

KSXO



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390196

#1

Date First

Licensed December 15, 1936

Call K S X 010-1-77

Letters XKVCV

LOCATION: REDDING, CALIFORNIA

Name of Licensee: NOR CAL BROADCASTING CORPORATION (AL GR:9-14-77 WFF: 9-21-77)  
 xGOLDEN EMPIRE BROADCASTING COMPANY

Transmitter Location: N. Side of U.S. Highway 299, 1.5 miles East of Interstate 5, Redding, Calif. (BS 7-8-74) (re-les  
 xN. side of U.S. Highway 299, 2.4 miles E of intersection of U.S. 299 & U.S. 99  
 Redding, California. (CP 4-25-47) (Lic. 10-5-48)  
 Location: Bonny View Tract, 2½ miles south of Redding, California (MP-B 7-2-36) Lic. 12-15-36

Same as transmitter site (BS 7-8-74)

Main Studio Location: \*N. side of U.S. HWY. 299, 2.4 mi. E. of inters. of U.S. 299 & U.S. 99, Redding, Calif. / (BS 2-28-63)  
 x1412 Sacramento Street, Hotel Redding, Redding, California (Ltr. 7-31-59)  
 Location: xBonny View Tract, 2½ miles south of Redding, California (MP-B 7-2-36) Lic. 12-15-36

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
Letter Min. B5-P-546	3-3-36 Eff. 4-21-36	1200	100w	U	Granted subject Trans. site. R. 131, 132, 139	
B5-P-546 B5-MP-320	7-2-36	1200	100w	U	9-2 3-2-37 Cons. Permit for new station R. 131, 132, 139 Mod. C.P. approval of trans. site and antenna and change equipment	
B5-L-461 License	12-15-36	1200	100w	U	12-15 6-1-37 to cover C.P. for new station	
B5-R-903	5-11-37	1200	100w	U	6-1 12-1-37	
B5-R-903	C.A. 11-22-37	1200	100w	U	12-1 6-1-38	
B5-R-903	5-4-38	1200	100w	U	6-1 12-1-38	
B5-R-903	11-21-38	1200	100w	U	12-1 6-1-39	
B5-TC-152	4-10-39 Eff. 4-17-39	Transfer of Control to RAY HORACE E. THOMAS & STANLEY			McCLUNG, R. PRATT, JR.	
B5-R-903	5-8-39	1200	100w	U	6-1 12-1-39	
B5-R-903	11-14-39	1200	100w	U	12-1 12-1-40	
B5-P-2621	12-12-39	1200	250w	U	2-12 8-12-40 C.P. to increase power and install new transmitter	
B5-L-1095 B5-Z-317	2-5-40	1200	250w	U	2-5 10-1-40 License to cover C.P. for increase power, and new trans.; also direct measurement	
B5-R-903 Order	2/20/40 6/12/40	1200	250w	U	3/1 8/1/40 Extension of License 8/1 10/1/40	
Order	9-10-40	Extension of license			10-1 3-29-40	
NARBA REALLOCATION						
B5-R-903	3-24-41	1230	250w	U	3-29 10-1-41	
B5-Z-732	4-3-41	1230	250w	U	4-3 10-1-41 Determine operating power by direct method	
B5-R-903	9-23-41	1230	250w	U	10-1 10-1-42	
B5-Z-1389	5-20-42	1230	250w	U	5-20 10-1-42 Determine operating power by direct method	
B5-R-903	9-22-42	1230	250w	U	10-1 2-1-43	

## BROADCASTING STATION LICENSE RECORD

Card #2

Date first licensed .....

