



Federal Communications Commission
Washington, D.C. 20554

August 19, 2013

Nexstar Broadcasting, Inc.
5215 N. O'Connor
Suite 1400
Irving, TX 75039

Re: WEHT, Evansville, Indiana
Facility ID No. 24215
FRN: 0009961889

Dear Licensee:

This letter refers to your license renewal application for WEHT (the Station)¹ and hereby admonishes the Station for its failure to identify for publishers of program guides the age group for which its children's programming is targeted.

Under the Commission's rules implementing the Children's Television Act of 1990 (CTA),² each television broadcast station licensee has an obligation, during its license term, to air programming that serves the educational and informational needs of children through both the licensee's overall programming and programming "specifically designed" to educate and inform children (core programming).³ The Commission's rules require commercial licensees to provide information to the public about the shows they air to fulfill their obligation. In addition, section 73.673 requires licensees to provide to publishers of program guides, information identifying programming specifically designed to educate and inform children, including an indication of the age group for which the program is intended.⁴

On April 1, 2013, you filed the above-referenced license renewal application for the Station. In response to Section IV, Question 9 of that application, you certified that, during the previous license term, the Station failed to provide information identifying each CORE Program aired, including an indication of the target child audience, to publishers of program guides as required by Section 73.673 of the Commission's Rules. In Exhibit 26 to that application, you reported that the information provided to program guide publishers between December 1, 2011 and March 19, 2013 inadvertently omitted the target child audience for each program. You state that the target child audience information has been added to the information the Station provides to publishers of program guides and will be included in all information supplied to program guide publishers going forward.

Although we consider any violation of our rules identifying the target audience to program guide publishers to be significant, the violation described in your renewal application appears to have been an oversight that you self-identified and have corrected going forward. Therefore, based upon the facts and circumstances before us, we **ADMONISH** you for this

¹ File No. BRC DT-20130401AQV.

² Pub. L. No. 101-437, 104 Stat. 996-1000, *codified at* 47 U.S.C. Sections 303a, 303b and 394.

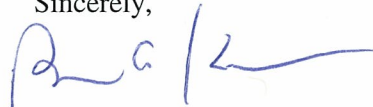
³ 47 C.F.R. § 73.671.

⁴ *See* 47 C.F.R. § 73.673.

violation of the children's television commercial limits rule and policies described in the Station's renewal application. We remind you that the Commission expects all commercial television licensees to indicate to publishers of program guides the age group for which the program is intended.

Accordingly, IT IS ORDERED that, a copy of this Letter shall be sent by First Class and Certified Mail, Return Receipt Requested to the licensee at the address listed above.

Sincerely,



Barbara A. Kreisman
Chief, Video Division
Media Bureau