

K I R T



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1396199

Date first licensed 3-14-57

Call letters KIRT

LOCATION: Mission, Texas

RIO BROADCASTING COMPANY(VOL. AL 7-1-70 EFF: 7-31-70)

x KIRT, INC. (AL 3-26-58) EFF: 3-26-58)

Name of licensee x ROBERT F. POOL AND R. F. POOL, JR., d/b as POOL BROADCASTING COMPANY

Transmitter location North of State Hwy. 676, 5 miles north of center of Mission, Texas/ (L 3-14-57) (CP 11-14-56)

75572
Main studio location 1123 E. 9th St., Office F & G, Mission, Texas (Ltr. 7-10-75)
x Shary Bldg., Corner Doherty & E. 9th Sts., Mission, Texas (L 3-14-57)
x To be determined, Mission, Texas (MP 1-15-57) (CP 11-14-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-10240	11-14-56	1580kc	1kw	Day	1-14-57 7-14-57
CP for new standard broadcast station					
BMP-7510 (1)	1-15-57	Mod. of CP(10240) to change type trans- mitter, make changes in antenna system, change studio location from "To be determined" to Shary Bldg., corner Doherty & E. 9th Sts., Mission, Tex., and opr. trans. by remote control.			
BL-6540	3-14-57	1580kc	1kw	Day	3-14 8-1-59
License to cover BP-10240 mod. for new station.					
BAL-2953 EFF:	3-26-58 3-26-58	Voluntary assignment of license to KIRT, Inc.			
BTC-2770 EFF:	5-5-58 5-27-58	Voluntary acquisition of negative control of licensee corporation by each of Ray V. Jensen and L.O. Austin thru purchase of stock from Robert F. Pool III and R.F. Pool, Jr.			
-----	7-29-59	Commission deferred action on renewal pending further consideration.			
BR-3431	9-30-59	1580	1kw	Day	9-30 8-1-62
Z-4324 (1)	8-4-60	Auth. to determine operating power by direct measurement of ant. power.			
	7-25-62	Commission deferred action on renewal pending further consideration.			
BR-3431	8-24-62	1580kc	1kw	Day	8-24 8-1-65
BR-3431	12-15-65	Renewal of License		Sh. J. Ter.	12-15 2-1-67
BR-3431	1-25-67	Renewal of License			2-1 8-1-68
BR-3431(S)	8-14-68	RENEWAL & NDEA			8-1-71
BTC-6220	4-20-70	INVOL. NEGATIVE TC			
BAL-6863	7-1-70	VOL. AL		EFF: 7-31-70	
BR-3431(L)	9-24-71	RENEWAL & NDEA			8-1-74
EBSA	6-12-72				
BR-3431	9-16-74	(S) RENEWAL OF LICENSE			8-1-77
Ltr.	7-10-75	Chg. SL to 1123 E. 9th St. Office F&G, Mission			

BROADCASTING STATION HISTORY RECORD

CARD # 2

First licensed

Call Letters ^{KIRT}

Station Location

Name ^{SEE CARD # 1}

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BR 3431 BR 790227AC	5-23-80	RENEWAL OF LICENSE	8-1-80

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Name ROBERT F. POOL AND R. F. POOL, JR. d/b as

Call

Letters NEW-K I R T

Name POOL BROADCASTING COMPANY

PO Box 455, McAllen, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,240 Rec'd Filed	11-19-55 12-1-55 12-1-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1580kc Power: 1kw Hours of Operation: Daytime Trans. Location: SE Corner of intersection Two mi. Road & N. Second St. nr. McAllen, Texas Studio Location: To be determined Mission, McAllen, Texas Remote Control Point: Same as studio	GRANTED	11-14-56
AMENDED Rec'd Filed	7-13-56 7-16-56 7-16-56	AMENDED to change antenna-transmitter location to North Beatesen Road, 5 mi. NNW of center of McAllen, Texas.		
AMENDED Rec'd Filed	10-11-56 10-15-56 10-15-56	AMENDED to chge antenna-trans. location to North of State Hwy #676, 5 miles N of center of Mission, Near Mission, Texas; change station loc. to Mission, Texas; change studio location & remote control point to Mission, Texas and make changes in ground system.		

GATES 23-17

AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

Call
Letters K.I.R.T.Name ROBERT F. POOL AND R. F. POOL, JR., d/b as POOL
BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7510 Rec'd Filed	12-30-56 1-3-57 1-3-57	Modification of construction permit (BP-10,240, which authorized a new standard broadcast station) to change type transmitter (RCA BTA-1MX), make changes in antenna system change studio location from "To be determined" <u>to</u> Shary Building, corner Doherty & East 9th St., Mission, Texas, and operate transmitter by remote control from main studio location. Guy G. Hutcheson, Enr. Arlington, Texas	GRANTED	1-15-57
BL-6540 Rec'd Filed	2-13-57 2-18-57 2-18-57	License to cover construction Permit (BP-10,240 as mod.,) which authorized a new standard broadcast station.	GRANTED	3-14-57

APPLICATION RECORD - BROADCASTING

Aug. 1955

KIRT, INC.