Call letters KVCVName of licensee GOLDEN EMPIRE BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD		
					From—	To—	
B5-S-903	11-6-42	1230	250w	U	12-1	2-1-43	
	Mod. Lic. in accordance with Order #107						
B5-R-903	1-19-43	1230	250w	U	2-1	2-1-45	
B5-R-903	1-16-45	1230	250w	U	2-1	2-1-46	
B5-Z-1687	5-21-45	1230	250w	U	5-21	2-1-46	
	Determine operating power by direct measurement						
B5-S-903	7-10-45	1230	250w	U	10-1	2-1-46	
	Mod. Lic. Order 107-A						
B5-S-903	1-23-46	Extension of license			2-1	4-1-46	
B5-S-903	3-20-46	Extension of license			4-1	6-1-46	
<del>B5-P-4813</del>	<del>6-18-46</del>	<del>C.P. install new Transmitter</del>			<del>8-18</del>	<del>2-18-47</del>	
B5-S-903	5-24-46	Extension of license			6-1	8-1-46	
B5-R-903	6-27-46	1230	250w	U	6-27	2-1-49	
B5-MP-2393	1-16-47	Mod. CP (4813) for extension of C and C dates			2-18	8-18-47	
B5-P-5315*	4-17-47	1230kc	250w	U	6-17	12-17-47	
	C.P. to make changes in antenna & mount FM antenna						
B5-P-5350	4-25-47	600	1kw*	U	6-25	12-25-47	
	CP to change freq., increase power, install new T and DA* for day and night and change T site.						
BMP-3286	11-7-47	600	Mod. CP (5350) for extension of completion date.				
BL-3197	10-5-48	600	1kw-DA	U	10-5	5-1-49	
	Lic. to cover CP (5350 as mod) for change in freq. increase in power, installation of new T and DA for day and night & change T site.						
BR-903	4-13-49	600kc	1kw-DA	U	5-1	5-1-52	
BTC-963	7-10-50	Invol. acquisition of control of lic. corp. by R. McClung, administratrix of the estate of H. McClung, Deceased.					
	EFF: 5-15-50 prior to grant						
BR-903	4-23-52	600	1kw-DA	U	5-1	12-1-53	

\* Cancelled 8-13-47 at request of applicant

B.S. #3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KVCV

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To..
BTC-1292 Eff.	5-1-52 5-22-52	Acquisition of control of licensee corp. by Michay (Ruth) McClung thru transfer of stock from Ruth McClung, Executrix of the estate of Hugh McClung, Deceased			
BR-903	11-4-53	Renewal of License			12-1 12-1-56
BR-903	11-14-56	Renewal of license			12-1 12-1-59
BR-903	11-4-59	600kc	1kw	U DA-1	12-1 12-1-62
	11-28-62	Commission deferred action on renewal pending further consideration.			
BS-903 (1)	2-28-63	Mod. of license to change studio loc.			
BR-903	12-26-62	Renewal of license			12-26 12-1-65
BR-903	11-5-65	600kc.	1kw	Uni DA-1	12-1 12-1-68
BR-903(S)	11-26-68	Renewal of License & NDEA			12-1-71
BR-903(S)	11-26-71	RENEWAL of LICENSE & NDEA			12-1-74
EBSA	5-25-72				
BS-903(1)	7-8-74	ML to redescribe SL and TL			
Contel	7-11-74	nt.monitor: Potomac inst. AM-19(204)			
BR-903(L)	12-13-74	RENEWAL			12-1-77
BAL-9066	9-14-77	Vol. AL	EFF: 9-21-77		
EBSA	10-1-77	Chg. call			
BTC781010EB	10-23-78	VOL. TC		EFF: 12-18-78	

Call KVCV  
 Letters x NEW
Name Golden Empire Broadcasting Co.

