

K L O O



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S. 1857

BROADCASTING STATION LICENSE RECORD

K L O O (5-16-57)

Date first licensed 2-10-48

Call letters **x K R U L**
LOCATION: CORVALLIS, OREGON

K L O O, INC. (AL-3-31-64 EFF: 4-15-64)
x WILLAMETTE VALLEY RADIO, INC., (AL 4-27-60: EFF: 4-28-60)
x BENTON BROADCASTERS, INC. (AL 4-17-57; EFF: 5-15-57)

Name of licensee **x PACIFIC STATES RADIO COMPANY**

1221 S. 15th St., Corvallis, Oregon (Lic. 2-10-48)
x 350' East of S. 15th St. and 200' North of the Corvallis South City

Transmitter location Limits, Corvallis, Oregon (MP 1-16-47)

97330
Main studio location 1221 S. 15th Street, Corvallis, Oregon (MP 1-16-47) (Lic. 2-10-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B5-P-5014	10-31-46	1340	250w	U	
Letter 12-13-46 C.P. granted for new station subject to filing MP for approval of T site and antenna (Conditional Clause)					
B5-P-5014	1-16-47	1340	250w	U	3-16 9-16-47
B5-MP-2361	Mod. CP (5014) to change type T and approval antenna and T site and change S location				
BMP-2981	8-8-47	1340	250w	U	3-16 9-16-47
Mod. CP (5014 as mod.) to change type of T (Cond. clause)					
BL-2635	2-10-48	1340	250w	U	2-10 2-1-50
BZ-2465	Lic. to cover CP (5014 as mod) for a new station and determine operating power by direct method. (CONDITIONAL CLAUSE)				
BP-6754	5-24-48	1340	250w	U	7-24 1-24-49
CP to install a new transmitter.					
BL-3241	7-27-48	1340	250w	U	7-27 2-1-50
Lic. to cover CP (6754) to install new T.					
BR-1857	1-18-50	1340	250w	U	2-1 2-1-53
Telegram	1-29-53	Action on renewal deferred			1-28-53 and continued operation auth. until final determination on renewal.
BR-1857	3-18-53	Renewal of license			3-18 2-1-54
Teleg.	1-29-54	Action on renewal deferred			1-27 and continued operation auth. until final determination on renewal.
BR-1857	4-14-54	Renewal of license			4-14 2-1-57
BTC-2186	4-4-56	Vol. transfer of control to John G. Severtson			
EFF:	4-16-56				
TELEGRAM	1-31-57	Action on renewal deferred 1-31-57 and continued operation authorized until final determination on renewal applic.			
BR-1857	2-6-57	RENEWAL OF LICENSE			2-6 2-1-60
BAL-2597	4-17-57	Voluntary assignment of license to:			
EFF:	5-15-57	Benton Broadcasters, Inc.			
EP-12050	1-14-59	1350kc	1kw	Day	3-14 9-14-59
* CP to change frequency; change hours of operation; increase power and install a new transmitter.					

*Forfeited Sect. 1.313 Ltr. 3-2-60

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KIQQ.....

Station location

Name of licensee BENTON BROADCASTERS, INC......

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
ETC-3153 Eff:	6-23-59 10-26-50	Voluntary acquisition of negative control of licensee and permittee corporation by each Dale K. Allison and Robert G. Beattie thru sale of stock by Donald C. Wilkinson to the licensee and the retirement to the treasury thereof.			
	1-27-60	Commission deferred action on renewal pending further consideration.			
BR-1857	2-17-60	1340kc	250w	U	2-17 2-1-63
BAL-3817 EFF:	4-27-60 4-28-60	Voluntary assignment of license to Willamette Valley Radio, Inc.			
BZ-4662	6-12-62	1340kc	250w	Un	6-12 2-1-63
		Authority to determine operating power by direct measurement of antenna power.			
	1-30-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-1857	1-22-64	RENEWAL OF LICENSE			1-22 2-1-66
BP-15511	2-11-64	1340kc	250w, 1kw-LS	U	4-11 10-11-64
		CP to increase daytime power to 1kw and install a new transmitter (GATES BC-1T) Cond'l.			
BAL-4997 & BAP-673 EFF	3-31-64 4-15-64	Voluntary assignment of license & construction permit to K L O O, INC.			
BMP-11349 (1)	10-28-64	Mod. of CP(BP-15,511) for extension of completion date to 1-11-65			
BL-10,856	4-22-65	1340kc	250w, 1kw-LS	U	4-22 2-1-66
		Lic to cover CP(BP-15511 ad mod) which auth increase daytime power and install new trans, specify type trans as Gates BC-1G.			
BR-1857	2-1-66	Renewal of License			2-1 2-1-69
BL-11,930 6	(L)4-24-68	Lic. to use former Main (GE BT-20A) FOR AUX.)			2-1-69
BS-1857	7-1-68	Mod. lic. to re-describe Antenna and Ground system			

