

KNOG



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

## BROADCASTING STATION LICENSE RECORD

KNOC (2-1-56)

Date first licensed 6-4-47Call letters x KWGJ  
LOCATION: NATCHITOCHEES, LOUISIANAName of licensee NATCHITOCHEES BROADCASTING COMPANY, INC.

St. Maurice Lane, Natchitoches, La. (BP-5-7-76)

xxx St. Maurice Lane, Natchitoches, Louisiana (CP 6-5-57)

Transmitter location x East Fourth and Sirod Sts., Natchitoches, La. (CP 10-31-46) Lic. 6-4-47

720 Front Street, Natchitoches, Louisiana (Ltr. 6-13-60)

x 5th &amp; Sirod Streets, Natchitoches, Louisiana (CP 6-5-57)

Natchitoches, Louisiana.

x East Fourth and Sirod Streets (Lic. 6-4-47)

Main studio location to be determined, Natchitoches, La. (CP 10-31-46)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
83-P-5151 C.P. for	10-31-46 a new station	1450	250w	U	12-31	6-30-47 (Conditional Clause)	
BMP-2600	4-16-47 Mod. of C.P. (5151) in antenna and extension of C. & C. dates.	1450kc	250w	U	6-15	12-12-47 change type of T., make changes	
BL-2417 BZ-2234	6-4-47 Lic to cover CP(5151 as mod.) specify studio location and determine operating power by direct method.	1450	250w	U	6-4	2-1-48 (Conditional Clause)	
BR-1540	1-30-48	1450	250w	U	2-1	2-1-51	
BR-1540	1-17-51	1450	250w	U	2-1	2-1-54	
BR-1540	1-20-54	Renewal of license			2-1	6-1-55	
BR-1540	5-18-55	RENEWAL OF LICENCE			6-1	6-1-58	
BTC-2099 EFF:	12-14-55 12-30-55	Vol. trans. of control to Norman A. Fletcher and B. Hillman Bailey, Jr.					
BP-11154	6-5-57 CP to change antenna-transmitter and studio locations, install new antenna and make changes in ground system. Remote control operation.	1450kc	250w	Un	8-5-57	2-5-58	
BL-6914	1-30-58 License to cover CP(BP-11,154) which auth. change antenna-transmitter location, change studio location, install new antenna, make changes in ground system and operate transmitter by remote control from studio location.	1450	250w	U	1-30	6-1-58	
BR-1540	5-7-58	Renewal of license			6-1	6-1-61	
BRC-1700	7-12-60 Mod. of license to chg. Studio location & Remote Control point from Fifth & Sirod Sts., Natchitoches, La. to 720 Front St., Natchitoches, La.				7-12	6-1-61	
BP-13259	3-29-61 CP to increase daytime power and install a new transmitter. (COND'L)	1450kc	250w-1kwLS	U	5-29	11-29-61	
	6-1-61	Commission deferred action on renewal pending further consideration.					
BR-1540	7-20-61	1450 kc	250w	Un	7-20	6-1-64	

Form BC 126

June 1954

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KNOC

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BL-8579	11-21-61	Lic. to cover CP (BP-13,259) which auth incr. daytime power & instl. of new trans.			
BR-1540	5-7-64	1450kc	250w-1kw	LS-Unl	6-1 6-1-67
BZ-5669 (1)	9-23-65	Authority to determine operating power by direct measurement of antenna power			
BR-1540	5-22-67	Renewal			6-1 6-1-70
<del>EZ-6437</del>	<del>6-14-67</del>	<del>1450kc</del>	<del>250w-1kw</del>	<del>LS U</del>	<del>6-14 6-1-70</del>
BZ-6842(1)	6-24-68	Direct Meas.			
BTC-6104 EFF:	12-18-69 12-29-69	Vol. TC			
BR-1540(L)	11-24-70	Renewal of License & NDEA			6-1-73
<del>EBSA</del>	<del>5-25-72</del>				
BR-1540(S)	5-31-73	RENEWAL			6-1-76
BP-20,294	5-7-76	CP to chg. ant/trans.			5-19-77
BR-1540(S)	5-12-76	RENEWAL			6-1-79
BMP-14,402(1)	5-10-77	MP {BP-20,294}			ext. time to 11-7-77
BL-14,362(L)	9-15-77	Lic. to cover BP-20,294 1450khz-250w-1kw LS unl.			for changes (RC) 6-1-79
BR790130VL (S)	6-13-79	RENEWAL OF LICENSE			6-1-82
BTC800515FI	8-28-80	Vol TC EFF:			10-1-80

