



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

June 1954

3348

BROADCASTING STATION LICENSE RECORD

1711

K I T A 1-1-79

Date first licensed October 19, 1956

Call letters X K O K Y

See card #2 for name

MIDWEST BROADCASTING CORPORATION (BAL-6352 8-20-58) Station Location: Little Rock, Arkansas
EFF: 9-16-68)

X KOKY, INC. (AL-6-3-64 EFF: 6-8-64)

X McLENDON LITTLE ROCK BROADCASTING COMPANY, INC. (BML 2-13-61)

X EBONY RADIO OF ARKANSAS, INC. (BAPL 12-9-57) EFF: 1-7-58

Name of licensee X JOHN M. McLENDON, tr/as EBONY RADIO

35th & Arch St. Pike, Little Rock, Ark. (Redesc. 2 11-2-65)

Transmitter location X E. Side Arch St. Pike (Hwy. 167) at city limits south, Little Rock, Ark. (lic 10-19-56)
(CP 7-5-56)

72203 723 West 14th Street, Little Rock, Arkansas (BRC 2-21-63) 72202

X 918 West 9th Street, Little Rock, Arkansas (BRC-4-30-62)

xx 1604 West 14th Street (lic 10-19-56)

Main studio location X To be determined, Little Rock, Arkansas (CP 7-5-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To..
BP-10252	7-5-56	1440kc	1 kw	Day	9-5-56 3-5-57
CP for new standard broadcast station & R.C.					
BL-6357	10-19-56	1440kc	1kw	Day	10-19 6-1-58
lic to cover BP-10252, new station and specify 1604 W 14th St as studio loc and RC point					
BP-11041	8-1-57	1440kc	5kw	Day	10/1 - 4/1/58
CP to increase power and install new transmit.					
BAPL-143	12-9-57	Voluntary assignment of license and			
EFF:	1-7-58	construction permit to Ebony Radio of Arkansas, Inc.			
BMP-8058 (1)	3-10-58	Mod. of C.P. (BP-11041) for extension of completion date to July 31, 1958.			
BR-3348	5-7-58	1440kc	1 kw	Day	6-1 6-1-61
BMP-8196 (2)	8-5-58	Mod. of CP (BP-11,041 as mod., which auth. increase power and install new trans.) for extension of completion date to 9-15-58.			
BL-7195 (1)	9-26-58	License to cover CP (BP-11,041 as mod.,) which authorized increase in power and installa- tion of a new transmitter.			
BML-1920 (2)	2-13-61	Mod. of license to change name of license to McLENDON LITTLE ROCK BROADCASTING COMPANY, INC.			
	6-1-61	Commission deferred action on renewal pending further consideration.			
BR-3348	7-27-61	1440	5kw	Day RC	7-27 6-1-64
BRC-2049 (1)	4-30-62	Mod. of lic. to chg. Studio location & Remote Control Point to 918 West 9th Street, Little Rock, Arkansas			
BRC-2200 (2)	2-21-63	Mod. of license to change studio loc. and remote control point to 723 West 14th Street, Little Rock, Arkansas.			
BAL-5058	6-3-64	Voluntary assignment of license to			
Eff:	6-8-64	KOKY, INC.			
BR-3348	5-28-64	1440kc	5kw	Day	6-1 6-1-67

June 1954

CARD#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K O K Y

Station location LITTLE ROCK, ARK.

FORUS COMMUNICATIONS OF ARKANSAS, INC. (AL 11-7-78 EFF: 1-3-79)

x BRIEN-KOKY, INC. (AL 3-16-73 EFF: 4-1-73)

x PENSACOLA BROADCASTING CORPORATION (AL 10-26-72, Eff: 11-30-72)

