

K I C A



Remington Rand Inc.  
BRANCHES EVERYWHERE  
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**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

Patent No. 1396199

K I C A (9-4-62)

X K V E R (Ltr.

Date First

Licensed 7-15-32

x MARSHALL ENTERPRISES, INC. (AL-11-15-61; EFF: 12-4-61)

x K I C A, INC. (AL 1-19-55 EFF: 2-7-55)

Call 11-19-59 EFF

Letters 11-25-59

X K I C A

Clovis, New Mexico

x HUGH DEWITT LANDIS (AL 11-16-53 EFF: 1-20-54)

x HUGH DEWITT LANDIS AND ROSS B. McALISTER, a partnership d/b as

RADIO STATION KICA (AL 2-20-47, EFF

x HUGH DEWITT LANDIS (AL 8-25-42, Eff. 4:42 pm 9-5-42)

x WESTERN BROADCASTERS, INCORPORATED (Vol. Assign. Lic. 4-7-36)

x Southwest Broadcasting Company (Vol. Assgn. Lic. 12-9-32)

Name of

Licensed:

x W. E. WHITMORE

1 mile SE of Clovis, New Mexico (CP 1-11-50) (Lic. 7-19-50)

x 10th at Hillcrest Park, Clovis, New Mexico (C.P. 9-7-37) Lic. 2-3-38

x 203 Main Street, Clovis, New Mexico (C.P. 4-21-33) Lic. 5-23-33

Licensed 7-15-32

x Elks Club, N.W. Corner 6th and Mitchel Sts., Clovis, N. Mex. (Mod. C.P. 6-16-32)

Transmitter

x Elks Club, N.W. Corner 5th and Mitchel Sts., Clovis, N. Mex. (Mod. C.P. 4-15-32)

Location:

x N.E. Corner, Main and Second Sts., Clovis, New Mexico. (C.P. 1-26-32)

x ~~520 Pile Street, Clovis, New Mexico (CP 1-11-50) (Lic. 7-19-50)~~

x 321 Main Street, Clovis, New Mexico (Ltr. 2-27-40)

x 414 Pile Street, Clovis, New Mexico (Let. 6-6-39) (SEE CARD 2)

x 412 Pile Street, Clovis, New Mexico (Letter 10-7-37)

x Hotel Clovis, 203 Main Street, Clovis, New Mexico (same as below)

203 Main Street, Clovis, New Mexico (C.P. 4-21-33) (Lic. 5-23-33)

See Card #2

x Elks Club, N.W. Corner 6th and Mitchel Sts., Clovis, N. Mex. (Mod. C.P. 6-16-32)

Licensed 7-15-32

88101

Main Studio

x Elks Club, N.W. Cor. 5th and Mitchel Sts., Clovis, N. Mex. (Mod. C.P. 4-15-32)

Location:

x N.E. Corner, Main and Second Sts., Clovis, New Mexico (C.P. 1-26-32)

## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
P-B-2417	1-26-32	1370	100 W.	KGFL	2-15	5-15-32
MP-B-321	4-15-32	Mod. C.P. as to		location	2-16	6-23-32
P-B-2417	6-16-32	Mod.C.P. (correct Location)			2-16	6-23-32
L-B-838	7-15-32	1370	100	KGFL	7-15	1-1-33
Letter Mir.	7-22-32	Postpone install. freq. monitor			8-31	8-31-32
Letter Mir.	8-30-32	Working of Rule 145 ext.			ONLY TO 9-30-32	
AL-B-473	12-9-32	Voluntary Assgn. of License				
S-S-B-807	12-30-32	Temp. Ext. of Lic.			1-1	2-1-33
R-B-807	1-31-33	1370	100w.	KGFL	2-1	7-1-33
B-B-807	4-21-33	Remain silent (tr.move)not			later	7-1-33
S-B-2768	4-21-33	Move station locally			5-22	8-22-33
B-964	5-23-33	1370	100	S-KGFL	5-23	7-1-33
		covers C.P. to move locally				
R-B-807	6-20-33	1370	100	KGFL	7-1	1-1-34
R-B-807	12-19-33	1370	100	KGFL	1-1	7-1-34
R-B-807	6-12-34	1370	100	KGFL	7-1	1-1-35
S-S-807	10-10-34	Oper. simul. with KGFL during broadcast				
C.A.	10-4-34	of 1934 World Series Baseball games beginning 10-4-34 and ending when games are over.				
B5-R-807	12-18-34	1370	100w	KGFL	1-1	7-1-35
B5-ML-129	2-19-35	1370	100w	S.H.	2-19	7-1-35
B5-R-807	6-11-35	1370	100w	S.H.	7-1	1-1-36
B5-R-807	12-3-35	1370	100w	S.H.	1-1	7-1-36
B5-AL-93	4-7-36	Vol. Assgn. of License to WESTERN BROADCASTERS, INCORPORATED				
B5-R-807	6-12-36	1370	100w	S.H.	7-1	1-1-37
B5-R-807	12-15-36	1370	100w	S.H.	1-1	7-1-37
Letter	2-9-37	Unlimited Day; Specified Hours Night				
B5-ML-300	Eff. 3-16-37	(7:30 p.m. to midnight)			Subj. R. 131	
B5-G-807	6/1/37	Opr. 4:30 to 7:30 MST 6/2 & 6/3-Pioneer Day activities.				
B5-R-807	6-15-37	1370	100w	S.H.	7-1	1-1-38
B5-P-1851	9-7-37	Move trans.; new antenna			11-7	5-7-38
Order	6/12/40	Extension of License			8/1	10/1/40

