	250w	U	1-1	12-1-40
B5-R-974	2/20/40	1370	250w	U	3/1	8/1/40
Order	6/12/40	Extension of license			8/1	10/1/40
Order	9-10-40	"	"	"	10-1	3-29-41
B5-F-168	1-23-41	Install automatic frequency control				
MARBA REALLOCATION						
B5-R-974	3-24-41	1400	250w	U	3-29	12-1-41
B5-Z-719	3-27-41	1400	250w	U	3-29	12-1-41 Determine operating power by direct method
B5-S-974	11-18-41	Extension of license			12-1	1-1-42
B5-S-974	12-16-41	Extension of license			1-1	2-1-42
B5-S-974	1-27-42	Extension of license			2-1	3-1-42
B5-S-974	2-24-42	Extension of license			3-1	4-1-42
B5-S-974	3-24-42	Extension of license			4-1	5-1-42
B5-S-974	4-21-42	Extension of license			5-1	6-1-42
B5-R-974	5-19-42	1400	250w	U	5-19	8-1-43
B5-S-974	11-6-42	1400	250w	U	12-1	8-1-43 Mod. Lic. in accordance with Order #107
B5-TC-313 Eff. 4-3-43	3-16-43	Transfer of control of licensee corp. from R.H. West to MARJORIE LANNEN McCracken				

BROADCASTING STATION LICENSE RECORD

Date first licensed September 12, 1938

Call letters K V R S

Name of licensee WYOMING BROADCASTING COMPANY

Transmitter location See Card No. 1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD		
					From—	To—	
B5-R-974	7-13-43	1400	250	U	8-1	8-1-45	
B5-S-974	7-24-45	Extension of License			8-1	10-1-45	
B5-R-974	8-14-45	1400	250	U	8-14	8-1-47	
B5-S-974	8-14-45	1400	250w	U	10-1	8-1-47	
Mod.Lic.	Order 107-A						
BP-5981	4-30-47	1360kc	1kw 500w*	U	6-30	12-30-47	
	C.P. to change freq., increase power, install new transmitter, install* directional antenna for night use & change transmitter site (Cond'l Clause)						
BR-974	7-17-47	1400	250w	U	8-1	8-1-50	
BMP-3192	10-13-47	1360	Mod. CP (5981) to change type of T. (CONDITIONAL CLAUSE)		6-30	12-30-47	
BMP-3426	12-16-47	Mod. CP (5981 as mod.) for extension of completion date. (CONDITIONAL)			6-30	6-30-48	
BMP-3949	6-16-48	Mod. CP (5981 as mod) for ext. of completion date. (COND. CLAUSE)		6-30	7-30-48		
BL-3234	7-27-48	1360	500w*, 1kw-LS	U	7-27	11-1-48	
	Lic. to cover CP (5981 as mod) to change freq. increase power, install new T and *DA-N and change T site. (COND. CLAUSE)						
BR-974	10-20-48	1360	500w* ^{DA-N} 1kw - LS	U	11-1	11-1-51	
BTC-1113	6-21-51	Voluntary transfer of control thru sale of 10,000 shares of stock - 100%					
ENT: 7-2-51							
BR-974	10-10-51	1360	500w*1kw-LS DA-N	U	11-1	10-1-53	
BR-974	9-2-53	RENEWAL OF LICENSE			10-1-53	10-1-56	
TELEGRAM	9-28-56	Action on renewal deferred 9-26-56 and continued operation authorized until final determination on renewal applica-tion.					
BR-974	10-24-56	Renewal of License			10-24	10-1-59	
BS-974 (1)	11-19-56	Mod. of license to make changes in the obstruction marking specifications.					
BR-974	9-23-59	1360kc,	500w-1kw-LS	U ^{DA-N}	10-1	10-1-62	

June 1954

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BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KVRS

Name of licensee

Transmitter location

Main studio location

APPLICATION RECORD - BROADCASTING

Call Letters KVRS
x NEWName WYOMING BROADCASTING CO.P.O. 607 North Front St., Rock Springs, Wyoming.