Name of licensee KOKY, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Wire dated 6-13-65 & rec'd 6-14-65 giving notification per Sect. 73.48(a)(5) Rules that a Gates BC-5P-2S trans. is now installed & in oper. (Eff: 6-13-65).					
BZ-5758	11-2-65	1440kc	5kw	Day	11-2 6-1-67
(redesc. T. loc.)		Auth. to determine operating power by direct measurement of antenna power.			
BZ-6226 (1)	12-9-66	Authority to determine operating power by direct measurement of antenna power.			
BR-3348	5-22-67	1440kc	5kw	Day	6-1 6-1-70
		Renewal of NDEA			
TELEGRAM	10-17-67	PSA	500w		
BAL-6352	8-20-68	VOL. AL	EFF.	9-16-68	
EBSA	5-25-72				
BR-3348(L)	10-26-72	Renewal			6-1-73
BTC-6695	10-26-72	Vol. TC			
BAL-7587	10-26-72	Vol. AL			
BAL-7809	3-16-73	VOL AL	EFF:	4-1-73	
BR-3348(L)	5-31-73	Renewal	of License		6-1-76
BR-3348(S)	5-12-76		RENEWAL		6-1-79
BAL780810EA	11-7-78	VOL. AL		EFF: 1-3-79	
EBSA	1-1-79	Chg. call			
BR790131WG(L)	1-24-80	Renewal	of License		6-1-82

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters K O K Y
X New

Name JOHN M. McLENDON tr/as EBONY RADIO
PO BOX 3127, JACKSON, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,252 Rec'd Filed	12-5-55 12-7-55 12-7-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1440kc Power: 1kw Hours of Operation: Daytime Trans. Location: W. side Arch St. Pike (Hwy. 167) at city limits Little Rock, Arkansas Studio Location: To be determined Little Rock, Arkansas Remote Control Point: Same as studio	GRANTED	7-5-56
AMENDED Rec'd Filed AMENDED Rec'd Filed	3-15-56 3-19-56 3-19-56 5-28-56 5-31-56 5-31-56	AMENDED to change transmitter location to southeast corner of 31st Street extended and Cumberland, Little Rock, Arkansas. AMENDED to change transmitter location to E. side of Arch St. Pike (Hwy. 167) at city limits, So., Little Rock, Ark. and increase in height of antenna. D. F. Priess, Attorney		

GATES 70-17

APPLICATION RECORD - BROADCASTING

AUG. 1955

EBONY RADIO OF ARKANSAS, INC.

Call

Letters K O K Y

Name

x JOHN M. McLENDON TR/AS EBONY RADIO

File No.	Dated	Application for	Action	
			Nature	Date
BL-6357 Rec'd Filed	9-22-56 9-25-56 9-25-56	License to cover Construction permit BP-10,252 which authorized a new standard broadcast station, and specify studio location and remote control point as 1604 W. 14th St., Little Rock, Ark.	GRANTED	10-19-56
BP-11,041 Rec'd Filed	1-14-57 1-17-57 1-17-57	Construction permit to increase power from 1kw to 5kw and install new transmitter (Gates BC 5P) Atty. - D.F. Prince	GRANTED	8-1-57
BAPL-143 Rec'd Filed	11-18-57 11-19-57 11-19-57	Voluntary assignment of license and construction permit to Ebony Radio of Arkansas, Inc. D. F. Prince, Atty.	GRANTED EFF:	12-9-57 1-7-58

AUG. 1955

#3

Call
Letters KOKYName EBONY RADIO OF ARKANSAS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8058 Rec'd Filed	2-12-58 2-18-58 2-18-58	Modification of construction permit (BP-11,041) which authorized increase power and install a new transmitter (GATES BC-5P) For extension of completion date from 4-1-58 to 7-31-58. Atty's: Prince, Taylor & Crampton	GRANTED	3-10-58
BR-3348 Rec'd Filed	2-20-58 2-25-58 2-25-58	Renewal of License D. F. Prince, Attorney	GRANTED	5-7-58
BMP-8196 Rec'd Filed	7-15-58 7-21-58 7-21-58	Modification of c.p. (BP-11,041 as mod., which authorized increase power and install a new transmitter) for extension of completion date from 7-31-58 to 8-31-58. P Atty's: Prince, Taylor & Crampton	GRANTED to	8-5-58 9-15-58