#2  
B -8-

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KICA

Name of licensee .....  
KICA, INC. (AL 10-27-72; EFF: 11-1-72)  
X WESTERN BROADCASTERS, INCORPORATED

Transmitter location .....

Main studio location 1000 Sycamore St., Clovis, New Mexico (Let. of 11-10-56)  
X 520 Pile Street, Clovis, New Mexico. (Wire 9-30-47)

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From	To
B5-S-807	10/12/37	Opr. simul. KGFL	6:30 to 7:30 pm MST.			
		10/15 & 29;	from 4:30 pm to 5:30 pm MST			
		11/11-high school football	games.			
B5-R-807	12-8-37	1370	100w	S.H.	1-1	7-1-38
B5-L-737	2-3-38	1370	100w	U-D SH -N	2-3	7-1-38
B5-ML-300		Lic. to cover C.P. to move trans.; new antenna Mod. License to change hours of operation				
B5-TC-131	4-27-38	Transfer of Control from J.L. Munn to CHAS. C. ALSUP				
B5-R-807	6-17-38	1370	100w	U-D, SH-N	7-1	1-1-39
B5-S-807	9-9-38	Opr. simul. KGFL 7 to 7:30 pm MST, 9-9-38 brdcst. Clovis Pampa High School Football Game.				
B5-R-807	12-12-38	1370	100w	U-D, SH-N	1-1	7-1-39
B5-R-807	6-20-39	1370	100w	U-DSH-N	7-1	1-1-40
B5-S-807	7/13/39	opr simul KGFL 6:45 to 7:30pm MST JULY 16, 1939 (seventh anniversary KICA)				
B5-R-807	12-5-39	1370	100w	U-D SH	1-1	12-1-40
B5-Z-313	1-26-40	1370	100w	U-D SH-N	1-26	12-1-40
		Mod. license for direct measurement				
B5-ML-915	2-20-40	1370 kc	100w	U.time	2-20-40	12-1-40
		Mod. license chg in hrs. of operation				
B5-S-807	2/20/40	1370	100w	U	3/1	8/17/40
Order	9/10/40	Extension of license			10/1	3/29/41
NARBA REALLOCATION						
B5-R-807	3-24-41	1400	100w	U	3-29	12-1-41
B5-P-3095	6-24-41	1240	250w	U		
Letter	7-26-41	C.P. granted for change in frequency and increase power subject to filing and approval of MP for approved equipment as KFYO transmitter is no longer available.				

## BROADCASTING STATION LICENSE RECORD

#3

Date first licensed \_\_\_\_\_

Call letters KICA

See Card #1

Name of licensee WESTERN BROADCASTERS, INCORPORATED

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B5-S-807	9-16-41	to opr. on 1240 kcs with power of 100w, using equipment authorized by existing license, for 30 days, 9-22-41 to 10-21-41, pending filing of application for approval of new equipment.				
B5-P-3095	11-13-41	1240	250w	U	1-13	7-13-42
B5-MP-1440	C.P. change freq., incr. power, install new equip.; also MP for new trans.					
B5-S-807	11-18-41	Extension of license			12-1	1-1-42
B5-S-807	12-3-41	To opr. on freq. 1240 kcs with power of 100w, using equipment authorized by existing license, from 11-21-41 to 12-20-41, pending completion of constr. in acc. with C.P. (B5-MP-1440)				
B5-S-807	12-16-41	Extension of license			1-1	2-1-42
B5-R-807	1-27-42	1400	100w	U	1-27	8-1-43
B5-L-1579	1-29-42	1240	250w	U	1-29	4-1-43
	Lic. cover CP 3095 as mod., for new equip, change in freq. and incr. in power					
B5-AL-338	8-25-42	Vol. Assign. of license to			HUGH DeWITT	
EFF: 4:45 pm	9-5-42	LANDIS				
B5-Z-1487	2-3-43	1240	250w	U	2-3	4-1-43
	Determine operating power by direct measurement					
B5-S-807	3-23-43	Extension of license			4-1	6-1-43
B5-S-807	5-25-43	Extension of license			6-1	8-1-43
B5-R-807	7-13-43	1240	250w	U	7-13	4-1-45
B5-S-807	3-27-45	Extension of License			4-1	6-1-45
B5-R-807	4-17-45	1240	250w	U	4-17	8-1-46
B5-S-807	7-10-45	1240	250w	U	10-1	8-1-46
	Mod. Lic. Order 107-A					
B5-S-807	7-25-46	Extension of license			8-1	10-1-46
B5-F-265	7-15-46	Authority to make changes in automatic frequency control unit				
B5-S-807	9-30-46	Extension of license			10-1	12-1-46
<del>B5-S-807</del>	<del>8-22-46</del>	<del>1240</del>	<del>250w</del>	<del>U</del>	<del>8-22</del>	<del>8-1-49</del>
B5-R-807	10-17-46	1240	250w	U	10-17	8-1-49
B5-AL-572	2-20-47	Vol. assignment of license to Hugh DeWitt Landis and Ross B. McAlister, a partnership d/b as Radio Station KICA				
EFF:	3-1-47					

