

KODWL

BROADCASTING STATION LICENSE RECORD

Date first licensed December 11, 1956

Call letters KOWL

Station Location: ~~Bijou, California~~
South Lake Tahoe, California

KOWL, INC. (AL 5-3-63 EFF: 6-1-63)

☒ TAHOE BROADCASTERS, INC. (AL 5-7-58) EFF: 5-29-58)

Name of licensee ☒ ROBERT BURDETTE

Tamarack Ave. & Blackwood Rd., S. Lake Tahoe, Calif. (Redescription)

☒ Tamarack Ave. & Blackwood Rd., Bijou, Calif. (Redesc. BP 11-5-63)

Transmitter location Meadow View Road and Tamarack Avenue, Bijou, California (CP 5-3-56)

Harrah's Tahoe, Stateline, Nevada (Redescription)

☒ Harrah's Stateline Country Club, Stateline, Nevada

☒ U.S. Highway 89 and 10th Street, Tahoe Valley, Calif. (EML-1732-BRC-1201)

Main studio location ☒ On U.S. Highway 50, Bijou, California (CP 5-3-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10336	5-3-56	1490kc	250w	Un	7-3-56 1-3-57
CP for new standard broadcast station					
BL-6254	12-11-56	1490kc	250w	Un	12-11 12-1-59
License to cover CP(10336) for new station.					
BML-1732 & BRC-1201 (1)	12-10-57	Mod. of license to change studio location to US Highway 89 and 10th Street, Tahoe Valley, California and operate transmitter by Remote Control from Studio Location. (Waiver 3.30(a			
BAL-2951 EFF:	5-7-58 5-20-58	Voluntary assignment of license to Tahoe Broadcasters, Inc.			
BML-1815	7-16-59	1490kc	250w	U	7-16 12-1-59
Mod. of license to change studio location and Remote Control Point to Hurrah's Stateline Country Club, Stateline, Nevada.					
	11-27-59	Commission deferred action on renewal pending further consideration.			
BR-3369	12-16-59	Renewal of license			12-16 12-1-62
	11-28-62	Commission deferred action on renewal pending further consideration.			
BR-3369	2-27-63	Renewal of license			2-27 12-1-65
BAL-4758 EFF:	5-3-63 6-1-63	Voluntary assignment of license to KOWL, INC.			
BP-15,611	7-24-63	1490kc	250w-1kw-LS	Un.	9-24 3-24-64
CP to increase daytime power and install new transmitter					
BP-15,611 (1)	11-5-63	Mod. of CP(BP-15,611) to redesc. trans. loc.			
BL-10538	6-26-64	1490kc	250w	Aux	6-26 12-1-65
Lic to use old main trans. (Gates BC-250L) at present loc of main trans. to be operated on 1490kc, 250w with remote control from studio, for aux. purposes only.					
BL-10,537	6-26-64	1490kc	250w-1kw-LS	U	6-26 12-1-65
Lic to cover CP(BP-15,611) which auth incr day power and install new trans.					
BR-3369	11-5-65	Renewal of License Main & AUX)			12-1 12-1-68

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K-O-N-L.....

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
EMI-2221 (1)	8-16-67	Mod. of license to change name of lic. community to South Lake Tahoe, California. (Main & Auxiliary)			
BR-3369(L)	1-6-69	Renewal of License (Main & Auxiliary)			1-6 12-1-71
BZ-7324(1)	10-31-69	Direct Meas. (Main)			
BZ-7442(1)	3-31-70	Direct Measurement(Aux.)			
BR-3369(L)	11-26-71	RENEWAL MAIN & AUX.			12-1-74
EBSA	5-22-72				
COLETT	9-8-72	Coord: Lat 38 56 34 W Long 119 57 25			
BR-3369(L)	11-22-74	RENEWAL (MAIN AND AUX.)			12-1-77
BR-3369(L)	11-22-74	Superseded to correct studio, TL and RC locations.			
BR-3369(S)	11-16-77	Renewal of License (Main & Auxiliary)			12-1-80
BTC-8556	2-16-78	Vol TC	EFF: 3/1/78		
BTC791002HY	11-16-79	VOL. TC	EFF: 2-26-80		
BR-800301VB (S)	11-17-80	RENEWAL OF LICENSE			12-1-83

