

K 0 0 0



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390189

B.S.

BROADCASTING STATION LICENSE RECORD

3530

K O O O (eff. 4-3-80)
X K E S Y 2-12-79

Date first licensed 11-21-57

Call letters XK O O O

LOCATION: Omaha, Nebraska

CENTENNIAL COMMUNICATIONS, INC. (AL 11-29-77 EFF: 12-12-77)
xPIER SAN OF NEBRASKA, INC., (APL 6-23-60; EFF: 6-27-60)
x KOOO CORPORATION (AL 6-11-58) EFF: 6-30-57

Name of licensee xCENTRAL PLAINS BROADCASTING COMPANY, INC.

Transmitter location 0.6 mile south of US Hwy. 275 & 0.8 mile east of Missouri River,
near Council Bluffs, Iowa (CP 10-10-56) (BL-11-21-57)

102 North 48th Street, Omaha, Nebraska (BS 12-31-62)
x1910 California Street, Omaha, Nebraska (Let. 8-11-60)
X 29th & "O" Streets, Omaha, Nebraska

ZIP 68101

Main studio location X 2321 M. Street, Omaha, Nebraska
X To be determined, Omaha, Nebraska (CP 10-10-56) (BL-11-21-57)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period
				Div.	From- To-
BP-10549	10-10-56	1420kc	500w-DA-D	Day	12-10-56 6-10-57 CP for new standard broadcast station, (cond'1)
BL-6569	11-21-57	1420kc	500w-DA-D	Day	11-21 6-1-59 License to cover CP(BP-10,549) which authorized a new standard broadcast station.
WIRE	5-1-58	SIGN-OFF	6:30 PM	CST	to August 31, 1958
BAL-3041 EFF: 6-30-58	6-11-58	Voluntary assignment of license to K000 Corporation.			
WIRE	5/1/59	Sign-off 7PM period ending 8-31-59			
BP-12252	7-29-59	1420kc	1kw-DA-D	Day	9-29 3-29-60 CP to increase power and install new transmitter (COLLINS 20V), Cond'1
BMP-8716 (1)	9-28-59	Mod. of CP(BP-12252) to location to 29th & "0" Sts., Omaha,			change studio Nebraska.
BR-3530	7-29-59	1420	500w-DA-D	Day	7-29 6-1-62
BP-12,252	7-29-59	1420kc	1kw-DA-D	Day	9-29 3-29-60 Superseding authorization to supply DA Specificatio
BMP-8939 (1)	4-28-60	Mod. of CP(BP-12252) for extension of completion date to 7-30-60.			
BAPL-214 EFF: 6-27-60	6-23-60	Voluntary assignment of construction permit and license to Pier San of Nebraska Inc.			
BL-7965	8-25-60	1420kc	1kw DA-D	Day	8-25 6-1-62 Lic. to cover C.P. (BP-12252, as mod.) which auth. incr. power, install new trans., chg. studio loc.
BR-3530	5-28-62	Renewal of license			6-1 6-1-65
BS-3530 (1)	12-31-62	Mod. of license to change studio loc.			
BRC-2054 (2)	1-11-63	Mod. of license to operate transmitter by remote control from 102 North 48th Street, Omaha, Nebraska.			
BP-16,446	12-10-64	1420kc	500w DA-D	Aux.	2-10 8-10-65 CP to install a new aux. trans. (COMPOSITE) at main trans. loc. to be operated on 1420kc, 500w, DA-D, for auxiliary purposes only. With remote control.