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-546	4-20-35	Construction permit for new station on: <del>1370kc</del> 100w unlimited Studio site to be determined Redding, Calif. Trans. site to be determined	Examiner's Report 1-175 Granted, Min. 3-3-36, Effective 4-21-36, 1200 kc, 100w, U Trans. site to be deter. Subject R. 131, 132, 139. Letter written. Min. 4-24-36 the eff. date ext. to 4-24-36 Issued with MP-320 7-2-36	
Amended	8-3-35	To change frequency from 1370 kc to 1200 kc.		
B5-MP-320	5-2-36	Modification of construction permit (B5-P-546) to make changes in equipment and for approval of transmitter and studio sites at 2½ Mi. S. of City (Bonny View Tract) Redding, Calif. and approval of antenna system.	Granted	7-2-36



## APPLICATION RECORD—BROADCASTING

Call letters K V C VName GOLDEN EMPIRE BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B5-L-461	11-21-36	License to cover C.P.(B5-P-546) as modified, for new station on 1200 kc, 100w. U.	Granted	12-15-36
B5-R-903	3-22-37	Renewal of license	Granted	5-11-37
B5-R-903 Resubmitted	9-20-37 "	Renewal of license (Jurat)	<del>Returned</del> Granted CA	<del>10-6-37</del> 11-22-37
B5-R-903	3-12-38	Renewal of license	Granted	5-4-38
B5-TC-152	5-18-38	Authority to transfer control of corp. from Wm.Schild, Harold Smithson, & Sydney R.Lewis, to Ray McClung, Horace E.Thomas, & Stanley R. Pratt, Jr., 300 shares of common stock.	Ex.Rept. I-762 Dock. 5286 GRANTED Min. Effective	4-10-39 4-17-39

## APPLICATION RECORD - BROADCASTING

#3

Call  
Letters K V C VName GOLDEN EMPIRE BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B5-R-903	9-19-38	Renewal of license	Granted	11-21-38
B5-R-903	3-22-39	Renewal of license	Granted	5-8-39
B5-R-903	9-13-39	Renewal of license	Granted	11-14-39
B5-P-2621	10-20-39	Construction permit to install new transmitter and increase power from 100 watts to 250 watts day and night.	Granted	12-12-39
B5-L-1095	1-11-40	License to cover CP(B5-P-2621) for new equipment and increase in power.	Granted	2-5-40
B5-Z-317	1-11-40	Authority to determine operating power by direct measurement of antenna power.	Granted	2-5-40
B5-R-903	5/22/40	Renewal of license 1230kc, 250w, U	Granted	3-24-41

## APPLICATION RECORD - BROADCASTING

Call  
Letters KVCVName GOLDEN EMPIRE BROADCASTING COMPANY

File No.	Dated	Application for	Nature	Action
				Date
B5-Z-732 Rec'd	3-7-41 3-13-41	Authority to determine operating power by direct measurement of antenna power on 1230 kc under NARBA. (Filed by John Kendall)	Granted	4-3-41
B5-R-903	7-25-41	Application for renewal of license & Form 335	Granted	9-23-41
B5-Z-1389 received	4-13-42 4-16-42	Authority to determine operating power by direct measurement C.F.Duvall, Atty. Form 335 filed 4-23-42	Granted	5-20-42
B5-R-903	7-23-42	Renewal of license and Forms 335 Filed by Charles F. Duvall atty.	Granted	9-22-42
B5-R-903	11-16-42	Renewal of license Filed by Charles F. Duvall atty.	Granted	1-19-43

## APPLICATION RECORD - BROADCASTING

Call

Letters K V C VName GOLDEN EMPIRE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B5-R-903 Rec'd	11-18-44 <del>11-22</del> -44	Renewal of license Filed by John Southmayd atty.	Granted	1-16-45
B5-2-1687 Rec'd Filed	4-20-45 5-1-45 5-1-45	Authority to determine operating power by direct measurement of antenna power. (Filed by Andrew G. Haley, Atty.)	Granted	5-21-45
B5-R-903 Rec'd	11-26-45 11-30-45	Renewal of license Filed by Andrew Haley atty.	Granted	6-27-46
B5-P-4813 Rec'd Filed	5-13-46 5-16-46 5-16-46	Construction Permit to install new trans- mitter (RCA BTA 250-L). (Filed by Andrew G. Haley, Atty.)	GRANTED	CA 6-18-46 Cancelled 7-3-47

