

K L O Q



BROADCASTING STATION LICENSE RECORD K L O Q (EFF. 1-26-81)

SEE CARD #2

CORP. BML (10-26-64) ~~XX~~ K M C B 12-1-79  
Call letters ~~XX~~ W I P

Date first licensed 3-14-56 ~~Y~~ CAMBRIDGE BROADCASTING/  
~~x~~ RADIO CALL SERVICE, LTD. (AL-7-14-64 EFF: 8-17-64)  
~~x~~ YOSEMITE BROADCASTERS, INC., (AL 10-20-60; EFF: 11-1-60)  
~~x~~ HDH STATIONS, INC. (AL-10-22-58 EFF: 11-7-58)  
~~x~~ JOSEPH GAMBLE STATIONS, INC. (ML 10-26-56)  
~~x~~ KJOY, INC. (AL 8-29-56; Eff: 9-1-56)  
Name of licensee ~~x~~ JOSEPH E. GAMBLE (AL 8-29-56; EFF: 9-1-56)

Transmitter location On Coffee Avenue, approx. 1.2 miles SE of Merced, California. (CP 11-16-55)  
(Lic. 3-14-56)

705 West 17 St., Merced, California (Ltr. 8-31-79)  
~~x~~ 2020 East Childs Ave., Merced, California (BR 1-31-72)

~~x~~ 1735 "L" Street, Merced, California (BRC 2-4-65) (Eff: 3-1-65)  
~~x~~ Hotel Tioga at 17th and N Streets, Merced, California (Ltr. 12-19-55)  
Main studio location ~~x~~ To be determined, Merced, California (CP 11-16-55) (Lic. 3-14-56)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-9971	11-16-55	1580	500w	Daytime	1-16-56 7-16-56
	CP for a new standard broadcast station. (COND'L CLAUSE)				
BMP-7080 (1)	1-13-56	Mod. of CP(9971) to change type trans., and specify studio & Remote Control loca			
BL-6079	3-14-56	1580	500w	Daytime	3-14-56 12-1-56
	Lic. to cover CP(BP-9971, as mod.) for a new standard broadcast station.				
BAL-2422 EFF:	8-29-56 9-1-56	Voluntary assignment of license to: KJOY, INC.			
BML-1690 (1)	10-26-56	Mod. of license to change name of licensee to: JOSEPH GAMBLE STATIONS, INC.			
BR-3243	11-8-56	1580	500w	Day	12-1 12-1-59
BAL-3191 EFF:	10-22-58 11-7-58	Voluntary assignment of license to HDH Stations, Inc.			
BR-3243	11-27-59	1580	500w	Day	12-1 12-1-62
BAL-4008 EFF:	10-20-60 11-1-60	Voluntary assignment of license to Yosemite Broadcasters, Inc.			
BR-3243	11-8-62	1580kc	500w	Day	12-1 12-1-65
xxxxxxx	xxxxxxx	xxxxxx	xxxxxx	xxxx	xxxxx
BP-14794	3-13-63	1580kc	1kw	Day	5-13 11-13-63
	CP to increase power to 1kw and install new transmitter (Cond'l).				
BL-10,247	9-26-63	1580	1kw	Day	9-26 12-1-65
	Lic. to cover CP (BP-14,794) which auth. incr. power and instl. new trans; spec. trans. as Bauer 707.				
BAL-5087 EFF	7-14-64 8-17-64	Voluntary assignment of license to RADIO CALL SERVICE, LTD.			
BML-2094	10-26-64	1580kc	1kw	Day	10-26 12-1-65
	Mod. of lic. to change name of lic. to CAMBRIDGE BROADCASTING CORP.				
BRC-2602 (1) Eff:	2-4-65 3-1-65	Mod. of License to change main studio location and operate by Remote Control.			



Form BC 126 3243  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed 3-14-56

Call letters KWIP

Station location

CAL CENTRAL BROADCASTING, INCORPORATED (AL 12-24-80, EFF: 1-7-81)

Name of licensee ~~K. W. I. P. BROADCASTING, INC.~~ (AL 11-27-68)  
M C E BROADCASTING, INC.

