

K H O G



Remington Rand Inc.

BRANCHES EVERYWHERE

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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1298129

BROADCASTING STATION LICENSE RECORD

KHOG (3-15-58
Ltr. 3-4-58)

Date first licensed 1-28-47

Call letters XKGRH

LOCATION: FAYETTEVILLE, ARK.

BOWMAN & CASELMAN ENTERPRISES, INC. (AL 8-15-78 EFF: 10-1-78)

* BROADCASTING ASSOCIATES, INC. (AL 10-21-66 EFF: 11-30-66)

* FAYETTEVILLE BROADCASTING COMPANY, INC. (AL 7-29-48 (EFF: 8-6-48)

* GEORGE BENNITT, RUSSELL BENNITT and HAL DOUGLAS d/b as

FAYETTEVILLE BROADCASTING COMPANY

Name of licensee

Route 130, 1.5 miles N. of Fayetteville, Arkansas (BP 3-17-66)

* 928^{North} Leverett St., Fayetteville, Ark. (BL-7-13-59)

* 922 Leverett St., Fayetteville, Ark. (Re-description - Renewal 10-15-53)

Transmitter location * Cor. of West North St. & Leverette Ave., Fayetteville, Ark. (CP 3-29-46)

Washington Bldg. 103 W. Mountain St., Fayetteville, Ark. (BL-7-13-59)

* Washington Bldg., 101 W. Mountain St., Fayetteville, Ark. (BL- 10-23-56)

* 922 Leverett St., Fayetteville, Ark. (ERC-990; Eff: /

* Cor. of West North St. & Leverette Ave., Fayetteville, Ark. (Lic. 1-28-47)

* to be determined, Fayetteville, Ark. (CP 3-29-46)

72701

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
B3-P-4218 Letter	12-6-45 1-10-46	1450	250w	U		
		CP for new standard Broadcast Station subject filing MP for approval T site, antenna and ground system.				
B3-P-4218 P-4218	3-29-46	1450	250w	U	5-29	11-29-46
		Mod.C.P. (P-4218) for approval of antenna and T site				
B3-P-4218 P-4218	11-27-46				5-29	1-14-47
		Mod. CP (4218 as mod.) for extension of completion date				
B3-P-4218 P-4218	12-13-46				5-29	1-14-47
		Mod. CP (4218 as mod.) for changes in antenna and type T.				
B3-P-4218 P-4218	1-28-47	1450	250w	U	1-28	2-1-48
		Lic. to cover CP (4218 as mod.) for new station specify S location and determine operating power by direct method (Cond'1. Clause)				
BR-1368	1-30-48	1450	250w	U	2-1	2-1-51
BAL-715	7-29-48	Vol. assignment of license from George Bennitt, Russell Bennitt and Hal Douglas d/b as Fayetteville Broadcasting Company to Fayetteville Broadcasting Company, Inc.				
EFF: 8-6-48						
BR-1368	1-17-51	1450	250w	U	2-1	2-1-54
BR-1368	1-27-54	1450	250 w	U	2-1	6-1-55
BTC-1927 EFF:	4-19-55 4-26-55	Vol. relinquishment of positive control by Fayetteville Democratic Pub. Co.				
BR-1368	5-25-55	Renewal of license			6-1	6-1-58
BR-1368	5-7-58	1450	250w	U	6-1	6-1-61
(EMO-990 (1)	7-9-56	Trans. may be operated by remote control from Washington Bldg., 101 W. Mountain St. Fayetteville, Ark.				
BP-12345	10-8-58	1450	250w	U	12-8	6-8-59
		CP to install a new type transmitter (GATES BC-250T).				