Form BC 126

June 1954,

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K.O.O.O

Station location OMAHA, NEBRASKA

Name of licensee PIER SAN OF NEBRASKA, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-3530	5-4-65	1420kc	1kw DA-D	Day	6-1 6-1-68
BL-11,079	11-3-65	1420kc	500kw	Aux	11-3 6-1-68
		Lic to cover CB(BP-16,446) to install new trans to be used as an Aux trans for Aux purp only with RC spec. trans as Collins 550-A1			
TELEGRAM	10-17-67	PSA	500w		
BR-3530(S)	12-4-68	Renewal of License (Main & Auxiliary)			12-4 6-1-71
BZ-7012 (L)	12-24-68	Direct	Meas. (Main)		
BZ-7013(L)	12-24-68	Direct	Meas. (Aux.)		
EBSA	6-12-72				
BR-3530(L)	9-27-72	RENEWAL			6-1-74
BR-3530(S)	2-13-75	RENEWAL (MAIN & AUX.)			6-1-77
BZ-8760(L)	3-14-75	Direct	Measurement		6-1-77
BS-3530(L)	4-23-75	ML to make changes pg. 2			6-1-77
BS-3530(L)	5-11-76	ML to correct NW(#2) antenna monitor			6-1-77
BTC-8056	8/12/76	Vol acq of pos con EFF: 9/1/76			
BS-3530(L)	11-22-76	ML to change tower to SE(#1) and operating specification			6-1-77
BR-3530(S)	5-10-77	Renewal Main & Aux.			6-1-80
BAL-9145	11-29-77	Vol. AL	EFF:	12-12-77	
EBSA	2-12-79	chg. call			
EBSA	4-3-80	CALL SIGN CHANGE			

APPLICATION RECORD - BROADCASTING

Call
Letters ~~NEW~~ K.O.O.O.

Name CENTRAL PLAINS BROADCASTING COMPANY, INC.
(P.O. - c/o Harold A. Soderlund, 2502 Garden Road, Omaha, Nebraska)

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,549	4-30-56	Construction permit for a new standard broadcast station to be operated on: Frequency - 1420kc Power - 500w DA-D Hours of operation - Daytime Station location - Omaha, Nebraska Transmitter location - 0.6 mi South of US #275 & 0.8 mi E of Mo. River, Near Council Bluffs, Iowa Studio location - To be determined. Omaha, Nebraska Atty. - Harry J. Daly Engr. - John H. Heffelfinger, Kansas City Mo.	GRANTED	10-10-56
Rec'd	5-2-56		Subj. to installation of phase monitor; sub- mission of non-direction proof of performance, and program tests will not be authorized until	
Filed	5-2-56		permittee submits proof that Harold A. Soderlund has severed all connec- tions with Sta. KFAB.	

COLLINS 550-A

FORM BC-121 #2
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call K O O O
 Letters

KOOO CORPORATION

Name CENTRAL PLAINS BROADCASTING COMPANY, INC.....

File No.	Dated	Application for	Action	
			Nature	Date
BL-6569 Rec'd Filed	3-11-57 3-13-57 3-13-57	License to cover Construction Permit BP-10,549 which authorized a new standard broadcast station, and specify studio location as 2321 M. Street, Omaha, Nebraska. Atty: Harry J. Daly.	GRANTED	11-21-57
BP-11,568 Rec'd Filed BP-12,252 AMEND R.&F.	9-7-57 9-9-57 9-9-57 8-4-58 8-8-58	Construction permit to increase power from 500w to 1kw and install new transmitter. (Collins 20V) AMENDED to change name accordance BAL-3041 Atty. - Harry J. Daly Eng. - John B. Heffelfinger, Kansas City, Mo.	GRANTED Cond'l re: Field meas.	7-29-59 Phase Mon.; equip.
BAL-3041 Rec'd Filed	5-12-58 5-15-58 5-15-58	Voluntary assignment of license to KOOO Corporation. Lenore G. Ehrig, Atty.	GRANTED EFF:	6-11-58 6-30-58

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K O O OName KOOO CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1396 Rec'd Filed	1-2-59 1-6-59 1-6-59	Modification of license to operate Transmitter by Remote Control from 2321 M. Street, Omaha, Nebraska, using Directional Antenna (DA-D). Harry J. Daly, Atty.	DISMISSED Per Section 1.312(b) Failure to prosecute	8-25-59
BR-3530 Rec'd & Filed	4-30-59 5-13-59	Renewal of license Lenore Ehrig, Atty.	GRANTED	7-29-59
BMP-8716 R & F	9-3-59 9-15-59	Modification of C. P. (BP-12252 which authorized increase in power and instl. new transmitter) to change studio location from 2321 M Street Omaha, to 29th & O Sts. Omaha, Nebraska. Atty: Harry J. Daly	GRANTED	9-28-59
BMP-8939 R & F	3-14-60 3-16-60	Modification of C. P. (BP-12252 which authorized increase in power & instl. of new transmitter) for extension of completion date from 3-29-60 to _____ Atty's: Daly & Ehrig	GRANTED to	4-28-60 7-30-60

AUG. 1955

Call
Letters K O O O

PIER SAN OF NEBRASKA, INC.

