

KIQI



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390189

DUAL/CASE LICENSE RECORD
K I Q I (3-9-74) x K P O O (Ltr. 1-27-55)
x K P O O (Ltr. 5-23-54)
x K P O O (Ltr. 8-29-50)

3528

Date first licensed 10-24-57

Call letters x K P O O
CP on: HAYWARD, CALIFORNIA
Station Location: x San Francisco, Calif.

SEE CARD #3

x GRANT R. WRATHALL, AND TAFT R. WRATHALL, AS TRUSTEE FOR GRANT R. WRATHALL, JR.,
CHARLOTTE WRATHALL, LAWRENCE WRATHALL AND LORETTA WRATHALL, d/b as BAY RADIO
(AP 3-6-57) Eff. 4-10-57

Name of licensee x GRANT R. WRATHALL

- Hayward Landing N. of Winton Street, Hayward, California (4-24-80)
- x 650' NE of San Francisco-Oakland Bay Bridge Toll Plaza, Oakland, Calif.
- x Hayward Landing, Edge of San Francisco Bay, Hayward, Calif. (BL-10-24-57) (MP 2-13-74) (BMP-9-4-57)
- x 650' NE of San Francisco-Oakland Bay Bridge Toll Plaza, Oakland, Calif. (MP 10-19-55)
- x North of San Francisco-Oakland Bay Bridge Toll Plaza, Oakland, Calif. (MP 10-19-55)
- x Bayview Park Drive, San Francisco, California (MP 12-22-54)

Transmitter location x U.S. Steel Warehouse, Harrison and 16th, San Francisco, Calif. (CP 4-21-50)

- 700 Montgomery St., San Francisco, Calif. (Form 302 11-20-74)
- x 650' NE of San Francisco-Oakland Bay Bridge Toll Plaza, Oakland, Cal. (Let. 11-2-61)
- x Fairmont Hotel, Knob Hill, California & Mason, San Francisco, Calif. (Ltr. 1-8-59) (BL-10-24-57) (MP 8-6-57 informal) (MP 10-19-55)
- x 1550 California Street, San Francisco, California (MP 8-6-57 informal)
- x North of San Francisco-Oakland Bay Bridge Toll Plaza, Oakland, Calif. (MP 10-19-55)
- x Bayview Park Drive, San Francisco, California (MP 12-22-54)

Main studio location x To be determined San Francisco, Calif. (CP 4-21-50)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-7403	4-21-50 CP for a	1010	1kw	Daytime	6-21 12-31-50 (COND'L. CLAUSE)
MP-5409	12-11-50 Mod. CP (7403) for	1010	1kw	Daytime	6-21 6-21-51 ext. completion date (B1 C1)
MP-5588	6-14-51 Mod. CP 7403 as				6-21 12-21-51 mod., for extension of completion date (COND'L)
MP-5754	12-6-51 Mod. of CP 7403 as				6-21 6-21-52 mod., for extension of completion date (COND'L CLAUSE)
MP-5828	12-22-54 Mod. of CP(7403, as	1010kc	10kw, DA	Day	2-22-55 8-22-55 mod.) to increase power; install directional antenna; change trans. and studio locations; and change type trans. (CONDITIONAL CLAUSE)
MP-6901 (1)	7-21-55 Mod. of CP (BP-7403, as				
MP-6860	10-19-55 Mod. of CP (BP-7403, as	1010	10kw-DA	Day	2-22-55 2-21-56 mod.) to make changes in DA system & change antenna-transmitter & studio locations. (COND'L CLAUSE)
MP-7097 (1)	1-24-56 Mod. of CP(7403, as				2-22-55 2-21-56 mod.) for extension of completion date to 8-31-56
MP-6860 (2)	6-18-56 MP, to correct obstruction				
MP-7317 (3)	8-31-56 Mod. of CP(BP-7403/)				as mod. extension of completion date to 11-30-56.
MP-7433 (4)	12-10-56 Mod. of CP(7403 as				mod.) for extension of completion date to February 28, 1957.
MP-10941	1-9-57 CP to install new	1010kc	250w	AUX	1-9-57 2-28-57 transmitter to be used as auxiliary transmitter at present location of main transmitter. (Condition)
MP-7533 (5)	2-15-57 Mod. of CP(BP-7403, as				mod) for extension of completion date to 5-28-57.

Form BC-126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed Call letters ~~KR-O-O~~ ^{KIQI} -xKSAY

Station location San Francisco, Calif.