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K H O G

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BL-7431 (1)	7-13-59	Lic. to cover CP (BP-12,345) which authorized installation of a new trans.			
BP-11324	4-8-60	1440kc	1kw	Day	6-8 12-8-60
CONDL	CP to change frequency to 1440kc; increase power to 1kw; change hours of operation to Daytime and install new transmitter (GATES-BG-1T)				
BL-8147	2-1-61	1440kc	1kw	Day	2-1 6-1-61
Lic. to cover cp (BP-11,324) which auth. chg. freq. incr. power; chg. hrs. of operation & install new trans.					
BTC-3705 EFF:	4-25-61 5-5-61	Voluntary transfer of control of licensee corporation from Fayetteville Democrat Publishing Co., et al (All Stockholders) to Southwestern Trans-Video, Inc.			
BR-1368	5-3-61	1440kc	1kw	Day	6-1 6-1-64
BTC-4046 EFF:	5-28-62 8-1-62	Voluntary transfer of control of licensee corporation from Southwestern Trans-Video, Inc. to C.A. Sammons			
BTC-4261 EFF:	4-30-63 8-26-62	Involuntary transfer of control of licensee corporation from C. A. Sammons to C. A. Sammons, Individually and as Executor of the Estate of Rosine S. Sammons, Deceased.			
	6-3-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-1368	9-1-64	Renewal of License			9-1 6-1-67
BTC-4710 Eff:	12-21-64 1-21-65	Voluntary transfer of control of lic. corp. from C.A. Sammons, Individually and as Executor of the Estate of Rosine S. Sammons, Deceased, to Broadcasting Associates, Inc.			
BTC-4908 EFF	10-19-65 10-22-65	Voluntary transfer of control of Sammons Enterprises, Inc. (80% stockholder of Broadcasting Associates, Inc., parent corp. of Lic. Corp.) From C.A. Sammons, Individually and as Executor of the Estate of Rosine S. Sammons, Deceased to C.A. Sammons			

Form BC 126 #3
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K H O G

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-17099	3-17-66	1440kc	1kw	Day	3-17 11-17-66
		CP to change antenna-trans. loc., with remote control from main studio.			
BL-11,383	8-26-66	1400kc	1kw	Day	8-26 6-1-67
		Lic to cover CP(BP-17,099) which auth chg. ant-trans loc with RC for main Studio.			
BAL-5895	10-21-66	Voluntary assignment of license to BROADCASTING ASSOCIATES, INC.			
EFF:	11-30-66				
BR-1368	7-5-67	1440kc	1kw	Day (RC)	7-5 6-1-70
		and Renewal of NDEA			
TELEGRAM	10-17-67	PSA	500w		
BR-1368(S)	3-23-71	Renewal of License & NDEA 6-1-73			
EBSA	5-25-72				
BR-1368(S)	6-22-73	RENEWAL 6-1-76			
BR-1368(L)	5-12-76		RENEWAL		6-1-79
BAL-9399	8-15-78	VOL. AL	EFF:	10-1-78	
BR790130UV(L)	5-18-79	renewal of License 6-1-82			

APPLICATION RECORD - BROADCASTING

Call KORH
 Letters X New

and HAL DOUGLAS

Name GEORGE BENNITT, and RUSSELL BENNITT / d/b as FAYETTEVILLE BROADCASTING COMPANY

(P.O. Fayetteville, Ark.)

(Temp. g/c Russell Bennitt,
Oxnard, Calif.)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4218	9-29-45	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1450 kc Power: 250w Hours of Operation: Unlimited time Trans. & Studio Locations: To be determined, Fayetteville, Ark. (Filed by Frank Roberson, Atty.; Milton W. Woodward, Engr.)	GRANTED subject to filing MP for approval of antenna and ground system. Letter	12-6-45
Rec'd	10-12-45			subject to filing MP for approval of T site,
Filed	10-12-45			and ground system.
			Letter	1-10-46
AMENDED	11-28-45	AMENDED to add name of HAL DOUGLAS to partnership.	Issued with MP-1842	
Recd.	12-6-45			
Filed	12-6-45			

