

KATE

Form BC 126  
June 1954 4242

# BROADCASTING STATION LICENSE RECORD

Date first licensed 4-19-63

K Q T E (EFF. 3-16-81)

X K V R E (Eff: 7-26-61)

Call letters X K S N A

Station location Santa Rosa, California

Name of licensee VISIONARY RADIO EUPHONICS, INC. (AL 12-26-78 EFF:  
XVRE, INC (AL-11-22-65 EFF: 12-1-65)  
x SANTA ROSA BROADCASTING COMPANY

Transmitter location 391 Millbrae Avenue, Santa Rosa, California (BP 5-31-73)  
x2355 Bennett Valley Rd., Santa Rosa, Calif. (red. 74-19-63)  
x Bennett Ave., Ext., 1000' No. of Bennett Valley Rd., Santa Rosa, Calif.

Main studio location 1415 Farmers Lane, Santa Rosa, California (BP 7-9-80)  
X 391 Millbrae Avenue, Santa Rosa, California (BP 5-31-73)  
x2355 Bennett Valley Rd., Santa Rosa, California (red. BL-4-19-63)  
x Bennett Ave., Ext., 1000' No. of Bennett Valley Rd., Santa Rosa, Calif.

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-11573	4-20-60	1460	1kw, DA-D	Day	6-20 12-20-60
	CP for a new standard broadcast station (Cond'l).				
BP-11573 (1)	10-11-60	Mod. of CP(BP-11573) to		assign Call	Letters.
BP-9226 (2)	3-13-61	Mod of CP(BP-11573) for extension of			completion date to 6-20-61.
BMP-9304 <b>issued with above)</b>	3-13-61	Mod of CP(BP-11573) to change type transmitter (RAYTHEON RA-1000)			
BMP-9534 (3)	7-5-61	Mod. of CP(BP-11,573 as mod.) for exten-			sion of completion date to 8-20-61.
BMP-9674 (4)	8-22-61	Mod. of CP(BP-11573 as mod) for exten-			sion of completion date to 11-30-61.
BMP-9933 (5)	12-6-61	Mod. of CP(BP-11573 as mod) for exten.			of completion date to 2-1-62.
BP-10,077 & BP-10,078 (6)	2-9-62	Mod. of CP(BP-11573, as mod.) for exten-			sion of completion date to 4-30-62 and change type transmitter to Bauer Type: AB-1000-J.
3L-9247	4-19-63	1460kc	1kw-DA-Day		4-19 12-1-65
	Lic. to cover CP (BP-11,573 as mod) which auth. a new standard b/c station.				
BS-4242 (1)	11-19-63	Mod. of license to change operating specifications (Memo).			
BAL-5563 EFF:	11-22-65 12-1-65	Voluntary assignment of license to KVRE, INC.			
BR-4242	11-22-65	Renewal of License			12-1 12-1-68
TELEGRAM	10-17-67	PSA	250w		
BR-4242(1)	11-29-68	Renewal of License			12-1 12-1-71
BS-4242(1)	4-14-70	205 <sup>0</sup> monitor point not exceed 11 mv/m.			
EBSA	6-12-72				
BR-4242(L)	7-11-72	RENEWAL			12-1-74
BP-19,381	5-31-73	1460kHz,	1kw DA-Day		5-31-74
	CP to chg. TL & SL, and make cbgs. in DA sys.				
BMP-13,796 (1)	6-14-74	MP(BP-19,381) ext. time to			11-30-74
BMP-13,897 (2)	12-23-74	MP (BP-19,381 as mod) to ext. time to			
Conte	7-23-75	PSA	500w		4-30-75

Form BC 126  
June 1954

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## BROADCASTING STATION LICENSE RECORD

Date first licensed ..... 4-19-63 .....

Call letters ..... K.V.B.E. ....

SANTA ROSA, CALIFORNIA  
Station location .....

Name of licensee .....

SEE CARD ONE

Transmitter location .....

SEE CARD ONE

Main studio location .....

