

K R C Q



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1386194

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-24-46 (SEE CARD # FOR NAME) Call letters X K R E O K R C Q (11-1-76)
 X DESERT AIR BROADCASTING, INC. (AL 10-29-68 EFF:10-30-68) Station location: Indio, California
 x K R E O, INC. (AL 7-26-61 EFF: Eff: 8-16-61)
 X IMPERIAL BROADCASTING SYSTEM, INC. (AL 12-19-56) EFF: 12-31-56
 x FRED E. CARR, TRUSTEE IN BANKRUPTCY (AL 1-20-54 EFF: 6-22-53)
 x WILLIAM B. ROSS, TRUSTEE IN BANKRUPTCY (AL 12-17-52, EFF 1-19-53)
 Name of licensee x BROADCASTING CORPORATION OF AMERICA

Transmitter location 1/4th Ave. & A. A. Canal, 1.1 mi. W. of city limits, Indio, Calif. (CP 4-9-69)
X Lot 11 on Calhoun St., Indio, Calif. (CP 3-20-46) (Lic. 10-24-46)

Main studio location 82 640 Miles Ave., Indio, Calif. (Ltr. 2-15-77)
x 82 625 Miles Avenue Indio, California (BS 1-8-74)
Lot 11 on Calhoun St., Indio, Calif. (CP 3-20-46) (Lic. 10-24-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B5-P-4055	3-20-46 C.P. for	1400 new station	250w	U (Conditional Clause)	5-20 11-20-46
B5-MP-1917	6-19-46	Mod. C.P. (4055) transmitter	(4055) (CONDITIONAL CL.)	for change in type of	5-20 11-20-46
B5-L-2041 B5-Z-1865	10-24-46	1400 Lic. to cover CP (4055) as modified for a new station and determine operating power by direct measurement	250w	U Cond'l clause	10-24 8-1-47
BR-2022	7-24-47	1400	250w	U	8-1 8-1-50
BR-2022	7-24-47	Superseding	lighting specs to	change lighting from A-2-a to A-3-a.	
S-2022	7-26-50	Extension of license			8-1 12-1-50
Z-3211	10-2-50	1400	250w	U	10-2 12-1-50 (Temp)
		Authority to determine operating power by direct method.			
BS-2022	11-29-50	Extension of license			12-1 3-1-51
BS-2022	2-28-51	Extension of license			301 6-1-51
BS-2022	5-23-51	Extension of license			6-1 9-1-51
BS-2022	8-24-51	Extension of license			9-1 12-1-51
BS-2022	11-28-51	Extension of license			12-1 3-1-52
BS-2022	2-25-52	Extension of license			3-1 6-1-52
BS-2022	5-21-52	Extension of license			6-1 9-1-52
Telegram	8-20-52	Action on renewal deferred	8-13-52	and continued operation with. until final determination on renewal.	
BAL-1341 EFF	12-17-52 1-19-53	INVOLUNTARY ASSIGNMENT OF LICENSE TO WM. B. ROSS, TRUSTEE IN BANKRUPTCY			
BAL-1586 EFF	1-20-54 6-23-53	Involutary assignment of license to FRED R. CARR, TRUSTEE IN BANKRUPTCY			
BR-2022	12-19-56	1400kc	250w	Un	12-19 12-1-59
BAL-2506 EFF	12-19-56	Voluntary assignment of license to: Imperial Broadcasting System, Inc.			

June 1954

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BROADCASTING STATION LICENSE RECORD