COMPOSITE Transmitter

APPLICATION RECORD - BROADCASTING

Call
Letters KGRHName GEORGE BENNITT, RUSSELL BENNITT and HAL DOUGLAS
d/b as FAYETTEVILLE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BS-MP-1842 Rec'd Filed	1-26-46 1-29-46 1-29-46	Mod. of C. P. (B3-P-4218, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location at Corner of West North Street and Leverette Avenue, Fayetteville, Arkansas. (Filed by Frank Roberson, Atty.; Commercial Radio Equip. Co., Engrs.)	GRANTED	CA 3-29-46 MIN 4-8-46
B3-MP-2265 Rec'd Filed	11-12-46 11-15-46 11-15-46	Modification of C.P. (B3-P-4218, as mod., which authorized a new standard broadcast station) for extension of completion date from 11-29-46 to 1-14-47. Frank Roberson, Atty	GRANTED	11-27-46

APPLICATION RECORD - BROADCASTING

#3

Call

Letters K G R H

Name GEORGE BENNITT, FUSSELL BENNITT and HAL DOUGLAS d/b as
FAYETTEVILLE BROADCASTING COMPANY.

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2301	11-27-46	Mod. of C. P. (B3-P-4218, as modified, which authorized a new standard broadcast station) to make changes in antenna and change type of transmitter (Gates 250-C-1). (Frank Roberson, Atty.)	GRANTED	12-13-46
Rec'd	11-29-46			
Filed	11-29-46			

APPLICATION RECORD - BROADCASTING

AC

Call

Letters K G R HName GEORGE BENNITT, RUSSELL BENNITT and HAL DOUGLAS d/b as
FAYETTEVILLE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-2212 Rec'd Filed	12-7-46 12-11-46 12-12-46	License to cover C.P. (B3-P-4218, as mod.,) which authorized a new standard broadcast station and to specify studio location at Cor. of West North St. & Leverette Avenue, Fayetteville, Arkansas and	GRANTED (Conditional re Waiver 3.55(b) and 3.60)	1-28-47
B3-Z-2026 Rec'd Filed	12-7-46 12-12-46 12-12-46	Authority to determine operating power by direct measurement of antenna power.		
BR-1368 Rec'd	11-28-47 12-1-47	Renewal of license Filed by Frank Roberson atty.	GRANTED	1-30-48

APPLICATION RECORD - BROADCASTING

5

FAYETTEVILLE BROADCASTING COMPANY, INC. (AL 7-29-48) call

x GEORGE BENNITT, RUSSELL BENNITT and HAL DOUGLAS d/b as Letters K.G.R.H.

Name FAYETTEVILLE BROADCASTING COMPANY.....

File No.	Dated	Application for	Action	
			Nature	Date
BAL-715 Rec'd Filed	3-22-48 3-30-48 3-30-48	Voluntary Assignment of License from George Bennitt, Russell Bennitt and Hal Douglas d/b as Fayetteville Broadcasting Company to Fayetteville Broadcasting Company, Inc. Frank Roberson, Atty.	GRANTED EFF:	7-29-48 8-6-48
BR-1368 Rec'd.	11-14-50 11-20-50	Renewal of License	GRANTED	1-17-51
BP-8037 Rec'd Filed	3-16-51 3-20-51 3-20-51	Construction permit to change frequency from 1450kc to 1090kc, increase power from 250w to 50kw, install new transmitter (RCA BTA-50-F) and directional antenna for night use only and change transmitter location from Corner of West North Street and Leverett Ave., Fayetteville, Arkansas to $\frac{1}{2}$ mile East of Pitkin, Arkansas. Reed Miller, Atty. George P. Adair, Engr.	Docket No. 9977 Upon consideration of petition for dismissal without prejudice, denied request for dismissal without prejudice and granted request for dismissal DISMISSED ORDER ISSUED	7-9-51