APPLICATION RECORD - BROADCASTING

Call **K O W L**
Letters **x New**

Name **ROBERT BURDETTE**
PO 108 No. McCadden Pl., Los Angeles 4, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
HP-10,336 Rec'd Filed	1-5-56 1-26-56 1-26-56	Construction permit for a new standard broadcast station to be operated on: Frequency: 1490kc Power: 250w Hours of Operation, Unlimited Trans. Location: Meadow View Rd & Tamarack Ave. Bijou, California Studio Location: On US Hwy. 50 Bijou, California Remote Control Point: Same as studio Haley, Doty & Wollenberg, Attys. Page, Creutz, Garrison & Waldschmitt, Engrs.	GRANTED	5-3-56

GATES BC-250L

APPLICATION RECORD - BROADCASTING

FORM BC-121

AUG. 1955

TAHOE BROADCASTERS, INC.

Call

Letters K O W LName ROBERT RUEDETTE

File No.	Dated	Application for	Action	
			Nature	Date
BL-6254 Rec'd Filed	7-22-56 7-25-56 7-25-56	License to cover construction permit BP-10336 which authorized a new standard broadcast station.	GRANTED	12-11-56
BML-1732 & BRO-1201 Rec'd Filed	10-4-57 10-14-57 10-14-57	Modification of license to change studio location from On U.S. Highway 50, Bijou, Calif. to US Highway 89 & 10th St., Tahoe Valley, Calif. and operate transmitter by remote control from studio location. Atty's: Koteen & Burt.	GRANTED	12-10-57 (Waiver 3.30(a) to permit station identification as Bijou, Calif.)
BAL-2951 Rec'd Filed	12-31-58 2-25-58 2-25-58	Voluntary assignment of license to Tahoe Broadcasters, Inc. Bernard Koteen, Atty.	GRANTED EFF:	5-7-58 5-29-58
BR-3369 Rec'd & Filed	8-31-59 9-2-59	Renewal of license.	GRANTED	12-16-59

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K O W L

Name TAHOE BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BML-1815 Rec'd Filed	4-28-59 4-30-59 4-30-59	Modification of license to change studio location and Remote Control Point from U.S. Hwy. 89 and 10th Street, Tahoe Valley, Calif. to Hurrah's Stateline Country Club, Stateline, Nevada.	GRANTED	7-16-59
BP-15,611 Rec'd Filed	6-19-62 6-22-62 6-22-62	Construction permit to increase daytime power from 250w to 1kw and install a new transmitter (Bauer 707). Atty.-Ronald D. Haggart Engr.-Lohnes & Culver	GRANTED Cond'l re: 250w Class IV station. Permittee shall submit with the applic. for lic. antenna resistance measurements.	7-24-63
AMENDMENT R & F	6-1-63 6-19-63	AMENDED to change applicant name to reflect assignment of license BAL-4758. gr. 5-3-63 "K O W L, Inc."		

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K O W L

#4
Name KOWL, INC.
-TAHOE-BROADCASTERS, INC.
BIJOU, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3369 Rec'd Filed	8-24-62 9-4-62 9-4-62	Renewal of license Atty.: Ronald D. Haggart	GRANTED	2-27-63
BAI-4758 R & F	3-21-63 3-22-63	Voluntary assignment of license to KOWL, Inc. Atty. Ronald D. Haggart	GRANTED EFF:	5-3-63 6-1-63
BL-10,537 R. & F.	2-27-64 3-2-64	Lic to cover CP(BP-15,611) which auth incr day power and install new transmitter.	GRANTED	6-26-64
BL-10,538 R. & F.	3-8-64 3-10-64	Lic to use old main trans. (GATES EC-250L) at present loc of main trans. to be operated on 1490kc, 250w, with remote control from studio; for aux. purposes only.	GRANTED	6-26-64