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-1925	8-3-37	C.P. for new station to be operated on: Frequency - 1370 kc Power - 100w, 250w-LS, Time - unlimited Studio- 607 N. Front St., Rock Springs, Wyom. Trans - to be determined, Rock Springs, Wyom.	Granted Trans. site to be determined. Letter written. Issued with MP-596 2-21-38	Min. 9-14-37
B5-MP-596	10-28-37	Modification of construction permit (B5-P-1925) for approval of vertical antenna and approval of transmitter site at Muir Ave & Smith St. , Rock Springs, Wyoming. Also move studio from 607 N. Front St. to Smith & Muir Sts. , Rock Springs, Wyoming.	Granted	2-21-38
Superseded	11-18-37	To change requested transmitter and studio sites from Muir Ave. & Smith St. to (No street address) Rock Springs, Wyoming and make changes in proposed vertical antenna.		
Amended	1-10-38			

H. H. Shinnick, Nat. Press Bldg., Attorney

APPLICATION RECORD - BROADCASTING

#12

Call

Letters K V R SName WYOMING BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B5-L-811 Resubmitted	6-19-38 7-7-38	License to cover construction permit (B5-P-1925) as modified, for a new station.	Returned See 5 (1) 2 & signature Granted	6-22-38 9-12-38
B5-R-974 Resubmitted	10-26-38 11-29-38	Renewal of license (Sec. 3b, 7d, 17a, 20b, 21a)	Returned Granted	11-25-38 12-19-38
B5-R-974 Resubmitted	4-17-39 "	Renewal of license (Sec. 3(b), 7(d), 20(r))	Returned Granted	5-5-39 6-27-39
B5-ML-880	10-10-39	Modification of license to increase power from 100w 250w-LS to 250 watts day and night.	Granted	11-14-39

APPLICATION RECORD - BROADCASTING

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Call

Letters

K V R S

Name WYOMING BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B5-R-974	10-23-39	Renewal of license.	Granted	12-12-39
B5-R-974	5/29/40	Renewal of license	Granted	3-24-41
B5-F-168 Received	12-27-40 12-30-40	Authority to install automatic frequency control equipment.	Granted	1-23-41
B5-Z-719 Rec'd	2-22-41 2-27-41	Authority to determine operating power by direct measurement of antenna power on 1400 kc under NARBA.	Granted	3-27-41 Effective 3-29-41
B5-TC-278 received Resubmitted Received Filed	8-12-41 8-14-41 9-5-41 9-8-41 9-8-41	Authority to transfer control of corporation from R. R. West, to Marjorie Lannen McCracken, 9996 shares common stock. Form 335 submitted Form 335 filed 12-8-41. <i>notify via ...</i> <i>Call 3-20-42</i> <i>4 advised w/ff</i> <i>dis missed 3-17-42</i> <i>prejudice & retired to closed</i>	Returned Jurat part I, Sec 7, 18a Part II not completed, Part III 11, 12, etc, --- Agreement not signed, --- only two copies app, --- 3-17-42 dismissed without prejudice & retired to closed files (requested inf. not submitted)	8-16-41

Call
Letters K V R SName WYOMING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B5-R-974 Resub.	9-30-41	Renewal of license (Addl. copy, -20P, -Form-335) Let. 10-30-41 for 2 addl. sketches, Forms 335	Returned	10-14-41
			Granted	5-19-42
B5-TC-313 Rec'd Filed	10-3-42 10-30-42 10-30-42	Transfer of Control of Licensee Corporation from R. R. West to Marjorie Lannen McCracken (9,996 shares 99.96%) 335's filed (Filed by Chas. Duvall)	Granted	3-16-43
			Eff. 4-3-43	
B5-R-974 Rec'd	5-12-43 5-25-43	Renewal of license Filed by Charles Duvall atty.	Granted	7-13-43
B5-R-974 Rec'd	4-21-45 4-25-45	Renewal of license Atty. will file amend. Par. 17(b) & operating logs- Amend. filed 6-4-45	Granted	8-14-45

APPLICATION RECORD - BROADCASTING

#5

Call
Letters KVRSName WYOMING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-5981 Rec'd Filed	2-3-47 2-7-47 2-7-47	C.P. to change frequency from 1400 to 1360 kc, increase power from 250w day and night to 1kw day and 500 w night and install new transmitter (RCA BTA-1L).	GRANTED	4-30-47
Amended Rec'd Filed	3-5-47 3-7-47 3-13-47	Amended to install directional antenna for night use and change transmitter location from 1307 Wyoming Street, Rock Springs, Wyoming <u>to</u> Rock Springs, Wyoming. (Filed by Charles F. Duvall, Atty.; John Creutz, Engr.)	Cond. re from KGB	interference and KYOS

APPLICATION RECORD - BROADCASTING

#5 #6

Call
Letters K V R SName WYOMING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-974 Rec'd	5-9-47 5-20-47	Renewal of license Filed by Charles Wayland, Atty.	GRANTED	7-17-47
BMP-3192 Rec'd Filed	9-6-47 9-15-47 9-15-47	Mod. of C.P. (BP-5981, which authorized change in frequency, increase in power, installation of new transmitter and D.A. for night use and change in transmitter location) to change type of transmitter (Collins 20-T). Filed by Charles F. Duvall, Atty.	GRANTED	10-13-47 re blanketing clause and subject to whatever interference may be re- ceived from stations KGB and KYOS.