APPLICATION RECORD - BROADCASTING

AUG. 1955

#4

Call
Letters K O K YName XXXX EBONY RADIO OF ARKANSAS, INC.McLENDON LITTLE ROCK BROADCASTING COMPANY, INC., Little Rock, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
EL-7195 Recd Filed	8-5-58 8-6-58 8-6-58	License to cover C.P. (BP-11,041 as mod) which authorized increase in power and installation of a new transmitter.	GRANTED	9-26-58
BML-1920 R & F	1-9-61 1-10-61	Modification of license to change name of licensee to McLendon Little Rock Broadcasting Company, Inc. Atty: D. F. Prince	GRANTED	2-13-61
BR-3348 Rec'd & Filed	2-16-61 2-21-61	Renewal of License D. F. Prince, atty.	GRANTED	7-27-61
BRC-2049 Rec'd Filed	4-24-62 4-26-62 4-26-62	Modification of license to change Studio location and Remote Control Point from 1604 West 14th St., Little Rock, Ark., TO 918 West 9th Street, Little Rock, Arkansas Prince, Taylor & Paul, Attys.	GRANTED	4-30-62

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters K O K Y

KOKY, INC.

Name x McLENDON LITTLE ROCK BROADCASTING COMPANY, INC.Little Rock, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2200 Rec'd Filed	2-15-63 2-18-63 2-18-63	Modification of license to change studio location and remote control point to 723 West 14th Street, Little Rock, Arkansas. Ray R. Paul, Atty.	GRANTED	2-21-63
BR-3348 Rec'd Filed	1-29-64 2-7-64 2-7-64	Renewal of license Atty. Ray R. Paul	GRANTED	5-28-64
BAL-5058 R & F	3-13-64 3-16-64	Voluntary assignment of license to KOKY, INC. Atty. - Ray Paul	GRANTED Eff:	6-3-64 6-8-64
BZ-5758 Rec'd Filed	8/27/65 9/1/65 9/9/65	Authority to determine operating power by direct measurement of antenna power.	GRANTED	11-2-65

FORM BC-121 #6

AUG. 1955

APPLICATION RECORD - BROADCASTING

1440kc

Call
Letters K O K Y

MIDWEST BROADCASTING CORPORATION (8-20-68)

Name X KOKY, INC.

Little Rock, Arkansas 72203

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6226 R & F	10/17/66 10/20/66	Auth. to determine operating power by direct meas. of antenna power. Engr: Dan L. Winn, No. Little Rock, Ark.	GRANTED	12-9-66
BR-3348 R & F	3-2-67 3-3-67	Renewal of License Atty: Joseph H. Hennessey (Booth & Lovett)	GRANTED	5-22-67
BAL-6352 R & F FEE PD:\$75 Publication Ltr. (See over for amendments)	4-22-68 5-2-68 #424998 MAY 10 1968 5-28-68. 6-13-68	Voluntary assignment of license to MIDWEST BROADCASTING CORPORATION Atty - Booth & Lovett Pittman, Lovett & Hennessey, Attys.	GRANTED EFF:	 8-20-68 9-16-68
BR-3348 R & F #582060 \$75. P.N. APR 1 1970	2-26-70 3-3-70 3-3-70 3-3-70 1970	Renewal of License AMENDED 4-20-70 re: financial data AMENDED 4-22-70 re: annual financial report	GRANTED	10-26-72

RE: BAL-6352 - Sec.IV-A filed 6-24-68 (assignee)
AMENDED 7-1-68 - supplemental infor. re Sec.II

