

K L R S



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199



B S 3044

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-9-54

Call letters K L R S  
Station Location: Mountain Grove, Missouri

Name of licensee K L R S BROADCASTING COMPANY (AL-1-23-59 EFF: 2-20-59)  
X KICKAPOO PRAIRIE BROADCASTING CO., INC.

Transmitter location Corner of Ninth St. & Hubbard Ave., Mountain Grove, Mo. (MP 7-23-54)  
xOn State Highway A, 0.6 mile North of Mountain Grove, Missouri (CP 4-7-54)

65711

Main studio location Corner of Ninth St. & Hubbard Ave., Mountain Grove, Mo. (MP 7-23-54)  
xOn State Highway A, 0.6 mile North of Mountain Grove, Missouri (CP 4-7-54)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BP-9118	4-7-54	1360kc	1kw	Day	6-7-54	12-7-54	
	CP for new standard broadcast station						
BMP-6548 (1)	7-6-54	Mod. of CP (9118) for extension of C&C dates			8-7	2-7-55	
BMP-6569	7-23-54	1360	1kw	Day	9-23	3-23-54	
	Mod. of CP (BP-9118, as mod.) to change trans. & studio location.						
BI-5520	12-9-54	1360kc	1kw	Day	12-9-54	2-1-56	
	Lic. cover CP(9118, as mod.) for new station						
BR-3044	1-18-56	RENEWAL OF LICENSE			2-1	2-1-59	
BAL-3212 EFF:	1-23-59 2-20-59	Voluntary assignment of license to K L R S Broadcasting Company.					
BR-3044	1-28-59	Renewal of license			2-1	2-1-62	
	1-31-62	Commission deferred on action on renewal pending further consideration.					
BR-3044	2-14-62	1360kc	1kw	Day	2-14	2-1-65	
BR-3044	1-7-65	Renewal of license			2-1	2-1-68	
BTC-4718 EFF:	12-31-64 1-27-65	Voluntary acquisition of negative control of Kickapoo Prairies Broadcasting Co., Inc. (parent corp. of lic. corp.) by Taylor Sales Co. and Lester F. Strauss thru sale of stock by Floyd W. Jones to Kickapoo Prairie Broadcasting Co., Inc.					
BTC-4890 EFF	9-9-65 10-21-65	Involuntary transfer of negative control of Kickapoo Prairie Broadcasting Co., Inc. (Parent corp. of lic. corp.) from Lester F. Strauss to Mrs. Hanna R. Strauss, Executrix of the Estate of Lester Strauss, Deceased					
Wire	1-12-67	No objection pre-sunrise oper. (4am to local standard) with auth. daytime facilities per Sect. 73.87 pending outcome Docket 14419.					
TELEGRAM	11-22-67	PSA	500w				
BR-3044(S)	3-18-68	Renewal of license			2-1-71		
BTC-6066	2-18-70	VOL. TC	EFF:	3-19-70			
BR-3044(S)	2-14-71	RENEWAL			2-1-74		
BTC-6663 EFF:	10-28-71 11-4-71	VOL. Relinquishment of neg. TC					



Form BC 126  
June 1954

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KLRS

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-3044(L)	1-31-74	RENEWAL			2-1-77
BR-3044(S)	2-16-77	Renewal	of License		2-1-80
BZ-9411(L)	5-20-77	Direct	Measurement		2-1-80
BTC791022HY	11-26-79	VOL.	TC	EFF:	
BR 791002 UI	2-22-80	(S)	RENEWAL		2-1-83



APPLICATION RECORD - BROADCASTING

K L R S  
New

Call  
Letters

Name KICKAPOO PRAIRIE BROADCASTING CO., INC.  
PO 610 College St., Springfield 3, Mo. (% Floyd W. Jones, Pres.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-9118 Rec'd Filed	11-30-53 12-17-53 12-17-53	Construction permit for a new standard broadcast station to be operated on: Frequency: 1360kc Power: 1kw Hours of Operation: Daytime Trans. Location: On State Hwy. A, 0.6 mi. N. of Mountain Grove, Missouri Studio Location: On State Hwy. A, 0.6 mi. N. of Mountain Grove, Missouri  Frank Stollenwerck, Atty. Ralph J. Bitzer, Engr.	GRANTED	4-7-54



Gates BC-1F

1kw



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters **K L R S**Name **KICKAPOO PRAIRIE BROADCASTING CO., INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6548 Rec'd Filed	6-2-54 6-7-54 6-7-54	Modification of construction permit (BP-9119 which auth. a new standard broadcast station) for extension of commencement and completion dates from 6-7-54 and 12-7-54 <u>to</u> 8-7-54 and 2-7-55.	GRANTED	7-6-54
BMP-6569 Rec'd Filed	6-23-54 6-25-54 6-25-54	Modification of construction permit (BP-9118, as modified) to change transmitter and studio location from On State Highway A, 0.6 mile North of Mountain Grove, Missouri <u>to</u> Corner of Ninth Street and Hubbard Avenue in N.E. corner of Mountain Grove, Missouri.	GRANTED	7-23-54



