



# NEWS

**Federal Communications Commission**  
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**Washington, D. C. 20554**

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.  
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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**FOR IMMEDIATE RELEASE:**  
July 31, 2013

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**MEDIA BUREAU ANNOUNCES FILING OF APPLICATIONS SEEKING CONSENT TO THE PROPOSED MERGER OF MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC AND NEW YOUNG BROADCASTING HOLDING CO., INC.**

Washington, D.C. – On July 3, 2013, Media General Communications Holdings, LLC (“Media General”) and New Young Broadcasting Holding Co., Inc. (“Young”) filed voluntary transfer of control applications (FCC Form 315) seeking Commission approval to merge the broadcast television operations of Young, which owns fourteen full-power broadcast television stations and three low-power broadcast television stations, with that of Media General, which owns eighteen full-power broadcast television stations and fourteen low-power broadcast television stations. Upon consummation of the proposed transaction, the current equity holders of Young Broadcasting and of Media General will own approximately 68.3% and 31.7%, respectively, of the merged company.

The full-power broadcast television stations owned by Media General are:

- WFLA-TV, Tampa, FL, Facility ID 64592 (File No. BTCCDT-20130703ABQ)
- WBTW, Florence, SC, Facility ID 66407 (File No. BTCCDT- 20130703ABR)
- WCBD-TV, Charleston, SC, Facility ID 10587 (File No. BTCCDT-20130703ABS)
- WCMH-TV, Columbus, OH, Facility ID 50781 (File No. BTCCDT-20130703ABT)
- WHLT, Hattiesburg, MS, Facility ID 48668 (File No. BTCCDT-20130703ABU)
- WJAR, Providence, RI, Facility ID 50780 (File No. BTCCDT-20130703ABV)
- WJBF, August, GA, Facility ID 27140 (File No. BTCCDT-20130703ABW)
- WJHL-TV, Johnson City, TN, Facility ID 57826 (File No. BTCCDT-20130703ABX)
- WJTV, Jackson, MS, Facility ID 48667 (File No. BTCCDT-20130703ABY)
- WKRG-TV, Mobile, AL, Facility ID 73187 (File No. BTCCDT-20130703ABZ)
- WNCN, Goldsboro, NC, Facility ID 50782 (File No. BTCCDT-20130703ACA)
- WNCT-TV, Greenville, NC, Facility ID 57838 (File No. BTCCDT-20130703ACB)
- WRBL, Columbus, GA, Facility ID 3359 (File No. BTCCDT-20130703ACC)
- WSAV-TV, Savannah, GA, Facility ID 48662 (File No. BTCCDT-20130703ACD)
- WSLs-TV, Roanoke, VA, Facility ID 57840 (File No. BTCCDT-20130703ACE)
- WSPA-TV, Spartanburg, SC, Facility ID 66391 (File No. BTCCDT-20130703ACF)
- WVTM-TV, Birmingham, AL, Facility ID 74173 (File No. BTCCDT-20130703ACG)
- WYCW, Asheville, NC, Facility ID 70149 (File No. BTCCDT-20130703ACH)

The full-power broadcast television stations owned by Young are:

- WLNS-TV, Lansing, MI, Facility ID 74420 (File No. BTCCDT-20130703ADG)
- WBAY-TV, Green Bay, WI, Facility ID 74417 (File No. BTCCDT-20130703ADI)
- KRON-TV, San Francisco, CA, Facility ID 65526 (File No. BTCCDT-20130703ADU)
- WTEN, Albany, NY, Facility ID 74422 (File No. BTCCDT-20130703AED)
- WCDC-TV, Adams, MA, Facility ID 74419 (File No. BTCCDT-20130703AEE)
- KCLO-TV, Rapid City, SD, Facility ID 41969 (File No. BTCCDT-20130703AEH)
- KWQC-TV, Davenport, IA, Facility ID 6885 (File No. BTCCDT-20130703AEI)
- KELO-TV, Sioux Falls, SD, Facility ID 41983 (File No. BTCCDT-20130703AES)
- KPLO-TV, Reliance, SD, Facility ID 41964 (File No. BTCCDT-20130703AET)
- KDLO-TV, Florence, SD, Facility ID 41975 (File No. BTCCDT-20130703AEU)
- WATE-TV, Knoxville, TN, Facility ID 71082 (File No. BTCCDT-20130703AEZ)
- KLFY-TV, Lafayette, LA, Facility ID 35059 (File No. BTCCDT-20130703AFB)
- WKRN-TV, Nashville, TN, Facility ID 73188 (File No. BTCCDT-20130703AFD)
- WRIC-TV, Petersburg, VA, Facility ID 74416 (File No. BTCCDT-20130703AFF)

