

KLVT



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-2-49 Call letters KLVT
LOCATION: LEVELLAND, TEXAS

KLVT RADIO, INC. (VOL AL 7-20-70 EFF: 9-1-70)

EFF: 12-1-60

xMARSHALL FORMBY and CLINT FORMBY dba LEVELLAND BROADCASTERS, (AL 11-30-60;

Name of licensee x FORREST WEIMHOLD tr/as HERALD BROADCASTING COMPANY

Transmitter location On Farm-Market Highway, 1/4 mile North of Northwest corner of Levalland..
City Limits, Texas (MP 4-21-49) (L⁺c. 8-2-49)

Main studio location On Farm-Market Highway, 1/4 mile North of Northwest corner of Levalland..
City Limits, Texas (MP 4-21-49) (Lic. 8-2-49)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To..
BP-6237	3-11-49	1230	250w	U	
	Order Issued. CP for a new station granted subj. filing MP for approval T site and antenna.				
BP-6237	4-21-49	1230	250w	U	6-21 12-21-49
BMP-4539	Mod. CP (6237) for approval of antenna, T and studio sites and make changes in T equipment. (COND. CLAUSE)				
BL-3742	8-2-49	1230	250w	Un	8-2 2-1-52
	Lic. to cover CP (6237 as mod) for a new station (COND. CLAUSE)				
BR-2311	1-23-52	1230	250w	U	2-1 8-1-53
BR-2311	7-15-53	RENEWAL OF LICENSE			8-1-53 8-1-56
BR-2311	7-5-56	RENEWAL OF LICENSE			8-1 8-1-59
BR-2311	9-2-59	Renewal of license			9-2 8-1-62
	7-29-59	Commission deferred action on renewal pending further consideration.			
BAL-3989	11-30-60	Voluntary assignment of license to Marshall Formby and Clint Formby d/b as Levelland Broadcasters.			
EFF:	12-1-60				
BR-2311	7-30-62	1230kc	250w	U	8-1 8-1-65
BZ-4955	7-2-63	Authority to determine operating power by direct measurement of antenna power.			
BP-16018	2-20-64	1230kc	250w, 1kw	LS U	4-20 10-20-64
		CP to increase daytime power to 1kw, and install a new transmitter (RCA BTA-1R) Cond'l.			
BL-10,619	4-27-65	1230kc,	250w, 1kw	LS U	4-27 8-1-65
		Lic to cover CP(BP-16,018) which auth increase daytime power and install new trans specify new trans as Gates BC-1G (2 Main transmitter.)			
BR-2311	7-12-65	RENEWAL OF LICENSE			8-1 8-1-68
BR-2311(3)	7-29-68	RENEWAL			8-1-71
BAL-6925	7-20-70	VOL. AL			EFF: 9-1-70

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Card No. 2

Date first licensed

Call letters **KLVY**

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BTC-6388	10-28-70	VOL. TC	EFF: 12-1-70		
BR-2311(L)	7-30-71	RENEWAL			8-1-74
EBSA	5-22-72				
BR-2311(L)	8-22-74	RENEWAL			8-1-77
Informal appl.	8-5-74	Gates EC-1G	for both day & night.		
BL-13,773(L)	11-7-74	Lic. to use former Main trans. for Aux. purposes Only,			8-1-77
BR-2311(S)	7-21-77	RENEWAL	(MAIN & AUX.)		8-1-80
BR 800401 U	C 7-31-80	(S)	RENEWAL	(MAIN & AUX)	8-1-83

APPLICATION RECORD - BROADCASTING

Call K L V T
 Letters New

Name FORREST WEIMHOLD tr/as HERALD BROADCASTING COMPANY
(PO Box 337, Levelland, Texas)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6237 Rec'd Filed	7-28-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1230kc Power: 250w Hours of operation: Unlimited Trans. location: To be determined- Levelland, Texas Studio location: To be determined- Levelland, Texas (Filed by Ralph L. Walker, Atty.; A. C. Goodnow, Engr.) Contingent upon KFDA being granted a change of frequency.	Docket # 8561	
	7-29-47		Granted	3-11-49 after hearing; subj. filing MP for approval T site and antenna.
	7-29-47		DECISION & ORDER ISSUED	
			Issued with MP 4539	

Transmitter-RCA BTA-250-L

APPLICATION RECORD - BROADCASTING

Call K L V T
Letters UnassignedName FORREST WEINHOLD tr/as HERALD BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4539	3-28-49	Mod. of C.P. (BP-6237, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations as 1/4 Mile North of Northwest Corner of Levelland City Limits On Farm-Market Highway, Levelland, Texas and make changes in transmitting equipment. (Ralph L. Walker, Atty. James O. Weldon, Engr.)	GRANTED	4-21-49
Rec'd	3-30-49		waiver of	Sec. 3.30 (a)
Filed	3-30-49		of the Commission's Rules and Regs. to permit identification of its location as Levelland, Texas.	