Date first licensed 10-24-46

Call letters K R E O

Station location

Name of licensee CALIFORNIA WIRELESS CORPORATION (AL gr 9/22/76 EFF: 10/12/76)
xx The Bounty Broadcasting Corp. (AL 4-20-73 EFF: 5-31-73)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BR-2022	10-5-60	1400kc	250w	Un	10-5 12-1-62
BAL-4200	7-26-61	Voluntary assignment of license to			
EFF:	8-16-61	KREO, Inc.			
- - - -	11-28-62	Commission deferred action on renewal			
- - - -	- - - -	pending further consideration.			
BR-2022	5-18-64	1400kc	250w	U	5-18 12-1-65
BR-2022	11-5-65	Renewal of License			12-1 12-1-66
STC-5522	4-16-68	Vol. TO			
EFF:	6-14-68				
BAL-6497	10-29-68	Vol. AL			
EFF:	10-30-68				
BR-2022(I)	12-16-68	Renewal of License & NDEA			12-16 12-1-71
BZ-7074(1)	1-28-69	Direct Meas.			
BP-18516	4-9-69	1400kc	250w	U	12-9-69
		CP to chg. TL and install new trans.			
BP-18573	7-30-69	1400kc	250w, 1kw-LS	U	3-30-70
		CP to increase daytime power (Cond'1).			
BP-18573	7-30-69	Superseding auth. to include remote control from main studio location.			
BL-12,593(L)	4-20-70	Lic. cover(BP-18,573) for changes			12-1-71
BS-2022(1)	12-8-70	ML correct coordinates (Memo)			
BR-2022(L)	11-29-71	RENEWAL & NDEA			12-1-74
EBSA	5-25-72	-----			-----
BAL-7815	4-20-73	VOL AL	EFF:	5-31-73	
BS-2022(L)	1-8-74	ML to chg. SL and remote control site.			
BR-2022(S)	11-18-74	* RENEWAL			12-1-77
BAL-8736	9/22/76	Vol AL	EFF:10/12/76		
EBSA	11-1-76	-----			-----
ltr.	2-15-77	Chg. SL			

APPLICATION RECORD - BROADCASTING

Call K R E O
 Letters x New

Name BROADCASTING CORPORATION OF AMERICA
(P.O. 3401 Russell St., Riverside, Calif.)

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-4055 Recd.	5-21-45 8-20-45	Construction Permit for a new Standard Broadcast Station to be operated on: Frequency - 1400 kc Power - 250w Hours of operation - Unlimited time. Trans. Location - Highway 60 and So. Pacific tracks, 4 $\frac{1}{2}$ miles N.W. of Indio, Calif. Studio Location - not specified	DOCKET NO. 6876 GRANTED WITHOUT HEARING (Conditional re waiver 3.60)	3-20-46
Amended Recd.	9-6-45 9-10-45	AMENDED to specify studio location as site to be determined, Indio, Calif.		
AMENDED Rec'd	10-5-45 10-8-45	RE: To change transmitter and studio locations from Highway 60 & So. Pacific Tracks, 4 $\frac{1}{2}$ mi. N.W. of Indio, Calif., and To be determined, Indio, Calif., respectively, to Lot 11 on Calhoun St., Indio, Calif.		
Filed	10-8-45	(Filed by Atty. Howard LeRoy, Engr. Ring) (Call "KREO" reserved)		

COLLINS 300-F

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Call
Letters K R E OName BROADCASTING CORPORATION OF AMERICA

File No.	Dated	Application for	Action	
			Nature	Date
B5-MP-1917 Rec'd Filed	5-6-46 5-9-46 5-9-46	Mod. of C.P. (B5-P-4055, which authorized a new standard broadcast station) for change in type of transmitter (Raytheon RA-250). (Filed by P. W. Seward, Atty.)	GRANTED Conditional re waiver 3.55(b)	CA 6-19-46
B5-L-2041 Rec'd Filed	8-13-46 8-15-46 8-15-46	License to cover C.P. (B5-P-4055, as mod..) which authorized a new standard broadcast station and Authority to determine operating power by direct measurement of antenna power.	GRANTED (Cond'l re waiver 3.55(b) & 3.60)	10-24-46
B5-Z-1865 Rec'd Filed	8-13-46 8-15-46 8-15-46	Authority to determine operating power by direct measurement of antenna power.		
BR-2022 Rec'd	5-16-47 5-20-47	Renewal of license Amend. & logs filed 6-5-47	7-24-47	GRANTED

APPLICATION RECORD - BROADCASTING

Call
Letters K R E OName BROADCASTING CORPORATION OF AMERICA

File No.	Dated	Application for	Action	
			Nature	Date
BP-7144 Rec'd Filed	3-3-49 3-9-49 3-9-49	Construction Permit to change frequency from 1400kc to 1380kc, increase power from 250w to 1kw, install a new transmitter (Collins-28-K) and directional antenna (DA-2). (Filed by P. W. Seward, Atty.; Paul Bergquist, Engr.)	DISMISSED by Law Dept. for lack of prosecution.	6-13-50
AMENDED Recd. Filed	2-3-50 2-6-50 2-6-50	AMENDED to change type transmitter (Gates BC 1F).		
BR-2022 Rec'd Resub. Amend Rec'd Filed Amend Rec'd & Filed	6-6-50 7-24-50 8-8-50 3-8-54 3-10-54 3-10-54 11-16-56 11-19-56	Renewal of license (pro. sche. & Sec. II was dated later than jurat) AMENDED to change applicant name to: Fred E. Carr, Trustee in Bankruptcy. Supplemental application for renewal of license.	Ret'd GRANTED	7-25-50 12-19-56

APPLICATION RECORD - BROADCASTING

Call

Letters K.R.E.O.

