



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 2,074,119

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-23-53

Call letters K M A K

Station Location: Fresno, California

McCarthy Broadcasting Company, Inc. (AL 12-13-71 EFF: 1-19-72)

x FRESNO BROADCASTERS, INC. (BAL 2-6-62 EFF: 3-30-62)

x R.O. McMAHAN, GEORGE T. McMAHAN AND REBA ELLE BOSWELL, d/b as McMAHAN/
BROADCASTING CO. (ML 10-8-53) (BAPL 11-8-61
EFF: 11-15-61)

Name of licensee x THE McMAHAN CO.

Transmitter location 2020 McKinley Ave., Fresno, Calif. (L 7-23-53)
2014 McKinley Avenue, Fresno, California (CP 2-11-53)93703
Main studio location x 2020 McKinley Ave., Fresno, Calif. (L 7-23-53)
2014 McKinley Avenue, Fresno, California (CP 2-11-53)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BP-8522	2-11-53 CP for new standard b/cast station	1340	250w	U	4-11-53	10-11-53	
BL-5066	7-23-53 Lic. cover CP (BP-8522) for a new station.	1340	250w	U	7-23	12-1-53	
BML-1560	10-8-53 ML change name to McMAHAN BROADCASTING CO.	1340	250w	U	10-8	12-1-53	
BR-2826	11-18-53	RENEWAL OF LICENSE			12-1-53	12-1-56	
BR-2826	11-28-56	RENEWAL OF LICENSE			12-1	12-1-59	
BTC-3007 EFF:	1-12-59 1-12-59	Voluntary transfer of control of licensee corporation from McMahan Furniture Company to Robert O. McMahan, George T. McMahan and Rebabelle McMahan Boswell					
BR-2826	11-27-59	Renewal of license			12-1	12-1-62	
BP-12,979 (Cond'1)	7-6-61	1340kc	250w-1kw	LS Un	Construction permit to increase daytime power from 250w to 1kw and install a new transmitter (RCA-BTA-1R(9-6 3-6-62)		
BAPL-249 EFF:	11-8-61 11-15-61	Vo. assignment of CP & lic. to R.O. McMAHAN, GEORGE T. McMAHAN AND REBABELLE BOSWELL d/b as McMAHAN BROADCASTING CO.					
BAPL-255 EFF:	2-6-62 3-30-62	Voluntary assignment of construction permit and license to Fresno Broadcasters, Inc.					
BMP-10,182 (1)	3-23-62	Mod. of CP(BP-12979) for completion date to			extension of 5-6-62		
BL-9228	7-25-62	1340kc	250-1kw	U	7-25	12-1-62	
		Lic. to cover CP (12,979 as mod) which auth. incr. in daytime power and instl. of new trans. CONDL					
BL-9370 BL-9374	8-14-62	1340kc	250w	Night Alt.M	8-14	12-1-62	
		Lic. to use(RCA BTA-1R1) as alt. main trans. daytime and alt. main trans. nighttime on 1340kc 250w, 2 trans					
BL-9374 BL-9370	8-14-62	1340kc	250w	Day Aux	8-14	12-1-62	
		Lic. to use (RCA BTA-250M) alt. main trans. nighttime aux. trans. daytime on 1340kc, 250w.					
BL-9374 BL-9370 (1)	8-14-62	Lic. to use RCA BTA 1R1-main trans.day & RCA BTA-250M-main trans.night(2 main transmitters)					

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K M A K

Station location Fresno, California

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-2826	11-8-62	1340kc	250w-1kw	LS Un	12-1 12-1-65
BR-2826	11-28-62	1340kc	250w Aux.	-alt. main	12-1 12-1-65
BR-2826	11-30-65	1340kc	250w-1kw	LS U	12-1 12-1-68
BR-2826	11-30-65	1340kc	250w Aux.		12-1 12-1-68
BTC-5450	12-20-67	Voluntary transfer of control of lic.			
	Eff: 12-28-67				
BR-2826(S)	11-26-68	Renewal of License (Main & Auxiliary)			12-1 12-1-71
BTC-6131	12-31-69	Vol. TC			
BR-2826(S)	12-13-71	Renewal of license (Main & Aux.)			12-1-74
BAL-7417	12-13-71	VOL. ALEFF: 1-19-72			
EBSA	5-22-72				
BR-2826(L)	11-18-74	RENEWAL (MAIN & AUX.)			12-1-77
BTC-8124	11/16/76	Vol acq of pos con			EFF: 2/17/77
BR-2826(S)	2-17-78	Renewal of License (Main & Auxiliary)			12-1-80
BZ-9617(L)	4-21-78	Direct Measurement			12-1-80
BR800724UF(S)	11-24-80	Renewal of License			12-1-83

APPLICATION RECORD - BROADCASTING

Call Letters KMAK
How

Name THE McMAHAN CO.
PO 945 Van Ness Blvd., Fresno, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
<u>BP-8522</u> Rec'd Filed	<u>6-16-52</u> <u>6-18-52</u> <u>6-18-52</u>	Construction permit for a new standard broadcast station to be operated on: Frequency: 1340ks Power: 250w Hours of Operation: Unlimited Trans. Location: 2014 McKinley Ave. Fresno, California Studio Location: 2014 McKinley Ave. Fresno, California Bernard Koteen, Atty. Keith L. Mealey, Engr.	GRANTED	2-11-53

RCA BTA 250M

APPLICATION RECORD - BROADCASTING

FORM A-170

FORMERLY FCC FORM 94

McMAHAN BROADCASTING CO.