SEE CARD ONE

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-4242(S)	2-12-76		RENEWAL		12-1-77
BL-13,968(D)	3-15-76	Lic. to	cover BP-19,381	for changes	12-1-77
BR-4242	12-16-77	(L) REN.	OF LICENSE		12-1-80
BAL781106ED	12-26-78	VOL. AL		EFF:	
BRC-800331AW (1)	7-9-80	Mod of License chg. loc.		SL & RC	
E B S A	3-16-81	CALL SIGN CHANGE			

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170 ~~Joseph J. Daly, S. Clark Fulke, Clifton Johnson~~

K V R E

~~Thomas L. Brennan, Joseph T. Nixon, Marillo S. Schofield,~~ Letters ~~NEW~~ X K S N AName ~~Frank Joseph Oxerart, Jr., Robert Michael Oxerart & Richard B. Kraushaar,~~~~d/b as SANTA ROSA BROADCASTING COMPANY (P.O. 1369, Colma, San Francisco, Calif.)~~(P.O. ~~c/o Edward J. Jansen, Mgr., Box 889, San Bernardino, Calif.~~ Action

File No.

Dated

Application for

Nature

Date

BP-11,573

5-31-57

Construction permit for a new standard

~~RECEIVED 6-17-57~~

Rec'd

6-3-57

broadcast station to be operated on:

~~Signed by Mr.~~

Resub.

8-27-57

Frequency - 1460kc

GRANTED 4-20-60

R &amp; F

9-11-57

Power - 1kw DA-D

Cond'l re: Phase Mon.;

Hours of operation - Daytime

Field meas. equip. &amp;

Transmitter location - Bennett Ave. Ext.,

complete non-DA proof.

1000' No. of Bennett Valley Road,

Santa Rosa, California

After Hearing

Studio location - Same as transmitter

Docket No. 13254

Atty: Hearne and Spillane, San Francisco, 3, Calif.

Order issued.

Engr. - A.E. Towne Assoc., Inc.

San Francisco, Calif.

Amended

9-12-58

AMENDED to change from a Partnership to a

R. &amp; F.

10-15-58

Corporation under the name of SANTA ROSA

BROADCASTING COMPANY.

Atty- Spearman &amp; Roberson (Richard Hildreth)

AMENDED

9-20-59

AMENDED to change directors &amp; stockholders.

R &amp; F

9-22-59

RCA BTA 1MX

## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call KVRE  
Letters X KSNAName Santa Rosa Broadcasting Company  
Santa Rosa, California

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9226 R & F	11-30-60 12-2-60	Modification of C. P. (BP-11573 as modified, which auth. a new standard broadcast station) for extension of completion date from 12-20-60 to 6-20-61. Atty's: Hearne & <u>Spillane</u>	GRANTED to	3-13-61 6-20-61
BMP-9304 Rec'd Filed	1-14-61 1-24-61 1-24-61	Mod. of construction permit (BP-11,573, which authorized a new standard broadcast station) to change type transmitter to a Raytheon, Type No. RA-1000. <u>Lester Spillane, Atty.</u>	GRANTED (issued with BMP-9226)	3-13-61
BMP-9534 Rec'd&Filed	5-22-61 5-25-61	Modification of CP(BP-11,573 as mod. which auth. a new standard broadcast station) for extension completion date from 6-20-61 to 8-20-61. Spearman and Roberson, Attys.	GRANTED	7-5-61



## APPLICATION RECORD - BROADCASTING

AUG. 1955

# 3

Call  
Letters ...K.V.R.E.....Name ...Santa Rosa Broadcasting Company.....  
Santa Rosa, California

File No.	Dated	Application for	Action	
			Nature	Date
BMP#9674 R&F	7-26-61 7-28-61	Mod of CP (BP-11573 as mod which auth a new standard B/C station) for an extension of completion date from 8-20-61 to 11-30-61. Atty: Hearne & Spillane	GRANTED	8-22-61
BMP-9933 R&F	11-3-61 11-8-61	Mod of CP (BP-11573 as mod which auth a new standard broadcast station) for extension of completion date from 11-30-61 to 1-31-62.	GRANTED to	12-6-61 2-1-62
BMP-10,077 R&F	1-10-62 1-16-62	Mod of CP (BP-11573 as mod which auth a new standard broadcast station) for extension of completion date from 2-1-62 to 3-31-62.	ISSUED WITH BMP-10,078 GRANTED	2-9-62 to 4-30-62
BMP-10,078 R&F	1-10-62 1-16-62	Mod of CP (BP-11573 as mod which auth a new standard broadcast station) to change type trans (Bauer FE-1000J).	Issued with BMP-10,077 GRANTED	2-9-62