## APPLICATION RECORD - BROADCASTING

#6

Call

Letters

K V C V

Name GOLDEN EMPIRE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-5315 Rec'd Filed	9-16-46 9-25-46 9-25-46	Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.  Andrew G. Haley, Att'y Frank G. Kear, Engr.	GRANTED CANCELLED at request of Applicant	4-17-47 8-13-47
B5-P-5350 Rec'd Filed	9-30-46 10-8-46 10-8-46	Construction Permit to change frequency from 1230 to 600 kc, increase power from 250w to 1kw, install new transmitter (RCA BTA-1L) and directional antenna for day and night use (DA-1) and change transmitter location from Bonny View Tract, 2½ miles South of Redding, California to North Side of U.S. Highway 299, 2.4 miles east of intersection of U.S. 299 and 99, Redding, California  (Andrew G. Haley, Atty. Frank G. Kear, Engr.)	GRANTED	4-25-47

## APPLICATION RECORD - BROADCASTING

#7

Call

Letters

K V C VName GOLDEN EMPIRE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B5-MP-2393 Rec'd Filed	12-31-46 1-7-47 1-7-47	Mod. of C.P. (B5-P-4813, which authorized installation of new transmitter) for extension of commencement and completion dates from 9-18-46 to 2-18-47 and from 2-18-47 to 8-18-47, respectively. (Andrew G. Haley, Atty.)	GRANTED Cancelled	1-16-47 7-3-47

## APPLICATION RECORD - BROADCASTING

 Call  
 Letters KVCV

 Name GOLDEN EMPIRE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3286 Rec'd Filed	10-28-47 10-30-47 10-30-47	Mod. of C.P. (B5-P-5350, which authorized change in frequency, increase in power, installation of new transmitter and DA for day and night use, and change transmitter location) for extension of completion date from 12-25-47 to 6-25-48.  (Filed by Andrew G. Haley, Atty.)	GRANTED	11-7-47
BL-3197 Rec'd Filed	5-14-48 5-28-48 5-28-48	License to cover C.P. (B5-P-5350, as mod.,) which authorized change in frequency, increase in power, installation of new transmitter and DA for day and night use and change transmitter location.  (Andrew G. Haley, Atty, Robert E.L. Kennedy, Engr.)	GRANTED	10-5-48

## APPLICATION RECORD - BROADCASTING

Call  
Letters ...K.V.C.V......#9  
Name .....GOLDEN EMPIRE BROADCASTING COMPANY.....

File No.	Dated	Application for	Action	
			Nature	Date
BR-903 Rec'd	2-2-49 2-4-49	Renewal of license  (Andrew G. Haley, Atty.)	Granted	4-13-49
BTC-963 Rec'd Filed	6-20-50 6-26-50 6-26-50	Involuntary acquisition of control of licensee corporation by Ruth McClung, Administrix of the Estate of Hugh McClung, Deceased.  Vernon Wilkinson, Atty.	GRANTED	7-10-50  EFF: 5-15-50 prior to grant
BR-903 Rec'd Filed	12-19-51 12-28-51 12-28-51	Renewal of license  Andrew G. Haley, Atty.	Granted	4-23-52



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters K V C VName GOLDEN EMPIRE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1292 Rec'd Filed	3-29-52 4-8-52 4-8-52	Voluntary acquisition of control of licensee corporation by Mickey (Ruth) McClung thru transfer of 137½ shs. (45.83%) common stock from Ruth McClung, Executrix of the Estate of High McClung, Deceased.  Dwight D. Doty, Atty. Haley and Doty represent stations as per letter dated September 23, 1952.	GRANTED Eff.	5-1-52 5-22-52
BR-903 Rec'd Filed	8-1-53 8-6-53 8-6-53	Renewal of License Filed by Andrew G. Haley, Atty.	GRANTED	11-4-53
BR-903 Rec'd Filed	8-1-56 9-4-56 9-4-56	Renewal of license Haley, Atty	GRANTED	11-14-56
BR-903 R. & F.	8-1-59 9-1-59	RENEWAL OF LICENSE Andrew G. Haley, Atty.	GRANTED	11-4-59

