



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199



## BROADCASTING STATION LICENSE RECORD

K S U E (Ltr. 7-13-48)

Date first licensed 8-6-48

Call letters X K S U H

H. CECIL WEBB, JR., TR/AS RADIO LASSEN (AL-27-71) LOCATION: SUSANVILLE, CALIFORNIA

X JAMES E. MCKAHAN (AL-7-3-58) EFF: 8-8-58

X JAMES E. MCKAHAN; AND MARGUERITE WEMPLE HALLOWELL

AS EXECUTRIX OF THE WILL OF NOLAN HALLOWELL, DECEASED

d/b as HOME APPLIANCE STORE (AL 5-8-58) EFF: 5-23-58

Name of licensee X NOLAN HALLOWELL and JAMES E. MCKAHAN, d/b as HOME APPLIANCE STORE

0.875 mi. S. of city limits on SR #36 East, Susanville, CA (CP 6-9-81)

Transmitter location X Corner of Chestnut and Weatherlow Streets, Susanville, Calif. (CP 9-25-47)  
(Lic. 8-6-48)Main studio location X 999 Chestnut Street, Susanville, CA (CP 6-9-81)  
X Corner of Chestnut and Weatherlow Streets, Susanville, Calif. (CP 9-25-57)  
(Lic. 8-6-48)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-6090	9-25-47	1240	250w	U	11-25 5-25-48
	CP for a new station. (CONDITIONAL CLAUSE)				
BL-3110	8-6-48	1240	250w	U	8-6 8-1-49
	Lic. to cover CP (6090) for a new station. (COND. CLAUSE)				
BR-2055	7-13-49	1240	250w	U	8-1 8-1-52
TELEGRAM	7-14-52	Action on renewal deferred 7-2-52 and continued operation authorized until final determination on renewal.			
BR-2055	7-30-52	1240kc	250w	Unl. (CoCl)	8-1-52 12-1-53
BR-2055	11-4-53	RENEWAL OF LICENSE			12-1 12-1-56
BR-2055	11-14-56	1240kc	250w	U	12-1 12-1-59
BAL-3017 EFF:	5-8-58 5-23-58	Involuntary assignment of license to James E. McKahan and Marguerite Wemple Hallowell as Executrix of the Will of Nolan Hallowell, Deceased, d/b as Home Appliance Store.			
BAL-3054 Eff:	7-3-58 8-8-58	Voluntary assignment of license to; James E. McKahan			
BR-2055	11-18-59	1240kc	250w	U	12-1 12-1-62
BP-13013	10-12-60	1240kc	250w, 1kw-LS	U	12-12 6-12-61
	CP to increase daytime power to 1kw and install a new transmitter (GATES BC-1T).				
BMP-9220 (1)	12-23-60	Mod. of CP (BP-13,013) to change type transmitter (Bauer 707).			
BP-13013 (2)	2-1-61	Mod. of CP (BP-13013) to include condition.			
BL-8310 (1)	6-19-61	Lic. to cover CP (BP-8310) which auth. inc. daytime power and install new transmitter. CONDL			
BR-2055	11-28-62	1240kc	250w 1kw-LS	U	12-1 12-1-65
Wire	6-11-65	Auth. oper. 9:00 p.m. sign-off (PST) thru remainder of Daylight Saving period this year.			
BR-2055	11-5-65	Renewal of License			12-1 12-1-68
Wire	5-11-66	Auth. 9pm PST signoff thru 10-30-66.			
BR-2055(S)	11-26-68	Renewal of License & NDEA			12-1-71



Form BC 126

June 1954

AM

# BROADCASTING STATION LICENSE RECORD

Card No. 2

Date first licensed .....