SEE Card #3 for name
and

Name of licensee GRANT R. WRATHALL, / TAFT R. WRATHALL AS TRUSTEE FOR GRANT R. WRATHALL, JR,
CHARLOTTE WRATHALL, LAWRENCE WRATHALL & LORETTA WRATHALL d/b as KSAY
BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BAP-319 EFF:	3-6-57 4-10-57	Vol. assignment of CP (BP-7403 as mod) and BP(10941) , to Grant R. Wrathall and Taft R. Wrathall, as Trustee for Grant R. Wrathall, Jr., Charlotte Wrathall, Lawrence Wrathall and Loretta Wrathall, d/b as Bay Radio.			
BMP-7648	5-15-57	1010kc	10kw DA-Day		2-22-55 7-1-57
	Mod. of CP (7403, as mod.) for extension of completion date to 7-1-57. (Conditions)				
BMP-7718 (1)	6-20-57	Mod. of CP (BP-7403) for extension of completion date to 8-1-57.			
BMP-7797 (2)	8-22-57	Mod. of CP (BP-7403 as mod.,) for extension of completion date to October 1, 1957			
BMP-7819 (3)	9-4-57	Mod. of CP (BP-7403 as mod.) for chg type trans. & redescibe trans. location.			
BP-11435 (Aux)	9-23-57	1010kc	250w	AUX	11-23-57 5-23-58
	Construction permit to replace expired CP(10941) which authorized installation of a new auxiliary transmitter. (cond'l)				
BMP-7874 (1) (Aux)	10-15-57	Mod. of CP(11435) for <u>auxiliary</u> transmitter, to change to employing non-directional antenna.			
BL-6775	10-24-57	1010kc	10kw DA-Day		10-24 12-1-59
	License to cover (BP-7403) as mod., which authorized a new standard broadcast station.				
	11-27-59	Commission deferred action on renewal pending further consideration.			
BML-1844 (ltr written-issue withheld 'til ren. granted.) Issued with BR-3528	3-21-60	MOD.OFLICENSE to chg name to GRANT R. WRATHALL & TAFT R. WRATHALL AS TRUSTEE FOR GRANT R. WRATHALL, JR., CHARLOTTE WRATHALL, LAWRENCE WRATHALL & LORETTA WRATHALL d/b as KSAY BROADCASTING COMPANY.			
BR-3528	4-25-63	1010kc	10kw	Day DA	4-25 12-1-65
	issued with BML-1844				
EBSA	6-12-72				

BROADCASTING STATION LICENSE RECORD

K I Q I(3-9-74)

Date first licensed

9-8-80

Call letters

xK S A Y

ORO SPANISH BROADCASTING, INC. (AL 9-5-80 EFF: 2-22-74

* SAN FRANCISCO WIRELESS TALKING MACHINE COMPANY (AL 2-13-74

* GRANT R. WRATHALL, TAFT R. WRATHALL AS TRUSTEE FOR GRANT R. WRATHALL, JR., CHARLOTTE WRATHALL PEAY, LAWRENCE WRATHALL AND LORETTA WRATHALL, GRANT R. WRATHALL, JR., CHARLOTTE WRATHALL PEAY AND THE CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS, d/b as KSAY BROADCASTING COMPANY (BAL-12-6-63 EFF: 2-21-64)

* GRANT R. WRATHALL AND TAFT R. WRATHALL AS TRUSTEE FOR GRANT R. WRATHALL,

Name of licensee JR., CHARLOTTE WRATHALL, LAWRENCE WRATHALL & LORETTA WRATHALL d/b as

KSAY BROADCASTING COMPANY

WRATHALL INC., GRANT R. WRATHALL, JR., CHARLOTTE WRATHALL PEAY,

LAWRENCE WRATHALL and TAFT R. WRATHALL, AS TRUSTEE for GRANT R. WRATHALL, JR., TAFT R. WRATHALL,

as Trustee for LAWRENCE WRATHALL, TAFT R. WRATHALL AS TRUSTEE FOR LORETTA WRATHALL HILDEN, and

TAFT R. WRATHALL as TRUSTEE FOR CHARLOTTE WRATHALL PEAY, db/as KSAY BROADCASTING COMPANY

(7-31-68) EFF. 8-29-68)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To	
BL-7039	6-26-63	1010kc	250w	AUX. (day)	6-26 12-1-65	
	Lic. to cover CP (BP-11,435 as reinstated and mod.) which auth. new trans. as aux. trans. at loc. of main trans.					
BAL-4959 EFF:	12-6-63 2-14-64	Voluntary assignment of license to Grant R. Wrathall, Taft R. Wrathall as Trustee for Grant R. Wrathall, Jr., Charlotte Wrathall Peay, Lawrence Wrathall and Loretta Wrathall, Grant R. Wrathall, Jr., Charlotte Wrathall Peay and The Church of Jesus Christ of Latter Day Saints, d/b as KSAY BROADCASTING COMPANY				
BR-3528 AUX	11-5-65	1010kc.	10kw 250w, (nonDA)	Day, DA to	12-1 12-1-68 12-1-68	
BAL-6417	7-31-68	VOL. AL	EFF. 8-29-68			
BR-3528(L)	11-26-68	Renewal of License (main & Auxiliary)			12-1 12-1-71	
BP-19,562 FORFEITED	2-13-74	1010khz.	10kw DA-Day		2-13-75	
	CP to chg. ant. TL.					
BAL-7911	2-13-74	VOL AL	EFF:	2-22-74		
BS-3528(1)	3-9-74	ML to change call letters				
BP-19,562(1)	3-9-74	MP to change call letters				
EBSA	3-9-74					
BP-19,689	5-31-74	1010khz.	10kw DA-D Alt M.		5-31-75	
	CP to install a new Alt. M. Trans					
P-19,689	5-31-74	Superseding auth. to chg. TL & SL. (Alt. M. Trans.)				
BP-19,689	5-31-74	Superseding auth. to correct coordinate				
BHL-2552(L)	9-15-75	Mod. of lic. to add oper. to sunrise SH with 250w.			6:00am	
BS-3521(1)	1-20-76	ML chg.	SL.			
Ltr.	11-12-76	former main trans. used as alternate trans. COLLINS 21M NEW MAIN TRANSMITTER COLLINS 21M				