APPLICATION RECORD - BROADCASTING

Call
 Letters KGRH

Name FAYETTEVILLE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1368 Rec'd Filed	10-15-53 10-19-53 10-19-53	Renewal of License	Granted	1-27-54
BR-1368 Rec'd. Filed	2-3-55 2-4-55 2-4-55	Renewal of License	GRANTED	5-25-55
BTC-1927 Rec'd Filed	3-3-55 3-7-55 3-7-55	Voluntary relinquishment of positive control of licensee corporation by Fayetteville Democratic Publishing Co., thru the sale of 252 shares of stock to Hal Douglas.	GRANTED EFF:	4-19-55 4-26-55
BRC-990 Rec'd Filed	7-2-56 7-5-56 7-5-56	Modification of license to operate transmitter by remote control from Washington Building, 101 W. Mountain St., Fayetteville, Arkansas. (studio location)	GRANTED	7-9-56

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call KHOG (3-15-58)
Letters *K.G.R.H.

Name FAYETTEVILLE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,324 Rec'd Filed	5-25-57 5-28-57 5-28-57	Construction permit to change frequency from 1450kc <u>to</u> 1440kc; increase power from 250w <u>to</u> 1kw; change hours of operation from Unlimited <u>to</u> Daytime and install new transmitter(Gates BC 15)	GRANTED	4-8-60
AMENDMENT R & F	2-3-58 2-10-58	Atty. - Smith & Pepper Engr. - Ralph J. Bitzer, St.Louis, Mo. AMENDED to change type transmitter(GATES BC 1T)		
BR-1368 Rec'd Filed	2-13-58 2-18-58 2-18-58	Renewal of license.	GRANTED	5-7-58

APPLICATION RECORD - BROADCASTING

Call

Letters A.M.O.C.Name FAYETTEVILLE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,345 Rec'd Filed	9-19-58 9-22-58 9-22-58	Construction permit to install a new type transmitter (GATES BC-250T). Atty's: Smith & Pepper	GRANTED	10-8-58
BL- 7431 Rec'd Resubmitted R & F	12-23-58 12-30-58 2-20-59 2-24-59	License to cover construction permit (BP-12,345) which authorized installation of a new transmitter.	Returned 2-17-59 Dated wrong GRANTED	2-17-59 7-13-59
BL-8147 Rec'd Filed	9-20-60 9-22-60 9-22-60	License to cover C. P. (BP-11,324) which auth. to chg. frequency; incr. power; chg. hrs. of operation & install new trans.	GRANTED	2-1-61
BR-1368 Rec'd & Filed	2-25-61 2-27-61	Renewal of License	GRANTED	5-3-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters K H O GName FAYETTEVILLE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3705 Rec'd Filed	3-6-61 3-15-61 3-15-61	Voluntary transfer of control of licensee corporation from Fayetteville Democrat Publishing Co., et al (All Stockholders) to Southwestern Trans-Video, Inc. John P. Cole, Jr., Atty.	GRANTED EFF:	4-26-61 5-5-61
BTC-4046 Rec'd Filed	4-30-62 5-3-62 5-3-62	Voluntary transfer of control of licensee corporation from Southwestern Trans-Video, Inc. to C. A. Sammons. John H. Midlen, Atty.	GRANTED EFF:	5-28-62 8-1-62
BTC-4261 R & F	3-28-63 4-8-63	Involuntary transfer of control of licensee corporation from C. A. Sammons to C.A. Sammons, Individually and as Executor of the Estate of Rosine S. Sammons, Deceased. Atty. Midlen	GRANTED EFF:	4-30-63 8-26-62

APPLICATION RECORD - BROADCASTING

Call
Letters K H O GName FAYETTEVILLE BROADCASTING COMPANY, INC.
Fayetteville, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BR-1368 Rec'd Filed	3-30-64 4-15-64 4-15-64	Renewal of license Atty. John H. Midlen	GRANTED	9-1-64
BTC-4710 R & F	10-15-64 12-3-64	Voluntary transfer of control of lic. corp. from C.A. Sammons, Individually and as Executor of the Estate of Rosine S. Sammons, Deceased to Broadcasting Associates, Inc. Atty. - John H. Midlen	GRANTED EFF	12-21-64 1-21-65
BTC-4908 R & F (form 316)	8-31-65 9-29-65	Voluntary transfer of control of Sammons Enter- prises, Inc. (80% stockholder of Broadcasting Associates, Inc., parent corp. of lic. corp) from C.A. Sammons, Individually and as Executor of the Estate of Rosine S. Sammons, Deceased, to C.A. Sammons Atty. - Midlen & Harrison	GRANTED EFF	10-19-65 10-22-65