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

#3

Date first licensed

Call letters KLCO

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-1857(L)	1-30-69	Renewal of License	& NDEA (M)	2-1	2-1-72
BR-1857(S)	1-30-69	Renewal of License	(Aux.)	2-1	2-1-72
BR-1857(S)	1-31-72	RENEWAL	(MAIN & AUX.)	& NDEA	2-1-75
EBSA	5-25-72				
BZ-8238(L)	1-15-73	Direct Measurement	1340khz	250w, 1kw-LS U	2-1-75
			250w	Aux.	
BR-1857 BZ-8729(L)	1-30-75	Renewal of License and Modification			2-1-78
BTC-8557	1-23-78	Invol. TC of neg. con.			EFF: 2-10-78
BR-1857(S)	2-8-78	Renewal of Main & Aux.			2-1-81
BTC-8614	5/8/78	Vol TC			EFF: 5-22-78

APPLICATION RECORD - BROADCASTING

Call **KRUL**
 Letters **X NEW**

Name **PACIFIC STATES RADIO COMPANY**
(P.O. 306 Jefferson Street, Corvallis, Oregon)

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-5014 Rec'd Filed	6-25-46 7-8-46 7-8-46	Construction permit for a new standard broadcast station to be operated on Frequency: 1340kc Power: 250w Hours of Operation: Unlimited T & S Location: 2210 No. 9th St , Corvallis, Oregon Filed by Edward K. Wheeler, Atty	GRANTED subject to filing MP for approval of T site and antenna & Conditional re waiver 3.60 Letter 12-13-46 Issued with MP-2361	10-31-46
B5-MP-2361 Rec'd Filed	11-7-46 12-7-46 12-7-46	Modification of C.P. (B5-P-5014, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (GATES 250C) for approval of transmitter location as 350' East of S. 15th St., & 200' North of the Corvallis So. City Limits, Corvallis, Oregon and to change studio location from 2210 No. 9th St., Corvallis, Oregon to 1221 S. 15th St., Corvallis, Oregon. Edward K. Wheeler, Atty	GRANTED	1-16-47

Collins 300FA Transmitter
J.B. Hatfield, Engr.

APPLICATION RECORD - BROADCASTING

#2

Call

Letters

KRUL

Name PACIFIC STATES RADIO COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2981	6-20-47	Mod. of C.P. (B5-P-5014, as mod., which authorized a new standard broadcast station) to change type of transmitter (RCA 100-F, modified). (Filed by Edward K. Wheeler, Atty.)	GRANTED	8-8-47
Rec'd	7-28-47		Conditional re submitting	
Filed	7-28-47		measurements to prove that the T meets Standards of Good Engineering Practice and further subject to tubes 805 be of a make with FCC approved rating.	

APPLICATION RECORD - BROADCASTING

#3

Call
Letters K R U LName PACIFIC STATES RADIO COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-2635 Rec'd Filed	8-11-47 8-19-47 8-19-47	License to cover C.P. (B5-P-5014, as mod.,) which authorized a new standard broadcast station.	GRANTED re waiver	2-10-48 3.60
BZ-2465 Rec'd Filed	8-11-47 8-19-47 8-19-47	and Authority to determine operating power by direct measurement of antenna power. (Edward K. Wheeler, Atty.)		

APPLICATION RECORD - BROADCASTING

Call K L O O
Letters ... X K R U L

Name ... PACIFIC STATES RADIO COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-6754 Rec'd Filed	4-19-48 5-3-48 5-3-48	Construction Permit to install a new transmitter (G.E. BT-20A).	GRANTED	5-24-48
BL-3241 Rec'd Filed	6-25-48 6-30-48 6-30-48	License to cover C.P. (BP-6754) which authorized to install a new transmitter.	GRANTED	7-27-48
BR-1857 Rec'd	11-28-49 12-2-49	Renewal of license	GRANTED	1-18-50
Rec'd	8-29-50 11-7-50	Authority to add high-frequency antenna on top of present vertical tower by means of a single bay dipole 8 feet above existing height.	Sent to Engrs. to be acted on informally	11-9-50

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call K L O O 5-26-57

BENTON BROADCASTERS, INC.