BC-126

February 1974

#4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K I Q I

Station location San Francisco, CA

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRC-3902(2)	3-9-77	ML to operate by		RC	
BP-20398	4-24-80	1010KHZ	5kw	50kw DA-2	Unl. 4-24-81
		CP to chg. TL, SL, and incr. day power Install DA-2 and change Hours of operation			
BAL800602EY	9-5-80	Vol AL	EFF: 9-8-80		
COMTEL	11-26-80	REQUESTED AUTH. TO OPERATE DURING HOURS NOT SPECIFIED IN CURRENT AUTHOR- IZATION (BETWEEN SUNSET AND 6:00A.M. LOCAL TIME) NOT, REPEAT NOT, AUTHORIZE SECTION 73.3542(c) RULES SPECIFICALLY PROHIBITS GR. THIS AUTH.			
BMP-810409AH (1)	5-27-81	MP (BP-20398)			11-15-81
		for ext. of time to:			

APPLICATION RECORD - BROADCASTING

Call Letters K P O O
x K R U Z
x New

Name GRANT R. WRATHALL
 (PO Route 2, Box 260, Aptos, California)

File No.	Dated	Application for	Action	
			Nature	Date
HP-7403 Rec'd Filed	10-19-49 10-27-49 10-27-49	<p>Construction permit for a new standard broadcast station to be operated on Frequency: 1010kc Power: 1kw Hours of operation: Daytime Trans. locations: To be determined San Francisco, California Studio location: To be determined- San Francisco, California</p> <p>Stephen Tuhy, Jr., Atty. McNary & Wrathall, Engrs.</p>	GRANTED	4-21-50
Amended Rec'd Filed	3-18-50 3-27-50 3-27-50	<p>Amended to change transmitter location from "To be determined", San Francisco, California to U.S. Steel Warehouse, Harrison and 16th, ^{St.} San Francisco, California, and change type of transmitter (RCA ET-4300).</p>		
			re blanketing clause	

955-975-25

RC 4 - ET-4300

APPLICATION RECORD - BROADCASTING

Call
Letters K.P.O.O

Name GRANT R. WRATHALL

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5409 Rec'd Filed	11-20-50 11-24-50 11-24-50	Modification of construction permit (BP-7403, which authorized a new standard broadcast station) for extension of completion date from 12-21-50 to 6-21-51.	GRANTED re blanketing	12-11-50
BMP-5588 Rec'd Filed	5-16-51 5-23-51 5-23-51	Modification of construction permit (BP-7403, as modified, which authorized a new standard broadcast station) for extension of completion date from 6-21-51 to 12-21-51. Stephen Tuhy, Jr., Atty.	GRANTED Cond'l re	6-14-51 blanketing
BMP-5754 Rec'd Filed	11-15-51 11-20-51 11-20-51	Modification of construction permit (BP-7403, as mod., which auth. a new standard broadcast station) for extension of completion date from 12-21-51 to 6-21-52. Stephen Tuhy, Jr., Atty.	GRANTED Cond'l re	12-6-51 blanketing

#3

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters K P O OName GRANT R. WRATHALL

File No.	Dated	Application for	Action	
			Nature	Date
<u>BMP-5828</u>	<u>2-7-52</u>	Modification of construction permit (BP-7403, as mod., which auth. a new standard broadcast station) to increase power from 1kw to 10kw; change type of transmitter (Composite); install a directional antenna (DA-D); change transmitter location from U.S. Steel Warehouse, Harrison and 16th Sts., San Francisco, Calif. to Nicholl-Knob, Portrero-San-Pablo-Island, Richmond, Calif.; and change main studio location from To be determined, San Francisco, Calif. to Nicholl-Knob, Portrero-San-Pablo-Island, Richmond, Calif.	GRANTED Cond'l re trans. measurements; DA and non-DA proof; phase monitor; and assume responsibility to prevent cross modulation between KRUZ and KYA.	<u>12-22-54</u>
Rec'd	<u>2-27-52</u>			
Filed	<u>2-27-52</u>			
		Jr. Stephen Tuhy, / Atty. Grant R. Wrathall, Engr.		
See card #4 for amendment.				

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters K P O O

Name GRANT R. WRATHALL

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5902 Rec'd Filed	5-19-52 6-2-52 6-2-52	Modification of construction permit (BP-7403, as mod., which auth. a new standard broadcast station) for extension of completion date from 6-21-52 to 12-21-52.	DISMISSED as unnecessary	12-29-54
BMP-5828 (Cont'd.) AMENDED Rec'd Filed	8-15-52 8-25-52 8-25-52	AMENDED to change power from 10kw to 2.5kw; change from employing DA to Non-DA; change type of transmitter (RCA-ET-4500 Modified); change transmitter and studio locations from Nicholl Knob, Portrero San Pablo Island, Richmond, California, to 1700 Newhall Street , San Francisco, California.	SEE CARD #3 FOR ACTION	

See card #5 for amendment.