APPLICATION RECORD - BROADCASTING

#7

Call
Letters K V R SName WYOMING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3426	12-6-47	Mod. of C.P. (BP-5981, as mod., which authorized change in frequency, increase in power, installation of new transmitter and D. A. for night use and change in transmitter location) for extension of completion date from: 12-30-47 to: 6-30-48. (Charles F. Duvall, Atty.)	GRANTED	12-16-47
Rec'd	12-8-47		re blanketing clause	
Filed	12-8-47		and subj. to whatever interference may be received from stations KGB and KYOS.	

APPLICATION RECORD - BROADCASTING

#8

Call
Letters KVRSName WYOMING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BSSA-180 Rec'd Filed	12-2-47 12-4-47 12-4-47	Special Service Authorization to operate on 1360kc, unlimited time, with power of 1kw day 250w night, employing non-directional antenna for period not to exceed 6 months. (Filed by Charles F. Duvall, Atty.)	DENIED ORDER	2-20-48 ISSUED
BMP-3949 Rec'd Filed	6-4-48 6-7-48 6-7-48	Mod. of C.P. (BP-5981, as mod., which authorized change in frequency, increase in power, installation of new transmitter and DA for night use and change in transmitter location) for extension of completion date from: 6-30-48 to: 7-30-48. (Charles F. Duvall, Atty.)	GRANTED	6-16-48 re blanketing clause and subj. to whatever interference may be received from stations KGB and KYOS.

APPLICATION RECORD - BROADCASTING

#9

Call
Letters K V R SName WYOMING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-3234 Rec'd Filed	6-11-48 6-21-48 6-21-48	License to cover C.P. (BP-5981, as mod.,) which authorized change in frequency, increase in power, installation of new transmitter and DA for night use and change in transmitter location. (Charles F. Duvall, Atty.)	GRANTED re blanketing clause and subj. to whatever interference may be received from Stations KGB and KYOS.	7-27-48
BR-974 Rec'd	8-23-48 8-25-48	Renewal of license Filed by Charles Wayland atty. Add'l inf. filed 9-1-48	Granted	10-20-48

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters K V R SName WYOMING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1113 Rec'd Filed	4-28-51 5-1-51 5-1-51	Voluntary transfer of control of licensee corporation from Marjorie L. McCracken to Rock Springs Newspapers, Inc., David G. Richardson, William C. Grove, Frank Flynn, Lawrence Birleffi and Robert S. McCracken. (10000 shares of common stock - 100%). Charles F. Duvall, Atty. for transferor Percy H. Russell, Atty. for transferee	GRANTED EFF:	6-21-51 7-2-51
BR-974 Rec'd	7-31-51 8-1-51	Renewal of license Filed by Percy H. Russell, Jr., atty.	Granted	10-10-51

APPLICATION RECORD - BROADCASTING

Call
Letters K.V.R.S.

Name WYOMING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-974 Rec'd Filed	6-30-53 7-2-53 7-2-53	Renewal of License	GRANTED	9-2-53
BR-974 Rec'd Resubi Rec'd & Filed	6-30-56 7-2-56 8-30-56 7-23-56	Renewal of license	Returned after date of notary pub. GRANTED	7-11-56 10-24-56
BR-974 R. & F.	7-2-59 7-6-59	Renewal of License	GRANTED	9-23-59
B3-4204 R. & F.	9-18-59 9-22-59	Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-6-60

FORM BC-121
AUG. 1955 # 12

APPLICATION RECORD - BROADCASTING

Call
Letters KVRS

Name WYOMING BROADCASTING COMPANY
ROCK SPRINGS, WYOMING

File No.	Dated	Application for	Action	
			Nature	Date
BR-974 Rec'd Filed	6-25-62 6-29-62 6-29-62	Renewal of license	GRANTED	2-27-63
BR-974 R & F	6/22/65 6/28/65	Renewal of license	GRANTED	9-1-65
BR-974 Rec'd Filed #445834 \$75 Press JUL 30 1968	6-24-68 6-27-68 7-22-68	Renewal of license AMENDED 9-16-68 re: Foreign Language Programming	GRANTED	9-30-68
BR-974 R & F PN Recd. PRESS JUL 19 1971	6-23-71 7-2-71	RENEWAL OF LICENSE AMENDED 8-24-71 re: community survey; programming; commercial matter; equal employment program	Granted	7-14-72

APPLICATION RECORD - BROADCASTING

Call
Letters K.V.R.S.

MEDIA WEST, INC.