B-S

BROADCASTING STATION LICENSE RECORD

#4

Date first licensed .....

Call letters .....KICA.....

See Card #1

Name of licensee WESTERN BROADCASTERS, INCORPORATED .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period
				Div.	From- To-
BR-807	7-20-49	1240	250w	U	8-1 8-1-52
BP-7113	1-11-50	980	1kw-DA-N	Un	3-11 9-11-50
					CP to change freq., increase power, install a new transmitter and DA and change T site. (COND. CLAUSE)
EMP-5031	3-17-50	980	1kw-DA-N	U	3-11 9-11-50
					Mod. of CP (7113) to change type of T. (COND. CLAUSE)
BL-4083	7-19-50	980	1kw-DA-N	U	7-19 5-1-53
					Lic. to cover CP (7113 as mod) which auth. change freq., power, T site & install new T and DA-N.
BL-4083	7-19-50	980	1kw-DA-N	U	7-19 5-1-53
					Superseding lic. to correct T site
BP-8041	5-21-52	980	1kw DA-N	U	7-21 1-21-53
					C.P. changes in DA pattern (Conditional Clause)
BL-4824	12-24-52	980	1kw-DA-N	U	12-24-52 5-1-53
					Lic. cover CP(8041) for changes in DA Pattern
BR-807	4-8-53	RENEWAL OF LICENSE			5-1 10-1-53
BR-807	9-9-53	RENEWAL OF LICENSE			10-1-53 10-1-56
BAL-1643	11-16-53	Vol. AL to HUGH DeWITT LANDIS.			
EFF:	1-30-54				
BAL-1930	1-19-55	Vol. assignment of license to KICA, INC.			
EFF:	2-7-55				
BTC-1918	3-11-55	Vol. relinquishment of negative control			
EFF.	3-14-55	of licensee corp. by Mae Strauss to Mae Strauss, Garfield C. Packard and Frank Lesley			
BRC-792	8-29-55	Mod. of lic. to op. trans. by remote control from 520 Pile Street, Clovis, New Mexico, while using non-directional antenna.			
BR-807	9-11-56	Renewal of license			10-1 10-1-59
BRC-1083 (1)	2-13-57	Mod. of lic. to change remote control point from 520 Pile St., Clovis, N. M., to 1000 Sycamore St., Clovis, N. M., (while using non-directional antenna).			

Form BC-126

June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

K V E R (EFF 11-25-59)  
Call letters X K I C A

Card #5

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BTC-2487 EFF:	5-29-57 3-28-57	Voluntary transfer of control of licensee corporation from Garfield C. Packard, Frank Lesley and Mae Strauss, to Frank Lesley and Mae Strauss.			
	9-30-59	Commission deferred action on renewal pending further consideration.			
BTC-3239 EFF:	10-21-59 11-9-59	Voluntary transfer of control of lic. corp. from Mae Strauss and Frank Lesley to Texas Telecasting, Inc.			
BR-807	10-21-59	980	1kw	U DA-N	10-21 10-1-62
BAL-4343 EFF:	11-15-61 12-4-61	Voluntary assignment of license to MARSHALL ENTERPRISES, INC.			
	9-25-62	Commission deferred action on renewal pending further consideration.			
BR-807	3-16-64	980kc	1kw	Unl DA-N	3-16 10-1-65
Wire dated 6-15-64 & rec'd 6-16-64 giving notification per Sect. 73.48(a)(5) Rules that a Gates BC-1G trans. is now <u>installed &amp; in oper.</u> (Eff: 6-12-64).					
BL-10761	3-19-65	980kc	1kw-DA-N	Aux.	3-19 10-1-65
License to use old main trans. (RCA BTA-1L) at present location of main trans., to be operated on: 980kc, 1kw, DA-N, (remote control daytime), for auxiliary purposes only.					
BR-807 AUX	9-1-65	980kc.	1kw DA-N	U to	10-1 10-1-68 10-1-68
BAL-5693 EFF:	4-20-66 5-1-66	Voluntary assignment of license to CLOVIS BROADCASTERS, INC.			
BRC-3059	11-29-67	980kc	1kw-DA-N	U	11-29 10-1-68
Mod. of license to operate Main trans. by remote control from 1000 Sycamore St., Clovis, New Mexico (DA-N).					
BR-807	9-25-68	Renewal of License (Main-S & Aux.-L)			10-1-71
BTC-6200	7-14-70	VOL. TC	EFF:	7-16-70	

