

K L E U

 SPERRY RAND

---

**REMOVABLE LABEL TAB**

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5





Form BC 126  
June 1954

## BROADCASTING STATION LICENSE RECORD

#4913

Date first licensed April 11, 1973

Call letters K L E U

Station location Waterloo, Iowa

KLEU, INC. (AL 11-30-78 EFF: 12-4-78)

x MARATHON COMMUNICATIONS, INC. (AL 4-29-75) EFF: 5-1-75

Name of licensee x CLARK BROADCASTING COMPANY

Transmitter location 3232 Osage Ave.  
x Maywood Rd., 1.3 mi. E. of U.S. 20, Waterloo, Iowa (BP 2-23-72)

50701 Same as TL  
Main studio location x Maywood Rd., 1.3 mi. E. of U.S. 20, Waterloo, Iowa



# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.                             | Date<br>Issued | Freq.  | Power   | Time<br>Div. | Period<br>From - To |
|--|----------------|--|---------|--------------|---------------------|
| BP-18,332                                | 2-23-72        | 850kc,   | 500w    | DA-Day       | 2-23-72             |
| CP for a new standard broadcast station. |                |  |         |              |                     |
| BP-18,332                                | (1) 5-25-72    | Call letters assigned.   |         |              |                     |
| EBSA                                     | 7-6-72         |  |         |              |                     |
| BL-13,330(L)                             | 8-11-73        | Lic(BP-18,332)for new station  |         |              |                     |
| BR-4913(L)                               | 2-22-74        | RENEWAL  |         |              | 2-1-77              |
| BR-4913(L)                               | 2-22-74        | Superseding authorization granted as of same date to correct field intensity measurements. |         |              | 2-1-77              |
| Comlet                                   | 8-12-74        | Ant Monitor: Potomac Inst. AM-19 (204)   |         |              |                     |
| BAL-8350                                 | 4-29-75        | VOL. ALH. EFF: 5-1-75  |         |              |                     |
| BR-4913(L)                               | 3-21-77        | Renewal of License   |         |              | 2-1-80              |
| BAL780926ED                              | 11-30-78       | VOL. AL  |         | EFF: 12-4-78 |                     |
| BR_790928                                | UB 3-28-80     | (L)  | RENEWAL |              | 2-1-83              |



AUG. 1955

## APPLICATION RECORD - BROADCASTING

K L E U

Call  
Letters

YH W

Name Clark Broadcasting Company

Waterloo, Iowa (c/o D. H. Hanna, 5400 N. 2nd St., Loves Prk, Ill. 61111)

| File No.   | Dated    | Application for                             | Action  |         |
|--|----------|---|---------|---------|
|  |          |   | Nature  | Date    |
| BP-18,332  | 7-15-68  | CP for a new standard broadcast station     | GRANTED | 2-23-72 |
| Rec'd & filed  | 7-19-68  | 850kc 500w DA-D Day Gates BC-500G           |         |         |
| #445486 \$75   | 7-19-68  | TL & S: May wood Rd., 1.3 mi. E of U.S. 20, |         |         |
| NP rec'd   | 8-16-68  | Waterloo, Iowa                              |         |         |
| Amended rec'd.   | 10-17-68 | to make changes in ant sys (add one tower). |         |         |
|  |          | Atty: Vincent Pepper                        |         |         |
|  |          | Engr: Herbert Eckstein, Rockford, Ill.      |         |         |
|  |          | Add'l. eng. & Sec. II                       |         |         |
| Amend.   | 12-26-68 |   |         |         |
| Rec'd.   | 12-31-68 |   |         |         |
| Amend. Rec'd.  | 2-25-69  | Add'l. eng.                                 |         |         |
| Amend. Rec'd   | 6-4-69   | Addl. Eng.                                  |         |         |
| APPLICATION ACCEPTED FOR FILING BY COMM. MEMO. OPINION & ORDER<br>ADOPTED 8-20-69. |          |   |         |         |
| MUTUALLY EXCLUSIVE WITH BP-18,661  |          |   |         |         |
| SEP 2 1969   |          |   |         |         |
| Amended 12-9-71 re financial data and community survey.                            |          |   |         |         |
| P111-10-25-72  |          |   |         |         |

F. C. C. - WASHINGTON, D. C.



REQUEST FOR DISMISSAL OF APPLICATION filed 12-9-68 by Miller, Schroeder & Bankson on behalf of Lake Valley Broadcasting, Inc. (WCLR).

REQUEST FOR EXTENSION OF TIME filed 12-19-68 by Vincent A. Pepper on behalf of Clark Broadcasting Company.

OPPOSITION TO REQUEST FOR DISMISSAL OF APPLICATION filed 1-9-69 by Vincent A. Pepper & Richard S. Becker on behalf of applicant.

Ltr & engr statement of protest & objection filed 5-9-69 by Thomas Schattenfield on behalf of Black Hawk Broadcasting Company (KWWL).

Ltr. & engr. stat. in response to protest & objection: filed 6-5-69 by Richard Becker on behalf of applicant.

Ltr. & engr. stat. requesting return appl.: filed 7-7-69 by Thomas Schattenfield on behalf of KWWL.

Ltr. & engr. stat. in response: filed 7-23-69 by Richard Becker for applicant

Ltr. & Engr. statment requesting that the appli. be denied filed 4-30-70 by Schattenfield on behalf of Black Hawk Broadcasting Company.

