

K R O F



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

## BROADCASTING STATION LICENSE RECORD

Date first licensed 7-28-48Call letters K R O F  
LOCATION: ABBEVILLE, LOUISIANAName of licensee ABBEVILLE BROADCASTING SERVICE, INC.Transmitter location On Lafayette Highway, 2.73 mi. N. of the center of Abbeville, La.  
(CP & MP 10-21-47)  
(Lic. 7-28-48)70510 On Lafayette Highway, 2.73 mi. N. of the center of Abbeville, La. (Lic. 7-28-48)  
Main studio location xBank of Abbeville, Bldg., Abbeville, La. (CP & MP 10-21-47)  
(CP-6-11-47)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To..
BP-5674 Ltr. 8-5-47.	6-11-47	960	1kw	Daytime	CP for new station subject to filing MP for T site and antenna.
BP-5674 BMP-3068	10-21-47	960	1kw	Daytime	12-21 6-21-48 Mod. CP (5674) to change type of T and for approval of antenna and site.
BMP-3978	6-16-48	Mod. CP (5674 as mod)			for ext. of completion date. 12-21 7-15-48
BL-3260	7-28-48	960	1kw	Daytime	7-28 5-1-50 Lic. to cover CP (5674 as mod) for a new standard station.
BR-2030	4-21-50	960	1kw	Daytime	5-1- 5-1-53
BR-2030	4-8-53	Renewal of License		5-1	6-1-55
Telegram 5-27-55	Action on renewal deferred			5-25-55	and continued operation authorized until final determination on renewal.
BR-2030	6-29-55	Renewal of license		6-29	6-1-58
BR-2030	5-21-58	Renewal of license		6-1	6-1-61
	6-1-61	Comm. deferred action on renewal pending further consideration.			
BR-2030	8-24-62	Renewal of license		8-24	6-1-64
BZ-5031 (1)	9-9-63	Authority to determine operating power by direct measurement of antenna power.			
Wire dated 3-2-64	& rec'd 3-3-64	giving notification per Sect. 73.48(a)(5) Rules that a Collins 20V trans. is now installed & in oper. (Eff: 2-29-64)			
6-3-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-2030	10-29-64	960kc.	1kw	Day	10-29 6-1-67
BR-2030	5-29-67	Renewal of License		6-1-	6-1-70
TELEGRAM	10-17-67	PSA	500w		
BR-2030(S)	5-27-70	RENEWAL			6-1-73
BZ-7570(1)	8-6-70	Direct Measurement			
BZ-7570(L)	8-5-70	Superseded on long form to correct Oct 55			
EBSA	6-12-72				

Form BC 126  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KROW

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-2030(S)	5-31-73	RENEWAL			6-1-76
BZ-8583(L)	7-24-74	Direct Measurement			6-1-76
BR-2030(S)	5-12-76		RENEWAL		6-1-79
BR790201B8	5-18-79	RENEWAL			6-1-82
BP810504AI (L)	6-16-81	CP to mke chgs. in ant. sys. (Incre. Hght. of Tower)			6-16-82

## APPLICATION RECORD - BROADCASTING

 Call                      **K R O F**  
 Letters                      **New**
Name ABBEVILLE BROADCASTING SERVICE, INC.(PO c/o Marcus A. Broussard, P.O. Box 7, Abbeville, Louisiana)

File No.	Dated	Application for	Action	
			Nature	Date
BP-5674 Rec'd Filed	1-20-47 1-30-47 1-30-47	Construction Permit for a new standard broad- cast station to be operated on: Frequency: 960kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-In or near Abbeville, Louisiana Studio location: Bank Of Abbeville Building, Abbeville, Louisiana (Filed by E.D. Johnston, Atty.)	GRANTED subject to filing MP for T site and antenna Ltr. 8-5-47  Issued with MP 3068	6-11-47

Transmitter-Raytheon RA-1000

Julius Grether, Engr.  
118 Badoke Avenue  
Norfolk 10, Virginia

## APPLICATION RECORD - BROADCASTING

#2

Call

Letters

KROF

Name

ABBEVILLE BROADCASTING SERVICE, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3068 Rec'd Filed	8-6-47 8-11-47 8-11-47	Mod. of C.P. (BP-5674, which authorized a new standard broadcast station) to change type of transmitter (W.E. 443-A1), and for approval of antenna and transmitter location at Lafayette Hwy., 2.73 mi. North of center of Abbeville, La.  (W.E. Holt Maulsby, Atty.; Millard M. Garrison, Engr.)	GRANTED	10-21-47
AMENDED Recd. Filed	10-9-47 10-13-47 10-13-47	AMENDED to change studio location from Bank of Abbeville Bldg., Abbeville, Louisiana, to Lafayette Hwy., 2.73 mi. North of center of Abbeville, Louisiana.		



