

KLUE



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

Patent No. 1390199



B.S. 2164

BROADCASTING STATION LICENSE RECORD

K L U E (9-14-59)

X K L T I (6-22-48)

X K F R N

Date first licensed 11-16-48

Call letters

Station Location: Longview, Texas

McLARTY COMMUNICATIONS OF LONGVIEW, INC. (AL 10-10-80, EFF: 10-14-80)

XX RADIO LONGVIEW, INC.

XIE TOURNEAU RADIO CORPORATION (AL 8-24-49: EFF: 9-16-49)

Name of licensee X R. G. LE TOURNEAU

~~2188 Mobberly Street, Longview, Texas (MP 6-30-48)~~

Transmitter location X Mobberly Highway Extension on Highway 149, 2.8 miles south of center of Longview, Texas (MP 6-30-48) (Lic. 11-16-48)

Mobberly Hwy. Ext., on Hwy. 149, 2.8 miles S. of center of Longview, Texas (itr. 12-31-51)  
X2120 Mobberly Street, Longview, Texas (ML 2-17-49)

X Mobberly Highway Extension On Highway 149, 2.8 miles S. of center of Longview, Texas (MP 9-7-48) (Lic. 11-16-48)

Main studio location X Mobberly at Green Street LeTourneau Technical Institute Campus, Longview, Texas (MP 6-30-48)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6195	5-19-48	1280	1kw	Daytime	
	Ltr. 5-24-48. CP for new station granted subj. filing MP for approval T site and antenna.				
BP-6195	6-30-48	1280	1kw	Daytime	8-30 2-28-49
BMP-3966	Mod. CP (6195) to change type of T, and for approval of antenna and T site. (COND. CLAUSE)				
BMP-4130	9-7-48	Mod. CP (6195 as mod) to change studio site.			8-30 2-28-49
		(COND. CLAUSE)			
BL-3415	11-16-48	1280	1kw	Daytime	11-16 11-1-51
	Lic. to cover CP (6195 as mod) for a new station. (CONDITIONAL CLAUSE)				
BML-1332	2-17-49	1280	1kw	Daytime	2-17 11-1-51
	Mod. of Lic. to change main studio site. (COND. CL)				
BZ-3018	3-17-49	1280	1kw	Daytime	3-17 11-1-51
	Determine opr. power by direct method. (COND. CLAUSE)				
BAL-890	8-24-49	Vol. assignment of license to LE			
	TOURNEAU RADIO CORPORATION				
EFF:	9-16-49				
BR-2164	10-17-51	1280	1kw	Day	11-1 8-1-53
BR-2164	7-15-53	RENEWAL OF LICENSE			8-1-53 8-1-56
BR-2164	7-5-56	RENEWAL OF LICENSE			8-1-56 8-1-59
BZ-3963	2-21-58	Authority to determine operation power by direct measurement of antenna power.			
(1)					
WIRE	4-23-58	Sign-off 6:30 PM CST thru Aug. 1958			
BS-2164	4-17-58	Mod. of license (per MEMO) showing FM antenna having been removed from tower.			
(2)					
WIRE	4-21-59	Sign-off 6:30PM CST PERIOD ENDING 8-31-59			
BTC-3193	9-2-59	Voluntary transfer of control of licensee corporation from Le Tourneau Technical Institute of Texas to E.W. Mahone, Jr., Mildred J. Mahone, H.A. Bridge, Jr., and H.A. Bridge, Sr.			
EFF:	9-9-59				



# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KLUB (9-14-59)  
X K L T I

Station location X K F R N  
Longview, Texas

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
	7-29-59	Commission deferred action on renewal pending further consideration			
BR-2164	9-2-59	1280kc	1kw	Day	9-2 8-1-62
BML-1862 (1)	3-1-60	Mod. of license to change licensee name to RADIO LONGVIEW, INC.			
<del>BZ-4568</del>	<del>3-6-62</del>	<del>Authority to determine operating power by direct measurement of antenna power.</del>			
BZ-4568	3-6-62	1280kc	1kw	Day	3-6-62, 8-1-62 Authority to determine operating power by direct measurement of antenna power.
BR-2164	7-30-62	Renewal of license			8-1 8-1-65
BZ-4739 (1)	8-24-62	Authority to determine operating power by direct measurement of antenna power.			
BP-15784	12-7-62	1280kc	1kw	Day	2-7 8-7-63 CP to install new trans. (COLLINS 20V-3).
BL-9935	5-16-63	1280kc	1kw	Day	5-16 8-1-65 Lic. to cover CP(BP-15,784) which auth. install new trans. (Collins 20V-3)
BR-2164	7-2-65	Renewal of License			8-1 8-1-68
TELEGRAM	10-17-67	PSA	446w	(Reduced see comtel 11-4)	
BR-2164(S)	7-29-68	RENEWAL & NDEA			8-1-71
Comtel	11-4-70	PSA	439w		
BR-2164(S)	7-29-71	Renewal & NDEA			8-1-74
EBSA	5-25-72				
BR-2164(L)	7-31-74	RENEWAL			8-1-77
BZ-8660(1)	10-21-74	Direct Measurement			
BZ-8965(L)	12-29-75	Direct Measurement			
BTC-8245	2/3/77	Vol acq of neg con EFF: 2/3/77			
BR-2164(S)	7-29-77	Renewal			8-1-80
BAL800722 EL	10-10-80	VOL AL. EFF:			10-14-80
BR 800331 VI	7-18-80 (S)	RENEWAL			8-1-83



## APPLICATION RECORD - BROADCASTING

Call K F R N  
 Letters New

Name R. G. LeTOURNEAU ~~Box 2307 LeTourneau Technical Institute,~~  
 (PO ~~LeTourneau Technical Institute of Texas,~~ Longview, Texas)  
 c/o Clifton W. Brannon

File No.	Dated	Application for	Action	
			Nature	Date
HP-6195 Rec'd Filed	6-27-47 7-8-47 7-8-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: <del>960kc</del> 1280kc Power: <del>5kw</del> 1kw Hours of operation: Daytime only Trans. location: Mobberly Ave, Extension on Highway No. 149, 2.8 miles South center of Longview, Texas Studio location: <del>Texas Route 149, 2.8 miles South of Longview,</del> <del>Near Longview, Texas</del>	DOCKET # 8506 Granted/after being removed from hearing; subj. filing MP for approval of T site and antenna. Ltr. 5-24-48	May 19, 1948
AMENDED Recd. Filed	2-11-48 2-13-48 2-20-48	AMENDED to change frequency from 960kc to 1280kc; power from 5kw to 1kw; change type transmitter (G.E. XT 1A) and change studio location from Texas Route 149, 2.8 miles south of Longview, near Longview, Texas, to Mobberly at Green St., LeTourneau Technical Institute Campus, Longview, Texas.	Issued with MP 3966	



Transmitter®G.E. BT-22-A

Clifton W. Brannon, Atty.  
LeTourneau Technical Institute of Texas  
Longview, Texas

Ben Akerman, Engr.  
Atlanta, Georgia

(Amendment)

Merl Saxon, Engr. Fort Worth, Texas.



## APPLICATION RECORD - BROADCASTING

K L T I (Ltr. 6-22-48)

x K F R N

# 2

Call

Letters ... Unassigned .....

Name R. G. LeTOURNEAU .....

