

K O Y

5-3-3-100

CASTING STATION

Date First 9-6-22

Licensed ~~7-27-28~~  
SEE NAME ON CARD # 2

Call KOY

Letters  KFCB

7-31-78

X HARTE-HANKS SOUTHERN COMMUNICATIONS, INC. (AL 6-16-78 EFF:  LOCATION: PHOENIX, ARIZONA

\* SOUTHERN BROADCASTING COMPANY (AL 6-29-67 EFF: ~~6-29-67~~)

x KOY BROADCASTING CO. (AL 4-11-51 Eff: 5-1-51)

x SALT RIVER VALLEY BROADCASTING COMPANY (Vol. Assign. Lic. 11-10-36)

Name of Licensee: x Nielsen Radio & Sporting Goods Company

x Nielsen Radio Supply Company

36th St. between Vineyard Rd. and Southern Ave., Phoenix, Arizona (BP 4-24-6

X 12th and Camelback Road, N.E. of Phoenix, Arizona (C.P. 12-15-36) Lic. 3-16-

x 621 No. Central Ave., Phoenix, Ariz. (C.P. 3-28-28) 37

Transmitter

Location:

x 311 No. Central Ave., Phoenix, Ariz.

84002

Main Studio

Location:

FRC-65

840 N. Central Ave., Phoenix, Arizona (CP 1-9-57) (L 6-25-57)

x 836-838 North Central Avenue, Phoenix, Arizona (Lic. 3-17-37)

x 621 No. Central Ave., Phoenix, Ariz. (4-30-29)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
5-S-B-100	T.P.4-212-7	1260	125	-	not stated		
"	6-1-27	1230	125	-	6-1	7-31-27	
Effective date of previous license deferred by							
G.O.13 to					6-15	8-15-27	
5-R-B-100	8-8-27	letter	of extension		8-15	10-15-27	
extended by G.O.18					10-15	11-1-27	
R-B-100	10-24-27	letter	of extension		11-1	1-1-28	
extended by G.O.21					1-1	2-1-28	
"	" " 22				2-1	3-1-28	
"	" " 23				3-1	4-1-28	
B-Z-35	3-28-28	1230	250d 125n	-	3-28	5-31-28	
c. Ext. by G.O.25					4-1	5-1-28	
"	" " " 27				5-1	6-1-28	
"	" " " 33				6-1	8-1-28	
"	" " " 35				8-1	9-1-28	
"	" " " 38				9-1	10-1-28	
"	" " " 44				10-1	11-11-28	
allocation	11-11-28	1310	250d 100n	-			
R-B-100	10-25-28	1310	100	-	11-11	1-31-29	
R-B-100	1-28-29	ext. of lic.			1-31	3-16-29	
"	3-12-29	"	"		3-16	4-30-29	
B-375	2-18-29	1390	500	-	2-18	3-15-29	
B-117	4-5-29	1320	500	-	4-5	4-30-29	
R-B-100	4-24-29	1390	500	-	4-30	7-31-29	
R-B-100	July 1929	Ext. by G.O.69			7-31	10-31-29	
R-B-100	10-12-29	1390	500	-	10-31	1-31-30	
B-150	12-14-29	Consent to Vol. Assignment					
B-100	1-14-30	1390	500	--	1-31	4-30-30	
B-71	4-19-30	Authority to install DCC					
R-B-100	4-5-30	1390	500 W	---	4-30	7-31-30	
R-B-100	7-7-30	1390	500	Unltd.	7-31	10-31-30	
R-B-100	10-6-30	1390	500	Unltd.	10-31	1-31-31	
P-B-1927	1-30-31	install new transmitter			3-10	6-10-31	
G.O.103	1-20-31	Extension of License			1-31	4-30-31	
R-B-100	4-24-31	1390	500	Unltd.	4-30	7-1-31	
I-B-604	5-19-31	1390	500	Unltd.	5-19	7-1-31	
R-B-100	6-20-31	1390	500	Unltd.	7-1	11-1-31	
R-B-100	10-16-31	1390	500	Unltd.	11-1	3-1-32	

*Cards #2 missing*

B-S-

# BROADCASTING STATION LICENSE RECORD

#3

Date first licensed .....

Call letters K O Y .....

Name of licensee (SALT RIVER VALLEY BROADCASTING COMPANY (Vol. Assign. Lic. 11-10-36)) .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD		
					From—	To—	
B5-ML-525	3-13-40	550	1kw	U	3-14	4-1-40	
	Eff. 3-14-40	Mod. lic. to change frequency					
B5-S-1	3-29-40	Extension of license				4-1	6-1-40
B5-S-1	5-28-40	Extension of license				6-1	7-1-40
B5-R-100	6-25-40	550	1kw	U	6-25	10-1-40	
B5-Z-479	9-13-40	550	1kw	U	9-13	3-29-41	
	Modified license for direct measurement						
Order	9-10-40	Extension of license				10-1	3-29-41
B5-P-3078	2-13-41	550	1kw	U	4-13	10-13-41	
	C.P. to install new transmitter						
NARBA REALLOCATION							
B5-R-100	3-24-41	550	1kw	U	3-29	4-1-42	
B5-L-1369	4-10-41	550	1 kw	U	4-10	4-1-42	
	License to cover C.P. for new transmitter.						
B5-Z-989	5-22-41	550	1 kw	U	5-22	4-1-42	
	Determine operating power by direct method.						
B5-P-3058	12-16-41	550	1kw; 5kw-LS.U.		2-16	8-16-42	
	C.P. install new trans. and increase day power.						
B5-R-100	3-17-42	550	1kw	U	4-1	6-1-44	
B5-S-100	11-6-42	550	1kw	U	12-1	6-1-44	
	Mod. Lic. in accordance with Order #107						
B5-R-100	5-30-44	550	1kw	U	6-1	5-1-46	
B5-S-100	7-10-45	550	1kw	U	10-1	5-1-46	
	Mod. Lic. Order 107-A						
B5-S-100	4-26-46	Extension of License				5-1	7-1-46
B5-S-100	6-20-46	Extension of license				7-1	9-1-46
B5-R-100	6-6-46	550	1kw	U	6-6	5-1-49	
B5-R-100	6-6-46	550	1kw	U	6-6	5-1-49	
	Superseding license						
B5-Z-1781	7-29-46	550	1kw	U	7-29	5-1-49	
	Determine operating power by direct method.						
BTC-639	6-18-48	Invol. Transfer of Control of lic. corp. to Thomas E. Murphy and James E. Edwards, co-executors of the will of Burrige D. Butler, deceased					
	EFF: 6-24-48						

