

K K a a D D

Form BC 126
June 1954

4119

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-14-62 Call letters KQDQ (EFF. 3-9-81)
XKATR

SEE CARD #? FOR NAME

Station location Eugene, Oregon

GENEVIEVE DE DAMPIERRE CASEY, DIANA CROCKER REDINGTON AND WILLIAM H. CROCKER, II d/b as
EUGENE BROADCASTERS (A Joint Venture). (BAL 12-10-63 EFF: 1-9-64)
 DIANA CROCKER REDINGTON, WILLIAM H. CROCKER, II, AND THOMAS J. DAVIS, JR.,
Name of licensee d/b as EUGENE BROADCASTERS (A Joint Venture)

Goodpasture Island Rd., Eugene, Ore. (red. 8-14-62) (BMP-9965 3-27-62)
 Southeast Quarter, Section 13, T17S, R4W, near Eugene, Oregon/
Transmitter location Best Lane, near Willakenzie Road, near Eugene, Oregon (BP 9-14-61)

97401
130 E. 13th Ave. Eugene, Oregon (BL-8-14-62)
 To be determined, Eugene, Oregon (BMP-9965 3-27-62)
Main Studio Location Best Lane, near Willakenzie Road, near Eugene, Oregon (BP 9-14-61)

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. NO.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD FROM TO
BP-12954	9-14-61	1320kc	1kw	Day	11-14 5-14-62
	CP for a new standard broadcast station (Cond'l)				
BP-12954 (1)	10-23-61	Mod. of CP(BP-12954) to assign Call Letters			
BMP-9965 (2)	3-27-62	Mod. of CP(BP-12954) to change type trans. (Gates BC-T); chg. trans. loc.; chg. main studio loc.; & auth. RC operation.			
BMP-10,253 (3)	5-1-62	Mod. of CP(BP-12954, as mod.) for ext. of completion date to 7-2-62.			
BL-9409 COND'L	8-14-62	1320kc	1kw	Day	8-14 2-1-63
	Lic. to cover CP (BP-12,954 as mod) which auth. a new standard b/c station and spec. main studio loc. and RC point as 130 E. 13th Av., Eugene, Ore				
BR-4119	11-29-63	RENEWAL OF LICENSE			11-29 2-1-66
BAL-4683 EFF	12-10-63 1-9-64	Voluntary assignment of license to Genevieve de Dampierre Casey, Diana Crocker Redington and William H. Crocker II, d/b as Eugene Broadcasters (A Joint Venture).			
BZ-5327	12-29-64	1320kc	1kw	Day <i>RC</i>	12-23 2-1-66
	Authority to determine operating power by direct measurement of antenna power				
BR-4119	1-10-66	Renewal of license			2-1 2-1-69
<u>TELEGRAM</u>	<u>10-17-67</u>	<u>PSA</u>	<u>255w</u>		
BR-4119(S)	1-30-69	Renewal of License			2-1 2-1-72
BAL-7332	7-19-71	VOL. AL EFF: 8-2-71			
BR-4119	1-27-72	RENEWAL OF LICENSE (LONG)			2-1-75
EBSA	6-12-72				
BAL-8109	5-24-74	VOL. AL	EFF:	8-1-74	

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters ...K.A.T.R.....

SPRING GENE RADIO, INC. (AL 2-23-81 EFF: 2-28-81 Station location Eugene, Oregon
x KATR COMMUNICATIONS, INC. (AL gr 3/30/77 EFF: 9-5-77
x WESTONE BROADCASTING, INC. (AL 5-24-74 EFF: 8-1-74)
x Zoned Communications, Inc., Willard A. Hargan, and Robert E. Thomlinson, GENERAL PARTNERS:
John F. Marten, Jr., Mavis M. Parrish, Margery M. Richard, and Morgan, Olmstead, Kennedy
Name of licensee & Gardner, Incorporated, LIMITED PARTNERS, dba Westone Broadcasting Co.
(AL 7-19-71 EFF: 8-2-71)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-4119(L)	6-26-75		RENEWAL		2-1-78
BAL-8901	3/30/77	VOL AL	EFF:	9-5-77	
BR-4119	6-29-78	(L) REN.	OF LIC.		2-1-81
COMTEL	10-3-80	AUTH. GR. KATR, EUGENE, OREGON SUSPEND OPERATION THRU 12-31-80 PENDING FILING ASSIGNMENT APPLICATION. NECESSARY MAI- NTAIN REQUIRED TOWER LIGHTING.			
COMTEL	1-13-81	AUTH. & TERMS COMTEL 10-6-80 EXT. THRU 3-31-81 PENDING ACTION ON BAL-801125FO.			
E B S A	3-9-81	CALL SIGN CHANGE			
BAL801125FO	2-23-81	VOL AL	EFF:	2-28-81	

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

DIANA CROCKER REDINGTON, WILLIAM H. CROCKER, II, & THOMAS Letters NEW K A T R

Name J. DAVIS, JR. and ROBERT SHERMAN d/b as EUGENE BROADCASTERS (A joint venture)

(P.O. c/o Robert Sherman, 127 Montgomery St., San Francisco, Calif.)

