

K O K C



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-6-56 SEE CARD #2 K O K C (12-15-70)
X AUSTIN OIL CO. (AL 6-21-61) EFF: 7-1-61 Call letters xK W R W
X HOWARD DANIEL SMITH tr/as GUTHRIE BROADCASTING COMPANY (AL 1-20-60; EFF: 2-1-60
(AL-11-25-58; EFF 3-27-59)
x FARRELL M. BROOKS AND NORMA SUE BROOKS, d/b as GUTHRIE BROADCASTERS /
x WELDON SLEDGE (AL 7-18-57; EFF: 7-27-57)
 Name of licensee x JAMES A. WEST, JR., DELVIN R. WHITE, AND ELGIE M. RISINGER d/b as
SOUTHERN BROADCASTING COMPANY

BL 7-17-72
 (BP 5-4-71)

0.25 mi. N. of interstate 35 and state Rt. 33 Just off Country Rd.
 1100 Wentz Street, Guthrie, Oklahoma (redescribed Lic. 6-6-56).

Transmitter location x On U.S. Highway 77, at north edge of Guthrie, Oklahoma (CP 7-6-55)

73701

Same as transmitter (BL 7-17-72)
x 115 North Division, Guthrie, Oklahoma (RC 3-14-60)
 201 East Oklahoma Street, Hotel Ione, Guthrie, Oklahoma. (Lic. 6-6-56)

Main studio location x On U.S. Highway 77, at north edge of Guthrie, Oklahoma (CP 7-6-55)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-9795	7-6-55	1490kc	100w	Un	9-6-55 3-6-56
CP for new standard broadcast station					
BRC-822 (1)	9-21-55	Mod. of c.p. to op. trans. by remote control from 201 East Oklahoma St., Guthrie, Oklahoma			
BMP-6979 (2)	10-11-55	Mod. of CP(9795, as mod.) to change type transmitter			
BL-5995	6-6-56	1490kc	100w	Un.	6-6-56 6-1-59
Lic. to cover CP(BP-9795, as mod.) for a new standard broadcast station.					
BAL-2713 EFF:	7-18-57 7-27-57	Vol. assignment of license to Weldon Sledge.			
BAL-3228 EFF:	11-25-58 3-27-59	Voluntary assignment of license to Farrell M. Brooks and Norma Sue Brooks, d/b as Guthrie Broadcasters			
---	5-27-59	Commission deferred action on renewal pending further consideration.			
BR-3276	7-29-59	1490	100w	U	7-29 6-1-62
BRC-1596 (1)	12-16-59	Mod. of lic. to chg. Studio location and Remote Control Point from 201 E. Oklahoma St. Hotel Ione, Guthrie, Okla. TO 108 1/2 West Harrison Street, Guthrie, Oklahoma			
BAL-3748 EFF:	1-20-60 2-1-60	Voluntary assignment of license to Howard Daniel tr/as Guthrie Broadcasting Company.			
BRC-1630	3-14-60	1490	100w	U	3-14 6-1-62
Mod. of license to change studio/location to 115 North Division, Guthrie, Oklahoma.					
BAL-4219 EFF:	6-21-61 7-1-61	Voluntary assignment of license to Austin Oil Company.			
---	5-29-62	Commission deferred action on renewal pending further consideration.			
BR-3276	5-11-62	1490kc	100w	U	6-1 6-1-65
BR-3276	5-4-65	Renewal of license			6-1 6-1-68
BR-3276(S)	5-28-68	RENEWAL			6-1-71

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed Call letters K O K C
X K W R W