B-S

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... **K O Y** .....

Card #4

See card # 1

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-5733	5-14-48	550	1kw, 5kw-LS	U	7-14 1-14-49
	CP to increase power and install new transmitter. Order issued.		(COND. CLAUSE)		
BL-3288	8-16-48	550	1kw, 5kw-LS	U	8-16 5-1-49
	Lic. to cover CP (5733) to increase power, install new transmitter.		(COND. CLAUSE)		
BTC-680	12-8-48	Vol. transfer of control of licensee copp. from Thomas E. Murphy and James E. Edwards, co-executors of the Will of Burrige D. Butler, deceased to Glenn Snyder, George R. Cook, Albert D. Johnson, John L. Hogg, John R. Williams and Irving A. Jennings.			
	EFF: 12-20-48				
BR-100	4-6-49	550	1kw, 5kw-LS	U	5-1 5-1-52
BL-3731 Aux.	7-14-49	550	1kw, 5kw-LS 1kw Aux	U	7-14 5-1-52
	Lic. to use old main T at present site of main T for aux. purposes only.		(COND. CLAUSE)		
BL-4089 Aux.	7-3-50	550	1kw, 5kw-LS 1kw 1kw	U Day Night	7-3 5-1-52
	Alternate main License to use presently lic. Aux. T as an alt. T for night use and Aux. for day use.		(CONDL. CLAUSE)		
AL-1156	4-11-51	Vol. AL from Salt River Valley B/C Co. to KOY B/c Co.			
	Eff: 5-1-51				
BR-100 Aux.	4-17-52	550	1kw, 5kw-LS 1kw 1kw	U Day Night	5-1 10-1-53
	Alternate main				
BR-172 (1)	9-16-53	Mod. of license to operate transmitter by R.C. from 840 N. Central Ave., Phoenix, Arizona (Main, Alternate Main and Aux.)			
BR-100 Aux.	9-16-53	550	1kw, 5kw-LS 1kw 1kw	U Day Night	10-1 10-1-56
	Alternate				
BR-100	9-26-56	Renewal of license Main, Alt Main, Aux.			10-1 10-1-59



Form BC-126

June 1954

## BROADCASTING STATION LICENSE RECORD

Card #5

Date first licensed .....

Call letters K O Y .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10975	1-9-57	550kc	1kw	Night	3-9-57 9-9-57
	Construction permit to install a new alternate main transmitter.				
BL-6656	6-25-57	550kc	1kw	Night AltMain	6-25- 10-1-59
	L. to cover CP(BP-10975) which authorized the installation of new Alt Main xmtr nighttime(RCA-BTA-LMX) and to specify same xmtr as an Aux xmtr during daytime hrs of operation.				
BR-100	9-9-59	Renewal of license			10-1 10-1-62
		Main, Alt, Main, Aux			
BP-14768	5-19-61	550kc	1kw, 5kw	LS-U	7-19- 1-19-62
	CP to install new trans. (RCA BTA-5T)				
BL-8623 (1)	9-7-61	Lic to cover CP (BP-14,768) to install a new trans.			
BR-100	9-6-62	550kc	1kw, 5kw	LS-U	10-1 10-1-65
	Main, Aux and Alt Main				
BR-100	9-1-65	Renewal of License			10-1 10-1-68
	Main and Aux. & Alt. Main				
BTC-5265 EFF:	3-29-67 5-15-67	Voluntary transfer of control of lic. corp. from John R. Williams et al (all stockholders) to SOUTHERN BROADCASTING COMPANY.			
BAL-6082 EFF:	6-29-67 6-30-67	Voluntary assignment of license to SOUTHERN BROADCASTING COMPANY.			
TELEGRAM	12-21-67	PSA	5000w	-----	
BP-18104	4-24-68	550kc	1kw, 5kw	LS U	12-24-68
	CP to chg. TL, incr. ant. hgt. and add series resistor (Cond'l).				
BP-18212	7-15-68	550kc	1kw	LS Alt. M-N Aux. -Day	3-15-69
	CP to chg. TL.				
BR-100(L)	9-25-68	Renewal of License & NDEA			10-1-71
	(Main, Aux. & Alt. Main)				
BP-12599 (1)	1-14-69	MP(BP-18,104)	(Main) ext. time		3-1-69
	auth.				
BP-18212	7-15-68	Superseded to show the correct power for day and night. (1kw)			