Diana C. Redington, 22 Normandie Terrace, San Francisco, Calif. Action

File No.	Dated	Application for	Nature	Date
BP- 12,954	2-12-59	Construction Permit for a new standard broadcast station to be operated on:	Ret'd	3-16-59
Rec'd	2-20-59	Frequency - 1320kc	Dated wrong	
Resub	3-24-59	Power - 1kw	GRANTED	9-14-61
R & F	3-30-59	Hours of operation - Daytime	Cond'l re: Permittee shall be responsible for the installation and adjustment of suitable filter circuits.	
		Trans. location - Best Lane, Near Willakenzie Road, Near Eugene, Oregon	Permittee shall submit sufficient field intensity measurements data.	
		Studio location - Same as transmitter		
		STATION LOCATION - EUGENE, OREGON		
		Atty.- Lyon, Wilner & Bergson		
		Engr.- Van ivere & Cohen		
AMENDED	7-6-61	AMENDED to chg. applicant name to DIANA CROCKER REDINGTON, WILLIAM H. CROCKER, II AND THOMAS J. DAVIS, JR d/b as EUGENE BROADCASTERS (A joint venture) (power of atty. filed for Crocker & Redington)	After Hearing	Docket No. 13882
Recd	7-12-61		Order Issued.	
Filed(order)	7-17-61			

AUG. 1955

2

Call
Letters KATRName Diana Crocker Redington, William H. Crocker, II, and Thomas J. Davis, Jr. d/b as Eugene Broadcasters (A Joint Venture)
Eugene, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9965 R&F	11-20-61 11-21-61	Mod of CP (BP-12954 which auth a new standard broadcast station) to change type trans (Gates BC-1T); chg trans loc from Best Lane, Near Willakenzie Rd. near Eugene, Oregon to SE $\frac{1}{4}$, Sec 13, T17S, R4W, Near Eugene, Oregon; chg main studio loc from Best Lane, near Willakenzie Rd., Near Eugene, Oregon to to be determined; and operate trans by remote control from main studio loc. Atty: Wilner, Bergson, Scheiner & Lessenco	GRANTED	3-27-62
BMP-10,253 R.&F.	4-9-62 4-11-62	Mod. of CP(BP-12954 as mod. which auth. a new standard broadcast station) for extension of completion date from 5-14-62 to 7-1-62. Atty: Wilner, Bergson, Scheiner & Lessenco	GRANTED	5-1-62 to 7-2-62

APPLICATION RECORD - BROADCASTING

Aug. 1955

3

Call

Letters KATR

x Diana Crocker Redington, William H. Crocker, II, and Thomas J. Davis, Jr.

Name

EUGENE BROADCASTERS (A Joint Venture)Eugene, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
bl-9409 R. & F.	5-17-62 5-21-62 <i>5-21-62</i>	Lic to cover CP(BP-12,954 as mod) which auth a new standard broadcast station and specify main studio loc and remote control point as 130 East 13th Avenue, Eugene, Oregon. Atty- WILNER, BERGSON, SCHEINER & LESSENCO	GRANTED	8-14-62 Cond'1 Licensee accept respon. for install & adj. of suitable filter cir. or equip nec. to prevent reradiation or cross-mod. effects re KERG, Eugene, Ore.
BAL-4683 Rec'd Filed	11-23-62 12-4-62 12-4-62	Voluntary assignment of license to Genevieve de Dampierre Casey, Diana Crocker Redington and William H. Crocker, II d/b as Eugene Broadcasters (A Joint Venture). Philip Bergson, Atty.	GRANTED EFF	12-10-63 1-9-64

APPLICATION RECORD - BROADCASTING

AUG. 1955 #4

Call Letters KATRX Diana Crocker Redington, William H. Crocker, II, and Thomas J. Davis, Jr.
EUGENE BROADCASTERS (A Joint Venture)Name Eugene, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BR-4119 R. & F.	12-28-62 1-9-62	Renewal of license. Atty- Wilner & Bergson	GRANTED	11-29-63
BZ-5327 R. & F.	7-10-64 7-21-64	Authority to determine operating power by direct measurement of antenna power. Atty- Wilner & Bergson	GRANTED	12-23-64
BR-4119 R & F	10-28-65 11-1-65	Renewal of license Atty- Wilner & Bergson	GRANTED	1-10-66
BR-4119 R & F #468731 \$75. PRESS NOV 26 1968	10-25-68 10-30-68 10-30-68	Renewal of license Atty. John R. Wilner	GRANTED	1-30-69