Name GRANT R. WRATHALL

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5828 (cont'd.)				
AMENDED	11-21-52	AMENDED to change power from 2.5kw <u>to</u> 10kw; change from non-DA <u>to</u> employing DA; change type of transmitter (Composite); and change transmitter and studio locations from 1700 Newhall Street, San Francisco, California, <u>to</u> ; Bayview Park Drive, San Francisco, California.	SEE CARD #3 FOR ACTION	
Rec'd	12-1-52			
Filed	12-1-52			
AMENDED	4-21-53	AMENDED to make changes in directional antenna system.		
Rec'd	5-8-53			
Filed	5-8-53			

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call K P O O
Letters

Name GRANT R. WRATHALL

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6860 Rec'd Filed	5-27-55 5-31-55 5-31-55	Modification of construction permit (BP-7403 as mod., which auth. a new standard broadcast station) to make changes in the DA system and change antenna-transmitter and studio location from Bayview Park Drive, San Francisco, Calif. to San Francisco-Oakland Bay Bridge Toll Plaza, Oakland, California. Stephen Tuhy, Jr., Atty.	GRANTED cond'l re trans. meas. re Sect. 3.47, Rules & Sect. 12 of Standards; assume responsibility to prevent cross-mod. to & from KROW; phase monitor; field meas. equi non-DA & DA proof.	10-19-55
BMP-6901 Rec'd Filed	7-16-55 7-18-55 7-18-55	Modification of construction permit (BP-7403, as mod.) which auth. a new standard broadcast station) for extension of completion date from 8-22-55 to _____. Stephen Tuhy, Jr., Atty.	GRANTED	7-21-55 for period to 2-21-56.

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters --K-P-O O K S A Y Name GRANT R. WRATHALL

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7097 Rec'd Filed	1-16-56 1-18-56 1-18-56	Modification of construction permit (BP-7403, as mod., which auth. a new standard broadcast station) for extension of completion date from 2-21-56 to 8-31-56. Stephen Tuhy, Jr., Atty.	GRANTED	1-24-56
BMP-7317 Rec'd Filed	7-28-56 7-31-56 7-31-56	Modification of construction permit (BP-7403 as mod., which auth. a new standard broadcast station) for extension of completion date from 8-31-56 to 11-30-56.	GRANTED	8-31-56
BMP-7433 Rec'd Filed	10-31-56 11-2-56 11-2-56	Modification of construction permit (BP-7403, as mod., which authorized a new standard broadcast station) for extension of completion date from 11-30-56 to <u>2-28-57</u> .	GRANTED	12-10-56

AUG. 1955

Call

Letters ~~W-P-O-O~~ K.S.A.Y.

Name GRANT R. WRATHALL

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,941 Rec'd Filed	11-28-56 12-3-56 12-3-56	Construction permit to install a new transmitter (GE BT-20-A) as an auxiliary transmitter to be operated from present location of main transmitter, on 1010kc, with power of 250w, for Aux. purposes only. employing directional antenna.	GRANTED Contingent upon construction specified in BP-7403, as amended, for main transmitter.	1-9-57
BAP-319 Rec'd Filed	1-10-57 1-22-57 1-22-57	Voluntary assignment of construction permit to Grant R. Wrathall, & Taft R. Wrathall, as Trustee for Grant R. Wrathall, Jr., Charlotte Wrathall, Lawrence Wrathall and Loretta Wrathall, d/b as Bay Radio	GRANTED EFF.-	3-6-57 4-10-57
BMP-7533 Rec'd Filed	1-29-57 2-1-57 2-1-57	Modification of construction permit (BP-7403, as mod., which authorized a new standard broadcast station) for extension of completion date from 2-28-57 to _____.	GRANTED Extended	2-15-57 to 5-28-57
PETITION FOR REASSIGNMENT OF KKKL CALL LETTERS (KSAY) filed 3-22-57 by Rollo for KSAN			ROLLO	
SUPPLEMENT TO ABOVE PET. filed 4-21-57 by Rollo for KSAN			DENIED	5-15-57
ANSWER to PETITION FOR REASSIGNMENT OF CALL LETTERS filed 4-15-57 by Wrathall			WRATHALL	Letter

FORM BC-121 #9
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
 LettersK.S.A.Y.....

Name GRANT R. WRATHALL, AND TAFT R. WRATHALL, AS TRUSTEE FOR
 GRANT R. WRATHALL, JR., CHARLOTTE WRATHALL, LAWRENCE
 WRATHALL AND LORETTA WRATHALL, D/B AS BAY RADIO

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7648 Rec'd Filed	4-30-57 5-3-57 5-3-57	Modification of Construction Permit (BP-7403, as mod., which authorized a new standard broadcast station) for extension of completion date from 5-28-57 to 7-1-57.	GRANTED	5-15-57
BMP-7718 Rec'd Filed	6-8-57 6-13-57 6-13-57	Modification of construction permit (BP-7403, as mod., which authorized a new standard broadcast station) for extension of completion date from 7-1-57 to 8-1-57.	GRANTED	6-20-57
BP-11,435 R. & F.	7-15-57 7-22-57	Construction permit to replace expired permit (BP-10,941 which auth. installation of a new auxiliary transmitter to be operated from present location of main trans. on 1010ks, power of 250w, for aux. purposes only, employing directional antenna.	GRANTED Contingent upon const. specified in CP(7403) as amended, for main transmitter.	9-23-57

APPLICATION RECORD - BROADCASTING

AUG. 1955 # 10

Call

Letters ...K.S.A.Y.....

Name GRANT R. WRATHALL, AND TAFT R. WRATHALL, AS TRUSTEE FOR
 GRANT R. WRATHALL, JR., CHARLOTTE WRATHALL, LAWRENCE WRATHALL AND LORETTA WRATHALL
 D/B AS BAY RADIO

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7797 Rec'd Filed	7-29-57 8-1-57 8-1-57	Modification of construction permit (BP-7403 as mod., which authorized a new standard broadcast station) for extension of completion date from 8-1-57 to _____.	GRANTED	8-22-57
6 Rec'd Filed	8-3-57 8-6-57 8-6-57	Modification of Construction Permit (BP-7403 as mod.,) which authorized a new standard broadcast station) to change studio location to 1550 California Street, San Francisco, California.	GRANTED INFORMALLY BY LETTER OF 8-14-57.	

