

K I R L



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REMOVABLE LABEL

GUIDES AND FOLDERS

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CATALOG NO. 4550L 1/5

## BROADCASTING STATION LICENSE RECORD

Date first licensed 9-30-68Call letters K I R LStation location St. Charles, Missouri

BRONCO BROADCASTING COMPANY, INC. (AL: 11-14-79 EFF:  
 x CONTEMPORARY MEDIA, INC. (AL-10-22-68; EFF: 11-20-68)

Name of licensee x MICHAEL S. RICE

On Aubuchon Rd., near Jct. of Missouri Botton Rd., Near St. Charles, MO (MP 3-12-81)

NIGHT: On Aubuchon & Tesson Rds. Nr. St. Charles, Missouri (BP 1-15-77)  
 Day: Highway 94, N. of St. Charles, Missouri (BMP 5-16-68)

Transmitter location On State Hwy. 94, 3 miles N. of St. Charles, Missouri (BP 11-3-67)

2 mi. N. of St. Charles on State Hwy. 94, St. Cahrls, Missouri (RC)

Main studio location Same as transmitter

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BP-17043	11-3-67	1460kc	5kw-DA-D	Day	1-3 7-3-68
		CP for a new standard broadcast station.			
BP-17043	11-3-67	Superseding auth. to show the correct granted date.			
BP-17043 (1)	2-13-68	Mod. of CP(BP-17043) to assign call letters.			
BMP-12371(2)	5-16-68	MP(BP-17043) to chg. TL & S., chg. type trans. Ext. time			8-3-68
PSA	8-9-68	500w			
BL-12,049(L)	9-30-68	Lic. (BP-17,043) new Station			2-1-71
BAL-6492	10-22-68	Voluntary AL			
BP-18431	1-31-69	1460kc	5kw-DA-D	Day	9-30-69
		CP to make changes in DA system (remove series resistor).			
BP-18558	5-20-69	1460kc	1kw-DA-D	Aux.	1-20-70
		CP to install an aux. trans., at main trans. loc., to be oper. on 1460kc, 1kw, DA-D, for aux. purposes only.			
BMP-12806 (1)	10-24-69	MP(BP-18,431) ext. time (Main)			3-20-70
BMP-12,928(2)	3-16-70	MP(BP-18,431) ext. time			6-1-70
BMP-12,984 (3)	6-16-70	Mod. of CP BP-18,431) to change the directional array. Add a third tower 90°			
BMP-12,992	6-16-70	issued with BMP-12,984. 8-1-70			
BMP-12,992 (4)	7-1-70	Mod. of CP (BP-18,431) to change Spacing and orientation: to Spaced 337'			
BL-12,049(5)	8-12-70	MP(BP-18,431) ext. time to			1-10-71
BR-4717(S)	1-28-71	Renewal			
BL-12,797(L)	2-1-71	Lic. (BP-18,558) AUX.			2-1-74
BL-12,798(L)	2-1-71	Lic. (BP-18,431) MAIN			2-1-74
EBSA	6-12-72				
BR-4717(L)	2-22-74	RENEWAL OF MAIN & AUX.			2-1-77
BS-4717(L)	7-28-76	revised antenna system and M.P. values.			2-1-77

BC-126  
February 1974

# BROADCASTING STATION LICENSE RECORD

#2

Date first licensed .....

Call letters K I R L

Station location St. Charles, Missouri

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-20,031(L)	3-15-77	1460khz	500watts	DA-N	3-15-78
		CP to add nighttime power & chge hrs of oper. to U & install DA-2			
COMTEL	3-15-77	DELETE OBSTRUCTION MARKING & LIGHTING			
BR-4717(L)	1-13-77	Renewal	Main & Aux.		2-1-80
BMP-14551 (1)	4-5-78	MP(BP-20031)ext	time to		9-15-78
BMP-78083LAZ (2)	10-18-78	MP (BP-20,031, as mod.) for ext. of time to:			3-26-79
BMP790215AI (3)	4-18-79	MP (BP-20,031, as mod.) for ext. time to:			10-16-79
BMP790912AK (4)	11/2/79	MP (BP-20,031, as mod.) for ext. of time to:			5/1/80
BAL790613HC	11-14-79	VOL. AL & CP		EFF:	
BR790924UE(L)	5-12-80	RENEWAL OF LICENSE			2-1-83
BMP800324AJ (5)	5-23-80	MP (BP-20031, as mod.) for ext. of time to:			11-20-80
BMP-14,565	4-14-80	1460khz	500 watts	DA-N	4-14-81
		Mod. of CP (BP-20031, as mod.) to mke chgs. in antenna system and pattern parameters.			
..... COMTEL	10-15-80	REGRET SECTIONS 73.1745 & 73.3542(c) RULES PRECLUDES EITHER ACCEPTANCE OR GR. OF REQUESTS FOR TEMP. AUTH. TO OPERATE BEYOND LIC. HOURS YOUR FREQUENCY SITUATION DESCRIBED DOES NOT JUSTIFY EMERGENCY OPERATION. PURSUANT SECTION 73.1250 RULES. SHOULD ALSO BE NOTED THAT IN VIEW CRITICAL NIGHTTIME ARRAY SPECIFIED IN BP-20031, AS MOD. OPERATION WITH DAYTIME FACILITIES DURING NIGHTTIME HOURS MUST BE DEEMED SOURCE OF OBJECTIONALABLE INTERFERENCE TO OTHER BROADCAST FACILITIES.			

# BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters ..K I R L.....

Station Location ..St. Charles, Missouri

Name .....

Transmitter Location .....

Main studio location .....

Authorization Record

File No.	Granted	Facilities	Expires
BMP810123AR (L)	3-12-81	Mod. of CP (BP20031 as mod.) to mke chgs in ant sys, TL & oper trans by RC from studio location	4-14-81

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters new-K I R LName Michael S. Rice  
St. Charles, Missouri (329 S. Maple Ave., Webster Groves, Mo. 63119)

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,043 Rec'd Filed	10-14-65 10-15-65 12-23-65	CP for a new standard broadcast station to be operated on: Frequency: 1460kc Power: 5kw DA-D Hours of operation: Daytime Type transmitter: Gates BC-5P Trans. location: On State Hwy 94, <del>two</del> <sup>three</sup> miles north of St. Charles, Missouri Studio location: Same as transmitter  Atty: Rhyme & Rhyme Engr: Ralph J. Bitzer  Requests facilities of KADY Application accepted for filing by Comm ORDER of 2-9-66	GRANTED	11-3-67
SEE AMEND CARD #2			After Hearing Docket No. 17420 Order Issued.	
----- APPLICANT NO LONGER REPRESENTED BY RHYNE & RHYNE PER LETTER DATED AND RECEIVED MAY 10, 1966 ----- APPLICANT NOW REPRESENTED BY McINNIS, WILSON, MUNSON & WOODS PER LETTERS REC'D 6-3-& 6-7-66. ----- (EVERETT D. JOHNSTON)				



FORM BC-121 #2  
Aug. 1955

APPLICATION RECORD - BROADCASTING

1460kc

Call Letters ..... ~~new~~ K I R L

Name ..... MICHAEL S. RICE  
..... ST. CHARLES, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,043 AMENDMENT R & F	cont'd 3-27-67 3-28-67	AMENDED to change ant-trans and studio location to State Highway 94, 3 mi. North of St. Charles, Mo.	GRANTED	11-3-67
----- BMP-12,371 R. & F. #411450 \$30	3-4-68 3-5-68 3-5-68 APR 16 1968	MP (BP-17043) to change TL & S to NE intersec. Mo. Hwy 94 and County Hwy B, 2.3 mi. N of St. Charles, Mo., change type trans to Collins	GRANTED	5-16-68
BL-12,049 Rec'd #436901 \$30 AMENDED Filed PT AUG 14 1968	6/14/68 6/19/68 6/19/68 7/8/68 7/8/68 7/17/68	License (BP-17,043 as mod.) for new station.  Re engr. data. Engr: James F. Mitchell, St. Louis, Mo.	GRANTED	9-30-68

FORM BC-121 #3  
Aug. 1955

APPLICATION RECORD - BROADCASTING

1460kc

Call  
Letters K I R L

CONTEMPORARY MEDIA, INC.

Name  MICHAEL S. RICE  
St. Charles, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6492 R & F FEE PD: \$30 (Form 316) OCT 16 1968 #462994	9-3-68 10-4-68	Voluntary assignment of license to CONTEMPORARY MEDIA, INC.	GRANTED EFF:	10-22-68 11-20-68
BP-18,431 R. & F. #462927 \$30 Amended R. & F. JAN 24 1969	10-1-68 10-2-68 10-2-68 12-14-68 12-16-68	CP to make changes in DA system (remove series resistor). enr-Ralph J. Bitzer  re add enr data; and to show corporate name.	GRANTED	1-31-69
BP-18,558 R. & F. #512848 \$30 MAY 18 1969	5-5-69 5-7-69 5-7-69	CP to install an auxiliary transmitter (Raytheon RA-1000) at main trans loc, to be oper on 1460kc, 1kw, DA-D, for auxiliary purposes only.	GRANTED	5-20-69
BMP-12,806 R&F \$30-539504 PRESS: PTA	9-2-69 9-2-69 9-2-69	MP(BP-18,431) for extension of completion date to 3-20-70. Chgs.	GRANTED to	10-24-69 3-20-70