In the applications, the parties request renewal of three existing waivers of the local television multiple ownership rules. Approval of the transaction does not require the merged entity to receive a waiver of the newspaper-television cross-ownership rule because Berkshire Hathaway, Inc., which owns newspapers in several Media General television markets, will no longer hold an attributable interest in Media General after consummation of the merger.

The Commission placed the applications on Public Notice on July 9, 2013. Under Commission rules, Petitions to Deny the transaction are due no later than August 8, 2013. To facilitate public participation in the proceeding, the Media Bureau has opened MB Docket No. 13-191. Submissions in this matter may be filed, referencing this docket number as, as follows:

- Electronic Filers: Documents may be filed electronically using the Internet by accessing the Electronic Comment Filing System (ECFS): <http://fjallfoss.fcc.gov/ecfs2/>.
- Paper Filers: Parties who choose to file by paper must file an original and four copies of each filing. Filings may be sent by hand or messenger delivery, by commercial overnight courier, or by first-class or overnight U.S. Postal Service mail. All filings must be addressed to the Commission's Secretary, Office of the Secretary, Federal Communications Commission.
  - All hand-delivered or messenger-delivered paper filings for the Commission's Secretary must be delivered to FCC Headquarters at 445 12th Street, S.W., Room TW-A325, Washington, D.C. 20554. All hand deliveries must be held together with rubber bands or fasteners. Any envelopes must be disposed of before entering the building.
  - Commercial overnight mail (other than U.S. Postal Service Express Mail and Priority Mail) must be sent to 9300 East Hampton Drive, Capitol Heights, Maryland 20743.
  - U.S. Postal Service first-class, Express, and Priority mail must be addressed to 445 12<sup>th</sup> Street, S.W., Washington, D.C. 20554.

**In addition, one copy of each submission must be sent, either electronically or via paper, to the following:**

- The Commission's duplicating contractor, Best Copy and Printing, Inc., Portals II, 445 12th Street, S.W., Room CY-B402, Washington, D.C. 20554, telephone 1-800-378-3160, e-mail [fcc@bcpiweb.com](mailto:fcc@bcpiweb.com);
- Evan Morris, Video Division, Media Bureau, Room 2-C827, e-mail: [evan.morris@fcc.gov](mailto:evan.morris@fcc.gov).

Any submission that is emailed to Best Copy and Printing and Evan Morris should include in the subject line: (1) MB Docket No. 13-191; (2) the name of the submitting party; and (3) a brief description or title identifying the type of document being submitted (*e.g.*, Young-Media General Petition to Deny).

*People with Disabilities.* To request materials in accessible formats for people with disabilities (braille, large print, electronic files, audio format), send an e-mail to [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (TTY).

*Availability of Documents.* Documents in this proceeding will be available for public inspection and copying during business hours at the FCC Reference Information Center, Portals II, 445 12th Street, S.W., Room CY-A257, Washington, D.C. 20554. The documents may also be purchased from BCPI, telephone (202) 488-5300, facsimile (202) 488-5563, TTY (202) 488-5562, e-mail [fcc@bcpiweb.com](mailto:fcc@bcpiweb.com).

The applications are also available electronically through the Commission's ECFS, which can be accessed on the Commission's Internet website at <http://www.fcc.gov>.

For further information, contact Evan Morris at (202) 418-1656. For Press inquiries, contact Janice Wise at (202) 418-8165.

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