Form BC 126  
June 1954

# BROADCASTING STATION LICENSE RECORD

#6

Date first licensed .....

Call letters K I C A

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-807(S)	12-13-71	Renewal of license (Main & Aux.)			10-1-74
BTC-6741	12-14-71	INVOL. TC			
BBSA	5-22-72				
BAL-7647	10-27-72	Vol. AL EFF: 11-1-72			
BR-807 (L)	9-26-74	RENEWAL (MAIN & AUX.)			10-1-77
BZ-9432(L)	6-27-77	Direct Measurement (Main and Auxiliary) 980khz, 1kw DA-N Unl.			10-1-77
BR-807(S)	2-24-78	RENEWAL (MAIN & AUX.)			10-1-80
COMTEL	3-31-78	SPECIAL EQUIPMENT TEST AUTHORIZED GRANTED ( OPERATE NIGHTTIME POWER AND radiation pattern during daytime hours only.			
BR800527UH(S)	9-22-80	RENEWAL OF LICENSE			10-1-83

## APPLICATION RECORD - BROADCASTING

Call  
Letters KICA  
x New

Southwest Broadcasting Co. (Vol. Assign. Lic. 12-9-32)

Name x W. E. Whitmore

File No.	Dated <del>Received</del>	Application for	Action	
			Nature	Date
5-P-B-2417	12-5-31	New Station: 1370 kc. 100 watts, + KGFL Facilities of KGFL (by consent of KGLF) Tr. and St.: N. E. Corner 2nd & Main Streets, Clovis, New Mexico	Granted	1-26-32
5-MP-B-321	3-22-32	Modify 5-P-B-2417. Change location of tr. and st. from Main & Second Sts. to Elks Club, 5th & Mitchel Sts., Clovis, New Mexico	Granted	4-15-32
5-L-B-838	6-4-32	License to cover 5-P-B-2417	Granted	7-15-32
5-R-B-807	10-29-32	Renewal of license <del>(no T.S. agreement subv.</del>	<del>Returned</del>	<del>11-8-32---</del>
resubmitted	"	(Assignment granted)	Returned	12-12-32
5-AL-B-473	11-1-32	Voluntary assignment of license to Southwest Broadcasting Company	Granted	12-9-32
5-R-B-807	12-22-32	Renewal of License	Granted	1-31-33

## APPLICATION RECORD - BROADCASTING

Call  
Letters KICA

Southwest Broadcasting Company,

Name \_\_\_\_\_

File No.	Date Received	Application for	Action	
			Nature	Date
5-P-B-2768	12-22-32	To move transmitter and studio from Elks Club, 6th & Mitchel Sts. to 203 Main Street. ( $\frac{1}{4}$ mile from present location)	Granted	4-21-33
5-L-B-964	4-29-33	License to cover 5-P-B-2768 to move tr. locally	Granted	5-23-33
5-R-B-807	4-29-33	Renewal of license	Granted	6-20-33
5-RB-807	10-30-33	Renewal of License	Granted	12-19-33
5-R-B-807	4-26-34	Renewal of License	Granted	6-12-34
55-R-807	10-23-34	FEDERAL COMMUNICATIONS COMMISSION RECORDS: Renewal of license	Granted	12-18-34

#3

Call

Letters KICA

WESTERN BROADCASTERS, INC. (Vol. Assign. Lic. 4-7-36)

Name x The Southwest Broadcasting Co.