APPLICATION RECORD - BROADCASTING

1140ke

Call
Letters K O K Y

BRIEN-KOKY, INC.
X PENSACOLA BROADCASTING CORPORATION
Name ~~MIDWEST~~ BROADCASTING CORPORATION
Little Rock, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BAC -6695 R & F FEE PD: \$1000 #512528 CODE 047 OCT 21 1971 Pub. notice filed 10-22-71	9-10-71 10-6-71	Voluntary transfer of control of Keymaster Corporation (parent corp) from Joe K. McCarty to Walter N. Trulock III, and Ira S. Gershner Atty - Pittman, Lovett, Ford, Hennessey	GRANTED Eff:	10-26-72 11-30-72
BAL -7587 R & F FEE PD: \$1000 #071629 CODE 047 MAY 26 1972 Pub. notice filed 9-6-72	4-15-72 5-10-72	Voluntary assignment of license to PENSACOLA BROADCASTING CORPORATION Mutually contingent on grant of BTC-6695 (SEE OVER) Atty for assignor - Pittman, Lovett etc for assignee - Haley, Bader & Potts	GRANTED Req. grant fee \$3,500.00 Eff: 11-30-72 Paid: 048, 12-6-72, W 133690	10-26-72
BAL -7809 R & F FEE PD: \$250 #151899 CODE 053 (Form 316) FEB 16 1973	1-15-73 2-7-73	Voluntary assignment of license to BRIEN-KOKY, INC.	GRANTED EFF:	3-16-73 4-1-73

RE: DAL-7587 - AMENDED 5-25-72 - Table I fails to show dates of birth; Par 9(c)(assignor) does not show pending BTC-6695 or renewal

AMENDED 5-24-72 - (assignor) re Sec.I, Par.9(B/C int)

RE: BTC-6695 - AMENDED 5-24-72 - legal data re stockholders of parent corp(Keymaster)(Compliance with Sec. 310)

AMENDED 5-24-72 - legal data re parent corp.(assignor); reasons for TC; listing of officers & directors

AMENDED 5-30-72 - policies re equal employment

AMENDED 7-14-72 - Supplemental info & Bank ltr.

AMENDED 7-17-72 - agreement of sale & Equal Employment policies(assignor)

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K O K Y

Name BRIEN-KOKY, INC.
LITTLE ROCK, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-3348 R & F PN Recd. PRESS APR 3 1973	2-28-73 3-5-73 "	RENEWAL OF LICENSE Lois S. Schwartz, Atty. (Haley, Bader & Potts)	GRANTED	5-31-73 ³
BR-3348 R & F PN Recd. PRESS FEB 23 1976	1-5-76 1-30-76 "	RENEWAL OF LICENSE Wm. J. Potts, Jr. Atty.	GRANTED	5-12-76
EAL-9126 R & F (FORM 3114) PN FILED SEP 21 1977	8-29-77 8-31-77 9-23-77	Voluntary assignment of license to RAYFIELD KOKY, INC. Atty for assignor - Haley, Bader & Potts Atty for assignee - Jason Shrinsky (per ltr dtd 11/23/77)	DISMISSED	1/30/78 Per Section 1.568(b)

RE: BIL-9126 - Edh. XII states assignee(Calif. corp) is
auth db in Ark - NO CERT OF AUTH FOR ARK. FILED
Statement re business int filed 1-12-78
12/7/77 - AMENDED - Financial data

APPLICATION RECORD - BROADCASTING

1440kHz

K I T A

Call
Letters

X K O K Y

FORUS COMMUNICATIONS OF ARKANSAS, INC.

Name ^x BRIEN-KOKY, INC.

Little Rock, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BAL 780810EA R & F FORM 314 PN filed SEP 12 1978	8-8-78 8-10-78 8-31-78	Vol AL to FORUS COMMUNICATIONS OF ARKANSAS, INC. Atty for assignor - Haley, Bader & Potts for assignee - Wm.P.Bernton (over)	GRANTED EFF	11-7-78 1-3-79
BR 790131 WG PRESS APR 4 1979		RENEWAL OF LICENSE Wm.P.Bernton, Atty.	GRANTED	1-24-80

BAL780810EA Amended 10-12-78 re: Stock Subscrip. & financial state. of Lind Carl Voth; Simon Rosen; Stock Subscrip. & partial net worth and income state of J. L. Walberg and Purchase Agree from Lind Voth to Forus Comm. of Arkansas, Inc.

LTR from atty Bernton filed 10-30-78 re prog. format

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