AUG. 1955

APPLICATION RECORD - BROADCASTING

1490kc

Card #5

Call
Letters K O W LName KOWL, INC.
Bijou, - CALIFORNIA SOUTH LAKE TAHOE, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3369 R & F	8/24/65 8/30/65	Renewal of license (Main & Aux.)	GRANTED	11-5-65
HL-2221 Rec'd Filed AUG 15 1967	6-19-67 7-19-67 7-19-67	Mod. of license to change name of lic. community from Bijou, California to South Lake Tahoe, California. (Main & Aux.) atty-Lorie M. Molnar	GRANTED	8-16-67
BR-3369 R.&F. #455143 \$75 #460294 \$30 OCT 2 1968	8-15-68 8-28-68 8-28-68 9-23-68	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 10-21-68 re: Programming Ltr. in re: Protest filed by "Lake Valley Taxpayers Association" (Rec'd 10-22-68) AMENDED 11-14-68 re: Programming	GRANTED	1-6-69 Sect. 73.30(a) of Rules waived re studio outside city limits; Lic. shall accept interf. re CL IV inc. power to lkw
4-29-71 Annual filing fee \$64.00 paid 11-16-70. #644038.				

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K O W LName KOWL, INC.
South Lake Tahoe, California

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7324 R & F \$30. #530129 refunded DM	7-7-69 7-18-69 7-18-69 7-25-69 OCT 31 1969	Direct Measurement(Main)	GRANTED	10-31-69
BZ-7442 R & F DM #558506\$30	11-12-69 11-21-69 12-2-69 12-21-69 MAR 31 1970	Direct Measurement(Aux.) Atty: James A. Gammon(Molnar & Gammon) Refunded 3-20-70	GRANTED	3-31-70
4-29-71 Annual filing fee \$144.00 paid 12-2-70. #647306.				

APPLICATION RECORD - BROADCASTING

Call
Letters K O W L

Name KOWL, INC.
SOUTH LAKE TAHOE, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3369 R & F PN Recd. PRESS OCT 6 1971	7-1-71 9-2-71	RENEWAL OF LICENSE (MAIN & AUXILIARY) James A. Gammon, Atty.	GRANTED	11-26-71
BR-3369 R & F PN Recd. PRESS PN JUL 26 1974	6-24-74 7-9-74 7-15-74 8-1-74	RENEWAL OF LICENSE (MAIN & AUXILIARY) James A. Gammon, Atty.	GRANTED	11-22-74
BR-3369 R & F PN Recd. PRESS SEP 16 1977	7-26-77 8-1-77 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) J. A. Gammon, Atty.	GRANTED	11-16-77

APPLICATION RECORD - BROADCASTING

Call
Letters K O W L

Name KOWL, Inc.
South Lake Tahoe, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8556 R & F FORM 315 JAN 1 1978 PN FILED	12-12-77 12-14-77 1-18-78	Voluntary transfer of control of lic corp from C. Kenneth Hildbrandt, Virginia H. Stalder et al (all stockholders) to John B. Parker, Kathleen S. Parker and Jeanette Louise Merillat Atty - James Gammon Over	GRANTED EFF:	2-16-78 3/1/78
BTC791002HY Form 316 PRESS OCT 18 1979	9-20-79	Vol. TC from John B. Parker, Kathleen S. Park- er, Jeanette Louise Merillat and Edward J. Pulaski to PACIFIC COMMUNICATIONS, INC. (over) Atty - John Stewart (Crowell & Moring)	GRANTED EFF:	11-16-79 2-26-80
BR 800801 V PRESS	B SEP 3 1980	RENEWAL OF LICENSE (MAIN & AUXILIARY) Linda K. Smith, Atty.	GRANTED	11-17-80

RE: BTC-8556 - AMENDED 12/20/77 re: stock purchase agree.

Amended: 1024-78 re:stock purchahse agreement.

Amended : 2-9-78 re-Balance sheet & State. of Income &
repayment of loan

BTC791002HY Amended 11-6-79 re: bal. sheet & promissory
note

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