AUG. 1955

# 11

Call  
Letters .....K.V.C.V.....Name GOLDEN EMPIRE BROADCASTING COMPANY  
REDDING, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,210 Rec'd Filed	6-16-60 6-24-60 6-24-60	Construction permit to increase daytime power from 1kw <u>to</u> 5kw, change directional antenna pattern from DA-1 to DA-2, install new transmitter (RCA BTA-5T), and change studio location from 1412 Sacramento Street, Hotel Redding, Redding, California <u>to</u> 180 E. 4th Street, Redding, California.  Atty. - <u>Haley</u> , Wollenberg & Bader Engr. - Kear & Kennedy	DISMISSED Req. of applicant	<del>1-8-62</del>
BR-903 Rec'd Filed	8-1-62 9-4-62 9-4-62	Renewal of license  Atty.: Andrew Haley	GRANTED	12-26-62
BR-903 R & F	7-21-65 9-1-65	Renewal of license  Atty- Haley, Bader & Potts	GRANTED	11-5-65
BR-903 R & F #453283 \$75	7/22/68 8/22/68 8/22/68	Renewal of license  Atty: Michael H. Bader P.C.C. - WASHINGTON, D. C. AMENDED 11-18-68 re: Programming	GRANTED	11-26-68

SEP 13 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters K V C VName  NOR CAL BROADCASTING CORPORATION  
 GOLDEN EMPIRE BROADCASTING COMPANY  
REDDING, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
		Annual filing fee \$48.00 paid 10-19-70 #637202.		
BR-903 R & F PN PRESS SEP 22 1971 Pub notice filed 8-2-77	8-15-71 9-1-71 9-1-71	Renewal of License Atty-Haley, <u>Bader</u> & Potts	GRANTED	11-26-71
BR-903 R & F P.N. PRESS AUG 28 1974	7-15-74 8-1-74 8-1-74	Renewal of License Atty.: Michael H. Bader AMENDED 10-31-74 re: statement on EEO	GRANTED	12-13-74
BAL -9066 R & F (FORM 3114) AUG 4 1977	6-24-77 7-6-77	Voluntary assignment of license to NOR CAL BROADCASTING CORPORATION Atty for assignor - Haley, <u>Bader</u> & Potts for assignee - Geo. <u>Matti</u> , San Francisco, Cal	GRANTED EFF:	9-14-77 9-21-77

#13

600 khz

Form BC-121

## APPLICATION RECORD - BROADCASTING

May 1976

12-36

Call K S X O

Letters xK V C V

NOR CAL BROADCASTING CORPORATION

Name x GOLDEN EMPIRE BROADCASTING COMPANY

REDDING, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-903 R & F PN Recd. PRESS AUG 4 1977	7-10-77 7-25-77 "	RENEWAL OF LICENSE  Michael H. Bader, Atty.  (OVER)	GRANTED	1-14-81
BTC781010EB Form 316 PRESS OCT 19 1978	10-2-78	Vol. TC from Martin Broadcasting Corporation to JOHN P. MARTIN and C. LUCILLE MARTIN  Atty - Russell B. Carpenter (California)	GRANTED EFF:	10-23-78 12-18-78
<del>801215AC</del> RESUBMITTED 810511AK		Construction permit to increase daytime power to 5kw.		

(BR800730VY) SUPPLEMENTAL APPLICATION filed 7-30-80  
as an amendment to pending renewal application.

(Atty.:George M. Malti) PRESS: **SEP 10 1980**

AMENDED 2-9-81 re: ascert. of comm. needs & problems

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