APPLICATION RECORD - BROADCASTING

AUG. 1955

#11

Call

GRANT R. WRATHALL, AND TAFT R. WRATHALL, AS TRUSTEE FOR LettersK.S.A.Y.....

Name GRANT R. WRATHALL, JR., CHARLOTTE WRATHALL, LAWRENCE WRATHALL AND LORETTA WRATHALL
D/B AS BAY RADIO

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7819 Rec'd Filed	8-24-57 8-27-57 8-27-57	Modification of Construction Permit (BP-7403 as mod.,) which authorized a new standard broadcast station) to change type transmitter to (Collins 21M).	GRANTED	9-4-57
BMP-7874 Rec'd Filed	9-5-57 9-10-57 9-10-57	Modification of Construction permit (BP-11,435 as reinstated, which authorized installation of a new auxiliary transmitter to be operated from present location of main transmitter on 1010kc, power of 250w, for auxiliary purposes only, employing directional antenna) to change to employing non-directional antenna.	GRANTED	10-15-57
BL-6775 Rec'd Filed	7-15-57 7-24-57 9-4-57	License to cover construction permit BP-7403, as modified, which authorized a new standard broadcast station.	GRANTED	10-24-57

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters K.S.A.Y.

Name #12 GRANT R. WRATHALL, AND TAFT R. WRATHALL AS TRUSTEE FOR GRANT R. WRATHALL, JR., CHARLOTTE WRATHALL, LAWRENCE WRATHALL AND LORETTA WRATHALL D/B AS BAY RADIO.

File No.	Dated	Application for	Action	
			Nature	Date
BL-7039 Rec'd ✓ Filed	7-15-58 7-24-58 7-24-58	License to cover construction permit (BP-11,435 as reinstated and mod., which authorized installation of a new transmitter (G.E. BT-20A) as an auxiliary transmitter at present location of main transmitter to be operated on 1010kc, power of 250w, for auxiliary purposes only while employing non-directional antenna.	GRANTED	6-26-63
BML-1844 R & F	9-2-59 9-8-59	Modification of license to change licensee name to read as follows: GRANT R. WRATHALL & TAFT R. WRATHALL AS TRUSTEE FOR GRANT R. WRATHALL, JR. CHARLOTTE WRATHALL, LAWRENCE WRATHALL & LORETTA WRATHALL d/b as <u>KSAY BROADCASTING COMPANY.</u>	GRANTED GRANTED issued with BR-3528	3-21-60 (LTR written) not to be issued til renewal granted
BR-3528 Rec'd & Filed ✓	8-29-59 9-8-59	Renewal of license	GRANTED	4-25-63 issued with BML-1844 Cond'1
AMENDED	6-23-60	To change applicant name to Grant R. Wrathall and Taft R. Wrathall as Trustee for Grant R. Wrathall, Jr. Charlotte Wrathall, Lawrence Wrathall and Loretta Wrathall d/b Applicant represented by John H. Midlen, Atty. (Let. 12-23-59). as KSAY Broadcasting Company.		

013

FORM BC-121

APPLICATION RECORD - BROADCASTING

AUG 1955

Call K S A Y

Grant R. Wrathall and Taft R. Wrathall as Trustee for Letters

Grant R. Wrathall, Jr., Charlotte Wrathall, Lawrence Wrathall &

Name Loretta Wrathall d/b as KSAY BROADCASTING COMPANY.....

San Francisco, California

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4959 R. & F.	10-15-63	Voluntary assignment of license to Grant R. Wrathall, Taft R. Wrathall as trustee for Grant R. Wrathall, Jr., Charlotte Wrathall Peay, Lawrence Wrathall and Loretta Wrathall, Grant R. Wrathall, Jr., Charlotte Wrathall Peay and The Church of Jesus Christ of Latter Day Saints, d/b as KSAY BROADCASTING COMPANY. Atty- Spearman & Roberson	GRANTED	12-6-63
	10-25-63		EFF:	2-11-64
BAL-5023 R & F	1-31-64 2-7-64	Voluntary assignment of license to RMAC-S CORPORATION Atty. - Robert Heald (Spearman & Roberson)	DISMISSED	8-17-64 per Sec. 1.568(a)
BR-3528 R & F	8-31-65 9-2-65	Renewal of license (Main & Aux.) Atty: Lester W. Spillane	GRANTED	11-5-65

AUG. 1955

SEE BAL-6417

Call

K S A Y

Grant R. Wrathall, Jr., Charlotte Wrathall Peay, Lawrence Wrathall Peay, and Loretta Wrathall; Grant R. Wrathall, Jr., Charlotte Wrathall Peay and the Church of Jesus Christ of Latter Day Saints, dba KSAY BROADCASTING COMPANY
 Name and Address
 San Francisco, Calif. 94103