APPLICATION RECORD - BROADCASTING

Call
Letters K H O G

BROADCASTING ASSOCIATES, INC.
Name Fayetteville Broadcasting Company, Inc.
Fayetteville, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,099 R. & F.	1-24-66 1-28-66	CP to change antenna-transmitter location to On State Route 180, 1.5 mi. North of Fayetteville, Arkansas, with remote control from main studio. Atty: Midlen and Harrison Engr: E. H. Munn, Jr.	GRANTED	3-17-66
BL-11,383 Rec'd Filed	6/27/66 6/30/66 7/18/66	Lic. to cover CP (BP-17,099) which auth. chng. ant-trans. location with remote control from main studio. Atty: Midlen and Harrison	GRANTED	8-26-66
BAL-5895 R & F (Form 316)	10-4-66 10-7-66	Voluntary assignment of license to BROADCASTING ASSOCIATES, INC. Atty - Midlen & Harrison	GRANTED EFF:	10-21-66 11-30-66
BR-1368 R. & F.	2-21-67 2-24-67	RENEWAL OF LICENSE Atty- Edward B. Reddy (Midlen & Harrison)	GRANTED	7-5-67

#12

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K H O GName BROADCASTING ASSOCIATES, INC.
Fayetteville, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BR-1368 R & F #582079 \$75. PN PRESS	2-20-70 3-3-70 3-3-70 3-3-70 MAR 20 1970	Renewal of license Atty: Marvin Rosenberg (Fletcher, Heald, etc.)	GRANTED	3-23-71
The Commission by letter adopted 12-16-70 notified KHOG of apparent liability for \$2,000 forfeiture for unauthorized presunrise operation.				
BR-1368 R & F P.N. PRESS	2-16-73 3-5-73 3-5-73 MAR 16 1973	Renewal of License Atty.: Marvin Rosenberg AMENDED 3-23-73 re: business interests AMENDED 4-30-73 re: commercial policy AMENDED 6-7-73 re: ascertain of comm. needs; commercial policy	GRANTED	6-22-73

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K H O G

BOWMAN & CASELMAN ENTERPRISES, INC.

Name ^{ciates} x Broadcasting Associates, Inc.
Fayetteville, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BR-1368 R & F No Fee Required P. N. Rec'd Press	1-28-76 2-2-76 2-2-76 APR 7 1976	Renewal of License. Atty: Marvin Rosenberg	GRANTED	5-12-76
BAL-9399 R&F FORM 314 PN FILED	6-12-78 6-14-78 JUL 11 1978 7-11-78	Voluntary assignment of license to BOWMAN & CASELMAN ENTERPRISES, INC Atty for assigno. - Fletcher, Heald, Kenehan & Hildreth) (Marvin Rosenberg) assignee - Cole Zylstra and Raywid (Thomas Fletcher) Over	GRANTED EFF: 10-1-78	8-15-78

BAL-9399 - Assignors Exh #2(Balance Sheet) filed 6/23/78

APPLICATION RECORD - BROADCASTING

Call
Letters K H O G Name BOWMAN & CASELMAN ENTERPRISES, INC.
 FAYETTEVILLE, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
BR790130UV PRESS: MAR 26 1979	MAR 26 1979	RENEWAL OF LICENSE Atty: Thomas W. Fletcher	GRANTED	5-18-79
810410AZ	5-4-81	Construction permit to chg city of license from Fayetteville, to Farmington, Arkansas; chg hrs of operation to unlimited by adding nighttime service with lkw; incr daytime power to 10kw; chg frequency to 1030khz; install DA-N, and make chgs in ant sys. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 Public Notice		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

