



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

Date First

Licensed.....1-17-22.....

chg. 1-24-30
Call

K O N O

~~KOHO~~

Letters

LOCATION: SAN ANTONIO, TEXAS

MISSION CENTRAL CO. (AL 6-30-67 EFF: 7-25-67)

x MISSION BROADCASTING CO. (AL 12-20-51, Eff. 1-1-52)

x EUGENE J. ROTH, trading as MISSION BROADCASTING COMPANY (Vol. Assign. Lic. 5-25-37)

x Mission Broadcasting Co. (Assign. 3-27-30)

x Eugene J. Roth (11-11-28)

Name of

Licensee:

x Gene Roth and Company

Gambler Rd. at KOHO Rd., San Antonio, Texas (Lic. 8-24-50)

x San Antonio, Texas (CP 5-12-49)

X 317 Arden Grove, San Antonio, Texas (C.P. 1-5-38) Lic. 9-13-38 Lic. 6-4-35

x Milan Building, Travis and Soledad Sts., San Antonio, Texas (C.P. 4-25-35) address below

x St. Anthony Hotel, cor Travis and Navarro, San Antonio, Tex. (chg from /

Transmitter

Location:

x 422 St. Mary's St., (Blue Bonnet Hotel) (C.P. 3-27-28) never lic. here

x 103 San Pedro, San Antonio, Texas

78206

317 Arden Grove, San Antonio, Texas (Letter 8-24-38)

Lic. 6-4-35

x Milan Building, Travis and Soledad Sts., San Antonio, Texas (C.P. 4-25-35)

x St. Anthony Hotel, San Antonio, Texas. (1-31-29)

Main Studio

Location:

RC-65

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
S-B-414	T.P. 4-21-27	1360	50	-	not stated	
"	6-15-27	1360	50	KGCI	6-15	8-15-27
R-B-414	8-8-27	Letter of extension			8-15	10-15-27
	extended by G.O. 18				10-15	11-1-27
R-B-414	10-24-27	Letter of extension			11-1	1-1-28
- (mod)	11-16-27	1360	100	KGCI	12-1	-
	extended by G.O. 21				1-1	2-1-28
"	"	"	"	"	2-1	3-1-28
"	"	"	"	"	3-1	4-1-28
P-B-Z-42	3-27-28	not stated	250	KGCI	3-27	7-1-28
	extended by G.O. 25				4-1	5-1-28
"	"	"	"	"	5-1	6-1-28
"	"	"	"	"	6-1	8-1-28
P-B-Z-42	7-26-28	not stated	250	KGCI	7-26	9-1-28
	this supersedes c.p. granted 3-27-28					
	extended by G.O. 35				8-1	9-1-28
"	"	"	"	"	9-1	10-1-28
"	"	"	"	"	10-1	11-1-28
Allocation	11-11-28	1370	100	KGCI		
S-L-B-27	11-7-28	1370	100	KGCI	11-11	1-31-29
S-R-B-414	1-17-29	1370	100	KGCI	1-31	4-30-29
S-R-B-414	4-1-29	1370	100	KGCI	4-30	7-31-29
S-R-B-414	license extended by G.O. 69				7-31	10-31-29
S-R-B-414	10-5-29	1370	100	KGCI	10-31	1-31-30
S-R-B-414	1-7-30	1370	100	KGCI	1-31	4-30-30
A-B-165	3-27-30	Vol. Assign. to Mission Broadcastg. Co.				
R-B-414	4-23-30	1370	100	KGCI	4-30	7-31-30
R-B-414	7-7-30	1370	100	KGCI	7-31	10-31-30
R-B-414	10-31-30	1370	100	KGCI	10-31	1-31-31
P-B-1742	11-18-30	Change equipment			12-15	3-15-31
G.O. 103	1-20-31	Extension of License			1-31	3-31-31
L-B-507	3-6-31	1370	100	KGCI (equip)	3-6	3-31-31
n. 353	3-26-31	Extension of License			1-31	4-30-31
R-B-414	4-20-31	1370	100	KMAC	4-30	1-1-32
R-B-414	12-13-31	1370	100	KMAC	1-1	7-1-32
R-B-414	6-3-32	1370	100	KMAC	7-1	1-1-33
F-B-291	8-30-32	Install DCC				
R-B-414	12-9-32	1370	100	KMAC	1-1	7-1-33
R-B-414	6-9-33	1370	100	KMAC	7-1	1-1-34
R-B-414	12-15-33	1370	100	KMAC	1-1	7-1-34
R-B-414	6-12-34	1370	100	KMAC	7-1	1-1-35

Date First
Licensed..... 1-17-27

Chg. 1-24-30

Call KONO
Letters

Card #2

Name of Licensees: EUGENE J. ROTH, trading as MISSION BROADCASTING COMPANY (Vol. Assign. Lic. 5-25-37)
x Mission Broadcasting Co. (Assign. 3-27-30)
x Eugene J. Roth (11-11-28)
x Gene Roth and Company

Transmitter

Location: See Card #1.

Main Studio

Location: See Card #1.