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6417	7-1-68	Voluntary assignment of license to Wrathall, Inc., Grant R. Wrathall, Jr., Charlotte Wrathall Peay, Lawrence Wrathall and Taft R. Wrathall, as Trustee for Grant R. Wrathall, Jr., Taft R. Wrathall, as Trustee for Lawrence Wrathall, and Taft R. Wrathall, as Trustee for Loretta Wrathall Hilden, and Taft R. Wrathall, as Trustee for Charlotte Wrathall Peay, dba KSAY BROADCASTING COMPANY	GRANTED EFF:	7-31-68
R & F	7-12-68			8-29-68
FEE PD: \$30 - #443643 (Form 316)				
JUL 25 1968				
Atty - Lester W. Spillane, San Francisco, Cal.				
BR-3528	8-29-68	Renewal of license (main & auxiliary) Lester Spillane, San Francisco	GRANTED	11-26-68
R & F	9-3-68			
#455294-5 \$105	9-3-68			
SEP 24 1968				

APPLICATION RECORD - BROADCASTING

K I Q I

September 1969

SAN FRANCISCO WIRELESS TALKING MACHINE COMPANY

Call

xK S A Y

XWRATHALL, INC., GRANT R. WRATHALL, JR., CHARLOTTE WRATHALL PEAY,

Letters

LAWRENCE WRATHALL AND TAFT R. WRATHALL, AS TRUSTEES FOR GRANT R. WRATHALL, JR., TAFT R. WRATHALL

AS TRUSTEE FOR LAWRENCE WRATHALL, TAFT R. WRATHALL, AS TRUSTEE FOR LORETTA WRATHALL HILDEN, AND

Name TAFT R. WRATHALL AS TRUSTEE FOR CHARLOTTE WRATHALL PEAY, dba KSAY BROADCASTING COMPANY

SAN FRANCISCO, CALIF.

File No.	Dated	Application for	Action	
			Nature	Date
BR-3528	8-30-71	Renewal of License (MAIN & AUX.)		
R & F	9-2-71	ATTY-Farrand, Malti & Spillane		
PN	9-2-71	AMENDED 10-29-71 re: equal employment program	(OVER)	
PRESS SEP 10	AMENDED 2-22-74	to change name to "San Francisco Wireless Talking Machine Company"		
BAL -7911	5-25-73	Voluntary assignment of license to	GRANTED	2-13-74
R & F	6-1-73	SAN FRANCISCO WIRELESS TALKING MACHINE COMPANY	Req Grant Fee	
FEE PD: \$1000 #193944		Atty - G. Malti, San Francisco, Cal		\$23,648.00
CODE 047		PETITION TO DENY & INTERVENE filed 7-27-73	EFF: 2-22-74	
		by Community Coalition for Media Change	048 PD 3-1-74 W 285292	
		AMENDED 7-30-73 to show election of director;		
		financial & programming data		
		OPPOSITION TO PET. TO DENY FILED 8-13-73 by		
		Atty Malti on behalf of assignor		
		REPLY TO OPPOSITION filed 8-20-73 by Coalition		
		Certificate of Service filed 8-21-73		
		AMENDED 9-4-73 to reflect pending CP for new site;		
		SUPPLEMENT TO REPLY TO OPPOSITION TO PET TO DENY		
			MAR 19 1974 (SEE OVER)	MAR 19 1974
			FILED 9-5-73	

RE: BAL-7911 - affidavit re court action

AMENDED 12-7-73 - ch'es in officers & directors; legal dat

JAN 8 1974

AMENDED 1-28-74 - statements re EEOP(assignor & assignee)
ext. of time re contract

OPPOSITION TO PETITION FOR STAY filed 3-4-74

PETITION FOR STAY FILED 2-22-74 by CCMC(Atty Firestone)

PETITION FOR RECONSIDERATION FILED 3-15-74 by CCMC

MOTION FOR WAIVER OF RULE LIMITING LENGTH OF PET FOR

RECONSIDERATION FILED 3-15-74 by CCMC

MOTION FOR EXT. OF TIME to file opposition filed 3-28-74
by Attys Rawson(Fletcher, Heald etc) on behalf of licensee

REPLY TO OPPOSITION TO PET FOR RECONSIDERATION F 4-22-74
by CCMC

6-19-74. By Memorandum Opinion and Order, Item 3, AL-TC
Agenda, Commission DENIED Petition for Reconsideration
and REAFFIRMED grant of February 13, 1974.

BR-3528 SUPPLEMENTAL APPLICATION Filed 7-30-74 as an
Admendment to pending Renewal application (MAIN & AUX.)

SEP 18 1974

AMENDED 12-10-75 re: commercial matter

SUPPLEMENTAL APPLICATION filed 8-1-77 as an amendment
to pending renewal application. SEP 13 1977.

PETITION FOR RECONSIDERATION filed 1-8-79 by the
Community Coalition for Media Change.

REPLY TO PETITION FOR RECONSIDERATION filed 1-15-79 by
George M. Malti, Counsel on behalf of San Francisco
Wireless Talking Machine Company.

CCMC REPLY TO REPLY TO PETITION FOR RECONSIDERATION
filed 2-5-79 by Community Coalition for Media Change.

(BR800801XI) SUPPLEMENTAL APPLICATION filed 8-1-80 as
an amendment to pending renewal application.

(Atty.: George M. Malti) PRESS:SEP 10 1980

AMENDED 0-30-80 re: programming

SAN FRANCISCO WIRELESS TALKING MACHINE COMPANY

Form BC-121

Card #16

APPLICATION RECORD - BROADCASTING

September 1969

Wrathall Inc., Grant R. Wrathall, Jr., Charlotte

Call K I Q I

Wrathall Peay, Lawrence Wrathall and Taft R. Wrathall, as

Letters .x.K.S.A.Y.....