Call letters K S U E

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BAL-7164	1-27-71	VOL. AL			
BR-2055(L)	11-26-71	RENEWAL & NDEA			12-1-74
EBSA	5-25-72				
BR-2055(S)	11-18-74		RENEWAL		12-1-77
BR-2055(L)	4-21-78	Renewal of License			12-1-80
BP790629AG (L)	6-9-80	1240khz., 250kq, 1.0kw CP to mke. chgs. in ant. system trans. site and type trans. 6-9-81			
BR-800725UG BL-801208AE	1-8-81	<del>XXXXXX</del> <del>XXXXXX</del> RENEWAL & MODIFICATION (Issued Together)			12-1-83



## APPLICATION RECORD - BROADCASTING

K S U H

Call K S U H  
Letters New

Name NOLAN HALLOWELL and JAMES E. McKAHAN, ~~a Partnership~~ d/b as  
HOME APPLIANCE STORE  
(PO 700 Main Street, Susanville, California)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6090	5-14-47	Construction Permit for a new standard broad-	GRANTED	9-25-47
Rec'd	5-16-47	cast station to be operated on:	re blanketing clause	
Filed	5-16-47	Frequency: 1240kc	and subject to the con-	
		Power: 250w	dition that measurements	
		Hours of operation: Unlimited	shall be submitted to	
		Trans. location: Corner of Chestnut and	prove T meets Good	
		Weatherlow Streets,	Engineering Practice.	
		Susanville, California		
		Studio location: Chestnut and Weatherlow		
		Susanville, California		



Transmitter-Composite

Howard Marcineau  
5108 2nd Ave.,  
Sacramento, California



## APPLICATION RECORD - BROADCASTING

Call K S U E Ltr. 7-13-48  
K S U H

Name NOLAN HALLOWELL and JAMES E. McKAHAN, d/b as HOME APPLIANCE STORE

File No.	Dated	Application for	Action	
			Nature	Date
HL-3110 Rec'd Filed	4-17-48 4-19-48 4-19-48	License to cover OP (BP-6090) which authorized new standard broadcast station.	GRANTED  re blanketing clause	8-6-48
BR-2055 Rec'd	5-26-49 6-2-49	Renewal of license	Granted	7-13-49
BR-2055 Rec'd Filed	4-28-52 5-1-52 5-1-52	Renewal of license	GRANTED	7-30-52
BR-2055 Rec'd Filed	8-31-53 9-3-53 9-3-53	Renewal of license	GRANTED	11-4-53



## APPLICATION RECORD - BROADCASTING

AUG. 1955

#3

Call

JAMES E. McKAHAN:AND MARGUERITE WEMPLE HALLOWELL, EXECUTRIX\* Letters ..... K.S.U.E.  
 Name x NOLAN HALLOWELL and JAMES E. McKAHAN, d/b as HOME APPLIANCE STORE

\*See card #1

File No.	Dated	Application for	Action	
			Nature	Date
BR-2055 Rec'd Filed	8-30-56 9-4-56 9-4-56	Renewal of License	GRANTED	11-14-56
BAL-3017 Rec'd Filed	4-17-58 4-22-58 4-22-58	Involuntary assignment of license to James E. McKahan and Marguerite Wemple Hallowell as Executrix of the will of Nolan Hallowell, Deceased, d/b as Home Appliane Store.	GRANTED EFF:	5-8-58 5-23-58
BAL-3054 Rec'd Filed	5-26-58 6-2-58 6-2-58	Voluntary assignment of license to James E. McKahan.	GRANTED EFF:	7-3-58 8-8-58
BP-13,013 Rec'd Filed SEE CARD #4 re PETITION	4-14-59 4-20-59 4-20-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1T) Engr.- Hammett & Edison, San Francisco, Calif.	GRANTED	10-12-60
BR-2055 Rec'd Filed	8-28-59 8-31-59	Renewal of license.	GRANTED	11-18-59