FRC-65

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
B3-R-414	12-18-34	1370	100w	S-KMAC	1-1	7-1-35	
B3-P-492	4-30-35 C.A. 4-25-35	Move trans. & studio				6-25	12-25-35
B3-L-171	6-4-35	1370	100w	S-KMAC	6-4	7-1-35	
	License to cover C.P. for move trans. & studio						
B3-R-414	6-11-35	1370	100w	S-KMAC	7-1	1-1-36	
B3-R-414	12-10-35	1370	100w	S-KMAC	1-1	7-1-36	
B3-R-414	6-12-36	1370	100w	S-KMAC	7-1	1-1-37	
B3-R-414	12-8-36	1370	100w	S-KMAC	1-1	7-1-37	
B3-AL-171	5-25-37	Vol. Assignment of License to EUGENE J. ROTH, tr. as MISSION BRDCSTG. CO.					
B3-R-414	6-29-37	1370	100w	S-KMAC	7-1	1-1-38	
B3-R-414	12-8-37	1370	100w	S-KMAC	1-1	7-1-38	
B3-P-1992	1-5-38	1370	100w, 250w-LS	S-KMAC	3-5	9-5-38	
	C.P. to incr. day power; move trans; chg. equip; new ant.						
B3-MP-668	6-21-38	Mod. C.P. 1992 to chg. equip. and ext. C. & C. dates				7-21	10-19-38
B3-R-414	6-9-38	1370	100w	S-KMAC	7-1	1-1-39	
B3-L-837	9-12-38	1370	100w, 250w-LS	S-KMAC	9-12	1-1-39	
	Lic. to cover C.P. to move trans., incr. power, equipment and antenna changes						
B3-R-414	12-12-38	1370	100w, 250w-LS	S-KMAC	1-1	7-1-39	
B3-R-414	6-6-39	1370	100w, 250w-LS	S-KMAC	7-1	1-1-40	
B3-ML-772	10-3-39	1370	250w	S-KMAC	10-3	1-1-40	
	Mod. License to incr. night power						
B3-R-414	12-5-39	1370	250w	S-KMAC	1-1	12-1-40	
B3-2-306	1-31-40	1370	250w	S-KMAC	1-31	12-1-40	
	Mod. license direct measurement						
B3-S-414	2/20/40	1370	250w	S-KMAC	3/1	8/1/40	
Order	6/12/40	Extension of License			8/1	10/1/40	
Order	9-10-40	Extension of license			10-1	3-29-40	
NARBA REALLOCATION							
B3-R-414	3-24-41	1400	250w	S-KMAC	3-29	12-1-41	
B3-2-782	4-17-41	1400	250w	S-KMAC	4-17	12-1-41	
	Auth. determine operating power direct measurement.						

BROADCASTING STATION LICENSE RECORD

#3

Date first licensed

Call letters KOHOName of licensee EUGENE J. ROTH, trading as MISSION BROADCASTING CO.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD	
					From--	To--
B3-S-414	8-13-41	oper. unlimited time, using by KMAC				hours vacated 8-13 9-11-41
B3-ML-1085	8-22-41	1400	250w	U	8-22	12-1-41
	Mod. Lic. for Unlimited Time.					
B3-R-414	11-18-41	1400	250W	U	12-1	8-1-43
B3-S-414	11-6-42	1400	250w	U	12-1	8-1-43
	Mod. Lic. in accordance with Order #107					
B3-R-414	7-20-43	1400	250w	U	8-1	8-1-45
B3-S-414	7-24-45	Extension of License			8-1	10-1-45
B3-S-414	9-25-45	Extension of License Order 107A			10-1	12-1-45
B3-S-414	11-21-45	Extension of license			12-1	2-1-46
B3-S-414	1-23-46	Extension of license			2-1	4-1-46
B3-S-414	3-20-46	Extension of license			4-1	6-1-46
B3-S-414	5-24-46	Extension of license			6-1	8-1-46
B3-S-414	7-25-46	Extension of license			8-1	10-1-46
B3-S-414	9-19-46	1400	250w	U (H)	9-19	8-1-47
	Pending hearing					
BR#414	7-28-47	1400	250w	U	8-1	8-1-50
BR#389	10-16-47	1400	250w	U	11-1	11-1-50
B3-P-4329	5-12-49	860	1kw*, 5kw-LS	U	7-12	1-12-50
	*DA-N CP to change freq., increase power, install new transmitter and DA for night use and change T site. (COND. CLAUSE)					
BMP-4922	1-31-50	860	1kw*, 5kw-LS	Un	7-12	5-12-50
	*DA-N Mod. CP (4329) for ext. of completion date.					
BMP-4982	2-16-50	860	1kw*, 5kw-LS	Un	7-12	5-12-50
	Mod. CP (4329 as mod) to change type of T. (COND. CLAUSE)					
EL-4033	5-24-50	860	1kw* 5kw-LS	U	5-24	11-1-50
	*DA Lic. to cover CP (4329 as mod) which auth. change freq., power, T, T site, install DA-N. (COND. CLAUSE)					
EP-8032	4-4-51	860	1kw DA	Night	6-4	12-4-51
	CP to install new T as alt. main for night use only (COND. CLAUSE)					