Letters K R U LName PACIFIC STATES RADIO COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1857 Rec'd Filed	12-1-52 12-5-52 12-5-52	Renewal of license	GRANTED	3-18-53
BR-1857 Rec'd Filed	11-2-53 11-9-53 11-9-53	Renewal of License	Granted	4-14-54
BTC-2186 Rec'd Filed	3-5-56 3-9-56 3-9-56	Voluntary transfer of control of licensee corporation from Brown & Haley, (a Washington Corporation) to John G. Severtson.	GRANTED EFF:	4-4-56 4-16-56
BR-1857 Rec'd Filed	10-29-56 11-1-56 11-1-56	Renewal of license John W. Kendall, Atty	GRANTED	2-6-57
BAL-2597 Rec'd Filed	3-5-57 3-7-57 3-7-57	Voluntary assignment of license to Benton Broadcasters Inc.	GRANTED EFF:	4-17-57 5-15-57

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters K L O OName A BENTON BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,050 Rec'd Filed	5-29-58 6-2-58 6-2-58	Construction permit to change frequency from 1340kc to 1350kc; change hours of operation from Unlimited to Daytime; increase power from 250w <u>to</u> 1kw and install a new transmitter (W. E. 443 A-1)	GRANTED Forfeited Ltr. 1.313 Rules	1-14-59 3-2-60
BTC-3153 Rec'd. Filed	6-11-59 6-15-59 6-15-59	Voluntary acquisition of negative control of licensee and permittee corporation by each Dale K. Allison and Robert C. Beattie thru sale of stock by Donald C. Wilkinson to the licensee and the retirement to the treasury thereof.	GRANTED Eff:	6-23-59 10-26-59
BR-1857 Rec'd & Filed	11-24-59 11-30-59	Renewal of license.	GRANTED	2-17-60
BAL-3817 Rec'd Filed	2-27-60 2-29-60 2-29-60	Voluntary assignment of license to Willamette Valley Radio, Inc. Norman E. Jorgensen, Atty.	GRANTED EFF:	4-27-60 4-28-60

APPLICATION RECORD - BROADCASTING

Call
Letters K L O OName WILLAMETTE VALLEY RADIO, INC.
Corvallis, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BZ*4662 R. & F.	3-30-62 4-10-62	Authority to determine operating power by direct measurement of antenna power.	GRANTED	6-12-62
BP-15,511 Rec'd Filed	4-10-62 4-16-62 4-16-62	CP to increase daytime power from 250w to 1kw and install new transmitter (Gates BC-1T) Eng. Grant Feikert, Corvallis, Oregon	GRANTED Cond' 1 re: Sect. 73.54 250w Class IV stations.	2-11-64
BR-1857 R. & F.	11-1-62 11-5-62	RENEWAL OF LICENSE	GRANTED	1-22-64
BAL-1844 R & F	6-18-63 6-26-63	Voluntary assignment of license to MUR-RAND-A BROADCASTING CORPORATION Atty. - Smith & Pepper (K. Putbrase)	DISMISSED Req. of assignee	8-22-63
BAL-4997 R & F BAP-673 AMENDMENT	12-20-63 1-6-64 3-14-64 3-16-64	Voluntary assignment of license to K L O O, INC. AMENDED to include construction permit (BP-15511 gr 2-11-64) FILE NO. BAP-673 assigned WASHINGTON, D. C.	GRANTED EFF	3-31-64 4-15-64

FORM BC-121 #8
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters K L O O

Name KLOO, INC.
 Corvallis, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,349 R. & F.	9-19-64 9-22-64	Mod. of CP (BP-15,511, which auth. increase daytime power, install new transmitter) for extension of completion date from 10-11-64 to 1-11-65.	GRANTED to	10-28-64 1-11-65
BL-10,856 Rec'd Filed	12-28-64 12-30-64 1-5-65	License to cover construction permit (BP-15511 as modified) which authorized increase daytime power and install new transmitter; specify type transmitter as Gates BC-1G.	GRANTED	4-22-65
BR-1857 R & F	10-20-65 11-1-65	Renewal of license	GRANTED	2-1-66
BL-11,930 Rec'd Resub. R & F #400204 \$30 PT APR 11 1968	12/20/67 12/22/67 2/29/68 3/4/68 1/11/68 3/15/68	License to use former main trans. G.E. BT-20A as an aux. trans. at main trans. loc. to be operated on 1340kc 250w for aux. purposes only.	RETURNED: 1/17/68 Sect. II-A not signed or dated & complete eng. data. GRANTED	4-24-68

FORM BC-121 #9
 AUG. 1955

APPLICATION RECORD - BROADCASTING

1340ko.