Trustee for Grant R. Wrathall, Jr., Taft R. Wrathall, as

Trustee for Lawrence Wrathall, Taft R. Wrathall as Trustee

Name for Loretta Wrathall Hilden, and Taft R. Wrathall as Trustee for Charlotte Wrathall

Peay, d/b as KSAY BROADCASTING COMPANY

San Francisco, California

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,562	8-27-73	Construction permit to change the antenna-transmitter location to Hayward Landing, edge of San Francisco Bay, Hayward, California.	Cond'l: Permittee of install; file field intensity meas.; Sec. 73.37(a) waived, to ope	
Rec'd	9-4-73			
Filed	9-4-73			
\$50-229475	9-4-73	37°-38'-40"---122°-09'-11"		
AC-056		Atty. Lester Spillane, San Francisco, Calif.	GRANTED	2-13-74
PRESS:			from trans. site.	
Ltr. with engineering statement received 10-3-73 concerning conditions put on application if granted, from station KFAX by Vernon Wilkinson.			to be	
			<u>FORFEITED</u>	ltr. 5-23-75
Amended 12-10-73 re to change coordinates to 37° 38' 43" 122° 08' 56" site moved 1.34 miles and change transmitter to Continental, 316F.				CP expired
BP-19,689	5-10-74	Construction permit to install a new		
R & F	5-13-74	Alternate Main Transmitter Collins 21/M.	GRANTED	5-31-74
\$50-304208	5-13-74			
AC-056	MAY 28 1974		No lic. necessary. Rules now permit former main as alt.	

APPLICATION RECORD - BROADCASTING

Call Letters K I Q I

Name SAN FRANCISCO WIRELESS TALKING MACHINE COMPANY
San Francisco, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
BML- 2552 Rec'd Filed \$100-451086 AC-001 SEP 18 1975	7-9-75 7-16-75 7-16-75	Modification of license to add operation 6:00am to sunrise specified hours with 250w.	GRANTED	9-15-75
BP- 20,398 Rec'd Filed \$2,000-582436 AC-001 PRESS: See card #18 MAY 1 1975 (OVER)	6-14-76 6-18-76 6-18-76 6-18-76	Construction permit to chg. station loc. Hayward, Calif., add nighttime power with 25kw inc. daytime power to 50kw, install DA-2, chg. hours of oper. to Unl., chg. ant. TL to Hayward landing, foot of Winton St., Hayward, Calif. chg. SL to be determined, Hayward, Calif. Trans. RCA BTA-50G 370-3841-1220-08-5311 Atty:- Eng. Hammett & Edison	MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 GRANTED Cond'ls	4-24-80

Req. Waiver of Sec. 73.37 & 73.24(j) of Comm. Rules

REQUEST FOR LEAVE TO FILE SUPPLEMENTAL AFFIDAVITS filed 11-10-77 by
San Francisco Wireless Talking Machine Co., Inc. PHASE 1 REFUND ACTION

REQUEST FOR LEAVE TO FILE ADDITIONAL PLEADING UNDER SECTION 1.45(c) OF THE
COMMISSION'S RULES filed 11-17-77 by Schofield Broadcasting Co., Inc.

REPLY TO RESPONSE TO REPLY AND REQUEST FOR DISMISSAL filed ~~TRANS~~ 11-17-77 by
Schofield Broadcasting Co., Inc. CODE DATE
500 80/01/02

REQUEST FOR LEAVE TO FILE SUPPLEMENTAL REPLY TO RESPONSE TO REPLY AND REQUEST FOR
DISMISSAL filed 11-18-77 by Schofield Broadcasting Company, Inc.

SUPPLEMENT TO REPLY TO RESPONSE TO REPLY AND REQUEST FOR DISMISSAL filed 11-22-77
by Schofield Broadcasting Company, Inc. AMT. INITIALS
640.00 JH

KIQI'S OPPOSITION TO SCHOFIELD'S REQUEST FOR LEAVE TO FILE ADDITIONAL PLEADING
AND REQUEST FOR LEAVE TO FILE SUPPLEMENTAL REPLY; MOTION TO STRIKE filed 11-28-77
by Schofield Broadcasting Company, Inc.

REPLY OF SCHOFIELD B/C CO., INC. TO REQ. FOR DISMISSAL FILED BY SAN FRANCISCO
TALKING MACHINE CO., INC. filed 10-26-77 by Harry P. Warner on behalf of
SCHOFIELD B/C Co., inc.

REQUEST FOR EXPEDITED PROCESSING AND GRANTING OF KIQI CONSTRUCTION PERMIT APPLICATIONS
-11-78 PETITION TO REJECT APPLICATION AS UNACCEPTABLE FOR FILING BECAUSE OF FAILURE TO
COMPLY WITH ENVIRONMENTAL IMPACT RULES FILED BY SCHOFIELD BROADCASTING CO., INC. (KKIS)

