KLOU



#### REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Date first licensed 6-23-47

Call letters KLOU

Location: Lake Charles , Louisians

DIXIE BROADCASTERS, INC., (AL 7-25-60; EFF: 8-1-60

x ALBERT D.. JOHNSON, (AL 4-27-60; EFF: 5 -2-60

x GULF BROADCASTING COMPANY, INC. (AL 6-8-55 EFF: 8-4-55)

X THE PELICAN BROADCASTING COMPANY, INC. (AL 7-29-48; EFF: 8-16-48

Name of licensee AFRANK R. GIBSON

xWestern end of Harless Street, Lake Charles, Louisiana (Ltr.Redscr.1-6-59)
xWestern end of Third Avenue, Lake Charles, La. (Lic. 6-23-47)
Transmitter location x Approx. 2 miles North of center of Lake Charles, La. (CP 10-16-46)

x Same as transmitter Charles, Louisiana (ERC 4-25-74)

xWestern end of Harless Street, Lake Charles, La. (Redescription 1tr. 1-6-59)
xWestern End of Third Avenue, Lake Charles, Louisiana (Ltr.11-17-58)
x 203 West Clarence Street, Lake Charles, La. (Ltr. 8-28-52 Eff. 9-1-52)
x 134 Clarence Street, Lake Charles, Louisiana. (Lic. 6-23-47)

Main studio location Xto be determined, Lake Charles, Le. (CP 10-16-46)

FCC-65

## CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.        | Date   |  |  | Time   | Period          |
|--------------|--|--|--|--|-----------------|
| No.          | Issued   | Freq.  | Power  | Div.   | From- To-       |
|              | -  |  |  |  |                 |
| 83-P-3840    | 10-16-46   | 1580   | 1kw*   | U  | 12-16 6-16-47   |
| C.P. for     | new stati  | on   |  | *DA  |                 |
| BL-2458      | 6-23-47  | 1580   | lkw*   | A SECURE OF THE PARTY OF THE PA | 6-23 5-1-48     |
| BZ-2269      | Lic. to  | THE RESERVE OF THE PERSON NAMED IN   | The Real Property lies and the least | A STATE OF THE PARTY OF THE PAR | station, specif |
|              | cation and   | determi  | THE RESIDENCE OF THE PARTY OF T | ating powe   | r by direct     |
| me thod.     |  |  | *DA  |  |                 |
| BR-1588      | 4-27-48  | 1580   | lkw #  | U  | 5-1 5-1-51      |
|              |  |  | *DA  |  | J-1-J1          |
| BAL-727      | 7-29-48  | Vol. a   | The second second  | 00 1400  | se from Frank R |
|              | THE RESIDENCE OF THE PARTY OF T | The Pel  | ican Br  | edcesting  | Company, Inc.   |
| 8-16         | -48  | Real Property  |  |  | company, me.    |
| BR-1588      | 4-12-51  | 1580   | 1kw  | Ü  | 5-1 5-1-54      |
|              |  |  | DA   |  |                 |
|              | 11-28-51   |  |  | trol of 1  |                 |
| and the same | 13-11-51   | from H.  | Formen   | inderson b   | o Calla H.      |
| an 1500      | 4-7-54   | 1580   | llcw   | U  | 5-1 6-1-55      |
| BR-1588      | 4-1-54   | 1)80   | DA   |  |                 |
| 3TC-1949     | 4-27-55  | Vol. tr  | STATE OF THE PERSON NAMED IN   | control to   | Gulf            |
| EFF:         | 5-7-55   | THE RESERVE OF THE PERSON NAMED IN COLUMN 2 IS NOT THE PERSON NAME | The second secon | Company, I   |                 |
| BR-1588      | 5-4-55   | RENEWAL  | OF LICE  | NCE 6  | 5-1 6-1-58      |
| BAL-2049     | 6-8-55   | Vol. a   | signmen  | of licens  | e to GULF       |
| EFF:         | 8-4-55   | BROAT  | CASTUNG  | COMPANY, I   | NC.             |
| BS-1588      | 2-7-56   | THE RESERVE THE PERSON NAMED IN  | lkw*   | The second secon | 7-56 6-1-58     |
|              | Mod. of 1  | icense t   | o*Make c   | hanges in t  | he DA eyotem    |
|              | 5-14-58  | Renewal  |  | The second control of  |                 |
| BAL-3850     | 8 4-27-60  |  | THE RESERVE OF THE PARTY OF THE | ent of lice  | ense to         |
|              | 5-2-60   | Albert D   |  |  |                 |
| BAL-394      | 7-25-60<br>8-1-60  | Divie Br   | assignr  | ent of lice  | ense to         |
|              | 6-1-61   | Control of the Contro | Control of the last of the las | Control of the local division in which the local division in which the local division in |                 |
|              | 0-1-01   | further  | consider   | ation.   | newal pending   |
| BP-1534      |  | 1580kc   | 1kw-DA-  | N U 6-   | 23 12-23-63     |
|              |  |  |  | to DA-N (Co  |                 |
| BR-1588      | 3-29-63  | 1580kc   | 1 kw-DA  | 1 U 3-29-6   | 63 6-1-64       |
|              | 1  |  |  |  |                 |
|              |  |  |  |  |                 |