Station location

PIONEER BROADCASTERS, INC. (AL 8-29-78 EFF: 8-29-78(323)
~~9-15-78~~
XXPROCTOR, INC. 2 ML 3-19-74

Name of licensee SEE CARD ~~12~~

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BS-3276(1)	12-15-70	Call letters changed to KOKC			
BP-18,829	5-4-71	1490kc	250w 500w	U	5-4-72
	CP to increase power to 250w, 500w-LS change type trans. to Gates BC-500G and change trans. and antenna site.				
BR-3276(L)	5-27-71		RENEWAL		6-1-74
EMP-13,403(1)	7-25-72	MP (BP-18,829) ext. time to 10-1-72			
EBSA	5-22-72				
BL-13,243(1)	7-17-72	Lic. (BP-18,829) for changes 6-1-74			
BZ-8204(L)	11-21-72	Direct Measurement			
BML-2504(1)	3-19-74	ML to change name			
BR-3276(L)	5-31-74	RENEWAL			6-1-77
BZ-8589(1)	7-18-74	Direct Measurement			
BR-3276(L)	5-10-77	Renewal			6-1-80
BAL-9361	8-29-78	VOL. AL		EFF: 9-25-78	8-29-79
BTC781013EG	11-16-78	VOL. TC		EFF:	
BR800201XR(1)	6-30-80	RENEWAL OF LICENSE			6-1-83

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call **K W R W**

JAMES A. WEST, JR.; DELVIN R. WHITE AND ELGIE M. RISINGER Letters **New**

Name **d/b as SOUTHERN BROADCASTING COMPANY**

PO **102 East Elm, El Dorado, Arkansas**

File No.	Dated	Application for	Action	
			Nature	Date
BP-9795 Rec'd Filed	4-5-55 4-7-55 4-7-55	Construction permit for a new standard broad- cast station to be operated on: Frequency: 1490kc Power: 100w Hours of Operation: Unlimited Trans. Location: On US Hwy. 77 at North edge of Guthrie, Oklahoma Studio Location: Same Fred O. Grimwood & Co., Engrs. Ralph J. Bitzer	GRANTED	7-6-55
BRC-822 Rec'd Filed	9-15-55 9-19-55 9-19-55	Modification of construction permit to operate transmitter by remote control from 201 East Oklahoma Street, Hotel Ione, Guthrie, Oklahoma	GRANTED	9-21-55

Collins 300J

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call

JAMES A. WEST, JR., DELVIN R. WHITE, AND ELGIE M. RISINGER/b K W R W

Name AS SOUTHERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6979 Rec'd Filed	9-27-55 9-30-55 9-30-55	Modification of construction permit (BP-9795 as mod., which auth. a new standard broadcast station) for change in type transmitter (GATES BC-250GY).	GRANTED	10-11-55
BL-5995 Rec'd Resub. Rec'd Filed Rec'd	11-5-55 11-7-55 11-5-55 12-12-55 12-12-55	License to cover construction permit (BP-9795, as mod.) which authorized a new standard broadcast station.	Ret.-12-2-55-Notary Public seal not affixed. GRANTED	6-6-56
BAL-2713 Rec'd Filed	6-22-57 6-24-57 6-24-57	Voluntary assignment of license to Weldon Sledge.	GRANTED EFF	7-18-57 7-27-57

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K.W.R.W.

Name WALDON SLEDGE

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3228 Rec'd. Filed	10-25-58 11-5-58 11-5-58	Voluntary assignment of license to Farrell M. Brooks and Norma Sue Brooks, d/b as Guthrie Broadcasters.	GRANTED EFF:	11-25-58 3-27-59
BR-3276 Rec'd Filed.	3-9-59 3-11-59 3-11-59	Renewal of license.	GRANTED	7-29-59
BRC-1596 Rec'd Resub. R & F.	12-2-59 12-7-59 12-11-59 12-14-59	Modification of license to change Studio location and Remote Control Point from 201 East Oklahoma Street, Hotel Ione, Guthrie, Oklahoma TO 108 1/2 West Harrison Street, Guthrie, Oklahoma	RETURNED re: Notary GRANTED	12-8-59 12-16-59
BAL-3748 Rec'd Filed	12-22-59 12-24-59 12-24-59	Voluntary assignment of license to Howard Daniel Smith tr/as Guthrie Broadcasting Company.	GRANTED EFF:	1-20-60 2-1-60
BRC-1630 Rec'd Filed	2-25-60 2-29-60 2-29-60	Mod. of lic. to chg. Studio loc. & Remote Control Point from 108 1/2 W. Harrison, St., Hotel Ione, Guthrie, Okla to 115 North Division Guthrie, Oklahoma	GRANTED	3-14-60