FORM BC-121

## APPLICATION RECORD - BROADCASTING

AUG. 1955 #4

Call  
Letters KVRE

Name  KVRE, INC.  
 Santa Rosa Broadcasting Company  
 Santa Rosa, California

File No.	Dated	Application for	Action	
			Nature	Date
BL-9247 R. & F. PROG. TEST 3-30-62	3-22-62 3-23-62	Lic to cover CP(BP-11,573 as mod) which aut a new standard broadcast station.	GRANTED	4-19-63
BAL-5563 R & F	8-4-65 9-7-65	Voluntary assignment of license to KVRE, INC.	GRANTED EFF:	11-22-65 12-1-65
BR-4242 R & F	9-1-65 9-30-65	Renewal of license	GRANTED	11-22-65
BR-4242 R. & F. #457283 575 OCT 8 1968	9-1-68 9-9-68 9-9-68	RENEWAL OF LICENSE AMENDED 11-18-68 re: Programming	GRANTED	11-29-68
Annual filing fee \$54.40 paid 2-16-71 #664817.				

## APPLICATION RECORD - BROADCASTING

Call  
Letters K V R EName KVRE, INC.  
Santa Rosa, California

File No.	Dated	Application for	Action	
			Nature	Date
BR-4242 R & F P.N. PRESS  SEP 1 1971	8-1-71 8-9-71 8-9-71	Renewal of License  George M. Malti (Farrand, Malti & Spillane), San Francisco, California	GRANTED	7-11-72
BP- 19,381 Rec'd Filed \$50-090812 AC-060 PRESS:	6-30-72 7-12-72 7-12-73 7-12-72	Construction permit to change the trans. & main studio location to 391 Millbrae Ave., Santa Rosa, California and make changes in the DA system.  Atty. Fletcher, Heals, Rowell, Kenehan & Hildreth	Accepted & granted by commission action 5-31-73.  GRANTED	5-31-73
BMP-13,796 R & F \$50-304337 AC-056 PRESS: MAT 2 9 1974	5-8-74 5-13-74 5-15-74	MP(BP-19,381) ext. time to 11-30-74, (Changes) Atty: Lester W. Spillane	GRANTED  TO	6-14-74  11-30-74

FORM BC-121  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

1460kHz.

Call  
Letters .....K.V.R.E.....

Name .....KVRE, INC.....  
SANTA ROSA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4242 R & F PN PRESS	7-30-74 8-5-74 8-5-74 <b>AUG 19 1974</b>	Renewal of License AMENDED 12-6-74 re: composition of area & ascert. of comm. needs	GRANTED	2-12-76
BMP-13891 R & F \$50 363280 AC-056 PRESS	11-4-74 11-11-74 <b>DEC 11 1974</b>	MP(BP-19,381 as mod) ext. time to _____ (changes)	GRANTED	12-23-74 to 4-30-75
BL-13,968 R & F #100#424067 Amend Amend PTA PRESS	5-1-75 5-7-75 5-8-75 6-9-75 - eng. data 7-18-75 - add. engr. data 7-23-75 <b>AUG 7 1975</b>	Lic. to cover BP-19,381 for changes	GRANTED	3-15-76

APPLICATION RECORD - BROADCASTING

1460khz

Call Letters ..... K V R E

VISIONARY RADIO EUPHONICS, INC.

Name ~~XXX~~KVRE, INC.

SANTA ROSA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4242 R & F PN Recd. PRESS	7-20-77 8-5-77 "	RENEWAL OF LICENSE	GRANTED	12-16-77
BAL 781106ED PRESS Form 314 (ALSO SEE FM) PN FILED 12-20-78	10-30-78 NOV 20 1978	Vol AL to Visionary Radio Euphonics, Inc.	GRANTED EFF	12-26-78
BRC800331AW PRESS (0)	JUL 10 1980	Modification of License to change Main Studio Location to: 1415 Farmers Lane, Santa Rosa, California & Operate Trans. by Remote Control from Proposed Studio Location.  Atty. George M. Malti (San Francisco, Calif.)		

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## APPLICATION RECORD-BROADCASTING

KQTE

1460 KHz

Call Letters: X K V R E

Name: VISIONARY RADIO EUPHONICS, INC.

Station Location: Santa Rosa, California

File No.	Date	Description	Action and Date
BR800730VQ	1980	Renewal of License Atty.: George M. Malti (San Francisco, CA) AMENDED 11-25-80 re: ascert. of comm. needs & problems.	Granted 11-24-80 <b>ISSUED</b>

K V R E

DENIAL OF STA'S

4-1-65 Wire denied auth. operate night special b/c Tues.  
May 25.

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