Name x WYOMING BROADCASTING COMPANY
Rock Springs, Wyoming

File No.	Dated	Application for	Action	
			Nature	Date
BT-6720 R & F FEE PD: \$250 #018017 CODE 053 (Form 316) NOV 1 7 1971	11-5-71 11-9-71	Voluntary acquisition of negative control of Rock Springs Newspapers, Inc. (majority stockholder of lic corp) by The McCracken Family (50%) and The Richardson Family (50%) thru purchase of stock (and retirement thereof) by Rock Springs Newspapers, Inc. from Robert H. Johnson Atty - Koteen & Burt	GRANTED Consummated prior to filing.	11-30-71
BAL -8136 R & F FEE PD: \$1000 #302291 CODE 047 Pub. notice filed 5-3-74 MAY 8 1974	3-12-74 4-12-74	Voluntary assignment of license to MEDIA WEST, INC. Atty - Dow, Lohnes & Albertson AMENDED 7-18-74 - supplemental agreement; financial data (assignee)	GRANTED GRANT FEE: \$3,700.00 EFF: 9-3-74 048 9-30-74 W 349799	7-31-74

#14

APPLICATION RECORD - BROADCASTING

1360 khz.

Call K R K K
Letters x K V R S

MEDIA WEST, INC.

Name X WYOMING BROADCASTING COMPANY
Rock Springs, Wyoming

File No.	Dated	Application for	Action	
			Nature	Date
BR-974 R & F P.N. PRESS	6-21-74 7-2-74 7-2-74 JUL 10 1974	Renewal of License Atty.: Jon H. Marple AMENDED 9-26-74 to change name of applicant to "Media West, Inc." OCT 1974	GRANTED issued with	10-16-74 BZ-8666
BZ-8666 R & F DM PRESS	2-5-74 2-7-74 10-1-74 17 OCT 1974	Direct Measurement	GRANTED issued with	10-21-74 Renewal
BRK	XXXXXXXXXXXXXXXXXXXX			

APPLICATION RECORD - BROADCASTING

1360 KHZ

Call K R K K
Letters

MEDIA WEST, INC.

Name
Rock Springs, Wyoming

File No.	Dated	Application for	Action	
			Nature	Date
BP- 20,538 Rec'd Filed \$400-586797 AC-001 PN filed APR 26 1978	6-22-76 6-30-76 6-30-76	CP to inc. powers to 1kw, 5kw, chg. type trans. Collins 820E-1, redes. TL & SL 2 mi. N. of Rock Springs Old Hwy. 187, Rock Springs, Wy. Atty: Dow, Lohnes & Albert Eng. Marvin Blumberg	GRANTED	9-29-78
BR-974 R & F PN Recd. PRESS JUL 8 1977	5-20-77 6-1-77 "	RENEWAL OF LICENSE AMENDED 8-2-77 re: ascert. of comm. needs & prog. Kevin F. Reed, Atty.	GRANTED	8-4-78
BZ-9717 R & F DM PRESS SEP 8 1978	3-28-78 4-6-78 7-27-78	Direct Measurement Atty. D. Todd Christofferson (Dow, Lohnes, etc.)	GRANTED	9-29-78

#16

APPLICATION RECORD-BROADCASTING
1360KHz.

Call Letters: K R K K

Name: MEDIA WEST, INC.

Station Location: ROCK SPRINGS, WYOMING

File No.	Date	Description	Action and Date
BMP790829AI PRESS (0)	OCT 11 1979	MP (BP-20,538) for Extension of Time to: _____ (FOR CHANGES) Atty. D. Todd Christofferson (Dow, Lohnes & Albertson)	GRANTED 11/5/79
BMP800404AH PRESS (0)	MAY 19 1980	MP (BP-20,538, as Mod.) For Extension of Time to: _____ (FOR CHANGES). Atty. Ralph W. Hardy, Jr. (Dow, Lohnes & Albertson)	GRANTED 5-22-80 TO 11-15-80

APPLICATION RECORD-BROADCASTING

Call Letters: K R K K

1360KHz.

Name: MEDIA WEST, INC.

Station Location: ROCK SPRINGS, WYOMING

File No.	Date	Description	Action and Date
BMP800428AK PRESS (0)	JUN 5 1980	Mod. of CP (BP-20,538, as Mod.) to chg. TL to: 1400 Yellowstone Road, Rock Springs, Wyoming & chg. SL & RC to: 1800 Yellowstone Road, Rock Springs, Wyoming. 41° 37' 12" 109° 14' 20" Atty. D. Todd Christofferson (Dow, Lohnes & Albertson)	GRANTED 8-28-80
BR800602ZD PRESS	JUL 16 1980	Renewal of License Atty.: Kevin F. Reed AMENDED 10-14-80 re: programming	GRANTED 11-28-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