Transmitter location

Main studio location



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-3243	11-5-65	1580kc.	1kw.	Day <i>RC</i>	12-1 12-1-68
BTC-5666	8-9-68	VOL. TC	Eff.	8-14-68	-----
BR-3243(S)	11-26-68	Renewal	of License		12-1 12-1-71
BAL-6485	11-27-68	Vol. AL			
BR-3243(L)	1-31-72	Renewal	of license		12-1-74
BR-3243(L)	1-31-72	Superseding	authorization to correct studio location. & remote control.		
EBSA	6-12-72				
BR-3243(S)	5-29-75		RENEWAL		12-1-77
BTC-7895	12/10/75	Vol TC	EFF: 12/17/75		
BTC-8139	10/29/76	Vol TC	EFF: 11/1/76		
COMTEL	2-1-77	DELETE	obstruction marking & Lighting		
BR-3243	11-16-77	(S) RENEWAL	OF LIC.		12-1-80
BTC-8713	8-11-78	VOL. TC	EFF:		
Ltr.	8-31-79	Chg. SL/RC	(See card 1)		
EBSA	12-1-79	chg. call			
	1/7/80	ML to chg. licensee name	to:		
BAL800925EB	12-24-80	VOL AL.	EFF:		1-7-81
E B S A	1-26-81	CALL SIGN CHANGE			
BR800801ZB	11-17-80	RENEWAL	OF LICENSE		12-1-83



# APPLICATION RECORD - BROADCASTING

Call Letters KWIP  
New

Name JOSEPH E. GAMBLE  
PO & Radio Station KXOB, Hotel Stockton, Stockton, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
EP-9971 Rec'd Filed	7-2-55	Construction permit for a new standard	GRANTED	11-16-55
	7-11-55	broadcast station to be operated on:	Cond'l re horizontal	
	7-11-55	Frequency: 1580kc, Power: 500w Hours of Operation: Daytime Trans. Location: <del>On Weaver Ave., Approx. 3/4</del> <del>mi. SE of Merced, Calif.</del> Studio Location: To be determined Merced, California Remote Control Point: Same as studio  Fly-Snuebruk-Blume & Gaguine, Attys. John H. Mullaney, Engr. (Peter V. Gureckis)	inverse distance field intensity at a distance of 1 mi. from antenna system shall be reduced to 124 millivolts per meter by addition of a resistor in series with transmission line & prog tests will not be auth. until field intensity measurements are submitted to prove that radiation has been reduced as proposed.	
AMENDED	8-26-55	AMENDED to change transmitter location to		
Rec'd	8-29-55	On Coffee Avenue, 1.2 miles SE of Merced,		
Filed	8-29-55	California.		



COLLINS 550A



FORM BC-121 #2

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call  
Letters K W I PName KJOY, Inc.  
x Joseph E. Gamble  
Merced, California

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7080 Rec'd Filed	12-28-55 1-4-56 1-4-56	Modification of construction permit (BP-9971) to change type transmitter (GATES BC 500-GY) specify studio location as Hotel Tioga, 17th and N Streets and operate transmitter by remote control from Hotel Tioga, 17th and N Streets, Merced, California.	GRANTED	1-13-56
BL-6079 Rec'd Filed	2-11-56 2-14-56 2-14-56	License to cover construction permit (BP-9971, as mod.) which authorized a new standard broadcast station.  Jack P. Blume, Atty.	GRANTED	3-14-56
BAL-2422 Rec'd Filed	8-14-56 8-17-56 8-17-56	Voluntary assignment of license to K J O Y, INC.  Jack P. Blume, Atty.	GRANTED EFF:	8-29-56 9-1-56



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters K.M.I.P.

JOSEPH GAMBLE STATIONS, INC. (ML 10-26-56)

Name X K. J. O. Y., Inc.

File No.	Dated	Application for	Action	
			Nature	Date
BR-3243	8-28-56	Renewal of License	GRANTED	11-8-56
Rec'd	9-4-56	Blume, Atty.		
Filed	9-4-56			
Amend.	10-26-56	Amendment filed 10-30-56 to change name		
Rec'd	10-30-56	of applicant to Joseph Gamble Stations, Inc.		
Filed	10-30-56		GRANTED	10-26-56
BML-1690	10-9-56	Modification of license to change name of		
Rec'd	10-16-56	licensee to Joseph Gamble Stations, Inc.		
Filed	10-16-56	Jack P. Blume, Atty.		



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters ...K.H.I.P.....