Form BC 126  
June 1954

#6

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K O Y

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BMP-12652 (2)	3-21-69	MP(BP-18,104) (Main)	18104 ext.	time	5-15-69
BMP-12653 (1)	3-21-69	MP(BP-18,212) (Aux.-Alt. Main)		ext. time	5-15-69
BMP-12703(3)	5-6-69	MP(BP-18,104) (Main)	18104	ext. time	8-15-59
BMP-12704(2)	5-6-69	MP(BP-18,212) (Aux. Alt. M)		ext. time	8-15-69
BL-12,377(L)	6-17-69	Lic. (BP-18,104 as mod.) (Main)			for chgs. 10-1-71
BL-12,378(L)	6-17-69	Lic. (BP-18,212 as mod.) (Alt. Main, Aux.)			for chgs. 10-1-71
BZ-7659(1)	10-30-70	Direct Meas. (MAIN)			
BZ-7660(1)	10-30-70	Direct Meas. (Alt-M-Axu.)			
BR-100(L)	9-30-71	Renewal of Main & Alt.-Aux Renewal of NDEA			10-1-74
EBSA	5-25-72				
BZ-8155(L)	10-17-72	Direct Measurement 550kc	1kw, 5kw-LS RC U 1kw RC Alt-Aux		10-1-74
BR-100(S)	9-30-74	Renewal of License (Main & Aux-Alt. Main)			10-1-77
BR-100	9-30-74	Superseded authorization Aux-Alt. Main Trans.			to include
BAL-9225	6-16-78	VOL. AL	EFF:	7-31-78	
BR-100(L)	6-15-78	RENEWAL (MAIN, ALT. & AUX.) (SHORT TERM)			6-1-80
BML-790212AS (1)	3-2-79	NAME CHANGE			
BR-100(L)	9-18-79	ERRATA IS CORRECTED TO REFLECT AN EXPIRATION DATE OF			10-1-80
BR-100(L)	9-18-79	SUPERSEDING AUTHORIZATION TO CORRECT ANTENNA DESCRIPTION.			
BR80060200	10-21-80	RENEWAL OF LIC. (SD)			10-1-83

APPLICANT: Nielsen Radio Supply Company

CALL LETTERS: KF<sup>CD</sup>

ADDRESS: 311 No. Central Ave., Phoenix, Ariz.

FILE NO: 5-S-B-100 DATED: 3-30-27

Present

Assignment: 1260 kc. 100 w.

ACTION: T.P. 4-21-27; 1260 kc. 125w

Requested: 1260 kc. 125 w.

lic. 6-1-27; 1230 kc. 125 w. unlim.

APPLICANT: Nielsen Radio Supply Company

CALL LETTERS: KF<sup>CB</sup>

ADDRESS: 311 No. Central Ave., Phoenix, Ariz.

FILE NO: 5-R-B-100- DATED: 8-1-27

Present

Assignment: 1230 kc. 125 w. unlim.

ACTION: 8-8-27 letter of ext.  
from 8-15 to 10-15-27

Requested: renewal

APPLICANT: Nielsen Radio Supply Company

CALL LETTERS: KF<sup>CB</sup>

ADDRESS: 311 No. Central Ave., Phoenix, Ariz.

FILE NO: 5-R-B-100 DATED: 10-4-27

Present

Assignment: 1230 kc. 125 w. unlim.

ACTION: 10-24-27 letter of ext.

Requested: renewal

from 11-1 to 1-1-28

## STATION APPLICATION RECORD

APPLICANT: Nielsen Radio Supply Company..... CALL LETTERS: KFCB.....

ADDRESS: 621 No. Central Ave., Phoenix, Ariz...... FILE NO: 5-B-B-100... DATED: 1-10-28.....

Present Assignment: allocation: 1310 kc. 100 w. day 25 w. LS..... ACTION: lic. 10-25-28; 1310 kc.

Requested: renewal..... 100 w. unlim.  
this is first license at 621 Central but has been here for some time.

APPLICANT: Nielsen Radio Supply Company..... CALL LETTERS: KFCB.....

ADDRESS: 621 No. Central Ave., Phoenix, Ariz...... FILE NO 5-P-B-Z-35. DATED 3-1-28.....

Present Assignment: 1230 kc. 125 w. unlim...... ACTION: c.p. issued 3-28-28;

Requested: 1230 kc. 500 w. unlim. new address..... 1230 kc. 250 w day and 125 w. nite  
compl. 5-31-29; auth to move

APPLICANT: Nielsen Radio Supply Company..... CALL LETTERS: KFCB.....

ADDRESS: 621 No. Central Ave., Phoenix, Ariz...... FILE NO: 5-P-B-375. DATED: 10-1-28.....

Present Assignment: 1230 kc. 125 w. unlim...... ACTION: c.p. 2-18-29; 1390 kc.

allocation: 1310 kc. 100 w. nite 250 w. day  
Requested: 1440 kc. 500 w. unlim.  
500 w. unlim. compl 3-15-29

no. 3

## STATION APPLICATION RECORD

APPLICANT: Nielsen Radio Supply Company ..... CALL LETTERS: KOY

ADDRESS: 621 No. Central Ave., Phoenix, Ariz. .... FILE NO: 5-M-B-41 DATED 10-1-28

Present

Assignment: 1230 kc. 125 w. unlim. .... ACTION: taken care of by filing  
allocation: 1310 kc. 250w. day 125 w. nite ..... of c.p. appl.

Requested: 1440 kc. 500 w.

APPLICANT: Nielsen Radio Supply Company ..... CALL LETTERS: KOY

ADDRESS: 621 No. Central Ave., Phoenix, Ariz. .... FILE NO: 5-L-B- ..... DATED: 12-10-28  
rec'd 4-24-29

Present

Assignment: 1310 kc. 100 w. unlim. .... ACTION: no action necessary

Requested: filed per request of Mr. Lafount tel 12-1-28

APPLICANT: Nielsen Radio Supply Company ..... CALL LETTERS: KOY

ADDRESS: 621 No Central Ave., Phoenix, Ariz. .... FILE NO: 5-R-B-100 DATED 12-28-28

Present

Assignment: 1310 kc. 100 w. unlim. .... ACTION: ext. 1-28-29; period 1-31  
Allocation: 1310 kc. 100 w. nite 250 w. day (never lic.) ..... to 3-16-29; also 3-12 ext.  
Requested: renewal ..... for 3-16 to 4-30-29