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

K W R W

Letters

AUSTIN OIL COMPANY
 Name X HOWARD DANIEL SMITH tr/as GUTHRIE BROADCASTING COMPANY.....
 GUTHRIE, OKLAHOMA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4219 Rec'd Resub. Rec'd Filed	3-27-61 4-12-61 4-24-61 4-27-61 4-27-61	Voluntary assignment of license to Austin Oil Company.	RETURNED 2 exhibits dated after appli. - & appli. incomplete. GRANTED EFF:	4-20-61 6-21-61 7-1-61
BR-3276 Rec'd Filed	3-1-62 3-7-62 3-7-62	Renewal of license	GRANTED	5-11-62
BR-3276 R & F	3/3/65 3/5/65	Renewal of license	GRANTED	5-4-65
BR-3276 R & F MAR 25 1968	2-29-68 3-4-68	Renewal of license AMENDED 4-15-68 re: programming	GRANTED	5-28-68

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Card #5

Call Letters K O K C
*K W R W

Name AUSTIN OIL COMPANY
GUTHRIE, OKLAHOMA

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,829	7-15-70	Construction permit to increase power to 250w, 500w-LS, change type transmitter to Gates, BC-500G and change transmitter and antenna site to 0.25 mi. N. of Junction of interstate 35 and State Route 33, just off of County Rd., Guthrie, Oklahoma. 35° 52' 56" 97° 23' 34"	GRANTED	5-4-71
Rec'd	7-31-70			
Filed	7-31-70			
\$75-620139	7-31-70			
PRESS: SEP 16 1970				
Pub. N.	8-20-70			
GRANT FEE REQUESTED \$900.00.		Atty. Dow, Lohnes and Albertson Eng. William H. Bradley	Ltr. rec'd 12-21-71 stating that a Gates, BC-500H trans. will be delivered.	
Amended 10-7-70 re: Engineering Data				
PETITION TO DENY filed 11-13-70 by Kraus on behalf of KLEO.				
PETITION FOR EXTENSION OF TIME filed 11-27-70 by McKerns on behalf of Austin Oil Company.				
OPPOSITION TO PETITION TO DENY filed 12-7-70 on behalf of McKerns.				
KLEO REPLY TO "OPPOSITION TO PETITION TO DENY" filed 12-17-70 by Kraus on behalf of KLEO.				
Amended 12-7-70 re Engineering statement.				
over for petitions				

CONTACT: Madison Randall, Secretary-Treasurer
508 - 1st National Building
Enid, Oklahoma 73701
Telephone: Area Code 405 No. 237-5401

KLEO SUPPLEMENT TO PETITION TO DENY filed 12-31-70 by
Kraus on behalf of Swanco B/Cing Inc.

#6
Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1490kc.

Call
Letters K O K C

Name AUSTIN OIL COMPANY
GUTHRIE, OKLAHOMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3276 R & F PN Recd. PRESS MAR 17 1971	2-25-71 3-1-71 "	RENEWAL OF LICENSE AMENDED 4-16-71 re: programming ; commercial matter AMENDED 5-13-71 re: equal employment policy	GRANTED	5-27-71
BMP-13,403 R & F \$50-060719 AC-067 APR 14 1972	3-31-72 4-5-72 4-5-72	MP(BP-18,829) for extension of completion date to 8-4-72 (changes) Atty: Dow, Lohnes & Albertson	GRANTED to	1-25-72 10-1-72
BL-13,243 Rec'd W 072426-\$50. AC-067 Amended & F PTA PRESS JUN 30 1972	5-10-72 5-12-72 5-12-72 5-19-72 5-22-72	Lic.(BP-18,829, as mod.) for changes. Transmitter: GATES, BC-500H. SL same as trans. - NO RC. Studio 1a. Atty: Dow, Lohnes & Albertson(Ralph W. Hardy, Jr.)	GRANTED	7-17-72

APPLICATION RECORD - BROADCASTING

1490kc.