Call Letters K M A K

Name THE McMAHAN CO.

File No.	Dated	Application for	Action	
			Nature	Date
BL-5066 Rec'd Filed	6-13-53 6-16-53 6-16-53	License to cover construction permit (BP-8522) which auth a new standard broadcast station. Bernard Koteen, Atty. Keith L. Mealey, Engr.	GRANTED	7-23-53
BML-1560 Rec'd Filed	9-25-53 9-29-53 9-29-53	Modification of license to change name from The McMahan Co. to McMahan Broadcasting Co. Bernard Koteen, Atty.	GRANTED	10-8-53
BR-2826 Rec'd Filed	9-2-53 9-29-53 9-29-53	Renewal of license Bernard Koteen, Atty.	GRANTED	11-18-53
BR-2826 Rec'd Filed	8-28-56 9-13-56 9-13-56	Renewal of license Koteen, Atty	GRANTED	11-23-56

APPLICATION RECORD - BROADCASTING

Call
Letters K.M.A.K.Name MCMAHAN BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3007 Rec'd. Filed	12-12-58 1-2-59 1-2-59	Voluntary transfer of control of licensee corporation from McMahan Furniture Company to Robert O. McMahan, George T. McMahan and Rebabelle McMahan Boswell. Alan Y. Naftalin, Atty.	GRANTED EFF:	1-12-59 1-12-59
BP-12,979 Rec'd Filed	3-30-59 4-6-59 4-6-59	Construction permit to increase daytime power from 250w to 1kw and install a new transmitter (RCA-BTA-1R) Atty.- Koteen and Burt Engr.- Vandivere & Cohen	GRANTED After Hearing D-13284 Cond'l re accept interference other existing stations inc. pwr. 1kw	7-6-61
BR-2826 Rec'd & Filed	9-10-59 10-16-59	Renewal of license. Koteen & Burt, Attys.	GRANTED	11-27-59
BAL-4096 Rec'd Filed	12-3-60 12-9-60 12-9-60	Voluntary assignment of license to Radio One, Inc. Alan Y. Naftalin, Atty. for Assignor Fisher, Wayland, Duvall & Southmayd, Atty. for Assignee.	DISMISSED Req. of Atty.	3-13-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

McMAHAN BROADCASTING CO. (BAPL 11-8-61)

R.O. McMAHAN, GEORGE T. McMAHAN AND REBABELLE BOSWELL d/bas/ Letters

K M A K

Name X McMAHAN BROADCASTING CO.

FRESNO, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4178 Rec'd Filed	3-13-61 3-16-61 3-16-61	Voluntary assignment of license to Radio One, Inc. Alan Y. Naftalin, Atty. for Assignor Grover C. Cooper, Atty. for Assignee	DISMISSED Req. of Atty.	9-20-61
BAPL-249 Rec'd Filed	10-13-61 10-19-61 10-19-61	Voluntary assignment of construction permit and license to R. O. McMahan, George T. McMahan and Rebabelle Boswell d/b as McMahan Broadcasting Co. Alan Y. Naftalin, Atty.	GRANTED EFF:	11-8-61 11-15-61
BAPL-255 Rec'd Filed	12-22-61 12-27-61 12-27-61	Voluntary assignment of construction permit and license to Fresno Broadcasters, Inc. Alan Y. Naftalin, Atty. for Assignor	GRANTED EFF:	2-6-62 3-30-62

APPLICATION RECORD - BROADCASTING

Call
Letters K H A K

FRESNO BROADCASTERS, INC.

Name R. Q. McMahan, George T. McMahan and Rebabelle Boswell d/b as McMahan
Broadcasting Co., Fresno, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10,182 R&F	3-1-62 3-5-62	Mod of CP (BP-12979 which auth incr day power and install a new trans) for extension of completion date from 3-6-62 to 5-6-62. Atty: Koteen & Burt	GRANTED	3-23-62
BL-9228 R. & F. AMENDMENT R & B	3-9-62 3-12-62 6-7-62 6-11-62	Lic to cover CP (BP-12,979 as mod) which auth. incr daytime power and installation of a new transmitter. <u>ATTY* KOTEEN & BURT</u> AMENDED to change name to "Fresno Broadcasters, Inc." (BAPL-255 gr 2-6-62)	GRANTED Condl re Class IV inc.	7-25-62 power to 1kw
BL-9370 R. & F.	4-29-62 5-2-62	Lic ense to use RCA BTA-1R Broadcasting Trans. as Main Transmitter daytime and Alternate Main Trans. nighttime on 1340kc, 250w, 1kw-LS Unlimited.	GRANTED	8-14-62 alt. main- nighttime
BL-9374 R. & F.	4-29-62 5-2-62	Lic to use RCA BTA-250M broadcasting Trans. as Main trans. nighttime and Aux Trans. Daytime on 1340kc, 250w power.	GRANTED	8-14-62 aux.-daytime