B-S

BROADCASTING STATION LICENSE RECORD

#4

Date first licensed

Call letters K O N O

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BL-449	6-22-51	860	1kw DA-N	N	6-22 11-1-52
					Lic. to cover CP(8032) for alternate main Tr. for Night use - CONDITIONAL CLAUSE
BAL-1304	12-20-51	Vol. assignment of license to MISSION BROADCASTING CO.			
	Eff. 1-1-52				
BR-414	10-15-52	860kc	1kw-5kw-LS	U	11-1 8-1-53
Alt. Main			*1kw *DA-N	N (Con'l. clause)	
BR-414	7-1-53	RENEWAL OF LICENSE			8-1-53 8-1-56
Alt. Main					
BP-10565	5-22-56	860kc	1kw, DA	Night	7-22-56 1-22-57
		CP to install new ALT. MAIN TRANS.			
BR-414	7-18-56	RENEWAL OF LICENSE (Main & Alt. Main)			8-1 8-1-59
BL-6336	10-9-56	860kc	1kw, DA-N	Night	10-9-56 8-1-59
		Alt. Main.			
		Lic. to cover CP(BP-10,565) to install new type of alternate main transmitter. (COND'L CLAUSE)			
BR-414	7-22-59	Renewal of License (Main & Alt. Main)			8-1 8-1-62
BTC-3331	1-21-60	Voluntary transfer of control of licensee corporation from Eugene J. Roth to Eugene J. Roth, Bob A. Roth, Jack Roth and Mrs Florence Pink as a family group.			
	EFF: 1-22-60				
BS-414	11-29-60	860kc	1kw-5kw-LS	U	11-29 8-1-62
			DA-N		
		Mod. of license to redescribe monitor points. 1kw-DA-N Alt. Main			
BR-414	7-24-62	860kc	1kw-5kw-LS	U (DA-N)	8-1 8-1-65
BR-414	7-24-62	860kc	1kw-night	DA-N	8-1 8-1-65
BRC-2499	8-12-64	Mod. of license to operate main transmitter by remote control from 317 Arden Grove, San Antonio, Texas (DA-N).			
(1)					

Form BC 126
June 1954

#5

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K O N O

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BRC-2542 (2)	10-6-64	Mod. of license to operate main transmitter by remote control from KONO-TV Studio Bldg., 1408 N. St. Marys Street, San Antonio, Texas (Second Remote Control Point)			
BRC-2543 (2)	10-6-64	Mod. of license to operate transmitter by remote control from 317 Arden Grove, San Antonio, Texas and from 1408 N. St. Marys Street, San Antonio, Texas (Second Remote Control Point). Alternate Main Transmitter.			
Ltr. dated 9-29-64 & rec'd 9-30-64 giving notification per Sect. 73.48(a)(5) Rules that a RCA BTA-5T trans. is now installed & in oper. as MAIN TRANS.; and that a RCA BTA-IR1 trans. is now installed & in oper. as AUX TRANS.					
BR-414 ALT MAIN	7-12-65	860kc.	1kw, 5kw, LS, 0	DA-N	8-1-68 8-1-68
BS-414 (1) ALT MAIN & MAIN	12-8-65	Mod. of lic to delete condition cross mod. between ant sys & that of KTSA			
BAL-6090 EFF:	6-30-67 7-25-67	Voluntary assignment of license to MISSION CENTRAL CO.			
BTC-5477 EFF:	1-10-68 2-29-68	Voluntary transfer of control of lic.			
BTC-5606 EFF:	4-30-68 5-1-68	Vol. TC			
BR-414 (L)	7-22-68	Renewal of License & NDEA (Main & Alternate Main)			8-1-71
BS-414(1) (Application for change #482957 #482958 \$60. refunded)	1-17-69	Transmitter may be operated by remote control from 317 Arden Grove, San Antonio, Texas (AM Studios) and transmitter may be operated by remote control from 317 Arden Grove, San Antonio Texas (KITY-FM) transmitter Control Room. (Main & Alt. Main)			
BS-414(2)	10-28-69	Mod. of lic. to determine the antenna power (Memo). (Main)			
BS-414(L) ML change	9-15-70	860	1kw DA	Aux. night only	8-1-71
BL-12,928(L)	5-24-71	860	1kw-DA-N-1kw non DA-Day		8-1-71

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K O N O

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-414(L)	9-10-71	RENEWAL MAIN & AUX.		NDEA	8-1-74
BS-414(1)	3-7-72	ML to chge. MP			
EBSA	5-25-72				
BR-414(L)	7-17-75	RENEWAL	(AMIN & AUX.)		8-1-78
BR-414(L)	11-18-80	RENEWAL	(MAIN & AUX.)		8-1-83

STATION APPLICATION RECORD

no1

KONO

APPLICANT: Gene Roth and Company CALL LETTERS: KGRG

ADDRESS: 103 San Pedro, San Antonio, Texas. FILE NO: 3-S-B-414 DATED: 3-29-27

Present
Assignment: 951.8 kc. 50 w. ACTION: T.P. 4-21-27; 1360 kc. 50w

Requested: 920 kc. 100 w. lic. 6-1-27; 1360 kc. 50 w. u.s. lic.
superseded by lic. 6-15-27; 1360 kc. 50w KCCI

APPLICANT: Gene Roth and Company CALL LETTERS: KGRG

ADDRESS: 103 San Pedro, San Antonio, Texas. FILE NO: 3-R-B-414 DATED: 8-3-27

Present
Assignment: 1360 kc. 50 w. + KCCI ACTION: 8-8-27 letter of ext.

Requested: same

APPLICANT: Gene Roth & Company CALL LETTERS: KGRG

ADDRESS: 103 San Pedro, San Antonio, Texas. FILE NO: 3-R-B-414 DATED: 10-4-27

Present
Assignment: 1360 kc. 50 w. + KCCI ACTION: 10-24-27 letter of ext.

Requested: same
11-1 to 1-1-28

APPLICANT: Eugene J. Roth CALL LETTERS: KONO

ADDRESS: 422 St. Mary's St., (Blue Bonnet Hotel) FILE NO: 3-B-B-2. DATED: 3-29-28
San Antonio, Texas. (Chg to St. Anthony Hotel) 42

Present
Assignment: 1360 kc. 100 w. + KCCI ACTION: c.p. issued 3-27-28; 250w. + KCCI freq to be determined; compl. 7-1-28; supplemental permit 7-26-28; chg location. compl 9-1-28

Requested: 1360 kc. 500 w. w.