FRED E. CARR, TRUSTEE IN BANKRUPTCY
 Name * BROADCASTING CORPORATION OF AMERICA

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3211 Rec'd Filed	9-7-50 9-11-50 9-11-50	Authority to determine operating power by direct measurement of antenna power.	GRANTED	10-2-50
BAL-1341 Rec'd Filed	2-11-52 2-13-52 2-13-52	Involuntary assignment of license to William B. Ross, Trustee in Bankruptcy.	GRANTED EFF	12-17-52 1-19-53
BAL-1586 Rec'd Filed	7-9-53 7-16-53 7-16-53	Involuntary assignment of license to Fred E. Carr, Trustee in Bankruptcy.	GRANTED EFF:	1-20-54 6-23-53
BZ-3755 Rec'd Filed	2-3-56 2-6-56 2-6-56	Authority to determine operating power by direct measurement of antenna power.	GRANTED Letter 4-18-56. Not issued. Issued with renewal	2-23-56 12-19-56

FORM BC-121 #5
 AUG. 1955 K R E O, INC.

APPLICATION RECORD - BROADCASTING

1400kc

Name IMPERIAL BROADCASTING SYSTEM, INC.
 FRED E. CARR, TRUSTEE IN BANKRUPTCY
 INDIO, CALIFORNIA

Call Letters K R E O

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2506 Rec'd Filed	11-15-56 11-19-56 11-19-56	Voluntary assignment of license to Imperial Broadcasting System, Inc.	GRANTED EFF:	12-19-56 12-31-56
BR-2022 Rec'd&Filed	10-16-59 10-28-59	Renewal of license	GRANTED	10-5-60
BAL-4200 Rec'd Filed	3-31-61 4-3-61 4-3-61	Voluntary assignment of license to K R E O, Inc. Edward P. Morgan, Atty.	GRANTED EFF:	7-26-61 8-16-61
BR-2022 Rec'd Filed	8-24-62 9-4-62 9-4-62	Renewal of license	GRANTED	5-18-64
BR-2022 R&F	8-16-65 8-23-65	Renewal of license	GRANTED	11-5-65
ETC-5522 Rec'd	12-8-67 12-12-67	Voluntary transfer of control of lic. corp. from Kenneth C. Delp, W.E. Dyche, Jr., et al (all stockholders) to Desert Air Broadcasting Atty - A. Harry Becker	GRANTED EFF	4-16-68 6-14-68

JAN 2 1968

(see over for amendments)

RE: BTC-5522 - Statement re prog (reply to ltr 3-18-68)

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

1400kc

Call Letters KREO

DESERT AIR BROADCASTING, INC.

Name KREO, INC.
INDIO, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BK-2022 R & F #455286 \$75 Press: SEP 24 1968	8-24-68 9-3-68 9-2-68	Renewal of license. A. Harry Becker, atty. AMENDED 11-6-68 to change name of applicant to "Desert Air Broadcasting, Inc."	GRANTED	12-16-68
NOV 15 1968				
BAL-6497 Rec'd Filed Fee pd; \$30 (Form 316)	10-7-68 10-11-68 10-16-68 - 465307	Voluntary assignment of license to DESERT AIR BROADCASTING, INC. Atty - A. Harry Becker	GRANTED EFF:	10-29-68 10-30-68
BZ-7074 R & F #474841 \$30 DM JAN 29 1969	10/25/68 11/29/68 11/29/68 12/11/68	Direct Meas. Atty: A. Harry Becker refunded \$30 - 1/24/69 Engr: Richard R. Haskey, Ventura, Calif.	GRANTED	1-28-69

#7

1400kc

FORM BC-121

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters K R E OName DESERT AIR BROADCASTING, INC.
Indio, California