Name KOOO CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BAPL-214 Rec'd Filed	5-23-60 5-25-60 5-25-60	Voluntary assignment of construction permit and license to Pier San of Nebraska, Inc. Arthur H. Schroeder, Atty.	GRANTED EFF:	6-23-60 6-27-60
BL-7965 R & F	5-12-60 5-17-60	License to cover C.P. (BP 12,252 as modified) which authorized increase in power, installation of new transmitter, and change of studio location. Attys: - Daly and - Wrig (Incorrect 302's filed 11-10-59 and returned per FCC wire 1-6-60)	GRANTED	8-25-60
Amended R. & F.	7-15-60 7-25-60	AMENDED to reflect BAPL-214 gr 6-23-60 to PIER SAN OF NEBRASKA, INC. & specify studio location as 29th & O Sts., Omaha, Nebr. ATTY- Miller & Schroeder		

FORM BC-121
 AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

Call Letters K O O O

Name PIER SAN OF NEBRASKA, INC.
 OMAHA, NEBRASKA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3530 Rec'd Filed	2-23-62 3-1-62 3-1-62	Renewal of License.	GRANTED	5-28-62
BRC-2054 Rec'd Filed	5-2-62 5-7-62 5-7-62	Modification of license to operate transmitter by Remote Control from 1910 California Street, Omaha, Nebraska	GRANTED	1-11-63
BP-16,446 Rec'd Resub. R. & F.	9-25-64 9-28-64 10-30-64 11-5-64	CP to install a new auxiliary transmitter (Composite) at main transmitter location, to be operated on 1420kc, 500w, DA-D, for auxiliary purposes only. with remote control.	Returned Incomplete-engineering GRANTED	10-16-64 12-10-64
BR-3530 R & F	2/19/65 3/1/65	Renewal of license Atty. Arthur H. Schroeder	GRANTED	5-4-65

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K 0 0 0Name PIER SAN OF NEBRASKA, INC.
Omaha, Nebraska

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,079 Rec'd. Resub. R & F	5-26-65 6/4/65 9/9/65 9/13/65	License to cover CP (BP-16,446) to install new trans. to be used as an auxiliary trans. for auxiliary purposes only, with remote control. (specify trans. as Collins 550 A-1)	GRANTED Dated-wrong GRANTED	11-3-65 11-3-65
BR-3530 R & F RAT 2-26-68	2-26-68 3-1-68	Renewal of License (Main) AMENDED 5-7-68 re: foreing language programming Atty.: John B. Kenkel	GRANTED	12-4-68
BR-3530 R & F RAT 2-26-68	2-21-68 3-1-68	Renewal of License (Auxiliary) Atty.: John B. Kenkel AMENDED 5-17-68 re: engineering progress report	GRANTED	12-4-68
BZ-7012 R & F DM #464902 refunded \$30 12/2/68	9/27/68 10/9/68 11/19/68 DEC 3 1968	Direct Meas. (Main) Atty: John B. Kenkel ENGR: John B. Heffelfinger, Kansas City, Mo.	GRANTED	12-24-68

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

1420kc

Call
Letters K.O.O.O

Name PIER SAN OF NEBRASKA, INC.
Omaha, Nebraska

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7013 R & F #464902 refunded \$30 DM	9/27/68 10/9/68 12/2/68 11/19/68	Direct Meas. (Aux.) Atty: John B. Kenkel Engr: John B. Heffelfinger, Kansas City, Mo.	GRANTED	12-24-68
PETITION TO DENY RENEWAL OF LICENSE filed 3-24-71 by Black Identity Education Association				
BR-3530 R & F P.N. PRESS APR 2 1971	2-15-71 3-1-71 3-1-71	Renewal of License (Main & Auxiliary) Atty: John B. Kenkel (Miller, Schroeder & Bankson)	GRANTED	9-27-72
PETITION TO DENY RENEWAL OF LICENSE DISMISSED BY COMMISSION ACTION 4-9-71. PETITION TO DENY RENEWAL OF LICENSE FILED 5-3-71 by Black Identity Education Association OPPOSITION TO PETITION TO DENY filed 5-19-71 by John B. Kenkel on behalf of Pier San of Nebraska, Inc. AMENDED 5-19-71 re: programming; commercial policy AMENDED 6-24-71 re: programming AMENDED 7-26-71 re: statement re: Amendment filed 6-24-71				