PROCTOR, INC.

Call
Letters K O K C

Name **X AUSTIN OIL COMPANY**
Guthrie, Oklahoma

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8204 R & F DM PRESS	10-23-72 10-26-72 11-7-72 SEP 16 1972	Direct Measurement Atty: Dow, Lohnes & Albertson(R. W. Hardy, Jr.)	GRANTED	11-21-72
BML-2504 R & F \$50-281154 AC-056 MAR 8 1974	2-15-74 2-19-74 2-19-74	Modification of license to change corporate name to: PROCTOR, INC. Atty: Ralph W. Hardy, Jr.	GRANTED	3-18-74
BR-3276 R & F PN PRESS	3-4-74 3-4-74 3-4-74 20 MAR 1974	Renewal of License Atty: Jon H. Marple(Dow, Lohnes & Albertson) AMENDED 5-13-74 re: EEO	GRANTED	5-31-74
BZ-8589 R & F DM PRESS 18 JUL 1974 Dm-5-14-74 32-5-9-74	4-24-74 5-9-74 5-14-74	Direct Measurement Atty; Jon H. Marple(Dow, Lohnes & Albertson)	GRANTED	7-18-74

APPLICATION RECORD - BROADCASTING

1490 khz.

Call
Letters K O K C

PIONEER BROADCASTERS, INC.

Name xPROCTOR, INC.

Guthrie, Oklahoma

File No.	Dated	Application for	Action	
			Nature	Date
BR-3276 R & F P.N. PRESS	1-16-77 2-1-77 MAR 3 1977	RENEWAL OF LICENSE Atty. Ralph W. Hardy, Jr. (Dow, Lohnes & Albertson)	GRANTED	5-10-77
BAL-9361 R & F FORM 314	4/28/78 5/8/78 MAY 19 1978	Voluntary assignment of license to PIONEER BROADCASTERS, INC. Over AMENDED 9-3-78 - chges in stockholders, stockholdings, officers & drctrs (delete Jack G. Brewer and James R. Brewer)	GRANTED EFF;	8-29-78 8-29-78
BTC781013EG Form 316 PRESS OCT 20 1978	9-6-78	Vol. relinquishment of negative control of lic corp by W. O. Moon, Jr. thru transfer of stock to Michael McKee (49.8%) (SEE OVER)	GRANTED EFF:NOT CONSUMMATED (LTR 7-20-79)	11-16-78
BTC Rec'd (FORM 316)	3-5-79	Vol. acquisition of negative control of lic corp by W. O. Moon, Jr., thru transfer of stock from Michael McKee	REF'D 7-20-79 ownership (same as BAL-9361)	

RE: BAL-9361 - Assignees Exh #4(contracts) not filed

AMENDED 6-19-78 re: Letter concerning over-lap /regional concentration of stations

AMENDED 6-26-78 re: "primary service overlap"; B/c int. of W.O. Moon, Jr.,; bal sheet & revised financial agree.; ascer. data & EEOP data

AMENDED 8-7-78 re: Sec. II, Table II, re: William R. Moon, William O. Moon & Neva J. Moon, ; birthdates, places Off. held, etc.

E: BTC - EG - NOTED: Michael McKee was not in BAL-9361(314)

APPLICATION RECORD BROADCASTING

1490 khz

Call Letters: K O K C

Name: PIONEER BROADCASTERS, INC.

Station Location: GUTHRIE, OKLAHOMA

File No.	Date	Description	Action and Date
BR 800201 XR PRESS APR 8 1980		RENEWAL OF LICENSE Nathaniel F. Emmons, Atty. AMENDED 6-9-80 re: EEO	GRANTED 6-30-80
BAL-801022GN BAL800401GD Form 314 PRESS NOV 6 6 1980 PN filed 12-5-80 PN FILED 5-6-81		Vol AL to-Guthrie-Radio, Inc.* Over Atty John G. Johnson, Jr.	

BAL810401GD

APR 3 0 1981

* amended 4-1-81 re: chg assignee name to Guthrie
Radio, Inc. (new stockholders)

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