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,516 R. & F. #487040 \$30 APR 2 1969	1-21-69 1-30-69 1-30-69	CP to change TL to 44th Ave. & the A. A. Canal 1.1 mi. W of city limits, Indio, Calif., install new trans. (Bauer 707). atty-Becker & Silberberg enr-Raymond E. Rohrer & Assoc.	GRANTED	4-9-69
BP-18,573 Rec'd & F. #511466 \$75 NP rec'd JUN 1 1969 Waiver granted; application accepted for filing by Comm action 6-4-69.	4-30-69 5-2-69 5-2-69 5-27-69	CP to change from 1400kc, 250w, U to 1400kc, 250w, 1kw-LS, U. Requests waiver of Sec. 1.571 Note 2. atty-Becker & Silberberg enr-Raymond E. Rohrer & Assoc.	GRANTED	7-30-69
Amended	7-2-69	Re: Interference Studies.		
BL-12,593 R & F #570191 \$30. PTA PRESS APR 10 1970	1-2-70 1-14-70 1-14-70 1-22-70	Lic.(CP-18,573)for changes. Transmitter: GATES BC-1-G. Atty: Becker & Silberberg	GRANTED	4-20-70

Contact:

Gerald W. Adams
47-011 Calhoun Street
Iddio, California

Phone: Area 714 347-3403

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters ..K..R..E..O.....

THE BOUNTY BROADCASTING CORP.
Name X DESERT AIR BROADCASTING, INC.
Indio, California

File No.	Dated	Application for	Action	
			Nature	Date
BR-2022 R & F P.N. PRESS SEP 10 1971	8-25-71 9-1-71 9-1-71	Renewal of License Atty: A. Harry Becker (Becker & Silberberg) AMENDED 11-3-71 re: financial & prog. data	GRANTED	11-29-71
BAL-7815 R & F FEE PD: \$1000 #151904 CODE 047 FEB 26 1973 PUB. notice filed 3-5-73	2-1-73 2-6-73	Voluntary assignment of license to THE BOUNTY BROADCASTING CORP. Atty - Dow, Lohnes & Albertson (for assignee) Atty for assignor - Harry Becker AMENDED 4-16-73 - bank ltrs re loans	GRANTED Req. Grant Fee \$ 4,100.00 EFF: 6-8-73 W 195491	4-20-73
BR-2022 R & F P.N. SEP 16 1974	7-22-74 8-1-74 8-1-74	Renewal of License Atty.: Michael J. McCarthy AMENDED 1-15-74 re: EEO AMENDED 3-4-75 re: programming	GRANTED	11-18-74

APPLICATION RECORD - BROADCASTING

Call K R C Q
Letters x K R E O

Name CALIFORNIA WIRELESS CORPORATION
x THE BOUNTY BROADCASTING CORP.
Indio, California

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8736 R & F FEE PD: \$200 #589161 CODE 047 JUL 28 1976 PN filed	7-2-76 7-6-76	Voluntary assignment of license to CALIFORNIA WIRELESS CORPORATION (SEE OVER) Atty - Harry Warner, Los Angeles, Calif. Executed Exh.7(1tr re loan) filed 7-19-76	GRANTED EFF: FEE REQ:	9/22/76 10/12/76 pd 11/4/76 W 632264
BR-2022 R & F P.N. PRESS AUG 22 1977 New Atty. for KRCQ is:	7-25-77 7-27-77 7-27-77 9-23-80	RENEWAL OF LICENSE (BR800731WG) SUPPLEMENTAL APPLICATION filed 7-31-80 as an amendment to pending renewal application. (Atty.: Chester F. Naumowicz) PRESS: Glenn E. Thompson, 151 W. Saint James, San Jose, Ca.	GRANTED	6-25-81 95110 (408) 286-4300
		PETITION TO REQUEST FOR APPROVAL OF JOINT AGREEMENT FILED BY DONALD E WARD ON BEHALF OF CALIFORNIA WIRELESS CORPORATION (OVER)		

RE: BAL-8736 - NOTED: Indiv. bal. sheets not filed
AMENDED 8-23-76 - ext of time re contract

Escrow Agreement filed 9-17-76

AMENDED 9-20-76 - financial data

~~AMENDED 9-17-76 - Escrow Exhibit~~

(BR-2022)REQUEST FOR APPROVAL OF JOINT AGREEMENT filed
9-23-80 by Chester F. Naumowicz, Counsel on behalf of
California Wireless Corporation

APPLICATION RECORD-BROADCASTING

Call Letters: KRCQ

Name: CALIFORNIA WIRELESS CORPORATION

Station Location: Indio, California

File No.	Date	Description	Action and Date
BAL810318GE Form 314 PRESS APR 07 1981 PN FILED 4-30-81		Vol AL to Burning Sands Broadcasting Corporation Atty Chester F. Naumowicz	EFF: 9-11-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