Name A. JOSEPH GAMBLE STATIONS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3191 Rec'd. Filed	9-24-58 9-30-58 9-30-58	Voluntary assignment of license to HDH Stations, Inc.  Jack P. Blume, Atty for Assignor Bernard Koteen, Atty. for Assignee	GRANTED EFF:	<del>10-22-58</del> 11-27-58
BR-3243 Rec'd & Filed	10-15-59 10-20-59	Renewal of license. Koteen & Burt, Attys.	GRANTED	11-27-59
BAL-4008 Rec'd Filed	9-12-60 9-19-60 9-19-60	Voluntary assignment of license to Yosemite Broadcasters, Inc.  Vernon L. Wilkinson, Atty.	GRANTED EFF:	10-29-60 11-1-60
BP-14,794 Rec'd Filed	4-21-61 4-24-61 4-24-61	CP to increase power from 500w to 1kw and install new transmitter (Gates BC-1T)  Atty. McKenna & Wilkinson Eng.- A. E. Towne & Assoc., San Francisco, Calif.	GRANTED Cond'l re: Permittee shall accept any interf. that may result due to a grant of the applic. of KCVR Radio, Lodi, Calif. Permittee shall submit with the applic. for lic. antenna resistance meas.	3-13-63



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters KWIP

RADIO CALL SERVICE, LTD.

Name YOSEMITE BROADCASTERS, INC.  
MERCED, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3243 Rec'd Filed	8-15-62 8-23-62 8-23-62	Renewal of license  Vernon L. Wilkinson, Atty.	GRANTED	11-8-62
BL-10,247 R. & F.	8-1-63 8-5-63	Lic to cover CP(BP-14,794) which auth incr. power and install new transmitter; specify type transmitter as Bauer 707. Atty- McKenna & Wilkinson Engr- Albert H. Dean Fresno, California	GRANTED	9-26-63
BAI-5087 R & F	4-17-64 4-21-64	Voluntary assignment of license to RADIO CALL SERVICE, LTD.  Atty for assignor - Vernon Wilkinson for assignee - N. Joergensen	GRANTED EFF	7-14-64 8-17-64



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters KWIP

CAMBRIDGE BROADCASTING CORP.

Name X RADIO CALL SERVICE, LTD.MERCED, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BP- Rec'd	9-16-64	cp to use old main trans. (GATES 500GY) as auxiliary trans. (at main trans. loc.) to be operated on 1580kc, 500w, for aux. purposes only, with remote control.  Atty-Krieger & Jorgensen	RETURNED as unnecessary	9-22-64
	9-17-64			
BML-2094 R. & F.	8-21-64 8-24-64	Mod. of license to change name of licensee to Cambridge Broadcasting Corp. Atty: Krieger & Jorgensen	GRANTED	10-26-64
BL- Rec.	9-26-64 10-9-65	License to cover use of old main trans. as auxiliary trans. to be operated on 1580kc, 500w, for aux. purposes only, with remote control  Atty: Krieger & Jorgensen	DISMISSED	2-1-65 per atty. request.



FORM BC-121 #7  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

1580ke

Call  
Letters K W I P

Name CAMBRIDGE BROADCASTING CORP.  
Merced, California

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2602 Rec'd Filed	1-26-65 1-27-65 1-27-65	Modification of license to change Studio location and Remote Control Point to 1735 "L" Street, Merced, California Norman E. Jorgensen, Atty.	GRANTED	2-4-65  Eff: 3-1-65
BR-3243 Rec'd Filed	8-20-65 8-23-65 8-23-65	Renewal of license  Atty - Krieger & Jorgensen	GRANTED	11-5-65
BRC-5666 R & F FEE PD: \$30 - 437964 (Form 316) JUL 5 1968	6-12-68 6-21-68 - 437964	Voluntary acquisition of positive control of lic. corp. by Robert Wiley Miller thru transfer of stock from the Estate of Julia B. Miller, /Deceased. Atty - Krieger & Jorgensen	GRANTED EFF:	8-9-68 8-14-68
BR-3243 R & F #452717 \$75 SEP 13 1968	8/14/68 8/16/68 8/16/68	Renewal of license Atty: Louis Schwartz AMENDED 9-23-68 re: Foreign language programming	GRANTED	11-26-68



FORM BC-121 #8  
Aug. 1955

APPLICATION RECORD - BROADCASTING

1580kc

Call  
Letters K W I P

Name K.W.I.P. BROADCASTING, INC.  
XCAMBRIDGE BROADCASTING CORP.  
Merced, California