## APPLICATION RECORD - BROADCASTING

Call KWCJ  
 Letters X New

Name NATCHITOCHE'S BROADCASTING COMPANY, INC.  
(PO 200 Front Street, Natchitoches, Louisiana)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5151 Rec'd Filed	7-29-46 8-15-46 8-15-46	Construction Permit for a new standard broad- cast station to be operated on: Frequency: 1450kc Power: 250w Hours of operation: Unlimited Trans. location: East Fourth and Sirod Sts., Natchitoches, Louisiana Studio location: To be determined: Natchitoches, Louisiana  Leonard H. Marks, Atty.; Lester H. Carr, Engr.	GRANTED (Conditional re waiver 3.60)	10-31-46

Transmitter W.E. 451-A1

## APPLICATION RECORD - BROADCASTING

#2

Call

Letters K W C JName NATCHITOCHEB BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2600 Rec'd Filed	2-5-47 3-3-47 3-3-47	Mod. of C.P. (B3-P-5151, which authorized a new standard broadcast station) to change type of transmitter (Gates 250 C-1), make changes in vertical antenna and for extension of commencement and completion dates from 12-31-46 and 6-30-47 to 60 days after grant and 180 days thereafter. (Marcus Cohn, Atty.)	GRANTED	4-16-47



## APPLICATION RECORD - BROADCASTING

#3

Call  
Letters K W C JName NATCHITOCHEES BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-2417 Rec'd Filed	4-21-47 4-24-47 4-24-47	License to cover C.P. (B3-P-5151, as mod.,) which authorized a new standard broadcast station, and to specify studio location as East Fourth and Sirod Sts., Natchitoches, La. and Authority to determine operating power by direct measurement of antenna power.	GRANTED Conditional re waiver 3.60	<del>6-4-47</del>
BZ-2234 Rec'd Filed	4-21-47 4-24-47 4-24-47			
BR-1540 Rec'd	11-25-47 11-28-47	Renewal of license Amend. filed 12-22-47	GRANTED	1-30-48
BR-1540 Rec'd	11-28-50 12-1-50	Renewal of license	GRANTED	1-17-51
BR-1540 Rec'd Filed	10-30-53 11-3-53 11-3-53	Renewal of License	Granted	1-20-54

APPLICATION RECORD - BROADCASTING

KNOO

FORMERLY FCC FORM 94

Call Letters KWCJ

Name NATCHITOCHEES BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1540 Rec'd Filed	2-28-55 3-3-55 3-3-55	Renewal of license	GRANTED	5-18-55
BTC-2099 Rec'd Filed	11-10-55 11-15-55 11-15-55	Voluntary transfer of control of licensee corporation from W. H. Pierson, et al (all stockholders, to Norman A. Fletcher and B. Hillman Bailey, Jr. (100%).  Arthur Scharfeld, Atty.	GRANTED EFF:	12-14-55 12-30-55
BP-11,154 Rec'd Filed  AMENDMENT - SEE CARD#5	3-11-57 3-14-57 3-14-57	Construction permit to change antenna-transmitter location from East Fourth and Sirod Sts., Natchitoches, La. to St. Maurice Lane, Natchitoches, La.; change studio location from East Fourth and Sirod Sts., Natchitoches, La. to 5th & Sirod Sts, Natchitoches, La. and operate transmitter by remote control from studio location and install a new antenna; make changes in ground system.	GRANTED	6-5-57

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters .....K.N.O.G.....