File No.	Dated	Application for	Action	
			Nature	Date
B5-ML-129	1-25-35	Modification of license to change hours of operation from S-KGFL to specified hours, 7 a.m. to 4:30 p.m., 7:30 p.m. to 12 midnight. (Contingent upon the grant of appl. to KGFL for specified hours).	Granted	Min. 2-19-35
B5-R-807	4-27-35	Renewal of license	Granted	6-11-35
B5-R-807	10-26-35	Renewal of license	Granted	12-3-35
B5-AL-93	2-12-36	Voluntary assignment of license from The Southwest Broadcasting Co. to Western Broadcasters Inc.	Granted	4-7-35
B5-R-807	4-23-36	Renewal of license	Granted	6-12-36



## APPLICATION RECORD - BROADCASTING

#4

Call  
Letters KICAName WESTERN BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B5-ML-300	4-23-36	Modification of license to change hours of operation from specified hours to unlimited time.	Ex. Rept. 1-328 U Day; S. H. night (7:30 pm to midnight) Subj. R. 131 Min. 2-9-37 Eff. 3-16-37 Letter written. Issued with L-737 2-3-38	GRANTED
B5-R-807	10-28-36	Renewal of license	Granted	12-15-36
B5-R-807	4-26-37	Renewal of license	Granted	6-15-37
B5-P-1851 Resubmitted & Amended 7-2-37	6-19-37	C.P. for approval of antenna and move of trans. from 203 Main St. Clovis, N.M. to Clovis, N.Mex. To give exact transmitter site as 10th at Hillcrest Park, Clovis, New Mexico.	<del>Returned - 6-28-37 - Incomplete</del> <del>Returned - 7-8-37 - Error of operation</del> Granted	9-7-37
B5-R-807 Resubmitted	10-28-37 10-28-37	Renewal of license {Sec. 7d - incm. 7-8 & 10c. not ansr} - Ret'd	Ret'd	11-16-37 GRANTED 12-8-37

## APPLICATION RECORD - BROADCASTING

#5

Call  
Letters KICAName WESTERN BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B5-TC-131	11-19-37	Authority to transfer control of corporation from J. L. Nunn to Charles C. Alsop, 25 shares common stock.	Granted	4-27-38
B5-L-737	12-27-37	License to cover construction permit (B5-P-1851) for new antenna and move of transmitter.	Granted	2-3-38
B5-R-807	4-26-38	Renewal of license	Granted	6-17-38
B5-R-807	10-27-38	Renewal of license	Granted	12-12-38
B5-R-807	4-27-39	Renewal of license ( <del>Sec. - 3b, - 38</del> )	Returned	<del>5-17-39</del>
Resubmitted	"		Granted	6-20-39

## APPLICATION RECORD—BROADCASTING

Call letters K I C AName WESTERN BROADCASTERS, INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B5-R-807	9-26-39	Renewal of license	Granted	12-5-39
B5-ML-915	11-23-39	Modification of license to change hours of operation from Unlimited Day and S.H. night to Unlimited time (simultaneous with KGFL from LS to 7:30 pm).	GRANTED	2-20-40
B5-Z-313	12-30-39	Authority to determine operating power by direct measurement of antenna power.	Granted	1-26-40
B5-R-807	5/30/40	Renewal of license 1400kc, 100w, U	Granted	3-24-41
B5-P-3095	1-31-41	C.P. to change frequency from 1370 to 1210	Granted	6-24-41
rec'd	2-8-41	kc, increase power from 100 to 250 watts, & install new equipment. Amended req. appli.	subject to filing and approval of MP for approved equipment.	
filed	2-8-41	be cont. on KEYO's appl. P. 2455		
amended	3-14-41	Form 335 filed 6-7-41. Ret'd 6-11-41. Sub		
rec'd & filed	5-18-41	Form 335 resub. 6-26-41	Letter written	Issued with MP-1440

Call  
Letters

K I C A

Name WESTERN BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B5-Z-1140 Rec'd	6-2-41 6-10-41	Authority to determine operating power by direct measurement.	Ret'd 6-11-41; jurat incomplete.	
B5-R-807	9-30-41	Renewal of license Forms 335 filed	Granted	1-27-42
B5-MP-1440 Received	10-20-41 10-23-41	Mod of C.P. (B5-P-3095) to install new transmitter, form 335 filed.	Granted	11-13-41
B5-L-1579 received	12-9-41 12-11-41	License to cover C.P. (B5-P-3095) for new equipment, change in frequency, and increase in power.	Granted	1-29-42
B5-AL- Received	2-9-42 2-16-42	Voluntary assignment of license from Western Broadcasters, Inc., to Hugh DeWitt Landis and Gladys Seigler Landis.	Returned Wrong Form (902)	2-19-42

## APPLICATION RECORD - BROADCASTING

Call

Letters

K I C A

HUGH DeWITT LANDIS (AL 8-25-42, Eff. 4:45 pm 9-5-42)  
 x WESTERN BROADCASTERS, INC.