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3966 Rec'd Filed	6-1-48 6-9-48 6-9-48	Mod. of C.P. (BP-6195, which authorized a new standard broadcast station) to change type of transmitter (Raytheon RA-1000) and for approval of antenna and transmitter location as Mobberly Ave., Extension on Highway No. 149, 2.8 miles South center of Longview, Texas.	GRANTED re <del>mixer</del> blanketing clause.	6-30-48
BMP-4130 Rec'd Filed	8-17-48 8-20-48 8-20-48	Mod. of C.P. (BP-6195, as mod., which authorized a new standard broadcast station) to change studio location from Mobberly at Green Street, LeTourneau Technical Institute Campus, Longview, Texas <u>to</u> Mobberly Highway Extension on Highway 149, 2.8 miles south of center of Longview, Texas.	GRANTED re blanketing clause	9-7-48



## APPLICATION RECORD - BROADCASTING

<sup>43</sup>  
LE TOURNEAU RADIO CORPORATION (AL 8-24-49)

Call  
Letters K L T I

Name  R. G. LeTOURNEAU

File No.	Dated	Application for	Action	
			Nature	Date
BL-3415 Rec'd Filed	10-20-48 10-22-48 10-22-48	License to cover C.P. (BP-6195, as mod.,) which authorized a new standard broadcast station.	GRANTED re blanketing clause & waiver 3.30(a) to permit identification as Longview Texas.	11-16-48
BML-1332 Rec'd Filed	1-6-49 1-10-49 1-10-49	Modification of License to change <sup>main</sup> studio location from: Mobberly Highway Extension On Highway 149, 2.8 miles south of center of Longview, Texas <u>to</u> 2120 Mobberly St., Longview, Texas.	GRANTED re blanketing clause	2-17-49
BZ-3018 Rec'd Filed	2-17-49 2-21-49 2-21-49	Authority to determine operating power by direct measurement of antenna power.	GRANTED re blanketing clause	3-17-49
BAL-890 Rec'd Filed	6-15-49 6-20-49 6-20-49	Voluntary assignment of license from R. G. LeTourneau <u>to</u> Le Tourneau Radio Corporation.	GRANTED EFF:	8-24-49 9-16-49



## APPLICATION RECORD - BROADCASTING

Call  
Letters K L T IName LeTOURNEAU RADIO CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-2164 Rec'd	7-18-51 7-23-51	Renewal of license Filed by Lloyd Hawkins, atty.	Granted	10-17-51
BR-2164 Rec'd Filed	5-2-53 5-4-53 5-4-53	Renewal of License	GRANTED	7-15-53
BR-2164 Rec'd Filed	4-12-56 5-14-56 5-14-56	Renewal of License  Y	GRANTED	7-5-56
BZ-3963 Rec'd Filed	1-14-58 1-17-58 1-17-58	Authority to determine operating power by direct measurement of antenna power.	GRANTED	2-21-58
BR-2164 Rec'd & Filed	4-28-59 5-4-59	Renewal of license.	GRANTED	9-2-59



APPLICATION RECORD - BROADCASTING

Call K L U E (9-14-59)  
Letters x K L T I

Name LE TOURNEAU RADIO CORPORATION  
LONGVIEW, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3193 Rec'd. Filed	7-22-59 7-23-59 7-23-59	Voluntary transfer of control of licensee corporation from Le Tourneau Technical Institute of Texas to E.W.Mahone, Jr., Mildred J. Mahone, H.A. Bridge, Jr. and H.A. Bridge, Sr.  McKenna & Wilkinson, Attys.	GRANTED Eff:	9-2-59 9-9-59
BML-1862 R & F	2-8-60 2-12-60	Modification of license to change licensee name to RADIO LONGVIEW, INC. Atty's: McKenna & Wilkinson	GRANTED	3-1-60
BP-14,272 Rec'd Filed	7-26-60 7-28-60 7-28-60	Construction permit to increase power from 1kw to 5kw, and install new transmitter (Gates BC-5P)  Engr. - Guy C. Hutcheson, Arlington, Texas ATTY-McKenna & Wilkinson (12-19-61)	DISMISSED	6-27-62 Order - Docket No. 14652



