

KIRV

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CATALOG NO. 4550L 1/5



## BROADCASTING STATION LICENSE RECORD

Date first licensed 1-25-63Call letters K.I.R.V.Station location Fresno, California

NEW LIFE ENTERPRISES, INC. (AL. 1-29-75; EFF: 2-10-75)

XKIRV RADIO, INC. (AL 3-4-66; EFF: 3-21-66)

Name of licensee XIRVING E. PENBERTHY

2025 W. Church Ave., Fresno, California (MP 9-27-62 redescrbed)  
 Transmitter location X Church and Hughes Avenues, Fresno, California (BP 10-31-61)

(BS 1-2-74)

The Fresno Towne House, 2220 Tulare Street, Suite P-44, Fresno, Calif.

x 1615 N. Blackstone Ave., Fresno, Calif. (BRC 11-21-66)

X 2025 W. Church Ave., Fresno, California (BMP- 9-27-62 redescrbed)

Main studio location X Church and Hughes Avenues, Fresno, California



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BP-14634	10-31-61	1510kc	500w	Day	12-31 6-30-62
	CP for a new standard broadcast station.				
BMP-10350 (1)	8-13-62	Mod of CP (BP-14634 which		auth new std	
	B/C station) for extension of completion date				
	from 6-30-62		to		9-15-62
BMP-10,549 (2)	9-27-62	Mod. of CP (BP-14634) to chg. type			
	trans. (BAUER Type No. 707.)				
BL-9658	1-25-63	1510 kc	500w	Day	1-25 12-1-65
	Lic. to cover CP (BP-14,634 as mod) which auth. a new standard b/c station.				
BR-4201	11-30-65	RENEWAL OF LICENSE			12-1 12-1-68
BAL-5675 EFF:	3-4-66 3-21-66	Voluntary assignment of license to KIRV RADIO, INC.			
BRC-2996	11-21-66	1510kc	500w	Day	11-21 12-1-68
	Modification of license to change studio loc. to 1615 N. Blackstone Avenue, Fresno, Calif. and operate transmitter by remote control from studio location.				
TELEGRAM	10-31-67	PSA	500w	(KGA Protected station)	
BR-4201(S)	11-26-68	Renewal of License			12-1 12-1-71
BR-4201(S)	12-21-71	RENEWAL			12-1-74
EBSA	6-12-72				
BS-4201(1)	1-2-74	ML to chg. SL & RC/			
BR-4201(L)	1-29-75	RENEWAL			12-1-77
BAL-8224	1-29-75	Vol. AL.		EFF: 2-10-75	
BR-4201(L)	11-30-77	Renewal			12-1-80
BP790124AF(L)	9-12-79	CP inc power, install DA			
		1510khz 10kw	DA Day	RC	9-12-80
BP-790124AF (1)	10-5-79	Mod. of CP (BP-790124AF) to add special conditions to permit.			
BMP-801010AK	1-8-81	MP (BP-790124AF)			
		for ext. of time to:			6-30-81



**BROADCASTING STATION HISTORY RECORD**

AM

CARD # 2

First licensed .....

Call Letters ... KIRV .....

Station Location .....

Name ..... SEE CARD # 1 .....

Transmitter Location .....

Main studio location .....



Authorization Record

File No.	Granted	Facilities	Expires
COMTEL	10-20-80	AUTH. & TERMS COMTEL REINSTATED 10-10-80 & 12-30-80. THIS DOES NOT COVER PERIOD FROM 10-1-80 THRU 10-9-80.	4-3-80 EXT. THRU
COMTEL	1-22-81	AUTH. & TERMS COMTEL THRU 3-30-81.	4-3-80 EXT.
BR800721UA	11-17-80	RENEWAL OF LICENSE(S)	12-1-83



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters new K I R VName IRVING E. PENBERTHY  
FRESNO, CALIFORNIA (P.O. 6113 East Liberty Ave., Fresno, Calif.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,634 Rec'd Filed	1-11-61 1-16-61 1-16-61	CP for a new standard broadcast station to be operated on: Frequency - 1510kc Power - 500w Hours of operation - Daytime Trans. location - Church and Hughes Avenues Fresno, California Studio location - Same as studio  Atty.- Lorie M. Molnar Eng.- Elbert H. Dean	GRANTED After Hearing Docket No. 14249 Order Issued.	10-31-61
BMP-10350 R. & F.	6-9-62 6-12-62	Mod. of CP (BP-14634 which auth. a new stan- dard broadcast station) for extension of completion date from 6-30-62 to 8-30-62 Atty: Lorie M. Molnar	GRANTED	8-13-62 to 9-15-62



Collins 550A-1



APPLICATION RECORD - BROADCASTING

Call Letters KIRV

Name  Irving E. Penberthy  
Fresno, California

File No.	Dated	Application for	Action	
			Nature	Date
EMP-10,549 R. & F.	9-9-62	Mod. of CP(BP-14,634 as mod. which auth. new standard broadcast station) to change type trans. to Bauer 707.  Atty: Lorie M. Molnar	GRANTED	9-27-62
	9-10-62			
BL-9658 R. & F.	8-27-62	Lic to cover CP(BP-14,634) <sup>as mod</sup> which auth a new standard broadcast station.  Atty: Lorie M. Molnar	GRANTED	1-25-63
	8-30-62			
BR-4201 R. & F.	8-23-65	Renewal of license  Atty- Molnar & Gammon	GRANTED	11-30-65
	8-31-65			
BAL5675 R & F	1-11-66	Voluntary assignment of license to KIRV RADIO, INC.  Molnar & Gammon, Attys.	GRANTED	3-4-66
	1-17-66			<b>KFF: 3-21-66</b>



APPLICATION RECORD - BROADCASTING

1510ke

Call  
 Letters ...K.I.R.V.....

