

KSTL



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-5-48

Call letters KSTL (Ltr. 3-24-48)
x KBGS

Location: St. Louis, Missouri

Name of licensee x RADIO ST. LOUIS, INC. (AL-4-27-48 EFF: 5-15-48)
x EDWIN WILEY GROVE III, JAMES HENRY GROVE, WILLIAM BLUM, JR., A Partnership
d/b as RADIO ST. LOUIS.

900 South Sixth Street, East St. Louis, Missouri (BL-3-25-66)

999 S. 6th St., East St. Louis, Illinois (Lic. 10-5-48)

x KSTL Transmitter Bldg., 999 S. 6th Street, E. St. Louis, Ill. (Ltr. 4-23-48)

Transmitter location x 1800 feet Southwest of Piggott Ave. on 6th St., East St. Louis, Ill.

(CP & MP 3-24-48)

63102

814 North Third Street, St. Louis, Missouri (BRC 10-8-65)

x 346 North Boyle Street, St. Louis, Missouri (BP 8-10-65)

x 999 S. 6th St., East St. Louis, Illinois (Ltr. 3-27-52)

x 7th & Market Sts. St. Louis (1), Missouri. (Ltr. 4-23-48) (Lic. 10-5-48)

Main studio location x To be determined, St. Louis, Missouri. (CP & MP 3-24-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BP-5859 Letter 8-8-47. CP for new station filing M for T site and antenna.	6-20-47	690	1 kw	Daytime		
						granted subject to Cond. Clause
BP-5859 BMP-3248	3-24-48	690	1kw	Daytime	5-24	11-24-48
						Mod. CP (BP-5859) for approval of antenna and transmitter site. (CONDITIONAL CLAUSE)
BAP-75 EFF: 5-15-48	4-29-48					Vol Assignment of CP to Radio St. Louis, Inc.
BL-3194	10-5-48	690	1kw	Daytime	10-5	11-1-49
						Lic. to cover CP (5859 as mod) for a new station. (Cond. Clause)
BP-5859 BMP-3248	7-16-48	690	1kw	Daytime	5-24	11-16-48
						Mod. CP & MP to add blanketing clause to (COND. CLAUSE)
BS-2100	10-28-49				11-1	3-1-50
						Extension of license
BR-2100	1-4-50	690	1kw	Daytime	1-4	11-1-52
BR-2100	10-23-52	690kc	1kw	Daytime	11-1	2-1-53
						(Cond'l Clause)
BR-2100	1-28-53	690	1kw	Daytime	2-1	2-1-56
EP-8381 CP increase power.	7-29-53	690	10kw-DA	Day	9-29	3-29-54
						install new trans. & DA (COND'L CLAUSE)
BTC-1864 EFF: 3-10-55	1-27-55					Vol. acquisition of positive control by The Haverstick Family
BR-2100	1-18-56				2-1	2-1-59
						RENEWAL OF LICENSE
BZ-3744 (1)	3-13-56					Authority to determine operating power by direct method.
	1-28-59					Commission deferred action on renewal pending further consideration.
BR-2100	2-25-59	690	1kw	Day	2-25	2-1-62
BTC-3018 EFF: 10-20-58	2-25-59					Voluntary T.C. of lic. corp. from Edward E. Haverstick, Jr. and William K. Haverstick (As a Family Group) to Edward E. Haverstick, Jr., thru sale of stock by Franklin C. Salisbury to licensee.

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

CARD # 2

Date first licensed

Call letters KSTL

Station location ST. LOUIS, MISSOURI

Name of licensee RADIO ST. LOUIS, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
	1-31-62	Commission deferred action on renewal pending further consideration.			
BR-2100	3-14-62	Renewal of license			3-14 2-1-65
BR-2100	1-7-65	Renewal of License			2-1 2-1-68
BP-16779	8-10-65	690kc	1kw	Day	10-10 4-10-66
	CP to change ant.-trans. loc. (1000 ft. N. on same site) change studio loc., operate by remote control from studio location and install a new transmitter (COLLINS 20V).				
BRC-2749 (1)	10-8-65	Mod. of CP(BP-16,779) to change studio location and remote control point to 814 North Third Street, St. Louis, Missouri.			
BL-11,233	3-25-66	690kc	1kw	Day	3-25 2-1-68
	Lic to cover CP(BP-16,779 as mod) which auth chg ant-trans & studio & RC point loc and install new trans.				
BR-2100	1-30-68	Renewal of License			2-1 2-1-71
BP-18039	3-12-68	690kc	1kw	Aux.	5-12 11-12-68
	CP to install an aux. trans. (Raytheon RA-1000) at main trans. loc., to be operated on 690kc, 1kw, for auxiliary purposes only, with remote control of trans. from studios.				
BTC-683	7-31-68	VOL.TC	EFF.	8-9-68	
BL-12,216(L)	1-13-69	Lic. (BP-18,039) Aux.			1-13 2-1-71
BR-2100	1-28-71	Renewal of License (Main-S & Aux.-S)			2-1-74
EBSA	6-12-72				
BR-2100(L)	5-29-75	RENEWAL (MAIN & AUX.)			2-1-77
BR-2100(S)	1-19-77	Renewal of License			2-1-80
BZ-9648(L)	4-27-78	Direct Measurement			2-1-80
BR 790926	UD 1-24-80	(S)	RENEWAL(MAIN & AUX.) 2-1-83		