Call

Letters K I R T

Name x ROBERT F. POOL AND R. F. POOL, JR., d/b as POOL BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2953 Rec'd Resub. Rec'd Filed	2-6-58 2-10-58 2-26-58 2-28-58 2-28-58	Voluntary assignment of license to KIRT, Inc.	RETURNED Filed on GRANTED EFF:	2-19-58 Re: wrong form, etc. 3-26-58 3-26-58
ETC-2770 Rec'd Filed	4-17-58 4-21-58 4-21-58	Voluntary acquisition of negative control of licensee corporation by each Ray V. Jensen (50%) and L. O. Austin (50%) thru purchase of stock from Robert F. Pool, III and R. F. Pool, Jr.	GRANTED EFF:	5-5-58 5-27-58
BR-3431 Rec'd & Filed	5-3-59 5-7-59	Renewal of license	GRANTED	9-30-59
BZ-4324 Rec'd Filed	7-9-60 7-12-60 7-12-60	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-4-60

AUG. 1955

Call
LettersK.I.R.T.....NameKIRT, INC.
Mission, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BR-3431 Rec'd Filed	5-3-62 5-7-62 5-7-62	Renewal of license Spearman and Roberson, Attys.	GRANTED	8-24-62
BR-3431 Rec'd Filed	5-6-65 5-7-65 5-7-65	Renewal of license Fletcher, Heald, Rowell, Kenehan & Hildreth, Attys. (Howard R. Harrison)	GRANTED <i>Short Term</i>	12-15-65 <i>To</i> 2-1-67
BR-3431 R & F	10-4-66 10-11-66	Renewal of license (SHORT TERM) Atty- John L. Tierney (Fletcher, Heald, Rowell, Kenehan & Hildreth)	GRANTED	1-25-67
BR-3431 R & F #423402 #75	3-14-68 4-23-68 4-23-68 MAY 20 1968	Renewal of License Atty. James P. Riley	GRANTED	8-14-68
BAL-6863 R & F FEE PD: \$75 -#579164 Pub.notice filed 3-10-70 MAR 18 1970	1-25-70 2-18-70 -#579164	Voluntary assignment of lic to RIO BROADCASTING COMPANY (SEE OVER) Atty - Fletcher, Heald etc REQUEST WAIVER SEC. 73.35(a) - Filed 5-13-70 Petition for reconsideration of First Report & Order	GRANTED <i>EFF:</i>	7-1-70 7-31-70

WFO: 111-6863 - Assigned in license of 111-70

Also noted: Sec. II, Par. 6 - Mexican citizenry; Sec. III, Item 1, Par. 2 not completed

Assigned 1-11-70 - notification of death of president of
American corporation.

Assigned 1-22-70 - bank list re loan; stockholders meeting

Assigned 6-1-70 - bank list re loan (substitute above list)

Assigned 6-10-70 - statement re foreign language program

Assigned 6-17-70 - list from city filed 6-17-70 re other
B/C stations (signals) available in Mexico, Texas

#5

APPLICATION RECORD - BROADCASTING

1580kc

RIO BROADCASTING COMPANY

Call
Letters K I R T

Name x KIRT, INC.
Mission, Texas 78572

File No.	Dated	Application for	Action	
			Nature	Date
BTC -6220 R & F FEE PD: \$30 (Form 316)	3-10-70 3-16-70 #585440 MAR 31 1970	Involuntary transfer of negative control of lic corp from Ray V. Jensen to Edward Romeros, Executor of the Estate of Ray V. Jensen (deceased) Atty - Fletcher, Heald etc (V. Curtis)	GRANTED	4-20-70
BR-3431 R & F PN Recd. PRESS JUN 24 1971	4-21-71 4-30-71 "	RENEWAL OF LICENSE Russell Rowell, Atty. AMENDED 7-8-71 re: programming AMENDED 7-26-71 re: programming AMENDED 8-30-71 re: programming	GRANTED	9-24-71
The Commission by letter 6-15-73 notified station of \$250 forfeiture for violation of Sections 73.111(a) & 73.114. The Comm. by Memo. Opinion & Order on 1-21-74 ordered station to forfeit \$250 for violations.				

Call
LettersK.I.R.T.....NameRIO BROADCASTING COMPANY
MISSION, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-3431 R & F PN PRESS JUN 5 1974	4-15-74 5-3-74 5-3-74	Renewal of License AMENDED 7-29-74 re: composition of area; community survey; commercial policy: EEO AMENDED 8-19-74 re: commercial policy	GRANTED	9-16-74
BR-3431 R & F PN Recd. PRESS	3-21-77 3-24-77 APR 1 1977	RENEWAL OF LICENSE (BR800401J5) SUPPLEMENTAL APPLICATION filed 4-1-80 as an amendment to pending renewal application. PRESS: APR 29 1980	GRANTED	5-23-80 7-31-80
780912 Form 316 (Also see K Q X X(fm)) PRESS	9-1-78 SEP 21 1978	Vol. issuance of additional stock by the lic corp to Edward L. Gomez Atty - Darrell Davis (Texas)	RETURNED REPORT ON FORM 323	9-20-78

APPLICATION RECORD - BROADCASTING

1580khz

#7

Call
Letters K I R T

Name RIO BROADCASTING COMPANY
Mission, Texas

File No.	Dated	Application for	Action	
			Nature	Date
P7-790227AC R & F DM PRESS	2-27-79 3-6-79 APR 9 1979	Direct Measurement	GRANTED	5-23-80
Letter Rec'ds PRESS: (0)	2-1-80 FEB 20 1980	Request for dual-city identification as: <u>Mission-McAllen, Texas.</u> Atty: ----	DENIED PURSUARNT TO SECTION 0.281 OF THE RULES.	3-28-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