Name

File No.	Dated	Application for	Action	
			Nature	Date
B5-AL-338 received Resub & filed	3-16-42 3-19-42 4-1-42	Voluntary assignment of license from Western Broadcasters, Inc., to Hugh DeWitt Landis. Form 335 filed.	<del>Ret'd - 2-11-43, Sec. 70, 120, procedure; 2 copy signed by Scott, Frank Part II, Ch. 11, Ex. 100 of notes on 2251c</del> Granted Eff. 4:42 pm	8-25-42 9-5-42
B5-Z-1487 Rec'd	12-22-42 12-28-42	Authority to determine operating power by direct measurement of antenna power 335's filed	Granted	2-3-43
B5-R-807 Resub.	1-12-43 "	Renewal of license (2-addl copies of EXH.)	Ret'd Granted	2-2-43 7-13-43

## APPLICATION RECORD - BROADCASTING

Call

Letters K I C AName HUGH DeWITT LANDIS

File No.	Dated	Application for	Action	
			Nature	Date
B5-R-807 Rec'd Filed	1-24-45 1-29-45 3-5-45	Renewal of license  Let. with add'l information file 4-30-45	Granted	4-17-45
B5-F-265 Rec'd Filed	5-21-46 5-31-46 5-31-46	Authority to make changes in Automatic Frequency Control Unit.	GRANTED	7-15-46
B5-R-807 Rec'd Resub.	5-21-46 5-31-46 7-5-46	Renewal of license ( <del>Operating logs, 17b, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000</del> Amend. filed 7-27-46	<del>Ret'd</del> Granted	<del>6-29-46</del> 10-17-46

## APPLICATION RECORD - BROADCASTING

# 10

Call

Letters K I C A

HUGH DEWITT LANDIS &amp; ROSS B. McALISTER, a partnership d/b as RADIO STATION KICA

Name x HUGH DEWITT LANDIS

File No.	Dated	Application for	Action	
			Nature	Date
B5-AL-572 Rec'd Filed	11-25-46 12-10-46 12-10-46	Voluntary Assignment of License to Hugh DeWitt Landis and Ross B. McAlister, a partnership d/b as Radio Station K I C A. (Filed by John P. Carr, Atty.)	GRANTED EFF	2-20-47
BP-7113 Rec'd Filed	2-9-49 2-14-49 2-14-49	Construction Permit to change frequency from 1240kc to 980kc, increase power from 250w to 1kw, install a new transmitter (Gates BC-1B) and directional antenna (DA-2) and change transmitter location from 10th at Hillcrest Park, Clovis, New Mexico to 1 mile southeast of city of Clovis, New Mexico.  (Filed by John P. Carr, Atty.)	GRANTED re installation of properly designed phase monitor.	1-11-50
AMENDED Rec'd Filed	6-27-49 6-30-49 6-30-49	AMENDED to change from using DA-2 for day and night to DA at night and non-directional day, and change type transmitter (Gates BC 1 F) Francis X. McDonough, Atty.		

## APPLICATION RECORD - BROADCASTING

HUGH DeWITT LANDIS & ROSS B. McALISTER, a partnership  
d/b as RADIO STATION KICACall  
Letters .....K.I.C.A.....Name  HUGH DeWILL LANDIS.....

File No.	Dated	Application for	Action	
			Nature	Date
BR-807	5-11-49	Renewal of license	Granted	7-20-49
Rec'd	5-16-49			



Hugh DeWitt Landis and Ross B. McAlister,  
 Name A Partnership d/b as Radio Station K I C A

Call  
 Letters K I C A

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5031	2-23-50	Modification of construction permit (BP-7113) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) to change type of transmitter RCA BTA-1L.  Francis X. McDonough, Atty.	GRANTED	3-17-50
Rec'd	3-2-50			
Filed	3-2-50			
			the installation of a properly designed phase monitor.	

#13

Hugh DeWitt Landis and Ross B. McAlister,  
A Partnership d/b as Radio Station K I C A

Call  
Letters K I C A

Name

File No.	Dated	Application for	Action	
			Nature	Date
BL-4083 Rec'd Filed	6-3-50 6-8-50 6-8-50	License to cover construction permit (BP-7113, as modified) which authorized change in frequency, power and transmitter location and installation of a new transmitter and directional antenna for night use.  Francis X. McDonough, Atty. Vernon Hughes, Engr.	GRANTED	7-19-50
BP-8041 Rec'd Filed	3-21-51 3-23-51 3-23-51	Construction permit to make changes in the directional antenna pattern.  Fred O. Grimwood, Engr. St. Louis, Missouri	GRANTED	5-21-52 Conditional re properly designed phase monitor to be installed in T room for continuous and correct indicating of amplitude and phase of currents of DA
AMEND. Rec'd Filed	8-2-51 8-6-51 8-6-51	AMENDED to make changes in the MEOV.		