APPLICATION RECORD - BROADCASTING

Call K B G S
 Letters New

Name EDWIN WILEY GROVE III, JAMES HENRY GROVE and WILLIAM BLUM, JR.
a partnership d/b as RADIO ST. LOUIS
(PO 6376 Clayton Road, St. Louis, Missouri)

File No.	Dated	Application for	Action	
			Nature	Date
BP-5859 Rec'd Filed	2-7-47 2-7-47 2-7-47	<p>Construction Permit for a new standard broadcast station to be operated on: Frequency: 690kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-St. Louis, Missouri Studio location: Same (Filed by Andrew W. Bennett, Atty.; Lynne C. Smeby, Engr.)</p> <p>On 4-23-48 opposition to Petition for Reconsideration directed against Petition filed 4-13-48 by WTMV E. St. Louis, Ill.</p>	GRANTED Subject to filing MP for T site and antenna and to the condition that adequate precautions are taken to insure that second harmonic radiation from proposed operation will not interfere with the service of KWK, St. Louis, Mo. Letter 8-8-47	6-20-47
			Issued with MP 3248	

Transmitter-Raytheon RA-1000

APPLICATION RECORD - BROADCASTING

Call K S T L (LTR. 3-24-48)
Letters x KBGS

#2

Name EDWIN WILEY GROVE III, JAMES HENRY GROVE AND WILLIAM BLUM, JR., a partnership d/b as
RADIO ST. LOUIS

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3248 Rec'd Filed	10-18-47 10-20-47 10-20-47	Mod. of C.P. (BP-5859, which authorized a new standard broadcast station) to install directional antenna and mount FM antenna on #2 tower, and for approval of antenna and transmitter location at On Shellbark Ave., 500' S. of Flavia Ave., Berkeley, Missouri, near St. Louis, Missouri. (Filed by Franklin S. Salisbury, Atty.; Lynne C. Seeby, Engr.)	GRANTED subj. to cond. that adequate precautions are taken to insure that second harmonic radiation from the proposed opr. will not interfere with the service of KWK, St. Louis, Missouri, on 1380 kc.	3-24-48
* AMENDED Rec'd Filed	2-4-48 2-4-48 2-4-48	AMENDED to change from directional antenna to non-directional and change transmitter location from On Shellbark Ave., 500' S. of Flavia Ave., Berkeley, Missouri, near St. Louis, Missouri, <u>TO</u> 1800 feet southwest of Piggott Ave. on 6th St., East St. Louis, Missouri.		

(See amendment Card #3)

APPLICATION RECORD - BROADCASTING

Card #2a

Call K S T L (LTR. 3-24-48)
Letters^x K B G SName EDWIN WILEY GROVE 111, JAMES HENRY GROVE AND WILLIAM BLUM JR. a partnership d/b as
RADIO ST. LOUIS

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3248	(Cont. from Card #2)			
AMENDED	2-26-48	AMENDED to change transmitter location from 1800 feet southwest of Piggott Ave., on 6th St. East St. Louis, Missouri, <u>TO</u> 1800 feet southwest of Piggott Ave., on 6th St., East St. Louis, Illinois.		
Recd.	2-27-48			
Filed	2-27-48			
		Petition filed 4-13-48 by Leonard H. Marks, Atty. for WTMV, protesting above grant & requesting that petitioner be afforded opportunity to submit testimony re interference areas.		

APPLICATION RECORD - BROADCASTING

Call KSTL (LTR. 3-21-48)

3 RADIO ST. LOUIS, INC. (AL-4-29-48)

Letters K.B.G.S.