APPLICANT: Nielsen Radio Supply Company..... CALL LETTERS: KOY  
 ADDRESS: 621 No. Central Ave., Phoenix, Ariz...... FILE NO: 5-L-B-117 DATED: 3-15-29  
 Present Assignment: 1310 kc. 100 w. unlim...... ACTION: mod lic. issued 4-5-29 ;  
1390 kc. 500 w. unlim. for period  
4-5 to 4-30-29  
 Requested: 1390 kc. 500 w. to cover c.p. 2-18-29

APPLICANT: Nielsen Radio Supply Company..... CALL LETTERS: KOY  
 ADDRESS: 621 No. Central Ave., Phoenix, Ariz...... FILE NO: 5-R-B-100 DATED: 4-3-29  
 Present Assignment: 1390 kc. 500 w. unlim...... ACTION: lic. 4-24-29; 1390 kc. 500w  
unlim. period 4-30 to 7-31-29  
 Requested: renewal

APPLICANT: Nielsen Radio Supply Company..... CALL LETTERS: KOY  
 ADDRESS: 621 No. Central Ave., Phoenix, Ariz...... FILE NO: 5-R-B-100 DATED: 6-26-29  
 Present Assignment: 1390 kc. 500 w. unlim...... ACTION: lic. ext. by G.O.69  
period 7-31 to 10-31-29  
 Requested: renewal



No. 5

## STATION APPLICATION RECORD

APPLICANT: NIELSON RADIO SUPPLY COMPANY ..... CALL LETTERS: KOY.....  
 ADDRESS: 621-623 North Central Ave., Phoenix, Ariz. .... FILE NO: 5-R-B-100 DATED: 9/22/29  
 Present Assignment: 1390 kc. 500 w. Unlimited ..... ACTION: Lic. 10-12-29  
 Requested: Renewal ..... 1390 kc. 500 w. Unlimited  
 Per. 10-31-29 to 1-31-30

APPLICANT: NIELSEN RADIO SUPPLY COMPANY ..... CALL LETTERS: KOY.....  
 ADDRESS: 621 North Central Avenue, Phoenix, Arizona ..... FILE NO: 5-A-B-150 DATED: 10-22-29  
 Present Assignment: 1390 kc. 500 W. Unlimited ..... Granted Min. 12-5-29  
 Requested: Consent to voluntary assignment of license ..... Issued 12-14-29 as  
 to NIELSEN RADIO & SPORTING GOODS COMPANY ..... ACTION: requested.

APPLICANT: NIELSON RADIO & SPORTING GOODS COMPANY ..... CALL LETTERS: KOY.....  
 ADDRESS: 621-623 North Central Ave., Phoenix, Ariz. .... FILE NO: 5-R-B-100 DATED: 12-30-29  
 Present Assignment: 1390 kc. 500 W. Unlimited ..... ACTION: Renewal license 1-14-30.  
 Requested: Renewal ..... ACTION: Period 1-31 to 4-30-30.

STATION APPLICATION RECORD

APPLICANT: NIELSEN RADIO & SPORTING GOODS COMPANY CALL LETTERS: KOY  
 ADDRESS: 621 Central Ave., Phoenix, Ariz. FILE NO: 5-F-B-71 DATED: 2-27-30  
 Present Assignment: 1390 kc. 500 w. Unlimited. **Granted Min. 4-11-30.**  
**Letter of Authority issued**  
 ACTION: 4-19-30.  
 Requested: authority to install automatic frequency control.

APPLICANT: NIELSON RADIO & SPORTING GOODS COMPANY CALL LETTERS: KOY  
 ADDRESS: 621 North Central Avenue, Phoenix, Arizona FILE NO: 5-R-B-100 DATED: 3/20/30  
 Present Assignment: 1390 kc. 500 W. Unlimited **Renewal Lic. 4-5-30**  
 ACTION: Per: 4-30 to 7-31-30  
 Requested: Renewal

APPLICANT: Nielsen Radio & Sporting Goods Company CALL LETTERS: KOY  
 ADDRESS: 621 Central Ave., Phoenix, Ariz. FILE NO: 5-R-B-100 DATED: 6-14-30  
 Present Assignment: 1390 Kc. 500 W. Unlimited **Renewal License 7-7-30**  
 ACTION: Per: 7-31 to 10-31-30  
 Requested: Renewal

## APPLICATION RECORD - BROADCASTING

Call  
Letters KOYName NIELSEN RADIO & SPORTING GOODS COMPANY

File No.	Date d <del>Received</del>	Application for	Action	
			Nature	Date
5-M-B-617	6-16-30	Change frequency from 1390 kc. to 940 kc.	Withdrawn Min.	at req. 1-6-31
5-R-B-100	9-17-30	renewal of license	Granted	10-21-30
5-R-B-100	12-19-30	renewal of license	G.O. 103 Invest.	1-20-31 4-24-31
5-P-B-1927	12-26-30	Install new transmitter (R.C.A. 1-B)	Granted	1-30-31
5-L-B-604	4-16-31	License to cover 5-P-B-1927	Granted	5-19-31
5-R-B-100	6-4-31	Renewal of License	Granted	6-20-31
5-ML-B-861 amended amended	6-13-31 10-7-31 5-13-32	Increase power from 500 watts to <del>500</del> To request facilities of KOB to request 500 w. 1 KW LS instead of 1 KW	ORDER Dismissed prejudice	without 12-9-32
5-R-B-100	9-25-31	Renewal of license	Granted	10-16-31
5-R-B-100	4-2-32	Renewal of license	Granted	4-23-32
5-F-B-283	6-14-32	Automatic frequency control	Returned No reply to	10-21-32 corres.