FORMERLY FCC FORM 94

HUGH DeWITT LANDIS AND ROSS B. McALISTER, A PARTNERSHIP

Call  
Letters K I C AName d/b as RADIO STATION K I C A

File No.	Dated	Application for	Action	
			Nature	Date
BL-4824 Rec'd Filed	10-27-52 10-30-52 10-30-52	License to cover construction permit (BP-8041) which authorized changes in the directional antenna pattern.	GRANTED	12-24-52
BR-807 Rec'd Filed	1-28-53 2-2-53 2-2-53	Renewal of license	GRANTED	4-8-53
BR-807 Rec'd Filed	5-29-53 6-1-53 6-1-53	Renewal of License (Informal request)	GRANTED	9-9-53
BAL-1643 Rec'd Filed	10-27-53 11-2-53 11-2-53	Voluntary assignment of license to Hugh DeWitt Landis.	GRANTED EFF:	11-16-53 1-20-54

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters K.I.C.A.Name KICA, INC.  
X HUGH DEWITT LANDIS

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1930 Rec'd Filed	12-15-54 12-20-54 12-20-54	Voluntary assignment of license to KICA, INC.  D. F. PRINCE, ATTY.	GRANTED EFF:	1-19-55 2-7-55
BTC-1918 Rec'd Filed	2-23-55 2-25-55 2-25-55	Voluntary relinquishment of negative control of licensee corporation by Mae Strauss to Mae Strauss, Garfield C. Packard and Frank Lesley.  D. F. Prince, Atty,	GRANTED EFF.	3-11-55 3-14-55
BRC-792 Rec'd Filed	8-19-55 8-24-55 8-24-55	Modification of license to operate transmitter by remote control from 520 Pile Street, Clovis, New Mexico, while using non-directional antenna.	GRANTED	8-29-55
BR-807 Rec'd Filed	6-25-56 6-28-56 6-28-56	Renewal of license D. F. Prince, Atty.	GRANTED	9-11-56

APPLICATION RECORD - BROADCASTING

Call  
 Letters K I C A

Name KICA, INC.  
Clovis, New Mexico

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1083 Rec'd Filed	2-4-57 2-8-57 2-8-57	Modification of license to change remote control point from 520 Pile Street, Clovis, New Mexico, to 1000 Sycamore Street, Clovis, New Mexico, (while using non-directional antenna).	GRANTED	2-13-57
BTC-2487 Rec'd Filed	4-29-57 5-2-57 5-2-57	Voluntary transfer of control of licensee and permittee corporation from Garfield C. Packard, Frank Lesley and Mae Strauss to <u>Frank Lesley and Mae Strauss</u>  D. F. Prince, Atty.	GRANTED EFF:	5-29-57 3-28-57

AUG 1955

# 17

Call ~~X~~ <sup>K I C A (9-4-62)</sup> ~~X~~ <sup>K V E R (11-25-59)</sup>  
 Letters ~~X~~ <sup>K I C A</sup>

MARSHALL ENTERPRISES, INC.

Name ~~KICA, INC.~~

CLOVIS, NEW MEXICO

File No.	Dated	Application for	Action	
			Nature	Date
BR-807 Rec'd Filed	7-17-59 9-16-59	Renewal of license	<del>Return</del> <del>Ret Not signed &amp; incos</del> GRANTED	<del>5-19-59</del> 10-21-59
BTC-3239 Rec'd. Filed	9-14-59 9-16-59 9-16-59	Voluntary transfer of control of licensee corporation from Mae Strauss and Frank Lesley to Texas Telecasting, Inc.  Eliot C. Lovett, Atty.	GRANTED EFF:	10-21-59 11-9-59
BAL-4343 Rec'd Resub. Rec'd Filed	8-14-61 8-30-61 9-23-61 9-26-61 9-26-61	Voluntary assignment of license to Marshall Enterprises, Inc.  Eliot C. Lovett, Atty. for Assignor	<del>RETURNED</del> <del>Articles dated after</del> <del>appl. &amp; Exhibit 5 on</del> <del>thermofax</del>  GRANTED EFF:	<del>9-20-61</del>  11-15-61 12-4-61

## APPLICATION RECORD - BROADCASTING

AUG. 1955 # 18

Call K I C A (9-4-62)  
Letters AVName MARSHALL MNT. APRISES, INC.  
CLOVIS, NEW MEXICO

File No.	Dated	Application for	Action	
			Nature	Date
SR-807 Rec'd Filed	7-2-62 7-16-62 7-16-62	Renewal of license	GRANTED	3-16-64
Rec'd	6-30-64 7-6-64	CP to install old main trans. (RCA BTA-1L) at main trans. loc., to be operated on 980kc, 1kw, DA-N, for auxiliary purposes only.	Returned Unnecessary	7-7-64
HL-10,761 R. & F.	10-12-64 10-14-64	License to use old main transmitter (RCA BTA-1L) at present location of main transmitter, to be operated on: 980kc, 1kw, DA-N, (remote control daytime), for Auxiliary purposes only.	GRANTED	3-19-65
BR-807 R & F	6-30-65 7-6-65	Renewal of license (MAIN & AUX.)	GRANTED	9-1-65
BAL-5693 R & F AMENDMENT R & F	2-4-66 2-8-66 4-8-66 4-8-66	Voluntary assignment of license to CLOVIS BROADCASTERS, INC. AMENDED to make changes in officers, directors, stockholders & stockholdings Atty - Dempsey & Konlovitz	GRANTED EFF:	4-20-66 5-1-66