SEE BACK OF CARD #18

APPLICATION RECORD - BROADCASTING

Call
Letters K I Q I

Name SAN FRANCISCO WIRELESS TALKING MACHINE COMPANY
"SAN FRANCISCO", CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
Bp. 20398 continued AMEND. Recd. ACCEPTED PUT OFF DATE BRC-3902 R & F MAR 3 1977	JUL 7-31-78 1979 AUG 7 1979 2-14-77 2-14-77	Reduce night power to 5kw, using alt. trans. COLLINS 21M, change TL to Hayward Landing, N. of Winton St., Hayward, CA 37 39 02 122 09 08 Mod. of lic. to operate trans. by RC from 700 Montgomery St., San Francisco, Calif. (Main & Alt. M.)	GRANTED	4-24-80
			GRANTED	3-9-77

- 5-26-78 REPLY TO PETITION TO REJECT APPLICATION FILED BY GEORGE M. MALTI, ESQ. FOR APPLICANT.
- 6-13-78 PETITION TO REJECT APPLICATION AS NOT ACCEPTABLE FOR FILING IN CONTRAVENTION OF SECTION 73.37. FILED BY SCHOFIELD B/CING CO., INC. (KKIS) THROUGH IT'S ATTORNEY HARRY P. WARNER
- 6-16-78 REQUEST FOR LEAVE TO FILE SUPPLEMENTAL PLEADING FILED BY SAN FRANCISCO WIRELESS TALKING MACHINE COMPANY, INC. (KIQI) THROUGH ITS ATTORNEY GEORGE M. MALTI
- 6-19-78 REQUEST FOR EXTENSION OF TIME TO REPLY TO PETITION TO REJECT APPLICATION AS NOT ACCEPTABLE FOR FILING IN CONTRAVENTION FILED BY SAN FRANCISCO WIRELESS TALKING MACHINE COMPANY, INC. (KIQI) THROUGH ITS ATTORNEY ROGER J. METZLER, JR.
- 6-22-78 RESPONSE TO REPLY TO PETITION TO REJECT APPLICATION FILED BY SCHOFIELD BROADCASTING COMPANY, INC. (KKIS) THROUGH ITS ATTORNEYS HARRY P. WARNER
- 7-3-78 REPLY TO PETITION TO REJECT APPLICATION AS NOT ACCEPTABLE FOR FILING IN CONTRAVENTION OF SECTION 73.37; REQUEST TO DISMISS FILED BY SCHOFIELD BROADCASTING CO., INC. (KKIS) THROUGH ITS ATTORNEY GEORGE M. MALTI
- 7-20-78 RESPONSE TO REPLY OF SAN FRANCISCO WIRELESS TALKING MACHINE CO., INC. TO PETITION TO REJECT APPLICATION AS NOT ACCEPTABLE FOR FILING IN CONTRAVENTION OF SECT. 73.37; REQUEST TO DISMISS FILED BY SCHOFIELD B/CING CO., INC. (KKIS THRU ITS ATTY. HARRY P. WARNER
- 7-26-78 PETITION TO REJECT APPLICATION AS NOT ACCEPTABLE FOR FILING IN CONTRAVENTION OF SECT. 73.37 FILED BY SCHOFIELD B/CING CO., INC. (KKIS) THRU ITS ATTY. HARRY P. WARNER

Amended Rec'dl-29-79 re: Engineering

Option Agreement filed 8-30-79 by George Malti on behalf of KIQI

APPLICATION RECORD BROADCASTING

Call Letters: KIQI

Name: SAN FRANCISCO WIRELESS TALKING MACHINE COMPANY

Station Location: HAYWARD, CALIFORNIA
X SAN FRANCISCO, CALIF.

File No.	Date	Description	Action and Date
CONT BP-20398	8-16-79	PETITION TO DISMISS OR DENY FILED BY ATTY RAINER K. KRAUS ON BEHALF OF BP-20398 (THE SAN FRANCISCO WIRELESS TALKING MACHINE COMPANY, INC.)	GRANTED 4-24-80
	8-17-79	ERRATA TO PETITION TO DISMISS OR DENY FILED BY ATTY. RAINER K. KRAUS ON BEHALF OF BP-20398	
	8-24-79	SUPPLEMENT TO PETITION TO DISMISS OR DENY FILED RAINER K. KRAUS ON BEHALF OF BP-20398	
	8-27-79	RESPONSE TO PETITION TO DISMISS OR DENY FILED BY ATTY. GEORGE M. MALTI ON BEHALF OF SAN FRANCISCO WIRELESS TALKING MACHINE COMPANY, INC	

APPLICATION RECORD BROADCASTING

Call Letters: K I Q I

ORO SPANISH BROADCASTING, INC.

Name: SAN FRANCISCO WIRELESS TALKING MACHINE COMPANY, INC.

Station Location: SAN FRANCISCO, CALIFORNIA

File No.	Date	Description	Action and Date
BAL 800602EY FORM 314 PRESS 25 25 18 PN FILED	7-15-80	Volu. AL to Oro Spanish Broadcasting, Inc. Atty: Assignor: George M. Malti Assignee: Clarence V. McKee (Law, Murphy & McKee) REQUEST WAIVER SECTION 73.3597 REQUEST TAX CERTIFICATE (Over)	GRANTED 9-5-80 EFF: 9-8-80
BMP-810409AH PRESS: (0)		MP (BP-20,398) for extension of time to: -- (FOR CHGS.) Atty - Clarence V. McKee	GRANTED: 5-27-81 TO: 11-15-81

BAL800602EY AMENDED 6-2-80 re: Petition for Expedited
Consideration and Processing.

AMENDED 7-24-80 re: Commitment letter

AMENDED 8-18-80 re: Legal qualifications

AMENDED 9-8-80 Re: Asset Purchase Agreement

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