APPLICANT: Eugene J. Roth CALL LETTERS: KONO

ADDRESS: St. Anthony Hotel, San Antonio, Texas. FILE NO: 3-L-R-27. DATED: 9-25-28.

Present
Assignment: 1360 kc. 100 w. + KCCI ACTION: lic. 11-7-28; 1370 kc. 100w + KCCI 11-11 1-31-29

allocation: 1370 kc. 100 w. + KCCI

Requested: 250 w. 1360 kc. :- KCCI to cover c.p.

APPLICANT: Eugene J. Roth CALL LETTERS: KONO

ADDRESS: cor Travis, Navarro, San Antonio, Tex. (St. Anthony Hotel) FILE NO: 3-R-B-414. DATED 12-5-28

Present
Assignment: 1370 kc. 100 w. + KCCI ACTION: lic. 1-17-29; 1370 kc. 100 w. + KCCI 1-31 4-30-29

Requested: same

STATION APPLICATION RECORD

APPLICANT: Eugene J. Roth CALL LETTERS: KGRC.....

ADDRESS: St Anthony Hotel, San Antonio, Tex. FILE NO: B-M-B-298 DATED: 3-30-29

Present

Assignment: 1370 kc. 100 w. * KGCI ACTION: Denied Min. 10/7/29
Docket 585

Requested: 600 kc. 500 w. day 250 w. nite, * KGCI

APPLICANT: EUGENE J. ROTH CALL LETTERS: KGRC.....

ADDRESS: Navarro & Travis Sts., San Antonio, Texas. FILE NO: 3-R-B-414 DATED: 3/22/29..

Present

Assignment: 1370 kc. 100 w. * KGCI. ACTION: Lic. 4/1/29. 1370 kc. 100w

Requested: Renewal. * KGCI. Period 4/30 to 7/31/29.

APPLICANT: Eugene J. Roth CALL LETTERS: ^{KGRC}.....

ADDRESS: Navarro & Travis, San Antonio, Tex. FILE NO: 3-R-B-414 DATED: 6/20/29.

Present

Assignment: 1370 kc. 100 w. Divides KGCI ACTION: G.O. 69 - 7/31 to 10/31

Requested: Renewal

STATION APPLICATION RECORD

KONO

CALL LETTERS: KGRC

APPLICANT: EUGENE J. ROTH

ADDRESS: St. Anthony Hotel, Navarro & Travis Sts.,
San Antonio, Texas

FILE NO: 3-R-B-414 DATED 9/20/29

Present
Assignment: 1370 kc. 100 w. + KGCIACTION: Lic. 10-5-29
1370 kc. 100 w. + KGCI
Per. 10-31-29 to 1-31-30Requested: Renewal

APPLICANT: EUGENE J. ROTH

CALL LETTERS: KGRC

ADDRESS: St. Anthony Hotel, Navarro & Travis Sts.,
San Antonio, Texas.

FILE NO: 3-R-B-414 DATED: 12/21/29

Present
Assignment: 1370 Kc. 100 w..+ KGCI

Renewal license 1-7-30.

ACTION: Period 1-31 to 4-30-30.

Requested: Renewal

APPLICANT: Eugne J. Roth,

CALL LETTERS: KONO

ADDRESS: St. Antony Hotel, Navarro & Travis Sts.,
San Antonio, Texas.

FILE NO: 3-A-B-185 DATED: 1/24/30

Present
Assignment: SameVoluntary Assignment of License
granted Min. 3-24-30, issued
ACTION: 3-27-30 to MISSION BROAD-
CASTING COMPANYRequested: Assignment of license to Mission Broadcasting Co.

STATION APPLICATION RECORD

5

APPLICANT: Mission Broadcasting Company, Inc. CALL LETTERS: KONOADDRESS: St. Anthony Hotel, Navarro & Travis Sts.
San Antonio, Texas FILE NO: 3-R-B-414 DATED: 4-16-30Present Assignment: 1370 Kc. 100 W + KGCI Renewal Lic. 4-23-30
Requested: Renewal ACTION: Per: 4-30 to 7-31-30APPLICANT: Same CALL LETTERS: KONOADDRESS: Same FILE NO: 3-R-B-414 DATED: 5-29-30Present Assignment: 1370 Kc. 100 W. + KGCI Renewal License 7p7-30
Requested: Renewal ACTION: Per: 7-31 to 10-31-30

APPLICANT: _____ CALL LETTERS: _____

ADDRESS: _____ FILE NO: _____ DATED: _____

Present Assignment: _____ ACTION: _____

Requested: _____

APPLICATION RECORD - BROADCASTING

Call
Letters KONOName MISSION BROADCASTING COMPANY

File No.	Date d RECEIVED	Application for	Action	
			Nature	Date
3-F-B-98	8/6/30	Install Automatic Frequency Control.	Dismissed Letter	12-4-30
3-R-B-414	9-22-30	Renewal of lic.	Reconsidered & Granted	10-17-30 10-31-30
3-P-B-1742	9/30/30	Change equipment.	Granted	11-18-30
3-L-B-507	1-28-31	License to cover 3-P-B-1742, for chg. equipment.	Granted	3-6-31
3-R-B-414	12-18-30	Renewal of license	Par.B G.O.103 Min.353 Granted	1-20-31 3-26-31 4-24-31
3-R-B-414	10-16-31	Renewal of license.	Granted	12-18-31
3-R-B-414	4-25-32	Renewal of license	Granted	6-3-32
3-F-B-291	8-10-32	Install automatic frequency control	Granted	8-30-32
3-R-B-414 resubmitted	10-28-32	Renewal of license	(T-3-2-31-30-32) Returned Granted	11-9-32 12-9-32

APPLICATION RECORD - BROADCASTING

Call
Letters KONOName Mission Broadcasting Co.