APPLICATION RECORD - BROADCASTING

Call  
Letters K I C A

Name CLOVIS BROADCASTERS, INC.  
Clovis, New Mexico

File No.	Dated	Application for	Action	
			Nature	Date
BBC-3059 Rec'd Filed	2-21-67 2-24-67 3-8-67	Modification of license to operate Main transmitter by remote control from 1000 Sycamore Street, Clovis, New Mexico (DA-N).	GRANTED	11-29-67
BR-807 R & F #441593 \$75 #442609 \$30 JUL 29 1968	6/25/68 7/5/68 7/5/68 7/10/68	Renewal of main and auxiliary license  Atty: Donald Zeifang AMENDED 8-26-68 re: commercial matter	GRANTED	9-25-68
BTC-6200 R & F FEE FD: \$185 -#576361 REFUNDED 60 not nec for aux; serv) Pub. Not. filed 3-5-70	1-30-70 2-9-70	Voluntary transfer of control of lic corp from Wayne Wallace & Margaret Wallace (his wife) and G.H. Simms to Leon Williams  Atty - Dow, Lohnes & Albertson AMENDED 6-12-70 - reasons for TC; fin. data; revised commercial policy AMENDED 6-26-70 - fin. data; corrected fin. report	GRANTED EFF:	7-14-70 7-16-70



## APPLICATION RECORD - BROADCASTING

Call  
Letters K I C AName KICA, INC.  
CLOVIS BROADCASTERS, INC.  
CLOVIS, NEW MEXICO

File No.	Dated	Application for	Action	
			Nature	Date
BR-807 R & F PN Recd. PRESS JUL 12 1971	6-16-71 6-29-71	RENEWAL OF LICENSE (MAIN & AUX.)	GRANTED	12-13-71-71
BTC-6741 R & F FEE PD: \$250 #515230 CODE 053 (Form 316) DEC 7 1971	11-23-71 11-30-71	Involuntary transfer of positive control of lic corp from Leon Williams to Kathryn Williams, Administratrix of the Estate of Leon Williams (deceased)  Atty - Bow, Lohnes & Albertson	GRANTED	12-14-71
BAL-7647 R & F FEE PD: \$1000 #090816 CODE 047 AUG 3 1972	7-10-72 7-13-72	Voluntary assignment of license to KICA, INC.  Atty - Cohn & Marks AMENDED 8-11-72 - correction re home address; show perc. of stock (Table I); re Table II; B/C & re NAB	GRANTED REQ. GRANT FEE \$5,700.00 Eff: 11-1-72. Paid: 048, 11-17-72, W 128744	10-27-72
Pub. notice filed 8-10-72	8-10-72			

APPLICATION RECORD - BROADCASTING

980 kc

Call  
Letters K I C A

Name KICA, INC.  
CLOVIS, NEW MEXICO

File No.	Dated	Application for	Action	
			Nature	Date
BR-807 R & F PN Recd. PRESS	5-31-74 6-18-74 " <b>JUN 21 1974</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY) Roy R. Russo, Atty.	GRANTED	9-26-74
BZ-9432 R & F \$200#628872 DM PRESS	10-25-76 10-26-76 10-27-76 5-26-77 <b>JUN 17 1977</b>	Direct Measurement Atty: Jason L. Shrinsky	GRANTED	6-27-77
BR-807 R & F PN Recd. PRESS	5-20-77 6-2-77 " <b>JUN 30 1977</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY) James M. Weitzman, Atty. AMENDED 9-7-77 re: programming	GRANTED	2-24-78

APPLICATION RECORD - BROADCASTING

Call  
Letters K I C A

Name KICA, INC.  
Clovis, New Mexico

File No.	Dated	Application for	Action	
			Nature	Date
BR800527UH PRESS JUN 19 1980		Renewal of License Atty.: Elliot B. Evers	GRANTED	9-22-80

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION x K I C A

x Hugh Hewitt Landis (AL 8-25-42, Eff. 4:42 pm 9-5-42)

x K V E R.

x WESTERN BROADCASTERS, INC. (Vol. Assign. Lic. 4-7-36)

K I CA(9-4-62)

Licensee SOUTHWEST BROADCASTING COMPANY

x W. E. WHITMORE

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-7256	6-4-49	KDDD	North Plains Broadcasting Corporation	CP to change fre. from 800kc to 1240kc.	Denied
Rec'd	6-10-49		Dumas, Texas	hours of operation from daytime to unlimited.	8-29-51
Filed	6-10-49				

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