APPLICATION RECORD - BROADCASTING

Call  
Letters K I R L

Name CONTEMPORARY MEDIA, INC.  
St. Charles, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,928 R & F \$30-581679	2-20-70 3-2-70 3-2-70	MP(BP-18,431, as mod.) for extension of completion date to 9-21-70 (changes) MAR 11 1970	GRANTED to	3-16-70 6-3-70
BMP-12,984 R & F #532654 \$30 MAY 6 1970	8-1-69 8-4-69 8-4-69	Mod. of CP (BP-18,431) to change the directional array. Add a third tower 90° Atty: E. D. Johnston Eng. John H. Mullaney & Associates	GRANTED	6-16-70
BMP-12,992 R & F \$30-598805 MAY 21 1970	4-29-70 5-4-70 5-4-70	MP(BP-18,431), as mod.) for extension of completion date to 8-1-70 (changes)	GRANTED issued with	6-16-70 BMP-12,984
BMP-13,049 R & F \$30-614672	6-20-70 7-7-70 7-7-70 JUL 8 1 1970	MP(BP-18,431) for extension of completion date to 2-1-70 (changes) Atty: McInnis, Munson Muzzall & Tansill	GRANTED to	8-12-70 1-10-71

APPLICATION RECORD - BROADCASTING

Call  
Letters K I R L

Name CONTEMPORARY MEDIA, INC.  
St. Charles, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BK-4717 R & F P.N. PRESS NOV 10 1970	10-26-70 10-29-70 10-29-70	Renewal of License AMENDED 11-2-70 re: Engineering Data	GRANTED	1-28-71
BL-12,797 Rec'd #571488 \$30. Filed PTA PRESS NOV 27 1970	1-3-70 1-19-70 1-19-70 11-2-70 11-16-70	Lic.(BP-18,558) for Auxiliary Transmitter (RA-1000) for Auxiliary Purposes Only. Amendments - over	GRANTED	2-1-71
BL-12,798 Rec'd #640255 \$30. #AC-067 #642648 \$20. AC-067 F- PTA	10-26-70 10-29-70 10-29-70 11-6-70 11-6-70 11-16-70	Lic.(BP-18,431, as mod.) for changes. Trans: COLLINS, 21E1. Amendment - over Ltr. 1-14-71, Lauren Colby, Atty. PRESS NOV 27 1970	GRANTED	2-1-71

Ill. (Aux.) 1-2-70, Sect. II-d, Par. 4 (op. constants)  
Amendments 10-29-70, new 3rd. Ill-d (map data)  
11-2-70, new Sect. II-d, pg 1 & description  
of ant. system.  
Ill. (Main) amended 11-2-70 - new Sect. II-d, pg 1 & ant.  
description.

APPLICATION RECORD - BROADCASTING

Call  
Letters K I R L

Name CONTEMPORARY MEDIA, INC.  
St. Charles, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BR-4717 R & F P.N. PRESS	10-16-73 10-30-73 10-30-73 NOV 7 - 1973	Renewal of License (Main & Auxiliary) AMENDED 11-23-73 re: engineering data AMENDED 1-24-74 re: programming	GRANTED	2-22-74
BP 20,031 Rec'd Filed \$200-467267 AC-001 \$600-470982 AC-001 PN REC'd Amended 12-11-75 re: Eng. Exh. EE-1 Amended 2-20-76 re: Eng. Exh EE-2 Amended 4-13-76 re: engineering Amended 9-28-76 re: add nighttime trans. loc. & type trans.	8-19-75 8-20-75 8-20-75 9-4-75 9-28-75	Construction permit to add nighttime power of 500w, change hours of operation to Unlimied & install DA-2. Trans. loc. On Aubuchon Rd-nr. Junction of Aubuchon & Tesson Rds. nr. St. Charles Mo. 38° 48' 21" 90° 24' 23" Eng. Peter V. Gureckis Trans. Raytheon Ra 1000(Night) (Two site oper.)	GRANTED Major Environmental Act. under Sec. 1.1305" of the rul	3-15-77 3-15-78

DEC 22 1976

Amended 11-8-76 re: Sec. 1 page 2 Eng. Exh EE-5  
Amended 11-15-76 re Sec. 1, page 2, Eng. Exh EE-6