Name ..NATCHITOCHEB BROADCASTING COMPANY, INC.....

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,154 AMENDMENT R & F	5-10-57 5-14-57	Amended to make changes in antenna system (Decrease height).  Theodore Baron, Atty.	See card action.	4 for
BL-6914 Rec'd Filed	10-18-57 10-22-57 10-22-57	License to cover Construction permit BP-11,154 which authorized change antenna- transmitter location, change studio location, install new antenna, make changes in ground system and operate transmitter by remote control from studio location.  Atty's: Scharfeld and Baron	GRANTED	1-30-58

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters .....K-N-O-O.....

Name ...NATCHITOCHES BROADCASTING COMPANY, INC.....

File No.	Dated	Application for	Action	
			Nature	Date
BR-1540 Rec'd Filed	2-28-58 3-3-58 3-3-58	Renewal of License Arthur Stambler, Attorney	GRANTED	5-7-58
BP-13,259 Rec'd Filed	6-8-59 6-18-59 6-18-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1T) Atty.- Scharfeld & Baron Engr.- Guy C. Hutcheson, Arlington, Texas	GRANTED	3-29-61 Cond'l re accept interf. Class IV stat. if auth. incr. power to 1kw. Sub. antenna resistance meas. in accord. Sec. 3.54.
BRC-1700 Rec'd Filed	6-29-60 7-6-60 7-6-60	Modification of license to change Studio location and Remote Control point from Fifth and Sirod Streets, Natchitoches, La., to 720 Front Street, Natchitoches, La.	GRANTED	7-12-60
BR-1540 Rec'd&Filed	2-23-61 3-3-61	Renewal of License Arthur Stambler, Atty.	GRANTED	7-20-61
BL-8579 R. & F.	6-12-61 6-16-61	License to cover C.P. (BP-13,259) which auth. increase daytime power and the installation of a new trans. D.C. - WASHINGTON, D. C. Atty: Scharfeld & Baron	GRANTED	11-21-61 re: accept interference

## APPLICATION RECORD - BROADCASTING

Call  
Letters K N O CName NATCHITOCHEES BROADCASTING COMPANY, INC.  
Natchitoches, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-1540 Rec'd Filed	3-3-64 3-12-64 3-12-64	Renewal of license Attys: Scharfeld, Bechhoefer, Baron & Stambler	GRANTED	5-7-64
BZ-5669 R & F	7/21/65 7/23/65	Auth. to determine operating power by direct meas. of antenna power. Attys: Scharfeld, Bechhoefer et al.	GRANTED	9-23-65
BR-1540 R & F	2-24-67 2-28-67	Renewal of license. Arthur Stambler, Atty.	GRANTED	5-22-67
BZ-6437 R & F	4/17/67 4/24/67	Auth. to determine operating power by direct meas. of antenna power. Atty: A. Stambler	GRANTED	6-14-67
BZ-6842 R & F DM JUN 13 1968	4/30/68 5/7/68 5/20/68	Direct Meas. Atty: A. Stambler	GRANTED	6-24-68