Form BC 126 June 1954 #2

#### BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters A L O U

Station location Louisians

Name of licensee

Transmitter location

Main studio location .....

#### CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.                          | Date   |  |          | Time   | Period                 |
|--------------------------------|--|--|----------|--|------------------------|
| No.                            | Issued   | Freq.  | Power    | Div.   | From To                |
| BiP-11,095                     | 2-5-6  | liou. of   | Cr(m-    | 19346) to  | extend                 |
| (1)                            | 6-3-64   |  |          | RRED ACT   | ON ON RENEWAL          |
|                                |  |  |          |  | ATION.                 |
| BMP-11209<br>(2)               | 6-10-64  | Mod. of  | CP(BP-   | 15,346 as  | cate to 8-1-6          |
| BP-15346                       | 4-23-63  |  | ding au  | th, to in  | clude the              |
| BL-10,694                      | 12-31-64   | THE RESIDENCE OF THE PARTY OF T | lkw DA   | N U  | 12-31 6-1-6            |
|                                |  | Lic to c   | over CE  | BP-15,34   | as mod) which          |
| BR-1588                        | 9-30-64  | Renewal  | of Lic   |  | 9-30 6-1-67            |
| BR-1588                        | 9-12-67  | District Control of  | l of Li  |  | 9-12 6-1-70            |
| _pa 1c89711                    | T E Zo-  | Renewa   | 1 of ND  | BA   |                        |
| _BS- <u>1588(</u> 1)<br>Comtel | 6-3-70   |  |          | specs & n  |                        |
| BR-1588(L)                     | The second secon |  | AL & N   |  | requirements<br>6-1-73 |
| EBSA                           | 5-25-72  |  |          |  |                        |
| BR-1588(L)                     | 5-31-73  | RENE   | WAL      |  | 6-1-76                 |
| BRC-3701(1)                    | 4-25-74  | ML to o  | perate ' | rans. by   | RC while               |
|                                | using de<br>PART ON  |  | n-DA an  | . only.  | RANTED IN              |
| Ltr                            |  | Trans. Ga  |          | DESCRIPTION OF THE PARTY OF THE |                        |
| BL-13,684(L                    | 6-7-74   |  |          |  | ran. for               |
| BRC-3701(L)                    | 7-3-74   |  |          |  | 6-1-76                 |
| LETTER                         | 6-17-75  |  |          | RC DA-N  | +                      |
| BR-1588(L)                     | 8-13-76  | RENEWAL  |          |  |                        |
| R790131UY(1                    |  |  | OF LIC   |  | 6-1-79                 |
|                                |  |  |          |  |                        |
|                                |  |  |          |  |                        |
|                                |  |  |          |  |                        |