## APPLICATION RECORD - BROADCASTING

Call  
Letters KOYName NIELSEN RADIO AND SPORTING GOODS COMPANY

File No.	Date <del>Received</del>	Application for	Action	
			Nature	Date
5-R-B-100	8-24-32	Renewal of license	Granted	10-11-32
5-ML-B-1106	12-10-32	Increase power from 500 to 500 n. 1 KW LS	Granted	1-10-33
5-R-B-100	3-17-33	Renewal of license	Granted	4-18-33
5-R-B-100	8-21-33	Renewal of License	Granted	10-6-33
5-R-B-100	2-21-34	Renewal of License	Returned	<del>3-19-34</del>
Resubmitted	3-31-34	" " "	Granted	4-17-34
FEDERAL COMMUNICATIONS RECORDS:				
B5-R-100	8-23-34	Renewal of license	Granted	10-30-34
B5-R-100	2-27-35	Renewal of license	Granted	4-16-35
B5-R-100	8-31-35	Renewal of license Sec. 10(c)	Ret.d	9-10-35
Resubmitted	"	" " "	Granted	10-8-35

~~XXXXXX~~

# 9

Call

Letters KOY

Name x SALT RIVER VALLEY BROADCASTING COMPANY (Vol. Assign. Lic. 11-10-36)  
x Nielsen Radio & Sporting Goods Co.,

File No.	Dated	Application for	Action	
			Nature	Date
B5-R-100	2-21-36	Renewal of License <del>Section 11(e)</del>	<del>Returned</del>	<del>3-3-36</del>
Resubmitted	3-13-36	" " "	Granted	4-24-36
B5-R-100	8-8-36	Renewal of license	Granted	10-27-36
B5-A1-140	10-1-36.	Voluntary assignment of license from Nielsen Radio & Sporting Goods Co. to Salt River Valley Broadcasting Co.	Granted	11-10-36
B5-P-1516	11-10-36	C.P. to install vertical antenna and move transmitter from 621 N. Central Ave., Phoenix, Ariz. to 12th & Camelback Rd., N.E. of Phoenix, Ariz.	Granted	12-15-36

# 10

## APPLICATION RECORD—BROADCASTING

Call letters K O YName SALT RIVER VALLEY BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B5-WP-454	1-2-37	Mod. of C.P. (B5-P-1516) to install vertical antenna, move trans. to further request authority to install new transmitting equip.	Granted	1-26-37
B5-R-454	2-23-37	Renewal of license	Granted	4-9-37
B5-L-555	3-1-37	License to cover CP (B5-P-1516) as modified, for new equipment, move of transmitter.	Granted	3-16-37
B5-ML-443	3-15-37	Mod. of license to increase power from 500w; lkw-LS to lkw day and night.	Granted	4-2-37

## APPLICATION RECORD—BROADCASTING

#11

Call letters KOYName SALT RIVER VALLEY BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B5-F-100	5-26-37	Authority to install automatic frequency control.	Granted	6-15-37
B5-R-100	8-21-37	Renewal of license	Granted	10-5-37
B5-ML-525	1-7-38	Modification of license to change frequency from 1390 kc to 550 kc.	B-74, Docket #5054 GRANTED Effective	3-13-40 3-14-40
B5-R-100	2-18-38	Renewal of license	Granted	4-13-38
B5-R-100	8-27-38	Renewal of license	Granted	10-25-38

## APPLICATION RECORD—BROADCASTING

#12

Call letters K O YName SALT RIVER VALLEY BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B5-R-100 Resubmitted	2-17-39 ,"	Renewal of license {Sec. 7(d)}-----	Returned Granted	<del>3-11-39</del> 4-10-39
B5-R-100	8-28-39	Renewal of license	Granted	10-24-39
B5-R-100	4-30-40	Renewal of license	Granted	<del>5-20-40</del> 6-25-40
B5-R-100	5/25/40	Renewal of license 550 kc, 1kw, U	Granted	3-24-41
B5-Z-479 Rec'd.	8-22-40 8-31-40	Authority to determine operating power by direct measurement of antenna power.	Granted	9-13-40
B5-F-157 Rec'd.	10-7-40 10-12-40	Authority to install automatic frequency control equipment.	Returned Should file C.P.	10-21-40



#13

Call

Letters K O YName SALT RIVER VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-3068 Rec'd. Filed	12-27-40 12-31-40 12-31-40	Construction permit to install a new transmitter and increase power from 1kw to 1kw, 5kw-LS. (Filed by Loucks & Scharfeld) Form 335 filed 6-25-41.	<del>Granted</del> Granted	<del>12-16-41</del> 12-16-41
B5-P-3078 Rec'd.	1-11-41 1-13-41	Construction permit to install a new transmitter. (Filed by Philip G. Loucks)	Granted	2-13-41
B5-L-1369 Rec'd	3-15-41 3-17-41	License to cover C.P. (B5-P-3078) which authorized installation of new transmitter. (Filed by Loucks)	Granted	4-10-41
B5-Z-889 Rec'd	4-25-41 5-1-41	Authority to determine operating power by direct measurement.	Granted	5-22-41

#14

Call  
Letters K O YName SALT RIVER VALLEY BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B5-R-100	1-22-42	Renewal of license 335's filed atty. Loucks	Granted	3-17-42
B5-MP-1617 Rec'd.	7-14-42 7-15-42	Modification of construction permit (B5-P-3068) for extension of completion date indefinitely from 8-16-42. 335's filed.	Dismissed without Prejudice Request of Applicant	Docket No. 6415 without Request of Min. #377 9-16-42
B5-R-100 Rec'd	3-29-44 3-31-44	Renewal of license Filed by Philips G. Loucks atty.	Granted	5-30-44
B5-R-100 Rec'd	2-23-46 3-1-46	Renewal of license Filed by Verne Young atty.		