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6485 R & F FEE PD: \$75 - #161106 OCT 9 1968 Pub. notice filed 10-14-68	9-16-68 9-25-68	Voluntary assignment of license to K.W.I.P. BROADCASTING, INC.  Atty for assignor - Krieger & Jorgensen for assignee - E.W. Hummers	GRANTED	11-27-68
BR-3243 R & F. PRESS SEP 27 1971	8-30-71 9-2-71	Renewal of License AMEND 10-7-71, submit Sect. VI AMENDED 12-27-71 re: community survey; programming AMENDED 1-25-72 re: community survey	GRANTED	1-31-72
BR-3243 R & F PN Recd. PRESS AUG 12 1974	7-30-74 8-6-74	RENEWAL OF LICENSE AMENDED 1-17-75 re: composition of area, ascertainment of comm. needs, commercial matter & EEO AMENDED 5-14-75 re: programming	GRANTED	5-29-75
BTC-7895 R & F FEE PD: \$100 # 500213 CODE 047 (FORM 316) DEC 3 1975	10-5-75 11-19-75	Voluntary transfer of control of lic corp from Keith L. Stine and Glenn H. Hilmer to Glenn H. Hilmer (100%)  Atty Fletcher, Heald etc (E.W. Hummers, Jr.)	GRANTED EFF: NO FEE	12/10/75 12/17/75



Sect. VI mailed 9-23-71 (BR-3243)



# APPLICATION RECORD - BROADCASTING

Call **K M C E**  
Letters **X K W I P**

Name **K.W.I.P. BROADCASTING, INC.**  
**Merced, Calif.**

File No.	Dated	Application for	Action	
			Nature	Date
BTC -8139 R & F FEE PD: \$200 CODE 047 PN filed	8-23-76 8-24-76 SEP 23 1976 9/27/76	Voluntary transfer of control of lic corp from Glenn H. Hilmer to Jack O. Koonce (see over) Atty - Richard Hildreth	GRANTED EFF: FEE REQ:	10/28/76 11/1/76 pd 12/14/76 W 646485
BR-3243 R & F PN Recd. PRESS	7-8-77 7-29-77 " AUG 9 1977	RENEWAL OF LICENSE	GRANTED	11-16-77
BTC -8713 R & F FORM 315 PN FILED	4/26/78 5/12/78 MAY 25 1978 6-22-78	Voluntary transfer of control of lic corp from Jack O. Koonce to Ron T. Smith and Nancy E. Smith dba North American Media REQUEST WAIVER SECTION 1.597 Atty - Cohn & Marks (Brian Madden)	GRANTED EFF:	8-11-78 8-14-78

Over



RE: BTC-8139 NOTED: Sec. I, Pge 2, Par. 9???; Table II fails  
to show occupation from 1954 to 1971 *10-14-76*

---

RE: BTC - Also see BAL-9367(314) for KXEM

AMENDED 5-31-78 re: Signature pages to appl. & Termination agreement submitted 5-20-78

AMENDED 7-26-78 re: Cert. of Arts.



CAL CENTRAL BROADCASTING, INCORPORATED  
APPLICATION RECORD-BROADCASTING

KLOQ

Call Letters: ~~XX~~ KMCE

x KMCE BROADCASTING, INC.

Name: ~~X~~ K.W.I.P. BROADCASTING, INC.

Station Location: MERCED, CALIFORNIA

File No.	Date	Description	Action and Date
Application Recd. PRESS	1-2-80	ML to chg. licensee name to: KMCE BROADCASTING INC. Atty.: Brian M. Madden	GRANTED 1/7/80
BR800801ZP PRESS SEP 22 1980		Renewal of License Atty.: Brian M. Madden	GRANTED 11-17-80
BAL800925EB Form 314 PRESS OCT 06 1980 PN filed 10-20-80		Voluntary assignment of license to CAL CENTRAL BROADCASTING, INCORPORATED  Atty for assignor Cohn & Marks Atty for assignee George M. Malti, Esq. (San Francisco, CA) (OVER)	GRANTED 12-24 -80 EFF: 1-7-81



BAL800925EB

AMENDED 11-20-80 re: Financial Data, Asset Purchase  
Agreement and Community Ascertainment.

Amended 12-22-80 re: Affidavit, Promissory note,  
financial data.

Amended 12-10-80 re: Financial data



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

