



ORIGINAL

KQED TV9
KQED 88.5FM
KQED Education Network

KQED Inc.
2601 Mariposa Street
San Francisco, CA 94110-1426
415 864-2000
www.kqed.org

June 19, 2013

FILED/ACCEPTED

JUN 24 2013

Federal Communications Commission
Office of the Secretary

BY HAND DELIVERY

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

Re: Notification of Change of Licensee Name from Northern California Public
Broadcasting, Inc. to KQED Inc.
FRN:0001549765

Dear Ms. Dortch:

Pursuant to Section 73.3544(c) of the Commission's rules, this letter hereby notifies the Commission that KQED Inc., the licensee of three noncommercial educational television stations, two noncommercial FM radio stations, two FM translator stations, one FM booster station, and numerous broadcast auxiliary stations, changed its name from Northern California Public Broadcasting, Inc. to KQED Inc. on December 21, 2010. This name change does not involve a change of the ownership or control of the stations and, accordingly, may be accomplished by written notification to the Commission. 47 C.F.R. §73.3544(c). Notification of the name change was provided in all of the FCC electronic databases in or before June 2011. However, a letter was not filed with the Secretary's office at that time. At the request of the Media Bureau staff, a written notification is being filed with the Secretary's office.

The stations affected by this name change include:

KQED, San Francisco, CA;
KTEH, San Jose, CA;
KCAH, Watsonville, CA;
KQED-FM, San Francisco, CA;
KQEI-FM, North Highlands, CA;
K201BV, Benicia-Martinez, CA;
K202CT, Santa Rosa, CA
KQED-FM2, Walnut Creek

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We would appreciate it if you could modify your records and those of the appropriate Bureaus to reflect the change in name. If there are any questions concerning this matter, please contact me.

Sincerely yours,



William L. Lowery
General Counsel

cc: Mr. Hossein Hashemzadeh, Deputy Division Chief, Video Division (by e-mail)