Name ..KIRV RADIO, INC.....  
 Fresno, California

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2996 R & F	10-28-66 11-7-66	Modification of license to change studio location to 1615 N. Blackstone Avenue, Fresno, California and operate transmitter by remote control from studio location.	GRANTED	11-21-66
BR-4201 R. & F. #455187 \$75 OCT 3 1968	8-26-68 8-29-68 8-29-68	RENEWAL OF LICENSE AMENDED 10-31-68 re: Financial Data	GRANTED	11-26-68
4-29-71	Annual filing	fee \$96.00 paid 1-21-71. #658590.		
BR-4201 R & F PN Recd. PRESS SEP 7 1971	8-26-71 8-30-71 "	RENEWAL OF LICENSE AMENDED 12-8-71 re: programming	GRANTED	12-21-71



APPLICATION RECORD - BROADCASTING

1510 kc

-63

Call  
Letters K I R V

Name X NEW LIFE ENTERPRISES, INC.  
X KIRV RADIO, INC.  
FRESNO, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4201 R & F PN Recd. PRESS	7-2-74 7-5-74 <b>JUL 29 1974</b>	RENEWAL OF LICENSE	GRANTED	1-29-75
BAL-8224 Rec'd <del>Notice mailed 8-31-74</del> <del>fee rec. FEE PD: \$1000</del> #338313 FILED <b>SEP 12 1974</b>	8-6-74 8-9-74 <del>8-31-74</del> FEE PD: \$1000 CODE 047 8-22-74	Voluntary assignment of license to NEW LIFE ENTERPRISES, INC. AMENDED 10-15-74 - financial data & re B/C int and re programming (none) PETITION TO DENY OR INFORMAL OBJECTIONS filed 10-15-74 by Koteen & Burt on behalf of Cascade B/Cing Corp (KBIF)	GRANTED EFF: 2-10-75 FEE REQ. \$3,140.00 FEE PD. 2-26-75, 048, W 396045	1-29-75
Pub. notice filed	9-19-74	REPLY TO ABOVE PETITION FILED 10-29-74 (assignee) REPLY TO OPPOSITION filed 11-7-74 by Koteen & Burt on behalf of Cascade B/C corp (KBIF) AMENDED 11-29-74 - Addendum to Security Agreement; Bank ltr re loan; demographic data and RESPONSE to Informal objections. (SEE OVER) MOTION FOR STAY of <sup>F.C.C. WASHINGTON, D.C.</sup> Eff. date of ORDER - filed 2-7-75 by Koteen & Burt on behalf of KBIF - SUPPLEMENT TO MOTION FOR STAY filed 2-10-75		



NO. 112-2001 - CITIZENSHIP OF NEW YORK AND TO RETURN  
FOR STATE FILED 2-21-75 by Atty. Nathan A. Hardy  
NOTICE FOR STATE DISMISSAL 2-27-75 - req. of atty. Nathan  
/s/ Hart



#5

Form BC-121

May 1976

12-63

## APPLICATION RECORD - BROADCASTING

1510 kc

Call  
Letters K I R VName NEW LIFE ENTERPRISES, INC.  
FRESNO, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4201 R & F PN Recd. PRESS	7-27-77 7-29-77 " <b>AUG 10 1977</b>	RENEWAL OF LICENSE	GRANTED	11-30-77
BP-790124AF ACCEPTED CUT OFF DATE	JUL 2 1979 AUG 17 1979	Construction permit to increase power to 10KW; install new trans COLLINS 21M; make chgs in ant sys(incr hght); chg from non-DA to DA Daytime	GRANTED	9-12-79
BR 800723 PRESS	UA <b>AUG 18 1980</b>	RENEWAL OF LICENSE	GRANTED	11-17-80



#6

## APPLICATION RECORD-BROADCASTING

1510KHz.

Call Letters: K I R V

Name: NEW LIFE ENTERPRISES, INC.

Station Location: FRESNO, CALIFORNIA

File No.	Date	Description	Action and Date
BMP81010AK PRESS	NOV 6 1980	MP (BP-790124AF) For Extension of Time to: <u>4-1-81</u> (FOR CHANGES)	GRANTED: 1-8-81 TO: 6-30-81
BMP810602AE PRESS (0)	JUN 17 1981	MP (BP-790124AF, as Mod.) For Extension of Time to: <u>12-31-81</u> (FOR CHANGES)	



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