File No.	Dated Received	Application for	Action	
			Nature	Date
3-R-B-414	4-26-33	Renewal of license	Granted	6-9-33
3-R-B-414	10-16-33	Renewal of License	Granted	12-15-33
3-R-B-414	4-18-34	Renewal of License	Granted	6-12-34
B3-ML-41	9-13-34	Federal Communications Commission - Record Modification of License (3-R-B-414) to change hours of operation from S.H. to Unlimited, contingent upon granting of application of <u>KMAC</u> .	ORDER of Dismissal Request of Applicant Min. 2-8-36	
B3-R-414	10-11-34	FEDERAL COMMUNICATIONS COMMISSION RECORDS: Renewal of license 16m, 17a, 14c, 22	Retd	11-7-34
Resubmitted	11-12-34		Granted	12-18-34
B3-P-492	3-27-35	CP change of trans. location to Travis & Soledad Streets, San Antonio, Texas Studio to same.	Granted Rat. Min.	C.A. 4-25-35 4-30-35
B3-R-414	4-25-35	Renewal of license	Granted	6-11-35

APPLICATION RECORD - BROADCASTING

Call

Letters K O N O

EUGE E J. ROTH, trading as MISSION BRDCSTG.CO. (Vol. Assign. Lic. 5-25-37)

Name x Mission Broadcasting Co.

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-171	5-11-35	License to cover construction permit (B3-P-492) for move of transmitter and studio.	Granted	6-4-35
B3-R-414	10-24-35	Renewal of license	Granted	12-10-35
B3-R-414	4-27-36	Renewal of license (Section 3a)	Ret'd	5-9-36
Resubmitted	"	" " "	Granted	6-12-36
B3-R-414	10-26-36	Renewal of license	Granted	12-8-36
B3-AL-171	3-24-37	Voluntary assignment of license from Mission Broadcasting Co. to Eugene J. Roth, tr/as Mission Broadcasting Co.	Granted	5-25-37

APPLICATION RECORD—BROADCASTING

Call letters KONQ
 Name EUGENE J. ROTH, tr. as MISSION BRDCSTG. CO. (5-25-37)
MISSION BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-414	4-26-37	Renewal of license	Returned	4-2-38
Resubmitted	6-7-37	(Not in accordance with granted 5-25-37)	Granted	6-29-37
B3-R-414	10-21-37	Renewal of license (See 3a net ans)	Returned	11-16-37
Resubmitted	10-21-37	" " "	GRANTED	12-8-37
B3-P-1992	11-4-37	Construction permit to make changes in equipment, increase power from 100w to 100w, 250w-LS and move transmitter from Milan Building, Travis and Soledad Sts., San Antonio, Texas to 317 Arden Grove, San Antonio, Texas. Also install new vertical antenna.	Returned	11-17-37
Resubmitted	11-24-37		Granted	1-5-38

APPLICATION RECORD—BROADCASTING

#10

Call letters KONOName Eugene J. Roth, tr.as Mission Broadcasting Co.,

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-414	4-26-38	Renewal of license	Granted	6-9-38
B3-MP-668	5-28-38	Mod. of C.P.(B3-P-1992) for equipment changes, increase in power and move of transmitter, new antenna, further requesting changes in equipment, extend c and c dated 30 and 90 days respectively.	Granted	6-21-38
B3-L-837	8-20-38	License to cover C.P.(B3-P-1992) as modified for equip. changes, increase in power, move transmitter, and install new antenna.	Granted	9-12-38
B3-R-414	10-17-38	Renewal of license	Granted	12-12-38
B3-ML-626	1-18-39	Mod. of license to change hrs. of oper. from S-KMAC to unlimited.(Contingent on KMAC being gr.new freq.B3-P-2309) Form 335 filed 6-9-41.	Dismissed without prejudice and retired to closed files. (App. was contingent on B3-P-2309, KMAC and this app. was retired to closed files.	

APPLICATION RECORD—BROADCASTING

Card #11

Call letters KONOName Eugene J. Roth, tr. as Mission Broadcasting Co.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-414	4-18-39	Renewal of License	Granted	6-6-39
B3-ML-772	8-1-39	Modification of license to increase power from 100w;250w-LS to 250 watts day and night.	Granted	10-3-39
B3-R-414	10-26-39	Renewal of license	Granted	12-5-39
B3-Z-306 Resubmitted	1-2-40 1-2-40	Authority to determine operating power by direct measurement of antenna power.	Returned 1-10-40 no seal affixed. Granted	1-10-40 1-31-40
B3-R-414 Resubmitted	5/27/40 "	Renewal of license (Time sharing agree.) 1400 kc, 250w, S-KMAC	Returned Granted	7-17-40 3-24-41
B3-Z-782 rec'd	3-21-41 3-25-41	Auth determine operating power by direct measurement on 1400 kc under NARBA.	Granted	4-17-41