# APPLICATION RECORD—BROADCASTING

Call letters X New

| Name FRA                    | NK R. GIBSO<br>(P.O. 91      | Front Street, Lake Charles, La.)  |                                      |      |
|-----------------------------|------------------------------|---|--------------------------------------|------|
| FILE No.                    | DATED                        | APPLICATION FOR—  |                                      |      |
| FILE NO.                    | Date                         |   | NATURE                               | DATE |
| B3_P_3840<br>Rec'd<br>Filed | 1-9-45<br>1-11-45<br>1-11-45 | Construction Permit for a new standard broadcast station to be operated on: Frequency: 1390 kc 1580 kc Power: 1kw - DA          | DOCKET NO. GRANTED AFTER Order B-277 |      |
|                             |                              | Hours of Operation: Unlimited time Trans. Location: -Westlake, La. Juiles North & approx. 1.5 miles M.M. of Lake Charles, La.   | Tan In                               |      |
|                             |                              | Studio Location: To be determined, Lake Char<br>(Filed by John C. Spearman, Atty.) Ronald H. Culver, Engineer                   | 100, -0.                             |      |
| AMENDED                     | 10-3-45                      | AMENDED to change frequency from 1390 to  |                                      |      |
| Reed.                       | 10-5-45                      | 1580 kc, make changes in D.A. for day and   |                                      |      |
| Filed                       | 10-5-45                      | and night use and change transmitter location to Calcasieu Parish, approx. 2 miles morth of center of city of Lake Charles, La. |                                      |      |

Composite

#### APPLICATION RECORD - BROADCASTING

45

Call Letters KLOU

Name FRANK R. GIBSON

|                           |                              |  |         | ion     |
|---------------------------|------------------------------|--|---------|---------|
| File No.                  | Dated                        | Application for  | Nature  | Date    |
| BL-2458<br>Bec'd<br>Filed | 5-9-47<br>5-15-47<br>5-15-47 | License to cover C.P. (B3-P-3840) which<br>authorized a new standard broadcast station<br>and specify studio location as 134 Clarence<br>Street, Lake Charles, Louisiana.<br>and | GRANTED | 6-23-47 |
| BZ-2269<br>Rec'd<br>Filed | 5-9-47<br>5-15-47<br>5-15-47 | Authority to determine operating power by direct measurement of antenna power.  (Corwin R. Lockwood, Atty.H. Vernon Anderson, Engr.)   |         |         |
|                           |                              |  |         |         |

Form 94

#### APPLICATION RECORD - BROADCASTING

THE PELICAN BROADCASTING COMPANY, INC. (AL 7-29-48; Letters K L O U

|                            |                               |  |                 | otion                |
|----------------------------|-------------------------------|--|-----------------|----------------------|
| File No.                   | Dated                         | Application for  | Nature          | Date                 |
| BR-1588<br>Rec'd.          | 2-24-48                       | Renewal of license (Corwin R. Lockwood, Atty.)   | GRANTEL         | 4-27-48              |
| BAL-727<br>Rec'd<br>Filed  | 4-23-48<br>4-27-48<br>4-27-48 | Voluntary Assignment of License from Frank R. Gibson to The Pelican Broadcasting Company, Inc. Corwin R. Lockwood, Atty.       | GRANTED<br>EFF: | 7-29-48<br>8-16-48   |
| BR-1588<br>Rec'd           | 2-26-51<br>3-1-51             | Renewal of license   | GRANTED         | 4-12-51              |
| BFC-1222<br>Rec'd<br>Filed | 11-2-51<br>11-6-51<br>11-6-51 | Voluntary transfer of control of licensee corporation from H. Vernon Anderson to Sara M. Anderson (598 shares of common stock) |                 | 11-28-51<br>12-11-51 |
| BR-1588 Rec'd Filed        | 1-16-54<br>1-19-54<br>1-19-54 | Renewal of License   | GRANTED         | 4-7-54               |

#### APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

FORM A-170

Call Letters

BROADGASTING COMPANY, INC. (AL 6-8-55 EFF: 8-4-55) ELICAN BROADCASTING COMPANY, INC.