#15

Call

Letters K O YName SALT RIVER VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B5-2-1781 Rec'd Filed	4-22-46 4-26-46 4-26-46	Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-29-46
BP-5733 Rec'd Filed	1-27-47 2-4-47 2-4-47	Construction Permit to increase power from 1kw day and night to 5kw day and 1kw night and install new transmitter (W.E. 405-B2).  (Filed by Verne R. Young, Atty.; Stuart L. Bailey, Engr.)	GRANTED	5-14-48 Docket # 8480 granted after being removed from hearing docket. subj. to cond. that permittee accept such interference if any as might be received in the event that application of KYUM be granted.  ORDER ISSUED

## APPLICATION RECORD - BROADCASTING

# 16

Call  
Letters K O YName SALT RIVER VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-639	4-28-48	Involuntary Transfer of Control of licenses corporation from Burrige D. Butler, deceased to Thomas E. Murphy and James E. Edwards, co-executors of the Will of Burrige D. Butler, deceased. 905 shares of common stock-74.18% Verne R. Young, Atty.	GRANTED	6-18-48
Rec'd	4-29-48		EFF:	6-24-48
Filed	4-29-48			

Form 94 # 17  
~~#16~~

## APPLICATION RECORD - BROADCASTING

Call  
Letters K O YName SALT RIVER VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-3288 Rec'd Filed	7-13-48 7-16-48 7-16-48	License to cover C.P. (BP-5733) which authorized to increase power and install new transmitter.  (Philip G. Loucks, Atty.)	GRANTED subj. accepting interference if any in event KYUM BP-5977 is granted	8-16-48
BTC-680 Rec'd Filed	8-30-48 9-8-48 9-8-48	Voluntary Transfer of Control of licensee corporation from Thomas E. Murphy and James E. Edwards, co-executors of the Will of Burrige D. Butler, deceased <u>to</u> Glenn Snyder, George R. Cook, Albert D. Johnson, John L. Hogg, John R. Williams and Irving A. Jennings. 1,000 shares of common stock-74.07%  (Filed by Verne R. Young, Atty.)	GRANTED EFF:	12-8-48 12-20-48

## APPLICATION RECORD - BROADCASTING

#18

Call  
Letters ..... K O Y .....

Name ..... SALT RIVER VALLEY BROADCASTING COMPANY .....

File No.	Dated	Application for	Action	
			Nature	Date
BR-100 Rec'd	2-25-49 2-28-49	Renewal of license (Verne Young, Attorney)	GRANTED	4-6-49
BL-3731 Rec'd Filed	6-27-49 6-29-49 6-29-49	License to use old main transmitter (W.E. 443A1) at 12th and Camelback Road, Phoenix, Arizona (Present location of main transmitter) to be used for auxiliary purposes with power of 1 kw.  (Verne R. Young, Atty.)	GRANTED subj. to cond. that licensee accept interference if any, received from opr. of KYUM on 560 kc.	7-14-49

## APPLICATION RECORD - BROADCASTING

KOY BROADCASTING CO. (AL 4-11-51)

Call  
Letters K O YName x SALT RIVER VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-4089 Rec'd Filed	6-16-50 6-20-50 6-20-50	License to use presently licensed auxiliary transmitter (W.B. 443-A-1) as an alternate transmitter for nighttime use and auxiliary for daytime use.  (Verne R. Young, Atty.)	GRANTED re subj. to condition that licensee accept such interference from KYUM on 560kc. re the Comm. reserves right of termination lic. or making changes. 2 authorizations issued.	7-3-50
BAL-1156 Rec'd Filed	3-1-51 3-5-51 3-5-51	Voluntary assignment of license from Salt River Valley Broadcasting Company to KOY Broadcasting Company.  Verne R. Young, Atty.	GRANTED  Eff: 5-1-51	4-11-51

Name KOY BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BR-100 Rec'd Filed	1-30-52 1-31-52 1-31-52	Renewal of license (Main, Alternate main & Auxiliary)  Verne R. Young, atty.	GRANTED	4-17-52
BR-100 Rec'd Filed	6-30-53 7-2-53 7-2-53	Renewal of License (Main, Alternate main & Auxiliary) Filed by Verne R. Young, Atty.	GRANTED	9-16-53
BRC-172 Rec'd Filed	9-3-53 9-4-53 9-4-53	Modification of license to operate transmitter by Remote Control from 840 N. Central Avenue, Phoenix, Arizona (Main, Alternate Main & Auxiliary).  <u>Verne R. Young, Atty.</u>	GRANTED	9-16-53
<del>BR-100</del> Rec'd Filed	<del>6-30-56</del> 7-2-56 7-2-56	<del>Renewal of license (Main, Alt.Main &amp; Aux.)</del>  Vern R. Young, Atty.	GRANTED	9-16-53



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters .....K.O.Y.....

Name ...KOY BROADCASTING CO.....

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,975 Rec'd Filed	12-6-56 12-27-56 12-27-56	Construction permit to install a new alternate main transmitter (RCA BTA-1MX).  Verne R. Young, Atty.	GRANTED	1-9-57
BL-6656 Rec'd Filed	5-21-57 5-23-57 5-23-57	License to cover Construction Permit BP-10,975 which authorized the installation of a new alternate Main Transmitter nighttime (RCA BTA- 1MX) and to specify same transmitter as an Auxiliary transmitter during daytime hours of operation to be operated on 1 kilowatt power. Atty's: Loucks, Zias, Young & Jansky	GRANTED	6-25-57
<del>BAL-5325</del> <del>R &amp; F</del>	<del>12-4-64</del> <del>12-23-64</del>	<del>Voluntary assignment of license to KOY BROAD- CASTING COMPANY</del> <del>Atty. - Harry G. Sells (for assignee)</del> <del>Philip Loucks for assignor</del>	<del>DISMISSED</del>	<del>3-26-65</del> <del>req. of atty</del>