APPLICATION RECORD - BROADCASTING

Call
Letters K O O O

Name PIER SAN OF NEBRASKA, INC.
Omaha, Nebraska

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7781 R & F FEE PD: \$1000 #140041 CODE 047 (ALSO SEE FM) JAN 18 1973	12-28-72 12-29-72	Voluntary assignment of license to PROUD-COUNTRY ENTERTAINMENT, INC. * Atty - Miller, Schroeder & Bankson (SEE OVER)	DISMISSED REQ. OF ATTY	8-31-73
Pub. notice filed MAY 10 1973	12-28-72	*AMENDED 4-18-73 to chge assignee to PROUD COUNTRY ENTERTAINMENT OF NEBRASKA, INC.		
BR-3530 R & F PN Recd. PRESS 15 MAR 1974	2-28-74 3-4-74 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) John B. Kenkel, Atty. AMENDED 4-19-74 re: engineering (proof of perf) AMENDED 5-22-74 re: community survey; composition of area; EEO AMENDED 6-3-74 re: atty statement re: Sect. IV-A AMENDED 12-2-74 re: programming The Comm. by letter of 6-4-74 notified station of apparent liability for forfeiture of \$1,500.	GRANTED	2-13-75

RE: BAL-7781 - Ltr from atty filed 2-20-73 re amend to be
filed re assignee FILED 4-18-73 - chge assignee; re
agreement & revised plan of financing

ATT Y WAS CALLED 5-9-73 - By-Laws necessary *filed 7-10-73*
AMENDED 7-10-73 - (assignee) - Minutes re ~~meetings~~; by laws

APPLICATION RECORD - BROADCASTING

Call
Letters K O O O

#9

Name PIER SAN. OF NEBRASKA, INC.
Omaha, Nebraska

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8760 R & F DM PRESS FEB 2 1975	11-20-74 12-2-74 11-27-74	Direct Measurement (Main & Auxiliary) Atty: John B. Kenkel (Miller & Schroeder)	GRANTED	3-14-75
BTC-8056 R & F Fee pd \$200 Includes K000-fm Code 047 (FORM 316)	6/11/76 6/14/76 W 579391	Voluntary acquisition of positive control of lic corp by John Bozeman (Mack Sanders) thru purchase of stock from M. Crawford Clark Atty - Miller & Schroeder (John B. Kenkel) AMENDED 6-28-76 - explanation re name (Mack Sanders is professional name); show stock pd for AMENDED 8-9-76 - legal data re stock transactions	GRANTED EFF: NO FEE:	8/12/76 9/1/76

APPLICATION RECORD - BROADCASTING

1420 khz.
K000
Call X K E S Y
Letters X K O O O

CENTENNIAL COMMUNICATIONS, INC.
Name x PIER SAN OF NEBRASKA, INC.
Omaha, Nebraska

File No.	Dated	Application for	Action	
			Nature	Date
BR-3530 R & F P.N. PRESS	1-7-77 2-1-77 2-1-77 MAR 2 1977	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. John B. Kenkel (Miller & Schroeder)	GRANTED	5-10-77
BAL -9145 R & F FORM 311 (ALSO SEE FM) OCT 77 1977 PN REC'D	9-20-77 9-21-77 11-4-77	Voluntary assignment of license to CENTENNIAL COMMUNICATIONS, INC. Atty for assignor - John B. Kenkel (Miller & Schroeder) for assignee - Cohn & Marks (see over)	GRANTED EFF:	11-29-77 12-12-77
BR 800201 U PRESS MAR 1 2 1980		RENEWAL OF LICENSE (MAIN & AUXILIARY) Lawrence N. Cohn, Atty. AMENDED 5-1-80 re: engineering & programming	Gr.	5-30-80

RE: BAL-9145 - NOTED Assignee is Col. corp (cert of auth
for Neb. nec.)

AMENDED 10-4-77 - re purc. price; agreement not to compete
RE: Amended 10-26-77 Purchase Agree. & Bank Financing &
Individual Financial Statements

RE: Amended 11-3-77 Broadcast Interest

RE: Amended 11-28-77 Cert. of Auth db in Neb. Legal Data
re stock; comm. survey & re staff

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