Name ^x EDWIN WILEY GROVE 111, JAMES HENRY GROVE and WILLIAM BLUM, JR., A Partnership d/b as
RADIO ST. LOUIS

File No.	Dated	Application for	Action	
			Nature	Date
BAP-75 Rec'd Filed	2-16-48 2-17-48 2-17-48	Voluntary Assignment of Construction Permit from Edwin Wiley Grove, 111, James Henry Grove and William Blum, Jr., A Partnership d/b as Radio St. Louis to Radio St. Louis, Inc. Franklin C. Salisbury, Atty.	GRANTED EPT:	4-29-48 5-15-48
BL-3194 Rec'd Filed	5-28-48 6-1-48 6-1-48	License to cover C.P. (BP-5859, as mod.) which authorized a new standard broadcast station.	GRANTED	10-5-48 subj. to cond. that adequate precautions are taken to insure that second harmonic radiations from the proposed operation will not interfere with service of KWK, St. Louis, Mo., on 1380 kc, and subj. to the further express cond. that the licensee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation

APPLICATION RECORD - BROADCASTING

Call
Letters KSTLName RADIO ST. LOUIS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2100 Rec'd	8-31-49 9-1-49	Renewal of license. (Franklin C. Salisbury, Atty.)	GRANTED	1-4-50
BP-8381 Rec'd Filed	1-15-52 1-28-52 1-28-52	Construction permit to increase power from 1kw to 10kw; install a new transmitter (Gates BC-10B) and directional antenna. (DA-D)	GRANTED	7-29-51
PET. FILED ACTION & DESIGNATE APPLICATION FOR HEARING.	8-26-53 BY MULLINS, JR ON BEHALF OF WVOK TO SET ASIDE	Franklin C. Salisbury, Atty. See Card #5 Walter F. Kean, Engr. for 2 other pets.	see DA DA harmonic rad. to KKK. H.P. DATE POSTP PONED & DESIGNATED FOR HEARING 9-23-53 SEE CARD	
BR-2100 Rec'd Filed	7-30-52 8-1-52 8-1-52	Renewal of license Franklin C. Salisbury, Atty.	GRANTED	10-23-52 #5
BR-2100 Rec'd Filed	12-1-52 12-4-52 12-4-52	Renewal of license (Informal)	GRANTED	1-28-53

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters KSTLName RADIO ST. LOUIS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-8381				
	8-27-53	PET. FILED BY JACOB ON BEHALF OF WMPS TO SET ASIDE ACTION & DESIGNATE APPLI.		
	8-27-53	PET. FILED BY JACOB ON BEHALF OF KGGF TO SET ASIDE ACTION & DESIGNATE APPLI.		
		OPPOSITION TO PET. OF WVOK FILED BY SALISBURY FOR KSTL ON 9-8-53		
		OPPOSITION TO PET. OF WMPS FILED BY SALISBURY FOR KSTL ON 9-8-53.		
		OPPOSITION TO PET. OF KGGF FILED BY SALISBURY FOR KSTL ON 9-8-53		
			Docket No. 10700 DISMISSED 3-16-54 Request of Applicant ORDER ISSUED	
BTC-1864	12-21-54	Voluntary acquisition of positive control of licensee corporation from Franklin C. Salisbury, Frank E. Pellegrin, and Louise D. Ware, to Edward E. Haverstick, Edward E. Haverstick, Jr., and William K. Haverstick, as a family group.	GRANTED	1-27-55
Rec'd	12-21-54		EFF:	3-10-55
Filed	12-21-54			
		Franklin Salisbury, Atty.		

APPLICATION RECORD - BROADCASTING

Call Letters K.S.T.L.

Name ... RADIO ST. LOUIS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2100 Rec'd Filed	11-14-55 11-21-55 11-21-55	Renewal of License	GRANTED	1-18-56
BZ-3744 rec'd Resub. Rec'd Filed	12-7-55 11-21-55 12-7-55 12-27-55 12-27-55	Authority to determine operating power by direct measurement of antenna power.	GRANTED GRANTED	2-9-56 2-10-56 3-13-56
BR-2100 R & F	10-20-58 10-23-58	Renewal of license	GRANTED	2-25-59

AUG. 1955

#7

Call
Letters ..K.S.T.L.....Name ...RADIO ST. LOUIS, INC.
ST. LOUIS, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3018 Rec'd. Filed	1-14-59 1-14-59 1-14-59	Voluntary transfer of control of licensee corporation from Edward E.Haverstick, Jr., and William K.Haverstick (As a Family Group) to Edward E.Haverstick, Jr, thru sale of stock by Franklin C.Salisbury to licensee.	GRANTED EFF:	2-25-59 10-20-58
BR-2100 R.&F.	10-24-61 10-27-61	RENEWAL OF LICENSE	GRANTED	3-14-62
FORMS 3-1 recd. 3-2-64 re change in programming - R&T 3-4-64				
BR-2100 Rec'd Filed	10-30-64 11-2-64 11-2-64	RENEWAL OF LICENSE	GRANTED	1-7-65