Call
 Letters K L O O

Name ..K..L..O..O., INC.....
 CORVALLIS, OREGON

File No.	Dated	Application for	Action	
			Nature	Date
BR-1857 R & F #467901 \$105.00 PRESS NOV 7 1968	10-20-68 10-24-68 10-24-68	Renewal of license (Main & Aux)	GRANTED	1-30-69
BR-1857 Rec'd PN Recd. Filed PRESS PN OCT 19 1971	9-24-71 9-29-71 " 10-4-71 10-21-71	RENEWAL OF LICENSE (MAIN & AUX.)	GRANTED	1-31-72
BZ-8238 Rec'd DM BZ-8238 R & F DM PRESS	11-14-72 11-29-72 12- 4-72 12-8-72 12-11-72 12-14-72 DEC 21 1972	:Direct Measurement - Main Direct Measurement - Auxiliary	GRANTED	1-15-73

Form BC-121 #10
September 1969
2-48

APPLICATION RECORD - BROADCASTING

1340nke

Call
Letters K L O O

Name KLOO, INC.
CORVALLIS, OREGON

File No.	Dated	Application for	Action	
			Nature	Date
BR-1857 R & F PN Recd. PRESS	9-20-74 9-23-74 " OCT 9 1974	RENEWAL OF LICENSE (MAIN)	GRANTED issued with BZ-8729	1-30-75
BR-1857 R & F	10-8-74 10-11-74	RENEWAL OF LICENSE (AUXILIARY)		
BZ-8729 R & F Amend DM PRESS JAN 14 1975 DM-Main	10-24-74 10-29-74 11-14-74 - Auxiliary Section IIA 11-22-74 - Auxiliary) 11-6-74	Direct Measurement (Main & Auxiliary)	GRANTED issued with Renewal	1-22-75
BR-1857 R & F PN Recd. PRESS	9-23-77 9-27-77 " OCT 12 1977	RENEWAL OF LICENSE (MAIN & AUXILIARY)		

#11

1340kHz

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters ...K.L.O.O.....Name KLOO, INC.
CORVALLIS, OREGON

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8557 R & F FORM 316 Also see KLOO-FM JAN 17 1978	12/27/77 1/6/78	Involuntary transfer of negative control of lic corp from Gertrude Kaufman(deceased) to Bruno Rath, Phil Cass, Jr. and Hilde Geisen, Successor Co-Trustees of four Irrevocable Trusts dated September 30, 1974 Atty - Dempsey & Koplovitz Over	GRANTED EFF:	1-23-78 COND'L 2-10-78
BTC- 8614 R & F FORM 315 ALSO SEE KLOO-FM MAR 17 1978 FN FILED	2-16-78 2-22-78 3-16-78	Voluntary transfer of control from Bruno Rath, Phil Cass, Jr. and Hilde Geisen, Successor Co-Trustees of four Irrevocable Trusts dated September, 30, 1974 to California Oregon Broadcasting, Inc. ATTY: Christopher J. Reynolds(Dempsey & Koplovitz) (SEE OVER)	GRANTED EFF:	5/8/78 5-22-78

NOTE RE: BTC-8557 - Unauth TW from Gertrude Kaufman, individually to Gertrude Kaufman and Bruno Rath, Trustees of four Trusts back in 1974

RE BTC-8614 - Atty was called 3-17-78 - will file Article of transferee (applic states "On file" but does not state which station) *filed 3-24-78*

AMENDED 3-24-78 re: Art. of Incorp & cert. By-laws

AMENDED 4/28/78 - statement to show who votes stock of transferee; reflect Officers & drts after TC gr; ; EEO & Financial data

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APPLICATION RECORD-BROADCASTING

1340khz.

Call Letters: KLOO

Name: KLOO, INC.

Station Location: CORVALLIS, OREGON

File No.	Date	Description	Action and Date
BR801001WB PRESS	OCT 6 1 1980	RENEWAL OF LICENSE Atty. Christopher J. Reynolds AMENDED 12-11-80 re community leader interview	GRANTED 1-26-81
BTC810616HN FORM 316 PRESS Also see KLOO_FM, KPRB(AM)	JUN 2 5 1981	Vol TC from KLOO, INC. TO KRC COMMUNICATIONS, INC. Atty Harry J Ockershausen	
BTC810616HK Form 315 PRESS Also see KLOO(FM, KPRB, KOTI(TV) PN filed 7-13-81	JUN 2 5 1981	Vol Tc from California Oregon Broadcasting, Inc. to Donald E. Smullin Atty Harry J. Ockershausen	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