APPLICATION RECORD - BROADCASTING

Call
Letters

K O N O

Name EUGENE J. ROTH, tr/as MISSION BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B3-ML-1085 received filed	7-17-41 7-21-41 7-21-41	Modification of license to change hours of operation from shares with KMAC to Unlimited time. Requesting facilities of KMAC, if and when KMAC goes to new frequency. Form 335 filed 7-29-41	Granted	8-22-41
B3-R-414	9-16-41	Renewal of license and Form 335.	GRANTED	11-18-41
B3-R-414	4-21-43	Renewal of license	Granted	7-20-43
B3-R-414 Rec'd	5-12-45 5-16-45	Renewal of license Letter req. photos 5-30-45 Photos filed 6-9-45 Amend. filed 10-10-45 Program analysis & logs filed 6-21-46 Program logs filed 3-18-47	(1) Desig. for hearing temp. (2) License for period ending Granted Granted regular	8-1-47 9-19-46 7-28-47

APPLICATION RECORD - BROADCASTING

Call

Letters KONO

Name EUGENE J. ROTH tr/as MISSION BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4329	11-19-45	C.P. to change frequency from 1400 kc to 860 kc, increase power from 250w to 1kw night, 5kw day, install new transmitter (W.E. 405-B2) and D.A. for night use and change transmitter location from 317 Arden Grove, San Antonio, Texas, to San Antonio, Texas. (Filed by Atty. John Clagett; Lynne C. Smeby, Engr.)	DISMISSED without prejudice to the right of applicant to amend and reinstate within a reasonable time.	
Rec'd	12-10-45			
Filed	12-10-45			
Petition to reinstate	2-26-46			
Rec'd	2-28-46			
Filed	3-12-46	(Filed by Atty. John Clagett; Lynne C. Smeby, Engr.)	MIN 1-16-46	
AMENDED	6-22-46	AMENDED re change in transmitter location	GRANTED 5-12-49 after hearing; subj. to cond. that permittee will correct any problems which may arise from cross mod. or reradiation between its proposed antenna system & that of KTSA. DECISION & ORDER ISSUED	
Rec'd	6-25-46	(same description - change in Lat. & Long.)		
Filed	6-25-46			
AMENDED	3-17-47	AMENDED to modify directional antenna pattern	DOCKET # 8072	
Rec'd	3-26-47	(Filed by Andrew W. Bennett, Atty.)		
Filed	4-4-47			

APPLICATION RECORD - BROADCASTING

Call
Letters K O N OName EUGENE J. ROTH, tr/as. MISSION BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4922 Rec'd Filed	12-8-49 12-14-49 12-14-49	Modification of construction permit (EP-4329, which authorized change in frequency, increase in power, installation of DA for night use and new transmitter and change transmitter location) for extension of completion date from: 1-12-50 to 5-12-50. Milton J. Kibler, Atty.	GRANTED subj. to cond. that permittee correct any problems which may arise from cross modulation or reradiation between its proposed antenna system & that of KTSA, San An.	1-31-50
BMP-4982 Rec'd Filed	1-21-50 1-26-50 1-26-50	Modification of construction permit (EP-4329, as modified which authorized change in frequency, increase in power, installation of DA for night use and new transmitter and change transmitter location) to change type transmitter (RCA BTA-5F). Milton J. Kibler, Atty.	GRANTED same cond. as above	2-16-50

APPLICATION RECORD - BROADCASTING

Call
Letters ...K.O.N.O.....

Name EUGENE J. ROTH tr/oa MISSION BROADCASTING COMPANY.....

File No.	Dated	Application for	Action	
			Nature	Date
BL-4033 Rec'd Filed	4-11-50 4-18-50 4-18-50	License to cover construction permit (BP-4329 as modified) which authorized a change in frequency, increase in power, installation of DA for night use and new transmitter and change transmitter location. Frank A. Flanagan, Atty. James M. Barclay, Engr. Austin, Texas.	GRANTED re licensee will correct problems which may arise from cross-mod. or re-radiation between its antenna sys and that of KTSA.	5-24-50
BP-8032 Rec'd Filed	3-5-51 3-12-51 3-12-51	Construction permit to install a new transmitter (Gates 1D) as an alternate main transmitter for nighttime operation only, at Gemblor Road at KONO Road, San Antonio, Texas (present location of main transmitter) to be operated on 910kc, with power of 1kw, employing directional antenna. Ltr. 2-26-51 notifying Comm. that Welch, Mott & Morgan are Attys. for station.	GRANTED re permittee will correct problems which may arise from cross-mod. or reradiation between its antenna sys. & that of KTSA.	4-4-51

#16

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call
Letters K O N OName x MISSION BROADCASTING CO. (AL 12-20-51, Eff.1-1-52)
EUGENE J. ROTH, tr/as MISSION BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-4449 Rec'd. Filed	5-12-51 5-25-51 5-25-51	License to cover construction permit (BP-8032) which authorized installation of a new transmitter as an alternate main transmitter for nighttime operation only (present location of main transmitter) employing directional antennas. Harold E. Mott, Atty.	GRANTED Cond'l re license will correct problems which may arise from cross-mod. or reradiation between its antenna sys. & that of KTSA.	6-22-51
BAL-1304 Rec'd. Filed	12-15-51 12-18-51 12-18-51	Voluntary assignment of license to Mission Broadcasting Co. Harold E. Mott, Atty.	GRANTED Eff.	12-20-51 1-1-52

APPLICATION RECORD - BROADCASTING

Call
Letters K.O.K.O.