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters ..K.S.T.L.....Name RADIO ST. LOUIS, INC.
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,779 R&F	6-15-65 6-17-65 900	C.P. to change ant.-trans. loc. ^(1000 ft. N. on same site) (1000 ft. N. on same site) change main studio location from 999 S. Sixth St., East St. Louis, Illinois to 346 N. Boyle Street, St. Louis, Missouri, operate by remote control from main studio location and install new transmitter (COLLINS 20V).	GRANTED	8-10-65
BRC-2749 Rec'd Filed	9-25-65 9-27-65 9-27-65	Modification of ^{CP (BP-16779)} CP (BP-16779) to change studio location and remote control point to 814 North Third Street, St. Louis, Missouri.	GRANTED	10-8-65
BL-11,233 R & F	2/9/66 2/14/66	Lic. to cover CP (BP-16,779 as mod.) which auth. chng. ^{ant-trans} studio & remote control point loc. and install new trans. (690Kc)	GRANTED	3-25-66
BR-2100 R & F	10-20-67 10-23-67	Renewal of license	GRANTED	1-30-68

OCT 30 1957

APPLICATION RECORD - BROADCASTING

690kc

AUG. 1955

Call
Letters K S T LName Radio St. Louis, Inc.
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,039 R. & F. MAR 7 1968	11-22-67 12-13-67	CP to install an auxiliary trans. (Raytheon RA-1000) at main trans loc., to be operated on 690kc, 1kw, for auxiliary purposes only. (with remote control of trans. from studios)	GRANTED	3-12-68
BTC-5683 Rec'd FEE PD: \$30 - #437492 (FORM 316) JUL 9 1968 RESUBMITTED R & F JUL 30 1968	6-18-68 6-20-68 6-18-68 7-17-68	Voluntary acquisition of positive control of lic. corp. by E.E. Haverstick, individually, thru sale of stock by Dick J. Kasten to the licensee corporation	REC'D 7-8-68 signed by manager GRANTED EFF:	7-8-68 7-31-68 8-9-68

FORM BC-121 #10
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KSTL

Name RADIO ST. LOUIS, INC.
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BL- 12,216 Rec'd #466263 \$30 RESUB: Rec'd Filed AMENDED PT JAN 3 1969	10/9/68	License (BP-18,039) install an aux. trans. (former main trans. at new loc.) Re engr. data.	RETURNED	10/21/68
	10/17/68		Sectr-II-A-incomplete	
	10-17-68		Sectr-I-unauth-signr	
	10/29/68			
	10/30/68			
	11/21/68			
	11/21/68			
12/2/68				

BR-2100	10-26-70	RENEWAL OF LICENSE (MAIN & AUX.)	GRANTED	1-28-71
R & F	10-27-70			
PN Recd.	"			
PRESS NOV 4 1970				
Direct Measurement (Main & Auxiliary) -----				

#11

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K S T LName RADIO ST. LOUIS, INC.
ST. LOUIS, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
ER-2100 R & F PN PRESS	11-1-73 11-5-73 11-5-73 NOV 23 1973	Renewal of License (Main & Auxiliary) AMENDED 1-2-74 re: ascert. of comm. needs	GRANTED	5-29-75
The COMMISSION: by letter dated 4-17-74, notified station that it has incurred an apparent liability of forfeiture in the amount of \$1000 for violation of Section 317(a) of the Communication Act.				
BZ-8691 Rec'd Filed DM PRESS	8-14-74 8-16-74 9-5-74 9-24-74 11-25-74	Direct Measurement (Main & Auxiliary)	GRANTED Not issued-no changes.	12-13-74
BR-2100 R & F PN Recd. PRESS	9-20-76 9-23-76 " NOV 29 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY)	Granted	1-19-77

APPLICATION RECORD - BROADCASTING

690khz

#12

Call
Letters K S T L

Name RADIO ST. LOUIS, INC.
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9648	10-30-77	Direct Measurement	GRANTED	4-27-78
R & F	11-9-77			
DM	12-27-77	KOBY		
PRESS	MAR 9 1978			
BR 790926 UDD		RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	1-24-80
PRESS	NOV 2 1979			

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