## APPLICATION RECORD - BROADCASTING

AL 1955

Call  
Letters K S U EName JAMES E. MCKAHAN  
SUSANVILLE, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,013 (Continued)				
** PETITION FOR RECONSIDERATION (add condition to grant) file 11-14-60 by Haley for KROY				
EMP-9220	11-7-60	Modification of C. P. (BP-13,013 which auth.	<del>RETURNED 11-21-60</del>	
Rec'd	11-10-60	increased daytime power & installation of new	<del>Sec. I to be re-dated</del>	
Filed & Rec'd	11-28-60	trans.) to chg. type trans. (BAUER 707)	GRANTED	12-23-60
** OPPOSITION TO PETITION FOR RECONSIDERATION filed 11-28-60 by Lyon for applicant				
REPLY TO OPPOSITION FOR RECONSIDERATION filed 11-29-60 by Haley for KROY				
EL-8310	1-18-61	License to cover C.P. (BP-13,013, as mod.)		
Rec & Filed	1-23-61	which authorized increase in daytime power and installation of new transmitter.	GRANTED	6-19-61
			con'l re Class IV	inc. power to 1kw



AUG. 1955

## APPLICATION RECORD - BROADCASTING

1240kc

Call

Letters .....K.S.U.E.....

#5 H. CECIL WEBB, JR., TR/AS RADIO LASSEN

Name ☒ JAMES E. McKAHAN  
Susarville, California

File No.	Dated	Application for	Action	
			Nature	Date
BR-2055 Rec'd Filed	8-31-62 9-4-62 9-4-62	Renewal of license	GRANTED	11-28-62
BR-2055 Rec'd Filed	8-12-65 8-18-65 8-18-65	Renewal of license	GRANTED	11-5-65
BR-2055 R.&F. #455188 \$75 OCT 3 1968	8-27-68 8-29-68 8-29-68	RENEWAL OF LICENSE AMENDED 11-4-68 re: Programming	GRANTED	11-26-68
BAL-7164 R & F FEE PD: \$1000 #639058 CODE 047 NOV 16 1970 Pub. notice filed 11-16-70	10-20-70 10-26-70	Voluntary assignment of license to H. CECIL WEBB, JR., tr/as RADIO LASSEN  Atty - Robert Heald (SEE OVER)	GRANTED	1-27-71 Re. grant fee \$3,300.00 Grant fee paid 2-12-71.



RE: BAL-7164 - Atty was called 11-13-70 - complete Page 1  
Sec. I; relationship re Webb & ~~Exh. C (WEBB)~~ 12-11-70



#6

AM

Form BG-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters K S U EName H. CECIL WEBB, JR., TR/AS RADIO LASSEN  
SUSANVILLE, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2055 R & F PN Recd. PRESS SEP 2 1971	8-23-71 8-26-71 "	RENEWAL OF LICENSE AMENDED 12-6-74 re: programming & equal employ. prog.	GRANTED	11-26-71
BR-2055 R & F PN Recd. PRESS AUG 5 1974	7-23-74 7-29-74 "	RENEWAL OF LICENSE	GRANTED	11-18-74
BR-2055 R & F PN Recd. PRESS AUG 4 1977	7-19-77 7-22-77 "	RENEWAL OF LICENSE	GRANTED	4-21-78



#7

## APPLICATION RECORD BROADCASTING

1240 khz

1240KHz.

Call Letters: K S U E

Name: H. CECIL WEBB, JR., TR/AS RADIO LASSEN

Station Location: SUSANVILLE, CALIFORNIA

File No.	Date	Description	Action and Date
BP790629AG PRESS (O)	JUL 18 1979	CP to make chgs. in Ant. Sys.; chg. TL to: 0.875 mi. South of City Limits on SR #36 East, Susanville, California & chg. type Trans.  MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES.  40° 23' 43" 120° 37' 32"	GRANTED 6-9-80 Cond'1
BR 800725 UG PRESS	AUG 21 1980	RENEWAL OF LICENSE	GRANTED 11-17-80



Name: H. CECIL WEBB, JR., tr/as RADIO LASSEN

Station Location: Susanville, California

File No.	Date	Description	Action and Date
BL-801208AE R & F PRESS	12-8-80 DEC 18 1980	Lic. to cover (BP-790629AG) for changes. Atty: - -	GRANTED 1-8-81 (Issued with BR-800725UG)
BAL810706EA Form 316 PRESS Also see KSUE-FM	JUL 6 1981	Vol AL to Radio Lassen	



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