Name MISSION BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BR-414 Rec'd Filed	7-11-52 7-17-52 7-17-52	Renewal of License (Main and Alternate) Filed by Robert L. Heald, Atty.	GRANTED	10-15-52
BR-414 Rec'd Filed	4-16-53 5-1-53 5-1-53	Renewal of License (Main and Alternate) Filed by Vincent A. Pepper, Atty.	GRANTED	7-1-53
BR-414 Rec'd Filed	4-21-56 5-1-56 5-1-56	Renewal of License (Main & Alternate Main) Filed by Edward P. Morgan, Atty.	GRANTED	7-18-56
BP-10,565 Rec'd Filed	5-4-56 5-10-56 5-10-56	Construction Permit to install new type alternate main transmitter. (RCA BTA 1MK) Atty. - Welch, Mott & Morgan	GRANTED	5-22-56

FORM BC-121 #18
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K O N O

Name MISSION BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BL-6336 Rec'd Filed	9-12-56 9-19-56 9-19-56	License to cover Construction Permit BP-10,565 which authorized installation of a new type alternate main transmitter. Edward P. Morgan, Atty.	GRANTED Cond'l re: licensee will correct any problems which may arise from cross-mod. or reradiation between its antenna system and that of KTSA, San Antonio, Texas.	10-9-56
HR-414 Rec'd & Filed	4-23-59 4-29-59	Renewal of license (Main & Alt. Main) E. P. Morgan, Atty.	GRANTED	7-22-59
BTC-3334 Rec'd Filed	12-18-59 12-28-59 12-28-59	Voluntary transfer of control of licensee corporation from Eugene J. Roth to Eugene J. Roth, Bob A. Roth, Jack Roth and Mrs. Florence Pink as a family group. Vincent B. Welch, Atty.	GRANTED EFF:	1-21-60 1-22-60

AUG. 1955

Call
Letters KONOName MISSION BROADCASTING CO.
San Antonio, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BR-414 Rec'd Filed	4-20-62 4-24-62 4-24-62	Renewal of license (MAIN & ALT. MAIN) Welch, Mott & Morgan, Atty.	GRANTED	7-24-62
BRC-2499 Rec'd Filed	6-24-64 6-30-64 6-30-64	Modification of license to operate main transmitter by remote control from 317 Arden Grove, San Antonio, Texas (DA-N). E. Tillman Stirling, Atty.	GRANTED	8-12-64
BRC-2542 Rec'd Filed	9-28-64 9-30-64 9-30-64	Modification of license to operate main transmitter by remote control from KONO-TV Studio Bldg., 1408 N. St. Marys Street, San Antonio, Texas. (Second Remote Control Point) E. Tillman Stirling, Atty.	GRANTED	10-6-64

FORM BC-121 #20
AUG. 1955

APPLICATION RECORD - BROADCASTING

(860kc)

Call Letters KONO

MISSION CENTRAL CO.

Name MISSION BROADCASTING CO.

San Antonio, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2543 Rec'd Filed	9-28-64 9-30-64 9-30-64	Modification of license to operate transmitter by remote control from 317 Arden Grove, San Antonio, Texas and from 1408 N. St. Marys Street, San Antonio, Texas (Second Remote Control Point). Alternate Main Transmitter. E. Tillman Stirling, Atty.	GRANTED	10-6-64
BR-414 R & F	4/23/65 5/3/65	Renewal of license (MAIN & ALT. MAIN) Atty. Welch and Morgan	GRANTED	7-12-65
----- LICENSEE NOW REPRESENTED BY ARENT, FOX, KINTNER, PLOTKIN & KAHN PER LETTER RECEIVED 4-25-66. -----				
BAL-6090 R & F (Form 316)	6-9-67 6-14-67	Voluntary assignment of license to MISSION CENTRAL CO. Atty - Arent, Fox, Kintner etc	GRANTED EFF:	6-30-67 7-25-67
ETC-5477 Rec'd Filed NOV 6 1967	10-16-67 10-17-67 10-24-67	Voluntary transfer of control of lic. corp. from Mission Broadcasting Co. to Jack Roth Atty - Arent, Fox, Kintner etc P. O. C. - WASHINGTON, D. C.	GRANTED EFF:	1-10-68 2-29-68

FORM BC-121 #21
AUG. 1955

APPLICATION RECORD - BROADCASTING

860kc

Call
Letters KONO

Name MISSION CENTRAL CO.
San Antonio, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5606 R & F (Form 316) FEE PD: \$30 - APR 16 1968	3-29-68 4-4-68 #418884a	Voluntary transfer of control of lic. corp. from Jack Roth to Mission Broadcasting Co. Atty - Arent, Fox etc	GRANTED EFF.	4-30-68 5-1-68
BR-414 R&F #425625 \$240 PRESS: MAR 27 1968	4-22-68 5-1-68 5-1-68	Renewal of License (Main and Alternate Main) Atty.: Arent, Fox, Kintner, <u>Plotkin</u> & Kahn	GRANTED	7-22-68
BL-12,928 R & F FEE 000233 \$50. AC-067 PTA PRESS MAY 12 1971	4-12-71 4-20-71 4-20-71 4-29-71	License for changes of Auxiliary Transmitter; lkw DA-Night-Only to lkw-DA-N-lkw Non-DA Day Atty: Gene A. Bechtel (Arent, Fox, etc.)	GRANTED	5-24-71