## APPLICATION RECORD - BROADCASTING

AUG 1955

Call  
Letters K.O.X.Name KOY BROADCASTING CO.  
PHOENIX, ARIZONA

File No.	Dated	Application for	Action	
			Nature	Date
BR-100 Rec'd Filed	6-1-59 6-24-59 6-24-59	Renewal of license (Alt. Main, Auxiliary, and Main) Joseph F. Zias, Atty.	GRANTED	9-9-59
BP-14768 R.&F.,	4-11-61 4-13-61	Construction permit to install a new trans. (RCA BTA-5T). Attys-Loucks, & Jansky (Philip G. Loucks)	GRANTED	5-19-61
DL-3623 R & F	7-11-61 7-12-61	Lic. to cover CP(BP-14768) to install new transmitter. Attys-Loucks, & Jansky	GRANTED	9-7-61
BR-100 Rec'd Filed	6-1-62 6-6-62 6-6-62	Renewal of license (Main, Auxiliary & Alternate Main) Philip G. Loucks, Atty.	GRANTED	9-6-62

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters K O Y

#23  
Name SOUTHERN BROADCASTING COMPANY  
x KOY BROADCASTING CO.  
Phoenix, Arizona

File No.	Dated	Application for	Action	
			Nature	Date
BR-100 R & F	6-1-65	Renewal of License (Main & Alt-Aux.)	GRANTED	9-1-65
	6-21-65			
BTC-5265 R & F	2-3-67	Voluntary transfer of control of lic. corp. from John R. Williams et al (all stockholders) to Southern Broadcasting Company  Atty for transferor - Wilner, Scheiner & Greeley for transferee - Steptoe & Johnson	GRANTED EFF:	3-29-67
	2-9-67			5-15-67
BAL-6082 R & F (Form 316)	6-2-67	Voluntary assignment of license to SOUTHERN BROADCASTING COMPANY  Atty - Steptoe & Johnson	GRANTED EFF:	6-29-67
	6-7-67			6-30-67

FORM BC-121  
Aug. 1955

#24

APPLICATION RECORD - BROADCASTING

550kc

Call  
Letters K O Y

Name SOUTHERN BROADCASTING COMPANY  
Phoenix, Arizona

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,104 R. & F. \$396698 \$30 APR 2 1968	12-15-67 12-19-67 12-19-67	CP to change TL to 36th St betw. Vineyard Rd. and Southern Ave., Phoenix, Arizona, incr. ant. height and add series resistor. atty-Steptoe & Johnson (Herbert E. Forrest) Amended 3-8-68 to show series limiting resistor	GRANTED Condi'l re: Before prog. test oper. may be auth.	4-24-68
BP-18,212 R.&F. #440810 \$30 JUL 9 1968	6-28-68 7-1-68 7-1-68	CP to chg. TL to 36th St. betw. Vineyard Rd. & Southern Ave., Phoenix, Ariz. (Aux. Alt. Main trans.)  Attys - none	GRANTED	7-15-68
BR-100 R & F #439118 \$105 AUG 2 1968	6/4/68 6/28/68 6/28/68	Renewal of license (Main & Alt-Main-Aux.)  Atty: Norman E. Jorgensen	GRANTED	9-25-68

atty called 3-29-68 re nec file separate 301's for aux-  
alt.main trans. (chg. loc.)

FORM BC-121  
AUG. 1955

#25

APPLICATION RECORD - BROADCASTING

Call  
Letters K O Y

Name Southern Broadcasting Company  
Phoenix, Arizona

File No.	Dated	Application for	Action	
			Nature	Date
EMP-12,599 R. & F. #477233 \$30  JAN 7 1969	12-6-68	MP(BP-18,104) for extension of completion date to 3-1-69 (changes). (MAIN) atty-Krieger & Jorgensen(Louis Schwartz)	GRANTED to	1-14-69
	12-9-68			3-1-69
	12-9-68			
EMP-12,652 R. & F. #488760 \$30	1-29-69	MP(BP-18,104, as mod) for extension of completion date to 5-15-69 (changes). (Main) atty-Krieger & Jorgensen (Louis Schwartz)	GRANTED 5-15-69	3-21-69
	2-5-69			
	2-5-69			
EMP-12,653 R. & F. #488761 \$30	1-29-69	MP(BP-18,212) for extension of completion date to 5-15-69 (changes aux.-Alt.Main) atty-Krieger & Jorgensen (Louis Schwartz)	GRANTED to	3-21-69
	2-5-69			5-15-69
	2-5-69			
BMP-12,703 R&F \$30-506181 PRESS: APR 23 1969	4-14-69	MP(BP-18,104 as mod.) for extension of completion date to 8-15-69. (Changes), Main Atty. Krieger and Jorgensen (Schwartz)	GRANTED to	5-6-69
	4-15-69			8-15-69
	4-15-69			
EMP-12,704 R&F \$30-506182 PRESS: APR 23 1969	4-14-69	MP(BP-18,212 as mod.) for extension of completion date to 8-15-69. (Aux.-Alt. M) <small>F. C. C. - WASHINGTON, D. C.</small>	GRANTED to	5-6-69
	4-14-69			8-15-69
	4-14-69			

#25  
FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

550kc

Call  
Letters K O Y

Name SOUTHERN BROADCASTING COMPANY  
Phoenix, Arizona

File No.	Dated	Application for <small>as mod.</small>	Action	
			Nature	Date
BL-12,377 R & F #512948 \$30 PT JUN 2 1969	5/8/69 5/12/69 5/12/69 5/23/69	License (BP-18,104) for changes.  (Main)	GRANTED	6-17-69
BL-12,378 Rec'd #500777 \$30 AMENDED: Filed PT JUN 2 1969	3/19/69 3/21/69 3/21/69 5/8/69 5/12/69 5/23/69	License (BP-18,212 as mod.) for changes. (Alt-Aux.)  Re engr. data.	GRANTED	6-17-69

#24

APPLICATION RECORD - BROADCASTING

Call K O Y  
Letters .....