APPLICATION RECORD - BROADCASTING

Card #3

Call
Letters K L V TName Forrest Weinhold tr/as Herald Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
BL-3742 Rec'd Filed	7-9-49 7-11-49 7-11-49	License to cover construction permit (BP-6237, as modified, which authorized a new standard broadcast station). Ralph L. Walker, Atty. Edward Noel Luddy, Engr.; Amarillo, Texas	GRANTED re waiver of Rules to permit identification of its location as Levelland, Texas.	8-2-49 Sec. 3.30(a)
BR-2311 Rec'd Filed	11-29-51 12-3-51 12-3-51	Renewal of license	GRANTED	1-23-52
BR-2311 Rec'd Resub. Rec'd Filed	5-27-53 6-1-53 6-25-53 6-29-53 6-29-53	Renewal of License (Seet. II dated after --Seet. I--)	RETURNED GRANTED	JUN 16 1953 7-15-53
BR-2311 Rec'd Filed	5-2-56 5-3-56 5-3-56	Renewal of license	GRANTED	7-1-56

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

MARSHALL FORMBY AND CLINT FORMBY d/b as LEVELLAND BROADCASTERS K.L.V.T.

Name ☒ FORREST WEINHOLD tr/as HERALD BROADCASTING COMPANY

LEVELLAND, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-2311	5-8-59	Renewal of license	GRANTED	9-2-59
Rec'd & Filed	5-18-59			
BAL-3989	8-27-60	Voluntary assignment of license to Marshall	GRANTED	11-30-60
Rec'd	8-31-60	Formby and Clint Formby d/b as Levelland	EFF:	12-1-60
Filed	8-31-60	Broadcasters.		
BR-2311	4-26-62	RENEWAL OF LICENSE	GRANTED	7-30-62
R. & F.	4-30-62			
BZ-4955	4-29-63	Authority to determine operating power by	GRANTED	7-2-63
R & F	5-1-63	direct measurement of antenna power.		
BP-16,018	10-11-63	CP to increase daytime power from 250w to 1kw,	GRANTED	2-20-64
R. & F.	10-17-63	and install a new transmitter (RCA BTA 1R).	Cond'l re: 250w Class	
		Engr.: Kenneth R. Hyman, San Antonio, Texas	IV stations.	
			Permittee shall submit	
			with applic. for lic.	
			antenna resistance	
			measurements.	

FORM BC-121 Card No. 5

APPLICATION RECORD - BROADCASTING

1230kc

AUG. 1955

KLVT RADIO, INC.

Call

Letters

KLVT

Name X Marshall Formby and Clint Formby/b as LEVELLAND BROADCASTERS
Levelland, Texas

File No.	Dated	Application for	Action	
			Nature	Date
bl-10,619 Rec'd Filed	4-30-64 5-4-64 5-7-64	Lic to cover CP(BP-16,018) which auth incr day time power and install new trans day; specify new trans as Gates BC-1G. (2 Main Trans)	GRANTED	4-27-65
BR-2311 R & F	4-30-65 5-3-65	Renewal of license	GRANTED	7-12-65
BR-2311 R & F #425038 MAY 22 1968	4-30-68 4-30-68 4-30-68	Renewal of License AMENDED 6-20-68 re: programming AMENDED 7-8-68 re: Programming	GRANTED	7-29-68
BAL-6925 R & F FEE PD: \$30 (Form 316)	5-11-70 5-15-70 #602044 2 2 1970	Voluntary assignment of license to KLVT RADIO, INC.	GRANTED EFF:	7-20-70 9-1-70
BTC-6388 R & F FEE PD: \$250 CODE 053 (Form 316)	9-20-70 10-12-70 #635674 OCT 16 1970	Voluntary relinquishment of negative control of lic corp by each, Clint Formby and Marshall Formby thru sale of stock (20%) to Gene Stanley	GRANTED EFF:	10-28-70 12-1-70

Form ltr. and 323's sent 5-17-68.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K L V T

Name KLVT RADIO, INC.
Levelland, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BR-2311 R & F P.N. PRESS JUN 7 1971	4-30-71 5-3-71 5-3-71	Renewal of License AMENDED 6-25-71 re: commercial policy	GRANTED	7-30-71
BR-2311 R & F PN Recd. PRESS MAY 14 1974	4-30-74 5-3-74 "	RENEWAL OF LICENSE AMENDED 6-17-74 re: engi eering data AMENDED 7-29-74 re: Asce.t. of comm. needs; programming	GRANTED	8-22-74
BL-13,773 R & F \$50#335327 PTA PRESS 6 NOV 1974	8-5-74 8-13-74 8-16-74 9-24-74	Lic. to use former Main Transmitter for Aux. Purposes only, RCA BTA-250L, 250w	GRANTED	11-7-74

#7

1230 kc

Form BC-121

May 1976

8-49

APPLICATION RECORD - BROADCASTING

Call
Letters KLVTName KLVT RADIO, INC.
LEVELLAND, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-2311	4-29-77	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	7-21-77
R & F	3-30-77	AMENDED 7-5-77 re: engineering		
PN Recd.	"			
PRESS	APR 22 1977			
BR800401UC		RENEWAL OF LICENSE (Main & Aux. Trans.)	GRANTED	7-31-80
PRESS:	APR 24 1980			

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