PETITION OF KNUJ, INC. TO DISMISS OR DESIGNATE APPLICATION FOR HEARING filed 5-22-70 by Midlen on behalf of KNUJ, Inc.

OPPOSITION TO PETITIONS OF KNUJ, INC. AND BLACK HWK BROADCASTING COMPANY filed 7-30-70 by Weinberg on behalf of Applicant.

REPLY OF KNUJ, INC. TO OPPOSITION TO PETITION TO DISMISS OR DESIGNATE APPLICATION FOR HEARING filed 8-31-70 by Midlen on behalf of KNUJ, Inc.

REPLY filed 8-31-70 by David Tillotson on behalf of Black Hawk Broadcasting Company.

Contact:  
D. H. Hanna  
5400 North Second St  
Loves Park, Illinois  
PHONE: 815, 877-4001



# APPLICATION RECORD - BROADCASTING

Call  
Letters K L E U

MARATHON COMMUNICATIONS, INC.

Name X CLARK BROADCASTING COMPANY  
Waterloo, Iowa

| File No.   | Dated   | Application for   | Action   |                                 |
|--|---|---|--|---------------------------------|
|  |   |   | Nature   | Date                            |
| BL-13,330<br>R & F<br>W 119538-\$50<br>AC-067<br>PTA<br>PRESS<br>Amended | 10-17-72<br>10-15-72<br>10-15-72<br>10-25-72<br>NOV 14 1972<br>11-21-72 | Lic.(BP-18,332, as mod.) for New B/c Sta.<br>Transmitter: GATES, BC-500H. T-SL: 3232<br>Osage Ave.<br><br>Atty: Smith & Pepper(John E. Fiorini III)<br><br>Engr. data | GRANTED  | 4-11-73                         |
| BR-4913<br>R & F<br>P.N.<br>PRESS  | 10-15-73<br>10-31-73<br>10-31-73<br>NOV 14 1973                         | Renewal of License<br><br>Atty.: Arthur V. Weinberg<br>AMENDED 2-7-74 re: financial data  | GRANTED  | 2-22-74                         |
| BAL-8350<br>R & F<br>FEE PD: \$1000 # 389106<br>CODE 047<br>PN FILED:    | 1-24-75<br>2-4-75<br>FEB 20 1975<br>3-12-75                             | Voluntary assignment of license to<br>MARATHON COMMUNICATIONS, INC.<br>REQUEST WAIVER SEC. 1.597 (SEE OVER)<br>Atty for assignor - Smith & Pepper                     | GRANTED<br>GRANT FEE REQUIRED<br><br>EFF:<br>Pd 048<br>W422671 | 4-29-75<br><br>5-1-75<br>5-6-75 |



RE: DAL-8350 - Assignee notified (by ack card) that cert  
of By laws recd.

AMENDED 3-18-75 - Cert. Articles; bank ltr re loan

AMENDED 4-7-75 - financial data; cert of by laws; assign-  
ment of Agreement

Statement in support of Waiver Sec. 1.597 - filed 4-15-75

AMEND. 4-17-75 Add'l. financial



#3

Form BC-121

May 1976

2-73

## APPLICATION RECORD - BROADCASTING

850 kc

Call  
Letters K L E U

KLEU, INC.

Name ~~MARATHON~~ COMMUNICATIONS, INC.

WATERLOO, IOWA

| File No.   | Dated                                 | Application for  | Action         |                     |
|--|---------------------------------------|--|----------------|---------------------|
|  |                                       |  | Nature         | Date                |
| BR-4913<br>R & F<br>PN Recd.<br>PRESS                        | 9-27-76<br>9-30-76<br>"<br>NOV 1 1976 | RENEWAL OF LICENSE   | Granted        | 3-21-77             |
| BAL 780926ED<br>PRESS<br>Form 314<br>OCT 10 1978<br>PN FILED | 10-20-78                              | Vol AL to KLEU, INC.<br><br>Atty: John R. Feore (Dow Lohnes & Albertson)<br>(over) | GRANTED<br>EFF | 11-30-78<br>12-4-78 |
| BR790928UG<br>PRESS<br>OCT 31 1979                           |                                       | Renewal of License   | GRANTED        | 3-28-80             |



#3

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

850 kc

Call  
Letters K L E U

2-73

KLEU, INC.

Name ~~MARATHON~~ COMMUNICATIONS, INC.  
WATERLOO, IOWA

| File No.   | Dated                                 | Application for   | Action         |                     |
|--|---------------------------------------|---|----------------|---------------------|
|  |                                       |   | Nature         | Date                |
| BR-4913<br>R & F<br>PN Recd.<br>PRESS                        | 9-27-76<br>9-30-76<br>"<br>NOV 1 1976 | RENEWAL OF LICENSE  | Granted        | 3-21-77             |
| BAL 780926ED<br>PRESS<br>Form 314<br>OCT 10 1978<br>PN FILED | 10-20-78                              | Vol AL to KLEU, INC.<br>Atty: John R. Feore(Dow Lohnes & Albertson)<br>(over) | GRANTED<br>EFF | 11-30-78<br>12-4-78 |
| BR790928UG<br>PRESS<br>OCT 31 1979                           |                                       | Renewal of License  | GRANTED        | 3-28-80             |



BAL780926ED Amended 11-8-78 - Cert of auth db Iowa;  
fin & prog. data  
Ltr from bank filed 11-20-78 re no B/C int  
Telegram from bank filed 11-27-78 re terms of repayment



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