Name SOUTHERN BROADCASTING COMPANY  
Phoenix, Arizona

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7659 R & F DM PRESS NOV 2 - 1970	9-25-70 9-28-70 10-7-70	Direct Measurement (MAIN)  Norman E. Jorgensen, Atty	GRANTED	10-30-70
BZ-7660 R & F DM PRESS NOV 2 - 1970	9-25-70 9-28-70 10-7-70	Direct Measurement (AUX. DAY - ALT. MAIN NIGHT)  Norman E. Jorgensen, atty.	GRANTED	10-30-70
	10-22-70	Annual license fee paid \$136.00 #637453		
BR-100 R & F PN Recd. PRESS JUL 15 1971	6-15-71 6-23-71 "	RENEWAL OF LICENSE (MAIN & ALTER. MAIN NIGHT AUX. DAY)  N. E. Jorgensen, Atty.	GRANTED	9-30-71



APPLICATION RECORD - BROADCASTING

Call Letters K O Y

Name SOUTHERN BROADCASTING COMPANY  
Phoenix, Arizona

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8155 Rec'd DM DENIED Amended & F DM PRESS	8-17-72 8-21-72 8-28-72 9-5-72 9-14-72 OCT 4 1972	Direct Measurement - Main, Alt. N & Aux. Day W 101857- <del>50</del> -AC-067-Refunded  Ant. resis. meas. Atty: <u>Jorgensen</u> & Resnick	GRANTED	10-17-72
BR-100 R & F P.N. PRESS	6-13-74 7-3-74 7-3-74 JUL 25 1974	Renewal of License (Main & Alt. Main-Aux.)  Atty.: Norman E. Jorgensen  AMENDED 9-17-74 re: ascert. comm. needs; EEO	GRANTED	9-30-74
BR-100 R & F PN Recd. PRESS	5-26-77 6-1-77 JUL 6 1977	RENEWAL OF LICENSE (MAIN & ALTER. MAIN & AUX. TRANS.)  John g. Johnson, Jr., Atty. AMENDED 7-7-77 re: EEO complaint AMENDED 8-5-77 re: engineering (over)	GRANTED	6-15-78

(BR-100) PETITION TO DENY RENEWAL OF BROADCAST LICENSE filed 9-1-77 by Allen Black, Jr., Counsel on behalf of Media Committee of the Maricopa County Branch of the N.A.A.C.P.

MOTION TO DISMISS PETITION TO DENY RENEWAL OF BROADCAST LICENSE filed 9-30-77 by Norman E. Jorgensen, Counsel on behalf of Southern Broadcasting Company

OPPOSITION TO PETITION TO DENY RENEWAL OF BROADCAST LICENSE filed 9-30-77 by Norman E. Jorgensen, Counsel on behalf of Southern Broadcasting Company

SUPPLEMENT TO OPPOSITION TO PETITION TO DENY RENEWAL OF BROADCAST LICENSE filed 11-4-77 by Southern Broadcasting Co.

MEMORANDUM OPINION AND ORDER adopted 6-15-78, Petition to Deny filed by Media Committee of the Maricopa County Branch of the NAACP DENIED.

APPLICATION RECORD - BROADCASTING

550

SOUTHERN BROADCASTING COMPANY  
KHARTE-HANKS SOUTHERN COMMUNICATIONS, INC.

Call  
Letters K O Y

Name \*SOUTHERN BROADCASTING COMPANY  
Phoenix, Arizona

File No.	Dated	Application for	Action	
			Nature	Date
PAL -9225 R & F FORM 314 (SEE WSGN ETC) DEC 29 1977 PN REC'D	11-23-77	Voluntary assignment of license to HARTE-HANKS SOUTHERN COMMUNICATIONS, INC.  Atty for assignor - N.E. Jorgensen for assignee - Arnold & Porter (R. Miller)	GRANTED	6-16-78
	12-1-77		EFF:	7-31-78
BML790212AS PRESS (0)	1-3-78	Modification of License to change Name of Licensee to: SOUTHERN BROADCASTING COMPANY  Atty. John G. Johnson, Jr. (Jorgensen, Johnson & Northrop)	GRANTED	3-2-79
BR800602UO PRESS AUG 7 1980		Renewal of License (Atty. John G. Johnson, Jr. Jorgensen, Johnson, Northrop)	GRANTED	10-21-80

## APPLICATION RECORD-BROADCASTING

550KHz.

Call Letters: K O Y

Name: SOUTHERN BROADCASTING COMPANY

Station Location: PHOENIX, ARIZONA

File No.	Date	Description	Action and Date
LETTER DATED PRESS (O) MAY	5-4-81 29 1981	Filed by John G. Johnson, Jr., Request to Change to: HARTE-HANKS RADIO, INC.	Name of Licensee

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION Koy

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION Koy

X SALT RIVER VALLEY BRDCSTG.CO. (Vol.Assign/Lic.11-10-36)

Licensee x Nielsen Radio & Sporting Goods Company

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B5-P-2296	4-17-39	NEW	Broadcasting Corp of America, Riverside, Cal.	New station on 1390, 1kw, U. Facof Koy when KOY goes to new frequency.	GRANTED 8-5-41
B5-P-2545	8-24-39	KYOS	Merced B/c Co. Merced, Calif.	C.P. to install new T. changes in antennae, chg freq.power,time to 1390kc,500w,U. Cont. on KOY going to new freq.550kc.	Amended to Omit request.

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