FORM BC-121 #8  
 AUG. 1955

APPLICATION RECORD - BROADCASTING

1450kc

Call  
 Letters KNOC

Name NATCHITOCHEES BROADCASTING COMPANY, INC.  
Natchitoches, La.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6C14 Rec'd FEE PD: \$75 Filed (also see: Pub.notice	8-1-69 8-4-69 -#532645 8-11-69 KNOC-FM) filed 8-18-69	Vol. transfer of negative control of lics corp. from Norman A. Fletcher to Karl F. Bailey, Robert L. Burk and David A. Bailey  Atty - Jason L. Shrinsky (SEE OVER)	GRANTED EFF:	12-18-69 12-29-69
BR-1540 R & F #580868 \$75. P.N.	1-30-70 2-26-70 2-26-70 2-27-70	Renewal of License  Atty.: Jason L. Shrinsky AMENDED 5-1-70 re: financial data AMENDED 8-28-70 re: commercial policy	GRANTED	11-24-70
BR-1540 R & F P.N. PRESS APR 10 1973	1-31-73 2-27-73 1-23-73	Renewal of License  Atty.: Jason L. Shrinsky AMENDED 5-22-73 re: programming; composition of community AMENDED 5-29-73 re: proposed programming	GRANTED	5-31-73

42-10-21-74

RE: BTC-6014 - Statement filed 10-27-69 re stock; & re programming; financial data (transferor)

Call Letters K N O C

Name NATCHITOCHEB BROADCASTING COMPANY, INC.  
NATCHITOCHEB, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BP- 20-294 Rec'd Filed #200-542011 AC:001 PRESS:	3-5-76 3-16-76 3-16-76 3-16-76  <b>APR 6 1976</b>	Construction permit to chg. ant/trans. loc. to 1200.4 feet St. Maurice Lane, Natchitoches, Louisiana N. Lat. 31° 45' 47" W. Long. 93° 03' 47".  Atty: James A. Loerner	GRANTED	5-7-76
BR-1540 R & F PN Recd. PRESS	1-5-76 1-23-76  <b>APR 8 1976</b>	RENEWAL OF LICENSE  Arthur Stambler, Atty.	GRANTED	5-12-76



APPLICATION RECORD - BROADCASTING

No. 10

Call Letters K N O C

Name n NATCHITOCHEB BROADCASTING COMPANY, INC.  
Natchitoches, La.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,402 R & F  APR 28 1977	4-9-77 4-12-77	Mod. of (BP-20,294 ) to ext. time to _____ chgs.)  Atty: Arthur Stambler	GRANTED	5-10-77
BMP- R & F	4-28-77 5-3-77	MP {BP-20,294, as mod} ext time to 6-7-77 {For Chgs}  Atty. Arthur Stambler	Returned Unnecessary	5-18-77
BL-14,362 R & F PTA PRESS JUL 29 1977	6-28-77 7-8-77 7-19-77	Lic. to cover BP-20,294 for changes  Atty: Arthur Stambler	GRANTED	9-15-77

#11

1450Khz

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... K N O CName NATCHITOCHEs BROADCASTING COMPANY, INC.  
NATCHITOCHEs, LA.

File No.	Dated	Application for	Action	
			Nature	Date
BR790130VL PRESS:	APR 4 1979	RENEWAL OF LICENSE  Atty: Arthur Stambler	GRANTED	6-13-79
BTC800227FX Form 316 (Also see KDBH (fm) ) PRESS	2-11-80  MAR 14 1980	Vol. relinquishment of negative control of lic corp by B. Hillman Bailey, Jr. thru sale of stock to David A. Bailey, Karl F. Bailey and Robert L. Burk  Atty - Arthur Stambler (Lovett, Ford, etc.)	DISMISSED	3-27-80 Request of Atty.

## APPLICATION RECORD-BROADCASTING

Call Letters: K N O C

Name: NATCHITOCHEs BROADCASTING COMPANY, INC.

Station Location: Natchitoches, Louisiana

File No.	Date	Description	Action and Date
BTC800515FI FORM 315 PRESS PN FILED (ALSO SEE KDBH-FM)	MAY 29 1980 6-3-80	Vol. TC from B. Hillman Bailey, Jr. to Robert L. Burk, Karl F. Bailey and David A. Bailey. Atty: Arthur Stambler (Lovett Ford & Hennessey)	GRANTED 8-28-80 EFF: 10-1-80

BTC800515FI AMENDED 6-9-80 re: total hours of operation,  
Programming, bank commitment lettr.

AMENDED 7-24-80 re: Contract and agreement; ascertainment  
data.

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