APPLICATION RECORD - BROADCASTING

See Card Buff card

Call Letters KATR

Name XGenevieve de Dampierre Casey, Diana Crocker Redington and William H. Crocker II, dba EUGENE BROADCASTERS (A Joint Venture)
Eugene, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7332 R & F FEE PD: \$1000 #506515 CODE 047 Pub. notice filed 6-14-71	5-20-71 5-27-71 JUN 18 1971	Voluntary assignment of license to Zoned Communications, Inc., Willard A. Hargan, and Robert E. Thomlinson, GENERAL PARTNERS; John F. Marten, Jr., Mavis M. Parrish, Margery M. Richard, and Morgan, Olmstead, Kennedy & Gardner, Incorporated, LIMITED PARTNERS, dba WESTONE BROADCASTING CO. (SEE OVER) Atty - Arthur Stambler	GRANTED Req. grant fee \$4,500.00 EFF: Grant Fee Paid. 048, 8-30-71. W-027402	7-19-71 8-2-71
BR-4119 R & F PN Recd. PRESS NOV 4 1971	10-13-71 10-26-71 "	RENEWAL OF LICENSE B. Jay Baraff, Atty	GRANTED	1-27-72

RE: BAL-7332 - Original signed Partnership Agreement filed
with KSHA, BAL-7324)

AMENDED 7-7-71 - legal data re limited partner (Morgan etc
correction re officer of Morgan etc; Pages 1 & 14 (correct
of Sales Agreement

AMENDED 7-13-71 Tables I & II re Zoned Communications, Inc.
(original filed with KSHA)

APPLICATION RECORD - BROADCASTING

1320khz

September 1969

KATR COMMUNICATIONS, INC.

Call

Letters K A T R

*WESTONE BROADCASTING, INC.

Name Zoned Communications, Inc., Willard A. Hargan and Robert E. Thomlinson, General Partners et al (Limited Partners) dba Westone Broadcasting Co. Eugene, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8109 R & F FEE PD: \$250 #289088 CODE 047 (Form 316) MAR 22 1974	3-7-74 3-8-74	Voluntary assignment of license to WESTONE BROADCASTING, INC. Atty - Farrow, Cahill, Kaswell & Schildhause	GRANTED EFF:	5-24-74 8-1-74
BR-4119 R& F PN Recd. PRESS	9-20-74 10-1-74 NOV 29 1974	RENEWAL OF LICENSE AMENDED 1-13-75 re: commercial matter, equal employ. prog. & prog. logs AMENDED 4-10-75 re: EEO	GRANTED	6-26-75
BAL-8901 R & F FEE PD: \$200 #652183 CODE 047(1-3-77) JAN 28 1977 PN filed	12-23-76 12-28-76 2/11/77	Voluntary assignment of license to KATR COMMUNICATIONS, INC. Atty - George Malti, San Francisco, Calif. Corrected Page one of Agreement -filed 12-29-76 (re State of Corporation) AMENDED 3-10-77 - legal, financial & prog. data	GRANTED EFF:	3/30/77 9-5-77

APPLICATION RECORD - BROADCASTING

Call Letters K A T R

KATR COMMUNICATIONS, INC.

Name
EUGENE, OREGON

File No.	Dated	Application for	Action	
			Nature	Date
BR-4119	9-30-77	Renewal of License		
R & F	10-3-77	Atty- Lester W. Spillane		
P.N.	10-3-77		GRANTED	6-29-78
PRESS				
----- OCT 27 1977 -----				
781010EA	8-13-78	Vol. sale of stock (10%) from Mark R. Robbins and Deborah J. Robbins to Roy L. Larson and Muriel S. Larson	RETURNED	10-17-78
Form 316			NOT NECESSARY - REPORT ON FORM #323	
PRESS				
BR 800930UR		Renewal of License		
PRESS	OCT 31 1980	AMENDED 12-16-80 re pgramming		

#8

APPLICATION RECORD-BROADCASTING

Call Letters: KQDQ
X KATR

SPRING GENE RADIO, INC.

Name: X KATR COMMUNICATIONS, INC.

Station Location: EUGENE, OREGON

File No.	Date	Description	Action and Date
BAL-801125FO FORM 314 PRESS PN filed 12-29-80	DEC 18 1980	Voluntary assignment of License to Empire Broadcasting Corporation.* Atty for assignor George M. Malti, Esq. Atty for assignee Peter Shuebruk (OVER) *Amended 1-29-81 re: chg. name of assignee to Spring Gene Radio, Inc.	GRANTED 2-23-81 EFF: 2-28-81

BAL801125FO
Item 19(c)

AMENDED 12-31-80

re: Sec. II, Table I, II

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