## APPLICATION RECORD - BROADCASTING

Call  
Letters K.R.OFName ABBEVILLE BROADCASTING SERVICE, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3978 Rec'd Filed	6-10-48 6-14-48 6-14-48	Mod. of C.P. (BP-5674, as mod., which authorized a new standard broadcast station) for extension of completion date from: 6-21-48 to: 7-15-48.  (E. D. Johnston, Atty.)	GRANTED	6-16-48
BL-3260 Rec'd Filed	6-28-48 7-7-48 7-7-48	License to cover C.P. (BP-5674, as mod.,) which authorized a new standard broadcast station.  (E. D. Johnston, Atty.)	GRANTED	7-28-48
BR-2030 Rec'd	2-22-50 2-28-50	Renewal of license. (E. D. Johnston, Atty.)	GRANTED	4-21-50

## APPLICATION RECORD - BROADCASTING

FORM A-170 #4  
FORMERLY FCC FORM 94Call  
Letters K R O FName ABBEVILLE BROADCASTING SERVICE, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2030 Rec'd Filed	1-31-53 2-3-53 2-3-53	Renewal of license	GRANTED	4-8-53
BR-2030 Rec'd Filed	3-1-55 3-7-55 3-7-55	Renewal of License Filed by Charles R. Cutler, Atty.	GRANTED	6-29-55
BR-2030 Rec'd. Filed	3-1-58 3-6-58 3-6-58	Renewal of license.	GRANTED	5-21-58
BR-2030 Rec'd&Filed	3-20-61 3-23-61	Renewal of license	GRANTED	8-24-62
R. & F.	7-14-63	CP to install a new transmitter (Collins 20-V3)	RETURNED Unnecessary	7-17-63

## APPLICATION RECORD - BROADCASTING

Call  
Letters K R O FName ABBEVILLE BROADCASTING SERVICE, INC.  
Abbeville, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BZ-5031 R. & F.	7-23-63 7-26-63	Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-9-63
BR-2030 Rec'd Filed	3-2-64 3-4-64 3-4-64	Renewal of license	GRANTED	10-29-64
BR-2030 R & F	2-28-67 3-3-67	Renewal of License	GRANTED	5-29-67
BR-2030 R & F #581580\$75. PN PRESS:	2-27-70 4-2-70 4-2-70 4-2-70 APR 21 1970	Renewal (Collins 20V-3)	GRANTED	5-27-70
BZ-7570 R & F DM PRESS	5-19-70 6-4-70 6-12-70 AUG 4 1970	Direct Meas. TL redes. as: Hwy 167 - SL: P.O. Box 610, Abbeville, La. Trans: COLLINS 20V-3.	GRANTED	8-6-70

APPLICATION RECORD - BROADCASTING

Call Letters K R O F

Name ABBEVILLE BROADCASTING SERVICE, INC.  
Abbeville, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-2030 R & F P.N. PRESS APR 1 1973	2-28-73 3-5-73 3-5-73	Renewal of License	GRANTED	5-31-73
BZ-8583 R & F DM PRESS 8 JUL 1974	5-13-74 5-15-74 5-22-74	Direct Measurement	GRANTED	7-24-74
BR-2030 R & F PN PRESS APR 8 1976	1-26-76 1-28-76 1-28-76	Renewal of License	GRANTED	5-12-76
BR 790201 B6 PRESS APR 4 1979		RENEWAL OF LICENSE	GRANTED	5-18-79

## APPLICATION RECORD-BROADCASTING

Call Letters: K R O F

Name: ABBEVILLE BROADCASTING SERVICE, INC.

Station Location: Abbeville, Louisiana

File No.	Date	Description	Action and Date
BL-801118AC R & F PRESS	11-18-80 NOV 26 1980	<del>DIRECT MEASUREMENT</del> Atty: - - Lic. to cover (BP-80080/NA) for chgs.	ISSUED
BP810504AI PRESS (0)	MAY 27 1981	CP to make chgs. in Ant. Sys. (Incre. Hght. of Tower).	GRANTED 6-16-81 Con'd

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