#7

Form BC-121

May 1976

2-68

1460 khz

## APPLICATION RECORD - BROADCASTING

Call  
Letters K I R LName CONTEMPORARY MEDIA, INC.  
ST. CHARLES, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BR-4717 R & F PN Recd. PRESS	9-16-76 9-20-76 " NOV 29 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	1-13-77
BMP-14,551 R & F PRESS: FEB 23 1978	2-8-78 2-14-78 FEB 23 1978	MP (BP-20,031) for extension of time to: ____ (FOR CHANGES) Atty: Lauren A. Colby	GRANTED TO	4-5-78 9-15-78
BMP-14,565 R & F PRESS MAR 1 1978	2-8-78 2-15-78 MAR 1 1978	Modification of construction permit (BP-20,031) as mod. to make changes in the antenna system and pattern parameters. Atty: Lauren A. Colby	GRANTED	4-14-80



## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... K I R L .....

BRONCO BROADCASTING COMPANY, INC.

Name x CONTEMPORARY MEDIA, INC.  
St. Charles, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BMP-780831AZ PRESS:  SEP 21 1978		MP (BP-20031, as mod) for extension of time to: <u>8-15-79</u> (FOR CHANGES)  Atty: Lauren A. Colby	GRANTED  TO:	10-18-78  3-26-79
BMP790215AI PRESS (0)  MAR 21 1979		MP (BP-20,031, as Mod.) for Extension of Time to: <u>3-30-80</u> (FOR CHANGES)	GRANTED	4-18-79
BAL 790613HC FORM 314 PRESS: JUN 22 1979 PN Filed 7/12/79		Vol assignment of license and CP(BP-20031, as mod., which auth a chge in hrs of oper to Unl new site for night oper; install DA-2) to BRONCO BROADCASTING COMPANY, INC. (over)  Atty for assignor - Lauren A. Colby for assignee - Michael L. Glaser PETITION FOR ISSUANCE OF TAX CERTIFICATE filed 6-25-79	GRANTED  EFF:	11-14-79  1-2-80

BAL79061 INC Amended 7-9-79 re: Affidavits of expenses  
AMENDED 10-4-79 re: changes in officers & directors  
AMENDED 10-19-79 re: itemized cost of construction &  
oper. and night-time service of sta. & financial qual.  
AMENDED 10-23-79 re: reflect ltr. from L. Colby concern-  
ing appl. being granted without issuance of tax cert. on  
behalf of Bronco Broadcasting, Inc.  
AMENDED 11-9-79 re: Renewal appl. filed and after gr.  
hiring practices to be used.  
AMENDED 11-14-79 re: previous M/c owner. of Johnny Ro-  
land  
AMENDED 11-7-79 re: reimbursement of assignor by assignee  
for legal fees incurred by Contemporary in prosecution  
of appl. for tax cert.  
AMENDED 10-9-79 re: loan from SBA

## APPLICATION RECORD-BROADCASTING

1460KHz.

Call Letters: K I R L

BRONCO BROADCASTING COMPANY, INC.

Name: xCONTEMPORARY MEDIA, INC.

Station Location: ST. CHARLES, MISSOURI

File No.	Date	Description	Action and Date
BMP790912AK PRESS (O)	OCT 19 1979	MP (BP-20,031, as Mod.) For Extension of Time to: <u>10-1-80</u> (FOR CHANGES)	GRANTED 11/2/79
BR 790924 UE PRESS NOV 6 1979		RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED 5-12-80
BMP800324AJ PRESS (O)	MAY 19 1980	MP (BP-20,031, as Mod.) For Extension of Time To: _____ (FOR CHANGES)	GRANTED 5-23-80

#10

**APPLICATION RECORD-BROADCASTING**  
1460KHz.

Call Letters: K I R L

Name: BRONCO BROADCASTING COMPANY, INC.

Station Location: ST. CHARLES, MISSOURI

File No.	Date	Description	Action and Date
BMP810123AR PRESS (0)	FEB 25 1981	<p>Mod. of CP (BP-20,031, as Mod.) To make chgs. in Ant. Sys.; chg. TL to: On Aubuchon Road, near Jct. of Missouri Bottom Road, Near St. Charles, Missouri &amp; Operate Trans. by Remote Control from Studio Location.</p> <p>MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES.</p> <p>38° 47' 56" 90° 25' 12"</p> <p>Atty. M. Scott Johnson (Glaser, Fletcher &amp; Johnson)</p>	GRANTED 3-12-81 Con'd

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