| File No.                   | Dated                         | Application for   | Nature Nature   | Date            |
|----------------------------|-------------------------------|---|-----------------|-----------------|
| BR-1588<br>Rec'd.<br>Filed | 2-15-55<br>2-17-55<br>2-17-55 | Renewal of License  | GRANTED         | 5-4-55          |
| BTC-1949<br>Rec'd<br>Filed | 3-25-55<br>3-29-55<br>3-29-55 | Voluntary transfer of control of licensee corporation from Sara M. Anderson to Gulf-Broadcasting Company, Inc.  Frank Fletcher, Atty. | GRANTED<br>EFF: | 4-27-55 5-7-55  |
| BAL-2049<br>Rec'd<br>Filed | 5-20-55<br>5-26-55<br>5-26-55 | Voluntary assignment of license to Gulf<br>Broadcasting Company, Inc.<br>Frank U. Fletcher, Atty.                                     | GRANTED<br>EFF: | 6-8-55 8-4-55   |
| Rec'd                      | 7-25-55<br>7-28-55            | Construction permit to make changes in the antenna (replacment of existing towers).  L.J. N. du Treil & Associates., Engrs.           | INFORMAL        | 1t. dtd.8-26-55 |
|                            |                               | F.C.C WASHINGTON, D. C.   |                 |                 |

#### FORM BC-121 #5

### APPLICATION RECORD - BROADCASTING

Aug. 195 Bixie Broadcasters, Inc.

Call

Letters ... K.L.Q.U.

x Albert D. Johnson

| Name .x. Gu                | AKE CHARLES                 | LOUISIANA  | Act  | ion                                   |
|----------------------------|-----------------------------|--|--|---------------------------------------|
| File No.                   | Dated                       | Application for  | Nature   | Date                                  |
| BR-1588<br>Rec'd<br>Filed  | 2-28-58<br>3-3-58<br>3-3-58 | Renewal of License   | GRANTED  | 5-14-58                               |
| BAL-3858<br>Rec'd<br>Filed | 3-31-60<br>4-4-60<br>4-4-60 | Voluntary assignment of license to Albert D. Johnson.  Maurice M. Jansky, Atty.      | GRANTED<br>EFF:  | 4-27-60<br>5-2-60                     |
| BAL-3944<br>Rec'd<br>Filed | 7-5-60<br>7-8-60<br>7-8-60  | Voluntary assignment of license to Dixie Broadcasters, Inc. Maurice M. Jansky, Atty. | GRANTED<br>EFF:  | 7-25-60<br>8-1-60                     |
| BR-1588<br>Rec'd&Filed     | 3-1-61<br>3-6-61            | Renewal of License<br>Maurice M. Jansky, Atty.                                       | GRANTED  | 3-29-63                               |
| BP-15346<br>R.&F.          | 1-24-62                     | Engr. William J. Jackson, San Antonio, Texas F                                       | Cond'i reint submit sub | Permittee<br>t a non-DA<br>rformance. |

FORM BC-121 #6 Aug. 1955

Call Letters .....

| Lanz Chambo.              |                             |  | Act         | ion     |
|---------------------------|-----------------------------|--|-------------|---------|
| File No.                  | Dated                       | Application for  | Nature      | Date    |
| BM-11,09                  | 11-5-63                     | Mod. of CF (MF-15,346 which auth chgs in BA system) for ext. of completion date from 12-23-63 to 3-23-64.  Atty: Haurice M. Jansky   | GLAWTED     | 2-5-64  |
| BR-1588<br>Rec'd<br>Filed | 2-29-64<br>3-3-64<br>3-3-64 | Renewal of license  Atty. Maurice M. Jansky  | GRANTED     | 9-30-64 |
| B.F-11,209<br>R & F       | 3-19-64                     | Mod. of CF (EF-15,346 as mod which auth chgs DA sys) for ext. of completion date from 3-23-64 to 6-23-64.  Atty: Loucks & Jansky   | RANTED to 8 | 6-10-84 |
| BL-10,694<br>R. & F.      | 7-17-64                     | License to cover construction permit(BP-15,345 as modified) which authorized changes in directional antenna system, DA-1 to DA-N  Atty- Loucks & Imlay  F.C.C. WASHINGTON, D. C. |             | 2-31-64 |