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

K L R S BROADCASTING COMPANY

Call

Letters K L R SName xx KICKAPOO PRAIRIE BROADCASTING CO., INC.Mountain Grove, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BL-5520 Rec'd Filed	11-6-54 11-8-54 11-8-54	License to cover construction permit (BP-9118 as modified) which authorized a new standard broadcast station	GRANTED	12-9-54
BR-3044 Rec'd Filed	10-24-55 10-28-55 10-28-55	Renewal of License	Granted	1-18-56
BAL-3212 Rec'd. Filed	9-30-58 10-20-58 10-20-58	Voluntary assignment of license to K L R S Broadcasting Company.	GRANTED EFF:	1-23-59 2-20-59
BR-3044 Rec'd Filed	10-27-58 10-30-58 10-30-58	Renewal of license	GRANTED	1-28-59
BR-3044 Rec'd Filed	11-1-61 11-6-61 11-6-61	Renewal of license	GRANTED	2-14-62



APPLICATION RECORD - BROADCASTING

Card #4

Call Letters ..... K L R S

Name ..... K L R S Broadcasting Company  
Mountain Grove, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BR-3044 R & F	11/2/64 11/6/64	Renewal of license	GRANTED	1-7-65
BTC-4718 R & F EFF:	11-20-64 12-10-64 1-27-65	Voluntary acquisition of negative control of Kickapoo Prairie Broadcasting Co., Inc. (parent corp. of lic. corp) by Taylor Sales Co. and Lester F. Strauss thru sale of stock by Floyd W. Jones to Kickapoo Prairie Broadcasting Co., Inc. MUTUALLY CONTINGENT ON GRANT OF BTC-4717 (KICK)  Atty. - Miller & Schroeder	GRANTED EFF:	12-31-64 1-27-65
BTC-4890 R & F (Form 316)	8-13-65 8-16-65	Involuntary transfer of negative control of Kickapoo Prairie Broadcasting Co., Inc. (parent corp. of lic. corp) from Lester F. Strauss to Mrs. Hanna R. Strauss, Executrix of the Estate of Lester F. Strauss, Deceased	GRANTED EFF	9-9-65 10-21-65



FORM BC-121 #5  
 AUG. 1955

APPLICATION RECORD - BROADCASTING

1360kc

Call  
 Letters ..... KLRS

Name KLRS BROADCASTING COMPANY  
Mountain Grove, Missouri 65711

File No.	Dated	Application for	Action	
			Nature	Date
BR-3044 R & F NOV 30 1967	10/26/67 10/30/67	Renewal of license	GRANTED	3-18-68
BTC-6066 R & F FEE PD: \$75 (ALSO SEE: KICK) (SEE OVER)	9-19-69 9-26-69 #545409 OCT 23 1969	Vol. transfer <sup>negative</sup> of control of Kickapoo Prairie Broadcasting Co., Inc. (parent corp) from Mrs. Hanna R. Strauss, Executrix of the Estate of Lester F. Strauss, Deceased, to Mrs. Hanna R. Strauss, Individually and as Joint Trustee with Mrs. Jean R. Kramer and Lester H. Rose	GRANTED EFF:	2-18-70 3-19-70
BK-3044 R & F P.N. NOV 10 1970	10-28-70 10-30-70 10-30-70	Renewal of License AMENDED 1-28-71 re: programming; financial report	GRANTED	4-14-71
BTC -6663 Rec'd (315) RESUB (316) R & F FEE PD: \$250	8-9-71 8-13-71 9-1-71 9-7-71 10-28-71	Voluntary relinquishment of negative control of Kickapoo Prairie Broadcasting Co., Inc. (parent corp) by Mrs. Hanna R. Strauss, Individually and as Joint Trustee, thru transfer of individual stock to Mrs. Jean R. Kramer and Robert C. Kramer	<del>FEE PD 8-23-71</del> to be filed on 516 GRANTED EFF:	10-28-71 11-4-71



RE: BTC-6066 - see notations made on KICK (same applies to <sup>KLRS</sup>)



APPLICATION RECORD - BROADCASTING

Call  
Letters K L R S

Name K L R S BROADCASTING COMPANY  
Mountain Grove, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BR-3044 R & F P.N. PRESS	10-19-73 10-30-73 10-30-73 <b>NOV 12 1973</b>	Renewal of License AMENDED 11-23-73 re: Sect. II resubmitted AMENDED 1-22-74 re: EEO; business interests	<b>GRANTED</b>	<b>1-31-74</b>
BR-3044 R & F PN Recd. PRESS	9-22-76 9-27-76 " <b>NOV 26 1976</b>	RENEWAL OF LICENSE AMENDED 2-1-77 re: programming	Granted	2-16-77
BZ-9411 R & F DM PRESS	4-6-77 4-8-77 4-27-77 <b>MAY 9 1977</b>	Direct Measurement Atty: John B. Kenkel (Miller and Schroeder)	GRANTED	5-20-77
BR 791002 UT PRESS	<b>OCT 19 1979</b>	RENEWAL OF LICENSE	GRANTED	2-22-80



BR-3044 Sect. II ret'd 11-8-73 - dated later than  
Sect. I.



## APPLICATION RECORD-BROADCASTING

Call Letters: K L R S

Name: K L R S BROADCASTING COMPANY

Station Location: Mountain Grove, Missouri

File No.	Date	Description	Action and Date
BTC791022HY Form 316 (Also see KLRS- FM) PRESS NOV 15 1979	10-9-79	Vol. relinquishment of negative control of Kickapoo Prairie Broadcasting Co., Inc. (parent corp of licensee) by The Taylor Sales Co. thru sale of stock (and retirement thereof) to Kick- apoo Prairie Broadcasting Co., Inc.	GRANTED 11-26-79 EFF:



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