APPLICATION RECORD - BROADCASTING

Call Letters K L U E

Name RADIO LONGVIEW, INC.  
Longview, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4568 R. & F.	12-10-61 12-13-61	Authority to determine operating power by direct measurement of antenna power.	GRANTED	3-6-62
BR-2164 R. & F.	4-18-62 5-1-62	Renewal of license. Atty- McKENNA & WILKINSON	GRANTED	7-30-62
BZ-4739 R. & F.	7-6-62 7-9-62	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-24-62
EP-15,784 R. & F.	11-12-62 11-15-62	CP to install new trans. (Collins 20V-3)	GRANTED	12-7-62
BL-9935 R. & F.	1-15-63 1-16-63	Lic to cover CP(BP-15,784) which auth installing a new transmitter.	GRANTED	5-16-63
BR-2164 R & F	4/4/65 5/3/65	Renewal of license Atty. McKenna & Wilkinson	GRANTED	7-2-65



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters KLUEName RADIO LONGVIEW, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2164 R & F #426-46 \$75 Press MAY 24 1968	4-6-68 5-3-68	Renewal of license. McKenna & Wilkinson, atty AMENDED 7-2-68 re: Commercial Practices; Programming	GRANTED	7-29-68
BR-2164 R & F P.N. PRESS JUN 15 1971	3-28-71 5-3-71 5-3-71	Renewal of License Atty: James R. Cooke (McKenna & Wilkinson)	GRANTED	7-29-71
BR-2164 R & F P.N. PRESS MAY 13 1974	3-28-74 3-28-74 3-28-74	Renewal of License Atty.: Steven A. Lerman AMENDED 7-22-74 re: commercial policy; EEO	GRANTED	7-31-74



## APPLICATION RECORD - BROADCASTING

Call 1280khz  
 Letters .....K.L.U.E.....

Name RADIO LONGVIEW, INC.  
Longview, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8660 R & F DM PRESS 17 OCT 1974	6-28-74 7-9-74 8-8-74	Direct Measurement  Atty: Steven A. Lerman (McKenna, Wilkinson & Kittner)	GRANTED	10-21-74
BZ-8965 R & F DM PRESS NOV 2 1975	9-4-75 9-8-75 11-14-75	Direct Measurement  Atty: Steven A. Lerman (McKenna, Wilkinson, & Kittner)	GRANTED	12-29-75
BTC-8245 R & F FORM 316 JAN 28 1977	1/10/77 1/17/77	Voluntary acquisition of negative control of lic corp by H.A. Bridge, Jr. and JoAnn Bridge (As a Family Group) thru transfer of stock to H.A. Bridge, Jr. from Ruth Pritchford Bridge  Atty - McKenna, Wilkinson, etc (S. Lerman)	GRANTED EFF:	2/3/77 2/3/77



#9

1280 khz

Form BC-121

## APPLICATION RECORD - BROADCASTING

May 1976

8-48

Call  
Letters K L U E

McLARTY COMMUNICATIONS OF LONGVIEW, INC.

Name xRADIO LONGVIEW, INC.  
LONGVIEW, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-2164	3-21-77	RENEWAL OF LICENSE		
R & F	4-1-77			
PN Recd.	"			
PRESS	<b>MAY 6 1977</b>	Steven A. Lerman, Atty.	GRANTED	7-29-77
BR800331VI		RENEWAL OF LICENSE	GRANTED	7-18-80
PRESS:	<b>APR 29 1980</b>	Atty: Steven A. Lerman		
BA800722EL		Voluntary AL to McLarty Communications of Longview, Inc.	GRANTED	10-10-80
FORM 314	<b>SEP 2 1980</b>	Atty: Gary M. Epstein (Arent, Fox) Assignee	EFF:	10-14-80
PRESS		Assignor: Steven A. Lerman (McKenna, Wilkinson)		
PN FILED	8-26-80			



BAL-800722EL Amended 9-25-80 Re: Asset purchase agreement clarification and the Security Interests of Citizens National Bank Ltr.



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