APPLICATION RECORD - BROADCASTING

Call Letters **K O N O**

Name **MISSION CENTRAL CO.**
SAN ANTONIO, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-414 R & F PN Press JUN 3 1971	4-26-71 5-3-71 5-3-71	Renewal of license(Main & Aux.) Atty-Gene A. Bechtel(Arent, Fox, Kintner, Plotkin & Kahn) AMENDED 7-14-71 re: statement on operating policy of licensee relative to matters of mutual concern to Mission Central Co. & the Bi-Lingual Bi-Cultural Coalition on Mass Media AMENDED 8-18-71 re: programming	GRANTED	9-10-71
BR-414 R & F PN Recd. PRESS MAY 9 1974	4-1-74 5-3-74 " MAY 9 1974	RENEWAL OF LICENSE (MAIN & AUX.) Eric L. Bernthal, Atty. AMENDED 6-17-74 re: EEO PETITION TO DENY filed 7-1-74 by The Bi Lingual Bi Cultural Coalition ON Mass Media OPPOSITION OF MISSION CENTRAL CO. TO PETITION TO DENY filed 8-14-74 by Gene A. Bechtel, Atty. MOTION FOR EXTENSION OF TIME filed 9-3-74 by The Bi Lingual Bi Cultural Coalition on Mass Media MOTION FOR EXTENSION OF TIME filed 9-26-74 by H. Joseph Farmer on behalf of The Bi Lingual Bi Cultural Coalition on Mass Media REPLY TO THE OPPOSITION TO THE PETITION TO DENY filed 10-2-74 by Petitioners MEMORANDUM OPINION & ORDER 7-17-75 Petition to deny filed by the Bi Lingual Bi Cultural Coalition DENIED	GRANTED	7-17-75

(over)

BR-414 September 4, 1975 The Bilingual Bicultural
Coalition on Mass Media, Inc., filed an appeal in the
US Court of Appeals for the District of Columbia
PETITION FOR PARTIAL RECONSIDERATION filed 9-4-75 by
Gene A. Bechtel on behalf of Mission Central Co.
ERRATUM to "Petition for Partial Reconsideration" filed
9-5-75

11-12-75. By Memorandum Opinion and Order, #37839,
FCC 75-1267, Item 1, Renewal Agenda, DENIED
Petition for Partial Reconsideration.

AMENDED 1-19-76 re: EEO

APPLICATION RECORD - BROADCASTING

Call
LettersK.O.N.O.....

Name MISSION CENTRAL CO.
SAN ANTONIO, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-414 R & F P.N. PRESS	3-30-77 4-1-77 4-1-77	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. Eric L. Bernthal (Arent, Fox, Kintner, etc.)	GRANTED Cond't re: EEO	11-18-80
	APR 27 1977	AMENDED 5-17-77 re: EEO AMENDED 6-27-77 re: EEO		
		MOTION FOR EXTENSION OF TIME filed 8-3-78 by Joseph L. Gibson, Counsel on behalf of Bilingual Bicultural Coalition of Mass Media, Inc.		
		POINTS AND AUTHORITIES IN SUPPORT OF MOTION FOR EXTENSION OF TIME filed 8-3-78 by Joseph L. Gibson, Counsel on behalf of Bilingual Bicultural Coalition of Mass Media, Inc.		
		MOTION TO STRIKE PORTIONS OF STATION'S RESPONSE TO COMMISSION'S INTERROGATORIES filed 8-28-78 by Joseph L. Gibson, Counsel on behalf of Bilingual Bicultural Coalition on Mass Media, Inc.		

(OVER)

(BR-414) MOTION FOR PRE-DESIGNATION DISCOVERY BY PETITIONER
filed 8-30-78 by Joseph L. Gibson, Counsel on behalf of
Bilingual Bicultural Coalition on Mass Media, Inc.

MOTION TO ESTABLISH SPECIAL PROCEDURES FOR HEARING filed
8-30-78 by Joseph L. Gibson, Counsel on behalf of
Bilingual Bicultural Coalition on Mass Media, Inc.

MOTION FOR LATE FILING OF RESPONSE filed 8-30-78 by
Joseph L. Gibson, Counsel on behalf of Bilingual
Bicultural Coaliton on Mass Media, Inc.

RESPONSE TO STATION'S ANSWERS TO THE COMMISSION'S
INTERROGATORIES AND OTHER MATTERS filed 8-30-78 by
Joseph L. Gibson, Counsel on behalf of Bilingual
Bicultural Coalition

OPPOSITION TO MOTIONS AND REPLY TO SUBSTANTIVE RESPONSE
filed 10-17-78 by Eric L. Bernthal, Counsel on behalf
of Mission Central Co.

(BR800331UQ) SUPPLEMENTAL APPLICATION filed 3-31-80 as
an amendment to pending renewal application. PRESS: 4 1980

AMENDED 8-11-80 re: EEO

APR 24 1980

RECORD OF APPLICATIONS REQUESTING RENEWAL OF BROADCASTING STATION KONO

MISSION BROADCASTING CO. (AL 12-20-51, Eff.1-1-52)

x EUGENE J. ROTH, trading as MISSION BROADCASTING CO. (5-25-37)

Licensee x Mission Broadcasting Co.

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B3-P-4991 Rec'd & Filed	6-27-46 7-1-46	NEW	Weldon Lawson Seguin, Texas	CP for new standard broadcast station 1400kc, 250w U	AMENDED 1-16-48 to change freq. to 1580kc
BP-7038 Rec'd Resubmitted & amended Rec'd & Filed	11-15-48 12-9-48 12-13-48	New	Henry Lee Taylor San Antonio, Texas	CP for new standard broadcast station. 1400kc, 250w, U	Returned-11-18- 48-not-executed Resubmitted DISMISSED 7-7-50

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