FORM BC-121
Aug. 1955

#6

APPLICATION RECORD - BROADCASTING

Call Letters K M A K

Name FRESNO BROADCASTERS, INC.
FRESNO, CALIFORNIA 93703

File No.	Dated	Application for	Action	
			Nature	Date
BR-2826 R.&F.	9-4-62 9-7-62	RENEWAL OF LICENSE (main) Attys- Wilner, Bergson, Scheiner & Lessenco	GRANTED	11-8-62
BR-2826 Rec'd & Filed	10-30-62 11-6-62 11-6-62	Renewal of License (Auxiliary & Alternate- Main)	GRANTED	11-28-62
BR-2826 R & F	9/17/65 9/23/65	Renewal of license (MAIN, AUX,)	GRANTED (Ltr. 9-22-65 (1) main-RCA BTA-1R1 (1) aux. only-RCA BTA- 250M	11-30-65
BTC-5450 R & F OCT 3 1967	9-25-67 9-27-67	Voluntary transfer of control of lic. corp. from KPOI Broadcasting Company, Inc. to Atlantic States Industries, Inc. Atty for transferor - J.R. Wilner for transferee - Harry Sells	GRANTED Eff:	12-20-67 12-28-67

APPLICATION RECORD - BROADCASTING

Call Letters K M A K

Name FRESNO BROADCASTERS, INC.
FRESNO, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2826 R & F #456055 \$105 PRESS: 001 2 2 1968 (over)	8-29-68 9-3-68 9-3-68	Renewal of License (Main) Atty.: Haley, <u>Bader</u> & Potts	GRANTED	11-26-68
BR-2826 R & F #469367 \$30 Press NOV 15 1968	10-25-68 10-31-68	Renewal of license (Auxiliary)	GRANTED	11-26-68
BTC-6131 Rec'd Filed Fee: \$30 # 563138 DEC 22 1969	12-4-69 12-11-69 12-11-69	Voluntary transfer of Control of licensee corporation from Atlantic States Industries, Inc. (New York) to Atlantic States Industries, Inc. (Del). <u>Lois P. Seigel, Esq.</u>	GRANTED	12-31-69
4-29-71 Annual filing fee \$240.00 paid 11-19-70. #645043.				

APPLICATION RECORD - BROADCASTING

1340kc

Call
Letters K M A K

Name McCarthy Broadcasting Company, Inc.
x FRESNO BROADCASTERS, INC.
Fresno, California

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7417 R & F FEE PD: \$1000 #029087 CODE OL ^{SEP 17 1971} Pub. notice filed 9-30-71	9-2-71 9-3-71	Voluntary assignment of license to MCCARTHY BROADCASTING COMPANY, INC. (SEE OVER FOR AMENDMENTS) Atty for assignor - Haley, Bader & Potts (Siegel) for assignee - <u>Cordon & Jacob</u>	GRANTED Req. grant fee \$16,000.00 Eff: 1-19-72 Grant Fee Paid: 048, 1-10-72, W030749	12-13-71
BR-2826 R & F P.N. PRESS SEP 30 1971	8-17-71 9-2-71 9-2-71	Renewal of License (Main & Auxiliary) Atty: Michael H. Bader (Haley, Bader & Potts)	GRANTED	12-13-71
BR-2826 R & F PN Recd. PRESS AUG 2 1974	7-22-74 7-29-74 " AUG 2 1974	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	11-18-74

(assignee)

RE: BAL-7417 - AMENDED 11-8-71- fin. plan; Sec.VI filed;
AMENDED 11-8-71 -(assignor) Pledge & Consulting agreement
ltr re stock pd in full

AMENDED 12-1-71 - Amended Agreement; revised Pledge Agreement

AMENDED 12-6-71 - Amended Pledge Agreement & re voting rig

APPLICATION RECORD - BROADCASTING

1340khz

Call
Letters K M A K

Name McCARTHY BROADCASTING COMPANY, INC.
FRESNO, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8124 R & F Fee pd \$250 \$150 refund Code 047 (FORM 316) SEP 10 1976	8/12/76 8/30/76 W 608343 9/3/76	Voluntary acquisition of positive control of lic corp by John F. McCarthy thru purchase of stock (and retirement thereof) by the licensee corp from Peter E. Tracy	GRANTED EFF: NO FEE:	11/16/76 2/17/77
BR-2826 R & F PN Recd. PRESS AUG 16 1977	7-26-77 7-28-77 "	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	2-17-78
BZ-9617 R & F DM PRESS FEB 27 1978	12-23-77 1-3-78 2-3-78 27 1978	Direct Measurement	GRANTED	4-21-78

#10

APPLICATION RECORD-BROADCASTING

1340 khz

Call Letters: K M A K

Name: McCARTHY BROADCASTING COMPANY, INC.

Station Location: FRESNO, CALIFORNIA

File No.	Date	Description	Action and Date
BR 800724 UF PRESS	SEP 2 1980	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED 11-24-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