## APPLICATION RECORD - BROADCASTING

FORM BC-121 Aug. 1955

Call Letters KLOU

| File No.                                 | Dated   | Application for  | Nature Nature | Date    |
|--|---|--|---------------|---------|
| BR-1588<br>R&F                           | 2-25-67   | Renewal of license  Attys: Wilner, Scheiner & Greeley (Arthur Scheiner)                                  | GRANTED       | 9-12-67 |
| BR-1588<br>R & F<br>581517 \$75.<br>P.N. | 2-25-70<br>3-2-70<br>3-2-70<br>3-2-70<br>R 3 0 1970 | Atty.: Edward S. O'Neill  ANENDED 4-6-70 re: engineering statement AMENDED 5-20-70 re: commercial policy | GRANTED       | 5-27-70 |
| BR-1588<br>R & F<br>P.N.<br>PRESS        | 2-26-73<br>3-5-73<br>3-5-73<br>MAR 1 6 197          | Renewal of License  Atty.: Edward S. O'Neill   | GRANTED       | 5-31-73 |

Form BC-121 September 1969

Name

#### APPLICATION RECORD - BROADCASTING

Call

1580 KHZ KLOU

#8

DIXIE BROADCASTERS, INC.

Lake Charles, Louisiana

| 1.61   | ke onaries,                        | DOMIDIANA  |                     |                               |
|--|------------------------------------|--|---------------------|-------------------------------|
| File No.   | Dated                              | Application for  | Nature Nature       | Date                          |
| BRC-3701<br>R & F  | 4-11-74                            | Modification of license to change main<br>studio location to 311 Alamo Street, Lake        | GRANTED<br>DAYT INE | IN PART FOR<br>NON-DA 4-25-74 |
| \$50-305155<br>AC-056  | 4-18-74                            | Charles, Louisiana, and operate by remote control from main studio location. DA-N.         | GRANTED             | 7-3-74                        |
| The second secon | R 29 1974                          |  |                     |                               |
| BL-13,684<br>R& F<br>Amend   | 4-12-74<br>4-19-74<br>5-14-74 - Se | Lic. to use former Main Transmitter for<br>Auxiliary Purposes Only, Composite<br>ction IIA | GRANTED             | 6-7-74                        |
| \$50/504605  | 4-22-74                            | Ction Ila  |                     |                               |
| PTA PRESS 8 JU BR-1588   | 1-29-70                            | RENEWAL OF LICENSE (MAIN & AUX. TRANS.)  | GRANTED             | 8-13-76                       |
| R & F<br>PN Recd.  | 2-2-76                             | 5Ed S.O'Neill, Atty (Wilner & Scheiner)  |                     |                               |
| PRESS  | FEB Z 1 15/                        | (See KDBS for petition)  |                     |                               |
|  |                                    | F.C.C WASHINGTON, D. C.  |                     |                               |
|  |                                    |  |                     |                               |

CONTRACTOR OF THE PARTY.

Form BC-121 APPLICATION RECORD - BROADCASTING

May 1976 6-47 Call Letters K L O U

Name DIXIE BROADCASTERS, INC.

| File No.   | Dated | Application for   | Nature            | Date    |
|------------|-------|---|-------------------|---------|
| 3R 7991 31 |       | RENEWAL OF LICENSE (MAIN & AUX.TRANS)<br>E.S.O'Neill, Atty. | GRANTED<br>Cond'1 | 11-8-79 |
|            |       |   |                   |         |
|            |       |   |                   |         |
|            |       |   |                   |         |
|            |       |   |                   |         |
|            |       | F.C.C WASHINGTON, D. C.                                     |                   |         |

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional h andwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

